



What can I do?

Editor in chief

Responsible for overall content and design of the entire publication, as well as seeing the publication through from conception to completion. Supervise student staff performance, conduct weekly meetings and represent the publication as the official spokesperson.

Business/Advertising Manager

Oversee advertising sales, billing and production. Provides clients with sales support and assistance.

Creative Director

Serves as liaison between editorial and design staffs, and design and production. Assures all content is in the proper tone and style. Works with section editors, writers, photographers in designing pages. Supervises cartoonist, graphic artists and photographers. Enforces deadlines for cartoonists, graphic artists and photographers.

Section editors

In charge section content as well as seeing pages through from conception to completion. Develops article ideas, angles and makes assignments. Supervises writers and monitors progress. Edits and writes articles as required. Works with creative director on photos, illustrations and other design elements to accompany articles.

Reporters

Write articles covering a variety of topics from campus & city events to sports & arts and deliver stories via their print publications as well as via the Internet. Radio reporters will write, produce and deliver news for GCCC radio web cast and electronic media partners.

Columnists

Write opinion columns for the paper's editorial page and/or create a regular blog for www.cybersilhouette.com

Photographers

Shoot photos of people and events that impact GCCC students and prepare images for use in print publications as well as slide shows for the web site.

Copy Editor

Proof, edit and fact check articles, captions and graphics before they appear in the paper or on the web site.

Illustrators

Create informational graphics, cartoons and illustrations for print products as well as online graphics.

Designers

Design pages for the bi-weekly paper and the Breakaway magazine as well as graphic packages for the web site.

Videographer

Shoot video for GCCC events, news stories, or video projects for GCCC media partners.

Station Manger/Operations Director

Work with media adviser to format, promote, and manage GCCC web-based radio station. Operations Director would manage air checks and assign radio host shifts, and on location broadcasts.

Broadcast Promotions Director

Promotions director will design, develop, organize, and delegate staff duties for radio promotions. Promotions director works with the radio operations manager, and sales staff to create and promote station image and involvement with GCCC students and faculty.

Radio Host/DJ

Select music, program content, and host radio shift.

Broadcast Sports Director

Manage student sports staff in broadcasting Bronbuster athletic events and news programming for GCCC web-based radio station and media partners.

Broadcast News Director

Manage news staff to produce daily radio news, weekly features, and weekly television news programs.

Select the area(s) you are interested in:

Editor

- Breakaway magazine
- Campus
- Region
- Opinion
- Sports

Reporter

- Breakaway magazine
- Campus (newspaper)
- Region (newspaper)
- Sports (newspaper)
- Broadcasting

Columnist

- Silhouette newspaper/online
- Breakaway magazine

Copy Editor

- Silhouette newspaper
- Breakaway magazine

Broadcasting

- Graphic Design/Animation
- News
- Sports
- Promotions/Advertising
- Radio Host/DJ

Photographer

- Silhouette newspaper
- Breakaway magazine

Designer

- Silhouette newspaper
- Breakaway magazine
- CyberSilhouette (newspaper web site)

Selection Methods

Staff members of student media are selected by a variety of methods. Currently the temporary positions—publications administrative assistant is selected solely by the adviser. The adviser selects the circulation manager after consultation with the editor in chief and the media administrative assistant. The staff selects the editor in chief, managing editor, photo editor, graphics editor and section editors. Other staff members are selected by the adviser based on enrollment in the appropriate Journalism course(s).



Applicant's Info

Date: _____

Name: _____ email: _____

Garden City Address: _____

Garden City Phone: _____ mobile: _____

Permanent Address: _____

City, State, Zip: _____ Permanent Phone: _____

Major: _____ Year in school: _____

Credit Hours Registered: _____ And for next semester: _____

Will you have access to transportation? YES NO

Projected graduation date: _____ GPA: _____

List any courses completed that would help you excel in your selected position.

List any experience you think will help prepare you for this position.

What do you expect to gain from your Student Media experience?

Extracurricular activities (you plan on being involved in while attending college)

Attach a copy of your class schedule (if available). In how many hours are you enrolled or do you anticipate taking?

_____ Fall semester _____ Spring semester

Three references

Include name, title, business name, email (if applicable) and phone number

Skills Assessment

Using the facts given, write a one- to two-sentence lead opening to an article or broadcast story. You do not have to use all of the facts listed, just the most newsworthy ones. Then write a headline for the story. (attach a sheet of paper if needed)

GCCC President Carol Ballantyne spoke to 2,000 in the auditorium of the Pauline Joyce Fine Arts building Monday. GCCC football coach Luke Aslin resigned the day before Ballantyne's speech. He was announcing the hiring of new GCCC football coach Jeff Kelly, a former GCCC football player. Ballantyne's speech was cut short by a false fire alarm. The police have no leads in the case which they characterize as a prank. Luke Aslin attended the event.

Courtesy of Laura York Guy, Garden City (Kan.) Community College