



Best of the High School Press

Call for 2009-2010 submissions

Deadline: received by July 15, 2010



Over the course of 15 volumes, *Best of the High School Press* has been the premier showcase for award-winning student work by and for members of the National Scholastic Press Association.

Only publication content submitted as PDF files is considered for Best of the High School Press. (This does not apply to sections of the book honoring winners

of NSPA's contests, such as the Pacemaker, Of-The-Year and Best of Show awards.) PDF files can be sent to NSPA either online or by mail — see details below.

Using PDF submissions results in a Best of the High School Press publication with better reproduction quality, more up-to-date content and a more comprehensive selection process. **Please follow these instructions to include your publication's material in the selection process:**

- Choose the content you wish to submit from your 2009-10 publication (see our recommendations, at right)
- Create PDF files of each page, spread or graphic at the highest possible quality (go to <http://contests.studentpress.org/BestOf> for instructions for creating PDFs)

Send your PDFs to NSPA in one of two ways:

- Upload your PDF files to NSPA using our online form at <http://contests.studentpress.org/BestOf>, OR
- Create a CD of the PDF files (the face of the CD should have your publication name and type, school name, contact e-mail address and "2010 Best of the High School Press Submissions" written on it), and mail it to **NSPA Best of the High School Press, 2221 University Ave. SE, Suite 121, Minneapolis, MN 55414**. Feel free to include the CD with your critique or Newspaper Pacemaker entry if you're sending one this spring/summer.
- 2009-10 publication PDFs should be received by **July 15, 2010**, to be considered for publication in *Best of*.

FAQ:

When will the next Best of the High School Press be published?

The next edition of Best of the High School Press, Volume 16, will be published in early 2011, continuing the winter publication schedule begun with Volume 15. Volume 16 will contain student publication content drawn mostly from the 2009-2010 school year.

Does submitting PDFs for Best of enter the work in any other contest or judging?

Complete, printed newspaper issues/yearbooks/magazines will still need to be submitted for critiques or Pacemaker contests. However, any digital files entered in individual contests, such as Design of the Year, Picture of the Year or Cartooning Awards, will automatically be included in the *Best of* selection process, so any content entered in those contests can be excluded from *Best of* submissions.

What can I do to improve my chances of getting something from our publication selected for Best of?

- **DO** send as many PDFs as you can (at least 8-10)
- Please **DON'T** send PDFs of entire newspaper or magazine issues. If you do, be sure to suggest some of the best material from it as a starting point for judges.
- If you have strong content in more obscure areas of your publication, such as yearbook academics/clubs pages or newspaper opinion pages, **DO** include them in your submissions. As always, there will only be room for so many Page Ones, newspaper centerspreads or yearbook divider spreads in *Best of*, so the competition in those areas will be tougher.
- You **DON'T** need to include digital files submitted as entries in individual contests such as Design of the Year, Picture of the Year or Cartooning Awards, since all digitally submitted contest entries will automatically be included in the *Best of* selection pool.
- **DO** check your publication's NSPA membership status to make sure it's current, and renew if necessary. A current membership in NSPA is necessary both to have work included in *Best of* and to receive a copy of the book when it is published.

How can I get technical support for making PDFs or uploading them to NSPA online?

You can find full instructions for making PDFs from either InDesign or Quark by visiting <http://contests.studentpress.org/BestOf>. If you have other questions or concerns, e-mail us at info@studentpress.org. The two most important instructions, in brief: generate PDF files at the highest possible quality (Press Quality or PDF/X-4), and export all two-page publication spreads as single-page PDF files.