

CHICAGO

JEA/NSPA Fall National High School Journalism Convention
November 1-4, 2018 • Hyatt Regency Chicago



CITY OF
BIG
STORIES
CHICAGO 2018

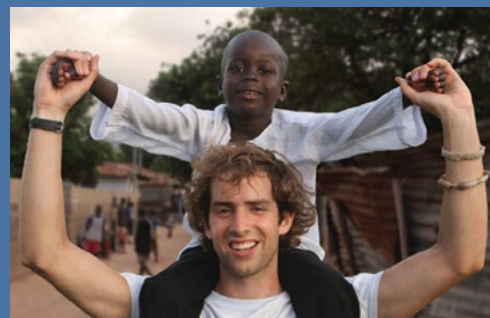


jea. NSPA

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The Chicago Board of Trade was first established on April 3, 1848 and is one of the world's oldest futures and options exchanges. (Photo by Jacquelyn Carter, Glenbrook South High School) **COVER:** The Cloud Gate sculpture, commonly referred to as "The Bean" is located in Millennium Park in the Loop community area of Chicago. (Photo by Kelly Glasscock, CJE, Journalism Education Association, Manhattan, Kansas)



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CONVENTION OFFICIALS

Kelly Glasscock, CJE
JEA Executive Director



JOURNALISM EDUCATION ASSOCIATION

HEADQUARTERS STAFF

Kelly Glasscock, CJE, executive director
Connie Fulkerson, CJE, administrative assistant
Pam Boller, office manager/advertising director
Kate Dubiel, web/database developer
Lisa Terhaar, bookkeeper



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Sarah Nichols, MJE
JEA President



Brenda Field, MJE
Chicago Local
Committee Chair



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Digital Media: Aaron Manfull, MJE, Francis Howell North High School, St. Charles, Mo.
Professional Outreach: Jonathan Rogers, MJE, Iowa City (Iowa) High School
Publications/Public Relations: Evelyn Lauer, MJE, Niles West High School, Skokie, Ill.

Laura Widmer
NSPA Executive Director



NATIONAL SCHOLASTIC PRESS ASSOCIATION

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Amber Billings, communications director
Judy Riedl, business and projects manager
Ashley Tilley, membership outreach coordinator
Kayla Missman, marketing assistant



Elisia Cohen
NSPA President



BOARD OF DIRECTORS

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Brenda Field, MJE, Glenbrook South High School, Glenview, Ill. (chair)
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Sean Berleman, Palatine (Ill.) High School
Jason Block, CJE, Prospect High School, Mount Prospect, Ill.
Brad Bovenkerk, Normal (Ill.) Community High School
Sara Brazeal, Northwestern University - Medill School of Journalism, Evanston, Ill.
Dennis Brown, CJE, Huntley (Ill.) High School
Diana Burban, Mother McAuley High School, Chicago
Kate Calder, Yorkville (Ill.) High School
Keith Carlson, CJE, Naperville (Ill.) Central High School
Katie Curtin, Pritzker College Prep, Chicago
Mike Doyle, CJE, retired, Belvidere (Ill.) North High

School
Katie Fernandez, CJE, Phoenix Military Academy, Chicago
Jenn Galloy, Joliet (Ill.) West High School
Tom Gayda, MJE, North Central High School, Indianapolis
John Gonczy, CJE, Marist High School, Chicago
Marshall Harris, Glenbrook South High School, Glenview, Ill.
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Trudy Hurd, CJE, retired, Cisne (Ill.) High School
Patrick Johnson, MJE, Antioch (Ill.) Community High School
Linda Jones, Roosevelt University, Chicago
Evelyn Lauer, MJE, Niles West High School, Skokie, Ill.
Eric Landschoot, Downers Grove (Ill.) North High School,
Janet Levin, MJE, retired, Hersey High School, Arlington Heights, Ill.
Elizabeth Levin, MJE, Downers Grove (Ill.) North High School
Beth Marshall, CJE,

Richmond-Burton Community High School, Richmond, Ill.
Michelle Mowery, Walter Payton College Prep, Chicago
Jennifer Reiser, Washington (Ill.) Community High School
Sally Renaud, Eastern Illinois University, Charleston, Ill.
Anne Sacheli, Schlarman Academy, Danville, Ill.
Brenda Smith, CJE, Grayslake North High School, Grayslake, Ill.
Kathy Smith, Downers Grove (Ill.) North High School
Lisa Thyer, Amos Alonzo Stagg High School, Palos Hills, Ill.
Sarah Verpooten, MJE, Lake Central High School, St. John, Ind.
Carrie Wadycki, MJE, Lake Central High School, St. John, Ind.
Chris Wendelin, Amos Alonzo Stagg High School, Palos Hills, Ill.
Bob Wysocki, Glenbrook South High School, Glenview, Ill.
Stan Zoller, MJE, Lake Forest (Ill.) College



CONVENTION SUPPORTERS

Balfour – Program printing
Jostens – Lanyards
Walsworth – Reporter's notebooks
Friesens – Adviser bags
Northwestern University Medill School of Journalism, Media, Integrating Marketing Campaigns – Scholarships
School Paper Express – Registration book printing

ONE STORY

In keeping with the theme “City of Big Stories,” the Chicago One Story experience seeks to encourage student publication staffs to explore and answer the question: “What’s Your Big Story?” We’ll be encouraging students to take their interviewing skills to a new level and learn how to incorporate audio in their work.

Students are invited to share their stories inspired by the theme.

Students and advisers will be encouraged to check out the podcast “Backseat Rider,” which can be downloaded for free via Podcast One or wherever podcasts are found, or streamed at backseatridershow.com.

At the convention, attend these four

sessions focused on this year’s One Story:

WHAT’S YOUR BIG STORY?

Come and share or learn about schools that uncovered the “big story” in their communities and explored them with in-depth interviewing and multimedia story presentations.

10 a.m. Friday, Acapulco, Ballroom Level

STAGG’S ‘VOICE OF WITNESS’: ORAL HISTORY-BASED PROJECTS

Teachers and student leaders from Amos Alonzo Stagg High School’s “Voice of Witness” class share their experiences using the oral history interview process to amplify the unheard stories of their school.

1 p.m. Friday, Acapulco, Ballroom Level

‘BACKSEAT RIDER’ AND THE ART OF AGGRESSIVE LISTENING

Find out why a successful Chicago journalist quit his television news job to become a full-time Lyft driver and launch a podcast recorded in his car.

9 a.m. Saturday, Columbus IJ, Ballroom Level

AUDIO RECORDING BEYOND THE SOUNDBYTE

Learn how to incorporate audio recordings of interviews into multimedia stories online, or take it to the next level with the basics of recording interviews and podcasting.

11 a.m. Saturday, Columbus IJ, Ballroom Level

ABBREVIATIONS

CSPA — Columbia Scholastic Press Association

DJNF — Dow Jones News Fund

JEA — Journalism Education Association

NBCT — National Board Certified Teacher

NHSJC — National High School Journalism Convention

NSPA — National Scholastic Press Association

SIPA — Southern Interscholastic Press Association

SPLC — Student Press Law Center

JEA Certification Levels

CJE — Certified Journalism Educator

MJE — Master Journalism Educator

ASSOCIATION HEADQUARTERS

**KANSAS STATE
UNIVERSITY**

School of Journalism and
Mass Communications

The Journalism Education Association is headquartered at Kansas State University, Manhattan, Kansas.

Journalism Education Association
105 Kedzie Hall
828 Mid-Campus Drive S.
Manhattan, KS 66506-1500
785-532-5532
staff@jea.org
www.jea.org



HUBBARD

**SCHOOL OF JOURNALISM
& MASS COMMUNICATION**

UNIVERSITY OF MINNESOTA

The National Scholastic Press Association is headquartered at the University of Minnesota, Minneapolis.

National Scholastic Press Association
2829 University Ave. S.E., Suite 720
Minneapolis, MN 55414
612-200-9254
info@studentpress.org
studentpress.org/nsipa

CONVENTION RULES

These guidelines are established to ensure that all convention participants have a safe and enjoyable stay in Chicago.

A midnight convention curfew will be in effect Wednesday through Saturday. Students should be in their rooms. The hotel reserves the right to remove any hotel guests who make excessive noise or create similar disruptions. Advisers/chaperones will be responsible for enforcing the nightly convention curfew.

No students will be admitted to the convention without a school-approved adviser/chaperone. At least one chaperone/adviser is required for every 12 students. It is understood that by the act of registering students for the convention, advisers assume responsibility for their students' behavior and well-being during the convention.

Chaperones should recognize they and their schools will be held liable for any damage to hotel facilities incurred by students under their supervision.

Rudeness to hotel guests and employees; misuse of or reckless behavior on the elevators; excessive noise; destruction of property; or any other inappropriate behavior is not acceptable and can lead to expulsion from the hotel and/or criminal prosecution. Should individual students, advisers or delegations prove disruptive, JEA/NSPA officials reserve the right to declare all fees forfeited and to send delegates home at their own expense.

Breaking convention rules may result in disqualification from all contests and forfeiture of any awards won.

Drinking or possessing alcoholic beverages, or possession/use of illegal drugs is absolutely prohibited.

All students are expected to wear their convention name badges at all times while in the convention space.

When outside the hotel, travel in groups. Your personal safety is of concern.

Out of respect to instructors and the intellectual property of their sessions, please do not record presentations without first obtaining permission from the speaker(s) to do so.

Get the JEA/NSPA convention mobile app:

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Code: nhsjcfall18

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KEYNOTE SPEAKER

7:30 p.m. Thursday, Grand Ballroom, Ballroom Level (East Tower)

Pete Souza, photojournalist



Pete Souza is a freelance photographer in the Washington, D.C., area and professor emeritus of visual communication at Ohio University. Souza was the chief official White House photographer for President Barack Obama and the director of the White House photo office.

His book “Obama: An Intimate Portrait” was published by Little, Brown & Co. in 2017 and debuted at No. 1 on the New York Times bestseller list.

His most recent book “Shade: A Tale of Two Presidents” was published by Little, Brown & Co. in 2018. It is available at the JEA Bookstore.

Souza worked as an assistant professor of photojournalism at Ohio University, the national photographer for the Chicago Tribune based in its Washington bureau, a freelancer for National Geographic and other publications, and official White House photographer for President Ronald Reagan.

His previous book, “The Rise of Barack Obama,” was published in July 2008 and includes exclusive

photographs of the Senator Obama’s rise to power. The book was on the New York Times bestseller list for five weeks.

In addition to the national political scene, Souza has covered stories around the world. After 9/11, he was among the first journalists to cover the fall of Kabul, Afghanistan. As a freelancer, Souza photographed two stories on assignment for National Geographic Magazine and three photo essays for Life Magazine. His photographs have also been published in many other magazines and newspapers around the world including on the covers of Life, Fortune, Newsweek and U.S. News & World Report.

In 1992, Souza produced and published “Unguarded Moments: Behind-the-Scenes Photographs of President Reagan,” a book based on his 5 1/2 years in the White House. Former Sen. Howard Baker Jr. said in his introduction to the book that Souza recorded “some of the most intimate, honest and humanizing scenes of the presidency I’ve ever seen.” A updated book, “Images of Greatness: An Intimate Look at the Presidency of Ronald Reagan,” was published in June 2004. Souza was also the official photographer for the June 2004 funeral of President Reagan.

In 1996, Souza published a documentary photography book titled, “Plebe Summer at the U.S. Naval Academy.” The book chronicles one company of incoming midshipmen through the six-week indoctrination period.

Souza has won numerous photojournalism awards including several times in the prestigious Pictures of the Year annual competition, the NPPA’s Best of Photojournalism, and the White House News Photographers Association’s yearly contest.

He has lectured many times on his photography including at museums, art galleries, universities and on numerous television shows. Souza has had solo exhibits of his photographs at the Leica Gallery in NYC, Kansas State University, Fermilab, the U.S. Naval Academy, the Navy Museum, The Kennedys Museum in Berlin, Cortona, Italy, the University of North Carolina, Boston University, Ohio University and the National Press Club in Washington.

His photographs have also been part of group exhibits at the National Archives, Smithsonian Museum of American History, Corcoran Gallery of Art, the Newseum, and the 92nd Street Y in New York City. His traveling exhibit, “Two Presidents,” debuts in early February 2019.

SPECIAL ACTIVITIES

REGISTRATION/TRADE SHOW

MEDIA TOUR CHECK-IN

The media tour check-in is located at the Grand Registration Desk. Please check in at the designated media-tour time listed on the website and in the registration booklet. You will be directed on how to get to your destination.

7:30 a.m.-1:30 p.m. Thursday, Grand Registration Desk, Ballroom Level

CONVENTION CHECK-IN AND REGISTRATION

In addition to the trade show and convention registration/check-in, turn in your Best of Show entries here. Speakers may pick up their name badges at a nearby table. Also in the exhibit hall is the lost and found, Write-off contest and on-site critique check-in and convention shirt distribution.

1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, Riverside Exhibit Hall, Exhibit Level; 8 a.m.-1 p.m. Saturday, Grand Registration Desk, Ballroom Level

TRADE SHOW EXHIBITS

Dozens of national and local vendors and colleges will educate and entertain during the trade show exhibit. Find out what's new, chat with company representatives, pick up information and have some fun.

1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, Riverside Exhibit Hall, Exhibit Level

CONVENTION SHIRT DISTRIBUTION

If your school purchased the official convention shirts through online registration, you may pick them up here. Large orders will be bundled together and should be picked up by the adviser. There may be extra shirts to buy if you did not pre-order. Quantities are limited. Shirts must be picked up no later than noon Friday.

1-7 p.m. Thursday and 8 a.m.-noon Friday, Riverside Exhibit Hall, Exhibit Level

NSPA BEST OF SHOW

Will your staff bring home the trophy this year? See how your publication fares against others represented at the convention. High school publications are eligible if at least one student representative is attending the convention, and junior high publications can enter if the adviser is a registered delegate at the convention. Enter your newspaper, newsmagazine, literary arts magazine, broadcast production, website or yearbook at the Best of Show desk. Winners will be announced at the Saturday

awards ceremony.

Desk open: 1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, Riverside Exhibit Hall, Exhibit Level

WRITE-OFF CONTEST CHECK-IN

If both your Write-off registration and JEA membership fees have been paid, your school's Write-off packet containing student contest tickets, additional instructions and contest room assignments may be picked up at the Write-off desk.

If you have not paid, you must do so at this time. Friday at 10:30 a.m. is the deadline for substitutions in preregistered categories. No new entries will be accepted at the convention. Lost tickets will be replaced for \$5. After 10:30 a.m. Friday, come to Grand Suite 2AB for ticket replacement.

All broadcast contest entrants who meet Friday morning must have their contest ID labels before their contest begins.

Desk open: 1-7 p.m. Thursday and 7:30-10:30 a.m. Friday, Riverside Exhibit Hall, Exhibit Level; 10:30 a.m.-3 p.m. Friday, Grand Suite 2AB, Ballroom Level

LOST AND FOUND

The convention check-in/registration desk will house the lost and found. If what you lost is not there, you might check to see if someone turned it in to hotel security. Items not picked up by 1 p.m. Saturday will be turned over to hotel security.

1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, Riverside Exhibit Hall, Exhibit Level; 8 a.m.-1 p.m. Saturday, Grand Registration Desk, Ballroom Level

ON-SITE CRITIQUES

Schools scheduled for critiques should bring up to three different issues of newspapers/magazines, or the most recent literary magazine or yearbook. Some staffs also choose to bring mockups of the current yearbook. For broadcast critiques, bring a thumb drive, DVD or upload to YouTube. For online critiques, exchange a URL. Since critiques are 30 minutes, it is important to be on time. Check at the NSPA desk to confirm your time and room assignment.

Noon-3:30 p.m. Friday, and 9-11 a.m. Saturday, Riverside East, Exhibit Level

JEA BOOKSTORE

Check out the new books and T-shirts, as well as popular best-sellers, at the JEA Bookstore. Nearly 200 items relating to journalism are available, including textbooks, curriculum development, yearbook,

newspaper, design, photography, writing, desktop publishing, new media, advertising and broadcast. Did you forget Write-off supplies? Check here to buy stylebooks, paper, pens and thumb drives. Supplies are limited so shop early. Students are welcome.

1-7 p.m. Thursday; 8 a.m.-4 p.m. Friday and 8-11 a.m. Saturday, Riverside East, Exhibit Level

CONTINUING EDUCATION UNIT

Attendance certificates signed by both organizations' leaders are available in the adviser tote bags, in the JEA Bookstore and on the convention website at no charge. These certificates are for advisers only and do not have an affiliation with a university.

1-7 p.m. Thursday; 8 a.m.-4 p.m. Friday and 8-11 a.m. Saturday, Riverside East, Exhibit Level

PUBLICATION EXCHANGE

Interested in seeing what kind of work other schools around the nation are producing? Stop by the exchange tables to see the latest editions of school publications from coast to coast. Feel free to drop off a few copies of your media and pick up some you like.

1 p.m. Thursday to 7 p.m. Saturday, Grand Foyer, Ballroom Level

ADVISER EVENTS

NEW ADVISER CONVENTION ORIENTATION

Advisers attending their first JEA/NSPA convention should consider attending a short orientation meeting to get a general overview and explanation of convention events and how to get the most out of them. JEA's directors at large will host this meeting.

6:30-7 p.m. Thursday, Columbus CD, Ballroom Level

ADVISER KICKOFF RECEPTION

After the keynote speech, all advisers are welcome to attend this reception to socialize with new colleagues and relax with old friends. New and first-time attendee advisers will have a chance to meet the local convention team, plus JEA and NSPA board members and staffs. Sponsors are The Freedom Forum Institute and the University of Minnesota Hubbard School of Journalism and Mass Communication.

9-10:30 p.m. Thursday, Michigan 1, Concourse Level

SPECIAL ACTIVITIES

ADVISER HOSPITALITY

Meet with your colleagues from across the country in the adviser hospitality suite, a hot spot for advisers. Local committee members will be available to recommend sightseeing, dining and entertainment options. Friday refreshments are provided by The News Media Project. Saturday refreshments are sponsored by Arizona State University Cronkite School of Journalism.

7:30 a.m.-5 p.m. Friday, and 7:30 a.m.-noon Saturday, Water Tower, Concourse Level (120)

ADVISER RECEPTION AND SPLC FUNDRAISER

Save room for dessert. Advisers are invited to this social gathering featuring a fundraiser to benefit the Student Press Law Center. The auction will feature sports memorabilia, books, Chicago-related food and gifts, art and other interesting items. Credit/debit cards, check or cash will be accepted as payment for auction items. Those who are judging Write-off contests are encouraged to attend after they finish judging. Sponsor is Ball State University.

8:30 p.m. Friday, Columbus KL, Ballroom Level

ADVISER RECOGNITION LUNCHEON

JEA and NSPA will present awards at this special event. New and renewing Certified Journalism Educators and Master Journalism Educators will be recognized as well NSPA Pioneers and JEA fall award winners. The 2018 Carl Towley Award winner, Administrator of the Year and Broadcast Adviser of the Year will speak.

Preregistration was required. Please bring your ticket. Sponsor is Herff Jones.
Noon-2:20 p.m. Saturday, Regency AB,

Ballroom Level

STUDENT ACTIVITIES

NATIONAL JOURNALISM QUIZ BOWL

Registered four-person teams will take a written qualifying test with questions related to culture, journalism and civics. The test scores will be used to seed the top teams to compete in the live buzzer rounds 8-10:50 a.m. Saturday. The list of qualifying teams will be posted by 11 a.m. Friday at the JEA Bookstore and on Facebook and Twitter.

8 a.m. Friday, Grand B, Ballroom Level

BREAK WITH A PRO

Kick off your morning with tailored, small-group discussion sessions with journalism professionals in traditional and specialized areas. Media professionals will share information about their work and backgrounds. Preregistration was required. Please check your ticket for your assigned table.

9 a.m. Friday, Grand E, Ballroom Level

MOVIE NIGHT

Students can relax, unwind, and enjoy a night at the movies in the comfort of the convention hotel on Friday evening after convention activities end. We will be presenting the classic Chicago film "Ferris Bueller's Day Off" during our Friday night entertainment session. Kick back, relax, join your friends or come make new ones for the evening as you wind down from an exciting day of journalism in the City of Big Stories.

8:30-11 p.m. Friday, Grand A-D, Ballroom Level

PIZZA AND PROUD

Pizza and Proud is a celebration of student

media and a time to honor the great work accomplished in scholastic newsrooms across the country. Pizza will be served for dinner during an entertaining evening spent with peers. Lifetouch is sponsoring this event. Preregistration was required.

6-8 p.m. Friday, Grand EF, Ballroom Level (800)

MEDIA SWAP SHOPS

Swap Shops are prime opportunities for preregistered students to share useful ideas and concepts with others. Bring at least 10 samples of your newspaper, newsmagazine or literary magazine or one copy of your yearbook. Broadcast stories and websites may be shared if students bring a laptop. Each delegate attending Swap Shops must have a ticket, which will be in the school registration packet. Please check the ticket for your assigned table and time.

8:30 p.m. Friday, Grand EF, Ballroom Level

TRIVIA NIGHT

Join fellow conventiongoers for Stewpendous Trivia: High School Edition. You don't need to be a future "Jeopardy" contestant to participate, but it might help you win a prize! Hosted by a former teacher who runs trivia nights around Chicago, this event promises to be fun and competitive.

7:30-10 p.m. Saturday, Regency A, Ballroom Level

AWARDS CEREMONIES

NSPA AWARDS CEREMONY

Winners of the NSPA Best of Show, NSPA Pacemakers and national individual awards will be honored at this ceremony. Tom Gayda, North Central High School journalism adviser, will be recognized for winning the National High School Journalism Teacher of the Year, administered by Columbia Scholastic Press Association, and co-sponsored by Dow Jones News Fund with further support from Poynter Institute of Media Studies and Wall Street Journal.

3:30-5:30 p.m. Saturday, Grand Ballroom, Ballroom Level

JEA AWARDS CEREMONY

Winners of JEA's Write-off contest will be recognized. You also will see a slide show of convention highlights. You may pick up Write-off entries after the ceremony. If you receive entries from other schools in your envelope, contact JEA at staff@jea.org.

8:30-10:30 a.m. Sunday, Grand Ballroom, Ballroom Level



The Chicago skyline as seen from above. (Photo by Jessica Dougall, Normal Community High School, Normal, Illinois)

FEATURED SPEAKERS

Teri Arvesu



Teri Arvesu is vice president of content for Univision Chicago Local Media, overseeing the station's News and Creative Services department. In 2016, she was named in Crain's Chicago 40 Under 40 and in 2017 June Chicago Magazine Emerging Leaders. Under her leadership, Univision Chicago became the first Spanish-language television station in that market to receive an Emmy for Best Evening Newscast. She has received an Edward R. Murrow and 12 Emmy awards.

• **Diversity in journalism: Women navigating the battlefields (90 minutes), 2 p.m. Friday, Grand C**

Tracy Baim



Tracy Baim is publisher of the Chicago Reader newspaper. She is past publisher of Windy City Times, a weekly LGBTQ newspaper she co-founded in 1985. Baim received the 2013 Chicago Headline Club Lifetime Achievement Award and was inducted into the National Lesbian and Gay Journalists Association Hall of Fame and the Chicago Women's Journalism Hall of Fame. Journalism honors include 2005 Community Media Workshop's Studs Terkel Award and several Peter Lisagor journalism awards. She has written 12 books.

• **Covering the LGBTQ community today, 11 a.m. Saturday, Grand B**

Brian Cassella



Brian Cassella joined the Chicago Tribune as a photojournalist in 2009. He covers news, sports and features including the Olympics. His series "The Next Day" about Chicago communities living around gun violence received national and international honors. A Baltimore native, Cassella worked for the Tampa Bay Times, is a graduate of the University of North Carolina and a proud

Tar Heel.

• **Capturing Chicago history, 11 a.m. Friday, Grand D South**

Monica Davey



Monica Davey has worked as a journalist for three decades. She has reported at City News Bureau of Chicago, the Roanoke Times in Virginia, the St. Petersburg Times in Florida and the Chicago Tribune. For the last 15 years, she has worked at The New York Times, covering 11 states in the Midwest. She started out at her high school newspaper, the U-High Midway.

• **Cover school like a national correspondent, 1 p.m. Saturday, Columbus AB**

Wayne Drehs



Wayne Drehs is a three-time Emmy Award-winning feature writer for ESPN digital and print media. He is a National Headliner and Eppy Award winner and his work has also been honored by the "Best American Sportswriting" anthology and the Football Writers Association of America. He also has written for the Omaha World-Herald, Dallas Morning News and The Washington Post.

• **From ideas to interview, 11 a.m. Friday, Grand B**

Michelle Duster



Michelle Duster is an author, speaker and professor of writing at Columbia College Chicago. She has edited and contributed to nine books — two include the writing of her great-grandmother Ida B. Wells. Her latest is an edited collection about Michelle Obama. A native Chicagoan, she earned her B.A. in psychology from Dartmouth College and her M.A. in media studies from The New School. @MLDwrites

• **The activist journalism of Ida B. Wells, 1 p.m. Friday, Grand C**

Anne Ford



Anne Ford is a writer, radio producer and former "StoryCorps" facilitator who has contributed to NPR, Love + Radio, New York Magazine, Chicago Tribune and more. Ford's oral-history series "Chicagoans" appeared in the Chicago Reader from 2010-2018. She is an adjunct lecturer at Northwestern University's Medill School of Journalism, Media, Integrated Marketing Communications, as well as an editor-at-large for American Libraries magazine.

• **Finding the offbeat in everyday people, 11 a.m. Friday, Grand C**

Brandis Friedman



Brandis Friedman is a correspondent and segment host for WTTW's "Chicago Tonight." Friedman joined WTTW after two years at WBBM Newsradio in Chicago. Prior to that, she was a special projects producer and fill-in reporter for WJLA-TV in Washington, D.C. She has bachelor's and master's degrees from the Journalism School at Columbia University in New York. She has also earned three regional Emmy Awards.

• **Diversity in journalism: Women navigating the battlefields (90 minutes), 2 p.m. Friday, Grand C**

FEATURED SPEAKERS

Mike Gillis



Mike Gillis is a senior writer for The Onion, where he also oversees and directs the Onion Film Standard. He's written for The New Yorker, McSweeney's Internet Tendency, College Humor and ClickHole.

• ***The role and mechanics of satire, 9 a.m. Friday, Grand B***

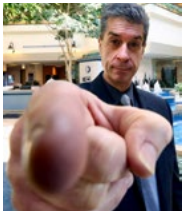
Bill Healy



Bill Healy is a freelance journalist based in Chicago's Bucktown neighborhood. He produces StoryCorps for WBEZ and teaches documentary radio at Northwestern University's Medill School of Journalism. Healy's work has been featured in books, magazines and newspapers. He graduated from Georgetown University with a degree in sociology and has two master's degrees from Northwestern.

• ***Listening for stories, 10 a.m. Saturday, Columbus G***

Dann Gire



Daily Herald film critic Dann Gire serves as the president and founding director of the Chicago Film Critics Association. Since joining the Herald in 1975, he has worked as government reporter, crime reporter, metro reporter and film critic. He has taught journalism courses at Chicago-area colleges and has been on the Board of Directors of the Chicago Headline Club, local Society of Professional Journalists chapter.

• ***Attack of the film critics! Noon Friday, Grand B***

Maudlyne Ihejirika



Maudlyne Ihejirika is an award-winning urban affairs reporter/columnist for the Chicago Sun-Times where she writes "Chicago Chronicles," columns on "people and places that make Chicago tick." She has 30 years' experience in journalism, public relations and government. She is the author of "Escape From Nigeria: A Memoir of Faith, Love and War," the tale of her family's survival of the Nigerian-Biafran war and miracles that brought them to the United States.

• ***Diversity in journalism: Women navigating the battlefields (90 minutes), 2 p.m. Friday, Grand C***

Chad Graham



Chad Graham is pursuing a master's degree in learning and organizational change at Northwestern University. Graham previously served as director of digital content strategy for KPNX-TV, the NBC affiliate in Phoenix. He also built and grew the social media strategy for azcentral.com, Arizona's largest local media website, and has worked for The Advocate magazine, the Des Moines Register, The Associated Press and Hollywood Reporter.

• ***Navigating change in uncertain times, 1 p.m. Friday, Grand B***

Louise Kiernan



Louise Kiernan is editor-in-chief of ProPublica Illinois, the first regional operation of ProPublica. Previously, she taught investigative and narrative reporting at Northwestern University. A Chicago Tribune reporter and editor for 18 years, she was lead writer on a project that won the Pulitzer Prize for explanatory reporting, and she has been a Pulitzer finalist. She was a 2005 Nieman Fellow and chaired two Pulitzer Prize juries.

• ***The modern watchdog, 10 a.m. Friday, Grand D North***

Emily Graslie



Emily Graslie is The Field Museum's "chief curiosity correspondent," using various media to communicate the importance of natural history museums with the world. She grew up in South Dakota and attended college in Montana, where she fell in love with the campus vertebrate research collection as a place of artistic inspiration. She now lives in Chicago and is a full-time advocate for these underappreciated

repositories.

• ***Curiosity as a catalyst, 2 p.m. Friday, Grand B***

Alden Loury



Alden Loury is senior editor of the race, class and communities desk at WBEZ-Chicago, which provides enterprise reporting on those topics as well as housing, immigration and employment. An award-winning reporter and editor, Loury has authored, edited or provided research for more than 50 investigative projects, examining the impact of race and class on the criminal justice system, mortgage lending, employment, and other topics.

• ***Showcase important voices in your school, noon Friday, Grand C***

FEATURED SPEAKERS

Charlie Meyerson



Charlie Meyerson has devoted a career to bringing news to the Chicago area — on air, online and in print. You may have heard him on WXRT, WGN or WBEZ, or read his work for the Chicago Tribune. Myerson is the winner of dozens of journalism awards including a national 2016 Edward R. Murrow Award for online audio investigative reporting. You can get his take on the day's news weekdays at ChicagoPublicSquare.com.

• **Launch a news brand — free, 11 a.m. Saturday, Columbus G**

Felicia Middlebrooks



Felicia Middlebrooks has co-anchored news for WBBM Newsradio/CBS, Chicago's No. 1 station for 34 years. She was the first woman and first African American to co-anchor "Morning Drive News" for CBS Radio. She has won numerous awards, including the Edward R. Murrow Award for Excellence in News and awards from the American Women in Radio and Television, Women in Communications, and The Associated Press.

• **Diversity in journalism: Women navigating the battlefields (90 minutes), 2 p.m. Friday, Grand C**

Kevin Pang



Kevin Pang is the editor-in-chief of The Takeout, the food and culture site from Onion Inc. He was a longtime food writer and critic at the Chicago Tribune, and he now contributes to The New York Times and Saveur. Pang is also the director of the documentary "For Grace," streaming on Netflix.

• **Storytelling is magic, 10 a.m. Friday,**

Grand B

Anthony Ponce



Veteran Chicago journalist Anthony Ponce received national attention in 2016 after posting a video online to announce that he was quitting his job as an anchor/reporter at NBC5 to become a full-time Lyft driver. Calling it "the perfect place for intimate one-on-one interviews and access to people from all walks of life," Ponce wired his car for sound recording and

launched the podcast "Backseat Rider." His interviews are now also featured on FOX32's "Good Day Chicago."

• **One Story: 'Backseat Rider' and the art of aggressive listening, 9 a.m. Saturday, Columbus IJ**

• **Hearing voices: Audio recording beyond the soundbyte, 11 a.m. Saturday, Columbus IJ**

Shannon Ryan



Shannon Ryan has been a sports reporter at the Chicago Tribune for 10 years, covering college sports and writing columns. She began her professional career at the Philadelphia Inquirer in 2000 after graduating from St. Mary's College. She covered prep sports, the Eagles and Villanova basketball.

• **From the front row: Sports reporting, 9 a.m.**

Friday, Grand C

Mary Schmich



Mary Theresa Schmich has worked at the Chicago Tribune since 1985 and has written a column for the Tribune since 1992, except for a year spent as a Nieman Fellow at Harvard. From 1985 until 2010, she wrote the "Brenda Starr" comic strip. She earned a B.A. at Pomona College and attended journalism school at Stanford. She won the 2012 Pulitzer Prize for commentary.

• **Column ideas are all around you, 10 a.m.**

Saturday, Grand B

Jackie Spinner



Jackie Spinner is an associate professor of journalism at Columbia College Chicago, where she oversees the photojournalism program and advises the student veteran organization. She was a staff writer for The Washington Post for 14 years and covered the wars in Iraq and Afghanistan. In 2017, Spinner was the recipient of a grant from the Pulitzer Center on Crisis Reporting and spent three months in Morocco reporting for The Washington Post and Christian Science Monitor and producing her first documentary about how children with autism are educated.

• **The press at war, 11 a.m. Friday, Grand F, Ballroom Level**

Heidi Stevens



Heidi Stevens is a columnist at the Chicago Tribune, where she has worked as a writer and editor since 1998. Her daily column, "Balancing Act," tackles parenting, relationships, education policy, body image and gender bias and the ways they intersect with current events. She graduated from Eastern Illinois University.

• **Making your life into a column, 10 a.m.**

Friday, Grand C

Grace Wong



Grace Wong first tasted journalism at Naperville Central High School, then left the Midwest to pursue it further at the University of Southern California. While in Los Angeles, she completed internships and worked for two years at the Daily Bulletin and the Inland Valley Daily Bulletin before accepting a MetPro residency with the Chicago Tribune, where she now works as a Food & Dining reporter.

• **The life of a food reporter, 9 a.m. Saturday, Grand B**

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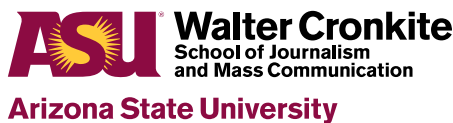
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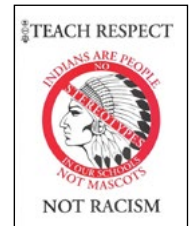
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Nancy Y. Smith, MJE,
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BROADCAST ADVISER OF THE YEAR

Thomas Gregory, CJE,
Gahanna (Ohio) Lincoln
High School



These awards will be presented during the adviser recognition luncheon at noon Saturday in Regency A-B, Ballroom Level (West Tower).

FRIEND OF SCHOLASTIC JOURNALISM

Washington State Sen. Joe Fain, King County, Wash.

Greg Luft, Colorado State University, Fort Collins, Colo.

Illinois Press Foundation, Springfield, Ill.

Jason Wallestad and Tom Hutchinson, School Newspapers Online, Burnsville, Minn.

RISING STAR AWARD

Zeb Carabello, Rangeview High School, Aurora, Colo.

Gina Claus, Castle Rock (Colo.) Middle School

Courtney Hanks, University High School, Orange City, Fla.

Sarah Kirksey, CJE, Ladue Horton Watkins High School, St. Louis

Lori Larson, North Platte (Neb.) High School

Katie Moreno, Seven Lakes High School, Katy, Texas

Nancy "Joanie" Oben, T. R. Robinson High School, Tampa, Fla.

Jayna Rumble, Troy (Mich.) High School

Hannah Shapiro, Eagle Valley High School, Gypsum, Colo.

Lisa Stine, CJE, Bryant (Ark.) High School

DISTINGUISHED BROADCAST ADVISER

Erika Quick, CJE, Cody (Wyo.) High School

SPECIAL RECOGNITION BROADCAST ADVISER

Kevin Patterson, Oviedo (Fla.) High School

ADMINISTRATOR OF THE YEAR

Rachel Simpson, Convent of the Sacred Heart High School, San Francisco

MEDAL OF MERIT

Linda S. Barrington, MJE, Kettle Moraine Press Association, Whitewater, Wis.

Alyssa Boehringer, CJE, McKinney (Texas) High School

Sandra Coyer, MJE, Puyallup (Wash.) High School

Meghan J. Percival, MJE, McLean (Va.) High School

These scholarships were presented in August:

FUTURE JOURNALISM TEACHER SCHOLARSHIPS

Jessica Hunziker, MJE, Kent (Ohio) State University

Jacqueline Hyman, University of Maryland, College Park, Maryland

Alexandra J. Crome, Emporia (Kan.) State University

JEA CERTIFICATION RECIPIENTS

CERTIFIED JOURNALISM EDUCATORS

Rachel Ambrose, Analy High School, Sebastopol, Calif.
Sarah Armitage, Glencoe High School, Hillsboro, Ore.
Laura Ferguson Bengs, Pewaukee (Wis.) High School
Jeremy D. Beauchamp, Greater Atlanta Christian School, Norcross, Ga.
Laura Ferguson Bengs, Pewaukee (Wis.) High School
Jeffrey Browne, Quill and Scroll Honor Society, Iowa City, Iowa
Kellie Smith Bryant, Cambridge Christian School, Tampa, Fla.
Jose Caire, Huntington Intermediate School, San Marino Calif.
Kayla Marie Cartelli, Gonzaga University, Spokane, Wash.
Rachel Chrest, Spectrum High School, Elk River, Minn.
Scott Collins, University Prep, Seattle
Jennifer E. Daley, Shawnee Heights High School, Tecumseh, Kan.
Jason Davis, Cactus Canyon Junior High, Apache Junction, Ariz.
Rachel Decker, Dougherty Valley High School, San Ramon, Calif.
Leslie Dunbar, Theodore Roosevelt High School, Des Moines, Iowa
Cavin Eggleston, Tahoma High School, Maple Valley, Wash.
Joyce Feuerborn, Hector G. Godinez High School, Santa Ana, Calif.
Leah Glotzbach, Episcopal School of Jacksonville, Fla.
Jennifer Hillman Goode, Lifetouch Yearbooks, Grandview, Mo.
Rachel H. Goodman, Grassfield High School, Chesapeake, Va.
Nicole Gravlin, Walsworth Yearbooks, San Jose, Calif.
Amelia Beard Grissom, Horton High School, Horton, Kan.
Adriana Guzman, Los Altos High School, Hacienda Heights, Calif.
Courtney Kohler Hanks, University High School, Orange City, Fla.
Ashley Hendricks, American Heritage School, Plantation, Fla.
Christina Hills, Katherine L. Albani Middle School, Elk Grove, Calif.
Heather Ann Keenan, Lyman High School, Longwood, Fla.
Amy Korst, Willamina (Ore.) High School
Kathy Mackesy, Hillsborough High School, Tampa, Fla.
Elisabeth Marshall, Richmond-Burton High School, Richmond, Ill.
Kelly Brooks Matteson, Bishop McGuinness Catholic High School,
Oklahoma City
Stephanie Bridges McCabe, West Lincoln High School, Lincolnton, N.C.
Rachel Merino-Ott, Sage Creek High School, Carlsbad, Calif.
Leslie Price, Rogers (Ark.) High School
Joseph (Tripp) Robbins, Menlo School, Atherton, Calif.
Peter Rodrigues, Berkeley (Calif.) High School
Tiffany Sheffield, Jostens Inc., Roanoke, Texas
Lindsey Shirack, James Bowie High School, Austin, Texas
James Fitschen Tanner, McCallie School, Chattanooga, Tenn.
Brian Taylor, Combs High School, San Tan Valley, Ariz.
Tod Traugher, Harding Academy, Searcy, Ark.
Tara Verderosa, Spring Valley High School, Las Vegas
Roy Waggoner, Central High School, Keller, Texas
Jena Weber, Stephen F. Austin High School, Austin, Texas
James A. Woehrl, Midland (Mich.) High School
Beth M. Zilk, Mountain View Senior High School, Bend, Ore.

CJE RENEWALS

William Brent Allen, East Mecklenburg High School, Charlotte, N.C.
Jessica A. Augustine Stegman, Rock Creek High School, St. George, Kan.
Barbara L. Bateman, Daphne (Ala.) High School
Susanna E. Coleman, Greenfield-Central High School, Greenfield, Ind.
Justin Daigle, Brighton (Colo.) High School
Wayne L. Dunn, Lebanon, Ohio
Maureen D. Farry, West Forsyth High School, Cumming, Ga.
Melissa N. Gonzalez, Coral Gables (Fla.) Senior High School
Thomas M. Gregory, Gahanna (Ohio) Lincoln High School
Janice Hatfield, Mount Morris, Pa.
Marina A. Hendricks, South Dakota State University, Brookings, S.D.
Melissa Hodge, Jostens Inc., Bakersfield, Calif.
Keri Kemble, Nevada Union High School, Grass Valley, Calif.
Jeffrey P. Kocur, Hopkins High School, Minnetonka, Minn.
Tyler Melton, Jostens Inc., Smiths Station, Ala.
Glenn Morehouse Olson, St. Francis (Minn.) High School
April M. Moss, Pike High School, Indianapolis
Andrea M. Negri, Alief Hastings High School, Houston
Abrianna R. Nelson, Washington-Lee High School, Arlington, Va.
Jon C. Reese, Decatur, Ga.
Karen L. Swortzel, Robert E. Lee High School, Staunton, Va.
Valerie T. Tanke, Walsworth Yearbooks, Niles, Mich.
Natalie Wojinski, Hercules (Calif.) Middle & High School
Ana M. Zuniga, Coral Gables (Fla.) Senior High School
Kathleen D. Zwiebel, Pottsville, Pa.

MASTER JOURNALISM EDUCATORS

Ada R. Clark, Mooresville (Ind.) High School
JoAnn M. Gage, Mount Vernon (Iowa) High School
Joelle Keene, Shalhevet High School, Los Angeles
Katina Paron, Baruch College, New York
Amy Sorrell, Antwerp Local (Ohio) School

MJE RENEWALS

Janet D. Ewell, Huntington Beach, Calif.
Adrienne Forgette, Nardin Academy, Buffalo, N.Y.
Marsha A. Kalkowski, Marian High School, Omaha, Neb.
Sharyn Mehner, North Creek High School, Bothell, Wash.
Bretton E. Zinger, New Bedford (Mass.) High School



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winners announced on Saturday, Nov. 3, 2018

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Titan Times the Magazine, Antelope HS, Antelope, California
Berkeley High Jacket, Berkeley HS, Berkeley, California
El Estoque, Monta Vista HS, Cupertino, California
The HUB, Davis Senior HS, Davis, California
The Granite Bay Gazette, Granite Bay HS, Granite Bay, California
The Town Crier, Paul Revere Charter MS, Los Angeles, California
The Spectrum, Harvard-Westlake MS, Los Angeles, California
Verde, Palo Alto Senior HS, Palo Alto, California
High Tide, Redondo Union HS, Redondo Beach, California
The Lowell, Lowell HS, San Francisco, California
The Broadview, Convent of the Sacred Heart HS, San Francisco, California
Bear Witness, Branham HS, San Jose, California
The Chronicle, Harvard-Westlake School, Studio City, California
The Mirror, Van Nuys HS, Van Nuys, California
The Arapahoe Herald, Arapahoe HS, Centennial, Colorado
The Panther, Miami Palmetto Senior HS, Miami, Florida
The Eagle Eye, Marjory Stoneman Douglas HS, Parkland, Florida
The Portfolio, Bak MS of the Arts, West Palm Beach, Florida
The Muse, Alexander W. Dreyfoos School of the Arts, West Palm Beach, Florida
Odyssey, Clarke Central HS, Athens, Georgia
C&G, Holy Innocents' Episcopal School, Atlanta, Georgia
The Tom Tom, Antioch Community HS, Antioch, Illinois
The Stampede, Metea Valley HS, Aurora, Illinois
HiLite, Carmel HS, Carmel, Indiana
West Side Story, Iowa City West HS, Iowa City, Iowa
The Budget, Lawrence HS, Lawrence, Kansas
The North Star, Blue Valley North HS, Overland Park, Kansas
The Express, Blue Valley Northwest HS, Overland Park, Kansas
The Harbinger, Shawnee Mission East HS, Prairie Village, Kansas
The Pylon, Salina Central HS, Salina, Kansas
On the Record, duPont Manual HS, Louisville, Kentucky
The Harbinger, Algonquin Regional HS, Northborough, Massachusetts
Echo, St. Louis Park HS, St. Louis Park, Minnesota

2018 BROADCAST PACEMAKER FINALISTS

winners announced on Saturday, Nov. 3, 2018

CHSTV, Carlsbad HS, Carlsbad, California
JNN, Joseph Gregori HS, Modesto, California
KRAM, Rampart HS, Colorado Springs, Colorado
WROR-TV, Oviedo HS, Oviedo, Florida
PNN, Plymouth North HS, Plymouth, Massachusetts
HTV Magazine, Hillcrest HS, Springfield, Missouri
Steele News Live, Marion L. Steele HS, Amherst, Ohio
RNE-TV Live, Richland Northeast HS, Columbia, South Carolina
The Buzz TV, Fort Mill HS, Fort Mill, South Carolina
KCBY-TV, Coppell HS, Coppell, Texas
WTV Daily Update, Liberty HS, Frisco, Texas
Leopard Spotlight, Lovejoy HS, Lucas, Texas
Eagle Nation News, Prosper HS, Prosper, Texas
CHS Wired, Cody HS, Cody, Wyoming

The Marquette Messenger, Marquette HS, Chesterfield, Missouri
The Globe, Clayton HS, Clayton, Missouri
Talon, Staley HS, Kansas City, Missouri
Le Journal, Notre Dame de Sion HS, Kansas City, Missouri
The Kirkwood Call, Kirkwood HS, Saint Louis, Missouri
Central Focus, Francis Howell Central HS, St. Charles, Missouri
North Star, Francis Howell North HS, St. Charles, Missouri
The Catalyst, Millard West HS, Omaha, Nebraska
The Grizzly Growler, Spring Valley HS, Las Vegas, Nevada
Pilot's Log, Hasbrouck Heights HS, Hasbrouck Heights, New Jersey
Spark, Lakota East HS, Liberty Township, Ohio
The Spoke, Conestoga HS, Berwyn, Pennsylvania
Tribal Tribune, Wando HS, Mount Pleasant, South Carolina
The Lodge, St. George's Independent School, Collierville, Tennessee
The Sequoyah Scribe, John Sevier MS, Kingsport, Tennessee
The Dispatch, James Bowie HS, Austin, Texas
The Shield, McCallum HS, Austin, Texas
Leopard Life, Willow Springs MS, Lucas, Texas
The Sidekick, Coppell HS, Coppell, Texas
Geneva Quarterly, Geneva School of Boerne, Boerne, Texas
The ReMarker, St. Mark's School of Texas, Dallas, Texas
Eagle Edition, The Episcopal School of Dallas, Dallas, Texas
The Fourcast, The Hockaday School, Dallas, Texas
The Anvil, Memorial HS, Houston, Texas
The Review, St. John's School, Houston, Texas
The Torch, Seven Lakes HS, Katy, Texas
The Hawk, Hendrickson HS, Pflugerville, Texas
The Edge, Pleasant Grove HS, Texarkana, Texas
Tiger Times, Texas HS, Texarkana, Texas
tjTODAY, Thomas Jefferson HS for Science and Technology, Alexandria, Virginia
The Blazer, Timberline HS, Lacey, Washington
The Standard, The American School in London, London, England
The Scroll, The American School in London, London, England

2017 MAGAZINE PACEMAKERS

presented on Saturday, April 14, 2018

PACEMAKERS
Shadows, Cactus Shadows HS, Cave Creek, Arizona
The Oracle, Brunswick School, Greenwich, Connecticut
Earthwinds, Jackson Preparatory School, Jackson, Mississippi
Roars and Whispers, Providence Senior HS, Charlotte, North Carolina
Vibrato, The Hockaday School, Dallas, Texas
The Marque, St. Mark's School of Texas, Dallas, Texas

FINALISTS
Connnotations, Fayetteville HS, Fayetteville, Arkansas
Titan Musings, San Marino HS, San Marino, California
The Looking Glass, Rocky Mountain HS, Fort Collins, Colorado
One Blue Wall, duPont Manual HS, Louisville, Kentucky
Matter, Phillips Exeter Academy, Exeter, New Hampshire
Inkblot, Kealing MS, Austin, Texas
Reflections, Cistercian Preparatory School, Irving, Texas
The Lost Art, McKinney HS, McKinney, Texas

2018 ONLINE PACEMAKERS

presented on Saturday, April 14, 2018

PACEMAKERS

The Oracle, The Archer School for Girls, Los Angeles, California
The Boiling Point, Shalhevet HS, Los Angeles, California
The Paly Voice, Palo Alto HS, Palo Alto, California
The Chronicle, Harvard-Westlake School, Studio City, California
BoonePubs, William R. Boone HS, Orlando, Florida
Odyssey Media Group, Clarke Central HS, Athens, Georgia
HiLite Online, Carmel HS, Carmel, Indiana
The Harbinger, Algonquin Regional HS, Northborough, Massachusetts
Wayland Student Press Network, Wayland HS, Wayland, Massachusetts
Echo, St. Louis Park HS, St. Louis Park, Minnesota
Rubicon Online, St. Paul Academy and Summit School, St. Paul, Minnesota
The Globe, Clayton HS, Clayton, Missouri
FHNtoday, Francis Howell North HS, Saint Charles, Missouri
The Leaf, Sycamore HS, Cincinnati, Ohio
The Shield Online, McCallum HS, Austin, Texas
The Eagle's Tale, Canyon HS, Canyon, Texas
Coppell Student Media, Coppell HS, Coppell, Texas
Wingspan, Liberty HS, Frisco, Texas
The Rider Online, Legacy HS, Mansfield, Texas
Tiger Times Online, Texas HS, Texarkana, Texas
HHS Media, Harrisonburg HS, Harrisonburg, Virginia
TRNWired, Prince George HS, Prince George, Virginia

FINALISTS

El Estoque, Monta Vista HS, Cupertino, California
The Feather Online, Fresno Christian HS, Fresno, California
The Campanile, Palo Alto HS, Palo Alto, California
Crimson Newsmagazine, Paso Robles HS, Paso Robles, California
Eye of the Tiger, Roseville HS, Roseville, California
Harker Aquila, The Harker School, San Jose, California
The Mirror, Van Nuys Senior HS, Van Nuys, California
The Prowler, Starr's Mill HS, Fayetteville, Georgia
Cedar Post, Sandpoint HS, Sandpoint, Idaho
Niles West News, Niles West HS, Skokie, Illinois
The Little Hawk, Iowa City HS, Iowa City, Iowa
The Mustang Moon, Mount Vernon HS, Mount Vernon, Iowa
The Harbinger Online, Shawnee Mission East HS, Prairie Village, Kansas
Manual RedEye, duPont Manual HS, Louisville, Kentucky
Knight Errant, Benilde-St. Margaret's School, St. Louis Park, Minnesota
The Kirkwood Call, Kirkwood HS, Kirkwood, Missouri
SCHS Flightline, Skutt Catholic HS, Omaha, Nebraska
Southwest Shadow, Southwest Career and Technical Academy, Las Vegas, Nevada
Westwood Horizon, Westwood HS, Austin, Texas
The Blue & Gold, Taipei American School, Taipei, Taiwan

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The Pioneer is NSPA's top honor to journalism educators. Pioneers are individuals who make substantial contributions to HS publications and journalism programs outside of their primary employment.

Rick Brooks, *Jostens, State College, Penn.*

Carrie Faust, *Smoky Hill HS,
Aurora, Colo.*

Kelly Furnas, *Elon University, Elon, N.C.*

Dow Tate, *Shawnee Mission East HS,
Prairie Village, Kan.*

Sally Renaud, *Illinois Journalism Education
Association, Charleston, Ill.*

2017 YEARBOOK PACEMAKERS

presented on Saturday, April 14, 2018

PACEMAKERS

Hornet, Bryant HS, Bryant, Arkansas
Titanium, Antelope HS, Antelope, California
Jamboree, Toby Johnson MS, Elk Grove, California
Decamhian, Del Campo HS, Fair Oaks, California
Farrier, Mirman School, Los Angeles, California
Rampages, Casa Roble HS, Orangevale, California
Wings, Arrowhead Christian Academy, Redlands, California
Cayuse, Walnut HS, Walnut, California
Westwind, Lewis-Palmer HS, Monument, Colorado
Eagle Eye View, Sierra MS, Parker, Colorado
Etruscan, Glenbrook South HS, Glenview, Illinois
Indian, Shawnee Mission North HS, Overland Park, Kansas
The Lair, Shawnee Mission Northwest HS, Shawnee, Kansas
Le Flambeau, Notre Dame de Sion HS, Kansas City, Missouri
Tesserae, Corning-Painted Post HS, Corning, New York
Westwind, West Henderson HS, Hendersonville, North Carolina
Lion's Roar, Christ Presbyterian Academy, Nashville, Tennessee
Cornerstones, The Hockaday School, Dallas, Texas
Marksman, St. Mark's School of Texas, Dallas, Texas
The Belltower, St. Thomas' Episcopal School, Houston, Texas
The Lion, McKinney HS, McKinney, Texas
Touchstone, Stony Point HS, Round Rock, Texas
Tiger, Texas HS, Texarkana, Texas
The Buzzer, Brookville HS, Lynchburg, Virginia

FINALISTS

Ursus, Granite Bay HS, Granite Bay, California
Wingspan, James C. Enochs HS, Modesto, California
Pilot, Redondo Union HS, Redondo Union, California
Summit, Smoky Hill HS, Aurora, Colorado
Calumet, Arapahoe HS, Centennial, Colorado
The Nighthawk, Rocky Heights MS, Littleton, Colorado
Tigrium, Holy Trinity Episcopal Academy, Melbourne, Florida
Panther, H.B. Plant HS, Tampa, Florida
Red and Black, Lawrence HS, Lawrence, Kansas
HauberK, Shawnee Mission East HS, Prairie Village, Kansas
Echo, Grand Blanc HS, Grand Blanc, Michigan
Panthera Pardus, Stigler Public Schools, Stigler, Oklahoma
Lone Star, James Bowie HS, Austin, Texas
The Highlander, Highland Park HS, Dallas, Texas
Hoofbeats, Burges HS, El Paso, Texas
The View, Timberview MS, Fort Worth, Texas
Buffalo, Haltom HS, Haltom City, Texas
Specifics, Seven Lakes Junior HS, Katy, Texas
Legacy, Klein Collins HS, Klein, Texas
The Arena, Legacy HS, Mansfield, Texas
El Paisano, Westlake HS, Austin, Texas
The Lair, Lake Braddock Secondary School, Burke, Virginia
Odyssey, Chantilly HS, Chantilly, Virginia
Above and Beyond, Robinson Secondary School, Fairfax, Virginia
Saltshaker, Trinity Christian School, Fairfax, Virginia
Columbian, George C. Marshall HS, Falls Church, Virginia
The Clan, McLean HS, McLean, Virginia
The Legend, Atlee HS, Mechanicsville, Virginia
Saga, Loudoun Valley HS, Purcellville, Virginia
Laconian, Salem HS, Salem, Virginia
The Legacy, Potomac Falls HS, Sterling, Virginia

2018 INDIVIDUAL AWARD FINALISTS

winners announced on Saturday, Nov. 3, 2018

BROADCAST STORY OF THE YEAR

BROADCAST NEWS STORY

Brooke Armbruster, Michelle Kissane, Jenna Moore, Rachel Pratt, Steele News Live, Marion L. Steele HS
Natalie Call, Cheyenne Hume, CHS Wired, Cody HS
Kayla Jeffers, Alex Wages, RNE-TV Live, Richland Northeast HS
Rebekah Allen, DTV News, Davison HS
Isaac Palmer, The Buzz TV, Fort Mill HS
Neha Perumalla, WTV Daily Update, Liberty HS
Mia Fanizzi, Ashley Hutchens, Mustang Magazine, Norwood HS
Jake Fein, Sola Kantai, Eagle Nation News, Prosper HS
Kaylinn Clotfelter, Trenton Wolfe, HTV Magazine, Hillcrest HS
Ellen Fountain, Allison Green, HTV Magazine, Hillcrest HS

BROADCAST FEATURE STORY

Marissa Adair, Suzi Mikaelyan, Tornado TV, Herbert Hoover HS
Jenna Dieatrick, SwarmTV, Thomas Jefferson HS
Emmanuel Clinton, Abigail O'Neill, DTV News, Davison HS
Lupe Medina, Reide Pearson, FHNtodayTV, Francis Howell North HS
Lydia Juengling, Blue Jay Journal TV, Washington HS
Mercedes Hoyos, Maddie Hulcy, KCBY-TV, Coppell HS
Lauren Goodman, Frisco ISD-TV, Frisco Independent School District Career and Technical Education Center
Thomas Hunt, Alex Tinkham, The Review Online, St. John's School
Bradley Davis, Haidyn McKenzie, Lovejoy News Network, Lovejoy HS
Camron Silva, Kelly Trinh, Eagle Nation News, Prosper HS

BROADCAST SPORTS STORY

Christopher Ahrendt, Antonio Castellanos, Steven Lee, Gonzalo Londoño, CCNN Live, Christopher Columbus HS
Staff, CCNN Live, Christopher Columbus HS
Nevada Cullen, Ashlyn Register, WROR-TV, Oviedo HS
John Hwang, Under the Rock, Glen Rock HS
Alex Wages, RNE-TV Live, Richland Northeast HS
Staff, The Talon, Argyle HS
Sam Elkind, William Rattikin, Falcon Quill Online, Fort Worth Country Day
Andrew Khalil, Shivani Radhakrishnan, Lovejoy News Network, Lovejoy HS
Moran Heydenber, Kaitly Polley, CHS Wired, Cody HS
Alicia Kain, CHS Wired, Cody HS

BROADCAST COMMENTARY

Sophie Penn, ScotCenter, Carlmont HS
Joseph Gomez, ScotCenter, Carlmont HS
Cesar Flores, Diego Gonzalez, JNN, Joseph Gregori HS
Antonio Castellanos, Arthur Falconi, Gonzalo Londoño, Kevin Reyes, CCNN Live, Christopher Columbus HS
Theodore Rackauskas, WAHS News, American Heritage School
Robert Bussiere, Xavier Cullen, Tim Rose, Mustang Magazine, Norwood HS
Staff, DTV News, Davison HS
Ali Chesnick, Chloe Jones, Yashnoor Kaur, Henry Powell, MFS Wordsworth, Moorestown Friends School
Mason Baum, CHS Wired, Cody HS
Elisabetta Paganini, CHS Wired, Cody HS

CARTOON OF THE YEAR

COMICS JOURNALISM

Rey Gundlach, Triton, Palos Verdes HS
Catherine Monroy, Bear Witness, Branham HS
Mimi Geller, RubicOnline, St. Paul Academy and Summit School
John Beutz, Knight Errant, Benilde-St. Margaret's School
Valeria Velasquez, The Rock, Rock Bridge HS
Rebekah Myers, North Star, Francis Howell North HS

COMIC PANEL/STRIP

Vincent Maresca, The Matador, San Gabriel HS
Ella Srholez, The Devils' Advocate, Eagle Valley HS
Zac Abero, Westerner, Maine West HS
Sophia Di Iorio, The Omega, Downers Grove North HS
Elijah Jackson, The Budget, Lawrence HS
Elijah Jackson, The Budget, Lawrence HS
Emily Wang, The Hawkeye, Bloomfield Hills HS
Iris Funaioli, Update, H. H. Dow HS
John Beutz, Knight Errant, Benilde-St. Margaret's School
Aleesha Shi, Panorama, Ladue Horton Watkins HS

EDITORIAL CARTOON

Lexi Romanowsky, The Highlander, Carlmont HS
Mona Murhamer, The Highlander, Carlmont HS
Zainab Shafiqat Adil, The Scroll, The American School in London
Sydney Kaehler, Lion, Lyons Township HS
Sophia Saidi, Emily Schrader, The Tattler, Bethesda-Chevy Chase HS
Melissa Nie, The Rubicon, St. Paul Academy and Summit School
Madison Weispfenning, Pony Express, Stillwater Area HS
Alex Fernholz, Spark, Lakota East HS
Sammy Sanchez, Kannan Sharma, The ReMarker, St. Mark's School of Texas
Noël Madland, The Review, St. John's School

DESIGN OF THE YEAR

NEWSPAPER FRONT PAGE

Carson TerBush, HiLite, Carmel HS
Anna Parnell, Samantha Turner, The Budget, Lawrence HS
Emily Fey, The Harbinger, Shawnee Mission East HS
Grace Chisholm, The Harbinger, Shawnee Mission East HS
Devin Raynor, Echo, St. Louis Park HS
Chase Bennett, The Friar's Lantern, Malvern Preparatory School
Lydia Gardner, Tribal Tribune, Wando HS
Kelly Wei, The Sidekick, Coppell HS
Kobe Roseman, Riley Sanders, The ReMarker, St. Mark's School of Texas
Ashwini Bandi, Stephen Kim, The Review, St. John's School

NEWSPAPER PAGE/SPREAD

Uzor Awuzie, Bear Witness, Branham HS
Heidi Peng, HiLite, Carmel HS
Addy Smith, The Little Hawk, Iowa City HS
Jenny She, The Hawkeye, Bloomfield Hills HS
Alexis Colucci, The Inkblot, Communications HS
Mia Barbosa, The Dispatch, James Bowie HS
Kobe Roseman, The ReMarker, St. Mark's School of Texas
Kamal Mamdani, Wallace White, The ReMarker,

St. Mark's School of Texas
Tina Dang, Francis Nguyen, Cleveland Journal, Cleveland STEM HS
Hadassah Lurbur, The Apple Leaf, Wenatchee HS

NEWSMAGAZINE COVER

Elizabeth Han, El Estoque, Monta Vista HS
Shimla Rahman, The Mirror, Van Nuys HS
Shimla Rahman, The Mirror, Van Nuys HS
Andrew Maresca, The Black and White, Johnston HS
Kaitlyn Noon, The Express, Blue Valley Northwest HS
Kaitlyn Noon, Gavin Mullin, The Express, Blue Valley Northwest HS
Carolynn Gonzalez, Alex Rowe, North Star, Francis Howell North HS
Richard Giang, Spark, Lakota East HS
Curtis Allen, Kate Looney, The Whirlwind, West Albany HS
Staff, The Whirlwind, West Albany HS

NEWSMAGAZINE PAGE/SPREAD

Alyssa Greenhalgh, Realm, Thomas Downey HS
Valeria Cisneros, Mason Seden-Hansen, Kathryn Varian,
Ysabel Wulfig, Crimson, Paso Robles HS
Shimla Rahman, The Mirror, Van Nuys HS
Anna Parnell, The Budget, Lawrence HS
Madeline Wein, The Hawkeye, Bloomfield Hills HS
Ellie Bennett, Fenton InPrint, Fenton HS
Vanita Patel, Pilot's Log, Hasbrouck Heights HS
Santanah Gerhart, The MHS Courier, Mandan HS
Madison Olsen, The Shield, McCallum HS
Reem Salem, The Torch, Seven Lakes HS

LITERARY/SPECIALTY MAGAZINE COVER

Michelle Roca, Ingenium, McGill-Toolen Catholic HS
Quinn Christensen, Iris: Art + Lit, St. Paul Academy and Summit School
Andrew Cadle, Knight Errant, Benilde-St. Margaret's School
Camille Grady, Earthwinds, Jackson Preparatory School
Emma Carter, Roars and Whispers, Providence Senior HS
Robert Brook, Omina Tukhtasunova, Psyche, Richland Northeast HS
Kaley Polk, The Lost Art, McKinney HS
Emily Chopra, The Tartan, McLean HS
Sayrin Kang, Ana Catarina Medas, Opus Canvas, Oakton HS
Hank Feng, Trip Hurley, The Talon, Woodberry Forest School

LITERARY/SPECIALTY MAGAZINE PAGE/SPREAD

Michelle Roca, Ann Sheldon, Ingenium, McGill-Toolen Catholic HS
Amy Viers, Crimson Ink, Mater Dei HS
Violet Merritt, Iliad Literary-Art Magazine, Clarke Central HS
Violet Merritt, Natalie Rippes, Iliad Literary-Art Magazine, Clarke Central HS
Martha Slaven, Iris: Art + Lit, St. Paul Academy and Summit School
Polly Watkins, Earthwinds, Jackson Preparatory School
Cassandra Beisheim, Alexander Fu, Panorama, Ladue Horton Watkins HS
Emma Carter, Roars and Whispers, Providence Senior HS
Brett Johnson, Kaley Polk, The Lost Art, McKinney HS
Blythe Brewster, Trip Hurley, The Talon, Woodberry Forest School

YEARBOOK SPREAD

Isabelle Poblete, Wingspan, James Enochs HS
Sydney Levy, Tigrium, Holy Trinity Episcopal Academy
Lauren Rose, Panther, H.B. Plant HS
Micala Boyd, Paragon, Munster HS
Emilia Battles, The Lair, Shawnee Mission Northwest HS
Kaitlyn Robins, The Syracusan, Syracuse Junior Senior HS
Annaliese Punt, The Prowler, Millard West HS
Jewel Granados, The Howl, Southwest Career and Technical Academy
Lexi Harris, Aleyam Velazquez, The Lion, McKinney HS
Nicole James, Josh McSwain, Matti Pennington, The Dragon, Carroll Senior HS

YEARBOOK THEME PACKAGE

Merri Hansen, Isabelle Poblete, Wingspan, James Enochs HS
Britney Flint, Danica Tran, Details, Whitney HS
Caroline Dixon, Sydney Levy, Ashvi Luthra, Tigrium, Holy Trinity Episcopal Academy
Lainie Duckworth, Libby Frye, Hauberk, Shawnee Mission East HS
Elena Henderson, Madison Olsen, Kennedy Schuelke, The Knight, McCallum HS
Katelyn Prickett, Buffalo, Haltom HS
Staff, The Odyssey, Seven Lakes HS
Michael Gutierrez, Lexi Harris, Grayson Henry, The Lion, McKinney HS

Hanna Lee, Bella Whitney, Julia Williamson, Rachel Zhang, The Clan, McLean HS
Sindey Miralao, Katie Oliveria, Montpelier, James Madison HS

INFORMATIONAL GRAPHIC

Matthew Moon, The Wildcat, Brea Olinda HS
Staff, The Mirror, Van Nuys HS
Joel Hartley, The Patriot Press, Northern HS
Jenny She, The Hawkeye, Bloomfield Hills HS
Carolynn Gonzalez, North Star, Francis Howell North HS
Garrett Allen, Central Focus, Francis Howell Central HS
Hannah Suffian, Anya Tullman, Panorama, Ladue Horton Watkins HS
Delaney Neely, The Marquette Messenger, Marquette HS
Helen He, The Featherduster, Westlake HS
Zach Landry, Michael Lukowicz, Naftal Mautia, The ReMarker, St. Mark's School of Texas

ILLUSTRATION

Marie Davis, The Campanile, Palo Alto HS
Marc Ludwigson, Seeds in the Black Earth, A.W. Dreyfoos School of the Arts
Angie Zirbes, West Side Story, Iowa City West HS
Michael Purdie, Hereford Harbinger, Hereford HS
Jenny She, The Hawkeye, Bloomfield Hills HS
Andrew Cadle, Knight Errant, Benilde-St. Margaret's School
Rebekah Myers, North Star, Francis Howell North HS
Jack Ward, The Catalyst, Millard West HS
Julie Robertson, The Shield, McCallum HS
Davis Bailey, Naftal Mautia, The ReMarker, St. Mark's School of Texas

DIGITAL STORY OF THE YEAR

MULTIMEDIA NEWS STORY PACKAGE

Staff, Scot Scoop, Carlmont HS
Staff, El Estoque, Monta Vista HS
Cam Medrano, Jack Rosetti, Eye of the Tiger, Roseville HS
Staff, The Harbinger, Shawnee Mission East HS
Abigail Hendren, Rohan Palla, Julia Radhakrishnan, PLD Lamplighter, Paul Laurence Dunbar HS
Ella Kitterman, Chloe McKim Jepsen, The Sagamore, Brookline HS
Jared Heller, Abigail Mynahan, The Gator, Brimmer and May School
Marlee Baron, Mimi Geller, Koji Gutzmann, Sharee Roman, RubicOnline, St. Paul Academy and Summit School
Amelia Vanyo, The Sidekick, Coppel HS
Justyne Bernal, Rachell Ramirez, Lucero Rea, Aryanna Rodriguez, The Magnet Tribune, Vidal M. Trevino School of Communications and Fine Arts

MULTIMEDIA FEATURE STORY PACKAGE

Camille Herren, Sydney Goggans, Ania Stover, Jacob Whitlock, The Crimson Crier, Sparkman HS
Staff, El Estoque, Monta Vista HS
Madi Coons, Valeria Cisneros, Mason Seden-Hansen, Elise Scheiffele, Ysabel Wulfig, Crimson Newsmagazine, Paso Robles HS
Mackenzie Caudill, Odyssey Media Group, Clarke Central HS
McCalee Cain, Sam Diercks, Sarah Donnelly, Cienna Roget, Cedar Post, Sandpoint HS
Samalya Thenuwara, West Side Story, Iowa City West HS
Nicole Konopelko, The Booster Redux, Pittsburg HS
Jackelyn Romo, Cosette Zielinski, Southwest Shadow, Southwest Career and Technical Academy
Jon Calabrese, Nafessa Jaigirdar, Claire Joanson, Joshua Pipe, Luke Shin, Eastside Online, Cherry Hill HS East
Jackie Carroll, Kelsey Carroll, Emma Overholt, The Red Ledger, Lovejoy HS

MULTIMEDIA SPORTS STORY PACKAGE

Veronica Roseborough, Scot Scoop, Carlmont HS
Jason Harward, Evan Minniti, A.J. Wolken, Highlights, Beverly Hills HS
Staff, El Estoque, Monta Vista HS
Staff, El Estoque, Monta Vista HS
Staff, The Boiling Point, Shalhevet HS
Tobey Lee, Hila Machmali, Noa Segal, Gilad Spitzer, The Boiling Point, Shalhevet HS
Brant Bednarz, Martin Herz, Maddie Krebs, Kirubel Mesfin, The North Star, Naperville North HS
Keegan Williams, Roy Nitzan, Keegan Williams, Wingspan, Liberty HS

Sophia Lima, Will McKone, The Review, St. John's School
Jorden Melson, The Rider Online, Legacy HS

PHOTO SLIDESHOW

Veronica Roseborough, Scot Scoop, Carlmont HS
Jason Harward, Evan Minniti, A.J. Wolken, Highlights, Beverly Hills HS
Staff, El Estoque, Monta Vista HS
Staff, El Estoque, Monta Vista HS
Staff, The Boiling Point, Shalhevet HS
Tobey Lee, Hila Machmali, Noa Segal, Gilad Spitzer, The Boiling Point, Shalhevet HS
Brant Bednarz, Martin Herz, Maddie Krebs, Kirubel Mesfin, The North Star, Naperville North HS
Roy Nitzan, Keegan Williams, Wingspan, Liberty HS
Sophia Lima, Will McKone, The Review, St. John's School
Jorden Melson, The Rider Online, Legacy HS

INTERACTIVE GRAPHIC

Brooke Chang, Scot Scoop, Carlmont HS
Molly Donaldson, Scot Scoop, Carlmont HS
Shabana Gupta, The Black and White, Johnston HS
Piper Hansen, Nikhil Warrior, Manual RedEye, duPont Manual HS
Jeffrey Shen, Harvey Zheng, The Phillippian, Phillips Academy Andover
Adrian Doan, Zachary Heimbuch, The Tower Pulse, Grosse Pointe South HS
Adam Dashevsky, Jacob Kernis, Sophie Levine, Eastside, Cherry Hill HS East
Madison Olsen, Julie Robertson, Sophie Ryland, The Shield, McCallum HS
Emma Overholt, The Red Ledger, Lovejoy HS
Sam Johnson, Hawkeye, Mountlake Terrace HS

PODCAST

Mary Allison Kane, Chisom Ukoha, Devil's Advocate, Stanton College Preparatory School
Felipe Bautista, The Spartacus, Miami Country Day School
Lars Lonnoth, Lion, Lyons Township HS
Lars Lonnoth, Lion, Lyons Township HS
Emma Melling, The Lion, Minnehaha Academy
Sasha Agarwal, Katie Saiko, Central Intelligence, Central HS
Emma Steingraber, Kaylee Sun, Central Intelligence, Central HS
Israel Rendon, Ritemour Live, Ritenour HS
Parker Butler, Wingspan, Liberty HS
Ben Eyman, The Hawkeye.org, Mountlake Terrace HS

BLOG

Karla Dougan, Odyssey Media Group, Clarke Central HS
Elena Webber, Odyssey Media Group, Clarke Central HS
Abbey Malbon, Metea Media, Metea Valley HS
Lars Lonnoth, Lion, Lyons Township HS
Kanishka Mehra, BVNNews.com, Blue Valley Northwest HS
Jessica Shih, Hi's Eye, Westfield HS
Michelle Wei, Tower, The Masters School
Josie Woodward, Wingspan, Liberty HS
Jazmine Necessary, The Rider Online, Legacy HS
Christine Zhao, tJODAY Online, Thomas Jefferson HS for Science and Technology

PHOTO OF THE YEAR

NEWS/FEATURE PHOTO

Alina Peret, Hornet, Bryant HS
Josie Pringle, Hornet, Bryant HS
Kamryn Bailey, Portfolio, Bak MS of the Arts
Liam O'Connor, Trinity Prep Chi Rho, Trinity Preparatory School
Rylee Roberts, Talon, Lawrence Free State HS
Olivia Howgill, Hauberk, Shawnee Mission East HS
Grace Ericsson, The Aryie, Liberty North HS
Kennedy Teasley, Lion's Roar, Christ Presbyterian Academy
Madison Olsen, The Shield, McCallum HS
Haroon Mian, The Blaze, Indian Trail HS & Academy

SPORTS ACTION PHOTO

Brandon Brooks, Beacon, Calvary Day School
Saydee Brass, Cedar Post, Sandpoint HS
Elise Baker, Hauberk, Shawnee Mission East HS
Taylor Fort, Hauberk, Shawnee Mission East HS
Sydney Robbins, Odyssey, Francis Howell Central HS
Amy Luu, Buffalo, Haltom HS

Simon Silva, Bear Tracks, Alief Hastings HS
Ellie Brutsché, The Arena, Legacy HS
Jourdan Williams, The Lion, McKinney HS
Danielle Bellow, The Citadel, Claudia Taylor Johnson HS

SPORTS REACTION PHOTO

Alina Peret, Prospective, Bryant HS
Alex Melton, Hornet, Bryant HS
Rylee Roberts, Talon, Lawrence Free State HS
Becca Niederhauser, Reflections, Blue Valley HS
Maddy Emerson, The Purple and White, Pittsburg HS
Morgan Noe, The Purple and White, Pittsburg HS
Michael Melinger, The Globe, Clayton HS
Audrey Yost, The Network, Marian HS
Lonna Larsen, The Tribute, Heritage HS
Kassidy Duncan, The Arena, Legacy HS

ENVIRONMENTAL PORTRAIT

Darren Gu, Talon, The Harker School
Zoe Peterson, Odyssey, Clarke Central HS
Zoe Peterson, Odyssey, Clarke Central HS
Maddy Emerson, The Booster Redux, Pittsburg HS
Jenny She, The Hawkeye, Bloomfield Hills HS
Jenny She, The Hawkeye, Bloomfield Hills HS
Carly Knight-Carrier, Tribal Tribune, Wando HS
Laura Amador-Toro, The Sidekick, Coppell HS
Sydney Hansel, The Tribute, Heritage HS
Matt Sunthimer, The Lost Art, McKinney HS

STORY OF THE YEAR

NEWS STORY

Elena Gilbertson Hall, Odyssey, Clarke Central HS
Emily Fey, Lizzie Kahle, The Harbinger, Shawnee Mission East HS
Michelle Cheng, Thomas Patti, Carina Ramos, The Lion's Roar, Newton South HS
Cassidy Wang, Paige Morse, The Harbinger, Algonquin Regional HS
Michael Bernard, Jacob LaGesse, Gracie Morris, Lila Taylor, The Globe, Clayton HS
Grace Snelling, Katie Snelling, Sara Stemmler, Lila Taylor, The Globe, Clayton HS
Thomas Birmingham, Logan Crews, Jack Rintoul, The Kirkwood Call, Kirkwood HS
Mary Barsoum, Bharadwaj Chirravuri, Madeline Kalmowitz, Vanita Patel, Natassja Singh, Pilot's Log, Hasbrouck Heights HS
Davis Bailey, Zach Gilstrap, Kobe Roseman, The ReMarker, St. Marks School of Texas
Elliott Hernandez Sebastian, Cleveland Journal, Cleveland STEM HS

FEATURE STORY

Nicole Konopelko, The Booster Redux, Pittsburg HS
Jackie Cameron, Natasha Thomas, The Harbinger, Shawnee Mission East HS
Alexandra Bentzien, David Oks, Tower, The Masters School
Arabella Saunders, Nighthawk, First Flight HS
Eva Chillura, Tribal Tribune, Wando HS
Haley Havelock, Tribal Tribune, Wando HS
Tanya Raghu, The Sidekick, Coppell HS
Kasey Harvey, Catie Reeves, Wingspan, Liberty HS
Kelsey Carroll, The Red Ledger, Lovejoy HS
Neelam Bohra, ManestreamNews.com, McKinney HS

SPORTS STORY

Meseret Carver, The HUB, Davis Senior HS
Jacob Klionsky, The Redwood Bark, Redwood HS
Khadija Abid, The Campanile, Palo Alto HS
Maria Fletcher, Nathan Seto, Yue Shi, Ryan Strathern, Viking Sports Mag, Palo Alto HS
Lauren Katz, West Side Story, Iowa City West HS
Adenike Falade, Silver Chips, Montgomery Blair HS
Amai Mims, The Grizzly Growler, Spring Valley HS
Gabi Griffey, Geneva Quarterly, Geneva School of Boerne
Amanda Warren, Eagle Edition, The Episcopal School of Dallas
Hannah Ortega, The Red Ledger, Lovejoy HS

EDITORIAL

Aidel Townsley, The Boiling Point, Shalhevet HS
Staff, The Oracle, The Archer School for Girls
Kevin Han, Aimee Yan, The Lake, Standley Lake HS
Natalie Glick, U-High Midway, University of Chicago Laboratory HS

Lauren Fischer, Anna Levine, The Express, Blue Valley Northwest HS
Hannah Wilson, North Star, Francis Howell North HS
Cooper Lockett, Tribal Tribune, Wando HS
Hannah Ortega, The Red Ledger, Lovejoy HS
Staff, tjTODAY, Thomas Jefferson HS for Science and Technology
Staff, Cleveland Journal, Cleveland STEM HS

OPINION

Maya Wernick, The Oracle, The Archer School for Girls
Sino Oulad Daoud, Eye of the Tiger, Roseville HS
Devorah Porter, The Mirror, Van Nuys HS
Isabella Ank, Pep O' Plant, H.B. Plant HS
Sarah Rogoz, The Omega, Downers Grove North HS
Cassidy Delahunty, The Prospector, Prospect HS
Jackson Hoy, The Budget, Lawrence HS
Gabe Bryan, The Gator, Brimmer and May School
Hannah Sween, Pony Express, Stillwater Area HS
Staff, The Review, St. John's School

SOCIAL JUSTICE REPORTING

Tommy Chan, Devorah Porter, The Mirror, Van Nuys HS
Hannah Hutchins, Drops of Ink, Libertyville HS
Obsee Abbajabal, The Black and White, Johnston HS
Macy Landes, Gary Schmidt, Connor Schmaus, The Budget, Lawrence HS
Ysa Leon, Ella Treinen, On the Record, duPont Manual HS
Noah Brown, Michael Melinger, The Globe, Clayton HS
Emet Celeste-Cohen, The Shakerite, Shaker Heights HS
Lauren Purdy, The Lodge, St. George's Independent School
Jessie Friedman, Imani McCormick, Siddarth Shankar, Jack Stenzel, The Highlander, McLean HS
Sam Gollob, Maria McHugo, Sam Gollob, Siddarth Shankar, Jeremy Siegel, The Highlander, McLean HS

PORTFOLIO OF THE YEAR

ARTIST OF THE YEAR

Annie Chen, Annie Chen, Palo Alto HS
Catherine Monroy, Bear Witness, Branham HS
Om Gokhale, Tidal, Nueva HS
Kennedy Homan, Metea Media, Metea Valley HS
Lilah Powlas, HauberK, Shawnee Mission East HS
Chloe Hooker, The Kirkwood Call, Kirkwood HS
Rebekah Myers, North Star, Francis Howell North HS
Isabelle Del Rosario, Southwest Shadow, Southwest Career and Technical Academy

BROADCAST JOURNALIST OF THE YEAR

Katherine Swartz, JNN, Joseph Gregori HS
Samalya Thenuwara, West Side Story, Iowa City West HS
Emily Hood, FHNtodayTV, Francis Howell North HS
Jake Fein, Eagle Nation News, Prosper HS
Alicia Kain, CHS Wired, Cody HS

DESIGNER OF THE YEAR

Elizabeth Han, El Estoque, Monta Vista HS
Julia Kolman, Bear Witness, Branham HS
William Satler, Reflections, Brighton HS
Matthew Raeside, Crimson & Gold, Holy Innocents' Episcopal School
Lydia Guo, West Side Story, Iowa City West HS
Kimball Gogel, HauberK, Shawnee Mission East HS
Jenny She, The Hawkeye, Bloomfield Hills HS
Emma Carter, Roars and Whispers, Providence Senior HS
Maddie Doran, The Shield, McCallum HS
Libby Hurt, Round-Up, Coppell HS

MARKETER OF THE YEAR

Katelyn Pan, The Epitaph, Homestead HS

MULTIMEDIA JOURNALIST OF THE YEAR

Kaylee George, Scot Scoop, Carlmont HS
Claire Torii, The Epitaph, Homestead HS

PHOTOJOURNALIST OF THE YEAR

Samantha Dahlberg, Scot Scoop, Carlmont HS
David Hickey, Viking Sports Magazine, Palo Alto HS
Theresa Nguyen, The Mirror, Van Nuys HS
Liam O'Connor, Trinity Prep Chi Rho, Trinity Preparatory School
Elise Baker, HauberK, Shawnee Mission East HS

Michael Melinger, The Globe, Clayton HS
Alex Rowe, North Star, Francis Howell North HS
Madison Olsen, The Shield, McCallum HS
Ian Falkenbury, The Talon, Hendrickson HS
Tina Dang, Cleveland Publications, Cleveland STEM HS

WRITER OF THE YEAR

Ilena Peng, El Estoque, Monta Vista HS
Katie Cologna, Granite Bay Gazette, Granite Bay HS
Rebecca Schneid, The Eagle Eye, Marjory Stoneman Douglas HS
Sarah Kallis, C&G, Holy Innocents' Episcopal School
Nicole Konopelko, The Booster Redux, Pittsburg HS
Lila Taylor, The Globe, Clayton HS
Sarah Zimmerman, FHNtoday.com, Francis Howell North HS
Sidney Li, Spark, Lakota East HS
Violet Glenewinkel, The Dispatch, James Bowie HS
Amelia Vanyo, The Sidekick, Coppell HS

BEST USE OF SOCIAL MEDIA

SOCIAL MEDIA REPORTING

Samantha Hanlon, Cath Lei, Rachel Matatyau, Andrew Shen, Scot Scoop, Carlmont HS
William Satler, Reflections, Brighton HS
Elena Henderson, Charlie Holden, Madison Olsen, Julie Robertson, Kennedy Schuelke, The Knight & The Shield, McCallum HS

SOCIAL MEDIA PROMOTION

Cath Lei, Scot Scoop, Carlmont HS
Samantha DeMers, William Satler, Reflections, Brighton HS
Staff, The Phillippian, Phillips Academy Andover
Staff, The Friar's Lantern, Malvern Preparatory School
Elena Henderson, Charlie Holden, Madison Olsen, Julie Robertson, Kennedy Schuelke, The Knight & The Shield, McCallum HS
Landon Flesher, KCBY-TV, Coppell HS

MIDDLE SCHOOL INDIVIDUAL AWARDS

DESIGN OF THE YEAR

Ariadna Ramirez, The Round-Up, Woodland Jr. HS
Elena Ferraiuolo, Ryann Guzman, Nick Kraemer, Kulani Temesgin, Jamboree, Toby Johnson MS
Camdyn Hall, The Prowl, Powell MS
Hailey Hertzler, Eagle Eye View, Sierra MS
Kaylie Johnson, Tigrium, Holy Trinity Episcopal Academy
Brianna Galloway, The Sequoyah Scribe, John Sevier MS
Lucy Gentile, Kyra Kleiman, Inkblot, Kealing MS
Silas Hosler, Baxter Perry-Miller, Branden Song, Mini Marque, St. Mark's School of Texas
Olivia Lauter, Leopard Life, Willow Springs MS
Lauren Barzee, Project Panther, Ridgeview MS

STORY OF THE YEAR

Kelley Bentley, Canyon Chronicle, Cactus Canyon Jr. HS
Tanisha Gunby, The Spectrum, Harvard-Westlake MS
Laura Kors, The Spectrum, Harvard-Westlake MS
Camilla Fritzing, The Scroll, The American School in London
Zoe Terry, Spartan TV Miami, Miami Country Day School
Annabella Saccaro, Masterpiece Yearbook, Bak MS of the Arts
Ashley Treadwell, ALTV, Armand Larive MS
Ella Miller, The Sequoyah Scribe, John Sevier MS
Claire Easley, Parker Post, LeopardLife, Willow Springs MS
Austin Udelhofen, Project Panther, Ridgeview MS

PHOTO OF THE YEAR

Finn Lawless, The Round-Up, Woodland Jr. HS
Rose Long, The Round-Up, Woodland Jr. HS
Olivia Hemmings, Jamboree, Toby Johnson MS
Maxwell Frost, The Prowl, Powell MS
Andrew Sameshima, The Prowl, Powell MS
Hailey Hertzler, Eagle Eye View, Sierra MS
Grace Nugent, Inkblot, Kealing MS
Charlotte Moyer, Inkblot, Kealing MS
Sydni Kirkendall, Project Panther, Ridgeview MS
Brendan Hodge, The Knights Yearbook, Gyeonggi Suwon International School

**“Write boldly & tell
the truth fearlessly.”**

Joseph Medill



Meet Medill in Chicago

**Visit our booth #503 and
attend sessions led by our faculty:**

“Becoming a Great Media Leader”

Candy Lee

10 a.m. Thursday

Roosevelt 3A, Concourse Level
(East Tower)

“Covering Politics Without Fear or Fancy”

Peter Slevin

2 p.m. Thursday

Grand D North, Ballroom Level
(East Tower)

“The Modern Watchdog”

Louise Kiernan

10 a.m. Friday

Grand D North, Ballroom Level
(East Tower)

“Why Local Investigative Reporting Matters”

Tim Franklin & George Papajohn

11 a.m. Friday

Grand D North, Ballroom Level
(East Tower)

“Social Media Video Journalism: Present Tense”

Craig Duff

9 a.m. Saturday

Hong Kong, Ballroom Level
(West Tower)

“Why is This Taking So Long?”

J.A. Adande and Patty Loew

1 p.m. Saturday

Grand Suite 3 Ballroom Level
(East Tower)

THURSDAY AT A GLANCE

ROOM	8 a.m.	Noon	1 p.m.	5 p.m.	6:30 p.m.	Evening
Columbus AB, Ballroom Level	Team storytelling (8:30 a.m.-5 p.m.)					
Columbus CD, Ballroom Level	Leadership workshop (8:30 a.m.-5 p.m.)				New adviser convention orientation	
Columbus EF, Ballroom Level	In-depth legal training (8:30 a.m.)		Fast and furious: SND QuickCourse			
Columbus G, Ballroom Level	Be MediaWise: Learning fact from fake (8:30 a.m.-1 p.m.)					
Columbus H, Ballroom Level	Broadcast and video boot camp (8:30 a.m.-5 p.m.)					
Columbus IJ, Ballroom Level	Digital photography workshop (8:30 a.m.-5 p.m.)					
Columbus KL, Ballroom Level	Writers' workshop (8:30 a.m.-5 p.m.)					
Grand Ballroom, Ballroom Level						Opening/Keynote (7:30-9 p.m.)
Riverside East/West, Exhibit Level			Convention check-in/registration, trade show, JEA Bookstore, Best of Show desk, shirt distribution, Write-off check-in			Keynote overflow space
Michigan 1A, Concourse Level	Art direction and conceptual thinking (8:30 a.m.-5 p.m.)					Adviser kickoff reception (9 p.m.)
Michigan 1B, Concourse Level	Mentor forum (8 a.m.-5 p.m.)					
Michigan 1C, Concourse Level	Online/social media boot camp (8:30 a.m.-5 p.m.)					
Michigan Boardroom, Concourse Level			AEJMC Scholastic Journalism Division mid-year meeting (1-6 p.m.)			
Randolph 1AB, Concourse Level	JEA board meeting (8 a.m.-1:30 p.m.)		New Voices summit (2-5 p.m.)			
Randolph 2, Concourse Level	JEA Outreach Academy (8:30 a.m.-5 p.m.)					
Comisky, Concourse Level	Photoshop/Lightroom (8:30 a.m.)		Advanced InDesign			
Wrigley, Concourse Level	Media literacy in practice (8:30 a.m.-5 p.m.)					
Grand Foyer, Ballroom Level			Publication exchange			

- ADVISING/TEACHING
- CONTEST
- DESIGN
- EDITING

- ENTREPRENEURSHIP
- KEYNOTE
- GENERAL AUDIENCE
- LAW/ETHICS

- LEADERSHIP/TEAM BUILDING
- MEETING
- MULTIMEDIA BROADCAST
- NEWS GATHERING

- NEWS LITERACY
- PHOTOJOURNALISM
- WEB
- WRITING

THURSDAY 8 a.m.

The number in parentheses after the hotel level is the room's seating capacity with chairs only. The capacity is reduced when set with tables/chairs.

EVENT

MEDIA TOUR CHECK-IN

Please check in at the designated media-tour time listed on the website and in the registration booklet.

7:30 a.m. Thursday, Grand Registration Desk, Ballroom Level

8 a.m.

MEETING

MENTOR FORUM

JEA mentors will meet to exchange ideas on how to provide better assistance to new or nearly new advisers.

Linda Barrington, MJE, Brookfield, Wis.; Bill Flechtner, MJE, Milwaukie, Ore.; Peggy Gregory, CJE, Phoenix; Mary Anne McCloud, CJE, Newton, Kan.; Patrick Johnson, MJE, Antioch (Ill.) Community High School

8 a.m.-5 p.m. Thursday, Michigan 1B, Concourse Level (66)

MEETING

JEA BOARD MEETING

JEA board members meet to discuss ongoing projects and other agenda items.

Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.

8 a.m.-1:30 p.m. Thursday, Randolph 1AB, Concourse Level (108)

8:30 a.m.

NEWS GATHERING

TEAM STORYTELLING

Great storytelling combines good writing, good photos and good design. Behind it all is good planning. In this team-based reporting experience, students will work in groups of three to create real story packages. The workshop begins with instruction on planning packages with readers in mind, and then the students will go off site to gather stories. Students will return to the convention site to finish their packages. Preregistration was required.

Amy DeVault, MJE, Wichita (Kan.) State University, and Emily Smith, CJE, Pittsburg (Kan.) High School

8:30 a.m.-5 p.m. Thursday, Columbus AB, Ballroom Level (180)

LEADERSHIP AND TEAM BUILDING

LEADERSHIP WORKSHOP

Now that you've had a few weeks to get to know your staff, it's time to hone your leadership skills and put into practice the best methods for growing staffers, mediating conflict, and creating a culture of excellence and celebration. In this workshop, participants will explore leadership styles and strategies, feedback protocols, staff communication, meeting deadlines, and working with your adviser. You will leave this class with a plan to create communication pathways, an understanding of who you are as a leader and how that interacts with others' styles, and strategies to grow your staff with positive and productive feedback. Preregistration was required.

Carrie Faust, MJE, Smoky Hill High School, Aurora, Colo., and Annie Gorenstein Falkenberg, CJE, Longmont (Colo.) High School

8:30 a.m.-5 p.m. Thursday, Columbus CD, Ballroom Level (180)

LAW AND ETHICS

IN-DEPTH LEGAL TRAINING

The SPLC wants you to be equipped to understand your rights, protect them — and, if possible, make them even better. Learn about free-speech and free-press rights in schools, what the law does and doesn't protect and more. Preregistration was required.

Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.

8:30 a.m.-noon Thursday, Columbus EF, Ballroom Level (180)

NEWS LITERACY

BE MEDIAWISE: LEARNING FACT FROM FAKE

Can you spot fact from fake? It's harder than you might think. Learn fact-checking and verification techniques from expert fact-checkers, and how you can spread those skills into your schools. Preregistration was required.

Aaron Sharockman, The Poynter Institute for Media Studies Inc., St. Petersburg, Fla.

8:30 a.m.-5 p.m. Thursday, Columbus G, Ballroom Level (80)

MULTIMEDIA BROADCAST

BROADCAST AND VIDEO BOOT CAMP

In this hands-on workshop, beginning and intermediate students will learn the fundamentals of creating an effective news package from the ground up. This includes videography, sound recording, editing and story structure. Working in small teams, participants will spend the morning developing their videography skills and planning a story, and the afternoon shooting and editing that story. Participants must bring their own video cameras, tripods, microphones and laptops with editing software. Please test and become familiar with your equipment before attending the session, as the presenter may not be familiar with your specific hardware/software. Preregistration was required.

Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.

8:30 a.m.-5 p.m. Thursday, Columbus H, Ballroom Level (80)

PHOTOJOURNALISM

DIGITAL PHOTOGRAPHY WORKSHOP

Designed for photographers who have at least one year's experience shooting for their publications, this intensive workshop will cover composition, lighting, cropping and camera technique. Participants will receive instruction and go out on assignment with the instructors. Following the photo shoot, instructors will critique students' work and offer editing tips and techniques. Participants must bring a digital camera, and they are encouraged to bring a laptop computer with the photo-editing program (Photoshop, Lightroom) they will use. Preregistration was required.

Mike Simons, MJE, Corning-Painted Post High School, Corning, N.Y., and Jed Palmer, CJE, Sierra Middle School, Parker, Colo.

8:30 a.m.-5 p.m. Thursday, Columbus IJ, Ballroom Level (225)

WRITING

WRITERS' WORKSHOP

If you're looking for ways to sharpen and brighten your writing so others will clamor to read it, this interactive workshop is for you. This seminar will entertain and inspire as we analyze excellent writing and apply the pros' techniques to your work. Whether you need to write a catchy headline or a 2,000-word feature, you'll learn to improve every aspect of your writing as we discuss ledes, voice, narrative style and literary devices to tighten and strengthen your writing. Preregistration

was required.

Shari Adwers, MJE, Grosse Pointe (Mich.) North High School

8:30 a.m.-5 p.m. Thursday, Columbus KL, Ballroom Level (225)

● PHOTOJOURNALISM

PHOTOSHOP/LIGHTROOM WORKFLOW

Participants will learn to use Adobe Photoshop and Lightroom. This workshop will emphasize a basic workflow for preparing photographs for publication. A basic overview of Lightroom will be included for participants not familiar with that program. Some laptops will be available; however, participants may bring their own laptops with Adobe Lightroom or Photoshop CS6 or later installed. Two students may share one laptop. Preregistration was required.

Mark Murray, Arlington (Texas) ISD

8:30 a.m.-noon Thursday, Comisky, Concourse Level (96)

DESIGN

ART DIRECTION AND CONCEPTUAL THINKING

Love those amazing cover images for the NYT Magazine, Wired, Rolling Stone and Time? This hands-on workshop will help you to become a strong art director. You'll develop skills with visual metaphor, wordsmithing and conceptual thinking. You'll learn tools for brainstorming, collaborating, innovating and creating a marriage of words, illustration and photography across

platforms — everything you need to inspire award-winning storytelling. Preregistration was required.

Sara Quinn, Kansas State University, Manhattan, Kan., and Suzette Moyer, The Washington Post, Washington, D.C.

8:30 a.m.-5 p.m. Thursday, Michigan 1A, Concourse Level (66)

● ADVISING/TEACHING

JEA OUTREACH ACADEMY

Outreach Academy is a Journalism Education Association initiative to promote diversity in the journalism teaching profession. The Outreach Academy is a free, intensive seminar for publication advisers who need help teaching and advising students in journalism while dealing with issues surrounding diversity. The program is hands-on and focuses on practical information advisers need. It includes discussions on teaching journalism to diverse populations, diversifying school coverage, engaging your staff and school community and understanding the resources and organizations available for advisers. Preregistration was required.

Anthony Whitten, CJE, University of Oregon, Portland, Ore.

8:30 a.m.-5 p.m. Thursday, Randolph 2, Concourse Level (25)

WEB

ONLINE/SOCIAL MEDIA BOOT CAMP

Are you overwhelmed with the thought of managing a website, social media presence, multimedia posts, and even possibly live

coverage online? This workshop will cover online storytelling using Twitter, Snapchat, Instagram, and the many third-party social media platforms in addition to incorporating video and audio content into your WordPress site. Your online team will leave with a plan to execute online storytelling with best practices in social media, multimedia posts, and live coverage. Participants may want to have login and password data available to use from their own site. All participants must bring either a laptop or tablet device. Preregistration was required.

Chris Waugaman, MJE, Prince George (Va.) High School

8:30 a.m.-5 p.m. Thursday, Michigan 1C, Concourse Level (40)

NEWS LITERACY

MEDIA LITERACY IN PRACTICE

Media literacy is the ability to access, analyze, evaluate, create and act using all forms of communication. In today's digital world, media literacy skills are of utmost importance. Schools face challenges in the ever-growing information landscape. What skills do educators need to teach their students to become active and engaged citizens? How can students use their voice and their tech savvy to contribute to their community — online and off?

Join the National Association for Media Literacy Education and partners for a daylong interactive workshop exploring methods of media literacy skill building for both teachers and students. The morning will focus on analyzing and evaluating media

ON THE EXHIBIT LEVEL / 1-7 p.m. Thursday, Riverside East and West

CONVENTION CHECK-IN AND REGISTRATION

The registration desk is at the back of the trade floor. Those who have registered must check in to pick up school packets that include name badges, printed programs and event tickets (Break with a Pro, Media Swap Shops, adviser luncheons). It is best for the advisers only to check in their delegation, paying fees if they have not already done so. Walk-in registration will be accepted. Speakers may pick up their name badges at a nearby table.

BEST OF SHOW DESK

See how your publication fares against others represented at the convention. High school publications are eligible if at least one student representative is attending the convention, and junior high publications can enter if the adviser is a registered delegate at the convention. Enter your newspaper, newsmagazine, literary arts magazine, broadcast, website or yearbook at the Best of Show desk. Winners will be announced at the NSPA awards ceremony Saturday.

CONVENTION SHIRT DISTRIBUTION

If your school purchased the official convention shirts through online registration, you may pick them up here. Large orders will be bundled together and should be picked up by the adviser. There may be extra shirts to buy if you did not pre-order. Quantities are limited. Shirts must be picked up no later than noon Friday.

JEA BOOKSTORE

Take a look at nearly 200 journalism-related items in the JEA Bookstore. Check here to buy Write-off supplies. Students are welcome.

TRADE SHOW EXHIBITS

Dozens of national and local vendors and colleges will educate and entertain during the trade show exhibits. Find out what's new, chat with company representatives, pick up information and have some fun.

THURSDAY 10 a.m.

and news. In the afternoon, we will produce a media project to work on our accessing, creating and acting skills. Preregistration was required.

Yonty Friesem, Columbia College Chicago; Michelle Ciulla Lipkin, National Association for Media Literacy Education, New York; Peter Adams, News Literacy Project, New York; Tony Streit, Educational Development Center; Jill Bass, Mikva Challenge, Chicago, and Alicia Haywood, iSpeakMedia Foundation, Chicago

8:30 a.m.-5 p.m. Thursday, Wrigley, Concourse Level (60)

10 a.m.

MULTIMEDIA BROADCAST

SPORTS TALK WORKSHOP

Here's a great chance for student journalists to take a peek behind the scenes of a sports radio station, learn from professionals, then get the opportunity to participate in their own debate show. Students will meet at the JEA/NSPA media

tour desk in the hotel, then head to 303 E. Wacker Dr. From there, they'll go to The Score sports radio station two blocks away. There they will be able to see the studios and hear from the top people at the station, including operations manager Mitch Rosen. They will return to 303 E. Wacker Dr. for lunch. In the afternoon, they will use the Medill School of Journalism's television studio to tape sports debate segments, which will be played back so the students can observe and learn from their performances. Preregistration was required. *J.A. Adande and Melissa Isaacson, Northwestern University, Evanston, Ill.*

10 a.m.-4 p.m. Thursday, meet at the media tour desk to walk to Medill School of Journalism, 303 E. Wacker Dr.

1 p.m.

DESIGN

FAST AND FURIOUS: SOCIETY FOR NEWS DESIGN QUICKCOURSE

This long-running preconvention workshop

is chock full of fresh ideas. Taught by Ron Johnson, the six-time editor of "The Best of Newspaper Design," we'll tackle the fundamentals of print presentations — story forms, strong visuals, tasteful typography and smart packaging. Then we'll move into the trends in news design, with dozens of ideas for photos, graphics and stories from publications around the world. Bring copies of your publication, in print or PDF, for the best part of the QuickCourse — our group critiques. Preregistration was required.

Ron Johnson, St Joseph, Mo.

1-5 p.m. Thursday, Columbus EF, Ballroom Level (180)

DESIGN

ADVANCED INDESIGN

Take your design skills to the next level with this seminar that will show you how to use the power of InDesign to streamline your publication production. The speaker will cover libraries, styles and other InDesign tricks. Some laptops will be available for participants but if you bring your own laptop please have Adobe InDesign CS6 or later installed. Two students may share one



The Navy Pier is a 3,300-foot-long pier on the Chicago shoreline of Lake Michigan. (Photo by Kelly Glasscock, CJE, Journalism Education Association, Manhattan, Kansas)

1 p.m. THURSDAY

laptop. Preregistration was required.
Bradley Wilson, MJE, Midwestern State University, Wichita Falls, Texas

1-5 p.m. Thursday, Comisky, Concourse Level (96)

EVENT

PUBLICATION EXCHANGE

Interested in seeing what kind of work other high schools around the nation are producing? Stop by the exchange tables to see the latest editions of high school publications from coast to coast. Feel free to drop off a few copies of your media and take some you like.

1-11:30 p.m. Thursday, Grand Foyer, Ballroom Level

MEETING

AEJMC SCHOLASTIC JOURNALISM DIVISION MID-YEAR MEETING

Members of AEJMC's Scholastic Journalism Division will meet to discuss scholastic journalism issues of the day. Separate registration is required for this event.

Mark Goodman, Kent (Ohio) State University

1-6 p.m. Thursday, Michigan Boardroom, Concourse Level

CONTEST

WRITE-OFF CONTEST CHECK-IN

If both your Write-off registration and JEA membership fees have been paid, your school's Write-off packet containing student contest tickets, additional instructions and contest room assignments may be picked up at the Write-off desk. If you have not paid, you must do so at this time. Noon Friday is the deadline for substitutions in preregistered categories. No new entries will be accepted at the convention. Lost tickets will be replaced for \$5. Students in broadcast or online news contests with 8 a.m. Friday start times must get their ID Thursday.

1-7 p.m. Thursday, Riverside West, Exhibit Level (3,300)

2 p.m.

LAW AND ETHICS

NEW VOICES SUMMIT

The New Voices movement seeks to create state-based legislative solutions to protect and defend student journalists and their advisers. State organizers and activists are welcome to share strategies, plan for 2018-19 legislative sessions and think about creative ideas to build national momentum.

Mike Hiestand, Diana Mitsu Klos and Hadar Harris, Student Press Law Center, Washington, D.C.; and Lori Keekley, MJE, St. Louis (Minn.) Park High School

2-5 p.m. Thursday, Randolph 1AB, Concourse Level (108)

6:30 p.m.

● ADVISING/TEACHING

NEW ADVISER CONVENTION ORIENTATION

Advisers attending their first JEA/NSPA convention should consider attending a short orientation meeting to get a general overview and explanation of convention events and how to get the most out of them.

Michael Malcom-Bjorklund, CJE, Columbia High School, Lake City, Fla.; Laura Negri, CJE, Alief Kerr High School, Houston, and Julia Satterthwaite, CJE, Monta Vista High School, Cupertino, Calif.

6:30 p.m.-7 p.m. Thursday, Columbus CD, Ballroom Level (180)

7:30 p.m.

OPENING & OVERFLOW SEATING

Due to limited seating, wristbands are required for admittance into the the Grand Ballroom for the opening. A random lottery generated the list of wristband recipients. All others can sit in the overflow seating in Riverside West. Wristbands are included with registration material when checking in for the convention.

EVENT

OPENING CEREMONY/KEYNOTE ADDRESS

JEA, NSPA and the local convention team welcome you to the Chicago convention. Former White House photographer Pete Souza will be the keynote speaker.

7:30 p.m. Thursday, Grand Ballroom, Ballroom Level (2,400)

9 p.m.

GENERAL AUDIENCE

BOOK SIGNING: PETE SOUZA

Keynote speaker will do a book signing for "Shade" and "Obama." Books may be purchased early in the JEA Bookstore (1-7 p.m. in Riverside Exhibit Hall) or at the book signing table. Quantities are limited.

9-9:30 p.m. Thursday, Grand Registration Desk, Ballroom Level

ADVISER EVENT

ADVISER KICKOFF RECEPTION

After the keynote speech, all advisers are welcome to attend this reception to socialize with new colleagues and relax with longtime friends. New and first-time attendee advisers will have a chance to meet the local convention team, plus JEA and NSPA board members and staffs. Sponsors are the Freedom Forum Institute and University of Minnesota Hubbard School of Journalism and Mass Communication.

9 p.m., Thursday, Michigan 1, Concourse Level (270)

YOU L VE YEARBOOK.

That's why you're here.





Walsworth loves yearbook too. That's why we're here.

Stop by our booth and have some fun.

- Advisers receive a **free \$5 Starbucks® gift card.**
- Enjoy learning with Mike Taylor, CJE, and Jim Jordan.
- Be inspired by our yearbooks from around the country.
- **Make yearbook pride buttons to wear.**
- Enter to win one of two stocked mini-fridges for your classroom.
- **Play giant Jenga® and Connect Four®.**
- Meet yearbook professionals who want to help make this your best year yet.

Relax — getting to convention was the hardest part. **Now it's time to have fun with Walsworth.**

FRIDAY AT A GLANCE

ROOM	8 a.m.	9 a.m.	10 a.m.	11 a.m.
Grand A, Ballroom Level				
Grand B, Ballroom Level	Journalism quiz bowl qualifying test	The role and mechanics of satire	Storytelling is magic	From ideas to interview
Grand C, Ballroom Level		From the front row: Sports reporting	Making your life into a column	Finding the offbeat in everyday people
Grand D North, Ballroom Level		Be a newshound	The modern watchdog	Why local investigative reporting matters
Grand D South, Ballroom Level		Big school? Huge coverage headaches. Not anymore.	Why did you choose that photo?	Capturing Chicago history
Grand E, Ballroom Level		Break with a Pro		
Grand F, Ballroom Level		Please revise	The Yearbook Whys podcast: Student press rights	The press at war
Columbus AB, Ballroom Level		Image is everything	100 percent great	Best practices make perfect
Columbus CD, Ballroom Level		Beyond the interviewing basics	Getting that great sports image	Giving all your sports the full-court press
Columbus EF, Ballroom Level		Step-by-step design	Visual storytelling	Just your type
Columbus G, Ballroom Level		Zero to 60 in 6 months	Telling stories with Adobe Spark	Truth, lies and accuracy in the digital age
Columbus H, Ballroom Level		Go local; dig deep	Adapted from the pros	WebMD: Diagnosing design trends for online
Columbus IJ, Ballroom Level		Do you want to build a yearbook?	Top 11 design trends	Copy coaching
Columbus KL, Ballroom Level		Yearbook copy capers	Covering tragedy	Award-winning writing, guaranteed
Grand Suite 2AB, Ballroom Level	Write-off office			
Grand Suite 3, Ballroom Level	JEA general membership meeting	JEA state directors meeting	We need a social media intervention	

■ ADVISING/TEACHING
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■ LAW/ETHICS

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	Noon	1 p.m.	2 p.m.	4 p.m.	Evening
			Lawyers in the newsroom: Protecting the First Amendment	Write-off contest 27-35: Photography (all)	Student movie night (8:30-10:30 p.m.)
	Attack of the film critics!	Navigating change in uncertain times	Curiosity as a catalyst	Write-off contests 12-15: Yearbook copy/caption (all)	
	Showcase important voices in your school	The activist journalism of Ida B. Wells	Diversity in journalism: Women navigating the battlefield		
	News under your nose	Covering the unimaginable	Covering politics without fear or favor		
	There's more to the game	Getting the sports story	Keeping score: Covering live sports events		
					Pizza & Proud (6-8 p.m.); Media swap shops (8:30-10 p.m.)
	Writing people will read	10 must-have images of photojournalism			
	Make sports columns count	LeadYoung: Stories for young change making	Show off		
	Marketing and social media	Interviewing	10 habits of a highly effective editor		
	Staff development according to Pearl Jam	A simple approach to making iPhone video stories	Finding stories		
	How to make minority voices heard	Warning: Graphic content	Grammar can be (almost) painless		
	Yearbook like you're Snapchatting	Human journalism			
	Breaking bad: Leaving the past	Captions in 1, 2, 3	'How'd they do that?' Story behind the story		Write-off judges dinner and judging (6 p.m.)
	Design inspiration for your publication	Spit and polish	Write copy that readers care about		Adviser reception and SPLC fundraiser (8:30-11 p.m.)
	Write-off office	Write-off lead judges check-in		Write-off office	
	What would you do?	Get every student in your book	Sizzle and pop with a splash of color		

FRIDAY AT A GLANCE

ROOM	8 a.m.	9 a.m.	10 a.m.	11 a.m.
Grand Suite 5, Ballroom Level	Photography contest judging			
Riverside East/West, Exhibit Level	Convention check-in and registration; convention shirt distribution; Write-off contest check-in; JEA Bookstore; Best of Show desk; lost and found			
Comisky, Concourse Level		InDesign tips and techniques for student publications		Photoshop tips and techniques for student publications (11 a.m.-12:50 p.m.)
Gold Coast, Concourse Level		Get closer and get better pictures	The journey: A year covering a team	10 ideas for better storytelling
Haymarket, Concourse Level		Bring your English teachers on board	JEA CTE committee meeting	Make it count
Picasso, Concourse Level		Roundtable for literary magazine advisers	Roundtable for online media advisers	Yearbook adviser roundtable
Columbian, Concourse Level		Promote the heck out of 'it'	Don't count them out	Yearbook distribution in 30 minutes flat
Soldier Field, Concourse Level		Strengthening your journalistic foundation	Legal and ethical issues for advisers	I'm an adviser — now what?
Wrigley, Concourse Level		Photojournalism basics for advisers	JEA mentee meet and greet	Get certified: Design
Regency A, Ballroom Level		Where do babies come from?	Shock talk	Risky conversations: Creating quality interviews
Regency B, Ballroom Level		Go big with Photoshop	Humans of your school: The video	Covering controversy: Video journalism and social responsibility
Regency C, Ballroom Level		Choose your words	Making yearbook coverage come alive	50 tiny details that transform designs
Regency D, Ballroom Level		Spreads so shook	About that life	You'd better adapt
Toronto, Ballroom Level		About those 1,000 words	Edit less, coach more	10 steps to better first drafts
Hong Kong, Ballroom Level		Forming the tribe	We want you: Building your staff	Eureka! The map to better workflow
Acapulco, Ballroom Level		Looking and sounding good on-air	One story: What's your big story?	Include video in your yearbook

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Noon	1 p.m.	2 p.m.	4 p.m.	Evening
	Lightroom: Beyond the basics		Best of Show judging 4:30-8 p.m.	
Convention check-in and registration; Convention shirt distribution; Write-off contest check-in; JEA Bookstore; Best of show desk; On-site critiques				
Photoshop tips and techniques for student publications (11 a.m.-12:50 p.m.)	Photoshop and InDesign tips for advisers		Certification test for CJE and MJE candidates (3:30 p.m.)	
Taste the rainbow: True colors	Digital storytelling today	The best (and worst!) of leads	Write-off contest 41: Short documentary	
Coaching student journalists	Your theme is NOT for your school	CJE/MJE certification study session	Write-off contest 42: Videography (3 p.m.) and 40: Broadcast comm. (4:30 p.m.)	
Advising multiple publications roundtable	Roundtable for broadcast advisers	Newspaper adviser roundtable		
Why does photography matter?	State laws protecting student press freedom	Nonprofit communications: How you fit in	Write-off contest 38: Broadcast sports feature story	
	Adviser ethics on prior review	Advising in private schools: A roundtable discussion	Write-off contest 36: Broadcast news story	
Role and history of media	Certification: Managing student media	Journalism school and making a career	Write-off contest 39: Broadcast commercial/PSA	
Laughter with a purpose	I've got that feeling	Turning oral histories into multimedia	Write-off contest 01: News writing	
Beyond daily announcements: Video news stories for impact	Improving publication photography	The environmental portrait	Write-off contest 02, 06, 07: Editorial writing, cartooning and commentary writing	
Oh no you gridin't	I need some space	10 quick design fixes	Write-off contest 03: Feature writing	
Merging digital and print media	Theme 2019: A designer's guide	A designer's guide to what works 2019	Write-off contest 04: Sports writing	
Conquering group photo day	Borrowing online photos and stuff	Tweets, grams, snaps, chats, streams and the law	Write-off contest 05: Review writing	
How to deal with fake news in your first job	Bits to bytes: Digital marketing explained	Pick me! Pick me!	Write-off contest 23: Graphic design: Logo	
Perfecting your broadcast script	Stagg's 'Voice of Witness': Oral history-based projects	Multimedia packaging and tools	Write-off contest 37: Broadcast sports news story	

FRIDAY AT A GLANCE

ROOM	8 a.m.	9 a.m.	10 a.m.	11 a.m.
Atlanta, Ballroom Level		The debt crisis	Going beyond the headlines	Small tasks; big results
San Francisco, Ballroom Level		Building partnerships with your school community	Ethics: Making the best choice	Ease the editing burden
New Orleans, Ballroom Level		Audio and video on a budget	Bringing radio to your school	Podcast basics
Michigan 1A, Concourse Level	Write-off contest 46: Broadcast package meeting	Maximize your communication with Google Drive	Burning bridges or building them?	Make your staff manual a do-everything SUV
Michigan 1B, Concourse Level			Poetic forms for lit mags	Publication pride in private schools
Michigan 1C, Concourse Level		Fundraising that makes cents	Your right to school records	The ABCs of L-I-B-E-L
Michigan 2, Concourse Level	Write-off contest 47: Video package editing (8-11 a.m.)			Write-off contest 46: Broadcast package work time (11 a.m.-2 p.m.)
Michigan 3, Concourse Level	Write-off contest 48: Online news package meeting			Write-off contest 48: Online news package work time (11 a.m.-2 p.m.)
Michigan Boardroom, Concourse Level	Write-off contest 44: Broadcast anchor taping (8 a.m.-2 p.m.)			
Randolph 1A, Concourse Level	Write-off contest 44: Broadcast anchor (8 a.m.-2 p.m.)			
Randolph 1B, Concourse Level		Relationship: Yearbook photography meets design	Running the newspaper using Google	Don't just take charge — learn to lead
Randolph 2, Concourse Level		Press freedom in independent schools	So you want to buy a camera...	Trello and you: Project management made easy
Roosevelt 1A, Concourse Level		Why they care: Millennials and editing	Welcome to the yearbook business	The latest in AEJMC scholastic journalism research
Roosevelt 1B, Concourse Level		Taming the grading monster	Build a better grading system	
Roosevelt 3A, Concourse Level		Great editor = great leader	Becoming a great media leader	Plays well with others
Roosevelt 3B, Concourse Level		Public records and your right to them	Oh, JOY!	Open forum for addressing censorship issues
Water Tower, Concourse Level	Adviser hospitality (7:30 a.m.-5 p.m.) Chicago C:JET Connection (9:30-10:30 a.m.)			

■ ADVISING/TEACHING
■ CONTEST
■ DESIGN
■ EDITING

■ ENTREPRENEURSHIP
■ KEYNOTE/FEATURED SPEAKER
■ GENERAL AUDIENCE
■ LAW/ETHICS

■ LEADERSHIP/TEAM BUILDING
■ MEETING
■ MULTIMEDIA BROADCAST
■ NEWS GATHERING

■ NEWS LITERACY
■ PHOTOJOURNALISM
■ WEB
■ WRITING

	Noon	1 p.m.	2 p.m.	4 p.m.	Evening
	Photography: It starts with a plan	Avoid the title of horrible boss	Mo' money, no problem	Write-off contest 24: Graphic design: Infographics	
	Do all the things	If you build it, they will come	No 'New Voices' law? You still have rights!	Write-off contest 25: Graphic design: Advertising	
	Bringing branding to life	Shooting the interview	Creative sound for digital media	Write-off contest 26: Graphic design: Photo illustration	
	Blurred lines: Newspaper and yearbook working together	Necessary doesn't mean not interesting	Getting started with Lightroom	Write-off contest 43: Broadcast feature story	
	Starting over with a new staff	Fun with creative nonfiction		Write-off contest 20, 21: Poetry and literary magazine illustration	
	Using deliberation forums to tackle tough issues			Write-off contest 11: Press law and ethics	
	Write-off contest 46: Broadcast package work time (11 a.m.-2 p.m.)			Write-off contest 08: News editing/headline writing	
	Write-off contest 48: Online news package work time (11 a.m.-2 p.m.)			Write-off contest 22: Literary magazine photography	
	Write-off contest 44: Broadcast anchor taping (8 a.m.-2 p.m.)		Broadcast judges meeting		
	Write-off contest 44: Broadcast anchor (8 a.m.-2 p.m.)			Write-off contest 45: Broadcast newswriting	
	Don't Google yourself. Or do.	Awkward interviews? Shake it off		Write-off contest 09: Newspaper layout	
	Student circus: Cartoons in journalism	Show your style		Write-off contest 10: Newsmagazine layout	
			Who and what shapes journalism's next generation?	Write-off contest 19: Literary magazine layout	
		Managing yearbook chaos: deadlines and motivation	Yoo hoo, we're important too	Write-off contest 18: Yearbook cover/endsheets	
	How to avoid common advertising mistakes	Leadership can be sticky	Social anxiety: Primer on using social media	Write-off contest 16: Yearbook layout: Theme	
	The client job	Think like a judge	Not your typical yearbook staff	Write-off contest 17: Yearbook layout: Inside pages	
	Adviser hospitality (7:30 a.m.-5 p.m.)				

Ball State University • Department of Journalism

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DAY 1

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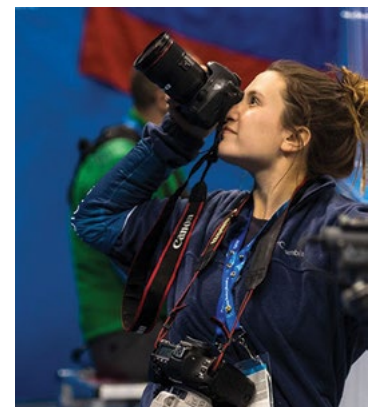


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WRITE-OFF ROOM ASSIGNMENTS

Advisers: Check in at the Write-off desk in Riverside Exhibit Hall to pick up students' contest ID labels. Make sure students have their contest ID labels before their contests are scheduled to meet. Note the contests that begin early Friday. Students must have their contest ID labels in order to be admitted to their 8 a.m. contests on Friday. The Write-off desk is open 1-7 p.m. Thursday and 7:30-10:30 a.m. Friday. Name substitutions must be made by 10:30 a.m. Friday. Between 10:30 a.m. and 3 p.m. Friday, labels may be picked up in Grand Suite 2AB, Ballroom Level. If an ID label is lost, replacement fee is \$5.

Students: Please note the assigned time and room for your contest. While most contests begin at 4 p.m. Friday, some broadcast contests will meet earlier in the day. Bring required equipment and supplies, as explained in rules at jea.org, and contest ID label to the assigned room. Most contests/critiques will last two hours. Check the convention Update flier in case there is a room change.

Lead Judges: Pick up material for contests 1-26 between 1 and 3:30 p.m. in Grand Suite 2AB, Ballroom Level.

Photography Judges: Grand Suite 5, Ballroom Level

Broadcast Judges: Check schedule for assigned room/time.

Write-off Judges' Dinner/Judging: 6 p.m., Columbus IJ, Ballroom Level

01 Newswriting.....	4 p.m., Regency A, Ballroom Level
02 Editorial Writing.....	4 p.m., Regency B, Ballroom Level
03 Feature Writing	4 p.m., Regency C, Ballroom Level
04 Sports Writing.....	4 p.m., Regency D, Ballroom Level
05 Review Writing.....	4 p.m., Toronto, Ballroom Level
06 Editorial Cartooning	4 p.m., Regency B, Ballroom Level
07 Commentary Writing.....	4 p.m., Regency B, Ballroom Level
08 News Editing/Headline Writing.....	4 p.m., Michigan 2, Concourse Level
09 Newspaper Layout (online)	4 p.m., Randolph 1B, Concourse Level
10 Newsmagazine Layout (online).....	4 p.m., Randolph 2, Concourse Level
11 Press Law & Ethics.....	4 p.m., Michigan 1C, Concourse Level
12 Yearbook Copy/Caption: Sports	4 p.m., Grand B, Ballroom Level
13 Yearbook Copy/Caption: Academics	4 p.m., Grand B, Ballroom Level
14 Yearbook Copy/Caption: Clubs	4 p.m., Grand B, Ballroom Level
15 Yearbook Copy/Caption: Student Life.....	4 p.m., Grand B, Ballroom Level
16 Yearbook Layout: Theme (online).....	4 p.m., Roosevelt 3A, Concourse Level, stay for critique
17 Yearbook Layout: Inside Pages (online).....	4 p.m., Roosevelt 3B, Concourse Level, stay for critique
18 Yearbook Cover/End Sheets (online).....	4 p.m., Roosevelt 1B, Concourse Level, stay for critique
19 Literary Magazine Layout (online)	4 p.m., Roosevelt 1A, Concourse Level, stay for critique
20 Literary Magazine Poetry	4 p.m., Michigan 1B, Concourse Level
21 Literary Magazine Illustration.....	4 p.m., Michigan 1B, Concourse Level
22 Literary Magazine Photography	4 p.m., Michigan 3, Concourse Level
23 Graphic Design: Logo (online).....	4 p.m., Hong Kong, Ballroom Level, stay for critique
24 Graphic Design: Infographics (online)	4 p.m., Atlanta, Ballroom Level, stay for critique
25 Graphic Design: Advertising (online).....	4 p.m., San Francisco, Ballroom Level, stay for critique
26 Graphic Design: Photo Illustration (online).....	4 p.m., New Orleans, Ballroom Level, stay for critique
27 Themed Photography (online)	4 p.m., Grand A, Ballroom Level, stay for critique
28 Sports Action Photography (online).....	4 p.m., Grand A, Ballroom Level, stay for critique
29 Sports Feature Photography (online).....	4 p.m., Grand A, Ballroom Level, stay for critique
30 Feature Photography (online)	4 p.m., Grand A, Ballroom Level, stay for critique
31 General or Spot News Photography (online).....	4 p.m., Grand A, Ballroom Level, stay for critique
32 Photo Story (online)	4 p.m., Grand A, Ballroom Level, stay for critique
33 Portfolio (online).....	4 p.m., Grand A, Ballroom Level, stay for critique
34 Photo Portrait (online)	4 p.m., Grand A, Ballroom Level, stay for critique
35 First-year Photo (online).....	4 p.m., Grand A, Ballroom Level, stay for critique
36 Broadcast News Story (online).....	4:30 p.m., Soldier Field, Concourse Level, stay for critique
37 Broadcast Sports News Story (online).....	4 p.m., Acapulco, Ballroom Level, stay for critique
38 Broadcast Sports Feature Story (online).....	4 p.m., Columbian, Concourse Level, stay for critique
39 Broadcast Commercial/PSA (online)	4 p.m., Wrigley, Concourse Level, stay for critique
40 Broadcast Commentary.....	4:30 p.m., Haymarket, Concourse Level, stay for critique
41 Short Documentary (online).....	4 p.m., Gold Coast, Concourse Level, stay for critique
42 Videography (online)	3 p.m., Haymarket, Concourse Level, stay for critique
43 Broadcast Feature Story (online).....	4 p.m., Michigan 1A, Concourse Level, stay for critique
44 Broadcast Anchor (on-site)	8 a.m., Randolph 1A, Concourse Level (taping in Michigan Boardroom)
45 Broadcast Newswriting (on-site)	4 p.m., Randolph 1A, Concourse Level
46 Broadcast Package (on-site).....	8 a.m., Michigan 1A, Concourse Level. Turn in entry by 2 p.m.
47 Video Package Editing (on-site)	8 a.m., Michigan 2, Concourse Level. Turn in entry by 11 a.m.
48 Online News Package (on-site)	8 a.m., Michigan 3, Concourse Level. Turn in entry by 2 p.m.

FRIDAY 6 a.m.

6 a.m.

EVENT

PUBLICATION EXCHANGE

Interested in seeing what kind of work other schools around the nation are producing? Stop by the exchange tables to gander at the latest editions of school publications from coast to coast. Feel free to drop off a few copies of your media and take some you like.

6 a.m. -11:30 p.m. Friday, Grand Foyer, Ballroom Level

7:30 a.m.

ADVISER EVENT

ADVISER HOSPITALITY

Meet with your colleagues from across the country in the adviser hospitality suite, a hot spot for advisers. Local committee members will be available to recommend sightseeing, dining and entertainment options. Friday refreshments are provided by The News Literacy Project.

7:30 a.m.-5 p.m. Friday, Water Tower, Concourse Level (120)

8 a.m.

STUDENT EVENT

JOURNALISM QUIZ BOWL QUALIFYING TEST

Registered four-person teams will take a written qualifying test with questions related to culture, journalism and civics. The test scores will be used to seed the top teams to compete in the live buzzer rounds 8-10:50 a.m. Saturday. The list of qualifying teams will be posted by 11 a.m. Friday at the JEA Bookstore and on Facebook and Twitter. *Allie Staub, CJE, Westfield (Ind.) Middle School*

8 a.m. Friday, Grand B, Ballroom Level (400)

MEETING

JEA GENERAL MEMBERSHIP MEETING

JEA members and others interested in the organization are invited to attend this meeting. You'll learn about recent JEA board action, hear concerns and discuss plans and goals. *Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.*

8 a.m. Friday, Grand Suite 3, Ballroom Level (120)

CONTEST

PHOTOGRAPHY CONTEST JUDGING

Those who agreed to judge photography entries for the JEA Write-off will meet at this time.

Bradley Wilson, MJE, Midwestern State University, Wichita Falls, Texas

8 a.m. Friday, Grand Suite 5, Ballroom Level (96)

CONTEST

WRITE-OFF CONTEST 46: BROADCAST PACKAGE MEETING

Students will meet for a presentation then leave to gather information. Contest ID label must be shown to enter. Students will return to Michigan 2 to work on their entries. Final entries must be completed by 2 p.m.

8 a.m. Friday, Michigan 1A, Concourse Level

CONTEST

WRITE-OFF CONTEST 47: VIDEO PACKAGE EDITING

Students will meet to get instructions. Contest ID label must be shown to enter. Turn in entry by 11 a.m.

8 a.m. Friday, Michigan 2, Concourse Level (80)

ON THE EXHIBIT LEVEL / 8 a.m.-4 p.m. Friday, Riverside East and West

CONVENTION CHECK-IN AND REGISTRATION

The registration desk is at the back of the trade floor. Those who have registered must check in to pick up school packets that include name badges, printed programs and event tickets (Break with a Pro, Media Swap Shops, adviser luncheons). It is best for the advisers only to check in their delegation, paying fees if they have not already done so. Walk-in registration will be accepted. Speakers may pick up their name badges at a nearby table.

BEST OF SHOW DESK

See how your publication fares against others represented at the convention. High school publications are eligible if at least one student representative is attending the convention, and junior high publications can enter if the adviser is a registered delegate at the convention. Enter your newspaper, newsmagazine, literary arts magazine, broadcast, website or yearbook at the Best of Show desk. Winners will be announced at the NSPA awards ceremony Saturday.

CONVENTION SHIRT DISTRIBUTION

If your school purchased the official convention shirts through online registration, you may pick them up here. Large orders

will be bundled together and should be picked up by the adviser. There may be extra shirts to buy if you did not pre-order. Quantities are limited. Shirts must be picked up no later than noon Friday.

JEA BOOKSTORE

Take a look at nearly 200 journalism-related items in the JEA Bookstore, including First Amendment T-shirts. Check here to buy Write-off supplies such as paper and pens. Students are welcome.

WRITE-OFF CONTEST CHECK-IN

If both your Write-off registration and JEA membership fees have been paid, your school's Write-off packet containing student contest tickets, additional instructions and contest room assignments may be picked up at the Write-off desk 7:30-10:30 a.m. If you have not paid, you must do so at this time. Deadline for substitutions in preregistered categories is 10:30 a.m. Friday. After 10:30 a.m., go to Grand Suite 2AB to check in. No new entries will be accepted at the convention. Lost tickets will be replaced for \$5.

CONTEST

WRITE-OFF CONTEST 48: ONLINE NEWS PACKAGE

Those entered in the online news package contest will meet here for a short meeting. Contest ID label must be shown. Students leave to do their reporting then return to the room at 11 a.m. to work on their entry. Entries are due by 2 p.m.

8 a.m. Friday, Michigan 3, Concourse Level (90)

CONTEST

WRITE-OFF CONTEST 44: BROADCAST ANCHOR

Those entered in this contest will meet to write their scripts and to get their taping assignment. Contest ID label must be shown to enter. Taping will be at staggered times in the Michigan Boardroom.

8 a.m. Friday, Randolph 1A, Concourse Level (50)

9 a.m.

MULTIMEDIA BROADCAST

LOOKING AND SOUNDING GOOD ON-AIR

Radio and television reporters and anchors, and anyone providing voice work for any sort of audio/video production, needs to look and/or sound the part. We'll provide tips for how to be natural in an unnatural environment.

Lynn C. Owens, UNC School of Media and Journalism, Chapel Hill, N.C.

9 a.m. Friday, Acapulco, Ballroom Level (120)

ENTREPRENEURSHIP

THE DEBT CRISIS

This session for advisers and student leaders is a candid discussion of how to budget well, avoid debt and get out of a debt crisis. Topics include budgeting principles, out-of-the-box fundraising ideas and best practices for avoiding debt altogether.

Abrianna Nelson, CJE, Washington-Lee High School, Arlington, Va.

9 a.m. Friday, Atlanta, Ballroom Level (60)

ADVISING/TEACHING

PROMOTE THE HECK OUT OF 'IT'

"It" meaning yourself and your students. As advisers we often find ourselves behind the scenes. It's time to show the world what you and your students do.

Kaitlin Edgerton, CJE, Grosse Pointe

South High School, Grosse Pointe Farms, Mich.

9 a.m. Friday, Columbian, Concourse Level (60)

PHOTOJOURNALISM

IMAGE IS EVERYTHING

For all publication genres, photography can make or break the immediate impression of your coverage. Careful planning, exhaustive shooting and effective designing requires attention to detail. It's a team effort between editors, photographers, writers and designers.

Margaret Sorrows, CJE, Jostens, Sherwood, Ark.; Jeff Moffitt, MJE, Jostens, Dallas; John Cutsinger, CJE, Jostens, Orlando, Fla., and Tina Cleavelin, CJE, Jostens, Parker, Colo.

9 a.m. Friday, Columbus AB, Ballroom Level (180)

NEWS GATHERING

BEYOND THE INTERVIEWING BASICS

"Duh" questions get lifeless responses. Discover techniques that are sure to elicit powerful anecdotes, useful stats and charged reactions. You'll also hear the best three words to start any interview. Bonus: Learn to decipher your interviewee's body language!

Jon Reese, CJE, Decatur, Ga.

9 a.m. Friday, Columbus CD, Ballroom Level (180)

DESIGN

STEP-BY-STEP DESIGN

Planning the content makes designing pages a breeze. Follow this process and learn to design pages with strong visual interest in a quick and easy manner.

Laura Schaub, CJE, Lifetouch, Commerce City, Colo.

9 a.m. Friday, Columbus EF, Ballroom Level (180)

WEB

ZERO TO 60 IN 6 MONTHS

This is one newspaper's story of the successes and frustrations of going all in online. You'll learn how we've gone from a cut-and-paste-from-the-printed-newspaper website to a much-improved operation that in some months experiences more than 10,000 hits in four days.

Karl Grubaugh, CJE, Granite Bay (Calif.) High School

9 a.m. Friday, Columbus G, Ballroom Level (80)

NEWS GATHERING

GO LOCAL; DIG DEEP

Investigative journalism is not limited to statewide or national issues. In this session, reporters from the Better Government Association will use case studies to show you how to cover local government. Hear from reporters who have investigated the local school system, environmental oversight and police misconduct.

Katie Drews, Madison Hopkins, Brett Chase and Casey Toner, Better Government Association, Chicago

9 a.m. Friday, Columbus H, Ballroom Level (80)

GENERAL AUDIENCE

DO YOU WANT TO BUILD A YEARBOOK?

It's a Disney sing-along. Yearbook advice from ... Olaf? That's right! Take a break from the normal sessions to Let It Go and belt out some of your Disney favorites while getting practical advice to make this year's book your best yet.

John Horvath, Hill Country Christian School of Austin (Texas)

9 a.m. Friday, Columbus IJ, Ballroom Level (225)

WRITING

YEARBOOK COPY CAPERS

Yearbook copy can be so dull it could serve as a replacement for Somnifex. Learn how to infuse your historical story of the year with facts, joy and quotes so that readers other than your grandma actually look forward to turning the pages.

Mary Kay Downes, MJE, Chantilly (Va.) High School

9 a.m. Friday, Columbus KL, Ballroom Level (225)

DESIGN

INDESIGN TIPS AND TECHNIQUES FOR STUDENT PUBLICATIONS (2 HOURS)

Tips, tricks and techniques to help you get the most out of Adobe InDesign in your publication. Beginning and advanced techniques will be covered. Bring a laptop with InDesign installed AND your questions/challenges to get the most out of this session.

Hal Schmidt, Balfour Yearbooks, Houston; David Graves, St. Thomas' Episcopal School, Houston

9 a.m. Friday, Comisky, Concourse Level (96)

PHOTOJOURNALISM

GET CLOSER AND GET BETTER PICTURES

Robert Capa once said, "If your photos aren't good enough, you're not close enough." Discover five simple rules to get closer to your subject and shoot better photos for your publication.

Chris Waugaman, MJE, Prince George (Va.) High School

9 a.m. Friday, Gold Coast, Concourse Level (120)

FEATURED SPEAKER, WRITING

THE ROLE AND MECHANICS OF SATIRE

Satire is a natural, if sometimes antagonistic, companion to traditional journalism. Mike Gillis, a senior writer for The Onion, will share how America's Finest News Source* maintains a successful balance, finding ways to be insightful and pointedly funny without falling flat.

Mike Gillis, The Onion, Chicago

9 a.m. Friday, Grand B, Ballroom Level (400)

FEATURED SPEAKER, GENERAL AUDIENCE

FROM THE FRONT ROW: SPORTS REPORTING

Shannon Ryan has covered Final Fours, Stanley Cup championships, a Super Bowl and a MLB no-hitter. But finding a good story takes as much work, passion and instinct as it does opportunity. It takes time for reporters to learn to develop the skills to find and report on a compelling story. Eventually the stories seem to find you.

Shannon Ryan, Chicago Tribune

9 a.m. Friday, Grand C, Ballroom Level (400)

NEWS GATHERING

BE A NEWSHOUND

Sniff-sniff. This session will explore methods to find all kinds of stories that resonate with your audiences and the best ways to tell those important stories.

Mark Newton, MJE, Mountain Vista High School, Highlands Ranch, Colo.

9 a.m. Friday, Grand D North, Ballroom Level (200)

ADVISING/TEACHING

BIG SCHOOL? HUGE COVERAGE HEADACHES. NOT ANYMORE

Do you have a school that resembles a member of NATO? How do you possibly get all those kids in the book three times? The speakers will show you how to get those kids in the book.

Mike Taylor, CJE, Walsworth Yearbooks, Mansfield, Texas, and Sarah Lerner,



EDITOR-IN-RESIDENCE

Bill Elsen, primarily an editor during a 33-1/2-year career at The Washington Post, is editor-in-residence at this convention.

Sign up at the registration desk to meet him and discuss internship and job possibilities, your portfolio and anything else on your mind.

At The Post, he spent 7-1/2 years as a director of recruiting and hiring for the newsroom. He also worked as a night and assignment editor on the national desk, a sports and metro copy editor, executive sports editor, metro staff writer, assistant foreign editor, night city editor and night news editor. He edits for Twice Media Productions, a video company, and is a board member of the Sigma Delta Chi Foundation of Washington, D.C. He teaches at journalism conventions and workshops, and has been a consultant in college newsrooms.

9 a.m.-3:20 p.m. Friday, Riverside, Exhibit Level

Marjory Stoneman Douglas High School, Parkland, Fla.

9 a.m. Friday, Grand D South, Ballroom Level (200)

STUDENT EVENT

BREAK WITH A PRO

Kick off your morning with tailored, small-group discussion sessions with journalism professionals in traditional and specialized areas. Media professionals will share information about their work and backgrounds. Preregistration was required. Please check your ticket for your assigned time.

9 and 10 a.m. Friday, Grand E, Ballroom Level (400)

WRITING

PLEASE REVISE

Bad habits creep into our writing. Add these steps to your toolbox for concise, effective writing.

Lori Oglesbee, McKinney, Texas

9 a.m. Friday, Grand F, Ballroom Level (360)

MEETING

JEA STATE DIRECTORS MEETING

All JEA state directors should attend this meeting to learn about upcoming events and get helpful hints on how to make others aware of the organization at the state level.

Valerie Kibler, MJE, Harrisonburg (Va.) High School

9 a.m. Friday, Grand Suite 3, Ballroom Level (120)

WRITING

BRING YOUR ENGLISH TEACHERS ON BOARD

Your publication staff has a powerful ally in its school's English department; use it! These folks are style and usage experts,

and will often gladly help out with all things grammar, creativity and tone. Learn how to maximize their strengths to make your publications stronger.

Rachel Prince, Horizon High School, Scottsdale, Ariz.

9 a.m. Friday, Haymarket, Concourse Level (30)

LEADERSHIP AND TEAM BUILDING

FORMING THE TRIBE

Learn tips on how to run your publications staff like one big happy family! Find out how to get web and print to work as one and how to do it effectively without sacrificing quality on either end.

Rachel McCarver, MJE, and Roth Lovins, CJE, Columbus (Ind.) North High School

9 a.m. Friday, Hong Kong, Ballroom Level

LEADERSHIP AND TEAM BUILDING

MAXIMIZE YOUR COMMUNICATION WITH GOOGLE DRIVE

No matter your publication type or size, chances are you've uttered these words: "I wish we communicated better!" This session will help you use Google apps to maximize the ways you plan, edit, talk, collaborate and create.

Julianne McClain, CJE, Rutherford B.

Hayes High School, Delaware, Ohio

9 a.m., Friday, Michigan 1A, Concourse Level (66)

ENTREPRENEURSHIP

FUNDRAISING THAT MAKES CENTS

The book should pay for itself, but every once in awhile you have a tough year. Attend this session to get some ideas for fundraising that requires the least amount of time and outlay of funds.

Julie Mancini, CJE, Dunnellon, Fla.

9 a.m. Friday, Michigan 1C, Concourse Level (66)

MULTIMEDIA BROADCAST

AUDIO AND VIDEO ON A BUDGET

As schools access new technologies like the Chromebook to create a 1:1 environment, we can imagine new ways to create. This session will explain easy, budget-friendly ways to weave audio and video alternatives into your staff room using cloud-based programs.

Jane Bannester, Ritenour High School, St. Louis

9 a.m. Friday, New Orleans, Ballroom Level (65)

ADVISING/TEACHING

ROUNDTABLE FOR LITERARY MAGAZINE ADVISERS

If you're new to advising a literary magazine, want to start one or need ideas to make your magazine even better, come to this informal session to ask questions, solve problems and benefit from the experience of a JEA mentor.

Gary Lindsay, MJE, Cedar Rapids, Iowa, and Mary Anne McCloud, CJE, Newton, Kan.

9 a.m. Friday, Picasso, Concourse Level (30)

DESIGN

RELATIONSHIP: YEARBOOK PHOTOGRAPHY MEETS DESIGN

Don't Decorate. Plan. Organize. Photograph. DESIGN. Take your yearbook publication to a higher aesthetic level by learning how to capture and incorporate powerful photographs into meaningful layout designs.

Linda Arney, Stafford High School, Falmouth, Va.

9 a.m. Friday, Randolph 1B, Concourse Level

LAW AND ETHICS

PRESS FREEDOM IN INDEPENDENT SCHOOLS

This session will explore the conundrum of freedom of speech in schools without First Amendment protections. We will discuss strategies for building trust and a positive relationship with school administration and pedagogical and mission-based arguments for student press freedoms.

Kristin Taylor, CJE, The Archer School for Girls, Los Angeles

9 a.m. Friday, Randolph 2, Concourse Level (60)

NEWS GATHERING

WHERE DO BABIES COME FROM?

OK. I am not going to tell you that, but I can help you discover where great stories come from. They come from fearless reporters,

curious reporters, reporters with good ears and big hearts. Let's talk about where to find a story and how to know whether it's worth covering.

Jeanne Acton, University of Texas at Austin (Texas)

9 a.m. Friday, Regency A, Ballroom Level (400)

PHOTOJOURNALISM

GO BIG WITH PHOTOSHOP

These 10 virtually unknown features of Photoshop will save you hours, produce more consistent results, and just plain make you look like a genius. Both beginners and experts will learn something new. Leave with powerful tools to make your Photoshop life have a BIG impact.

Brynda Everman, CJE, Balfour Publishing, Dallas

9 a.m. Friday, Regency B, Ballroom Level (400)

EDITING

CHOOSE YOUR WORDS

Calling readers, thinkers, writers and jotters-down of observations. History is yours to record. Take that "you're such a good writer" compliment and transform your proper punctuation and pronoun proclivities into reporting and revisions skills in which you'll revel.

Hayley Behal and Betsy Brittingham, Herff Jones, Indianapolis

9 a.m. Friday, Regency C, Ballroom Level (400)

DESIGN

SPREADS SO SHOOK

Learn to discern beauty from basic. "We saw this in a magazine," doesn't always mean it's good. Learn how science influences every pica ... and half pica ... and quarter pica on your pages. If you think you can "eyeball" your work, this is your intervention.

Steve Kent, Herff Jones, Indianapolis

9 a.m. Friday, Regency D, Ballroom Level (400)

ADVISING/TEACHING

WHY THEY CARE: MILLENNIALS AND EDITING

As advisers, it can be difficult to instill passion and excitement for what can be a mundane process — editing. This session will discuss reasons why young people can and do care about editing and offer tips for encouraging this trait in your entire staff.

Kay O'Donnell, North Central College, Naperville, Ill.

9 a.m. Friday, Roosevelt 1A, Concourse Level

Special Strands

WALSWORTH

YEARBOOK CHAT WITH JIM: LIVE FROM CHICAGO

Come be a part of a live recording of Jim Jordan's podcast, Yearbook Chat with Jim. Great advisers and their staffs. JEA movers and shakers. See what great guests we have for you. Don't miss this one.

Jim Jordan, Walsworth

9-9:50 a.m. Friday, Riverside West, Exhibition Level

HERFF JONES

ONE BY ONE

First person ... plural. We don't yearbook alone and you shouldn't either. It's a flurry of yearbook preachifying ... but in that you-get-me, long-lost-friend kind of way. We've got advice on type, photo musts, coverage concepts and all that — together in one, madcap session filled with coast-hopping Herffies up on the soapbox. You know if it's us, it's yearbook truth ... rocking the world one pica at a time.

Steve Kent, Herff Jones; Ann Akers, MJE, Herff Jones, and Linda Puntney, MJE, Herff Jones

11-11:50 a.m. Friday, Riverside West, Exhibition Level

JOSTENS

BUSINESS AS UNUSUAL

Using the new Marketing Manager Guide by Matt LaPorte (CJE) as inspiration, this session will cover creative, fun and eye-catching ways to use social media to market your journalism program. Ideas for selling more yearbooks will be covered, but this is not a yearbook-only presentation.

1 p.m. Friday, Riverside West, Exhibition Level



Join us in Dallas this summer for the opportunity to sharpen and gain new skills in the areas of photography, graphic design, advertising, writing, leadership and more.



DESIGN

Publication Design
Beginning Adobe InDesign
Advanced Adobe InDesign



NEWSPAPER

Newspaper Boot Camp
Feature Writing
Specialized Writing
Newspaper Editorial Leadership



ONLINE PUBLISHING

Online Publishing
Beginning Video
Advanced Video



PHOTOGRAPHY

Beginning Photography
Intermediate Photography
Advanced Photography



YEARBOOK

Yearbook Boot Camp
Yearbook Design and Concepts
Yearbook Editorial Leadership

Bonus classes offered on June 23.

JUNE 24-27, 2019

GLORIASHIELDSWORKSHOP.COM

ADVISING/TEACHING

TAMING THE GRADING MONSTER

See one adviser's approach to bringing some order out of chaos regarding the grading dilemma in a publication's classroom. Discover some ways to evaluate every student on staff in a way that reflects individual responsibilities or assignments.

Bill Flechtner, MJE, Milwaukie, Ore.

9 a.m. Friday, Roosevelt 1B, Concourse Level (32)

LAW AND ETHICS

PUBLIC RECORDS AND YOUR RIGHT TO THEM

Whether it's a school district budget or the dash-cam video of a police shooting, journalists, including scholastic journalists, are entitled to public records to keep government agencies transparent. This session will address the growing and important need for open government and the role journalists have in fostering transparency.

Matt Topic, Loevy & Loevy, Chicago

9 a.m. Friday, Roosevelt 3B, Concourse Level (32)

LEADERSHIP AND TEAM BUILDING

GREAT EDITOR = GREAT LEADER

Great publication editors must be effective leaders. Come learn ideas and methods for leading your staffs. Learn how to motivate your staff to work for a common goal and avoid common pitfalls. In order to create a great product, you must have strong student leader.

Dan Mueller, CJE, Herff Jones, St. Louis

9 a.m. Friday, Roosevelt 3A, Concourse Level (60)

GENERAL AUDIENCE

BUILDING PARTNERSHIPS WITH YOUR SCHOOL COMMUNITY

Have you always wanted to build a strong partnership with your administration, coaches, parents and/or school community? Relationships matter. Come join this interactive session to provide you with strategies and ideas that help foster relationships that help support your journalism program.

Justin Daigle, CJE, Brighton (Colo.) High School, and Carrie Hendrix, CJE, Lewis-Palmer High School, Monument, Colo.

9 a.m. Friday, San Francisco, Ballroom Level (55)

LAW AND ETHICS

STRENGTHENING YOUR JOURNALISTIC FOUNDATION

The most important document your staff can create or urge your board to create is an editorial policy. Discuss why this process is important and how policy, mission statement, ethical guidelines and staff manual should work together to create journalistic responsibility without prior review. Bring your policy and other documents and be ready for discussion and hands-on work leading to possible updates.

John Bowen, MJE, and Candace Perkins Bowen, MJE, Kent (Ohio) State University

9 a.m. Friday, Soldier Field, Concourse Level (45)

WRITING

ABOUT THOSE 1,000 WORDS

A picture may be worth more than 1,000 words, but you still need a caption. Learn to turn your captions into mini stories that give your readers more than just a pretty picture.

Kari Riemer, Hendrickson High School, Pflugerville, Texas

9 a.m. Friday, Toronto, Ballroom Level (120)

ADVISING/TEACHING

PHOTOJOURNALISM BASICS FOR ADVISERS

Whether you're planning to take the CJE exam or just want to learn more about principles of photojournalism, this session is for you. Learn about the elements of composition, camera techniques, file formats, photo management. We'll also cover strategies for how to teach these concepts to your students so they can become more proficient at presenting the visual side of the story.

Rod Satterthwaite, MJE, Palo Alto (Calif.) High School

9 a.m. Friday, Wrigley, Concourse Level (60)

9:30 a.m.

WRITING

CHICAGO C:JET CONNECTION

Claim the Chicago journalism connection by targeting a byline in JEA's national magazine. In a casual brainstorming discussion, focus on Magnificent Mile strategies that lead to top billing in Communication: Journalism Education Today. Learn how as you meet and munch with the assistant editor in the Adviser Hospitality room 9:30-10:30 a.m. Pave the way to Big Story fame in C:JET.

Howard Spanogle, Communication:

Journalism Education Today, Asheville, N.C.

9:30 a.m. Friday, Water Tower, Concourse Level (120)

10 a.m.

GENERAL AUDIENCE, ONE STORY

ONE STORY: WHAT'S YOUR BIG STORY?

This session will showcase the work of student publications who participated in the One Story curriculum. Come and share or learn about schools that uncovered the "big story" in their communities and explored them with in-depth interviewing and multimedia story presentations.

Keith Carlson, Naperville (Ill.) Central High School

10 a.m. Friday, Acapulco, Ballroom Level (120)

NEWS LITERACY

GOING BEYOND THE HEADLINES

Once readers see the headline, they're expecting good reporting. Fake news may be a recent buzz word, but the fact checking is nothing new. This session will address the fundamentals of news literacy and the relevancy to fact checking.

Stan Zoller, MJE, Lake Forest (Ill.) College

10 a.m. Friday, Atlanta, Ballroom Level (60)

ADVISING/TEACHING

DON'T COUNT THEM OUT

Junior high/middle school yearbooks can be journalistic and stylish, too! A junior high adviser and a yearbook rep will help you enhance the staff management, design, coverage, and photography of your book to make them stand out nationally, and prepare your students for high school journalism programs.

Jill Chittum, MJE, Walsworth Yearbooks, Overland Park, Kan., and Andrew Young, Woodland Junior High School, Fayetteville, Ark.

10 a.m. Friday, Columbian, Concourse Level (60)

GENERAL AUDIENCE

100 PERCENT GREAT

Most yearbook writers, photographers and designers do a really good job. It's true that only a focused few do a great job. In this session, explore those ways that you can take 90 percent good and make it 100 percent great.

Casey Nichols, CJE, Rocklin (Calif.) High

FRIDAY 10 a.m.

School, and John Cutsinger, CJE, Jostens, Orlando, Fla.

10 a.m. Friday, Columbus AB, Ballroom Level (180)

PHOTOJOURNALISM

GETTING THAT GREAT SPORTS IMAGE

Students in this session will get tips on things to be looking for while out shooting sports. Everything from who to take pictures of, to where to stand and what equipment to use. Come learn from a former professional photojournalist.

Michael Reeves, CJE, James Bowie High School, Austin, Texas

10 a.m. Friday, Columbus CD, Ballroom Level (180)

MULTIMEDIA BROADCAST

VISUAL STORYTELLING

For those staffs who want to take their student publication to the next level, consider adding meaningful stories through video production. Learn from the professional videographers who tell stories through the lenses of their cameras and

touch the hearts of those who watch them. *Laura Schaub, CJE, Lifetouch, Commerce City, Colo.*

10 a.m. Friday, Columbus EF, Ballroom Level (180)

WEB

TELLING STORIES WITH ADOBE SPARK

Ever want to create amazing multimedia stories or powerful social media graphics? Then this session is for you! You will learn how to use Adobe Spark in this session and how students are using it to spice up their websites and social media feeds.

Jonathan Rogers, MJE, Iowa City (Iowa) High School

10 a.m. Friday, Columbus G, Ballroom Level (80)

DESIGN

ADAPTED FROM THE PROS

Want to make your publication look as on trend as possible? See how your staff can learn from professional designers (in magazines, from online or in surprising places) and analyze current examples from

professionals and yearbooks.

Sarah-Anne Lanman, CJE, Munster (Ind.) High School; Ian S. Brundige, DePauw University, Greencastle, Ind., and Micala Boyd, St. Louis University, Madrid (Spain) Campus

10 a.m. Friday, Columbus H, Ballroom Level (80)

DESIGN

TOP 11 DESIGN TRENDS

We're taking this session to 11! Stop by and be inspired by these design trends. We'll show how to apply them to your own publications.

Kathy Habiger, MJE, Mill Valley High School, Shawnee, Kan., and Amy Morgan, MJE, Shawnee Mission West High School, Overland Park, Kan.

10 a.m. Friday, Columbus IJ, Ballroom Level (225)

WRITING

COVERING TRAGEDY

It's not a question of if it will happen to your school; it's a question of when. Reporting on tragedies at your school takes a level of care and professionalism.

CAN YOUR STUDENTS TELL THE DIFFERENCE

between fact and fiction?

The News Literacy Project's Checkology® virtual classroom is an immersive online learning hub where, step by step, students in grades 6-12 hone their critical-thinking skills to get and stay informed. Using the Checkology virtual classroom, students will learn to:

- Categorize information
- Make and critique news judgments
- Interpret and apply the First Amendment
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COME TRUE FOR
TEACHERS."

— JUDITH DAHILL
HIGH SCHOOL OF
FASHION INDUSTRIES,
NYC

the
news
literacy
project
how to know what to believe

Learn how to approach these stories from a former journalist who has covered several tragedies.

Phillip Caston, Wando High School, Mount Pleasant, S.C.

10 a.m. Friday, Columbus KL, Ballroom Level (225)

NEWS GATHERING

THE JOURNEY: A YEAR COVERING A TEAM

Are you having a difficult time covering the teams at your school? This session will showcase how one media team covers a team for close to 365 days. In the process, they find a way to tell better stories and capture better images.

Chris Waugaman, MJE, Prince George (Va.) High School

10 a.m. Friday, Gold Coast, Concourse Level (120)

FEATURED SPEAKER, WRITING

STORYTELLING IS MAGIC

A longtime features writer and magician shows why good storytelling is really just an amazing magic trick.

Kevin Pang, The Takeout, Wilmette, Ill.

10 a.m. Friday, Grand B, Ballroom Level (400)

FEATURED SPEAKER, WRITING

MAKING YOUR LIFE INTO A COLUMN

Relating to your audience and making a connection are essential to good column-writing. Heidi Stevens will share pros and cons of being a Chicago Tribune lifestyle columnist, including finding multiple relevant topics each week and handling "fan" mail.

Heidi Stevens, Chicago Tribune

10 a.m. Friday, Grand C, Ballroom Level (400)

FEATURED SPEAKER, NEWS GATHERING

THE MODERN WATCHDOG

Learn how the team at ProPublica, an independent, nonprofit journalism organization, creates powerful investigative journalism that spurs change through an innovative model that involves collaboration with other news organizations, deep community engagement and creative use of data analysis and news applications development.

Louise Kiernan, ProPublica Illinois, Oak Park, Ill.

10 a.m. Friday, Grand D North, Ballroom Level (200)

GENERAL AUDIENCE

WHY DID YOU CHOOSE THAT PHOTO?

How many times does a staff member choose the photo that appears first,

regardless of much better photos in the folder? Knowing how to select the appropriate photo will add interest and intrigue to your spread and to your storytelling.

Mike Taylor, CJE, Walsworth Yearbooks, Mansfield, Texas, and Leland Mallett, CJE, Legacy High School, Mansfield, Texas

10 a.m. Friday, Grand D South, Ballroom Level (200)

ADVISING/TEACHING

THE YEARBOOK WHYS PODCAST: STUDENT PRESS RIGHTS FOR YEARBOOK ADVISERS

In this live taping of The Yearbook Whys podcast, host Mike Simons moderates a panel of veteran advisers as they discuss student press rights as it relates to advising yearbook staffs. Bring your questions about censorship, the First Amendment, and 'hot topics' in yearbook coverage for a Q&A with the panelists.

Lori Oglesbee, McKinney Texas; Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.; Mike Simons, MJE, Corning-Painted Post High School, Corning, N.Y., and Lori Keekley, MJE, St. Louis Park (Minn.) High School

10 a.m. Friday, Grand F, Ballroom Level (400)

ENTREPRENEURSHIP

WE NEED A SOCIAL MEDIA INTERVENTION

Is your staff having trouble engaging and growing your social media presence? Or find that you are posting the same generic content across multiple platforms? Come learn about some cool ways to create different and consistent social media accounts for any kind of publication.

Matthew LaPorte, CJE, Southwest Career and Technical Academy, Las Vegas

10 a.m. Friday, Grand Suite 3, Ballroom Level (120)

MEETING

JEA CTE COMMITTEE MEETING

Members of this committee will meet to make plans and goals for the upcoming year. Other advisers who are interested in being part of the committee are invited to attend.

Nina Quintana, CJE, Bernalillo (N.M.) High School

10 a.m. Friday, Haymarket, Concourse Level (30)

LEADERSHIP AND TEAM BUILDING

WE WANT YOU: BUILDING YOUR STAFF

The key to great publications is great staff. But what happens when staffing declines? This session focuses on ideas to build culture that draws students to choose to be part of your staff amid the demands of a system driven by AP and "blow-off" culture.

Shari Adwers, MJE, Grosse Pointe (Mich.) North High School, and Ava Butzu, Grand Blanc (Mich.) High School

10 a.m. Friday, Hong Kong, Ballroom Level (60)

LEADERSHIP AND TEAM BUILDING

BURNING BRIDGES OR BUILDING THEM?

Administrators and community members can either be key supporters or powerful enemies. This session will help you set your publications up for long-term success by offering helpful tips and tricks for building quality, supportive relationships with all the right people.

Larry Steinmetz, CJE, Bullitt East High School, Mount Washington, Ky., and R.J. Morgan, CJE, University of Mississippi, University, Miss.

10 a.m. Friday, Michigan 1A, Concourse Level (66)

WRITING

POETIC FORMS FOR LIT MAGS

This session will focus on the craft of poetry writing, exploring different poetic forms that could be published in a high school literary magazine. During the session, participants will be allowed and encouraged to write poems to be shared with the group.

Nancy Fontenot, McGill-Toolen Catholic High School, Mobile, Ala.

10 a.m. Friday, Michigan 1B, Concourse Level (66)

LAW AND ETHICS

YOUR RIGHT TO SCHOOL RECORDS

From school budgets to cafeteria health inspection reports, learn how you can use freedom of information laws to get information about your school and community that can serve as the basis for important stories.

Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.

10 a.m. Friday, Michigan 1C, Concourse Level (66)

● MULTIMEDIA BROADCAST

BRINGING RADIO TO YOUR SCHOOL

Interested in starting your own station? Maybe you are already broadcasting. Join this roundtable to discuss high school radio. We want you to see how stations have banded together to create National High School Radio Day and other opportunities. *Jane Bannister, Ritenour High School, St. Louis*

10 a.m. Friday, New Orleans, Ballroom Level (65)

ADVISING/TEACHING

ROUNDTABLE FOR ONLINE MEDIA ADVISERS

If you're new to advising an online program, want to start one or need ideas to make your program even better, come to this informal session to ask questions, solve problems and benefit from the experience of a JEA mentor.

Sheila Jones, CJE, Littleton, Colo.

10 a.m. Friday, Picasso, Concourse Level (30)

ADVISING/TEACHING

RUNNING THE NEWSPAPER USING GOOGLE

Make Google run the newspaper. Collaborate on Google docs for drafts, communicate about assignments (gmail), carry on discussions outside of the classroom, use Google forms for grade sheets, set up a Google calendar for events and deadlines. We're doing it all the Google way.

Sue Gill, CJE, Stafford High School, Falmouth, Va.

10 a.m. Friday, Randolph 1B, Concourse Level (50)

PHOTOJOURNALISM

SO YOU WANT TO BUY A CAMERA ...

There are a plethora of camera choices out there, not to mention lenses, bag, filters, programs, etc. Come to a session that will help you filter through the marketing and noise to find a camera setup that works for you and your needs.

Paul Siegel, Dunwoody High School, Atlanta

10 a.m. Friday, Randolph 2, Concourse Level (60)

LAW AND ETHICS

SHOCK TALK

Sex. Drugs. And rock 'n' roll. It's every administrator's nightmare, and every high school student's dream story. Yes, you should cover these issues and other sensitive topics, but you need to do it in an

ethical, responsible manner.

Jeanne Acton, University of Texas at Austin (Texas)

10 a.m. Friday, Regency A, Ballroom Level (400)

MULTIMEDIA BROADCAST

HUMANS OF YOUR SCHOOL: THE VIDEO

The staff and adviser of Pacemaker-winning Mustang Morning News will discuss how you can produce a video version of "The Humans of New York." We'll show examples and discuss the production process, including story and technical elements, and tips for producing creative, high quality interviews.

Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.

10 a.m. Friday, Regency B, Ballroom Level (400)

DESIGN

MAKING YEARBOOK COVERAGE COME ALIVE

Show and tell the unique stories that make your school year come alive. We will discuss ways to bring movie coverage into your yearbook, to be more inclusive and to make your designs visually appealing to your readers.

Phil Page, CJE, Page Memories/Jostens, Valparaiso, Ind.

10 a.m. Friday, Regency C, Ballroom Level (400)

GENERAL AUDIENCE

ABOUT THAT LIFE

"If Thomas Edison listened to a focus group he'd have simply invented a bigger candle." Truth. Producing content which resonates with your community is a struggle. Expand your reach without losing creative ownership. Radical suggestions. Interventions. And, praise hands. Research-based publications are changing the game.

Steve Kent, Betsy Brittingham and Nelson Helm, Herff Jones, Indianapolis

10 a.m. Friday, Regency D, Ballroom Level (400)

● ADVISING/TEACHING

WELCOME TO THE YEARBOOK BUSINESS

Many advisers come into the job without the knowledge of how to run a business, and it can be a challenge finding help within your school. Get ideas that will assist you in setting up the class and the budget to reflect strong business practices.

Lizabeth Walsh, MJE, Jostens, Las Vegas
10 a.m. Friday, Roosevelt 1A, Concourse Level (28)

ADVISING/TEACHING

BUILD A BETTER GRADING SYSTEM

From rubrics to points to checklists, grading is a necessary part of every classroom. Discover a range of grading philosophies to help you build a grading system reflecting your values and priorities while balancing external demands. Experienced editors welcome.

Logan Aimone, MJE, University of Chicago Lab High School

10 a.m. Friday, Roosevelt 1B, Concourse Level (32)

LEADERSHIP AND TEAM BUILDING

BECOMING A GREAT MEDIA LEADER

This session explores areas that you need to understand in order to become a great media leader. You will also want to be a leader who is prepared for innovation and growth.

Candy Lee, Northwestern University, Evanston, Ill.

10 a.m. Friday, Roosevelt 3A, Concourse Level (60)

GENERAL AUDIENCE

OH, JOY!

Are you thinking of applying for the Journalist of the Year scholarship competition? This session will go over the basics of applying for this contest, the keys to creating a strong portfolio, and tips and tricks to help you leave a lasting impression on the judges.

Rebecca Pollard, MJE, Lovejoy High School, Lucas, Texas, and Christine Zhao, Rice University, Houston

10 a.m. Friday, Roosevelt 3B, Concourse Level (60)

LAW AND ETHICS

ETHICS: MAKING THE BEST CHOICE

Journalists constantly find themselves facing difficult decisions in the course of their reporting and editing, and how to proceed in the most ethical manner is not always clear. This session will focus on how to make the best choices in these situations.

Joe Mirando, MJE, Southeastern Louisiana University, Hammond, La.

10 a.m. Friday, San Francisco, Ballroom Level (55)

ADVISING/TEACHING

LEGAL AND ETHICAL ISSUES FOR ADVISERS

Do you plan to take the CJE or MJE test or just want to be more familiar with legal and ethical student media issues? If you want to know landmark court cases or understand the importance of your publication's forum status, join us here.

Candace Perkins Bowen, MJE, Kent (Ohio) State University

10 a.m. Friday, Soldier Field, Concourse Level (45)

EDITING

EDIT LESS, COACH MORE

Good editors don't waste time rewriting copy. Learn how and why you should shift gears from being a fixer who makes changes to your reporters' articles to a coach who builds a strong writing staff.

Katina Paron, CJE, Baruch College, New York

10 a.m. Friday, Toronto, Ballroom Level (120)

ADVISING/TEACHING

JEAN MENTEE MEET AND GREET

Are you a mentee currently or a former mentee? Come to this "session" to get to know other mentees, talk about the program and your experiences, and take the opportunity to hear about what it is coming with the program.

Patrick Johnson, MJE, Antioch (Ill.)

Community High School

10 a.m. Friday, Wrigley, Concourse Level (60)

11 a.m.

MULTIMEDIA BROADCAST

INCLUDE VIDEO IN YOUR YEARBOOK

Let's be honest – journalism students love two things – their yearbook and their cellphone. In this class, we will teach you how to marry the two together to link a video to your photos and allow the world to see and hear the action.

Kyle Carter, CJE, and Liza King, Richland R-1 School, Essex, Mo.

11 a.m. Friday, Acapulco, Ballroom Level

LEADERSHIP AND TEAM BUILDING

SMALL TASKS, BIG RESULTS

Learn a staff- and project-management technique used by journalism organizations like NPR and the New York Times. See their method and leave with an actionable plan to manage your team assignments, motivate your whole staff and deliver quality — just like the professionals do.

Brynda Everman, CJE, and Amanda Reynolds, CJE, Balfour Yearbooks, Dallas

11 a.m. Friday, Atlanta, Ballroom Level (60)

ADVISING/TEACHING

YEARBOOK DISTRIBUTION IN 30 MINUTES FLAT

Does the thought of yearbook distribution give you nightmares for weeks? Are you handing out books all day from a million locations? Try something different. This session will teach a distribution method that works in 30 minutes flat.

Jeni Daley, Shawnee Heights High School, Tecumseh, Kan.

11 a.m. Friday, Columbian, Concourse Level (60)

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UNIVERSITY OF OREGON

School of Journalism and Communication

FRIDAY 11 a.m.

LEADERSHIP AND TEAM BUILDING

BEST PRACTICES MAKE PERFECT

Building a staff culture takes practice. From recruiting and team building to goal setting, storytelling and living a “perfect” yearbook life, learn from the best practices of staffs who have a culture that produces crowd-pleasing and award-winning yearbooks.

John Cutsinger, CJE, Jostens, Orlando, Fla., and Brenda Field, MJE, Glenbrook South High School, Glenview, Ill.

11 a.m. Friday, Columbus AB, Ballroom Level (180)

NEWS GATHERING

GIVING ALL YOUR SPORTS THE FULL-COURT PRESS

It’s easy to cover football and basketball, but are you giving all sports equal and layered coverage? This session will give you ideas about how to balance coverage while providing depth and how to turn your staff into the go-to source for sports information.

Melissa Warner and Casey Tedrow, Center Grove High School, Greenwood, Ind.

11 a.m. Friday, Columbus CD, Ballroom Level (180)

DESIGN

JUST YOUR TYPE

Typography can make or break your yearbook. Learn the basic rules of typography to create a readable look; then learn how and why to break the rules to “visually speak” your message.

Laura Schaub, CJE, Lifetouch, Commerce City, Colo.

11 a.m. Friday, Columbus EF, Ballroom Level (180)

NEWS LITERACY

TRUTH, LIES AND ACCURACY IN THE DIGITAL AGE

The interactive session will offer the Media Education Lab resources for testing the reliability and trustworthiness of online resources. Looking at recent events, participants will analyze case studies to enhance their news and media literacy skills. Participants are encouraged to bring their mobile devices.

Yonty Friesem, Columbia College Chicago

11 a.m. Friday, Columbus G, Ballroom Level (80)

● WEB

WEBMD: DIAGNOSING DESIGN TRENDS FOR ONLINE

SYMPTOMS: New to online publication and needing design ideas and inspiration.

TREATMENTS: This session will help you get started with your online presence and leave you with best practices and ideas to better the experience for your readers.

Jason Kaiser, CJE, Jostens, Minneapolis

11 a.m. Friday, Columbus H, Ballroom Level (80)

WRITING

COPY COACHING

Learn how to give meaningful feedback to yearbook copy writers. An effective copy coach can suggest ways to improve writing without hurting feelings.

Susan Massy, Shawnee (Kan.) Mission Northwest High School

11 a.m. Friday, Columbus IJ, Ballroom Level (225)



THE MEDIA SCHOOL

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WRITING

AWARD-WINNING WRITING, GUARANTEED

Boost your writing to the next level with lead-writing techniques, fresh mechanics, and story angles that readers and judges love. Learn methods that have produced first place-winning pieces in state or regional competitions every year for over a decade, and national finalists as well.

Phillip Caston, Wando High School, Mount Pleasant, S.C.

11 a.m. Friday, Columbus KL, Ballroom Level (225)

DESIGN

PHOTOSHOP TIPS AND TECHNIQUES FOR STUDENT PUBLICATIONS (2 HOURS)

Tips, tricks, and techniques to help you get the most out of Adobe Photoshop in your publication. Beginning and advanced techniques will be covered. Bring a laptop with Photoshop installed AND your questions/challenges to get the most out of this session.

Hal Schmidt, Balfour Yearbooks, Houston, and David Graves, St. Thomas' Episcopal School, Houston

11 a.m. Friday, Comisky, Concourse Level (96)

GENERAL AUDIENCE

10 IDEAS FOR BETTER STORYTELLING

Whether you're looking for new ways to tell stories or new stories to tell, this session can help. We'll address how to structure your reporting cycle, improve observation and listening techniques and diversify angles and voices as we explore a variety of reader-relevant storytelling formats.

Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.

11 a.m. Friday, Gold Coast, Concourse Level (120)

FEATURED SPEAKER, NEWS GATHERING

FROM IDEAS TO INTERVIEW

In this session, an ESPN reporter who has interviewed sports super stars such as Michael Phelps and Lindsey Vonn, will unveil the secrets to his process, from how and where he gets his ideas to the keys to building trust with his subjects.

Wayne Drehs, ESPN, Naperville, Ill.

11 a.m. Friday, Grand B, Ballroom Level (400)

FEATURED SPEAKER, NEWS GATHERING

FINDING THE OFFBEAT IN EVERYDAY PEOPLE

What makes a great interview? You just have to ask. Be curious and build a rapport — then listen. Freelance writer Anne Ford, who wrote nearly 200 profiles of offbeat Chicagoans, will share her experiences finding interesting people, picking great quotes and discovering something interesting about anyone.

Anne Ford, Evanston, Ill.

11 a.m. Friday, Grand C, Ballroom Level (400)

NEWS GATHERING

WHY LOCAL INVESTIGATIVE REPORTING MATTERS

Local investigative reporting is essential for the well being of communities, schools and students. The speakers illustrate examples of its positive impact. Their case study is this year's Chicago Tribune investigative series "Betrayed," which has led to reforms in how Chicago schools deal with sexual abuse.

Timothy Franklin, Northwestern University, Evanston, Ill., and George Papajohn, Chicago Tribune

11 a.m. Friday, Grand D North, Ballroom Level (200)

FEATURED SPEAKER, PHOTOJOURNALISM

CAPTURING CHICAGO HISTORY

From the World Series and presidential election to daily neighborhood moments of triumph and heartbreak, an award-winning photojournalist whose work has made an impact will discuss covering a city that's always changing.

Brian Cassella, Chicago Tribune

11 a.m. Friday, Grand D South, Ballroom Level (200)

FEATURED SPEAKER, GENERAL AUDIENCE

THE PRESS AT WAR

Jackie Spinner, former Washington Post Baghdad bureau chief, connects the wars she's covered overseas with the hostility of an American public that is increasingly distrustful of the media. In many ways, all journalists are under fire and our credibility is on the line. Through her recent documentary work and reporting for the Pulitzer Center, Spinner will remind us why our work is more important than ever and offer tips for how to get the story and get it right even under the most difficult circumstances.

Jackie Spinner, Columbia College Chicago

11 a.m. Friday, Grand F, Ballroom Level

ADVISING/TEACHING

MAKE IT COUNT

This session is for any adviser interested in making your journalism elective class count toward a NCAA-approved English credit. We'll look at key elements: NCAA proposal, Common Core units and aligned rubrics. Come share your ideas and engage in conversations about making it count!

Rachel Steil, CJE, Stillwater (Minn.) Area High School

11 a.m. Friday, Haymarket, Concourse Level (30)

LEADERSHIP AND TEAM BUILDING

EUREKA! THE MAP TO BETTER WORKFLOW

Going digital gives staffs advantages, but it's easy to get lost in cyber ideas without improving processes. This session looks at "eureka" moments when we found sweet spots between digital and analog for better workflow and communication to improve collaboration and the quality of publications.

Shari Adwers, MJE, Grosse Pointe (Mich.) North High School, and Ava Butzu, Grand Blanc (Mich.) High School

11 a.m. Friday, Hong Kong, Ballroom Level (60)

GENERAL AUDIENCE

MAKE YOUR STAFF MANUAL A DO-EVERYTHING SUV

When his financially strapped district refused to purchase a textbook for journalism, the teacher built his own, which, as it has evolved, now serves a variety of combined purposes: manual, textbook, yearbook, stylebook, staff motivator. Find out why handbooks matter in today's media climate more than ever.

Dean Hume, Lakota East High School, Liberty Township, Ohio

11 a.m. Friday, Michigan 1A, Concourse Level (66)

ADVISING/TEACHING

PUBLICATION PRIDE IN PRIVATE SCHOOLS

Advisers from private and parochial schools, come join in a roundtable discussion of the trials and tribulations outside of the public school spectrum. Bring questions, concerns, publications to share and ideas to contribute. Leave with new connections and inspiration to empower your students even more.

Marsha Kalkowski, MJE, Marian High School, Omaha, Neb.

11 a.m. Friday, Michigan 1B, Concourse Level (66)

LAW AND ETHICS

THE ABCS OF L-I-B-E-L

While just saying the word aloud can bring shivers down a journalist's spine, the basics of libel law — and the keys to avoiding it — are actually fairly simple. Let's clear the fear. *Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.*

11 a.m. Friday, Michigan 1C, Concourse Level (66)

MULTIMEDIA BROADCAST

PODCAST BASICS

Welcome to the world of podcasting. This introduction will help add an additional type of medium to your program. You will leave with the tools and resources needed for creating podcasts, lesson ideas for multiple subject areas and examples.

Jane Bannester, Ritenour High School, St. Louis

11 a.m. Friday, New Orleans, Ballroom Level (65)

ADVISING/TEACHING

YEARBOOK ADVISER ROUNDTABLE

If you're new to advising a yearbook and need tips on organization, lesson planning, grading or staff management, come to this informal session to ask questions, solve problems and benefit from the experience of JEA mentors.

Mary Patrick, CJE, Goddard, Kan.; Joy Lessard, Ellensburg, Wash., and Julie Mancini, CJE, Dunnellon, Fla.

11 a.m. Friday, Picasso, Concourse Level (30)

LEADERSHIP AND TEAM BUILDING

DON'T JUST TAKE CHARGE — LEARN TO LEAD

The dynamic of your staff directly affects the quality of your book, and this all starts with editorial leadership. Set the tone for a fun, productive year by learning how to effectively lead your staff to producing your best publication yet!

Sabrina Schmitz, CJE, Walsworth Yearbooks, Tampa, Fla.

11 a.m. Friday, Randolph 1B, Concourse Level (50)

ADVISING/TEACHING

TRELLO AND YOU: PROJECT MANAGEMENT MADE EASY

SCRUM, Kanban and Agile have been staples of the project management world for years. Find out how one adviser and his staff uses all of the above methodologies to make managing the publication of a yearbook a relatively less onerous task.

Paul Siegel, Dunwoody High School, Atlanta

11 a.m. Friday, Randolph 2, Concourse Level (60)

NEWS GATHERING

RISKY CONVERSATIONS: CREATING QUALITY INTERVIEWS

Come hear how the pros do it. The speaker curated some of his all-time favorite interviews from the all-stars of the craft. Learn how to transform routine Q&A sessions into lively and interesting interviews. And be prepared to laugh at some great moments in interviewing.

Eric Thomas, MJE, Kansas Scholastic Press Association, Lawrence, Kan.

11 a.m. Friday, Regency A, Ballroom Level (400)

MULTIMEDIA BROADCAST

COVERING CONTROVERSY: VIDEO JOURNALISM AND SOCIAL RESPONSIBILITY

Follow Pacemaker-winning Mustang Morning News through case studies of how they've succeeded — and sometimes failed — to report on topics that people in the community don't want to see the light of day. We'll share tips about how to cover controversy.

Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.

11 a.m. Friday, Regency B, Ballroom Level (400)

DESIGN

50 TINY DETAILS THAT TRANSFORM DESIGNS

The difference between a good and great design is paying attention to little details like reader entry points, text variation and graphics that enhance the reader experience. This presentation will make sure you are using all of the tools in your designer toolkit.

Carrie Faust, MJE, Smoky Hill High School, Aurora, Colo., and Meghan Percival, MJE, McLean (Va.) High School

11 a.m. Friday, Regency C, Ballroom Level (400)

GENERAL AUDIENCE

YOU'D BETTER ADAPT

Whether it's a dazzling design, really cool coverage or a vividly written verbal, starting with strong inspiration is key to creating your best work. You'll get ideas from a multitude of sources and learn how to adapt them in ways that work for your publication.

Kristi Rathbun, MJE, Rock Canyon High

School, Highlands Ranch, Colo., and Sarah Tricano, CJE, Holy Trinity Episcopal Academy, Melbourne, Fla.

11 a.m. Friday, Regency D, Ballroom Level (400)

ADVISING/TEACHING

THE LATEST IN AEJMC SCHOLASTIC JOURNALISM RESEARCH

Learn about the research that college and university journalism educators from around the world are conducting relating to scholastic journalism.

Mark Goodman, Kent (Ohio) State University

11 a.m. Friday, Roosevelt 1A, Concourse Level (28)

LEADERSHIP AND TEAM BUILDING

PLAYS WELL WITH OTHERS

Whether working with the surly veteran, know-it-all editor, protective reporter or overzealous publisher, knowing how to collaborate in the 21st century is vital to sustaining, maintaining and succeeding in the media marketplace. Join us in learning how to build a harmonious communications environment.

Michael Malcom-Bjorklund, CJE, Columbia High School, Lake City, Fla.

11 a.m. Friday, Roosevelt 3A, Concourse Level (60)

LAW AND ETHICS

OPEN FORUM FOR ADDRESSING CENSORSHIP ISSUES

Facing censorship issues including prior review or just have legal or ethical questions? Come to discuss them with members of JEA's Scholastic Press Rights Committee.

Lori Keekley, MJE, St. Louis Park (Minn.) High School

11 a.m. Friday, Roosevelt 3B, Concourse Level (60)

EDITING

EASE THE EDITING BURDEN

This session will explore a hands-on, structured approach to editing content for clarity and flow, specifically using Google Docs. We'll discuss timelines for editing copy and practice ways to coach writers through the process.

Megan Fromm, MJE, Grand Junction (Colo.) High School

11 a.m. Friday, San Francisco, Ballroom Level (55)

● ADVISING/TEACHING

I'M AN ADVISER — NOW WHAT?

This session will offer a discussion of issues relevant to new publications advisers, including real-world planning strategies and solutions. Participants will leave with handouts/guides/ materials to aid in their advising journey.

Karen Collier, CJE, Veterans High School, Kathleen, Ga.

11 a.m. Friday, Soldier Field, Concourse Level (45)

● WRITING

10 STEPS TO BETTER FIRST DRAFTS

In this workshop, student journalists will learn 10 things they can do to make their first drafts stronger, their editors happier and their journalism better. Topics covered: leads, kickers, proof, nut graphs, attribution, punctuation and more.

Katina Paron, MJE, Baruch College, New York

11 a.m. Friday, Toronto, Ballroom Level (120)

ADVISING/TEACHING

GET CERTIFIED: DESIGN

Trends come and go, but the foundations of good design remain the same. This session will discuss how design principles, elements, color, type and grids influence audience engagement and understanding.

Brian Hayes, MJE, Ball State University, Muncie, Ind.

11 a.m. Friday, Wrigley, Concourse Level (60)

Noon

● MULTIMEDIA BROADCAST

PERFECTING YOUR BROADCAST SCRIPT

It is easy to get caught up in the technical side of broadcast journalism, but this session is meant to focus on the essential and most important component of your broadcast — your script. Make every word count!

Rachel Chrest, Spectrum High School, Elk River, Minn.

Noon Friday, Acapulco, Ballroom Level (120)

PHOTOJOURNALISM

WHY DOES PHOTOGRAPHY MATTER?

In this session, learn what it means to be a photographer, as well as the importance of continuing the art of photography. Become familiar with how to take photos that capture

a moment and a memory.

Katie Kroeppler, Northern Arizona University, Flagstaff, Ariz.

Noon Friday, Columbian, Concourse Level (60)

WRITING

MAKE SPORTS COLUMNS COUNT

Often the most misunderstood or misused tool in the student publication tool bag, the sports column should demand thought and push for discussion. Learn to interpret issues like the columnists you love to read.

Dean Hume, Lakota East High School, Liberty Township, Ohio

Noon Friday, Columbus AB, Ballroom Level (180)

ENTREPRENEURSHIP

MARKETING AND SOCIAL MEDIA

Come get tips and tricks on how to maximize social media to sell and market your publication.

Sarah Lerner, Marjory Stoneman Douglas High School, Parkland, Fla.

Noon Friday, Columbus CD, Ballroom Level (180)

LEADERSHIP AND TEAM BUILDING

STAFF DEVELOPMENT ACCORDING TO PEARL JAM

Let the greatest rock band of all time equip you to assemble, train and motivate a staff that strives for success. It doesn't get Eddie Vedder than this. (For advisers and editors)

John Horvath, Hill Country Christian School of Austin (Texas)

Noon Friday, Columbus EF, Ballroom Level (180)

GENERAL AUDIENCE

HOW TO MAKE MINORITY VOICES HEARD

In this session, learn how to ensure you aren't minimizing minority issues and how to teach your staff more even coverage. This interactive session will include a discussion on how to reach out to different parts of your communities and make their voices are heard.

Grace Marion, University of Mississippi, Oxford, Miss.

Noon Friday, Columbus G, Ballroom Level (80)

WRITING

YEARBOOK LIKE YOU'RE SNAPCHATting

Why do our stories matter more than ever? We are constantly competing for people's attention, and we have short

attention spans. We will show you how to write in a short and specific way — like your Snapchat story.

Kat Bayliss, Walsworth Yearbooks, Vienna, Va., and Sarah Balduff, Walsworth Yearbooks, Bellevue, Ohio

Noon Friday, Columbus H, Ballroom Level (80)

GENERAL AUDIENCE

BREAKING BAD: LEAVING THE PAST

Traditions can sometimes hold your book back, especially at a smaller school. Be brave enough to try something different, learn something new, and leave the old way of doing things far behind. This session is designed to inspire advisers and staff to break the mold.

Kristin Untiedt-Barnett, Marion (Va.) Senior High School

Noon Friday, Columbus IJ, Ballroom Level (225)

DESIGN

DESIGN INSPIRATION FOR YOUR PUBLICATION

Creating a new theme for your yearbook can be truly challenging. Reinventing your student newsmagazine isn't an easy task either. If you're looking for FRESH ideas to bring your design dreams to life, check out this session and see "design" in a whole new way!

Spencer O'Daniel, CJE, Kansas State University, Manhattan, Kan.

Noon Friday, Columbus KL, Ballroom Level (225)

LEADERSHIP AND TEAM BUILDING

TASTE THE RAINBOW: TRUE COLORS

Are you an orange? A green? A blue-gold? Your staff is made up of a variety of different personality types and understanding each person's strengths, weaknesses and learning styles can drastically increase productivity, harmony and unity. Come taste the rainbow and learn your true colors.

Jessica Young, MJE, Orange Glen High School, Escondido, Calif.

Noon Friday, Gold Coast, Concourse Level (120)

FEATURED SPEAKER, WRITING

ATTACK OF THE FILM CRITICS!

Want to be a film critic? This session will give you pointers on how to create compelling, intelligent movie critiques under deadline pressures.

Dann Gire, Daily Herald, Arlington Heights, Ill.

Noon Friday, Grand B, Ballroom Level (400)

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FEATURED SPEAKER, NEWS GATHERING

SHOWCASE IMPORTANT VOICES IN YOUR SCHOOL

Student journalists have a special vantage point to be able to look inside schools and share stories that resonate. Being up close and embedded provides access to stories otherwise overlooked. An award-winning reporter and editor will share how to use investigative reporting and data journalism techniques to find stories in your school.

Alden Loury, WBEZ, Chicago, Ill.

Noon Friday, Grand C, Ballroom Level (400)

NEWS GATHERING

NEWS UNDER YOUR NOSE

"But nothing ever happens here!" We've all said it before, but it doesn't ever have to be true. Newspaper reporters: Let's explore how to uncover the stories that are happening around you all the time.

Brian Martinez, CJE, Jostens, Houston

Noon Friday, Grand D North, Ballroom Level (200)

WRITING

THERE'S MORE TO THE GAME

It's time to play in the big leagues. Authentic sports coverage is often lacking in yearbook copy, especially for sub-varsity teams. We'll focus on innovative ways to cover the season in a variety of story and sidebar formats.

Kel Lemons, Balfour, Dallas

Noon Friday, Grand D South, Ballroom Level (200)

WRITING

WRITING PEOPLE WILL READ

Storytelling is an art. It's not just putting a lot of words on the page. Rather, it's painting pictures with words, finding quotes that sing, getting information that people don't already know. Come learn how to make your stories ones people will read.

Judy Babb, MJE, West Mesquite (Texas) High School

Noon Friday, Grand F, Ballroom Level (400)

LAW AND ETHICS

WHAT WOULD YOU DO?

We'll look at real events, ripped from the headlines, happening at schools across the country, that proved problematic for the publications staffs. We'll talk about the legal and ethical issues involved and how to prepare your own staff to handle nasty situations.

Jim McCrossen, Blue Valley Northwest High School, Overland Park, Kan.

Noon Friday, Grand Suite 3, Ballroom Level (120)

ADVISING/TEACHING

COACHING STUDENT JOURNALISTS

What is the secret to good teaching? It's more than simply telling people to listen, take notes, memorize, then parrot back the words. The secret is coaching. By its very nature, coaching is personal. And that is what makes it powerful. Let's talk about this.

Linda Barrington, MJE, Brookfield, Wis.

Noon Friday, Haymarket, Concourse Level (30)

NEWS LITERACY

HOW TO DEAL WITH FAKE NEWS IN YOUR FIRST JOB

This workshop will give students advice and methods of dealing with the pitfalls of fake news and viral stories in breaking news situations. The workshop will present students with various scenarios, including a quiz at the end, that will help test their knowledge.

Clemente Lisi, The Kings College, New York

Noon Friday, Hong Kong, Ballroom Level (60)

GENERAL AUDIENCE

BLURRED LINES: NEWSPAPER AND YEARBOOK WORKING TOGETHER

Are your newspaper and yearbook staffs working separately? Find out how to increase productivity by sharing the workload. We'll offer tips on increasing news/feature coverage, getting more photos of more events, and having maximum fun.

Kathleen Mills, CJE, and Juliana Crespo, Bloomington (Ind.) High School South

Noon Friday, Michigan 1A, Concourse Level (66)

ADVISING/TEACHING

STARTING OVER WITH A NEW STAFF

Old kids graduate and new ones enter your program. Some years you have a ton coming back. Others, you have no one returning. How do you keep journalism sustainable and thriving in the high school Circle of Life?

Anne Hayman, MJE, Arlington (Wash.) High School

Noon Friday, Michigan 1B, Concourse Level (66)

LEADERSHIP AND TEAM BUILDING

USING DELIBERATION FORUMS TO TACKLE TOUGH ISSUES

Student editors are invited to explore new resources for confronting difficult or polarizing topics. Students will have access to National Issues Forum nonpartisan issue guides, and they will take part in

a deliberation forum, useful for crafting editorial pieces or for covering tough issues.

Bryan Christopher, Riverside High, Durham, N.C., and Jerry E. Brown, Brevard, N.C.

Noon Friday, Michigan 1C, Concourse Level (66)

● ENTREPRENEURSHIP

BRINGING BRANDING TO LIFE

This workshop will enable students to create a narrative for a proposed brand of their choice, either an existing brand or one they create. By observing the visual communication pieces from three major brands the students will create a social media campaign narrative.

Carmela Spinelli, SCAD, Savannah, Ga.

Noon Friday, New Orleans, Ballroom Level (65)

ADVISING/TEACHING

PHOTOGRAPHY: IT STARTS WITH A PLAN

This session will help advisers and editors plan for the year so that your staff has show-stopping photos on every spread. The PAWESEHI Yearbook staff's method has proven that every student is capable of being a photographer, it just takes planning.

Debra Klevens, CJE, Parkway West High School, Ballwin, Mo.

Noon Friday, Atlanta, Ballroom Level (60)

● ADVISING/TEACHING

ADVISING MULTIPLE PUBLICATIONS ROUNDTABLE

If you're new to juggling both a yearbook and a newspaper, and need tips on organization, lesson planning, grading or staff management, come to this informal session to ask questions, solve problems and benefit from the experience of JEA mentors.

Konnie Krislock, newspapers2, Newport Beach, Calif., and Carol Strauss, Newport Beach, Calif.

Noon Friday, Picasso, Concourse Level (30)

ENTREPRENEURSHIP

DON'T GOOGLE YOURSELF. OR DO.

What happens when a potential employer googles you? Are you afraid of what they'll see? Come see how this publication program approaches personal branding and the importance of developing a portfolio and an online presence. See ideas for building a portfolio using the JEA curriculum.

Glenn Krake, West Linn (Ore.) High School

Noon Friday, Randolph 1B, Concourse Level

FRIDAY Noon

DESIGN

STUDENT CIRCUS: CARTOONS IN JOURNALISM

Attendees will first learn about the history and importance of cartoons in publications. Some tips and tricks of the cartoon business will be shared, and the session will end with workshop opportunities to draw cartoons, shares jokes, and discuss with other attendees.

Melina Testin, Xavier High School, Cedar Rapids, Iowa

Noon Friday, Randolph 2, Concourse Level (60)

WRITING

LAUGHTER WITH A PURPOSE

Satire adds the welcome bonus of laughter when making your reader think.

Lori Oglesbee, McKinney, Texas

Noon Friday, Regency A, Ballroom Level (400)

MULTIMEDIA BROADCAST

BEYOND DAILY ANNOUNCEMENTS: VIDEO NEWS STORIES FOR IMPACT

Learn how to turn your daily announcements show into a full newscast by integrating video news packages into your program. The staff and adviser of Pacemaker-winning Mustang Morning News will show examples of different types of news packages, and discuss crew roles and workflow.

Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.

Noon Friday, Regency B, Ballroom Level (400)

PHOTOJOURNALISM

MERGING DIGITAL AND PRINT MEDIA

Bring your photos to life. Add layers of storytelling when your reader can simply scan a photo with their smart device and watch a video. We will show you this quick, easy and free way to bring your production to life.

Joelle Sexton, CJE, Herff Jones, Dekalb, Ill., and Jamie Silver, Herff Jones, Lake Zurich, Ill.

Noon Friday, Regency D, Ballroom Level (400)

DESIGN

OH NO YOU GRIDN'T

You learn the rules. You follow the rules. What's the problem? Creating thriving publications has nothing to do with following someone else's formula. It has everything to do with listening to your community and

using your talents to make a positive impact through storytelling.

Steve Kent, Herff Jones, Indianapolis

Noon Friday, Regency C, Ballroom Level (400)

EVENT

ON-SITE CRITIQUES

Schools scheduled for critiques should bring up to three different issues of newspapers/magazines, or the most recent literary magazine or yearbook. Some staffs also choose to bring mock-ups of the current yearbook. For broadcast critiques, bring a thumb drive, DVD or upload to YouTube. For online critiques, exchange a URL. Since critiques are 30 minutes, it is important to be on time.

Noon-3:30 p.m. Friday, Riverside East, Exhibit Level (2,400)

ENTREPRENEURSHIP

HOW TO AVOID COMMON ADVERTISING MISTAKES

This presentation has examples of the common mistakes, from ad development to business practices and provides tools and processes for avoiding them.

Laurence Minsky, MJE, Columbia College Chicago (Ill.)

Noon Friday, Roosevelt 3A, Concourse Level (60)

ADVISING/TEACHING

THE CLIENT JOB

Are you the go-to for all things media related at your school? In this session, we'll talk about "The Client Job" – an annual project each student completes to build relationships with programs in the building and grow their multimedia skills.

Jessica Hunziker, MJE, Castle View High School, Castle Rock, Colo.

Noon Friday, Roosevelt 3B, Concourse Level (60)

GENERAL AUDIENCE

DO ALL THE THINGS

Three programs, two publications, twice-weekly broadcasts, an online newspaper and social media accounts all spread over six classes under one adviser. In other words, madness. Gather ideas from how Dragon Media creates content, streamlines the work, and increases coverage all while maintaining our sanity (mostly).

Natalie Brown, Carroll Senior High, Southlake, Texas

Noon Friday, San Francisco, Ballroom Level (55)

LEADERSHIP AND TEAM BUILDING

CONQUERING GROUP PHOTO DAY

Learn how to organize your group photo and yearbook distribution days to get the job done. We are given just 30 minutes for group picture day and can take more than 45 pictures. You can too. Come and learn how.

Brian Heyman, CJE, Pattonville High School, Maryland Heights, Mo.

Noon Friday, Toronto, Ballroom Level (120)

ADVISING/TEACHING

ROLE AND HISTORY OF MEDIA FOR ADVISERS

For teachers who are preparing for the CJE test, this session offers a brief review of the most important events and individuals in journalism history and the functions of the mass media in modern American society. Sample questions will be discussed if time permits.

Joe Mirando, MJE, Southeastern Louisiana University, Hammond, La.

Noon Friday, Wrigley, Concourse Level (60)

1 p.m.

GENERAL AUDIENCE, ONE STORY

STAGG'S 'VOICE OF WITNESS': ORAL HISTORY-BASED PROJECTS

The co-teachers and student leaders from Amos Alonzo Stagg High School's "Voice of Witness" class share their experiences using the oral history interview process to amplify the unheard stories of their school community through publication as well as multimedia projects.

Lisa Thyer and Christopher Wendelin, Amos Alonzo Stagg High School, Palos Hills, Ill.

1 p.m. Friday, Acapulco, Ballroom Level (120)

LEADERSHIP AND TEAM BUILDING

AVOID THE TITLE OF HORRIBLE BOSS

Just because you are great at design, writing, or photography doesn't necessarily translate to being a great leader. Transitioning from staff member to the editorial board is a big leap. Let's talk about being empowered by the challenges pushing you out of your comfort zone.

Rebecca Pollard, MJE, Lovejoy High School, Lucas, Texas

1 p.m. Friday, Atlanta, Ballroom Level (60)

LAW AND ETHICS

STATE LAWS PROTECTING STUDENT PRESS FREEDOM

Fourteen states have enacted laws that protect the rights of student journalists; lawmakers are debating ways to protect your rights each year. Learn how New Voices laws work, where this effort is heading and how you could work toward enacting legislation in your own state.

Mark Goodman, Kent (Ohio) State University, and Lori Keekley, MJE, St. Louis Park (Minn.) High School

1 p.m. Friday, Columbian, Concourse Level (60)

WRITING

LEADYOUNG: STORIES FOR YOUNG CHANGE MAKING

LeadYoung is a storytelling campaign that demonstrates through stories the power of a young person who has had an idea, formed a team and changed their world. The session will present toolkits for using LeadYoung stories to start change-making movements in school, town or beyond.

Claire Fallender, Ashoka: Innovators for the

Public, Arlington, Va.

1 p.m. Friday, Columbus AB, Ballroom Level (180)

NEWS GATHERING INTERVIEWING

This session will be an in-depth look at how to determine sources, write dynamic questions and conduct the perfect interview.

Sarah Lerner, Marjory Stoneman Douglas High School, Parkland, Fla.

1 p.m. Friday, Columbus CD, Ballroom Level (180)

MULTIMEDIA BROADCAST

A SIMPLE APPROACH TO MAKING IPHONE VIDEO STORIES

Your online audience loves video, right? So here's an easy way to create video stories — news and features — that will make your site more dynamic and increase your audience. We'll look at what you should do and pitfalls to avoid to making engaging video stories with smartphones.

Tripp Robbins, Menlo School, Atherton, Calif.

1 p.m. Friday, Columbus EF, Ballroom Level (180)

DESIGN

WARNING: GRAPHIC CONTENT

Are you still using MS Word and Excel to create charts and graphs? STOP IT NOW! In this session, we'll explore how you can create compelling graphics and alternative story forms using the Adobe Creative Suite — and it's surprisingly easy!

Brian Hayes, MJE, Ball State University, Muncie, Ind.

1 p.m. Friday, Columbus G, Ballroom Level (80)

NEWS GATHERING

HUMAN JOURNALISM (2 HOURS)

Storytellers are on the comeback and the realization that everyone has stories to tell is at the heart of human journalism. Join two storytelling junkies to explore ways to get into the personal stories that give your media heart. We'll first explore the interviewing and publications styles for journalists of all types- broadcast, print, online, social media and yearbook.

Casey Nichols, CJE, Rocklin (Calif.) High School, and Mitch Eden, MJE, Kirkwood (Mo.) High School

1 p.m. Friday, Columbus H, Ballroom Level

WE ARE INFLUENTIAL WE HAVE LEGACY WE WILL RISE

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SCHOOL OF JOURNALISM & MASS COMMUNICATION

We are a place where dreams are formed and stories are pioneered – a place where students reach their fullest potential. We have and always will lead the way in traditional journalism, as well as the ever-evolving digital world.

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FRIDAY 1 p.m.

WRITING

CAPTIONS IN 1, 2, 3

Captions. They're the most read text in your publication, and one of the easiest things to do poorly. If your captions need a boost, come pick up a few tips and an easy format to use with your staff that will take your coverage to the next level.

Mike Simons, MJE, Corning-Painted Post High School, Corning, N.Y.

1 p.m. Friday, Columbus IJ, Ballroom Level (225)

WRITING

SPIT AND POLISH

Are you looking to make your stories gleam? Here are some tips on how you can turn even the dullest topics into something shiny and new using literary techniques and poetic devices. Bring characters to life through in-depth reporting techniques and stellar writing and rewriting.

Jeff Browne, Quill and Scroll, Iowa City, Iowa

1 p.m. Friday, Columbus KL, Ballroom Level (225)

● ADVISING/TEACHING

PHOTOSHOP AND INDESIGN TIPS FOR ADVISERS (2 HOURS)

Are you an adviser struggling with Photoshop or InDesign? We'll show you some techniques every adviser can use. Bring your problems, challenges and questions and let us help. Bring a laptop with Photoshop and InDesign installed to get the most out of this session.

Hal Schmidt, Balfour Yearbooks, Houston, and David Graves, St. Thomas' Episcopal School, Houston

1 p.m. Friday, Comisky, Concourse Level (96)

ENTREPRENEURSHIP

DIGITAL STORYTELLING TODAY

Remember when people talked about having a social media account to post sneak peeks? Remember the novelty of posting a photo to Instagram? There's no longer a digital OR print component. A high school yearbooker turned professional digital content manager shows you the way.

Bethany Hopper, Herff Jones, Indianapolis

1 p.m. Friday, Gold Coast, Concourse Level (120)

FEATURED SPEAKER, GENERAL AUDIENCE

NAVIGATING CHANGE IN UNCERTAIN TIMES

The only constant in journalism is change – from new ways to tell stories to new technologies to new skills needed. We may not know exactly what journalism will look like in the future, but there are ways to navigate whatever change comes your way.

Chad Graham, Northwestern University, Evanston, Ill.

1 p.m. Friday, Grand B, Ballroom Level (400)

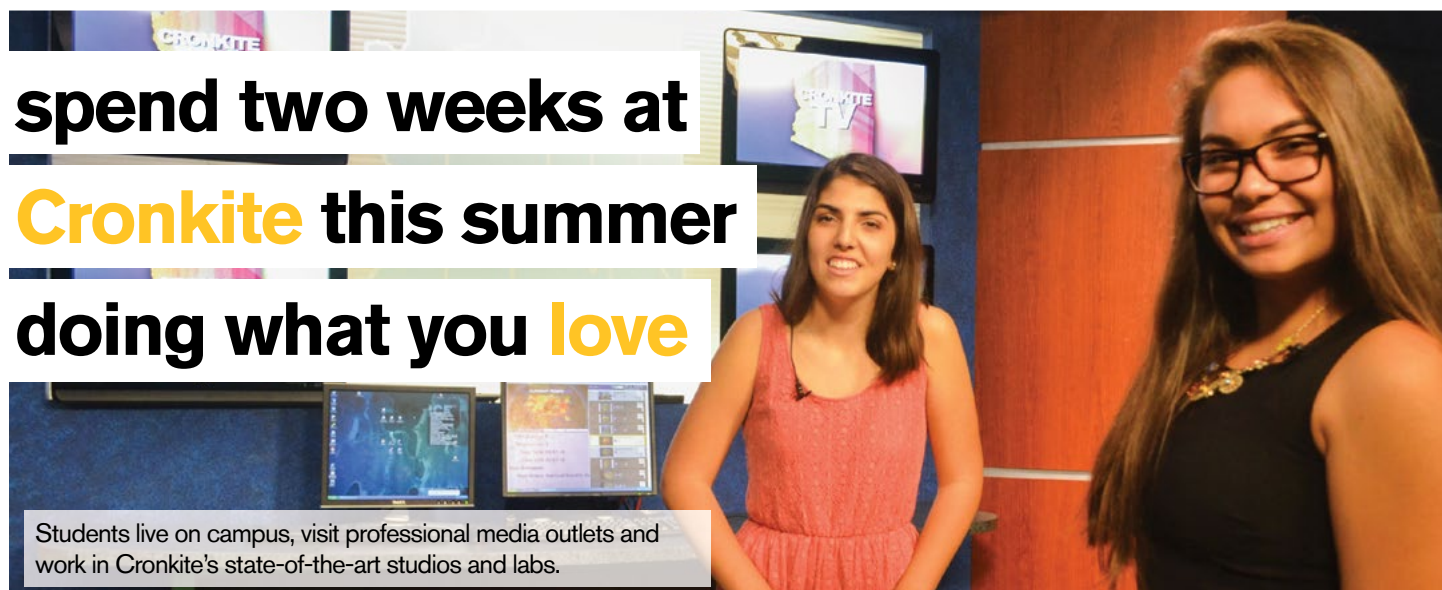
FEATURED SPEAKER, GENERAL AUDIENCE

THE ACTIVIST JOURNALISM OF IDA B. WELLS

Journalism has moved public opinion on slavery, voting rights, immigration and equal rights. Author, educator and great-granddaughter of Ida B. Wells will share the importance of journalism as activism and the quest for a monument to the honor the life and work of her ancestor.

Michelle Duster, Columbia College Chicago (Ill.)

1 p.m. Friday, Grand C, Ballroom Level (400)



**spend two weeks at
Cronkite this summer
doing what you love**

Students live on campus, visit professional media outlets and work in Cronkite's state-of-the-art studios and labs.

Cronkite Institute for High School Journalism

PRODUCE a newscast and a digital website
June 2019

A summer camp for promising high school journalists with hands-on training in reporting and writing stories, producing newscasts and creating multimedia content.

High School Media Innovation Camp

DESIGN games and VR experiences
June 2019

A summer camp focusing on digital media news innovation, such as virtual reality, mobile apps and news games.

Cronkite Sports Broadcast Boot Camp

REPORT on major sports teams and events
July 2019

A summer camp in sports journalism, writing scripts, operating camera equipment, editing video and anchoring a news desk.

NEWS GATHERING

COVERING THE UNIMAGINABLE

When a gunman killed 32 people on Virginia Tech's campus, student media was the first to report the news. In the 10 years since, student journalists have covered unimaginable tragedies at their schools, often with depth and staying power far beyond their professional counterparts. Learn from the former adviser of Virginia Tech's newspaper, television station and yearbook about how you can prepare to cover a story you hope you never have to.

Kelly Furnas, MJE, Elon (N.C.) University

1 p.m. Friday, Grand D North, Ballroom Level (200)

NEWS GATHERING

GETTING THE SPORTS STORY

Sometimes, nothing goes as expected when you are assigned a sports story. This session will give you examples of how to recover and get the story you were assigned.

Mike Doyle, CJE, Belvidere, Ill.

1 p.m. Friday, Grand D South, Ballroom Level (200)

PHOTOJOURNALISM

10 MUST-HAVE IMAGES OF PHOTOJOURNALISM

How can your publication improve from boring, staged photos to active, storytelling photos? This presentation will help everyone — from first-time photographers to wanna-be pros — remember the essential images that photojournalists rely on.

Eric Thomas, MJE, Kansas Scholastic Press Association, Lawrence, Kan.

1 p.m. Friday, Grand F, Ballroom Level (400)

CONTEST

WRITE-OFF LEAD JUDGES CHECK-IN

Lead judges for JEA's Write-off afternoon contests must check in between 1 and 3:30 p.m. to get instructions and supplies.

1-3:30 p.m. Friday, Grand Suite 2AB, Ballroom Level (60)

GENERAL AUDIENCE

GET EVERY STUDENT IN YOUR BOOK

Get organized. Increase coverage. Wow your student body. Easy ways to manage the impossible task of capturing every student's voice, even those who are "yearbook-shy." Maybe even get every student covered in your book.

Erin Palmer and Lesley Nagle, Hinsdale (Ill.) Central High School

1 p.m. Friday, Grand Suite 3, Ballroom Level

PHOTOJOURNALISM

LIGHTROOM: BEYOND THE BASICS

This session will explore the tools, tips, and tricks of the Develop Module in Adobe Lightroom. Participants will gain a workflow-based understanding of Lightroom tools and panels including cropping, gradient modifications, adjustment brushes, split toning, color correcting, and techniques to adjust exposure without compromising quality.

Brenda Marafioti, Robert G. Cole High School, San Antonio

1 p.m. Friday, Grand Suite 5, Ballroom Level (96)

WRITING

YOUR THEME IS NOT FOR YOUR SCHOOL

Yes, you heard me. Your theme is not for your school, your theme is for you. Like commercials? How about parties? Come for theme copy-writing video inspiration from the pros. Leave celebrating all the reasons you had to pick a dang theme to begin with.

Lisa Lea Llewellyn, CJE, Friesens America, Pembina, N.D.

1 p.m. Friday, Haymarket, Concourse Level (30)

ENTREPRENEURSHIP

BITS TO BYTES: DIGITAL MARKETING EXPLAINED

From Apple to Target, digital marketing campaigns have transformed brands from traditional media (print advertisements) to new frontiers. In this session, we'll take a look at fresh ideas for bringing print and digital marketing campaigns together.

Jason Kaiser, CJE, Jostens, Minneapolis

1 p.m. Friday, Hong Kong, Ballroom Level (60)

DESIGN

NECESSARY DOESN'T MEAN NOT INTERESTING

Just because "reader aids" sounds boring doesn't mean there's no creativity involved. Some of the most concrete guidelines of yearbooking surround necessities like your index, folios, table of contents and other reader tools. See how great books from coast to coast marry best practices with contemporary design, conceptual strategy and abundant imagination to delight their readers with a book that's fun and easy to read and understand.

Ann Akers, MJE, Herff Jones, Charlotte, N.C., and Angela St. Clair, Mater Dei High School, Evansville, Ind.

1 p.m. Friday, Michigan 1A, Concourse Level

WRITING

FUN WITH CREATIVE NONFICTION (2 HOURS)

After being exposed to various forms of creative nonfiction, the students will have the opportunity to write and share their own creative nonfiction pieces.

Nancy Fontenot and Mary Carter, McGill-Toolen Catholic High School, Mobile, Ala.

1 p.m. Friday, Michigan 1B, Concourse Level (66)

MULTIMEDIA BROADCAST

SHOOTING THE INTERVIEW

We will discuss proper methods involved with shooting a video interview. Topics will include pre-production, exposure, framing, lighting, sound, and post-production. We will also discuss different equipment options.

Bryan Baker, Elon (N.C.) University

1 p.m. Friday, New Orleans, Ballroom Level (65)

ADVISING/TEACHING

ROUNDTABLE FOR BROADCAST ADVISERS

If you're new to advising a broadcast program, want to start one or need ideas to make your program even better, come to this informal session to ask questions, solve problems and benefit from the experience of a JEA mentor.

Joy McCaleb, Cookeville, Tenn.

1 p.m. Friday, Picasso, Concourse Level (30)

NEWS GATHERING

AWKWARD INTERVIEWS? SHAKE IT OFF

Ever had an awkward interview? This session on news gathering and interviewing will cover some tips to avoid those awkward interviews and will include an activity you can bring back to your staffs.

Glenn Krake, West Linn (Ore.) High School

1 p.m. Friday, Randolph 1B, Concourse Level (50)

EDITING

SHOW YOUR STYLE

The Associated Press Stylebook is a journalist's bible. This refresher on AP style is ideal for candidates preparing to take the CJE exam and copy editors looking to brush up on their skills. Bring your phone to play along with an interactive game.

Renee Burke, MJE, Orange County Public Schools, Orlando, Fla.

1 p.m. Friday, Randolph 2, Concourse Level (60)

FRIDAY 1 p.m.

● WRITING

I'VE GOT THAT FEELING

Feature writing is no easy task. You have to understand lead writing, quotes/transitions, descriptive writing, flow and conclusions. Come explore ways to craft feature stories that will get your readers feeling. For beginners and intermediate.

Jeanne Acton, University of Texas at Austin (Texas)

1 p.m. Friday, Regency A, Ballroom Level (400)

PHOTOJOURNALISM

IMPROVING PUBLICATION PHOTOGRAPHY

Everyone wants better pictures in the publication, but how is that accomplished? It takes the work of everyone on staff to improve the photographs. Come see how it takes a village to accomplish this critical goal.

Mark Murray, Arlington (Texas) ISD

1 p.m. Friday, Regency B, Ballroom Level (400)

DESIGN

I NEED SOME SPACE

Friends, white space is not empty. Ever wonder why your spreads don't quite resemble your inspiration pieces? Let's explore how content formatting works, and how you lead readers to process information. Control freak? This is for you.

Steve Kent, Herff Jones, Indianapolis

1 p.m. Friday, Regency C, Ballroom Level (400)

DESIGN

THEME 2019: A DESIGNER'S GUIDE

Theme is all around us. See samples of the best from around the nation from school publications to mass media. Learn about the trends in theme that will impact 2019.

Bonnie Blackman, CJE, Jostens, Ocean, N.J., and Rick Brooks, CJE, Jostens, Port Matilda, Pa.

1 p.m. Friday, Regency D, Ballroom Level (400)

ADVISING/TEACHING

MANAGING YEARBOOK CHAOS: DEADLINES AND MOTIVATION

One of the hardest parts of yearbooking is managing all the work and handling all the personalities. Get practical tips on how to make deadlines and keep your staffers motivated all while holding on to a bit of sanity.

Sarah Verpooten, MJE, Lake Central High School, St. John, Ind., and Betty Samples, CJE, Herff Jones Yearbooks, Crown Point, Ind.

1 p.m. Friday, Roosevelt 1B, Concourse Level (32)

LEADERSHIP AND TEAM BUILDING

LEADERSHIP CAN BE STICKY

Editors will gain knowledge and expertise in creating an open line of communication, to create a "sticky" team who stays together. There will be time to ask questions about managing a team, while learning tools about create a communication plan that sticks.

Kaitlin Edgerton, CJE, Grosse Pointe (Mich.) South High School

1 p.m. Friday, Roosevelt 3A, Concourse Level

Want to cover the environment this summer?

Two rigorous courses. Two spectacular locations.



**July 1-12, 2019
Bar Harbor, Maine**

Residential program, housing provided with natural environment focus

**July 15-26, 2019
New York City**

Day program with urban environment focus



Applications can be found at insideclimatenews.org/IEJ

Award-winning reporters and instructors will teach the fundamentals of journalism including multimedia storytelling, interviewing techniques and how to develop story ideas and sources. Students will leave the program with a finished piece of journalism.

Limited space • Limited financial aid available

InsideClimate News is a non-profit, non-partisan Pulitzer Prize-winning news outlet that is also committed to training the next generation of environmental reporters.



GENERAL AUDIENCE

THINK LIKE A JUDGE

Ever wonder what the critique process looks like from the inside? Follow me critique one of my old yearbooks, as if I were judging it. Discover some of the little things it takes to pop your book to the next level.

Kari Riemer, Hendrickson High School, Pflugerville, Texas

1 p.m. Friday, Roosevelt 3B, Concourse Level (60)

LEADERSHIP AND TEAM BUILDING

IF YOU BUILD IT, THEY WILL COME

Staff culture is more than just a buzzword, it's a building block needed to take your journalism program from OK to awesome. Get tips on how the entire staff can create an environment where all are valued and fun is as prevalent as deadline stress.

Natalie Brown, Carroll Senior High, Southlake, Texas, and Tiffany Sheffield, Jostens, Argyle, Texas

1 p.m. Friday, San Francisco, Ballroom Level (55)

ADVISING/TEACHING

ADVISER ETHICS ON PRIOR REVIEW

This session will be a focus group setting to discuss the duties of journalism teachers. An emphasis on the implementation of prior review in journalism/yearbook/broadcast classes will offer information about how teachers view their responsibility: to emphasize professionalism or to protect students from making mistakes.

Jessica Bowen, Southeastern Louisiana University, Hammond, La.

1 p.m. Friday, Soldier Field, Concourse Level (45)

LAW AND ETHICS

BORROWING ONLINE PHOTOS AND STUFF

It's never been easier — and potentially more risky — to help yourself to photos, videos and music. After a quick copyright primer, we'll cover where can you find truly free material that's safe to re-publish.

Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.

1 p.m. Friday, Toronto, Ballroom Level (120)

ADVISING/TEACHING

CERTIFICATION: MANAGING STUDENT MEDIA

This session will provide advisers with strategies for managing student publications. There will also be a Q&A to share current issues advisers have

encountered. It is part of the certification training strand for those taking the CJE exam.

Jane Blystone, MJE, North East, Pa.

1 p.m. Friday, Wrigley, Concourse Level (60)

2 p.m.

MULTIMEDIA BROADCAST

MULTIMEDIA PACKAGING AND TOOLS

Are you looking for ways to integrate more engaging multimedia on your website? This session will demonstrate how students can use gifs, video, audio, infographics, maps, slideshows, timelines and more to tell compelling multimedia stories. In addition, you'll see several examples of complete multimedia packages.

Julia Satterthwaite, CJE, Monta Vista High School, Cupertino, Calif.

2 p.m. Friday, Acapulco, Ballroom Level (120)

ENTREPRENEURSHIP

MO' MONEY, NO PROBLEM

Cleveland STEM High School's media program has turned itself into a money-making powerhouse by designing and selling its own spirit gear, images and more. You can do it, too!

Teresa Scribner, CJE, Cleveland High School, Seattle

2 p.m. Friday, Atlanta, Ballroom Level (60)

NEWS LITERACY

NONPROFIT COMMUNICATIONS: HOW YOU FIT IN

Telling your parents you want to do journalism for the rest of your life can be terrifying, but journalism today is evolving and useful on a variety of levels. Now, nonprofits need storytellers more than ever. And journalists are a perfect fit.

Jess Lynk, Greater Chicago (Ill.) Food Depository

2 p.m. Friday, Columbian, Concourse Level (60)

GENERAL AUDIENCE

SHOW OFF

Nothing adds relevant coverage better than a showstopper spread. Learn how to incorporate your visual and verbal trademarks on spreads that add the "wow" factor to your book.

Jeff Moffitt, MJE, Jostens, Dallas, and Tina Cleavelin, CJE, Jostens, Parker, Colo.

2 p.m. Friday, Columbus AB, Ballroom Level (180)

LEADERSHIP AND TEAM BUILDING

10 HABITS OF A HIGHLY EFFECTIVE EDITOR

Maybe you already have a leadership role, or maybe you just want to prepare yourself for a future position as an editor. Come to this session for tips and tricks about how to lead a staff effectively.

Julianne McClain, CJE, Rutherford B. Hayes High School, Delaware, Ohio

2 p.m. Friday, Columbus CD, Ballroom Level (180)

NEWS GATHERING

FINDING STORIES

Storytelling is becoming more present and popular than ever, thanks in large part to social media and the web. This session will help you identify story sources and ideas, and help match them to your particular audience.

Kay O'Donnell, North Central College, Naperville, Ill.

2 p.m. Friday, Columbus EF, Ballroom Level (180)

EDITING

GRAMMAR CAN BE (ALMOST) PAINLESS

It's true — students don't learn to write better by underlining the subject once and the verb twice. Still, a good foundation in grammar and punctuation can make any journalist better. Learn some new approaches to helping your students — and have fun doing it.

Candace Perkins Bowen, MJE, Kent (Ohio) State University

2 p.m. Friday, Columbus G, Ballroom Level (80)

GENERAL AUDIENCE

'HOW'D THEY DO THAT?' STORY BEHIND THE STORY

Come take a look back at unique, trendsetting and creative spreads and coverage from outstanding 2018 books as we explore the story behind the stories to learn how staffs from coast to coast got the job done.

Mike Simons, MJE, Corning-Painted Post High School, Corning, N.Y., and Meghan Percival, MJE, McLean (Va.) High School

2 p.m. Friday, Columbus IJ, Ballroom Level (225)

WRITING

WRITE COPY THAT READERS CARE ABOUT

Tired of boring, blah copy? In this session you'll learn how to write stories your

FRIDAY 2 p.m.

students really want to read. Find out how to take the same-old stories you have to cover every year and make them into something special.

Michele Dunaway, MJE, Francis Howell High School, St. Charles, Mo.

2 p.m. Friday, Columbus KL, Ballroom Level (225)

WRITING

THE BEST (AND WORST!) OF LEADS

Are you tired of boring, obvious and ineffective leads? Learn how to harness the power of storytelling by crafting leads that are relevant, descriptive and — most importantly — true. This session will give you some writing tools you can immediately use for any assignment.

Jim Woehrlé, Midlands (Mich.) High School

2 p.m. Friday, Gold Coast, Concourse Level (120)

LAW AND ETHICS

LAWYERS IN THE NEWSROOM: PROTECTING THE FIRST AMENDMENT

Interested in media law? Curious what a lawyer's role is in the newsroom? Join The School of The New York Times and former New York Times Assistant General Counsel George Freeman for a conversation about journalism and The First Amendment. Hear firsthand how Freeman dealt with important issues ranging from national security to libel cases during this tenure with The Times, and learn how lawyers work with publishers and broadcasters to defend and protect free press rights.

George Freeman, Media Law Resource Center, New York

2 p.m. Friday, Grand A, Ballroom Level (400)

FEATURED SPEAKER, GENERAL AUDIENCE

CURIOSITY AS A CATALYST

Emily Graslie has made a career out of being professionally curious. In a few years, she has transformed from a landscape studio artist to an internationally renowned science communicator. Join her as she explores her journey of science communication through accessible storytelling.

Emily Graslie, The Field Museum, Chicago

2 p.m. Friday, Grand B, Ballroom Level (400)

FEATURED SPEAKER, GENERAL AUDIENCE

DIVERSITY IN JOURNALISM: WOMEN NAVIGATING THE BATTLEFIELDS (90 MIN.)

Four of Chicago's leading journalists will discuss challenges women face addressing

and overcoming issues related to diversity in the newsroom, their careers and coverage in a 90-minute forum.

Felicia Middlebrooks, WBBM Radio, Chicago; Brandis Friedman, WTTW, Chicago; Maudlyne Ihejirika, Chicago Sun-Times, and Teri Arvesu, Univision, Chicago

2 p.m. Friday, Grand C, Ballroom Level (400)

NEWS GATHERING

COVERING POLITICS WITHOUT FEAR OR FAVOR

As U.S. voters prepare for midterm elections and the 2020 presidential campaign, it's more important than ever for journalists to be accurate and fair-minded truth tellers. We will discuss political reporting techniques and how to handle the pressure faced by journalists in a polarized nation.

Peter Slevin, Northwestern University, Evanston, Ill.

2 p.m. Friday, Grand D North, Ballroom Level (200)

NEWS GATHERING

KEEPING SCORE: COVERING LIVE SPORTS EVENTS

Learn to take better notes while covering sports event in order to find and reveal insights into strategy, to more fully describe action inside the lines, to ask questions that can delve more deeply into the games — and, ultimately, to tell more interesting, deeper stories.

Joe Gisondi, Eastern Illinois University, Charleston, Ill.

2 p.m. Friday, Grand D South, Ballroom Level (200)

DESIGN

SIZZLE AND POP WITH A SPLASH OF COLOR

Editors want their page designs to incorporate splashes of vibrant color or sophisticated shades of black/white. Why? Because color used intentionally and wisely draws audiences to the heart of the story. So, let's take a look at design implementing these innovative and best color practices, and then, discuss how to effectively incorporate color resources and trends to make your pages sizzle and pop.

Linda Ballew, MJE, Park University, Great Falls, Mont., and John Dalke, Jostens, Minneapolis

2 p.m. Friday, Grand Suite 3, Ballroom Level (120)

ADVISING/TEACHING

CJE/MJE CERTIFICATION STUDY SESSION

Teachers who will be taking the JEA certification tests today are invited to this pre-test study session.

Kim Green, MJE, Ball State University, Muncie, Ind.

2 p.m. Friday, Haymarket, Concourse Level (30)

LEADERSHIP AND TEAM BUILDING

PICK ME! PICK ME!

Journalism students possess a skill set that is highly valued. Motivation, organization, project management, finances, and communication make a publication leader a prized addition to any college. Share ideas and skills that make you a top draft pick. NO ADVISERS PLEASE.

Bonnie Blackman, CJE, Jostens, Ocean, N.J.

2 p.m. Friday, Hong Kong, Ballroom Level (60)

PHOTOJOURNALISM

GETTING STARTED WITH LIGHTROOM

This is a session geared toward students and/or advisers who aren't sure where to start with Lightroom. Emphasis is on how to get students editing photos with Lightroom. This session is applicable to several different versions of LR, not just CC.

Toni Mitchell, CJE, Frisco (Texas) High School

2 p.m. Friday, Michigan 1A, Concourse Level (66)

MULTIMEDIA BROADCAST

CREATIVE SOUND FOR DIGITAL MEDIA

Explore the world of digital audio and learn how sound is used to tell stories in the fields of journalism and cinema. Topics will include storytelling, tracking, mixing, dynamics, sound effects, Foley and ADR.

Bryan Baker, Elon (N.C.) University

2 p.m. Friday, New Orleans, Ballroom Level (65)

ADVISING/TEACHING

NEWSPAPER ADVISER ROUNDTABLE

If you're new to advising a newspaper and need tips on organization, lesson planning, grading or staff management, come to this informal session to ask questions, solve problems and benefit from the experience of JEA mentors.

Linda Barrington, MJE, Brookfield, Wis.;

Peggy Gregory, CJE, Phoenix, and Kay Locey, CJE, Puyallup, Wash.

2 p.m. Friday, Picasso, Concourse Level (30)

NEWS GATHERING

TURNING ORAL HISTORIES INTO MULTIMEDIA

Attendees will hear how to conduct oral history interviews with civil rights participants and edit them for both TV newscast and longer multimedia/web stories. Students will be invited to produce civil rights-related stories for the website of the speaker's latest documentary.

James Rada, Ithaca (N.Y.) College

2 p.m. Friday, Regency A, Ballroom Level (400)

PHOTOJOURNALISM

THE ENVIRONMENTAL PORTRAIT

A portrait can be more than just a likeness of a person. Expand your options for your newspaper, yearbook or literary magazine by incorporating portraits that do more than show what the person looks like.

Mark Murray, Arlington (Texas) ISD, and Ellen Austin, MJE, The Harker School, San Jose, Calif.

2 p.m. Friday, Regency B, Ballroom Level (400)

DESIGN

10 QUICK DESIGN FIXES

Are your newspaper and yearbook designs outdated? Struggling with awkward type and design furniture that doesn't work? The Design Doctor has some suggestions — for the short term and the long term.

Ron Johnson, St. Joseph, Mo.

2 p.m. Friday, Regency C, Ballroom Level (400)

DESIGN

A DESIGNER'S GUIDE TO WHAT WORKS 2019

A collection of current design trends from mass media professionals to school publications are presented as a guideline of what works for 2019.

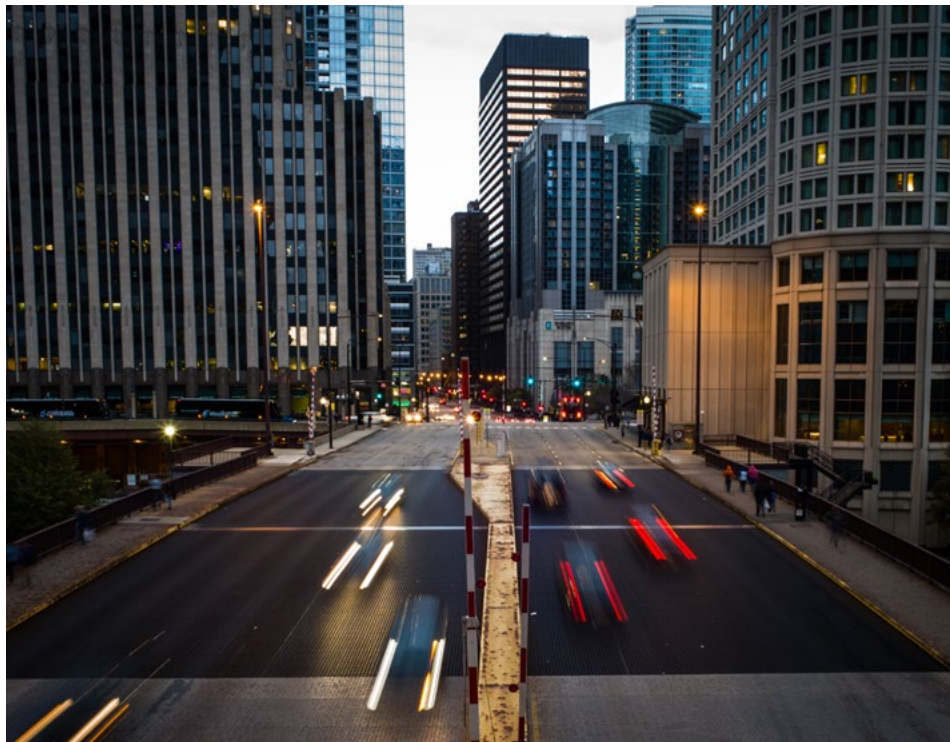
Rick Brooks, CJE, Jostens, Port Matilda, Pa.

2 p.m. Friday, Regency D, Ballroom Level (400)

ADVISING/TEACHING

WHO AND WHAT SHAPES JOURNALISM'S NEXT GENERATION?

Research indicates students learn about careers from family, peers, media, part-time work and schools. This ongoing study looks at these sources in the high school



N Columbus Dr. goes under E Upper Wacker Dr. near the Hyatt Regency Chicago, the convention hotel. (Photo by Kelly Glasscock, CJE, Journalism Education Association, Manhattan, Kansas)

journalism setting. Hear why these career influences — particularly educators and peers — are critical in developing journalism's next generation.

Marina Hendricks, CJE, South Dakota State University, Brookings, S.D.

2 p.m. Friday, Roosevelt 1A, Concourse Level (28)

● ADVISING/TEACHING

YOO HOO, WE'RE IMPORTANT TOO

Publishing a high quality yearbook and being a positive community relations tool help establish a stable yearbook program that the administration would not think of discarding. Use these ideas to build a reputation that earns the respect of the students, administration and community.

Trudy Hurd, CJE, Flora, Ill.

2 p.m. Friday, Roosevelt 1B, Concourse Level (32)

● ENTREPRENEURSHIP

SOCIAL ANXIETY: PRIMER ON USING SOCIAL MEDIA

Can't keep up with all the apps and trends that seem to emerge? Don't worry. In this roundtable, we'll discuss social media basics, what to post on which platform, different post creation sites and how to integrate social media into your program.

Leslie Dennis, SIPA/SCSPA, Columbia, S.C.

2 p.m. Friday, Roosevelt 3A, Concourse Level (60)

LEADERSHIP AND TEAM BUILDING

NOT YOUR TYPICAL YEARBOOK STAFF

It is getting harder and harder to recruit top yearbook staff members. Once you've selected your staff, now you have to organize them! This session will give you conventional and non-conventional ideas for staff organization.

Valerie Tanke, CJE, Walsworth Yearbooks, Niles, Mich.

2 p.m. Friday, Roosevelt 3B, Concourse Level (60)

LAW AND ETHICS

NO 'NEW VOICES' LAW? YOU STILL HAVE RIGHTS!

It would be great if all 50 states had "New Voices" laws; but the reality is, most don't. Even when there is no student press rights law in place, school administrators can't just censor at will. Learn more from two who have fought the fight.

Kathy Schrier, MJE, Washington JEA, Seattle, and Vincent DeMiero, Mountlake Terrace (Wash.) High School

2 p.m. Friday, San Francisco, Ballroom Level



The Chicago shoreline along Lake Michigan is defined with a view from the observatory on the 94th floor of the John Hancock Building. (Photo by Kelly Glasscock, CJE, Journalism Education Association, Manhattan, Kansas)

ADVISING/TEACHING

ADVISING IN PRIVATE SCHOOLS: A ROUNDTABLE DISCUSSION

New and experienced advisers who teach in private schools are invited to participate in this roundtable discussion to share ideas and discuss challenges.

John Gonczy, Marist High School, Chicago
2 p.m. Friday, Soldier Field, Concourse Level (45)

LAW AND ETHICS

TWEETS, GRAMS, SNAPS, CHATS, STREAMS AND THE LAW

The media has changed, but what about the law? Join this discussion about the intersection of new media and old laws (and some new laws, too.)

Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.
2 p.m. Friday, Toronto, Ballroom Level (120)

GENERAL AUDIENCE

JOURNALISM SCHOOL AND MAKING A CAREER

A journalism degree can take you places, open doors. Learn about different programs, how to make the best choice for you and how to succeed once you're in it.

DiAngelea Millar, Episcopal School of Dallas (Texas)
2 p.m. Friday, Wrigley, Concourse Level (60)

3 p.m.

CONTEST

WRITE-OFF CONTEST 42: VIDEOGRAPHY

Students entered in this contest will meet for a group critique. Contest ID label must be shown.

3 p.m. Friday, Haymarket, Concourse Level (30)

3:30 p.m.

ADVISING/TEACHING

CERTIFICATION TEST FOR CJE AND MJE CANDIDATES

Advisers who have applied to take the Certified Journalism Educator or Master

Journalism Educator tests will do so at this time. This is a 2 ½-hour test session. Please bring your laptop.

Kim Green, MJE, Ball State University, Muncie, Ind.

3:30-6 p.m. Friday, Comisky, Concourse Level (96)

4 p.m.

CONTEST

WRITE-OFF CONTESTS

Categories 1-36, 38, 40-43 and 45 will meet. Those who uploaded photography, layout, graphic design and some broadcast entries will meet for a required critique session. Contest ID label must be shown to enter the room. Don't forget required contest supplies, such as paper and pens. Arrive early. Latecomers will be disqualified.

4-6 p.m. Friday. See Page 35 for room assignments.

6 p.m.

CONTEST

WRITE-OFF JUDGES DINNER AND JUDGING

Those who have agreed to judge JEA's Write-off contests are invited to dinner before judging begins. Please check in at the door.

Nancy Y. Smith, MJE, Lafayette High School, Wildwood, Mo., and Priscilla Frost, Lindbergh High School, St. Louis

6 p.m. Friday, Columbus IJ, Ballroom Level (225)

STUDENT EVENT

PIZZA & PROUD

Pizza & Proud is a celebration of student media and a time to honor the great work accomplished in scholastic newsrooms across the country. Pizza will be served for dinner during an entertaining evening spent with peers. Lifetouch is sponsoring this event. Preregistration was required.

Thomas Kaup, MJE, Auburn (Wash.) High School

6-8 p.m. Friday, Grand EF, Ballroom Level (800)

8:30 p.m.

ADVISER EVENT

ADVISER RECEPTION AND SPLC FUNDRAISER

Save room for dessert. Advisers are invited to this social gathering featuring a fundraiser to benefit the Student Press Law Center. The auction will feature sports memorabilia, books, Chicago-related food and gifts, art and other interesting items. Credit/debit cards, check or cash will be accepted as payment for auction items. Those who are judging Write-off contests are especially encouraged to attend after they finish judging. Sponsored by Ball State University.

8:30 p.m. Friday, Columbus KL, Ballroom Level (225)

STUDENT EVENT

STUDENT MOVIE NIGHT

Students can relax, unwind, and enjoy a night at the movies in the comfort of the convention hotel on Friday evening after convention activities end. We will be presenting the classic Chicago film "Ferris Bueller's Day Off" during our Friday night entertainment session. Kick back, relax, join your friends or come make new ones for the evening as you wind down from an exciting day of journalism in the City of Big Stories.

8:30-10:30 p.m. Friday, Grand A-D, Ballroom Level

STUDENT EVENT

MEDIA SWAP SHOPS

Swap Shops are prime opportunities for preregistered students to share useful ideas and concepts with others. Bring at least 10 samples of your newspaper, newsmagazine or literary magazine or one copy of your yearbook. Broadcast stories and websites may be shared if students bring a laptop. Each delegate attending Swap Shops participants must have a ticket, which will be in the school registration packet.

8:30-10 p.m. Friday, Grand EF, Ballroom Level (800)

balfour[®]

YEARBOOKS

CLASS RINGS

LETTER JACKETS

CAPS & GOWNS



GRADUATION

CLASS APPAREL

BACKPACKS



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We don't have to tell you what's inside these boxes because you already know. Go ahead, open it. You deserve this unboxing.

Share your moments with us on social media with the hashtag **#unboxtheyear**

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SATURDAY AT A GLANCE

ROOM	8 a.m.	9 a.m.	10 a.m.	11 a.m.
Grand A, Ballroom Level	National journalism quiz bowl			
Grand B, Ballroom Level		The life of a food reporter	Column ideas are all around you	Covering the LGBTQ community today
Grand C, Ballroom Level		The games we play	Tackling tough subjects: From the classroom to the community	Design so cool it will make your eyes bleed
Grand D North, Ballroom Level		Design quest 2019	SOS — Systems of success	Be the good
Grand D South, Ballroom Level		Spice of life	Essential photo packaging skills	It's alive
Grand E, Ballroom Level		Visual storytelling	It's our story to tell	Shoot sports like the pros
Grand F, Ballroom Level		LGBTQ media: Beyond the letters	Transgender Q&A	
Columbus AB, Ballroom Level		Covering controversial topics responsibly	The power of words	Organize the chaos
Columbus CD, Ballroom Level		Photos and social media	Everyone needs a copy editor	Lessons from the Pulitzer
Columbus EF, Ballroom Level		Photography for non-photographers	Be an action hero	Rethinking yearbook: It's not a magazine
Columbus G, Ballroom Level		Design with your plate in mind	Listening for stories	Launch a news brand — free
Columbus H, Ballroom Level		Follow the leader	Beyond the content: Becoming an inspirational editor	May the force be with you
Columbus IJ, Ballroom Level		One Story: 'Backseat Rider' and the art of aggressive listening	Get a grip	Hearing voices: Audio recording beyond the soundbyte
Columbus KL, Ballroom Level	A little about a lot	Better by design	How did THAT happen?	Stories with impact
Grand Suite 2AB, Ballroom Level	Write-off office			
Grand Suite 3, Ballroom Level		Dropping the journalistic F-bomb	'I am NOT an enemy of the people': Stories with impact	Protecting student press freedom: Campaign for New Voices

■ ADVISING/TEACHING
■ CONTEST
■ DESIGN
■ EDITING

■ ENTREPRENEURSHIP
■ KEYNOTE/FEATURED SPEAKER
■ GENERAL AUDIENCE
■ LAW/ETHICS

■ LEADERSHIP/TEAM BUILDING
■ MEETING
■ MULTIMEDIA BROADCAST
■ NEWS GATHERING

■ NEWS LITERACY
■ PHOTOJOURNALISM
■ WEB
■ WRITING

Noon	1 p.m.	2:30 p.m.	3:30 p.m.	Sunday
			NSPA awards ceremony (3:30-5:30 p.m.)	JEA Write-off awards and closing ceremony (8:30-10:00 a.m.)
	Cover school like a national correspondent	Sports journalism with the pros		
Your publication. Your club. Your voice.	Environmental reporting 101			
	Technical difficulty: Broadcast journalism	Column writing: Back it up		
Joseph Pulitzer: Voice of the People	Tricaster and NDI tips and tricks	Audio: It REALLY is important		
Little things, big results	Little fish in a big pond			
Podcasting: The art of audio storytelling	It is time for chronological coverage			
Say something! Writing effective opinion pieces				
Write-off office			Write-off committee meeting	
Working to eliminate 'Indian' mascots	Why is this taking so long?	Telling big stories that matter		

SATURDAY AT A GLANCE

ROOM	8 a.m.	9 a.m.	10 a.m.	11 a.m.
Grand Foyer, Ballroom Level	Publication Exchange (6:30 a.m.-7 p.m.)			
Grand Registration Desk, Ballroom Level	Convention Registration (8 a.m.-1 p.m.)			
Riverside East, Exhibit Level	JEA Bookstore (8-11 a.m.); On-site critiques, Editor-in-residence (9-11 a.m.)			
Comisky, Concourse Level	Broadcast precision exam	Photography precision exam	Adobe Photoshop or InDesign Certiport certification testing	Adobe Photoshop or InDesign Certiport certification testing
Gold Coast, Concourse Level	Applying design principles	f/8 and be there	Writing sports features	Feature writing: Telling the real stories
Haymarket, Concourse Level	Creating a culture of fun	Developing a staff manual	Help for new advisers	Advise. Teach. Learn. Do
Picasso, Concourse Level	Turn organized chaos into project-based learning	Reaching out: Collaborative advising across districts	Accentuate the positive	10 things I wish I knew
Columbian, Concourse Level		Writing the staff editorial	Teach your staff to be effective photojournalists	Google tools the pros use
Soldier Field, Concourse Level	Focus on feedback	Advisers — Superheroes without capes	Managing and grading a converged newsroom	All the best
Wrigley, Concourse Level	Spreadsheet magic	Tell me more	Building a social media plan	How to be an effective leader
Regency AB, Ballroom Level				
Regency C, Ballroom Level		Coverage: It's what sells	Jumpstart creativity	More than your basic white space
Regency D, Ballroom Level		Sports: Players and coaches, not scores and stats	Design trends	Telling really big stories with teams
Toronto, Ballroom Level		Fiction as inspiration: 'The Hate U Give'	What's your source?	Metrics to magnify your journalism
Hong Kong, Ballroom Level		Social media video journalism: Present tense	25 tips from a veteran adviser	Preparing a digital portfolio
Acapulco, Ballroom Level	The hidden language of video production	Why are we still making newspapers?		

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■ PHOTOJOURNALISM
■ WEB
■ WRITING

Noon	1 p.m.	2:30 p.m.	3:30 p.m.	Evening
Publication Exchange (6:30 a.m.-7 p.m.)				
Making a personal website				
Sports action photography	Student life, candid and event photography	Writing politically in 2018		
	Juggling multiple publications	Settling in after a loved adviser leaves		
		The adviser/editor balance		
Divide and conquer to get the job done	Yearbook organization and chronological coverage			
		Differentiation in journalism		
		Overcoming conflict in the classroom		
Adviser recognition luncheon (noon-2:20 p.m.)				Student trivia night (7:30-10 p.m.)
		Expanding coverage to tell a story		
Writing stuff they will actually read		50 photos your publication needs		
Show, don't tell	From Pinterest to InDesign: Turn inspiration into reality	What I wish I knew in high school		
		JEA board follow-up		
Beyond the website	Team building: The importance of fun	Knowing yourself (oh, and others)		

SATURDAY AT A GLANCE

ROOM	8 a.m.	9 a.m.	10 a.m.	11 a.m.
Atlanta, Ballroom Level		The down and dirty dozen	Stuck in publication purgatory?	Breaking down barriers
San Francisco, Ballroom Level		Teaching information ethics in scholastic journalism	Willingness to self censor: High school journalists' tendencies	Lightening the load of heavy stories
New Orleans, Ballroom Level		In over your head	Using deliberation forums and issue guides for media programs	Head in the game
Michigan 1A, Concourse Level		Carrying your theme through to the last day	Yearbook mixtape	Sell smarter, not harder
Michigan 1B, Concourse Level		Stories of nonfiction story construction	The uniqueness of broadcast scripts	Exploring visual patterns in broadcast video
Michigan 1C, Concourse Level		Won't you be my neighbor?	Tools of the trade	Ethics in editing
Michigan 2, Concourse Level		For real dough	Digging deeper	Promoting diversity in the newsroom
Michigan 3, Concourse Level		What judges want	You want to major in WHAT?	Write CAPTIONS, not CRAPtions!
Randolph 1A, Concourse Level		Staff manuals 101	Hustle and workflow	Recruiting five-star talent
Randolph 1B, Concourse Level		To blog or not to blog	Print/broadcast journalism creative combo	The classroom where facts prevail
Randolph 2, Concourse Level		Libel law and social media	Newspaper and the principal	Making the magazine move
Roosevelt 1A, Concourse Level	JEA Certification Committee meeting (7:30 a.m.)	Why consider JEA certification?	Presentation of MJE projects	JEA awards committee meeting
Roosevelt 1B, Concourse Level	JEA Digital Media Committee meeting	Scholastic Press Association roundtable		We've been there
Roosevelt 3A, Concourse Level	JEA Scholastic Press Rights Committee meeting (7:30 a.m.)	Aerial photography and videography	Turn your classroom into a newsroom	Have we got news for you
Roosevelt 3B, Concourse Level		Discussion of scholastic press rights	Working with administrators who don't understand	Open forum for addressing censorship issues
Water Tower, Concourse Level	Adviser Hospitality (7:30 a.m.-noon)			

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	Noon	1 p.m.	2:30 p.m.	3:30 p.m.	Evening
	Profile this!				
	The journalist's digital toolbox	How to build your media brand			
	Digital journalism and beyond	Sports, social media and Scorpion (Drake's album)			
	Sell yourself!	The lost art of the interview	Blogging for journalists: A how-to		
	Review a movie, review the world	Uncommon journalism	10 tips for creative storytelling		
	Everybody love everybody	Sports writing: A quick course	The difference is in the details		
	Making it work				
			The big questions		
	Embracing anti-Hazelwood, resisting censorship	Implementing New Voices laws: From Illinois to Washington	Covering #MeToo		
	Find the truth with FOIA requests	[This content has been censored]			

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7:30 a.m.

EVENT

PUBLICATION EXCHANGE

Interested in seeing what kind of work other schools around the nation are producing? Stop by the exchange tables to gander at the latest editions of school publications from coast to coast. Feel free to drop off a few copies of your media and take some you like.

7:30 a.m. Saturday, Grand Foyer, Ballroom Level

MEETING

JEA CERTIFICATION COMMITTEE MEETING

Committee members will meet to discuss JEA certification procedures.

Kim Green, MJE, Ball State University, Muncie, Ind.

7:30 a.m. Saturday, Roosevelt 1A, Concourse Level (28)

MEETING

JEA SCHOLASTIC PRESS RIGHTS COMMITTEE MEETING

Members of this committee will meet to make plans and goals for the upcoming year. Other advisers who are interested in being part of the committee are invited to attend.

Lori Keekley, MJE, St. Louis Park (Minn.) High School

7:30 a.m. Saturday, Roosevelt 3A, Concourse Level (60)

ADVISER EVENT

ADVISER HOSPITALITY

Meet with your colleagues from across the country in the adviser hospitality suite, a hot spot for advisers. Local committee members will be available to recommend sightseeing, dining and entertainment options. Saturday refreshments are provided by Arizona State University Cronkite School of Journalism.

7:30 a.m.-noon Saturday, Water Tower, Concourse Level (120)

8 a.m.

MULTIMEDIA BROADCAST

THE HIDDEN LANGUAGE OF VIDEO PRODUCTION

In almost all video production, you'll use interviews, narration, music or other forms of audio to drive your storytelling. But

it's important to remember the power of images. The most effective storytellers let audio and video complement each other rather than fight against each other.

Lynn C. Owens, UNC School of Media and Journalism, Chapel Hill, N.C.

8 a.m. Saturday, Acapulco, Ballroom Level (120)

GENERAL AUDIENCE

A LITTLE ABOUT A LOT

This survey of the areas judges and critiquers consider when assessing yearbooks — and a couple of principles that can make big differences in each — includes hundreds of examples from top 2018 books from coast to coast.

Paul Ender, Herff Jones, Palm Springs, Calif., and Ann Akers, MJE, Herff Jones, Charlotte, N.C.

8 a.m. Saturday, Columbus KL, Ballroom Level (80)

DESIGN

APPLYING DESIGN PRINCIPLES

If you don't know what's wrong, how do you make your pages look better? We'll look at basic concepts and tools to guide your decisions in improving layout. If you can apply these principles, your work will look more professional, organized, unified and interesting. Really.

Linda Barrington, MJE, Brookfield, Wis.

8 a.m. Saturday, Gold Coast, Concourse Level (120)

STUDENT EVENT

NATIONAL JOURNALISM QUIZ BOWL (3 HOURS)

Four-person teams will compete in the live buzzer rounds. Come cheer on your school as a member of the audience.

Allie Staub, CJE, Westfield (Ind.) Middle School, and Michael Malcom-Bjorklund, CJE, Columbia High School, Lake City, Fla.

8 a.m. Saturday, Grand A, Ballroom Level (400)

ADVISING/TEACHING

CREATING A CULTURE OF FUN

The yearbook should be fun! Making sure that students are not only rewarded for their hard work but have fun throughout the yearbook process ensures that the program is one that students want to be a part of.

Pedro Cabrera, CJE, Judson High School, Converse, Texas

8 a.m. Saturday, Haymarket, Concourse Level (30)

● ADVISING/TEACHING

TURN ORGANIZED CHAOS INTO PROJECT-BASED LEARNING

Are your classes organized chaos? There's a good chance they are centered around project-based learning strategies. Learn how journalism classes are a natural fit for PBL. Dig into the research, learn the steps, gather ideas and share resources to shape your classes around PBL.

Rachel Steil, CJE, Stillwater (Minn.) Area High School

8 a.m. Saturday, Picasso, Concourse Level (30)

EVENT

JEA BOOKSTORE

Check out the new books, as well as popular best-sellers, at the JEA Bookstore. Nearly 200 items relating to journalism are available, including textbooks, curriculum development, yearbook, newspaper, design, photography, writing, desktop publishing, new media, advertising and broadcast.

8 a.m. Saturday, Riverside East, Exhibit Level (2,400)

EVENT

CONVENTION CHECK-IN AND REGISTRATION

Those needing to register for the convention or pick up their school packets should stop here. This also is convention lost and found. Items not picked up by 1 p.m. will be turned over to the hotel security department.

8 a.m.-1 p.m. Saturday, Grand Ballroom Registration Desk, Ballroom Level

MEETING

JEA DIGITAL MEDIA COMMITTEE MEETING

This committee will meet to discuss goals and projects for the upcoming academic year.

Aaron Manfull, MJE, Francis Howell North High School, St. Charles, Mo.

8 a.m. Saturday, Roosevelt 1B, Concourse Level (32)

ADVISING/TEACHING

FOCUS ON FEEDBACK

Students can end up waiting for feedback until after deadlines, which is too late. To shorten the feedback loop, we will discuss ways to give in-process feedback and how you can train all members of your staff to give actionable feedback.

Annie Gorenstein Falkenberg, CJE, Longmont (Colo.) High School

8 a.m. Saturday, Soldier Field, Concourse Level (45)

SATURDAY 8 a.m.

ADVISING/TEACHING

SPREADSHEET MAGIC

Spreadsheets are the power-packed tool that can make life easier. Learn how you can use spreadsheets to help students find their classmates, target fliers, organize mass emails and analyze data. Plus, I'll share some Google Add Ons that make working with your data easier.

Barbara Tholen, Lawrence (Kan.) High School

8 a.m. Saturday, Wrigley, Concourse Level (60)

9 a.m.

NEWS GATHERING

WHY ARE WE STILL MAKING NEWSPAPERS?

Uh oh, we're going there ... It's 2018 and students are addicted to their phones. Are there better ways to reach readers than print? When we can cover things live, how does the newspaper still stay relevant? Let's discuss the role of various media at a high school and where the future is headed.

Tom Gayda, MJE, North Central High School, Indianapolis

9 a.m. Saturday, Acapulco, Ballroom Level (120)

MULTIMEDIA BROADCAST

THE DOWN AND DIRTY DOZEN

Maybe you can speak fluent Tricaster and reel off the newest camera models, but quality content isn't about fancy equipment. Come hear a dozen broadcast reporting tips guaranteed to improve your shot sequences, elevate your interviews, and strengthen your video storytelling.

Jon Reese, CJE, Decatur, Ga.

9 a.m. Saturday, Atlanta, Ballroom Level (60)

WRITING

WRITING THE STAFF EDITORIAL

The nuts 'n' bolts of doing the staff editorial for your newspaper are reviewed in this step-by-step presentation. Selecting topics, working with editorial boards and researching to analyzing the form and techniques of writing a clear, strong staff editorial will be discussed.

Ron Bonadonna, CJE, Mays Landing, N.J.

9 a.m. Saturday, Columbian, Concourse Level (60)

LAW AND ETHICS

COVERING CONTROVERSIAL TOPICS RESPONSIBLY

This session will walk students through a handful of real law and ethics scenarios and ask students to brainstorm what they would do in each circumstance, as well as hear how our staff handled it. Come with a partner or as a leadership team to address story idea development, coaching writing, handling parent complaints, meeting with administration, hitting the panic button and resolving issues (hopefully) without prior review.

Julia Satterthwaite, CJE, Monta Vista High School, Cupertino, Calif.

9 a.m. Saturday, Columbus AB, Ballroom Level (180)

PHOTOJOURNALISM

PHOTOS AND SOCIAL MEDIA

Complete with some practical, hands-on demonstrations, we'll focus on how you can make better use of photos in your social media. And, along the way, how you can make your photos better for social media. Come with your mobile devices and social media ready.

Amy DeVault, MJE, Wichita (Kan.) State University

9 a.m. Saturday, Columbus CD, Ballroom Level (180)

PHOTOJOURNALISM

PHOTOGRAPHY FOR NON-PHOTOGRAPHERS

You don't need a fancy camera to improve the photography on your publication. Bring an open mind and willingness to try new things to this session, and we'll give you tips for becoming a better photographer

Kathy Habiger, MJE, Mill Valley High School, Shawnee, Kan., and Amy Morgan, MJE, Shawnee Mission West High School, Overland Park, Kan.

9 a.m. Saturday, Columbus EF, Ballroom Level (180)

DESIGN

DESIGN WITH YOUR PLATE IN MIND

Make a "meal" out of your yearbook spreads by including extras once your "main course" of photos, headlines and captions are on. Leave with 25 ideas for "spicing up" your pages and pleasing your readers' design palettes.

Lori Mortland, Walsworth Yearbooks, Batchtown, Ill.

9 a.m. Saturday, Columbus G, Ballroom Level (80)

LEADERSHIP AND TEAM BUILDING

FOLLOW THE LEADER

Young editors, small staff, big plans? This is the session for you. Leading a successful publication can be difficult for advisers and student leaders in this session learn about building a fun, yet surprisingly productive team/family across classrooms.

Sarah-Anne Lanman, CJE, Munster (Ind.) High School; Ian S. Brundige, DePauw University, Greencastle, Ind., and Micala Boyd, St. Louis University, Madrid Campus

9 a.m. Saturday, Columbus H, Ballroom Level (80)

FEATURED SPEAKER, NEWS GATHERING

ONE STORY: 'BACKSEAT RIDER' AND THE ART OF AGGRESSIVE LISTENING

Find out why a successful Chicago journalist quit his television news job to become a full-time Lyft driver and launch a podcast recorded in his car. "Backseat Rider" creator and host Anthony Ponce will also share tips you can use to conduct deeper and more meaningful interviews.

Anthony Ponce, Backseat Rider, Chicago

9 a.m. Saturday, Columbus IJ, Ballroom Level (225)

DESIGN

BETTER BY DESIGN

These principles of design make the difference between good yearbooks and great ones. See how knowing what subtle changes to make can create a drastically different look in terms of sophistication and polish.

Paul Ender, Herff Jones, Palm Springs, Calif., and Ann Akers, MJE, Herff Jones, Charlotte, N.C.

9 a.m. Saturday, Columbus KL, Ballroom Level (80)

● PHOTOJOURNALISM

F/8 AND BE THERE

This is a beginner session for photographers that want to learn about the big three: f/ stop, shutter speed and ISO and how use them together to make your photographs magical. Please bring your cameras so you can learn on your own gear.

Kyle Carter, CJE, Richland R-1 School, Essex, Mo.

9 a.m. Saturday, Gold Coast, Concourse Level (120)

FEATURED SPEAKER, NEWS GATHERING

THE LIFE OF A FOOD REPORTER

From her high school paper to a major metro daily, Grace Wong talks about

journalism school, how she became a full-time reporter and her current role as a Food & Dining reporter for the Chicago Tribune.
Grace Wong, Chicago Tribune
9 a.m. Saturday, Grand B, Ballroom Level (400)

LEADERSHIP AND TEAM BUILDING

THE GAMES WE PLAY

Games are a great way to break the ice with staff, build camaraderie and take a break from the stress of creating a student publication. Designed for advisers and student editors, this interactive session will provide ideas to take back to your staff.
Cindy Renaud, Harborside Academy, Kenosha, Wis.
9 a.m. Saturday, Grand C, Ballroom Level (400)

DESIGN

DESIGN QUEST 2019

This session will stimulate your design thinking for this year's book. Where do the great yearbook designers get all those great ideas? Come see what the professionals are doing and learn how you might adapt these ideas for your 2019 book.
Jim Jordan, Walsworth Yearbooks, Fair Oaks, Calif.

9 a.m. Saturday, Grand D North, Ballroom Level (200)

DESIGN

SPICE OF LIFE

Tired of using the same old templates on spread after spread to tell the same old stories again? Come learn about design modules to help give your pages cohesive, extended coverage. Let's look at how to take professional inspiration and make it our own.

Renee Burke, MJE, Orange County Public Schools, Orlando, Fla.

9 a.m. Saturday, Grand D South, Ballroom Level (200)

PHOTOJOURNALISM

VISUAL STORYTELLING

Great photos create a visual language. Learn tips on how to speak that photo language and tell the story of who you are as a school.

Margaret Sorrows, CJE, Jostens, Sherwood, Ark.

9 a.m. Saturday, Grand E, Ballroom Level (400)

GENERAL AUDIENCE

LGBTQ MEDIA: BEYOND THE LETTERS

There was a time when writing about the LGBT community was considered writing on the edge. Today, LGBT people are an accepted part of the professional and personal work environments of most everyone. Still, however, challenges remain, for both reporters and their subjects.
Bethany Grace Howe, University of Oregon, Eugene, Ore.

9 a.m. Saturday, Grand F, Ballroom Level (400)

NEWS GATHERING

DROPPING THE JOURNALISTIC F-BOMB

Need hard-to-find information for a story? Chances are it's easier to find than you think. This session will examine how to use the Freedom of Information Act (FOIA) and the role Sunshine Laws play in accessing and using public information.

Stan Zoller, MJE, Lake Forest (Ill.) College

9 a.m. Saturday, Grand Suite 3, Ballroom Level (120)

ADVISING/TEACHING

DEVELOPING A STAFF MANUAL

Developing a staff manual is essential to ensure the adviser's expectations for the entire year are in print for students and parents to understand.

Pedro Cabrera, CJE, Judson High School, Converse, Texas

9 a.m. Saturday, Haymarket, Concourse Level (30)

MULTIMEDIA BROADCAST

SOCIAL MEDIA VIDEO JOURNALISM: PRESENT TENSE

As news outlets enter the video realm, one of toughest nuts to crack is social media video. In this presentation, we'll explore the current status of video journalism on social media sites. And see how major news organizations are navigating the ever-changing algorithms and styles.

Craig Duff, Northwestern University, Evanston, Ill.

9 a.m. Saturday, Hong Kong, Ballroom Level (60)

EDITING

CARRYING YOUR THEME THROUGH TO THE LAST DAY

Lose steam in applying your yearbook theme? Hear a few organizational and planning tips to make it good to the last drop. Learn to maximize your theme

coverage without going overboard as well.
Kathi Hopkins, CJE, Balfour Yearbooks, Garden Ridge, Texas, and Velisa Jewett, CJE, Claudia Taylor Johnson High School, San Antonio

9 a.m. Saturday, Michigan 1A, Concourse Level (66)

GENERAL AUDIENCE

STORIES OF NONFICTION STORY CONSTRUCTION

This session will present the story of a student-turned-professional sports journalist who learned to report by telling stories. His story, and the print and broadcast stories he produced, can serve to inspire future journalists, and also offer pathways for, and examples of, nonfiction story construction.

Jim McCarthy, Joseph Gregori High School, Modesto, Calif.

9 a.m. Saturday, Michigan 1B, Concourse Level (66)

LEADERSHIP AND TEAM BUILDING

WON'T YOU BE MY NEIGHBOR?

Mister Rogers taught generations lessons of love, friendship, respect, individuality and honesty. His enduring presence created the neighborhood where everyone felt at home. Learn from the lessons of Mister Rogers to build newsroom culture and be the best neighbor to your fellow staffers.

Margie Raper, MJE, Highland Park High School, Dallas

9 a.m. Saturday, Michigan 1C, Concourse Level (66)

ENTREPRENEURSHIP

FOR REAL DOUGH

Your image on campus determines your success. It's way more than coverage. It's not always related to content. It's beyond marketing. It has little to do with selling. It's your brand, and everything you do either strengthens or weakens it.

Steve Kent, Betsy Brittingham and Nelson Helm, Herff Jones, Indianapolis

9 a.m. Saturday, Michigan 2, Concourse Level (80)

GENERAL AUDIENCE

WHAT JUDGES WANT

If a staff wants to compete at the national level, it helps to know what judges are looking for. We'll hear, in their own words, what CSPA Crown and NSPA Pacemaker judges want to see in best-of-the-best books nationwide.

Mike Simons, MJE, Corning-Painted Post High School, Corning, N.Y.

9 a.m. Saturday, Michigan 3, Concourse Level (90)

WRITING

IN OVER YOUR HEAD

Stop stressing over headlines and learn some ways to make headline writing easy. Catch your reader's attention in ways that make them want to read your story. Good for both yearbook and newspaper.

Kari Riemer, Hendrickson High School, Pflugerville, Texas

9 a.m. Saturday, New Orleans, Ballroom Level (65)

ADVISING/TEACHING

REACHING OUT: COLLABORATIVE ADVISING ACROSS DISTRICTS

Two high school journalism advisers share their history of advising a program together, and talk about why and how they have continued to collaborate even now despite the fact that they both moved on to advise programs in separate districts.

Marc Helgeson, Riverside (Ill.) Brookfield High School, and Susan Szafranski, Lemont (Ill.) High School

9 a.m. Saturday, Picasso, Concourse Level (30)

LEADERSHIP AND TEAM BUILDING

STAFF MANUALS 101

This work session will allow for students and advisers to start creating or revising their staff manuals. There will be a combination of presentation and work time. Templates will be given so work can be accomplished in the time allotted.

Sara-Beth Badalamente, CJE, and Kara Kozma, Huron High School, Ann Arbor, Mich.

9 a.m. Saturday, Randolph 1A, Concourse Level (50)

WRITING

TO BLOG OR NOT TO BLOG

The best way to hone your skills and encourage the world in your interests is to blog. Even in this age of social media, the written carries real power. Learn how to make the most of your time as a student journalist.

Jim Burns, Harvard-Westlake School, Studio City, Calif.

9 a.m. Saturday, Randolph 1B, Concourse Level (50)

LAW AND ETHICS

LIBEL LAW AND SOCIAL MEDIA

The session will introduce defamation and its regulation in the United States. It will discuss First Amendment interpretation by the Supreme Court in key reputational-harm cases that would help users of Twitter and

Facebook learn how to produce libel-proof copy.

Nikhil Moro, Kansas State University, Manhattan, Kan.

9 a.m. Saturday, Randolph 2, Concourse Level (60)

GENERAL AUDIENCE

COVERAGE: IT'S WHAT SELLS

Better than anything else, comprehensive coverage sells your publication. When planned stories don't work out, be prepared to find new stories or develop stories from limited information. There's a story in everyone; we'll help you find it.

Linda S. Puntney, MJE, Herff Jones, Manhattan, Kan.

9 a.m. Saturday, Regency C, Ballroom Level (400)

WRITING

SPORTS: PLAYERS AND COACHES, NOT SCORES AND STATS

Sports journalism should focus on players and coaches, not just scores and stats. Good journalism is about people. As J.R. Ogden, sports editor of the Cedar Rapids Gazette, said, "People stories last forever."

Kellie Wagner, CJE, Xavier High School, Cedar Rapids, Iowa

9 a.m. Saturday, Regency D, Ballroom Level (400)

GENERAL AUDIENCE

EDITOR-IN-RESIDENCE

Bill Elsen, primarily an editor during a 33 1/2-year career at The Washington Post, is editor-in-residence at this convention. See more about him on Page 34.

Sign up in the registration area to meet him and discuss internship and job possibilities, your portfolio and anything else on your mind.

Bill Elsen, Fairfax, Va.

9 a.m. Saturday, Riverside East, Exhibit Level

EVENT

ON-SITE CRITIQUES

Schools scheduled for critiques should bring up to three different issues of newspapers/magazines, or the most recent literary magazine or yearbook. Some staffs also choose to bring mock-ups of the current yearbook. For broadcast critiques, bring a thumb drive, DVD or upload to YouTube. For online critiques, exchange a URL. Since critiques are 30 minutes, it is important to be on time.

9 a.m. Saturday, Riverside East, Exhibit Level (2,400)

ADVISING/TEACHING

WHY CONSIDER JEA CERTIFICATION?

The answer to this question is "Why not?" Learn the steps required to obtain JEA's two educator certifications: Certified Journalism Educator and Master Journalism Educator. Ask questions about a unique opportunity to demonstrate you are a highly qualified journalism educator.

Kim Green, MJE, Ball State University, Muncie, Ind.

9 a.m. Saturday, Roosevelt 1A, Concourse Level (28)

MEETING

SCHOLASTIC PRESS ASSOCIATION ROUNDTABLE (2 HOURS)

Join the discussion of scholastic press association directors and those involved in scholastic press organizations in their states.

Valerie Kibler, MJE, Harrisonburg (Va.) High School

9 a.m. Saturday, Roosevelt 1B, Concourse Level (32)

PHOTOJOURNALISM

AERIAL PHOTOGRAPHY AND VIDEOGRAPHY

Find out how to get into, improve and master drone and aerial photography. Learn how to make and tell a story with aerial cinematography.

Nick Homburg, Kansas State University, Manhattan, Kan.

9 a.m. Saturday, Roosevelt 3A, Concourse Level (60)

LAW AND ETHICS

DISCUSSION OF SCHOLASTIC PRESS RIGHTS

The need to fight for scholastic press rights is more important than ever before. Panelists will discuss recent cases of prior review, prior restraint and confiscation and how they were addressed and resolved.

John Bowen, MJE, and Mark Goodman, Kent (Ohio) State University; Lori Keekley, MJE, St. Louis Park (Minn.) High School; Hadar Harris, Student Press Law Center, Washington, D.C., and Jonathan Baum, Katten Muchin Rosenman LLP, Chicago

9 a.m. Saturday, Roosevelt 3B, Concourse Level (60)

ADVISING/TEACHING

TEACHING INFORMATION ETHICS IN SCHOLASTIC JOURNALISM

We live in a data-saturated world where we need to teach students how to disseminate



The Chicago River cuts through the skyscrapers of the city. (Photo by Jacquelyn Carter, Glenbrook South High School)

information ethically. Journalism teachers and student editors should take the lead on this; come to this session to discover tips for ethical writing, sourcing and dissemination of information.

Melanie Wilderman, University of Oklahoma, Norman, Okla., and Sohana Nasrin, University of Maryland, College Park, Md.

9 a.m. Saturday, San Francisco, Ballroom Level (55)

ADVISING/TEACHING

ADVISERS — SUPERHEROES WITHOUT CAPES

Get the feeling that every day you are trying to do the impossible for the ungrateful? Feel unappreciated, ignored and marginalized? Come and listen to a pep talk to revitalize your spirits, promote your programs, and earn you a cape of your own!

Mary Kay Downes, MJE, Chantilly (Va.) High School

9 a.m. Saturday, Soldier Field, Concourse Level (45)

GENERAL AUDIENCE

FICTION AS INSPIRATION: 'THE HATE U GIVE'

"The Hate U Give" by Angie Thomas is the 2018-2019 JEA One Book. Come discuss

this best-selling YA novel through the lens of service journalism. How can Starr's story inspire student journalists to cover challenging topics that spark change in their communities?

Evelyn Lauer, MJE, Niles West High School, Skokie, Ill.

9 a.m. Saturday, Toronto, Ballroom Level (120)

WRITING

TELL ME MORE

Learn proven ways to shape better questions. We'll go beyond typical advice to avoid closed-ended questions so you can begin to dig below the surface.

Barbara Tholen, Lawrence (Kan.) High School

9 a.m. Saturday, Wrigley, Concourse Level (60)

10 a.m.

GENERAL AUDIENCE

STUCK IN PUBLICATION PURGATORY?

We all have "that" publication. The one that was so great you think you just can't top. In this session students will learn how to maximize their publication and incorporate

some mandatory fun along the way.

Erica Brockmoller, Lexington (Neb.) High School

10 a.m. Saturday, Atlanta, Ballroom Level (60)

● ADVISING/TEACHING

TEACH YOUR STAFF TO BE EFFECTIVE PHOTOJOURNALISTS

For new yearbook advisers: This session will cover five instructional lessons with hands-on assignments that will help students properly use the SLR camera, compose better photographs, know more about sports photography, how best to take great classroom candid photos plus cover tips on photo organization.

Joy Lessard, Ellensburg, Wash.

10 a.m. Saturday, Columbia, Concourse Level (60)

WRITING

THE POWER OF WORDS

Let's harness wordsmiths' secrets for intriguing and capturing readers. Learn to employ compelling words and writing techniques for memorable verbal images in headlines, captions and articles revealing the essence of the remarkable people and events in the story of your year.

Linda Ballew, MJE, Park University, Great Falls, Mont.

10 a.m. Saturday, Columbus AB, Ballroom Level (180)

EDITING

EVERYONE NEEDS A COPY EDITOR

The skills copy editors learn are some of the most transferrable. Indeed, everyone needs to be a good copy editor. Whether it is producing a newsletter, a police report or writing a book, knowing how to communicate better in writing is a valuable skill.

Amy DeVault, MJE, Wichita (Kan.) State University

10 a.m. Saturday, Columbus CD, Ballroom Level (180)

PHOTOJOURNALISM

BE AN ACTION HERO

"With great power comes great responsibility." You may not be Spider-Man, but that press pass gives you the power and responsibility to capture images that transform your publications' pages. Channel your inner Peter Parker as we reveal the secrets of taking compelling action photos.

Deanne Brown, Westlake High School, Austin, Texas

10 a.m. Saturday, Columbus EF, Ballroom Level (180)

SATURDAY 10 a.m.

FEATURED SPEAKER, MULTIMEDIA BROADCAST

LISTENING FOR STORIES

Whether producing an audio documentary or a three-minute piece for “StoryCorps,” you have to get to a story’s heart. Learn how hours of recording distill into a succinct piece, and gain tips for great audio even if you’re just starting or a podcast pro.

Bill Healy, Chicago

10 a.m. Saturday, Columbus G, Ballroom Level (80)

LEADERSHIP AND TEAM BUILDING

BEYOND THE CONTENT: BECOMING AN INSPIRATIONAL EDITOR

Editing is an exciting but daunting job and one that comes with many more responsibilities than just editing content. Come learn some tips and get some tools to expand your editorial role so you can more effectively support and inspire your staff.

Danielle Ryan, MJE, Carlsbad (Calif.) High School

10 a.m. Saturday, Columbus H, Ballroom Level (80)

PHOTOJOURNALISM

GET A GRIP

Whether you are a seasoned staff photographer or just starting out, this session will prepare you to shoot epic photos every time. Attend this session to gain a greater understanding of your DSLR and the confidence to ditch Auto Mode.

Sarah Tricano, CJE, Holy Trinity Episcopal Academy, Melbourne, Fla.

10 a.m. Saturday, Columbus IJ, Ballroom Level (225)

DESIGN

HOW DID THAT HAPPEN?

If you’re an editor who’s working toward competitive excellence, this session’s guidelines and checklists will remind you of some of the small details that help the great books rise above the excellent ones. Examples of great books and solid solutions will help you avoid that moment when your book is printed and you realize that crucial info is missing from your title page or that your indexing plan was less than perfect.

Paul Ender, Herff Jones, Palm Springs, Calif., and Ann Akers, MJE, Herff Jones, Charlotte, N.C.

10 a.m. Saturday, Columbus KL, Ballroom Level (80)

WRITING

WRITING SPORTS FEATURES

This session will offer ways to report and craft compelling sports features about people, places, issues, events, trends and outliers.

Joe Gisondi, Eastern Illinois University, Charleston, Ill.

10 a.m. Saturday, Gold Coast, Concourse Level (120)

FEATURED SPEAKER, WRITING

COLUMN IDEAS ARE ALL AROUND YOU

From small town to suburb to big city, you can find interesting and worthwhile column topics no matter where you live. Learn to showcase stories that give a sense of place — the people, locations and events — to highlight important and relevant issues.

Mary Schmich, Chicago Tribune

10 a.m. Saturday, Grand B, Ballroom Level (400)

MULTIMEDIA BROADCAST

TACKLING TOUGH SUBJECTS: FROM THE CLASSROOM TO THE COMMUNITY

Learn about the student-created documentary “Predator & Prey,” which looks at Traverse City’s opioid crisis and catapulted the topic into local media, creating a firestorm of community support, criminal investigations, and partnerships with local agencies determined to combat the crisis killing so many.

Jody Mackey, Traverse City (Mich.) East Middle School

10 a.m. Saturday, Grand C, Ballroom Level (400)

GENERAL AUDIENCE

SOS — SYSTEMS OF SUCCESS

This session will examine specific Systems of Success — recruiting, finding inspiration, summer planning, ladder, getting better photos, staff organization, deepening your coverage, storytelling, quality control, fun — that will ensure that your book will come out on time and you’ll love the process.

Jim Jordan, Walsworth Yearbooks, Fair Oaks, Calif.

10 a.m. Saturday, Grand D North, Ballroom Level (200)

DESIGN

ESSENTIAL PHOTO PACKAGING SKILLS

This session, updated with new examples, will introduce you to several tangible

design tools and techniques you can use to bring your photo-packaging skills into the 21st century. The process starts with your photographers and ends with page designers. The process will give your publication the contemporary look you and your audience deserve.

Pete LeBlanc, CJE, Antelope (Calif.) High School

10 a.m. Saturday, Grand D South, Ballroom Level (200)

GENERAL AUDIENCE

IT’S OUR STORY TO TELL

Hear the story of how the yearbook staff at Marjory Stoneman Douglas High School captured the events of Feb. 14, 2018, in the 2018 Aerie yearbook.

Sarah Lerner, Marjory Stoneman Douglas High School, Parkland, Fla.

10 a.m. Saturday, Grand E, Ballroom Level (400)

GENERAL AUDIENCE

TRANSGENDER Q&A (80 MIN.)

A transgender educator and student, Bethany Grace will take every question you have. No question is too personal, no topic too taboo. A chance to learn about transgender people — whether you’re an ally, curious or transgender yourself — Bethany has something for everyone.

Bethany Grace Howe, University of Oregon, Eugene, Ore.

10 a.m. Saturday, Grand F, Ballroom Level (400)

LAW AND ETHICS

‘I AM NOT AN ENEMY OF THE PEOPLE’: STORIES WITH IMPACT

Journalists today are getting a bad rap: being labeled enemies of the people. Student journalists expose important stories and contribute to civic and community life. We’ll explore the impact student journalists have in their communities and ways in which their reporting has made a difference.

Mike Hiestand, Diana Mitsu Klos and Hadar Harris, Student Press Law Center, Washington, D.C.

10 a.m. Saturday, Grand Suite 3, Ballroom Level (120)

● ADVISING/TEACHING

HELP FOR NEW ADVISERS

JEA-trained mentors are prepared to help new journalism advisers who may feel they are likely to 1) live through the experience; 2) die from the experience; or 3) thrive, given appropriate help. Find out how to get your own JEA mentor and hear from mentees

10 a.m. SATURDAY

on how having a mentor as affected their journalism teaching.

Moderator: Mary Anne McCloud, CJE, Newton, Kan. **Panelists:** Jennifer Araujo and Joseph Winters, Four Corners Upper School, Davenport, Fla.; Breja Fink, Beloit (Wis.) Memorial High School; Hannah Shapiro, Eagle Valley High School, Gypsum, Colo., and Rogie Wiswell, St. Francis (Kan.) Community High School
10 a.m. Saturday, Haymarket, Concourse Level (30)

● ADVISING/TEACHING

25 TIPS FROM A VETERAN ADVISER

The job does get easier the longer you do it. This session will feature at least 25 tips for new or newish advisers to survive in the journalism classroom.

Tom Gayda, MJE, North Central High School, Indianapolis

10 a.m. Saturday, Hong Kong, Ballroom Level

● GENERAL AUDIENCE

YEARBOOK MIXTAPE

New to yearbook? Not sure how to carry out a theme? Confused by captions? We'll

teach you the 10 Yearbook Commandments and How to Build a Yearbook (a really special yearbook).

Jed Palmer, CJE, Sierra Middle School, Parker, Colo., and Katie Merritt, Darlington School, Rome, Ga.

10 a.m. Saturday, Michigan 1A, Concourse Level (66)

MULTIMEDIA BROADCAST

THE UNIQUENESS OF BROADCAST SCRIPTS

What makes the broadcast script different from print news and feature stories? In addition to identifying basic differences between these media, this session will explore effective broadcast feature scripts and look at the ways writing for print can be used to construct broadcast stories.

Jim McCarthy, Joseph Gregori High School, Modesto, Calif.

10 a.m. Saturday, Michigan 1B, Concourse Level (66)

● NEWS GATHERING

TOOLS OF THE TRADE

We'll explore trusty digital tools and gadgets all journalists should try including taking your note taking and research to a new level.

Margie Raper, MJE, Highland Park High School, Dallas

10 a.m. Saturday, Michigan 1C, Concourse Level (66)

WRITING

DIGGING DEEPER

Struggling with vague source responses or lacking stories without depth? Here are some tips to approach and prepare for interviews, get your sources talking, dig deeper into interviews and find the details to make stories and coverage stronger.

Jordyn Kiel, CJE, Francis Howell North High School, St. Charles, Mo.

10 a.m. Saturday, Michigan 2, Concourse Level (80)

GENERAL AUDIENCE

YOU WANT TO MAJOR IN WHAT?

You want to do journalism in college and beyond. But your parents (and you) worry



Opportunities DAY ONE.

Storytellers LIFE LONG.

KANSAS STATE
UNIVERSITY
A. Q. Miller School of Journalism
and Mass Communications
jmc.k-state.edu

  @kstatejmc

SATURDAY 10 a.m.

about job prospects. Most journalism schools prepare you beyond writing and designing newspapers. Learn how strategic communication employs journalism's best practices – interviewing, writing, storytelling – and envision your future.

Peter Bobkowski and Kerry Benson, University of Kansas, Lawrence, Kan.

10 a.m. Saturday, Michigan 3, Concourse Level (90)

ADVISING/TEACHING

USING DELIBERATION FORUMS AND ISSUE GUIDES FOR MEDIA PROGRAMS

This session will offer access to issue guides and National Issues Forum resource materials for your journalism classroom. Presenters will also share instructional strategies for explaining and deliberating current events and issues in the journalism classroom.

Bryan Christopher, Riverside High, Durham, N.C., and Jerry E. Brown, Brevard, N.C.

10 a.m. Saturday, New Orleans, Ballroom Level (65)

● ADVISING/TEACHING

ACCENTUATE THE POSITIVE

Designed for new advisers, this session led by a JEA mentor stresses a positive overall approach to being a better publications adviser. Leadership skills and examples of common challenges for advisers will be explored and discussed.

Ron Bonadonna, CJE, Mays Landing, N.J.

10 a.m. Saturday, Picasso, Concourse Level (30)

LEADERSHIP AND TEAM BUILDING

HUSTLE AND WORKFLOW

Create a staff workflow that models an office environment. Explore hierarchy charts, spreadsheets, and other stuff that every organizational junkie loves. These methods work for big and small staffs alike, and you'll save a lot of precious time as well.

Phillip Caston, Wando High School, Mount Pleasant, S.C.

10 a.m. Saturday, Randolph 1A, Concourse Level (50)

ADVISING/TEACHING

PRINT/BROADCAST JOURNALISM CREATIVE COMBO

Did anyone ever really figure out what convergence journalism means? Two teachers who teach print and broadcast side-by-side discuss how to successfully teach the two schools of thought and techniques.

Jim Burns and Max Tash, Harvard-Westlake School, Studio City, Calif.

10 a.m. Saturday, Randolph 1B, Concourse Level (50)

LEADERSHIP AND TEAM BUILDING

NEWSPAPER AND THE PRINCIPAL

Newspapers and principals make each other nervous. With some proactive ideas and opening the newsroom doors, the newspaper staff can create a healthy, professional and supportive relationship with administration.

Dean Bradshaw, CJE, Stevenson High School, Lincolnshire, Ill.

10 a.m. Saturday, Randolph 2, Concourse Level (60)



ELON
UNIVERSITY

School of Communications

MAJORS: JOURNALISM, STRATEGIC COMMUNICATIONS, CINEMA & TELEVISION ARTS, COMMUNICATION DESIGN, MEDIA ANALYTICS, SPORT MANAGEMENT

Investigating 'Hate in America'

Emmanuel Morgan '19 (right) was one of 38 journalism students in the nation to participate in "Hate in America," the 2018 project of the Carnegie-Knight News21 program that explored the growing climate of hate in the United States. Morgan and his team focused on violent crimes and other hate incidents targeting lesbian, gay, bisexual and transgender Americans. A private university of 6,000 students in North Carolina, Elon has made diversity and global engagement its No. 1 priority in the institution's strategic plan.



Follow us online!

LEADERSHIP AND TEAM BUILDING

JUMPSTART CREATIVITY

In this interactive session discover your own creativity and how to develop it in others. Brainstorming, thinking outside the box, finding new angles to tired stories or developing new ways to communicate with your staff — it's all here.

Linda S. Puntney, MJE, Herff Jones, Manhattan, Kan.

10 a.m. Saturday, Regency C, Ballroom Level (400)

DESIGN

DESIGN TRENDS

Explore design trends inspired by professionals, but made by you.

Tamra McCarthy, CJE, James Enochs High School, Modesto, Calif.

10 a.m. Saturday, Regency D, Ballroom Level (400)

ADVISING/TEACHING

PRESENTATION OF MJE PROJECTS

Teachers who recently earned JEA's Master Journalism Educator status will formally present their MJE projects, followed by a Q&A time. They will give hints on how to finish the project and join the ranks of an elite group of teachers who have completed the highest level of journalism teaching certification in the nation. Mentoring will be available for those ready to begin an MJE project.

Moderator: *Kim Green, MJE, Ball State University, Muncie, Ind.* **Panelists:** *JoAnn Gage, MJE, and Katina Paron, MJE, Baruch College, New York; Shannon Kuehmichel, Berlin (Wis.) High School; and Amy Sorrell, MJE, Antwerp (Ohio) Local School*

10 a.m. Saturday, Roosevelt 1A, Concourse Level (28)

ADVISING/TEACHING

TURN YOUR CLASSROOM INTO A NEWSROOM

We know that hands-on learning is essential when students have to create and edit content. The key is figuring out what steps to take to ensure our students combine creativity and efficiency. This session will help you facilitate a productive classroom that resembles a newsroom.

Mark Lodato, Arizona State University, Phoenix

10 a.m. Saturday, Roosevelt 3A, Concourse Level (60)

LAW AND ETHICS

WORKING WITH ADMINISTRATORS WHO DON'T UNDERSTAND

Student-led media provides the strongest protection for the school and the greatest learning for the students. Even in Hazelwood states it is the law, but some school administrators just don't "get it." This session discusses ways students can advance the cause of student-led journalism.

Jane Blystone, MJE, North East, Pa.; Lori Keekley, MJE, St. Louis Park (Minn.) High School, and Tripp Robbins, Menlo School, Atherton, Calif.

10 a.m. Saturday, Roosevelt 3B, Concourse Level (60)

GENERAL AUDIENCE

WILLINGNESS TO SELF CENSOR: HIGH SCHOOL JOURNALISTS' TENDENCIES

This session explores high school journalists' willingness to self censor. The information will help educators and advisers reduce self-censoring actions and improve the quality of the publication and coverage of potentially controversial topics.

Kristine Nicolini and Vincent Filak, University of Wisconsin Oshkosh (Wis.)

10 a.m. Saturday, San Francisco, Ballroom Level (55)

ADVISING/TEACHING

MANAGING AND GRADING A CONVERGED NEWSROOM

In a classroom where every student has a different assignment with a different deadline, how do you grade? Find out how to track assignments and give authentic grades that reflect student learning and production. It will make your life easier.

Melissa Warner and Casey Tedrow, Center Grove High School, Greenwood, Ind.

10 a.m. Saturday, Soldier Field, Concourse Level (45)

NEWS LITERACY

WHAT'S YOUR SOURCE?

Journalists have a larger role to play in helping consumers distinguish good reporting from bad than we may have realized. The speaker will share key findings from recent research, tools for creating more transparent journalism, and tips for evaluating your own news intake.

Katie Kutsko, American Press Institute, Arlington, Va.

10 a.m. Saturday, Toronto, Ballroom Level (1

● ENTREPRENEURSHIP

BUILDING A SOCIAL MEDIA PLAN

Get a social media presence started at your school. Students and advisers will learn how to create a strong mission statement that will get accepted by reluctant administrators. Examples will be shown and handouts will be provided.

Brian Heyman, CJE, Pattonville High School, Maryland Heights, Mo.

10 a.m. Saturday, Wrigley, Concourse Level (60)

11 a.m.

NEWS GATHERING

BREAKING DOWN BARRIERS

Has your staff dealt with the issue of being accused of being too "political" or favoring certain topics? Are you stuck in a story-idea rut? This session explores ways you can do cutting-edge journalism, break out of your comfort zone and rejuvenate your media!

Kate Klonowski, MJE, Kent (Ohio) State University

11 a.m. Saturday, Atlanta, Ballroom Level (60)

NEWS GATHERING

GOOGLE TOOLS THE PROS USE

Find out about the Google News Initiative and how you can use the same tools available to professional journalists for research and interactive graphics.

Laura Negri, CJE, Alief Kerr High School, Houston

11 a.m. Saturday, Colombian, Concourse Level (60)

LEADERSHIP AND TEAM BUILDING

ORGANIZE THE CHAOS

From missing photos to constant deadlines, it's easy for editors and advisers to feel swamped in the publications cycle.

Organization provides the keys to a productive staff. This session will offer tips to help yearbook and newspaper staffs stay organized, while advisers maintain their sanity.

Nancy Hastings, MJE, Highland, Ind.

11 a.m. Saturday, Columbus AB, Ballroom Level (180)

PHOTOJOURNALISM

LESSONS FROM THE PULITZER

Part history and part photography, this session will tell the stories behind Pulitzer Prize-winning photographs and examine what photographers can apply to their own photography. Come ready to take notes ... some of these images will take your breath away.

SATURDAY 11 a.m.

Justin Turner, Sheridan (Ark.) High School
11 a.m. Saturday, Columbus CD, Ballroom Level (180)

GENERAL AUDIENCE

RETHINKING YEARBOOK: IT'S NOT A MAGAZINE

If you see your yearbook as an archive of the school for the year, why emulate a magazine format? This session will reconsider the classic approach to yearbook style and suggest a fresh alternative approach to creating a book everyone will love.

Tripp Robbins, Menlo School, Atherton, Calif.

11 a.m. Saturday, Columbus EF, Ballroom Level (180)

FEATURED SPEAKER, WEB

LAUNCH A NEWS BRAND — FREE

Learn the art of starting a website, email and podcasting news project — free.

Charlie Meyerson, Rivet Smart Audio, Chicago

11 a.m. Saturday, Columbus G, Ballroom Level (80)

LEADERSHIP AND TEAM BUILDING

MAY THE FORCE BE WITH YOU

Empower your staff. Sharing responsibility produces better yearbooks and happier people. We will discuss proven ways to delegate, develop confidence and teach others how to lead.

Heather Nagel, CJE, Abigail Francis and Elaina Joy Sanders, Christ Presbyterian Academy, Nashville, Tenn.

11 a.m. Saturday, Columbus H, Ballroom Level (80)

FEATURED SPEAKER, MULTIMEDIA BROADCAST

HEARING VOICES: AUDIO RECORDING BEYOND THE SOUNDBYTE

Learn how you can incorporate those audio recordings of interviews into multimedia stories on your publication's website, or take it to the next level with the basics of recording interviews and setting up a podcast.

Anthony Ponce, Backseat Rider, Chicago

11 a.m. Saturday, Columbus IJ, Ballroom Level (225)

WRITING

STORIES WITH IMPACT

Want to write stories that have an impact? That make people care about an issue?

Practical tips on writing better stories. Localizing, humanizing and writing stories that make the world a better place.

Erin Sucher-O'Grady, Clayton (Mo.) High School

11 a.m. Saturday, Columbus KL, Ballroom Level (225)

WRITING

FEATURE WRITING: TELLING THE REAL STORIES

Whether you're writing for a newspaper, a feature magazine, a blog or for a website, it's still all about quality writing and telling interesting and important stories. Where can you find unique story ideas? How do you locate good sources? And finally, how do you create the story that will grab your readers? A veteran adviser has a wealth of ideas.

David Wallner, Madison, Wis.

11 a.m. Saturday, Gold Coast, Concourse Level (120)

● FEATURED SPEAKER, NEWS GATHERING

COVERING THE LGBTQ COMMUNITY TODAY

Representatives of Chicago LGBTQ publications will provide a brief history of the LGBTQ media movement, explain the need for LGBTQ media, and how to better cover the LGBTQ community.

Tracy Baim, Chicago Reader, Chicago; and Matt Simonette, Windy City Times, Chicago

11 a.m. Saturday, Grand B, Ballroom Level (400)

DESIGN

DESIGN SO COOL IT WILL MAKE YOUR EYES BLEED

In 45 minutes, you'll walk out with at least a dozen ideas you can use to make your newspaper pages more visually attractive and wow! worthy for those impatient readers who hesitate to actually stop and read your stories. Tissue provided for eyes that really do start bleeding.

Karl Grubaugh, CJE, Granite Bay (Calif.) High School

11 a.m. Saturday, Grand C, Ballroom Level (400)

GENERAL AUDIENCE

BE THE GOOD

No matter what anyone says, journalism makes a difference. It matters. The world needs good journalists who change the world and give a voice to the voiceless. Let's

talk about ways you can start a movement and be the good.

Jeanne Acton, University of Texas at Austin (Texas)

11 a.m. Saturday, Grand D North, Ballroom Level (200)

GENERAL AUDIENCE

IT'S ALIVE

In this yearbook theme and coverage presentation, we will analyze four 2018 yearbooks, taking a deep dive into each to help give you a clear understanding of how to not only get your book on message, but more importantly, create varied and clever coverage packages throughout while getting a lot of students in your 2019 book. A yearbook done the right way should be a living and breathing organism.

Pete LeBlanc, CJE, Antelope (Calif.) High School

11 a.m. Saturday, Grand D South, Ballroom Level (200)

PHOTOJOURNALISM

SHOOT SPORTS LIKE THE PROS

Loosely based on this adviser's quest to become a member of the Sportsshooter online community, come learn tips from the professionals to take your publication's sports photography to the limit.

Tim Morley, CJE, Inland Lakes High School, Indian River, Mich.

11 a.m. Saturday, Grand E, Ballroom Level (400)

LAW AND ETHICS

PROTECTING STUDENT PRESS FREEDOM: CAMPAIGN FOR NEW VOICES

The First Amendment establishes the floor of legal protection for student free speech. States can — and have — pass laws that provide much more. Come learn about the New Voices legislative initiatives across the country and why such laws matter now more than ever.

Mike Hiestand, Diana Mitsu Klos and Hadar Harris, Student Press Law Center, Washington, D.C.

11 a.m. Saturday, Grand Suite 3, Ballroom Level (120)

ADVISING/TEACHING

ADVISE. TEACH. LEARN. DO

We push our publications students to immerse themselves in their stories, but we can (and should!) do this too. Learn how to turn life experiences into teachable moments for you and your students. Make

11 a.m. SATURDAY

the most of the time you spend doing what you love!

Brian Wilson, MJE, Palo Alto (Calif.) High School

11 a.m. Saturday, Haymarket, Concourse Level (30)

LEADERSHIP AND TEAM BUILDING

PREPARING A DIGITAL PORTFOLIO

This session will go over the basics of creating a digital portfolio for contests, internships or careers. Recommended for high school juniors and seniors.

Rachel Rauch, MJE, Homestead High School, Mequon, Wis.

11 a.m. Saturday, Hong Kong, Ballroom Level (60)

ENTREPRENEURSHIP

SELL SMARTER, NOT HARDER

What is the point of making a yearbook if no one buys it? Marketing your book is just as important as designing it. In this session, learn how to make your staff and your work more visible, so people won't forget to buy.

Sergio Yanes, CJE, Arvada (Colo.) High School

11 a.m. Saturday, Michigan 1A, Concourse Level (66)

MULTIMEDIA BROADCAST

EXPLORING VISUAL PATTERNS IN BROADCAST VIDEO

We know that broadcast and documentary storytelling is largely built on the power of the spoken script. This session will explore the sequencing of visual patterns that link to your audio. Effective visual pattern design can and should enhance your foundation for approaching overall storytelling.

Jim McCarthy, Joseph Gregori High School, Modesto, Calif.

11 a.m. Saturday, Michigan 1B, Concourse Level (66)

● EDITING

ETHICS IN EDITING

Choosing when and how to provide details to your readers can save your coverage from being incomplete or simply offensive. We'll learn industry standards to help separate political correctness from

insensitivity when reporting on groups in your community.

Kelly Furnas, MJE, Elon (N.C.) University

11 a.m. Saturday, Michigan 1C, Concourse Level (66)

LEADERSHIP AND TEAM BUILDING

PROMOTING DIVERSITY IN THE NEWSROOM

Our communities are becoming more diverse and if we are to be able to accurately tell our stories, our newsrooms must reflect this diversity. The presenter will highlight how journalism leaders must actively recruit a newsroom that mirrors the community it represents.

Alison Bethel McKenzie, Society of Professional Journalists, Indianapolis

11 a.m. Saturday, Michigan 2, Concourse Level (80)

WRITING

WRITE CAPTIONS, NOT CRAPTIONS!

Are you tired of your staff writing lame captions that don't add anything to your pages? Come learn how to write journalistic-style captions with a simple



From words to photos to videos, tell your story at the University of South Carolina.

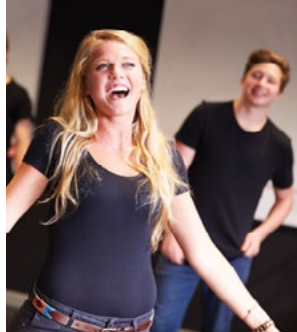
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formula. Take your captions from crappy to happy with six easy steps!

Jessica Young, MJE, Orange Glen High School, Escondido, Calif.

11 a.m. Saturday, Michigan 3, Concourse Level (90)

WRITING

HEAD IN THE GAME

Tired of unexciting headlines? Come learn how to write and design headlines that will grab the readers' attention and make them want to read your story.

Renee Burke, MJE, Orange County Public Schools, Orlando, Fla.

11 a.m. Saturday, New Orleans, Ballroom Level (65)

● ADVISING/TEACHING

10 THINGS I WISH I KNEW ...

... when I first started advising. In this session, two student publication advisers will go through some of the most helpful tips and advice they have received (or learned through trial and error) over the years.

Aaron Manfull, MJE, Francis Howell North High School, St. Charles, Mo., and Sarah Kirksey, CJE, Ladue Horton Watkins High School, St. Louis

11 a.m. Saturday, Picasso, Concourse Level (30)

ADVISING/TEACHING

RECRUITING FIVE-STAR TALENT

As one legendary football coach once said, "It's not the X's and the O's; it's the Jimmies and the Joes." The same applies to student media success: Recruiting top-level talent makes programs thrive. Learn how to lure the best — and keep them — with your program.

Phillip Caston, Wando High School, Mount Pleasant, S.C.

11 a.m. Saturday, Randolph 1A, Concourse Level (50)

NEWS LITERACY

THE CLASSROOM WHERE FACTS PREVAIL

Too often, news literacy education focuses on spotting "fake news" a term which has lost meaning. This presentation focuses on creating clearer ways of defining and identifying misinformation, viral rumors, hoaxes and propaganda as well as shifting the focus to fact-checking and evaluating quality journalism.

John Silva, The News Literacy Project, Washington, D.C.

11 a.m. Saturday, Randolph 1B, Concourse Level (50)

DESIGN

MAKING THE MAGAZINE MOVE

Thinking of moving to a magazine? If so, there are a lot of differences in content and design that you need to understand. This session will help you recognize key differences and figure out if that move is right for you.

Dean Hume, Lakota East High School, Liberty Township, Ohio, and Tracy Anderson, Community High School, Ann Arbor, Mich.

11 a.m. Saturday, Randolph 2, Concourse Level (60)

DESIGN

MORE THAN YOUR BASIC WHITE SPACE

Understand the basics of design, but want to take it a step further? Come to this session to review the alphabet and grammar of design, as well as walk away with ideas on how to improve your design.

Anastasia Harrison, CJE, Legend High School, Parker, Colo., and Carrie Hendrix, CJE, Lewis-Palmer High School, Monument, Colo.

11 a.m. Saturday, Regency C, Ballroom Level (40)

NEWS GATHERING

TELLING REALLY BIG STORIES WITH TEAMS

A few years ago, Grand Haven High School's Bucs' Blade found itself in the middle of a huge story that had a little bit of everything: tragedy, triumph and a whole community pulling together. Learn how the Blade used team coverage to tell it right.

C.E. Sikkenga, Grand Haven (Mich.) High School

11 a.m. Saturday, Regency D, Ballroom Level (40)

MEETING

JEA AWARDS COMMITTEE MEETING

Committee members will meet to discuss award procedures.

Karen Slusher, CJE, Eaglecrest High School, Centennial, Colo.

11 a.m. Saturday, Roosevelt 1A, Concourse Level (28)

● ADVISING/TEACHING

WE'VE BEEN THERE

Advising yearbook is a juggling act in a three-ring circus. New to the scene or need a chance to find your tribe? Join us for a relaxed (non-preachy) chat. Bring questions and we'll give you ideas so you can start

thriving, not just surviving.

Betsy Brittingham and Becky Sharkey, Herff Jones, Indianapolis

11 a.m. Saturday, Roosevelt 1B, Concourse Level (32)

GENERAL AUDIENCE

HAVE WE GOT NEWS FOR YOU

Two editors will speak on their experience defying tradition and converting their 60-year-old school newspaper into a contemporary newsmagazine. They will discuss their motives, struggles, the new frontiers this change created and finally the lessons they learned from this experience.

Santosh Muralidaran and Esha Radhakrishnan, Cupertino (Calif.) High School

11 a.m. Saturday, Roosevelt 3A, Concourse Level (60)

LAW AND ETHICS

OPEN FORUM FOR ADDRESSING CENSORSHIP ISSUES

Facing censorship issues including prior review or just have legal or ethical questions? Come to discuss them with members of JEA's Scholastic Press Rights Committee.

Lori Keekley, MJE, St. Louis Park (Minn.) High School

11 a.m. Saturday, Roosevelt 3B, Concourse Level (60)

NEWS GATHERING

LIGHTENING THE LOAD OF HEAVY STORIES

This student-led session will focus on the ins and outs of writing research-heavy stories. The speakers will highlight how to sift through data and BOE minutes, submit FOIA requests, conduct interviews, and keep everything organized, whether you're writing a story alone or as part of a team.

Matt Troher and Sarah Rogoz, Downers Grove (Ill.) North High School

11 a.m. Saturday, San Francisco, Ballroom Level (55)

ADVISING/TEACHING

ALL THE BEST

Come together with other advisers and share your best idea. You've always said that if you come to a conference and only get one idea to take back to school it would be worth it. Well ...?

Mark Newton, MJE, Mountain Vista High School, Highlands Ranch, Colo.

11 a.m. Saturday, Soldier Field, Concourse Level (45)

SATURDAY 11 a.m.

WEB

METRICS TO MAGNIFY YOUR JOURNALISM

Need a basic refresher on metrics and why journalists use them? Learn how to talk about metrics in your newsroom. The speaker will discuss the pros and cons of different analytics platforms and how to get started using data to drive decisions.
Katie Kutsko, American Press Institute, Arlington, Va.

11 a.m. Saturday, Toronto, Ballroom Level (120)

LEADERSHIP AND TEAM BUILDING

HOW TO BE AN EFFECTIVE LEADER

Good leaders are made, not born. If you have the desire and willpower, you can become an effective leader or editor. Get tips for developing leadership, resolving conflicts and maintaining a positive attitude — it's all about people skills and communication.

Linda Barrington, MJE, Brookfield, Wis.

11 a.m. Saturday, Wrigley, Concourse Level (60)

Noon

WEB

BEYOND THE WEBSITE

Want to bring your content to your users in a new way? Through this session, attendees will learn about integrating services such as Apple News, Google News and Amazon Alexa Skills into their websites, and utilizing these new platforms to expand their readership.

Greg Gagliardi, CJE, and Eli Weitzman, Cherry Hill (N.J.) High School East

Noon Saturday, Acapulco, Ballroom Level (120)

● LEADERSHIP AND TEAM BUILDING

DIVIDE AND CONQUER TO GET THE JOB DONE

With experience producing the yearbook for the largest high school in Georgia, the editors of Mill Creek's Accipiter explain how to effectively manage a large publication staff and get the most coverage, content

and contentment out of staff members both new and old.

Cassidy Hettesheimer, Molly Hazelrigs and Vanessa Medina, Mill Creek High School, Hoschton, Ga.

Noon Saturday, Columbian, Concourse Level (60)

GENERAL AUDIENCE

YOUR PUBLICATION. YOUR CLUB. YOUR VOICE.

Have you ever wanted to start a journalism club at school or revamp your school's newspaper into a newsmagazine? We will discuss the process of redesigning a publication from scratch and provide tips on how to begin a journalism club.

Emily Hung and Nicole Rendler, University Preparatory Academy, San Jose, Calif.

Noon Saturday, Columbus CD, Ballroom Level (180)

GENERAL AUDIENCE

JOSEPH PULITZER: VOICE OF THE PEOPLE

"Joseph Pulitzer: Voice of the People" is a film about freedom of the press, fake

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news and yellow journalism. Pulitzer was a fascinating man whom nobody really knew. See how the speaker created a film about him.

Oren Rudavsky, Oren Rudavsky Productions, New York

Noon Saturday, Columbus G, Ballroom Level (80)

DESIGN

LITTLE THINGS, BIG RESULTS

We're all about yearbook theme and the little things that drive it! We'll cover how to ensure all of your elements flow together to create a cohesive product by examining and tracing the theme of several yearbooks. Big results can come from the small things

Heather Nagel, CJE, and Cece Pascarella, Christ Presbyterian Academy, Nashville, Tenn.

Noon Saturday, Columbus H, Ballroom Level (80)

MULTIMEDIA BROADCAST

PODCASTING: THE ART OF AUDIO STORYTELLING

Audio storytelling is an intimate form of reporting that allows the audience to become enveloped in the story in ways that words alone can't match. This session will cover storytelling tips for this on-demand medium, workflow, and technical elements of recording and editing podcasts.

Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.

Noon Saturday, Columbus IJ, Ballroom Level (225)

WRITING

SAY SOMETHING! WRITING EFFECTIVE OPINION PIECES

Your writing can help readers understand the news from a personal perspective. Session participants will leave this session knowing how to write op-eds or commentaries that have strong relevance for readers or will show readers a perspective they may not have thought of before.

Naeemah Clark, Elon (N.C.) University

Noon Saturday, Columbus KL, Ballroom Level (225)

WEB

MAKING A PERSONAL WEBSITE

Students will use GitHub and free website examples to make a website that is live on the internet. Learn how to use GitHub's free static website hosting to make your own website that you can use as a portfolio, blog or personal website. No coding experience required.

Alex Masson, Kansas State University, Manhattan, Kan.

Noon Saturday, Comisky, Concourse Level

PHOTOJOURNALISM

SPORTS ACTION PHOTOGRAPHY

Cover the basics of how to photograph sports action images. What do you need to consider before you stand on the sideline? How do you capture images that tell the story of your school's sports teams? Tips on getting better action photos for your yearbook or school newspaper.

Karl Boettcher, Visual Image Photography, Cedarburg, Wis.

Noon Saturday, Gold Coast, Concourse Level (120)

GENERAL AUDIENCE

WORKING TO ELIMINATE 'INDIAN' MASCOTS

Wisconsin students at Black River Falls, a small rural district with a sizeable Native population; Prescott, also small and rural with none; Madison Metropolitan, a large district with a Native American Student Association; and Lac du Flambeau on tribal land are using a variety of different tactics to address the "Indian" logo issue. None of these schools has an "Indian" mascot. Why do they care? What role could high school journalism have in raising awareness?

Kerry Dennis, Madison, Wis.; Cody Rohl, Prescott (Wis.) High School, and Memphis Cleveland, Black River Falls (Wis.) High School

Noon Saturday, Grand Suite 3, Ballroom Level (120)

GENERAL AUDIENCE

THE JOURNALIST'S DIGITAL TOOLBOX

Being a journalist is hard enough! Why work so hard when technology can help make so many tasks easier to accomplish? Learn about digital tools that can help make life easier for journalists, no matter the level of experience.

Sergio Yanes, CJE, Arvada (Colo.) High School

Noon Saturday, Michigan 1A, Concourse Level (66)

WEB

DIGITAL JOURNALISM AND BEYOND

Participants will learn about multimedia tools and how to present information in a new and interactive way. We will discuss productivity and how you can optimize all of your resources.

Piper Hansen, duPont Manual High School, Louisville, Ky.

Noon Saturday, Michigan 1B, Concourse Level (66)

ENTREPRENEURSHIP

SELL YOURSELF!

Money is the lifeblood of every publication. Come get tips for selling ads for newspaper and yearbook from an adviser whose programs were in the black after spending some \$50,000 on printing costs. Bring your ideas, too, as we spend time sharing best practices!

Steve Hanf, First Flight High School, Kill Devil Hills, N.C.

Noon Saturday, Michigan 1C, Concourse Level (66)

WRITING

REVIEW A MOVIE, REVIEW THE WORLD

Movie reviews have been a staple of newspapers for more than 50 years. Using the same principles of writing a film review, reporters can review almost anything of interest in their readers' world.

Dean Bradshaw, CJE, Stevenson High School, Lincolnshire, Ill.

Noon Saturday, Michigan 2, Concourse Level (80)

LEADERSHIP AND TEAM BUILDING

EVERYBODY LOVE EVERYBODY

Forget tough love. Could your organization use some actual love? Learn tips and strategies — and hear some real-world stories — from a media adviser on how to curtail tensions, bring your staff together and produce quality journalism in the process.

Jim Rodenbush, Indiana University Student Media, Bloomington, Ind.

Noon Saturday, Michigan 3, Concourse Level (90)

WRITING

PROFILE THIS!

Take your profile writing to the next level with tips from someone who has been teaching and writing feature stories for the last 15 years. Whether for magazine, newspaper, yearbook or digital publications, people simply love reading about other people.

Melanie Wilderman, University of Oklahoma, Norman, Okla.

Noon Saturday, New Orleans, Ballroom Level (65)

SATURDAY Noon

ADVISING/TEACHING

MAKING IT WORK

Learn how to make it all work, from the first day of class to the distribution of a stellar, amazing yearbook

Sharon Swanson, Niles West High School, Skokie, Ill.

Noon Saturday, Randolph 1A, Concourse Level (50)

ADVISER EVENT

ADVISER RECOGNITION LUNCHEON

JEA and NSPA will present awards at this special event. New and renewing Certified Journalism Educators and Master Journalism Educators will be recognized as well NSPA Pioneers and JEA fall award winners. The 2018 Carl Towley Award winner, Administrator of the Year and Broadcast Adviser of the Year will speak.

Preregistration was required. Please bring your ticket. Sponsor is Herff Jones.

Noon Saturday, Regency AB, Ballroom Level

WRITING

WRITING STUFF THEY WILL ACTUALLY READ

Whether our pieces are short, long or somewhere in-between, they can't achieve their purpose unless we get an audience to actually read them. Come hear a veteran adviser share the best tips and tricks he's learned to hook readers and keep them hooked.

C.E. Sikkenga, Grand Haven (Mich.) High School

Noon Saturday, Regency D, Ballroom Level (400)

LAW AND ETHICS

EMBRACING ANTI-HAZELWOOD, RESISTING CENSORSHIP

Are you a journalist in an anti-Hazelwood state? To date, Arkansas, California, Colorado, Illinois, Iowa, Kansas, Maryland, Massachusetts, Nevada, North Dakota, Oregon, Rhode Island, Vermont and Washington have passed laws ensuring greater student press freedom. This session will help students/advisers understand their expanded rights.

Chelsea Slack, Southeastern Louisiana University, Hammond, La.

Noon Saturday, Roosevelt 3A, Concourse Level (60)

LAW AND ETHICS

FIND THE TRUTH WITH FOIA REQUESTS

You can always find the truth somewhere. In this session, learn how to obtain records from public agencies at the federal, state and local levels to enhance your reporting, learn the truth behind that new crazy policy, or even make headlines.

Aaron Mercer, Northern Arizona University, Flagstaff, Ariz.

Noon Saturday, Roosevelt 3B, Concourse Level (60)

DESIGN

SHOW, DON'T TELL

Art and design are a pair as iconic as peanut butter and jelly, yet art is often overlooked by design's shadow. In this session, Southside Media's artists explore art's applications in the newsroom, its ability to enhance storytelling, and uses in immersive publications.

Moy Zhong, Valeria Velasquez and Isabel Thoroughman, Rock Bridge High School, Columbia, Mo.

Noon Saturday, Toronto, Ballroom Level (120)

1 p.m.

LEADERSHIP AND TEAM BUILDING

TEAM BUILDING: THE IMPORTANCE OF FUN

Learn the importance of having fun, growing as a team and getting to know the members of the staff you are a part of.

Jim Straub, Walsworth Yearbooks, Galesburg, Ill.

1 p.m. Saturday, Acapulco, Ballroom Level (120)

ADVISING/TEACHING

YEARBOOK ORGANIZATION AND CHRONOLOGICAL COVERAGE

Learn how to apply chronological coverage to your yearbook following a detailed organizational plan and four-week PLAN-CREATE-FINALIZE-SUBMIT cycle (including grading).

Sarah Lerner, Marjory Stoneman Douglas High School, Parkland, Fla., and Katie Merritt, Darlington School, Rome, Ga.

1 p.m. Saturday, Columbian, Concourse Level (60)

FEATURED SPEAKER, NEWS GATHERING

COVER SCHOOL LIKE A NATIONAL CORRESPONDENT

The great thing about covering a school community as a student journalist is that you already know what's going on. The hard part is figuring out how to step back from all the details to see your biggest stories. It's the national correspondent's challenge too.

Monica Davey, The New York Times, Chicago

1 p.m. Saturday, Columbus AB, Ballroom Level (180)

GENERAL AUDIENCE

ENVIRONMENTAL REPORTING 101

Environmental reporting is fast becoming one of the most important journalism beats in the nation. Come learn about how to cover issues that are affecting your school and community from climate change to drinking water to emerging pollutants.

Beth Daley, InsideClimate News, Brooklyn, N.Y.

1 p.m. Saturday, Columbus CD, Ballroom Level (180)

MULTIMEDIA BROADCAST

TECHNICAL DIFFICULTY: BROADCAST JOURNALISM

Learn how to prepare to film a broadcast segment and how to create a story that has emotion. Find the mentality of preparing for the worst and expecting the best before heading out on an assignment.

Justin Raisner, Carlmont High School, Belmont, Calif., and Briana McDonald, Coronado High School, Belmont, Calif.

1 p.m. Saturday, Columbus EF, Ballroom Level (180)

MULTIMEDIA BROADCAST

TRICASTER AND NDI TIPS AND TRICKS

The NewTek Tricaster is a powerful production switcher. This session will explore tips and tricks to get the most out of your Tricaster. We also will explore the power and versatility of NDI and IP video workflow in studio and remote production environments.

Albert Dupont, Loyola University New Orleans (La.)

1 p.m. Saturday, Columbus G, Ballroom Level (80)

PHOTOJOURNALISM

LITTLE FISH IN A BIG POND

As a young photographer just starting out in the industry, how do you go about getting

your foot in the door? Learn how can you get your name out there without getting swallowed up by the sea of other big-name photographers.

Katie Kroeppler, Northern Arizona University, Flagstaff, Ariz.

1 p.m. Saturday, Columbus H, Ballroom Level (80)

DESIGN

IT IS TIME FOR CHRONOLOGICAL COVERAGE

Learn the art of using and creating alternative story formats to expand coverage, engage readership and offer more content in a creative way. Not interested in chronological coverage? Alternative story formats work well in traditionally structured yearbooks as well, which you'll learn in this session.

John Gearhart, CJE, Walsworth Yearbooks, Oklahoma City

1 p.m. Saturday, Columbus IJ, Ballroom Level (225)

PHOTOJOURNALISM

STUDENT LIFE, CANDID AND EVENT PHOTOGRAPHY

Learn how to capture images that tell the story of your school's activities and daily life. Take pictures that reflect what went on during the school year. Do more than just photograph people looking and smiling at the camera. Learn to become a photo ninja.

Karl Boettcher, Visual Image Photography, Cedarburg, Wis.

1 p.m. Saturday, Gold Coast, Concourse Level (120)

GENERAL AUDIENCE

WHY IS THIS TAKING SO LONG? (80 MIN.)

Aunt Jemima, Frito Bandito, Confederate flags — we know race-based insults when we see them. This panel of media specialists explores the persistence of Native American logos, mascots and stereotypes in news, sports and popular culture and opportunities to get rid of them.

J.A. Adande and Patty Loew, Northwestern University, Evanston, Ill.; Margaret Holt, Chicago Tribune; Bryan

Pollard, Native American Journalists Association, Norman, Okla., and Carina Dominguez, KOLD & KMSB, Tucson, Ariz.

1-2:20 p.m. Saturday, Grand Suite 3, Ballroom Level (120)

ADVISING/TEACHING

JUGGLING MULTIPLE PUBLICATIONS

This adviser's staff of 20ish publishes a 304 page yearbook and writes for/maintains a news website. Learn the things that have and have not worked for her ... and how to hit the reset button when juggling multiple publications.

Anne Hayman, MJE, Arlington (Wash.) High School

1 p.m. Saturday, Haymarket, Concourse Level (30)

ENTREPRENEURSHIP

HOW TO BUILD YOUR MEDIA BRAND

Are you looking to build more buzz for your school news media? Dream of hosting your own YouTube channel or podcast? In this practical workshop, students will learn tried-and-tested strategies the pros use to

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SATURDAY 1 p.m.

develop unique brands that truly stand out from the crowd.

Adrian Ma, Ryerson University School of Journalism, Toronto, Ontario, Canada

1 p.m. Saturday, Michigan 1A, Concourse Level (59)

GENERAL AUDIENCE

SPORTS, SOCIAL MEDIA AND SCORPION (DRAKE'S ALBUM)

So you want to work in sports? So does everyone else. What makes you stand out? This class is a how-to on using social media to promote yourself, your work, and your publication, all while BYOB, building your own brand. Hear from personal experience on how you can go from covering high school sports, to college, to the pros (like a pro.)

Emily Starkey, Kansas State University, Manhattan, Kan.

1 p.m. Saturday, Michigan 1B, Concourse Level

NEWS GATHERING

THE LOST ART OF THE INTERVIEW

Today's technology makes it easier than ever to communicate. But avoiding the temptation to text/DM people for quotes can make your stories come to life! We'll discuss best practices for talking to sources and what to do with those quotes once you've got them.

Steve Hanf, First Flight High School, Kill Devil Hills, N.C.

1 p.m. Saturday, Michigan 1C, Concourse Level (66)

ADVISING/TEACHING

UNCOMMON JOURNALISM

As more schools move to standards-based grading, journalism classrooms can feel the pressure to change. By getting ahead of this trend and adapting these standards, journalism can not only survive but thrive.

Dean Bradshaw, CJE, Stevenson High School, Lincolnshire, Ill.

1 p.m. Saturday, Michigan 2, Concourse Level (80)

WRITING

SPORTS WRITING: A QUICK COURSE

Sports coverage brings its own unique challenges for student journalists. Find out how to prepare for game coverage and interviews as well as stories, features and alternative formats while giving your readers more than they expect.

Margaret Edmonson, CJE, Smithson Valley

High School, Spring Branch, Texas

1 p.m. Saturday, Michigan 3, Concourse Level (90)

LAW AND ETHICS

IMPLEMENTING NEW VOICES LAWS: FROM ILLINOIS TO WASHINGTON

In recent years, new protections have been passed in 14 states ranging from Illinois to Washington state to Maryland. Learn about ways to ensure the new law is being implemented, compare notes with other states, and discuss how to monitor New Voices in your state.

Mike Hiestand, Diana Mitsu Klos and Hadar Harris, Student Press Law Center, Washington, D.C.

1 p.m., Saturday, Roosevelt 3A, Concourse Level (60)

LAW AND ETHICS

[THIS CONTENT HAS BEEN CENSORED]

Journalism without First Amendment protections is frustrating, difficult and necessitates a well-managed process. Join the teenage editors-in-chief of The

Parker Weekly from Chicago for a nuanced conversation about journalism under the administrative eye.

Samuel Kagan, Sophia Saker and Avani Kalra, Francis W. Parker School, Chicago

1 p.m. Saturday, Roosevelt 3B, Concourse Level (60)

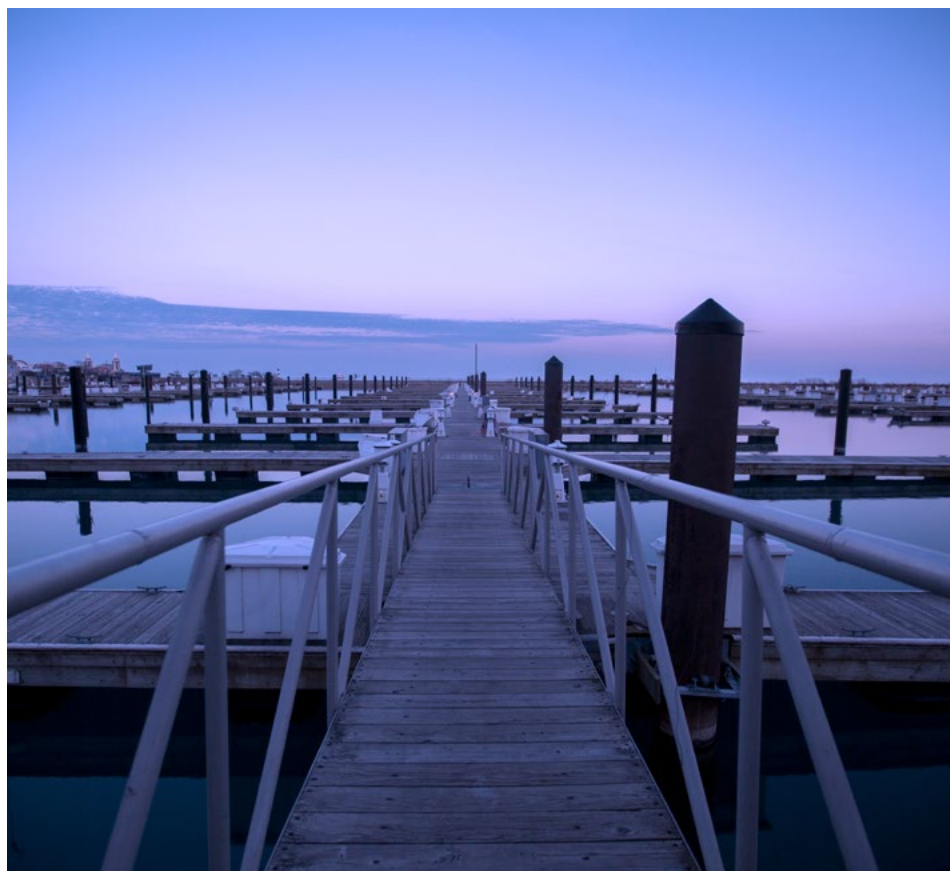
DESIGN

FROM PINTEREST TO INDESIGN: TURN INSPIRATION INTO REALITY

Want to learn how to turn inspiration into reality? Using real examples from a high school yearbook, students will learn how to identify key design elements from Pinterest design inspiration, and how to translate them into usable content.

Makena Busch, Mead High School, Spokane, Wash.

1 p.m. Saturday, Toronto, Ballroom Level (120)



Unique vantage points can be found along the shoreline of Lake Michigan next to Chicago. (Photo by Jacquelyn Carter, Glenbrook South High School)

2:30 p.m.

LEADERSHIP AND TEAM BUILDING

KNOWING YOURSELF (OH, AND OTHERS)

A united staff or editorial board starts with members who truly know one another. In this session, participants will take the Kiersey Temperament Sorter and learn how to use the results to understand — and work with — their peers.

Greg Gagliardi, CJE, Cherry Hill (N.J.) High School East

2:30 p.m. Saturday, Acapulco, Ballroom Level (120)

● MULTIMEDIA BROADCAST

SPORTS JOURNALISM WITH THE PROS

Join an NBC Sports Chicago reporter/anchor as she breaks down what it takes to break into sports media: play-by-play, sideline reporting, team communications, field production, and more. Hear from the pros on what it takes to join their team!

Siera Santos, NBC Sports Chicago

2:30 p.m. Saturday, Columbus AB, Ballroom Level (180)

WRITING

COLUMN WRITING: BACK IT UP

Everyone has an opinion, but it doesn't matter if you can't back it up. Learn how to use facts, data and anecdotes to write strong columns that tell a story but also have a point.

DiAngelea Millar, Episcopal School of Dallas (Texas)

2:30 p.m. Saturday, Columbus EF, Ballroom Level (180)

MULTIMEDIA BROADCAST

AUDIO: IT REALLY IS IMPORTANT

Audio in broadcast and multimedia is every bit as important as the video to tell the story in a compelling and interesting way. Explore effective techniques to include great audio and natural sound in your next story or live production.

Albert Dupont, Loyala University New Orleans (La.)

2:30 p.m. Saturday, Columbus G, Ballroom Level (80)

WRITING

WRITING POLITICALLY IN 2018

This session will focus on the importance of citing credible sources in both news and opinion pieces, and talking about questions

to ask before publishing a potentially controversial opinion column or blog post.
Kyle Phillips, CJE, George Washington High School, Cedar Rapids, Iowa, and Stacy Haynes-Moore, MJE, Kennedy High School, Cedar Rapids, Iowa

2:30 p.m. Saturday, Gold Coast, Concourse Level (120)

NEWS GATHERING

TELLING BIG STORIES THAT MATTER

Tackling politically charged issues in a student publication is tough, but reporters should explore topics of national conversation that affect their readers. Learn how to find and tell stories that preserve the big picture impact of these issues while relating them directly to student life.

Lindsay Benedict, CJE, McLean (Va.) High School

2:30 p.m. Saturday, Grand Suite 3, Ballroom Level (120)

ADVISING/TEACHING

SETTLING IN AFTER A LOVED ADVISER LEAVES

After successfully taking over a program from a loved adviser, the speaker found there are many things to make this transition successful. This session will cover how to “win over” returning students and how to make the program yours.

Elizabeth Sorgenfrei, Hastings (Neb.) High School

2:30 p.m. Saturday, Haymarket, Concourse Level (30)

MEETING

JEA BOARD FOLLOW-UP

The JEA board will meet briefly to discuss items that need resolution before the convention ends.

Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.

2:30 p.m. Saturday, Hong Kong, Ballroom Level

WEB

BLOGGING FOR JOURNALISTS: A HOW-TO

If you already write for a newspaper, why start a blog? If you want to but don't know where to start, this session will cover the philosophical motivations and technical skills to establish your voice online and requires no prior technical knowledge.

Micah Wilcox, Ventura (Calif.) High School

2:30 p.m. Saturday, Michigan 1C, Concourse Level (66)

NEWS GATHERING

10 TIPS FOR CREATIVE STORYTELLING

Learn how to add creativity into every step of your story development — from pitching and planning to sourcing and writing. This session will teach you what practices from collegiate and professional newsrooms you can use to captivate your broadcast, online and print audiences.

Kelly Furnas, MJE, Elon (N.C.) University, and Maya Eaglin, Elon (N.C.) News Network

2:30 p.m. Saturday, Michigan 2, Concourse Level (80)

WRITING

THE DIFFERENCE IS IN THE DETAILS

We spend a lot of time focusing on covering so many big events during the year. Sometimes, however, we forget about the small things that make a huge difference. Learn about the tiny details that help turn a good story into a great story.

Sergio Yanes, CJE, Arvada (Colo.) High School

2:30 p.m. Saturday, Michigan 3, Concourse Level (90)

ADVISING/TEACHING

THE ADVISER/EDITOR BALANCE

The role of adviser in a journalism class is very different from a teacher. Sharing certain responsibilities with the editors and giving their leadership roles is the key to running a successful publications class.

Nureen Patel, The Hockaday School, Dallas

2:30 p.m. Saturday, Picasso, Concourse Level (30)

DESIGN

EXPANDING COVERAGE TO TELL A STORY

This session is designed to help students visualize their school year in a collection of stories. Webbing exercises, planning sheets and awesome examples will be shared during this session.

Maureen Olofsson, Herff Jones, Glen Ellyn, Ill., and Melissa Olofsson, Herff Jones, Chicago

2:30 p.m. Saturday, Regency C, Ballroom Level (400)

PHOTOJOURNALISM

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communities. We'll give you a 50-shot list that will have your publication staff looking in all the right places for photos that are worth 1,000 words, and more.

Carrie Faust, MJE, Smoky Hill High School, Aurora, Colo.; Mike Simons, MJE, Corning-Painted Post High School, Corning, N.Y., and Meghan Percival, MJE, McLean (Va.) High School

2:30 p.m. Saturday, Regency D, Ballroom Level (400)

ADVISING/TEACHING

THE BIG QUESTIONS

We don't spend much time discussing advising's big questions, do we? Let's draw on several experts (and each other) to explore some biggies. For example, how can we cultivate students' curiosity? How do we keep production demands from eclipsing instruction? Guaranteed to get you thinking!

Jon Reese, CJE, Decatur, Ga.

2:30 p.m. Saturday, Roosevelt 1A, Concourse Level (28)

LAW AND ETHICS

COVERING #METOO

Inquiries to the SPLC's legal hotline have spiked with questions about the legal, ethical and practical aspects of covering reports of sexual assault since last year's New York Times expose on Harvey Weinstein. We'll discuss story approaches and strategies to gain access to information.

Mike Hiestand, Student Press Law Center, Washington, D.C.

2:30 p.m. Saturday, Roosevelt 3A, Concourse Level (60)

ADVISING/TEACHING

DIFFERENTIATION IN JOURNALISM

Differentiation is a common pedagogical tool that can be difficult to implement practically. Luckily, the newsroom seems designed with differentiation in mind. This session will provide tools and strategies for implementation and suggestions for explaining how differentiation works in your classroom to others.

Abrianna Nelson, CJE, Washington-Lee High School, Arlington, Va., and Andrew Young, Woodland Junior High School, Fayetteville, Ark.

2:30 p.m. Saturday, Soldier Field, Concourse Level (45)

DESIGN

WHAT I WISH I KNEW IN HIGH SCHOOL

Two high school staffers turned professional designers show you there's more than one way to effectively communicate visually. They've sat through the sessions. They've taken the classes. They've worked on publications since they were 15. Now, they have a few tips to pay forward.

Kyle Lewis and Samantha Long, Herff Jones, Indianapolis

2:30 p.m. Saturday, Toronto, Ballroom Level (120)

LEADERSHIP AND TEAM BUILDING

OVERCOMING CONFLICT IN THE CLASSROOM

Are you scared of conflict? This session will explore common conflicts yearbook students and advisers encounter over the course of the year. We'll examine and discuss common conflicts between staff members, advisers, outside teachers and administration while providing solutions and strategies for dealing with conflict.

Makena Busch, Mead High School, Spokane, Wash.

2:30 p.m. Saturday, Wrigley, Concourse Level (60)

3:30 p.m.

EVENT

NSPA AWARDS CEREMONY

Winners of the NSPA Best of Show, NSPA Pacemakers and national individual awards will be honored at this ceremony. Tom Gayda, North Central High School journalism adviser, will be recognized for winning the National High School Journalism Teacher of the Year, administered by Columbia Scholastic Press Association, and co-sponsored by Dow Jones News Fund with further support from Poynter Institute of Media Studies and Wall Street Journal.

3:30 p.m. Saturday, Grand Ballroom, Ballroom Level (2,400)

MEETING

WRITE-OFF COMMITTEE MEETING

Committee will evaluate the Chicago contest procedures and discuss future changes.

Nancy Y. Smith, MJE, Lafayette High School, Wildwood, Mo.

3:30 p.m. Saturday, Grand Suite 2AB, Ballroom Level (60)

7:30 p.m.

STUDENT EVENT

STUDENT TRIVIA NIGHT

Join fellow convention goers for Stewpendous Trivia: High School Edition. You don't need to be a future "Jeopardy" contestant to participate, but it might help you win a prize! Hosted by a former teacher who runs trivia nights around Chicago, this event promises to be both fun and competitive.

7:30-10 p.m. Saturday, Regency A, Ballroom Level (400)

8:30 a.m. SUNDAY

EVENT

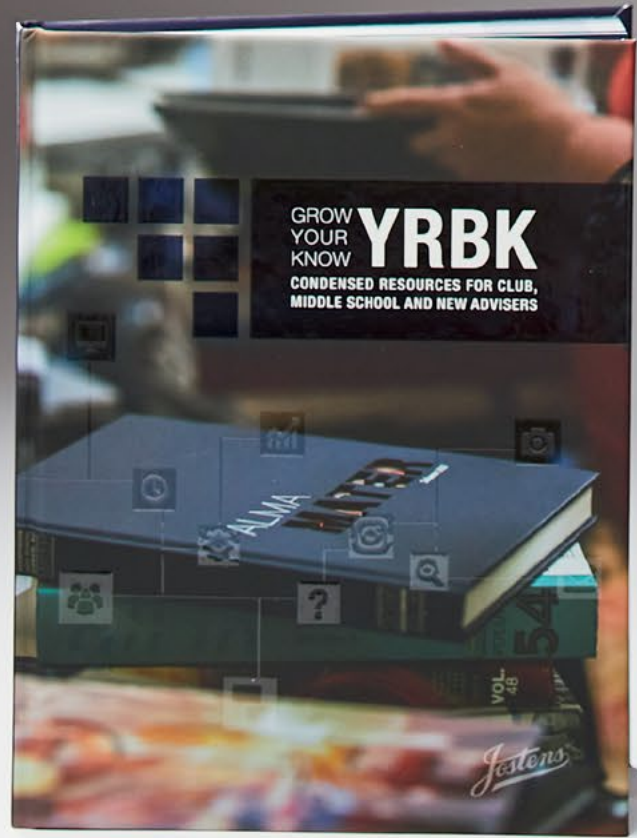
JEA AWARDS AND CLOSING CEREMONY

Winners of JEA's Write-off contest will be recognized. You also will see a slide show of convention highlights. You may pick up Write-off entries after the ceremony. If you receive entries from other schools in your envelope, contact JEA at staff@jea.org.

8:30 a.m. Sunday, Grand Ballroom Level (2,160)



GROW YOUR KNOW



Jostens is pleased to announce the release of five new classroom resources for yearbook advisers and creators. Whether you are just getting started or an advanced yearbooker, there is something here for you.

Jostens[®]



YRBK ADVISER GUIDE

Built specifically for yearbook advisers with limited time but unlimited goals for greatness, this guide condenses information, tips and resources for advisers, especially those who are new or advise a club or middle school staff. It is filled with practical information and printable handouts.

PHOTOGRAPHY CURRICULUM

This curriculum is THE curriculum for any classroom that wants to improve the quality of photography taken by students. It includes tips for composition, guides for DSLR camera settings, information on smartphone photography and information about ethics.

PHOTO TIP CARDS

Created for reference on location, these 16 cheat-sheets for school sports fit in a camera bag. They include general information plus camera settings and coverage suggestions specific to each sport.

MARKETING MANAGER GUIDE

This month-by-month idea-filled guide connects the Jostens Marketing Program to student-led in-school marketing activities. The powerful book format teaches real world marketing strategies and encourages preplanning, goal tracking and process reflection so more yearbooks are sold.

MONARCH & INDESIGN TUTORIAL GUIDE

This book of tutorials marries Jostens Monarch™ and Adobe® InDesign® for yearbook designers with minimal pre-existing InDesign experience. Each chapter includes easy step-by-step guides for features that every yearbook and newspaper designer needs to know, as well as an activity to demonstrate knowledge.

SPEAKER BIOS

JEANNE ACTON started her journalism career as a high school sophomore when she heard the class was a blow-off. It was no blow-off, but she loved the work and caught the journalism bug and never left (except for that brief three-year stint as a high school administrator). Acton taught journalism for a decade, and since 2004 she has served as the Texas scholastic press director.

9 a.m., 10 a.m. and 1 p.m. Friday, Regency A; 11 a.m. Saturday, Grand D North

PETER ADAMS is the News Literacy Project's senior vice president of education. He began his career in education as a classroom teacher in the New York City schools. He has also worked as a trainer with the New York City Teaching Fellows Program, a youth media after-school instructor in the Chicago public schools and an adjunct instructor at Roosevelt University and Chicago City Colleges.

8:30 a.m. Thursday, Wrigley

J.A. ADANDE is the director of sports journalism at Northwestern University's Medill School of Journalism, Media, Integrated Marketing Communications. He has worked in sports media for more than 25 years, with stops at ESPN, the Los Angeles Times, the Washington Post and the Chicago Sun-Times.

10 a.m. Thursday, Medill School of Journalism; 1 p.m. Saturday, Grand Suite 3

SHARI ADWERS, MJE, teaches at Loudoun Valley High School in Virginia. She advises the Viking newsmagazine. Her students have won top state and national awards. Adwers is the former president of the Michigan Interscholastic Press Association and a JEA curriculum coordinator. With a focus on mentoring young journalists, she embraces challenges, emphasizes student leadership and maximizes talent.

8:30 a.m. Thursday, Columbus KL; 10 and 11 a.m. Friday, Hong Kong

LOGAN AIMONE, MJE, teaches and advises at University of Chicago Laboratory H.S. and serves on the SPLC board of directors. Previously he was on the SNO team, led NSPA as executive director and taught/advised at Wenatchee (Washington) H.S. His students have earned top national awards for newspaper, website and yearbook. He has received state and national awards for teaching, advising and free expression.

10 a.m. Friday, Roosevelt 1B

ANN AKERS, MJE, has been working with yearbook staffs for decades. Formerly NSPA's associate director and Herff Jones' educational products manager, Akers has also done stints as a journalism teacher/publications adviser and yearbook representative. She was the 2005 recipient of the Carl Towley Award, JEA's highest honor, and has been awarded CSPA's Gold Key and NSPA's Pioneer Award.

1 p.m. Friday, Michigan 1A; 8, 9 and 10 a.m. Saturday, Columbus KL

TRACY ANDERSON advises The Communicator Magazine and website. She teaches at MIPA's summer journalism camp and is a past MIPA board member. Her students have been awarded numerous Pacemakers, Stories of the Year, Best of Show, and Spartan Awards.

11 a.m. Saturday, Randolph 2

JENNIFER ARAUJO is a graduate of Rollins College in Winter Park, Florida. She graduated with a degree in communications studies and has been involved with yearbook and newspaper since high school. Araujo teaches journalism at Four Corners H.S., where she also advises the print and online newspaper. *10 a.m. Saturday, Haymarket*

LINDA ARNEY advises the Indian Legend yearbook at Stafford H.S. in Virginia. She is National Board Certified and holds a bachelor of fine arts and a master's degree with focuses in art and photography.

9 a.m. Friday, Randolph 1B

TERI ARVESU is vice president of content for Univision Chicago Local Media overseeing the station's News and Creative Services department. In 2016, she was named in Crain's Chicago 40 Under 40 and in 2017 June Chicago Magazine Emerging Leaders. Under her leadership, Univision Chicago became the first Spanish language television station in that market to receive an Emmy for best evening newscast. She has received an Edward R. Murrow and 12 Emmy awards.

2 p.m. Friday, Grand C

ELLEN AUSTIN, MJE, is the director of journalism at The Harker School in San Jose, California. She advises the award-winning news publications there, including newspaper, online, yearbook and long-form magazine. Austin holds a CSPA Gold Key and was the 2012 DJNF High School Journalism Teacher of the Year.

2 p.m. Friday, Regency B

JUDY BABB, MJE, has decades of experience at a variety of schools from inner city to university campus to Title 1 suburban. She advises yearbook and newspaper and will add radio next year. Babb's publications have won top state and national awards, including Gold Crowns and Pacemakers. Personal honors include Gold Key and Pioneer awards, JEA Distinguished Yearbook Adviser, JEA Medal of Merit, Texas Legend and more.

Noon Friday, Grand F

SARA-BETH BADALAMENTE, CJE, advises the newspaper and yearbook at Huron H.S. in Ann Arbor, Michigan. She is also the director of Michigan Interscholastic Press Association's summer journalism workshop (MIPA camp). Badalamente was named a winner of the American Society of News Editors' First Amendment Challenge in 2015. She was named a JEA Rising Star in 2011 and received the JEA Future Journalism Teacher scholarship in 2006.

9 a.m. Saturday, Randolph 1A

TRACY BAIM is publisher of the Chicago Reader newspaper. She is past publisher of Windy City Times, a weekly LGBTQ newspaper she co-founded in 1985. Baim received the 2013 Chicago Headline Club Lifetime Achievement Award and was inducted into the National Lesbian and Gay Journalists Association Hall of Fame and the Chicago Women's Journalism Hall of Fame. Journalism honors include 2005 Community Media Workshop's Studs Terkel Award and several Peter Lisagor journalism awards. She has written 12 books.

11 a.m. Saturday, Grand B

BRYAN BAKER is the director of multimedia projects in Elon University's School of Communications. He joined Elon in 1999 after working professionally in sound and video in Tennessee and South Carolina. He has expertise in video and audio production and serves as adviser to WSOE-FM 89.3FM, Elon's student-run radio station.

1 and 2 p.m. Friday, New Orleans

SARAH BALDUFF has a bachelor's degree in graphic design and marketing. She has been a speaker at OSMA and JEA and has been a Walsworth sales rep in the north-central Ohio area for more than eight years.

Noon Friday, Columbus H

LINDA BALLEW, MJE, represents advisers as a DJNF Journalism Teacher of the Year and JEA Distinguished Yearbook Adviser.

SPEAKER BIOS

Twice, she has represented teachers as a Montana Teacher of the Year finalist. She works as JEA's Montana director and mentor. Ballew teaches writing, literature and business communication at Park University. For 32 years, she advised award-winning multimedia students at Great Falls H.S.

2 p.m. Friday, Grand Suite 3; 10 a.m. Saturday, Columbus AB

JANE BANNERSTER teaches in St. Louis for the Ritenour School District. She teaches audio and video for the nationally awarded KRHS Media program and sponsors KRHS 90.1 FM, named "Best High School Radio Station" in 2017 by Interscholastic Broadcast Systems. Bannister was recognized in 1997 as the Missouri Journalism Teacher of the Year and a JEA Distinguished Broadcast Adviser.

9, 10 and 11 a.m. Friday, New Orleans

LINDA BARRINGTON, MJE, is the graphics adviser for the student magazine at Mount Mary University. She is the executive director of the Kettle Moraine Press Association, vice president of the Wisconsin College Media Association and a JEA mentor. Barrington has been a DJNF special recognition adviser and has been awarded CSPA's Gold Key, NSPA's Pioneer Award and JEA's Carl Towley Award.

7 p.m. Wednesday, JEA Suite; 8 a.m. Thursday, Michigan 1B; Noon Friday, Haymarket; 2 p.m. Friday, Picasso; 8 a.m. Saturday, Gold Coast; 11 a.m. Saturday, Wrigley

JILL BASS is the chief education officer at Mikva Challenge and runs the organization's national Center for Action Civics. After 13 years in the classroom, Bass was a literacy coach and supported the development of teacher residency training programs across the country. She joined the Mikva team full time eight years ago and has worked in developing curriculum, designing and leading professional development, forming relationships with school districts and spreading the gospel of action civics nationally.

8:30 a.m. Thursday, Wrigley

JONATHAN BAUM is a member of the Evanston Township High School Board of Education. He is director of pro bono services for the Chicago law firm of Katten Muchin Rosenman LLP. An ardent supporter of student press rights, Baum is vice president of the Illinois ACLU. All three of his children were staff members on The

Evanstonian, the school newspaper at ETHS.

9 a.m. Saturday, Roosevelt 3B

KAT BAYLISS has a bachelor's degree in graphic design/multimedia. She has more than 15 years of classroom yearbook experience (middle school, high school and college, all with Walsworth). She has been a speaker at CSPA, JEA/NSPA and Maryland J-Day. She has been a Walsworth sales representative for nine years.

Noon Friday, Columbus H

HAYLEY BEHAL served as a two-time editor at Mauldin H.S. before becoming a four-year staffer and editor at Furman University, from which she earned degrees in English and history. A lover of all things printed, she worked at an independent bookstore and interned at a publishing house in Edinburgh, Scotland, before joining Herff Jones as a copywriter.

9 a.m. Friday, Regency C

LINDSAY BENEDICT, CJE, is lucky to teach all journalism classes at McLean (Virginia) H.S. She advises The Highlander newsmagazine and website, WMHS News and The Tartan literary magazine. In 2017, The Highlander won a Pacemaker and Benedict's students earned two top five NSPA Story of the Year awards.

2:30 p.m. Saturday, Grand Suite 3

KERRY BENSON teaches J101, the first course in journalism and mass communications in the School of Journalism at the University of Kansas. She also teaches Stand and Deliver, the school's presentation skills class. She is the strategic communication chair in KU's journalism school.

10 a.m. Saturday, Michigan 3

BONNIE BLACKMAN, CJE was an art instructor, yearbook adviser and coach in the Boston Public Schools before joining Jostens as a publishing representative. She is the recipient of the CSPA Gold Key, the Garden State Scholastic Press Association Golden Quill, and the Pennsylvania School Press Association Keystone Award. Blackman serves of the board of GSSPA and the advisory board of PSPA.

1 p.m. Friday, Regency D; 2 p.m. Friday, Hong Kong

JANE BLYSTONE, MJE, Ph.D., advised publications for 34 years. She served as past JEA regional and state director, and chaired the scholarship committee. She is

a member of the Scholastic Press Rights and Certification committees. She served as local chair for the Philadelphia convention; has judged, moderated and written prompts for JEA Write-offs; authored pieces for C:JET and is a JEA mentor.

1 p.m. Friday, Wrigley; 10 a.m. Saturday, Roosevelt 3B

PETER BOBKOWSKI teaches information gathering and research skills for undergraduate and graduate students at the University of Kansas in the School of Journalism. He has served as a NSPA board member.

10 a.m. Saturday, Michigan 3

KARL BOETTCHER has taught photography sessions at KEMPA since 2008. He has also taught at several other yearbook workshops as well as personalized instruction at high schools around the Milwaukee and Chicago region. Since 2000, he has been the photography manager for Visual Image Photography. Boettcher graduated from Ohio University with a degree in photojournalism.

Noon and 1 p.m. Saturday, Gold Coast

RON BONADONNA, MJE, is a JEA mentor for New Jersey. He advised a high school newspaper for 25 years and was a JEA board member for four. He remains active on the board of the Garden State Scholastic Press Association and judges for several state and national press associations.

9 a.m. Saturday, Columbian; 10 a.m. Saturday, Picasso

CANDACE PERKINS BOWEN, MJE, is associate professor at Kent (Ohio) State University and directs its Center for Scholastic Journalism. Previously, she was a high school journalism teacher/media adviser in Illinois and Virginia. She is a former DJNF High School Journalism Teacher of the Year. Bowen started JEAHELP while JEA president, serves on Certification and Press Rights committees and is the new Editing leader for the Curriculum Initiative.

9 and 10 a.m. Friday, Soldier Field; 2 p.m. Friday, Columbus G

JESSICA BOWEN advises high school yearbook in Watson, Louisiana. She is currently enrolled as a communication major at Southeastern Louisiana University where she hopes to use her skills and degree to pursue a career in journalism education.

1 p.m. Friday, Soldier Field

SPEAKER BIOS

JOHN BOWEN, MJE, is former director of JEA's Scholastic Press Rights Committee. He is assistant director of the Center for Scholastic Journalism and teaches law and ethics at Kent (Ohio) State University. His personal honors include DJNF Journalism Teacher of the Year, JEA Carl Towley Award, NSPA Pioneer and CSPA Gold Key.
9 a.m. Friday, Soldier Field; 9 a.m. Saturday, Roosevelt 3B

MICALA BOYD was the editor-in-chief of the award-winning Munster (Indiana) H.S. Paragon yearbook for two years. She will attend college at St. Louis University Madrid to major in communications and Spanish. @micala_boyd
10 a.m. Friday, Columbus H; 9 a.m.; Saturday, Columbus H

DEAN BRADSHAW, CJE, has advised Statesman, the student newspaper and website, for the past four years. Having work in student publications for nearly 15 years, his newspapers have been recognized at the local, state, and national levels.
10 a.m. Saturday, Randolph 2; Noon Saturday, Michigan 2; 1 p.m. Saturday, Michigan 2

BETSY BRITTINGHAM is the curriculum manager at Herff Jones. For a decade, she was an adviser at Altavista Combined School in Central Virginia. Altavista's Nunitus yearbook received several VHSA Trophy Class rankings, Crown Awards and Pacemakers with Brittingham at the helm. She sits on the governing board for student publications at Virginia Tech.
9 a.m. Friday, Regency C; 10 a.m. Friday, Regency D; 9 a.m. Saturday, Michigan 2; 11 a.m. Saturday, Roosevelt 1B

ERICA BROCKMOLLER is a teacher and publications adviser at Lexington (Nebraska) H.S. She began to advise the Minuteman yearbook in 2010. Her love for journalism began when she was in high school, and she has dedicated much of her career to scholastic media.
10 a.m. Saturday, Atlanta

RICK BROOKS, CJE and creative design manager for Jostens, has worked in the creative design, publishing and journalism fields since 1986. He works with and designs for numerous award-winning colleges and high schools and teaches nationally. He received the Gold Key from CSPA and the Keystone and Friend of Journalism awards from PSPA for service

to student journalism. He is on the PSPA executive board.

1 p.m. Friday, Regency D; 2 p.m. Friday, Regency D

DEANNE BROWN has advised The Featherduster news magazine and taught photojournalism at Westlake H.S. in Austin for 32 years. She has been recognized as Texas Journalism Teacher of the Year, a TAJE Trailblazer, a JEA Medal of Merit recipient and an NSPA Pioneer. She is past president of ATPJ. Her students have won numerous awards on the state and national levels.
10 a.m. Saturday, Columbus EF

JERRY ELIJAH BROWN, Ph.D., recently served on the board of directors of the National Issues Forum. He has been an English teacher, newspaper editor and journalism professor. He retired in 2008 as dean of the University of Montana School of Journalism and lives near Brevard, N.C.
Noon Friday, Michigan 1C; 10 a.m. Saturday, New Orleans

NATALIE BROWN, CJE, is the adviser for the yearbook, newspaper and broadcast programs at Carroll Senior High in Southlake, Texas. Her students continue to make her look good by winning state and national awards even though she constantly tortures them with movie quotes and "Hamilton" lyrics. She was a JEA Rising Star, district teacher of the year and the seventh-grade spelling champion.
Noon and 1 p.m. Friday, San Francisco

JEFF BROWNE is the executive director of the Quill and Scroll Journalism Honor Society. He has been a journalist and a journalism educator for 34 years, and he has taught at the high school and university levels. Browne is the producer of two documentary films, including "Taking the Lede: Colorado Edition," about high school journalism in the Centennial State, where he lived for 23 years.
1 p.m. Friday, Columbus KL

IAN S. BRUNDIGE was the editor-in-chief of the award-winning Munster (Indiana) H.S. Crier newspaper as well as the design/managing editor of the Paragon yearbook. Now he is a communications and art major at DePauw University. @artianofficial
10 a.m. Friday, Columbus H; 9 a.m. Saturday, Columbus H

RENEE BURKE, MJE, taught at Boone H.S. for 22 years. Renee is JEA's 2015

H.L. Hall Yearbook Adviser of the Year. She was also the 2012 OCPS Teacher of the Year, 2011 FSPA Journalism TOY, and a 2011 Gold Key recipient from CSPA. She advised the Legend yearbook and Hi-Lights newspaper for 20 and 21 years, respectively; both earned CSPA Crown awards and NSPA Pacemakers.
1 p.m. Friday, Randolph 2; 9 a.m. Saturday, Grand D South; 11 a.m. Saturday, New Orleans

JIM BURNS is Harvard-Westlake Upper School Communications Department chair and adviser to the Chronicle. He is also on the CalTrout Southern California Advisory Board.
9 a.m. Saturday, Randolph 1B; 10 a.m. Saturday, Randolph 1B

MAKENA BUSCH advises the Pantera yearbook at Mead H.S. in Spokane, Washington. Prior to becoming a teacher, Busch worked as both a full-time graphic designer and freelance photographer for seven years. Infusing lessons from her industry experience, Busch is wildly passionate about all things yearbook and continues to find ways to challenge and inspire her students.
1 p.m. Saturday, Toronto; 2:30 p.m. Saturday, Wrigley

AVA BUTZU teaches yearbook at Grand Blanc (Michigan) H.S. Her staff produces a 386-page book regarded as innovative in coverage and design from several press associations. Butzu's interest in approaching yearbook as a complete journalism and entrepreneurship team-building experience has encouraged her students to pursue design, writing, journalism, photography and marketing careers. She believes in the power of student leaders and team.
10 and 11 a.m. Friday, Hong Kong

PEDRO CABRERA, CJE, is the publications adviser at Judson H.S. in Converse, Texas. He teaches introduction to journalism, yearbook and newspaper production, as well as speech communications dual credit. This is his eighth year in the classroom, fifth year as an adviser.
8 a.m. Saturday, Haymarket; 9 a.m. Saturday, Haymarket

KEITH CARLSON teaches journalism at Naperville (Illinois) Central H.S. For the past 10 years, he's advised the Central Times, winners of several Pacemakers and state championships. Carlson holds journalism

SPEAKER BIOS

degrees from North Central College and the University of Missouri and worked as a local theater critic and features/entertainment reporter prior to teaching.
10 a.m. Friday, Acapulco

KYLE CARTER, CJE, is the yearbook adviser and business teacher at Richland R-1 School in Essex, Missouri. Carter serves as president of the Missouri Journalism Education Association for the 2018-19 school year. His work has been featured in Sports Illustrated, USA Today, Time Magazine, "The Oprah Winfrey Show," the National Enquirer, Los Angeles Times, U.S. State Department publications along with other publications.
11 a.m. Friday, Acapulco; 9 a.m. Saturday, Gold Coast

MARY CARTER is an English and creative writing teacher at McGill-Toolen Catholic H.S. where she co-advises the literary magazine Ingenium with Nancy Fontenot.
1 p.m. Friday, Michigan 1B

BRIAN CASSELLA joined the Chicago Tribune as a photojournalist in 2009. He covers news, sports and features including the Olympics. His series "The Next Day" about Chicago communities living around gun violence received national and international honors. A Baltimore native, Brian worked for the Tampa Bay Times, is a graduate of the University of North Carolina and a proud Tar Heel.
11 a.m. Friday, Grand D South

PHILLIP CASTON is the adviser of the Legend yearbook at Wando H.S. in South Carolina. He is a 12-year adviser. He received his master's in journalism from the University of Maryland, and he received his bachelor's degree from Clemson University. The South Carolina Scholastic Press Association named Caston the 2012 Adviser of the Year. He previously worked as a reporter for the Charleston Post and Courier.
10 a.m. Friday, Columbus KL; 11 a.m. Friday, Columbus KL; 10 a.m. Saturday, Randolph 1A; 11 a.m. Saturday, Randolph 1A

BRETT CHASE investigates the government's role protecting the environment — including oversight of polluting industries — for Chicago-based Better Government Association. He's also reported on a range of topics, including health care, housing, politics and transportation. A former reporter and editor for Crain's Chicago Business, the Milwaukee Journal Sentinel and Bloomberg News, Chase has covered government and business for more than 25 years.
9 a.m. Friday, Columbus H

JILL CHITTM, MJE, is a sales rep with Walsworth Yearbooks in Fort Worth, Texas. She was a yearbook rep in Arkansas and Oklahoma for four years. Previously, Chittum was the journalism adviser at Blue Valley H.S. and Derby H.S. in Kansas, as well as a staff photographer at the Wichita Eagle. She has been involved in scholastic journalism since high school.
10 a.m. Friday, Columbian

RACHEL CHREST advises the NOISE News program from Spectrum H.S. in

WKU SCHOOL OF JOURNALISM & BROADCASTING 2018 OVERALL CHAMPION HEARST JOURNALISM AWARDS



Shaban Athuman
 2nd PJ News & Features
 1st Multimedia Team



Nick Wagner
 3rd PJ News & Features
 8th Multimedia Features



Srija Chattopdhyay
 5th PJ Picture Stories
 3rd Multimedia News



Gabriel Scarlett
 7th PJ Picture Stories
 1st Multimedia Team



Jacob Dick
 6th Feature Writing



Helen Gibson
 19th Feature Writing



Nicole Ares
 2nd Enterprise Reporting



Michelle Hanks
 6th Enterprise Reporting



Clay Manlove
 17th News Reporting



Casper Christensen
 4th Multimedia Enterprise



Abby Potter
 5th Multimedia Enterprise



Michael Blackshire
 1st Multimedia Team



Fahed Alotairi
 1st Multimedia Team



Justin Gilliland
 7th Multimedia Team



Brittany Moore
 7th Multimedia Team



Sawyer Smith
 4th Multimedia Features



Rune Pederson
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SPEAKER BIOS

Minnesota. She graduated with a degree in journalism from the University of Minnesota and interned at the local NBC affiliate prior to pursuing her passion of teaching. She enjoys working with words and people, a natural fit for teaching future journalists.
Noon Friday, Acapulco

BRYAN CHRISTOPHER advises The Pirates' Hook, Riverside's bilingual student newspaper. His own writing has appeared in Education Week, The Washington Post and The Raleigh News & Observer. He blogs about teaching, learning and education policy at bryan-christopher.com.
Noon Friday, Michigan 1C; 10 a.m. Saturday, New Orleans

MICHELLE CIULLA LIPKIN is the executive director of the National Association for Media Literacy Education. Lipkin has helped NAMLE grow to be the preeminent media literacy education association in the U.S. She launched the first ever Media Literacy Week in the U.S., developed strategic partnerships with media companies such as Participant Media,

Nickelodeon and Twitter, and restructured both the governance and membership of the organization.
8:30 a.m. Thursday, Wrigley

NAEEMAH CLARK is an associate professor at Elon University where she teaches courses about the entertainment industry. Clark has written commentaries on issues ranging from reality television to Beyonce's Lemonade. Some of her work can be found on the Huffington Post, washingtonpost.com, and the Atlanta Journal Constitution.
Noon Saturday, Columbus KL

TINA CLEAVELIN, CJE, is the Jostens senior creative accounts manager. She advised award-winning staffs in Arizona and Oklahoma. While advising in Arizona, she served as the Fall State Journalism Convention director for the AIPA. She received the Friend of Scholastic Journalism from JEA, the Friends of Journalism award from the New Mexico Scholastic Press

Association and the Jostens Leadership Award.
9 a.m. and 2 p.m. Friday, Columbus AB

MEMPHIS BELLE CLEVELAND is a student at Black River Falls H.S. in Wisconsin.
Noon Saturday, Grand Suite 3

KAREN COLLIER, CJE, has advised student media for 15 years. In the past, she advised the newspaper and yearbook at Houston County H.S. in Warner Robins, Georgia. She advises the yearbook at Veterans H.S. in Kathleen, Georgia, where she has served as adviser for seven years. She is also the JEA state director for Georgia.
11 a.m. Friday, Soldier Field

JULIANA CRESPO teaches at Bloomington (Indiana) High School South where she advises The Gothic yearbook. When not teaching or spending time with her family, she also writes fiction and has published stories in a number of journals.



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Her work is at lyricalawakening.wordpress.com.

Noon Friday, Michigan 1A

JOHN CUTSINGER, CJE, semi-retired last year after 16 years in the classroom as a yearbook, newspaper and magazine adviser and 27 years as a Jostens educational and creative manager. Cutsinger takes great pride in his CSPA Gold Key, his NSPA Pioneer, his JEA Medal of Merit and Friend of Scholastic Journalism, his SIPA Distinguished Adviser Award, and DJNF Journalism Teacher of the Year.

9, 10 and 11 a.m. Friday, Columbus AB

JUSTIN DAIGLE, CJE, advises the Reflections yearbook at Brighton H.S. in Colorado. His students' publications have earned state and national awards including three CSPA Crowns and a NSPA Pacemaker Finalist nomination. Daigle has received the 2009 Colorado Student Media Association Teacher of the Year as well as JEA Rising Star (2010) and Special Recognition (2014) and Distinguished Yearbook Adviser (2016) honors.

9 a.m. Friday, San Francisco

BETH DALEY helps run InsideClimate News, a Pulitzer Prize nonprofit, nonpartisan news outlet. Daley was a reporter at the Boston Globe for 20 years, most of the time as its environment reporter and also spent three years at the New England Center for Investigative Reporting. She's won multiple national journalism awards, including being named a Pulitzer finalist.

1 p.m. Saturday, Columbus CD

JENI DALEY is the newspaper and yearbook adviser at Shawnee Heights H.S. in Tecumseh, Kansas. In her third year of teaching, Daley loves: all things tech (Google, Adobe, cloud storage and social media), coming up with creative solutions, and practical organization systems to help teachers be more efficient.

11 a.m. Friday, Columbian

JOHN DALKE is a designer, dreamer and yearbook product director for Jostens. He has over 15 years' experience collaborating with student publications, teaching design, and creating educational tools and publications. A former NSPA Pacemaker-winning editor, he studied graphic design at Montana State University and has since used his talents in a wide array of fields including print, packaging and product design.

2 p.m. Friday, Grand Suite 3

MONICA DAVEY has worked as a journalist for three decades. She has reported at City News Bureau of Chicago, the Roanoke Times in Virginia, the St. Petersburg Times in Florida and the Chicago Tribune. For the last 15 years, she has worked at The New York Times, covering 11 states in the Midwest. She started out at her high school newspaper, the U-High Midway.

1 p.m. Saturday, Columbus AB

SOMMER INGRAM DEAN is a staff attorney for the Student Press Law Center. A graduate of Georgetown University Law Center, she served as a law clerk at the U.S. Court of Appeals for Veterans Claims. After graduating from Baylor University, she worked as a legislative and legal reporter. She was a student journalist at the Tiger Times at Texas H.S. and The Baylor Lariat.

8:30 a.m. Thursday, Columbus EF; 10 a.m. Friday, Michigan 1C; 11 a.m. Friday, Michigan 1C; 1 p.m. Friday, Toronto; 2 p.m. Friday, Toronto

VINCE DEMIERO advises student media at Mountlake Terrace (Washington) H.S. and is program director for the WJEA Summer Workshop at Western Washington University. A frequent speaker on First Amendment issues, he serves on JEA's Scholastic Press Rights Committee. DeMiero is an NSPA Pioneer, a DJNF Distinguished Adviser, a JEA Medal of Merit recipient, and was twice named WJEA's Adviser of the Year.

2 p.m. Friday, San Francisco

KERRY DENNIS is an alumnus of West H.S. and a member of the Native American Student Association.

Noon Saturday, Grand Suite 3

LESLIE DENNIS directs the South Carolina Scholastic Press Association and the regional Southern Interscholastic Press Association at the University of South Carolina. Dennis holds a master's in American literature and has been involved with journalism since high school. In 2018, she was awarded the James F. Paschal Award for Outstanding Service to a State Scholastic Press Association by the Columbia Scholastic Press Advisers Association.

2 p.m. Friday, Roosevelt 3A

AMY DEVAULT, MJE, teaches editing and visual communication at Wichita (Kansas) State University. After teaching high school journalism for three years, she spent nearly

five years as a visual journalist at The Wichita Eagle, where she designed the front page. DeVault earned a Society of News Design award of excellence and helped The Eagle win Kansas Press Association's best front page award.

8:30 a.m. Thursday, Columbus AB; 9 and 10 a.m. Saturday, Columbus CD

CARINA DOMINGUEZ is a journalist from the Pascua Yaqui Tribe in Tucson, Arizona. She has worked at CBS Television Network in NYC and the CBS affiliate in her hometown. She has been published in newspapers throughout Arizona and seeks to be a well-rounded storyteller. She aspires to being on-air one day. Dominguez is passionate about Native American issues, politics, sports and environmental issues.

1 p.m. Saturday, Grand Suite 3

MARY KAY DOWNES, MJE, a veteran yearbook adviser from Chantilly, Virginia, lives and breathes all things yearbook. Odyssey students have won a boatload of awards, which thrills her to pieces. She writes articles, teaches at camps and critiques books. MKD is the 2007 JEA Yearbook Adviser of the Year and serves on the SIPA and VAJTA boards. She is past president of CSPAA.

9 a.m. Friday, Columbus KL; 9 a.m. Saturday, Soldier Field

MIKE DOYLE, CJE, is a former professional sports and news reporter and a retired journalism teacher from Belvidere (Illinois) North H.S., where he advised the award-winning newspaper, yearbook and broadcast media programs. He is a member of the KEMPA Hall of Fame and was the 2014 Illinois Journalism Educator of the Year. He has written or edited six books on local history.

1 p.m. Friday, Grand D South

WAYNE DREHS is a three-time Emmy Award-winning feature writer for ESPN digital and print media. He is a National Headliner and Eppy Award winner and his work has also been honored by the "Best American Sportswriting" anthology as well as the Football Writers Association of America. He also has written for the Omaha World-Herald, Dallas Morning News and The Washington Post.

11 a.m. Friday, Grand B

KATIE DREWS is a reporter with the Better Government Association's investigative staff. She is tasked with, among other things, investigating and exposing problems in

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municipal governments throughout Illinois. She is the former managing editor of a small web-based media company, through which she was regularly published in the Chicago Sun-Times. Previously, she was managing editor of a suburban weekly newspaper covering the Village of Forest Park.
9 a.m. Friday, Columbus H

CRAIG DUFF is an Emmy award-winning video journalist and documentary television director/producer/writer who joined the faculty at the Medill school in 2012. Prior to that, he was the director of multimedia for TIME, a lead video journalist at the New York Times, and a producer at CNN. He continues to produce video journalism work for outlets such as NYTimes.com, AJ+, NowThis and NBCNews.
9 a.m. Saturday, Hong Kong

MICHELE DUNAWAY, MJE, advises the award-winning publications at Francis Howell H.S. in St. Charles, Missouri. Dunaway has received a JEA Medal of Merit, a CSPA Gold Key, Missouri Journalism Teacher of the Year honors. She is a 2012 Distinguished Yearbook Adviser and a 2013 DJNF Special Recognition Adviser. She is also a multi-published, best-selling author.
2 p.m. Friday, Columbus KL

ALBERT DUPONT is the technology coordinator for the Loyola University School of Mass Communication in New Orleans. Previously, he was the broadcast adviser at the St. Charles Parish Public Schools Satellite Center for 12 years. Before jumping into education, Dupont worked for 17 years in broadcasting as a producer, videographer and editor. He also works freelance for the Pelicans and Saints.
1 and 2:30 p.m. Saturday, Columbus G

MICHELLE DUSTER is an author, speaker and professor of writing at Columbia College Chicago. She has edited and contributed to nine books — two include the writing of her great-grandmother Ida B. Wells. Her latest is an edited collection about Michelle Obama. A native Chicagoan, she earned her B.A. in psychology from Dartmouth College and her M.A. in media studies from The New School. @MLDwrites
1 p.m. Friday, Grand C

MAYA EAGLIN is a senior at Elon (N.C.) University majoring in journalism with minors in African and African American studies and leadership studies. She is the news director of Elon News Network, where she

manages three weekly broadcast shows in collaboration with ENN's weekly newspaper and 24/7 news website. She has interned at NBC Nightly News in New York and WRC-NBC4 in Washington.
2:30 p.m. Saturday, Michigan 2

MITCH EDEN, MJE, advises The Kirkwood Call newsmagazine/website and the Pioneer yearbook. In his 21st year teaching, he follows the advice of his greatest mentor, Jack Kennedy, by simply trying to do his best each day. Most days are just OK, but every once in awhile he hits a home run. Or at least a ground-rule double.
1 p.m. Friday, Columbus H

KAITLIN EDGERTON, CJE, advises The Tower at Grosse Pointe South H.S. in Michigan. The Tower is one of the last weekly scholastic broadsheets in the country. Her students have won numerous awards at the state and nation level. Edgerton is the vice president of the Michigan Interscholastic Press Association. Her focus is on student voice and helping new advisers.
9 a.m. Friday, Colombian; 1 p.m. Friday, Roosevelt 3A

MARGARET EDMONSON, CJE, teaches newspaper, yearbook and broadcast at Smithson Valley H.S., just north of San Antonio. Her students cover athletics for one of the most storied sports programs in Texas. Previously, Edmonson spent 13 years in community newspapers.
1 p.m. Saturday, Michigan 3

PAUL ENDER was adviser to the award-winning American yearbook at Independence H.S. in San Jose, California, for more than 25 years. A longtime special consultant for Herff Jones, Ender's honors include JEA Yearbook Adviser of the Year, Northern California Yearbook Adviser of the Year, CSPA Gold Key, JEA Lifetime Achievement Award, NSPA Pioneer Award and OIPA National Scholastic Journalism Hall of Fame.
8, 9 and 10 a.m. Saturday, Columbus KL

BRYNDA EVERMAN, CJE, is a senior product manager for Balfour Publishing in Dallas and a certified Adobe Education Trainer. After more than 20 years as a yearbook publishing representative, she has taken her classroom experience and leads development teams to innovate the next generation of Balfour's publishing software. A teacher at heart, she continues to help students maximize their technology and staff

management skills.
9 a.m. Friday, Regency B; 11 a.m. Friday, Atlanta

CLAIRE FALLENDER is the director of the Global LeadYoung Initiative at Ashoka: Innovators for the Public. LeadYoung is a storytelling campaign that seeks to empower young people with the confidence and skills to create change in their world. Ashoka is changing mindsets and providing the framework for a new definition of what constitutes success in growing up — every teen knowing they are a changemaker.
1 p.m. Friday, Columbus AB

CARRIE FAUST, MJE, advises the Summit yearbook and Express newspaper at Smoky Hill H.S. in Aurora, Colorado. Her staffs have earned CSPA Crowns, NSPA Pacemakers, Gold Medalist and All-American critiques. She was a JEA Rising Star in 2008, a JEA Distinguished Yearbook Adviser in 2009, the CHSPA Teacher of the Year in 2011 and received a Gold Key from CSPA in 2017.
8:30 a.m. Thursday, Columbus CD; 11 a.m. Friday, Regency C; 2:30 p.m. Saturday, Regency D

BRENDA FIELD, MJE, has been advising yearbooks for over 20 years. The books her staffs at Glenbrook South H.S. have created have regularly earned NSPA Pacemakers and CSPA Crowns. The 2017 National Yearbook Adviser of the Year, Field serves on the Illinois JEA board and as the JEA Illinois state director. She was closely involved in the New Voices campaign that restored First Amendment rights to high school journalists in Illinois.
7:30 p.m. Thursday, Grand Ballroom; 11 a.m. Friday, Columbus AB

VINCENT FILAK is an award-winning teacher, scholar and college media adviser with a Ph.D. in journalism from the University of Missouri, a master's degree in journalism from the University of Wisconsin and a bachelor's degree in journalism and communication arts. He is a professor of journalism at University of Wisconsin Oshkosh, where he primarily teaches courses on media writing and reporting.
10 a.m. Saturday, San Francisco

BREJA FINK is in her seventh year of teaching journalism, first as a yearbook adviser at a private high school (so green she had never touched a yearbook), and now as an extracurricular newspaper and in-curricular yearbook adviser at Beloit (Wisconsin) Memorial H.S. What she finds

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most thrilling and challenging about advising journalism is that students have to run the show and work together.

10 a.m. Saturday, Haymarket

BILL FLECHTNER, MJE, advised publications for more than 25 years. He is a DJNF Distinguished Adviser and a JEA Medal of Merit recipient. He has received the NSPA Pioneer Award and the JEA Lifetime Achievement Award. Flechtner is an Oregon Journalism Teacher of the Year. He is a JEA mentor.

7 p.m. Wednesday, JEA Suite; 8 a.m. Thursday, Michigan 1B; 9 a.m. Friday, Roosevelt 1B

NANCY FONTENOT co-advises the literary magazine, *Ingenium*, at McGill-Toolen Catholic H.S. in Mobile, Alabama, where she also teaches creative writing and literature.

10 a.m. and 1 p.m. Friday, Michigan 1B

ANNE FORD is a writer, radio producer and former “StoryCorps” facilitator who has contributed to NPR, Love + Radio, New York Magazine, Chicago Tribune and more. Ford’s oral-history series “Chicagoans”

appeared in the Chicago Reader from 2010-2018. She is an adjunct lecturer at Northwestern University’s Medill School of Journalism, Media, Integrated Marketing Communications, as well as an editor-at-large for American Libraries magazine.

11 a.m. Friday, Grand C

ABIGAIL FRANCIS has been on the Lion’s Roar yearbook staff for three years at Christ Presbyterian Academy in Nashville, Tennessee. She is the editor-in-chief and part of a staff that received an NSPA Pacemaker, a CSPA Gold Crown and THSPA Best Overall Yearbook. Previously, she was the fine arts editor. Francis is on the NSPA Honor Roll.

11 a.m. Saturday, Columbus H

TIM FRANKLIN is senior associate dean of the Medill School at Northwestern. Previously, he was president of The Poynter Institute. Franklin was editor-in-chief of The Baltimore Sun, Orlando Sentinel and Indianapolis Star. He was a Washington managing editor for Bloomberg News. Franklin has been a Pulitzer Prize jurist twice. He’s a graduate of Indiana University

and a recipient of the journalism school’s Distinguished Alumni Award.

11 a.m. Friday, Grand D North

GEORGE FREEMAN is executive director of the Media Law Resource Center. He is a former assistant general counsel of the New York Times Co., where he was at the forefront of numerous high-profile cases for the company and its affiliated businesses. Freeman is a well-known speaker on media and First Amendment issues. He is the William J. Brennan Visiting Professor at the Columbia Journalism School and also teaches at New York University and CUNY’s Graduate School of Journalism.

2 p.m. Friday, Grand A

BRANDIS FRIEDMAN is a correspondent and segment host for WTTW’s “Chicago Tonight.” Friedman joined WTTW after two years at WBBM Newsradio in Chicago. Prior to that, she was a special projects producer and fill-in reporter for WJLA-TV in Washington, D.C. She has bachelor’s and master’s degrees from the journalism school at Columbia University in New York.



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She also has earned three regional Emmy Awards.

2 p.m. Friday, Grand C

YONTY FRIESEM is an assistant professor in the Communication Department at Columbia College Chicago and the associate director of the Media Education Lab. His work in media literacy focus on the opportunities to improve social and emotional skills of students in formal and informal settings using production for civic media. He currently works on the evaluation of youth media through his media production hive model.

8:30 a.m. Thursday, Wrigley; 11 a.m. Friday, Columbus G

MEGAN FROMM, Ph.D., MJE, is a former journalist and university professor who recently transitioned back to teaching high school journalism. She now teaches journalism at Grand Junction H.S. and advises the Orange & Black student newspaper. She's in her second term on the JEA board of directors, serving as the educational initiatives director.

11 a.m. Friday, San Francisco

PRISCILLA FROST is the assistant principal at Lindbergh H.S. in St. Louis. She serves on the JEA national Write-off committee.

6 p.m. Friday, Columbus IJ

KELLY FURNAS, MJE, is a lecturer in multimedia journalism at Elon (North Carolina) University and faculty mentor to the student-run Elon News Network.

1 p.m. Friday, Grand D North; 11 a.m. Saturday, Michigan 1C; 2:30 p.m. Saturday, Michigan 2

JOANN GAGE, MJE, is a yearbook and newspaper adviser at Mount Vernon (Iowa) H.S., where she has taught English and journalism for over 20 years. She is an executive board member of the Iowa Council of Teachers of English.

10 a.m. Saturday, Roosevelt 1A

GREG GAGLIARDI, CJE, has been advising Eastside and Eastside Online, the award-winning newspaper and website of Cherry Hill East in New Jersey, for 19 years. He is president of the Garden State Scholastic Press Association, JEA's New Jersey state director and the author of two books. He is also the most followed teacher in the country on Twitter.

Noon Saturday, Acapulco; 2:30 p.m. Saturday, Acapulco

JOEL GARVER, CJE, has been an AV communications teacher, teaching graphic design and video production courses. He has been involved in many JEA events, attending conventions as a student worker. Now, as an assistant on the broadcast Write-off team, he has many opportunities to work with students and advisers across the nation.

8 a.m. Friday, Randolph 1A; 8 a.m. Friday, Michigan Boardroom; 2 p.m. Friday, Michigan Boardroom

TOM GAYDA, MJE, advises the student media at North Central H.S. in Indianapolis. He also teaches journalism part-time at Ball State University. Gayda has been recognized with awards from JEA, NSPA, Dow Jones News Fund, Ball State University, the Indiana High School Press Association and Ithaca College. He was the local team chair of the 2016 Indianapolis convention.

9 a.m. Saturday, Acapulco; 10 a.m. Saturday, Hong Kong

JOHN GEARHART, CJE, consults with yearbook staffs to elevate scholastic journalism in the state of Oklahoma. He is in his sixth year as a representative for Walsworth Yearbooks. He holds a B.S. in organizational leadership and an MBA. Formerly, Gearhart spent five years hiring and developing new talent as a training manager in the finance industry.

1 p.m. Saturday, Columbus IJ

SUE GILL, CJE, has been Smoke Signal newspaper and Indian Legend yearbook adviser for 19 years at Stafford H.S. During her 52 years as an educator, Gill has taught English, journalism and photojournalism, and chaired the English department. She was named the SHS Teacher of the Year in 2018.

10 a.m. Friday, Randolph 1B

MIKE GILLIS is a senior writer for The Onion, where he also oversees and directs the Onion Film Standard. He's written for The New Yorker, McSweeney's Internet Tendency, College Humor and ClickHole.

9 a.m. Friday, Grand B

DANN GIRE, a Daily Herald film critic, serves as the president and founding director of the Chicago Film Critics Association. At the Herald, he worked as government reporter, crime reporter, metro reporter and film critic. He has taught journalism courses at Chicago-area colleges and has been on the board of directors of

the Chicago Headline Club, local Society of Professional Journalists chapter.

Noon Friday, Grand B

JOE GISONDI, a journalism professor at Eastern Illinois University, is the author of "The Field Guide To Covering Sports" (SAGE/CQ Press). He co-hosts a weekly podcast on sports media at WEIU-FM and offers tips and advice at both SportsFieldGuide.org and Twitter at @joegisondi. Joe is a featured speaker at two annual sports journalism workshops. He worked as a sports journalist for more than 20 years.

2 p.m. Friday, Grand D South; 10 a.m. Saturday, Gold Coast

KELLY GLASSCOCK, CJE, is executive director of the Journalism Education Association and assistant professor in the A.Q. Miller School of Journalism and Mass Communications at Kansas State University. Previously, he was associate director of Collegian Media Group at K-State, where he advised the Royal Purple yearbook and Manhappenin' magazine. Glasscock also directed the Flint Hills Publications Workshop. In addition, he is a freelance photographer.

7:30 p.m. Thursday, Grand Ballroom; 9 p.m. Thursday, Michigan 1; noon Saturday, Regency AB; 8:30 a.m. Sunday, Grand Ballroom

JOHN J. GONCZY, CJE, has nearly 25 years' experience in Catholic high schools and advises the Sentinel, the student newspaper at Marist H.S. in Chicago. He is a longtime board member of the Illinois Journalism Education Association and Scholastic Press Association of Chicago. In 2005, he was awarded the JEA Rising Star Award.

2 p.m. Friday, Soldier Field

MARK GOODMAN is a professor and the Knight Chair in Scholastic Journalism at Kent State University where he coordinates the Center for Scholastic Journalism's Scholastic Journalism Census. Goodman, a lawyer, was executive director of the Student Press Law Center for 22 years. He has received many awards for his work with the student press including the Carl Towley Award, JEA's highest honor.

1 p.m. Thursday, Michigan Boardroom; 11 a.m. Friday, Roosevelt 1A; 1 p.m. Friday, Columbian; 9 a.m. Saturday, Roosevelt 3B

ANNIE GORENSTEIN FALKENBERG, CJE, advises the Priam yearbook at

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Longmont (Colorado) H.S. During her time as an adviser, her staffs have won numerous state awards and earned CSPA Silver Crowns in 2014 and 2015. Gorenstein Falkenberg is the Colorado Student Media Association president. She has been honored as the 2017 Colorado Student Media Association Teacher of the Year and JEA Rising Star (2015).
8:30 a.m. Thursday, Columbus CD; 8 a.m. Saturday, Soldier Field

CHAD GRAHAM is pursuing a master's degree in learning and organizational change at Northwestern University. Graham previously served as director of digital content strategy for KPNX-TV, the NBC affiliate in Phoenix. He also built and grew the social media strategy for azcentral.com, Arizona's largest local media website and has worked for The Advocate magazine, the Des Moines Register, The Associated Press and Hollywood Reporter.
1 p.m. Friday, Grand B

EMILY GRASLIE is The Field Museum's "chief curiosity correspondent," using various media to communicate the importance of natural history museums with the world. She grew up in South Dakota and attended college in Montana, where she fell in love with the campus vertebrate research collection as a place of artistic inspiration. She now lives in Chicago and is a full-time advocate for these underappreciated repositories.
2 p.m. Friday, Grand B

DAVID GRAVES is the yearbook adviser at St. Thomas' Episcopal School in Houston. His students have won Crown, Pacemaker and ILPC Star awards. He was awarded a CSPA Gold Key in 2012. In his spare time, he writes and designs political junk mail, so you've probably thrown away some of his greatest creations.
9 a.m., 11 a.m. and 1 p.m. Friday, Comisky

KIM GREEN, MJE, is the outreach coordinator and a graphics sequence instructor for Ball State University's Department of Journalism. She is JEA's Certification Committee chair. Her honors include JEA Yearbook Adviser of the Year and Medal of Merit, NSPA Pioneer Award, Indiana Journalism Teacher of the Year, Folger Outstanding Teacher of the Year, DJNF Distinguished Adviser and Ball State University Journalism Hall of Fame.
2 p.m. Friday, Haymarket; 3:30 p.m. Friday, Comisky; 7:30, 9 and 10 a.m. Saturday, Roosevelt 1A; noon Saturday, Regency AB

PEGGY GREGORY, CJE, advised the award-winning Greenway H.S. Demon Dispatch for 35 years and held two specialist positions for eight years in the Dysart USD. She has served on the JEA Mentoring Committee since its inception and was local co-chair for two JEA/NSPA Phoenix conventions. Honors include NSPA Pioneer Award, JEA Medal of Merit, CSPA Gold Key and James F. Paschal Award and DJNF Special Recognition Adviser and Distinguished Adviser awards.
7 p.m. Wednesday, JEA Suite; 8 a.m. Thursday, Michigan 1B; 2 p.m. Friday, Picasso

KARL GRUBAUGH advises the award-winning Granite Bay Gazette newspaper and GraniteBayToday.org news website at Granite Bay (California) H.S., where he also teaches AP micro/macroeconomics. He was the DNJF High School Journalism Teacher of the Year in 2008, and he's a CSPA Gold Key recipient. For the last year, he served as the volunteer media director for a former student's grass-roots Democratic congressional campaign. (She lost.)
9 a.m. Friday, Columbus G; 11 a.m. Saturday, Grand C

KATHY HABIGER, MJE, advises yearbook, newspaper and online at Mill Valley H.S. She is past-president of the Kansas Scholastic Press Association and is a frequent speaker at summer workshops. Her publications regularly earn All-Kansas, All-America and Pacemaker honors.
10 a.m. Friday, Columbus IJ; 9 a.m. Saturday, Columbus EF

STEVE HANF advises the Nighthawk newsmagazine, NighthawkNews.com and Shorelines yearbook at First Flight H.S. on the Outer Banks of North Carolina. He majored in journalism at the University of Illinois and spent 13 years at daily newspapers working as a sportswriter before becoming a teacher in 2010.
Noon and 1 p.m. Saturday, Michigan 1C

PIPER HANSEN is the editor-in-chief of the online publication Manual RedEye, based in Louisville, Kentucky at duPont Manual H.S. She writes everything from hard news to features to editorials and is excited to study journalism in college.
Noon Saturday, Michigan 1B

HADAR HARRIS, executive director of the Student Press Law Center, is a human rights attorney and nonprofit leader with a passion

for working with and on behalf of students, Harris joined the SPLC in September 2017. She previously led the Northern California Innocence Project and directed the Center for Human Rights & Humanitarian Law at American University Washington College of Law.

2 p.m. Thursday, Randolph 1AB; 9 a.m. Saturday, Roosevelt 3B; 10 and 11 a.m. Saturday, Grand Suite 3; 1 and 2:30 p.m. Saturday, Roosevelt 3A

ANASTASIA HARRISON, CJE, advises the Epic yearbook at Legend H.S. Her students' publications have earned state and national awards including CSPA Silver Crowns and an NSPA Pacemaker as well as Pacemaker finalist nominations. Harrison was honored with the JEA Rising Star award in 2011 and was the Colorado Student Media Association Adviser of the Year for 2016.
11 a.m. Saturday, Regency C

NANCY HASTINGS, MJE, retired from Munster (Indiana) H.S., where she advised the Paragon yearbook and Crier newspaper. Currently serving as Indiana's JEA state director, she was H.L. Hall National Yearbook Adviser of the Year, and recipient of the NSPA Pioneer Award, CSPA Gold Key, JEA Medal of Merit, and the Linda S Puntney Teacher Inspiration Award. She was inducted into Ball State University's Journalism Hall of Fame.
11 a.m. Saturday, Columbus AB

BRIAN HAYES, MJE, instructor and program coordinator in the Department of Journalism at Ball State University, directs the journalism education and journalism graphics majors in addition to overseeing the department's internship program. Prior to joining Ball State's faculty, Hayes was a high school journalism teacher and professional newspaper designer and graphics editor in three cities. Hayes is a member of the JEA Certification Committee.
11 a.m. Friday, Wrigley; 1 p.m. Friday, Columbus G

ANNE HAYMAN, MJE, advises Student News Media at Arlington (Washington) H.S. They publish the yearbook and news website. She has small staff issues with big staff dreams and is always looking for ways to improve. Hayman participated in the Reynolds Institute in 2014. She is president of her state journalism organization, Washington JEA.
Noon Friday, Michigan 1B; 1 p.m. Saturday, Haymarket

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STACY HAYNES-MOORE, MJE, advises Torch media at John F. Kennedy H.S. She teaches journalism/language arts, and she is a district instructional coach. In 2016, Haynes-Moore received her doctorate from the University of Iowa. Her literacies research explored student participation in online writing spaces and experiences that shape students' identities as readers. Haynes-Moore also teaches at Coe College and The University of Iowa.
2:30 p.m. Saturday, Gold Coast

ALICIA HAYWOOD is an award-winning producer who has been working in the professional media industry for 24 years. She is also an educator and speaker who thrives in the space of helping people live better lives. She's a NAMLE board member and founder of the iSpeakMedia Foundation, which focuses on advancing media literacy education in communities that need it most.
8:30 a.m. Thursday, Wrigley

MOLLY HAZELRIGS is the co-editor of Accipiter, the Mill Creek H.S. yearbook.
Noon Saturday, Columbian

BILL HEALY is a freelance journalist based in Chicago's Bucktown neighborhood. He produces StoryCorps for WBEZ and teaches documentary radio at Northwestern University's Medill School of Journalism. Healy's work has been featured in books, magazines and newspapers. He graduated from Georgetown University with a degree in sociology and has two master's degrees from Northwestern.
10 a.m. Saturday, Columbus G

MARC HELGESON advises The Clarion newspaper program and teaches English at Riverside Brookfield H.S. in Riverside, Illinois. He has been a journalism teacher for the past 10 years of his career.
9 a.m. Saturday, Picasso

NELSON HELM, a wannabe know-it-all, owns the distinction of creating 10 books before age 22. A proud product of the Laconian at Salem H.S. and the Calyx at Washington and Lee University, Helm spent time at Food Network Magazine and in the newsroom at The Atlanta Journal-Constitution, before returning to yearbook,

his first love. He co-hosts the Herff Jones Mind the Gutter podcast.
10 a.m. Friday, Regency D; 9 a.m. Saturday, Michigan 2

MARINA HENDRICKS, Ph.D., CJE, is an assistant professor in the School of Communication and Journalism at South Dakota State University and a member of JEA's Scholastic Press Rights Committee. Previously, she was communications director at the Newspaper Association of America (now News Media Alliance). She also served as founding editor of the FlipSide teen journalism program at The Charleston Gazette-Mail in West Virginia.
2 p.m. Friday, Roosevelt 1A

CARRIE HENDRIX, CJE, advises the Westwind yearbook and the Ranger Review News website at Lewis-Palmer H.S. in Colorado. Her students' publications have earned state and national awards including three CSPA Crowns, two NSPA Pacemakers and First Place NSPA Best of Show. Hendrix was honored with the Colorado Student Media Association Teacher of the Year in

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SPEAKER BIOS

2015. She serves as the CSMA secretary. *9 a.m. Friday, San Francisco; 11 a.m. Saturday, Regency C*

MICHAEL HERNANDEZ is a journalism teacher and consultant in Los Angeles where he has advised the Pacemaker-winning Mustang Morning News for 20 years. He recently published an online course for media literacy and continues to take teachers and students abroad to learn the art of documentary filmmaking. He is an Apple Distinguished Educator and PBS Digital Innovator. Follow him on Twitter and Instagram @cinehead. *8:30 a.m. Thursday, Columbus H; 9 a.m., 11 a.m. and noon Friday, Regency B; noon Saturday, Columbus IJ*

CASSIDY HETTESHEIMER is the co-editor of Accipiter, the Mill Creek H.S. yearbook. *Noon Saturday, Columbian*

BRIAN HEYMAN, CJE, is in his ninth year of teaching journalism and advising publications at the high school level. He is the adviser for the Pirate Press newspaper, Pirates Sports Network, PattonvilleTODAY.com and the Echo yearbook at Pattonville H.S. in St. Louis. *Noon Friday, Toronto; 10 a.m. Saturday, Wrigley*

MIKE HIESTAND is senior legal counsel for the Student Press Law Center. As an SPLC intern in 1989, the organization's first legal fellow and then first full-time staff attorney, Hiestand has assisted well over 15,000 student journalists and advisers. In 2013-14, he traveled across the country by bus with Mary Beth Tinker, teaching and speaking out on behalf of student press rights and free expression. *8:30 a.m. Thursday, Columbus EF; 2 p.m. Thursday, Randolph 1AB; 10 and 11 a.m. Friday, Michigan 1C; 1 and 2 p.m. Friday, Toronto; 10 a.m. and 11 a.m. Saturday, Grand Suite 3; 1 and 2:30 p.m. Saturday, Roosevelt 3A*

MARGARET HOLT is standards editor of the Chicago Tribune and is interested in urban issues and diversity. Holt is a Tuscarora Nation member and has represented NAJA on the board of UNITY, which supported inclusion in media coverage and staffing. She's the Tribune's representative on the Illinois Press Association board. She is a past chair of the

Mid-America Press Institute and serves on that board. *1 p.m. Saturday, Grand Suite 3*

NICK HOMBURG is an instructor in the A.Q. Miller School of Journalism and Mass Communications at Kansas State University in Manhattan, Kansas. He teaches digital photography, drones in media, photojournalism and documentary film production. Prior to coming to K-State, he worked the past 25 years in the Pacific Northwest as a freelance photographer and documentary filmmaker. *9 a.m. Saturday, Roosevelt 3A*

KATHI HOPKINS, CJE, has been a Balfour representative in the South Texas area for over 25 years. She helps staffs make the best books possible and enjoys coaching UIL writing. *9 a.m. Saturday, Michigan 1A*

MADISON HOPKINS is an investigative reporter with the Better Government Association and a graduate of the Medill School of Journalism at Northwestern University. In 2017, she co-wrote and reported a series of articles examining the government oversight of nuclear power plants in Illinois. The series went on to win the 2018 Thomas L. Stokes Award for Best Energy Writing from the National Press Foundation. *9 a.m. Friday, Columbus H*

BETHANY HOPPER is poised and full of one-liners. She oversees Herff Jones yearbook's social media and online presence, and is currently coordinating a makeover. After serving as ad and album section editor on her high school staff, Hopper earned degrees in magazine journalism and advertising from Ball State University. She brings experience from Gannett Publishing, as well as Chicago-based digital and event marketing. *1 p.m. Friday, Gold Coast*

JOHN HORVATH advises The Bard yearbook at Hill Country Christian School in Austin, Texas. His staff has received multiple All American and Gold Medalist critiques as well as individual Gold Circle Awards, but its goal is simply to "aim for awesome" and make each book look different. Horvath was named a JEA Rising Star in 2017 and is a huge fan of college football and Pearl Jam. *9 a.m. Friday, Columbus IJ; noon Friday, Columbus EF*

BETHANY GRACE HOWE is a former newspaper reporter, having worked in Colorado, Missouri and Oregon. She has won state-level recognition for her narrative journalism and worked with Pulitzer Prize winners. She's a former high school teacher and adjunct professor at the University of Missouri who now teaches journalism at the University of Oregon and is a researcher for the Caitlyn Jenner Foundation. *9 and 10 a.m. Saturday, Grand F*

DEAN HUME has been teaching high school and/or college-level journalism for 35 years. A former reporter and columnist, Hume currently teaches at Lakota East H.S., where he advises Spark, a perennial Gold Crown, Gallup, Pacemaker and an NSPA National Best of Show winner. A DJNF Distinguished Adviser, Hume is an adjunct professor at Northern Kentucky University. Hume is a Texas Advisers Trailblazer award winner. *11 a.m. Friday, Michigan 1A; noon Friday, Columbus AB; 11 a.m. Saturday, Randolph 2*

EMILY HUNG is a senior and the co-editor-in-chief of Aquila, the student-run newsmagazine of University Preparatory Academy. She is also the co-founder of Freelancers, her school's journalism club. Hung developed a love for journalism four years ago after writing her first article about fragrances. She has also written for publications such as The Mercury News and is planning on pursuing journalism in the future. *Noon Saturday, Columbus CD*

JESSICA HUNZIKER, MJE, advises the CV Student Media program at Castle View H.S., which includes yearbook, newspaper, broadcast and online. Hunziker's media staffs have earned numerous awards to include the CSPA Crown, All-Colorado awards, All-American ratings from NSPA and Gold Medalists ratings from CSPA. Hunziker is the president-elect for the Colorado Student Media Association. *Noon Friday, Roosevelt 3B*

TRUDY HURD, CJE, a retired adviser from a small, rural Southern Illinois school, believed that a small school deserved a good yearbook, and that her students deserved a good journalism education and experience. Her students earned recognition both at the regional and statewide levels. She is a Region Six representative on the IJEA Board of Directors. She received a JEA

SPEAKER BIOS

Lifetime Achievement Award in 2018.
2 p.m. Friday, Roosevelt 1B

MAUDLYNE IHEJIRIKA is an award-winning urban affairs reporter/columnist for the Chicago Sun-Times where she writes “Chicago Chronicles,” columns on “people and places that make Chicago tick.” She has 30 years’ experience in journalism, public relations and government. She is the author of “Escape from Nigeria: A Memoir of Faith, Love and War,” about her family’s survival of the Nigerian-Biafran War and miracles that brought them to the U.S.
2 p.m. Friday, Grand C

MELISSA ISAACSON joined Northwestern University’s Medill School of Journalism, Media, Integrated Marketing Communications as a lecturer in 2017, teaching courses in writing and sports reporting. An award-winning sportswriter for more than 30 years, Isaacson worked most recently for ESPN in its international division. In 19 years at the Chicago Tribune, she was the principal beat writer covering the Chicago Bulls and later the Chicago Bears.
10 a.m. Thursday, Medill School of Journalism

VELISA JEWETT, CJE, shepherds three yearbook classes in producing the award-winning yearbook at Johnson H.S. She is a leader among the district in implementing cutting-edge technology.
9 a.m. Saturday, Michigan 1A

PATRICK R. JOHNSON, MJE, Mentoring Committee Chair, advises the award-winning Tom Tom media program at Antioch Community H.S. He is also an adjunct instructor in the Diederich College of Communication at Marquette University, where he teaches journalism and media studies courses. Johnson is the director of the KEMPA’s Summer Journalism Workshop. He is a DJNF Distinguished Adviser and a JEA Rising Star.
7 p.m. Wednesday, JEA Suite; 8 a.m. Thursday, Michigan 1B; 10 a.m. Friday, Wrigley

RON JOHNSON has advised collegiate media at three universities over three decades. He’s helped scholastic and collegiate journalists through his convention and workshop sessions on design, content development and leadership. He helped Kansas gain student-press legislation in 1992, and he’s edited six editions of “The Best of Newspaper Design.”

1 p.m. Thursday, Columbus EF; 2 p.m. Friday, Regency C

SHEILA JONES, CJE, taught English for 23 years at Englewood (Colorado) H.S. and advised the Pirateer newspaper program that became Colorado’s first state-approved CTE Convergent Media program in 2011. A former president of the Colorado High School Press Association, Jones in retirement is a JEA mentor. She received the JEA Lifetime Achievement Award, CHSPA Medal of Merit, CHSPA Adviser of the Year award, Ridgway Freedom of Speech Award and the National Federation of Press Women Fellowship.
10 a.m. Friday, Picasso

JIM JORDAN retired after his 35th year as yearbook adviser of the Decamhian at Del Campo H.S. in Fair Oaks, California. He is a special consultant for Walsworth Yearbooks helping to support new advisers through its Adviser Mentor Program. He also is the host of the “Yearbook Chat with Jim” podcast.
9 and 10 a.m. Saturday, Grand D North

SAMMY KAGAN is a senior at Francis W. Parker School in Chicago and co-editor-in-chief of The Parker Weekly, one of North America’s oldest student-run high school newspapers. With a background in digital journalism and web management, he brings a youthful and tech-savvy perspective to the conversation of journalistic adaptation in the world of new media.
1 p.m. Saturday, Roosevelt 3B

JASON KAISER, CJE, is an assistant marketing manager for Jostens. While attending the College of St. Benedict/St. John’s University, Kaiser received awards from both the Minnesota Newspaper Association and the Associated Collegiate Press for advertising and website design. A former yearbook adviser and high school teacher, Kaiser has worked with scholastic journalism for over eight years.
11 a.m. Friday, Columbus H; 1 p.m. Friday, Hong Kong

MARSHA KALKOWSKI, MJE, has been advising the student journalists at Marian, a Class A college prep all girls Catholic high school in Omaha for 2.5 decades. She serves as the JEA state director for Nebraska and is part of the Nebraska High School Press Association Executive Board.
11 a.m. Friday, Michigan 1B

AVANI KALRA, a junior at Francis W. Parker School, is co-editor-in-chief of The

Parker Weekly. She has previously served as a staff writer and a copy editor her freshman and sophomore years. Avani furthered her knowledge and skills at the New England Center for Investigative Reporting this past summer, and enjoys the process of reporting, writing and editing the paper.
1 p.m. Saturday, Roosevelt 3B

THOMAS KAUP, MJE, has been a teacher and journalism adviser for 33 years, advising in both middle school and high school programs. Kaup is the co-author of “Middle School Journalism,” was the 2013 WJEA Adviser of the year, and a 2014 Dow Jones Special Recognition Adviser. Kaup believes that scholastic journalism has become too competition oriented to the detriment of smaller programs and schools.
6 p.m. Friday, Grand EF

LORI KEEKLEY, MJE, advises the Echo at St. Louis Park (Minnesota) H.S. where her students have won state and national awards. Keekley is a former DJNF Adviser of Year, recipient of NSPA’s Pioneer and CSPAs’ Gold Key. She serves as JEA’s Scholastic Press Rights director.
2 p.m. Thursday, Randolph 1AB; 10 a.m. Friday, Grand F; 11 a.m. Friday, Roosevelt 3B; 1 p.m. Friday, Columbian; 7:30 a.m. Saturday, Roosevelt 3A; 9, 10 and 11 a.m. Saturday, Roosevelt 3B

STEVE KENT is Herff Jones’ yearbook creative director. As a representative, his staffs won numerous national and state awards. He earned multiple Crown and Pacemaker honors as editor of The University of Alabama yearbook, and was the country’s first Adobe-certified yearbook consultant. In 2016, Herff Jones launched his Square One grid-based design approach as a company standard. He also conceived the Yearbookonomics approach.
9 and 10 a.m. Friday, Regency D; noon and 1 p.m. Friday, Regency C; 9 a.m. Saturday, Michigan 2

VALERIE J. KIBLER, MJE, teaches at Harrisonburg (Virginia) H.S., where she advises the print and online newspaper. She was the local chair for the 2009 and 2014 JEA/NSPA Washington, D.C., conventions. She is vice president of JEA and a former member of the NSPA Board of Directors.
9 a.m. Friday, Grand Suite 3; 9 a.m. Saturday, Roosevelt 1B; noon Saturday, Regency AB

JORDYN KIEL advises the Excalibur yearbook staff at Francis Howell North in St.

SPEAKER BIOS

Charles, Missouri. She is in her fifth year of advising and teaching intro journalism and photography classes and works with co-adviser Aaron Manfull and the FHN Media program, which includes the North Star newspaper, FHNtoday.com, FHNToday TV video program and the photography staff. She serves as the MJEA Outreach director.
10 a.m. Saturday, Michigan 2

LOUISE KIERNAN is editor-in-chief of ProPublica Illinois, the first regional operation of ProPublica. Previously, she taught investigative and narrative reporting at Northwestern University. A Chicago Tribune reporter and editor for 18 years, she was lead writer on a project that won the Pulitzer Prize for explanatory reporting and has been a Pulitzer finalist. She was a 2005 Nieman Fellow and chaired two Pulitzer Prize juries.
10 a.m. Friday, Grand D North

LIZA KING is a senior at Richland R-1 School. She was selected as a member of the MJEA All-State team in May 2018. She has photographed Major League Baseball, concerts with Blake Shelton and Jake Owens, the Rickwood Classic, and various other news and sporting events. King developed Richland's video work and leads the coverage and delivery of the product inside the yearbook.
11 a.m. Friday, Acapulco

SARAH KIRKSEY, CJE, advises the Panorama Newspaper, Rambler yearbook and LadueLead.com at Ladue Horton Watkins H.S. in St. Louis. Kirksey is in her fifth year advising scholastic media.
11 a.m. Saturday, Picasso

DEBRA KLEVENS, CJE and yerd for 20 years, advises the PWestPathfinder.com online newspaper and the Pawesehi yearbook at Parkway West H.S. in Ballwin, Missouri. Her staffs have earned CSPA Crowns and NSPA Pacemakers.
Noon Friday, New Orleans

KATE KLONOWSKI, MJE, is a Ph.D. candidate in cultural foundations at Kent State University. Her dissertation research is examining how voice, power and trust are negotiated in high school media production. She is president of the Ohio Scholastic Media Association and serves as JEA's higher education liaison.
11 a.m. Saturday, Atlanta

DIANA MITSU KLOS is director of engagement for the Student Press Law

Center. Klos has worked as a newspaper reporter and editor and served in leadership posts at nonprofit journalism groups. She was executive director of the National Scholastic Press Association and senior project director at the American Society of News Editors. Klos is on the board of the Dow Jones News Fund.
2 p.m. Thursday, Randolph 1AB; 10 a.m. Saturday, Grand Suite 3; 11 a.m. Saturday, Grand Suite 3; 1 p.m. Saturday, Roosevelt 3A

KARA KOZMA is a senior at Huron H.S. in Ann Arbor, Michigan, and is beginning her second year as editor-in-chief of its student newspaper, The Emery. She plans to start college next fall and hopes to major in both English and classical studies.
9 a.m. Saturday, Randolph 1A

GLENN KRAKE advises five publication staffs at West Linn (Oregon) H.S.: yearbook, newspaper, broadcast journalism, literary magazine and an after-school video production event-streaming team. When he's not bragging about his awesome student journalists and their achievements, Krake can be found leading tangential classroom discussions about how the album "Pet Sounds" is better than anything the Beatles created. Follow his journalism-related tweets @gkrake.
Noon and 1 p.m. Friday, Randolph 1B

KONNIE KRISLOCK is director of newspapers2, the longest running summer journalism workshop in Southern California, and serves as part-time adviser to both yearbook and newspaper at Sage Hill School in Newport Coast, California.
Noon Friday, Picasso

KATIE KROEPLER is a third-year student at Northern Arizona University studying photography and communications. She has been the recipient of multiple photo awards including placement in the JEA photography Write-off contests as well as Picture Freedom. She hopes to one day be a travel photographer for National Geographic as well as continuing to run her own small business photo company.
Noon Friday, Columbian; 1 p.m. Saturday, Columbus H

SHANNON KUEHMICHEL, MJE, is an English and journalism teacher at Berlin (Wisconsin) H.S. She has been teaching and advising for 16 years. Her publications have won state and national awards including a ranking of First from NSPA and a First

Amendment Award. Kuehmichel has served on the board of directors for state scholastic journalism associations for the past 10 years.
10 a.m. Saturday, Roosevelt 1A

KATIE KUTSKO focuses on news literacy and Metrics for News at the American Press Institute in Washington, D.C. Before graduating from the University of Kansas, she was editor-in-chief of the Daily Kansan and interned at the Chicago Tribune and Indianapolis Star. Long before that, she was editor of the Triangle at Columbus North (Indiana) H.S. and attended three JEA/NSPA national conventions as a student.
10 and 11 a.m. Saturday, Toronto

SARAH-ANNE LANMAN, CJE, teaches at Munster H.S., where she has advised Paragon, the school's yearbook, and Crier, the school's newspaper for the past five years. She has seen her staffs win NSPA Pacemakers, CSPA Silver Crowns and Hoosier Stars from IHSPA.
10 a.m. Friday, Columbus H; 9 a.m. Saturday, Columbus H

MATTHEW LAPORTE, CJE, is in his 10th year advising the Southwest Shadow news site and The Howl yearbook at Southwest Career and Technical Academy in Las Vegas, Nevada. He serves as the JEA Nevada state director. He was recognized in 2015 as a JEA Rising Star and spends his free time making use of Moviepass or playing mind numbing PS4 games.
10 a.m. Friday, Grand Suite 3

EVELYN LAUER, MJE, is the Publications/Public Relations chair for JEA. She also oversees JEA's social media. Her work has been published in the Huffington Post, Education Week and other publications.
9 a.m. Saturday, Toronto

PETE LEBLANC, CJE, is in his 23rd year of teaching and eighth year advising three programs at Antelope (California) H.S., which opened in 2008. Students on Antelope's Titanium yearbook, Titan Times the Magazine and Channel 5 Titan TV News staffs have won CSPA Gold and Silver Crowns, NSPA Pacemakers and NSPA Best of Show awards. He is the 2006 National Yearbook Adviser of the Year.
10 and 11 a.m. Saturday, Grand D South

CANDY LEE is a professor at the Medill School of Journalism, Media, Integrated Marketing Communications and teaches leadership, communication and strategy.

SPEAKER BIOS

She previously ran large media companies both in the United States and globally.
10 a.m. Friday, Roosevelt 3A

KEL LEMONS fell in love with yearbook at 16. More than two decades later, she's the Balfour key accounts and education manager. Previously, Lemons was an adviser whose newspaper and yearbook won ILPC Stars, CSPA Crowns and NSPA Pacemakers. When not working, she's curled up with a good book or Entertainment Weekly.

Noon Friday, Grand D South

SARAH LERNER, CJE, advises Aerie yearbook at Marjory Stoneman Douglas H.S. in Parkland, Florida. She was named Sun-Sentinel High School Journalism Adviser of the Year in 2014. She and her staff received honors from FSPA, JEA and NSPA after the events of Feb. 14, 2018. Aerie is nationally recognized and award-winning.

9 a.m. Friday, Grand D South; noon and 1 p.m. Friday, Columbus CD; 10 a.m.

Saturday, Grand E; 1 p.m. Saturday, Columbian

JOY LESSARD enjoyed advising award-winning yearbooks and newspapers for 37 years in the Ellensburg (Washington) School District. She was honored to be the WJEA adviser of the year; Ellensburg School District Teacher of the Year; recipient of the 2008 JEA Teacher Inspiration Award; and 2012 JEA Lifetime Achievement Award. Lessard, a JEA mentor, teaches a summer workshop for advisers at the WJEA journalism camp.

11 a.m. Friday, Picasso; 10 a.m. Saturday, Columbian

KYLE LEWIS, a white-space-savvy type snob, served as design editor for both newspaper and yearbook staffs in high school. He sharpened his skills in the journalism graphics sequence at Ball State University. Lewis curated a decade of graphic design and photography experience during which he redesigned multiple publications, garnering perennial awards. He

is an art director in the yearbook marketing department at Herff Jones.
2:30 p.m. Saturday, Toronto

GARY LINDSAY, MJE, recently retired after 40 years' teaching language arts and journalism at Kennedy H.S. in Cedar Rapids, Iowa. During his career he advised newspaper, yearbook and literary magazine, and his staffs earned numerous state and national awards. Lindsay is a member of the JEA Mentoring Committee and JEA mentor for Iowa. He has served on the JEA board and on several JEA committees.

7 p.m. Wednesday, JEA Suite; 9 a.m. Friday, Picasso

CLEMENTE LISI teaches journalism at The King's College. He has worked as a journalist and editor for over two decades. In that time, he has been an editor at major metropolitan dailies such as the New York Post and the New York Daily News. He also has experience in the digital space, serving as senior editor at ABCNews.com.

Noon Friday, Hong Kong

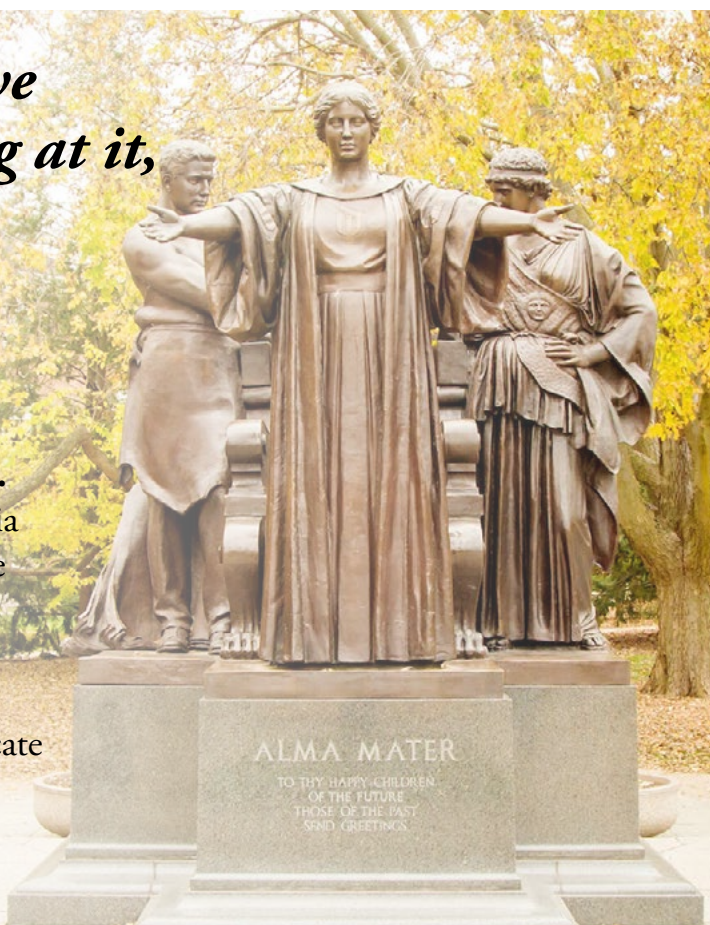
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LISA LEA LLEWELLYN, CJE, has spent 16 years working as a yearbook representative across North America presenting at conventions and workshops nationwide. Her scholastic journalism journey began as yearbook EIC at Lecanto (Florida) H.S. where she won a Broadcast Pacemaker and was student president of the Florida Scholastic Press Association. @YrbkLisa
1 p.m. Friday, Haymarket

KAY LOCEY, CJE, advised the Commoner newsmagazine at Gov. John R. Rogers H.S. in Puyallup, Washington. For more than 25 years she has been active in WJEA, serving on its board and teaching at its summer workshop. She was the 2008 WJEA Adviser of the Year and a 2015 JEA Lifetime Achievement Award winner. Locey is a JEA mentor, supporting new advisers in Washington state.
2 p.m. Friday, Picasso

MARK LODATO is associate dean of the Cronkite School and associate general manager of Arizona PBS at Arizona State University. Lodato supervises broadcast news operations, including the national award-winning television newscast, Cronkite News. The program reaches 1.9 million homes each weeknight on Arizona PBS. Under his leadership, Cronkite School broadcast students have consistently ranked among the nation's best in premier journalism competitions.
10 a.m. Saturday, Roosevelt 3A

PATTY LOEW, Ph.D., is director of Native American and Indigenous Research at Northwestern University and a professor in the Medill School of Journalism. A member of the Bad River Band of Lake Superior Ojibwe, Loew is a former broadcast journalist in public and commercial television. Among Loew's award-winning documentaries are "Way of the Warrior" and "Nation within a Nation," which aired nationally on PBS.
1 p.m. Saturday, Grand Suite 3

SAMANTHA LONG is as vivid as her sometimes-magenta, rocker hair. She realized her career potential working on her high school yearbook staff. Long finished her senior year as editor-in-chief before studying design at Auburn University, where she served as managing editor of the yearbook. Prior to joining Herff Jones yearbook marketing in 2016, she worked as a professional designer at various companies.
2:30 p.m. Saturday, Toronto

ALDEN LOURY is senior editor of the race, class and communities desk at WBEZ-Chicago, which provides enterprise reporting on those topics as well as housing, immigration and employment. An award-winning reporter and editor, Loury has authored, edited or provided research for more than 50 investigative projects, examining the impact of race and class on the criminal justice system, mortgage lending, employment, and other topics.
Noon Friday, Grand C

ROTH LOVINS, CJE, is a 2017 graduate of Ball State University. Lovins advises the Log yearbook and co-advises the Triangle newsmagazine and cnhsmedia.com. As a student journalist, Lovins worked with the Chicago Tribune for its Olympics coverage, been employed as an art director for a student magazine, been a content editor and served as a photo editor.
9 a.m. Friday, Hong Kong

GARY LUNDGREN, associate director NSPA/ACP, has received the CSPA Gold Key, NSPA Pioneer, JEA Medal of Merit and ILPC Edith Fox King. In his 10 years at the University of Arkansas, the Arkansas Traveler newspaper and Razorback yearbook staffs he advised were consistent Crown and Pacemaker winners. During his 20 years at Jostens, he launched the "Look Book," Jostens Adviser University and edited three editions of the "1,2,3 Yearbook Curriculum" as well as editing Jostens Adviser & Staff magazine.
Noon Friday, Riverside East; 4:30 p.m. Friday, Grand Suite 5; 7 a.m. Saturday, Grand Suite 5; 9 a.m. Saturday, Riverside East; 3:30 p.m. Saturday, Grand Ballroom

JESS LYNK is a nonprofit communications professional who works at the Greater Chicago Food Depository. As a recent graduate, she understands the evolving atmosphere that students face, while also grasping how journalism is useful to nonprofit communications.
2 p.m. Friday, Columbian

ADRIAN MA is an author, an award-winning journalist and professor at the Ryerson University School of Journalism in Toronto. He specializes in digital storytelling, personal branding and hosts the career development podcast, Working Media.
1 p.m. Saturday, Michigan 1A

JODY MACKEY has been teaching digital media and communications for more than 15 years at Traverse City East Middle

School, which produces Trojan TV, The Link website and the school yearbook. Her program and students have received countless awards and recognition over the years, and most recently were the recipients of the Michigan Interscholastic Press Association's coveted Spartan Award for journalistic excellence for scholastic journalism.
10 a.m. Saturday, Grand C

MICHAEL MALCOM-BJORKLUND, CJE, became the journalism adviser at Columbia H.S. in Lake City, Florida, after a successful 16-year professional career in the media industry. With a degree in journalism, master's in education and a dozen design awards under his belt, Malcom-Bjorklund is the JEA director-at-large, District 2 director for the Florida Scholastic Press Association and webmaster for the Florida Council of Teachers of English.
6:30 p.m. Thursday, Columbus CD; 11 a.m. Friday, Roosevelt 3A; 8 a.m. Saturday, Grand A

LELAND MALLET, CJE, has advised yearbooks/newspapers since 1999. He is the adviser at Legacy H.S. in Mansfield, Texas. Legacy's publications have won Crowns, Pacemakers and Stars. Mallett serves as the webmaster for TAJE. In 2015, he won Texas Adviser of the Year. He has received the Edith Fox King Award, TAJE Trailblazer, DJNF Special Recognition Adviser and JEA's Yearbook Special Recognition Yearbook Adviser.
10 a.m. Friday, Grand D South

JULIE MANCINI, CJE, recently retired after teaching for 22 years at Dunnellon (Florida) H.S., where she taught English and advised yearbook and newspaper. She is executive director of the Dunnellon Chamber and Business Association, works as a family, wedding and event photographer, and is a JEA mentor. Mancini freelances for the Riverland News and has earned awards in sports and feature photography from the Florida Press Association.
9 a.m. Friday, Michigan 1C; 11 a.m. Friday, Picasso

AARON MANFULL, MJE, is in his 21st year of advising. He is the director of Student Media at Francis Howell North H.S. He is the JEA Digital Media chair and co-director of Media Now. He is a former DJNF National Journalism Teacher of the Year. Manfull is one of the authors of the textbook

SPEAKER BIOS

“Student Journalism and Media Literacy.”
8 a.m. Saturday, Roosevelt 1B; 11 a.m. Saturday, Picasso

BRENDA MARAFIOTO is the photography and journalism teacher at Robert G. Cole H.S. Marafioto has been teaching photography for 10 years, and her students have won numerous awards including ATPI’s Rising Star and VASE State Gold Seal honors as well as successful AP art portfolios. She has recently developed a photo gallery partnership with the Fort Sam Houston Museum to exhibit student work.
1 p.m. Friday, Grand Suite 5

GRACE MARION is a journalism major at the University of Mississippi’s Meek School of Journalism, with a minor in Spanish. For four years, she was on the staff of the Playwickian, a newspaper with one of the harshest prior review policies in the nation, where she was editor-in-chief for two years. She has written for PBS Newshour, Teen Vogue and several other publications.
Noon Friday, Columbus G

BRIAN MARTINEZ, CJE, is a lifelong journalist. He started his career at the Houston Chronicle then became an adviser, where his students won Pacemakers and other awards for their work. Today, he works with technology to help students nationwide produce great publications.
Noon Friday, Grand D North

ALEX MASSON is a software engineer and full-stack developer who dabbles around with robots in his free time. He has worked on projects ranging from startups to redesigning the JEA website. He graduated from Shawnee Mission East H.S. in 2017, and is now a sophomore majoring in computer engineering at Kansas State University.
Noon Saturday, Comisky

SUSAN MASSY advises the Lair yearbook and the Northwest Passage newspaper at Shawnee Mission Northwest H.S. in Kansas, where she teaches newspaper, yearbook and photojournalism. Both publications have earned CSPA Crowns and NSPA Pacemakers. Massy was honored as the 1999 JEA National Yearbook Adviser of the Year.
11 a.m. Friday, Columbus 1J

JOY MCCALED is a former journalist and has published works in the NCTE/IRA English Standards and a book – “Our Hero Freebird; An Organ Donor’s Story.” She

advised newspaper, literary magazine and broadcast. She has served as a committee member for the JEA/NSPA national convention in Nashville and is currently writing freelance and serves as a JEA mentor in Tennessee.
1 p.m. Friday, Picasso

JIM MCCARTHY, CJE, teaches broadcast journalism, multimedia, video production, and photography at Gregori H.S. in Modesto, California. He advises JNN, a Broadcast Pacemaker recipient and national award-winning publication. During his 17 years of teaching, McCarthy also has taught yearbook and advised The Corinthian, a nationally recognized student newspaper.
9, 10 and 11 a.m. Saturday, Michigan 1B

TAMRA MCCARTHY, CJE, teaches at James Enochs H.S. She has advised Wingspan for more than 12 years. Her personal honors include a JEA Rising Star in 2011, JEA Distinguished Adviser in 2013, and a CLHS Teacher of the Year in 2017. Wingspan has received many CSPA Crown and NSPA Pacemaker awards, as well as Gold Medalist and All-American critiques.
10 a.m. Saturday, Regency D

RACHEL MCCARVER, MJE, is the broadcast adviser and co-adviser of the Triangle newsmagazine and crhsmedia.com website at Columbus (Indiana) North H.S. McCarver is the 2017 Ella Sengenberger Adviser of the Year, a former president of the Indiana High School Press Association and a 2010 JEA Rising Star.
9 a.m. Friday, Hong Kong

JULIEANNE MCCLAIN, CJE, is the journalism teacher and adviser of The Talisman newspaper at R.B. Hayes High School in Delaware, Ohio. She is a member of the JEA Curriculum Committee, the vice president of the Ohio Scholastic Media Association and a 2014 Rising Star Award recipient.
9 a.m. Friday, Michigan 1A; 2 p.m. Friday, Columbus CD

MARY ANNE MCCLLOUD, CJE and a retired teacher, participates in the JEA mentoring program in Kansas after advising newspapers, yearbooks and literary magazines for 30 years.
7 p.m. Wednesday, JEA Suite; 8 a.m. Thursday, Michigan 1B; 9 a.m. Friday, Picasso; 10 a.m. Saturday, Haymarket

JIM MCCROSSEN is in his 28th year of teaching. Graduating with a degree in

journalism from the University of Kansas, he moved to Southern California to work as a photojournalist. McCrossen moved back to Kansas to find fulfillment in teaching and gets up each morning and tries to do as little damage as possible to his students while they produce a decent newspaper and yearbook.
Noon Friday, Grand Suite 3

BRIANA MCDONALD is a senior at Carlmont H.S. She is also editor-in-chief of the school’s broadcast program.
1 p.m. Saturday, Columbus EF

ALISON BETHEL MCKENZIE is a veteran journalist with over 30 years of experience as an award-winning reporter, bureau chief, senior editor and media trainer. She serves as the executive director of the Society of Professional Journalists, the nation’s largest and most broad-based organization representing journalists. From 2009-2015, she served as the executive director of the International Press Institute in Vienna, Austria.
11 a.m. Saturday, Michigan 2

VANESSA MEDINA is the editor-in-chief of the Mill Creek Chronicle, the school’s quarterly print newspaper and news website.
Noon Saturday, Columbian

ARRON MERCER is a journalism and political science student at Northern Arizona University. He is a four-time newspaper editor and has founded two student journalism programs.
Noon Saturday, Roosevelt 3B

KATIE MERRITT, CJE, advises the Jabberwock yearbook, Darlingtonian digital news, and photography at Darlington School in Rome, Georgia, having previously advised the Odyssey yearbook at Steinbrenner H.S. in Lutz, Florida, and serving on the board of directors for the Florida Scholastic Press Association.
10 a.m. Saturday, Michigan 1A; 1 p.m. Saturday, Columbian

CHARLIE MEYERSON’S devoted a career to bringing news to the Chicago area — on air, online, in print. His work has been heard on WXRT, WGN or WBEZ, and read in the Chicago Tribune. Meyerson has won dozens of journalism awards — including a national 2016 Edward R. Murrow Award for online audio investigative reporting. You can get

SPEAKER BIOS

his take on the day's news weekdays at ChicagoPublicSquare.com.
11 a.m. Saturday, Columbus G

FELICIA MIDDLEBROOKS has co-anchored news for WBBM Newsradio/CBS, Chicago's No. 1 station for 34 years. She was the first woman and first African American to co-anchor "Morning Drive News" for CBS Radio. She has won numerous awards, including the Edward R. Murrow Award for Excellence in News and awards from the American Women in Radio and Television, Women in Communications, and The Associated Press.
2 p.m. Friday, Grand C

DIANGELEA MILLAR advises the Eagle Edition newspaper and Carillon yearbook at the Episcopal School of Dallas. Before becoming a teacher, she worked for the Los Angeles Times, the New Orleans Times-Picayune and cleveland.com. She graduated with her master's and bachelor's degrees from the Cronkite School of Journalism at Arizona State University.

2 p.m. Friday, Wrigley; 2:30 p.m. Saturday, Columbus EF

KATHLEEN MILLS, CJE, advises The Optimist, Bloomington (Indiana) High School South's 107-year-old newspaper. Her freelance writing has appeared in The New York Times and Mademoiselle.
Noon Friday, Michigan 1A

LAURENCE MINSKY is associate professor, Communication Department, Columbia College Chicago and provides consulting services to agencies, corporations and nonprofits across the globe. He's an author of "The Activation Imperative, Audio Branding: Using Sound to Build Your Brand, The Get A Job Workshop, Branding, Collateral, Digital, Experiential & More, How to Succeed in Advertising When All You Have Is Talent," and other books and articles.
Noon Friday, Roosevelt 3A

JOE MIRANDO, MJE, Ph.D., is a professor and communication undergraduate coordinator at Southeastern Louisiana

University. He was a daily newspaper reporter/copy editor for five years and a high school journalism teacher and publications adviser for five years. He now teaches college courses in media law, ethics, history and research methods and frequently writes articles for scholarly journals.
10 a.m. Friday, San Francisco; Noon Friday, Wrigley

TONI MITCHELL, CJE, is the yearbook and photojournalism adviser at Frisco (Texas) H.S., and she has been at FHS for 20 years. During her career, she has had the privilege of teaching students who were local, state or national photography award winners.
2 p.m. Friday, Michigan 1A

JEFF MOFFITT, MJE, is a creative accounts manager for Jostens. Previously, Moffitt advised the award-winning Oracle newspaper and Torch yearbook at Olympia H.S. in Orlando, Florida. He is a National Board Certified Teacher in career and technical education. He was OHS's 2007 Teacher of the Year. JEA named



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him a Rising Star in 2006 and a Special Recognition Adviser in 2010.
9 a.m. and 2 p.m. Friday, Columbus AB

AMY MORGAN, MJE, advises yearbook, newspaper and online at Shawnee Mission West H.S. She is the secretary of the Kansas Scholastic Press Association and is a frequent speaker at summer workshops. Morgan's publications consistently earn All-Kansas and All-American honors.
10 a.m. Friday, Columbus IJ; 9 a.m. Saturday, Columbus EF

R.J. MORGAN, CJE, is the director of the Mississippi Scholastic Press Association and an instructor in the Meek School of Journalism and New Media at the University of Mississippi (Ole Miss). He is a former high school newspaper, yearbook and broadcast adviser, as well as a freelance professional journalist.
10 a.m. Friday, Michigan 1A

TIM MORLEY, CJE, advises the Nexus yearbook and il360.news website at Inland Lakes (Michigan) H.S. He is a trustee on the board of directors for the Michigan Interscholastic Press Association. In 14 years of advising at this small, rural school, his staffs have taken the publication from a scrapbook to a Pacemaker, a Gold Crown and multiple Spartan award winner.
11 a.m. Saturday, Grand E

NIKHIL MORO holds the Ph.D. in communication law from The Ohio State University and directs the A.Q. Miller School of Journalism and Mass Communications at Kansas State University.
9 a.m. Saturday, Randolph 2

LORI MORTLAND represents Walsworth Publishing as an Illinois sales representative. Prior to this, she spent 16 years advising a yearbook and teaching high school English. Known for her creative approach to publications, marketing and learning, Mortland used to "teach to support her yearbook habit" and is proud to share her enthusiasm in her dream job of working with yearbook staffs every day.
9 a.m. Saturday, Columbus G

SUZETTE MOYER is a design editor at The Washington Post. A mentor to hundreds of visual journalists, her work has won countless awards from the Society for News Design, Society of Publication Design and other organizations. "She is never at a loss in coming up with ideas and ways to execute them. Moyer is equally amazing

whether she is generating content ideas, coming up with creative ways to visualize them, art directing a photo shoot, illustration or infographic, designing a page or editing the work of others," wrote designer Paul Wallen.
8:30 a.m. Thursday, Michigan 1A

DAN MUELLER, CJE, is a former yearbook and newspaper editor and has worked as a yearbook representative since 2004 — striving to inspire and encourage students to be leaders on their staffs and publications.
9 a.m. Friday, Roosevelt 3A

SANTOSH MURALIDARAN has been on the school newspaper's team for three years, serving as a writer, news editor and, currently, editor-in-chief. He has attended the JEA/NSPA spring conventions in 2016 and 2017 in Seattle and San Francisco, respectively, and have a strong passion for journalism. He also holds leadership positions in activities at Cupertino H.S.'s Model UN and debate teams.
11 a.m. Saturday, Roosevelt 3A

MARK MURRAY is the director of information and instructional systems for Arlington ISD until January 2019. Then he is retiring so that he can teach more and take care of his two schnauzers. He's won some awards here and there. People tend to like what he has to say about photography.
8:30 a.m. Thursday, Comisky; 1 p.m. Friday, Regency B; 2 p.m. Friday, Regency B

HEATHER NAGEL, CJE, advises the Lion's Roar yearbook at Christ Presbyterian Academy in Nashville, Tennessee, and serves as the Tennessee state director for JEA. The Lion's Roar has won NSPA Pacemaker, NSPA Best of Show, CSPA Gold Crown, CSPA Gold Medal and THSPA Best Overall Yearbook. Nagel received the JEA Special Recognition Yearbook Adviser honor in 2012 and was THSPA's Bonnie Hufford Outstanding Adviser.
11 a.m. and noon Saturday, Columbus H

LESLEY NAGLE is the assistant adviser for the El Diablo yearbook at Hinsdale (Illinois) Central H.S. The yearbook has won a Crown award from CSPA and regularly earns All-American from NSPA. This is her fifth year teaching, and she teaches sophomore English honors and junior American literature.
1 p.m. Friday, Grand Suite 3

SOHANA NASRIN is a second-year Ph.D. student at Philip Merrill College of Journalism at the University of Maryland. Her research interests include visual communication, oppositional practices, youth activism and citizen journalism. Previously, she worked as a graduate assistant at Oklahoma Scholastic Media. She holds a bachelor's degree in English literature, communication and rhetoric from Nazareth College of Rochester, New York.
9 a.m. Saturday, San Francisco

LAURA K. NEGRI, MJE, has taught journalism, photojournalism, newspaper, yearbook and technology for 23 years in Texas public schools. Prior to teaching, she was a newspaper reporter, photographer and editor. She judges for several state journalism organizations and is a 2002 Reynolds High School Journalism Institute participant, a 2005 Radio Television News Directors Foundation Teacher Ambassador, and a 2012 Fund For Teachers Fellow.
6:30 p.m. Thursday, Columbus CD; 11 a.m. Saturday, Columbian

ABRIANNA NELSON, CJE, advises newspaper, yearbook, broadcast and literary magazine at Washington-Lee H.S. in Arlington, Virginia. She majored in journalism at Washington and Lee University and holds graduate degrees in education from William & Mary and UVA. She served as the JEA curriculum module leader for entrepreneurship from 2013-2017 and currently serves as a curriculum coordinator for the JEA Curriculum Initiative.
9 a.m. Friday, Atlanta; 2:30 p.m. Saturday, Soldier Field

MARK NEWTON, MJE, is the journalism teacher at Mountain Vista H.S. in Highlands Ranch, Colorado. He is the adviser of MV Media, a comprehensive journalism program consisting of the Aerie yearbook, Eagle Eye news magazine, VistaNow.org and VistaNow Video. Newton has been teaching journalism and advising student media for 35 years. He is the current past-president of the Journalism Education Association (2011-2017).
9 a.m. Friday, Grand D North; 11 a.m. Saturday, Soldier Field

CASEY NICHOLS, CJE, is a veteran student media adviser of 35 years, the past 24 at Rocklin H.S. He is a former National Yearbook Adviser of the Year, Gold Key recipient from CSPA, and NSPA Pioneer. He is the JEA Awards chair. Nichols' love of

SPEAKER BIOS

journalism is based around a good story no matter how it is told.

10 a.m. Friday, Columbus AB; 1 p.m. Friday, Columbus H

SARAH NICHOLS, MJE, advises student media at Whitney H.S. in Rocklin, California, where her students have been recognized with top national and state honors. Nichols is JEA's president and a member of the Scholastic Press Rights and Digital Media committees. A former National Yearbook Adviser of the Year, she has been honored with JEA's Carl Towley Award and Medal of Merit and NSPA's Pioneer Award.
8 a.m. Thursday, Randolph 1AB; 9 p.m. Thursday, Michigan 1; 8 a.m. Friday, Grand Suite 3; 10 a.m. Friday, Grand F; 11 a.m. Friday, Gold Coast; noon Saturday, Regency AB; 2:30 p.m. Saturday, Hong Kong

KRISTINE NICOLINI is an assistant professor in the journalism department at the University of Wisconsin Oshkosh. Her professional experience in public relations, strategic marketing and corporate

communication has helped build and expand the partnership between UW-Oshkosh and the broader community. Her research focuses on examining the cognitive, behavioral and normative processes associated with navigating difficult conversations.
10 a.m. Saturday, San Francisco

SPENCER O'DANIEL, CJE, advises publications for the Collegian Media Group at Kansas State University. He serves as the adviser for the Royal Purple yearbook, Manhappenin' magazine and the photo staff that shoots for three publications, including the Collegian newspaper. O'Daniel also is a professor of practice in the A.Q Miller School of Journalism, where he teaches a magazine design and writing course.
Noon Friday, Columbus KL

KAY O'DONNELL is a journalism/digital media professor with more than 16 years of teaching experience. She has been an adviser for more than a decade to award-winning student news media, operating on all platforms. O'Donnell transitioned "legacy

media" curricula into digital age.

9 a.m. Friday, Roosevelt 1A; 2 p.m. Friday, Columbus EF

LORI OGLESBEE of McKinney, Texas, is now retired from the classroom and works as a champion for First Amendment rights and as a consultant for anything scholastic-journalism related. The 35-year veteran was the 2009 National Yearbook Adviser of the Year and the 2005 Texas Journalism Teacher of the Year. Her students have won Pacemakers, Crowns, Stars and individual awards on the state and national levels.
9 and 10 a.m. Friday, Grand F; noon Friday, Regency A

MAUREEN OLOFSSON has over 26 years of experience in the yearbook industry working at Herff Jones Yearbook. She has a degree in photography and enjoys sharing her talents with students. Her passion has always been documentary photography and telling a story through photos and words. You can find her posting regularly on

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Instagram personally and for Watts of Love, a nonprofit.

2:30 p.m. Saturday, Regency C

MELISSA OLOFSSON has a background in broadcast journalism and marketing. Her passion to help create a product that tells a story brought her into the yearbook world a few years ago. She is enjoying sharing her talents and fresh perspective to students around Chicago.

2:30 p.m. Saturday, Regency C

LYNN C. OWENS is a UNC-Chapel Hill School of Media and Journalism lecturer of broadcast and electronic communication. She has been teaching journalism and advising college news media since 2006. Before returning to academe, she was a reporter at WNCT-TV in Greenville, N.C., where her work won regional Edward R. Murrow award and two Emmy nominations.

9 a.m. Friday, Acapulco; 8 a.m. Saturday, Acapulco

PHIL PAGE, CJE, has been in the yearbook industry for over 25 years promoting scholastic journalism and teaching students and advisers in Northwest Indiana. Prior to Jostens, Page was the editor of the Purdue University yearbook, which was named an All American and received a CSPA Silver Crown. He also critiqued and scored high school yearbooks for CSPA.

10 a.m. Friday, Regency C

ERIN PALMER has advised Hinsdale Central's yearbook in Hinsdale, Illinois, for 10 years. The El Diablo yearbook has won a Crown Award from CSPA and regularly earns All American from NSPA. She also teaches sophomore English honors and senior honors seminar in writing.

1 p.m. Friday, Grand Suite 3

JED PALMER, CJE, is the journalism adviser at Sierra Middle School, working with yearbook, news and broadcasting students. His students have earned numerous state and national awards, including NSPA Pacemakers, CSPA Crowns and several NSPA Picture of the Year awards. He was a JEA Distinguished Adviser in 2013 and was also the 2013 Colorado Adviser of the Year.

8:30 a.m. Thursday, Columbus IJ; 10 a.m. Saturday, Michigan 1A

KEVIN PANG is the editor-in-chief of "The Takeout," the food and culture site from Onion Inc. He was a longtime food writer and critic at the Chicago Tribune, and now

contributes to The New York Times and Saveur. Pang is also the director of the documentary "For Grace," streaming on Netflix.

10 a.m. Friday, Grand B

GEORGE PAPAJOHN is the associate managing editor for investigations at the Chicago Tribune. Papajohn has directed numerous national award-winning projects, including "Hidden Hazards," which uncovered dangerous children's products and won a 2008 Pulitzer Prize for investigative reporting. He has overseen seven other projects that were Pulitzer finalists. Papajohn has been a Pulitzer Prize juror twice.

11 a.m. Friday, Grand D North

KATINA PARON, CJE, is a Brooklyn-based journalism educator who has been creating byline opportunities for teens for more than 25 years. She directs the NYC High School Journalism Collaborative at Baruch College and is the author of the forthcoming comic book-style textbook, "A NewsHound's Guide to Student Journalism" (McFarland).

10 and 11 a.m. Friday, Toronto; 10 a.m. Saturday, Roosevelt 1A

CECE PASCARELLA has been on the Lion's Roar yearbook staff for three years at Christ Presbyterian Academy in Nashville, Tennessee. She is the head designer and is part of a staff that has received an NSPA Pacemaker, a CSPA Gold Crown and THSPA Best Overall Yearbook. Pascarella is on the NSPA Honor Roll.

Noon Saturday, Columbus H

NUREEN PATEL is the adviser of the newspaper, literary magazine and yearbook at The Hockaday School in Dallas. She has a double major in teaching English from Eastern Michigan University Journalism and a master's degree from Columbia University Teachers College. She believes in power of journalism to make positive changes in the world.

2:30 p.m. Saturday, Picasso

MARY PATRICK, CJE, advised the yearbook for 29 years at Maize South Middle School in Wichita, Kansas. The yearbook won CSPA Crowns, NSPA Pacemakers, and it is in the Journalism Hall of Fame. Patrick chaired the JEA Junior High/Middle School Commission and served as middle school liaison for KSPA. She received JEA's Distinguished Adviser and Lifetime Achievement Award, and NSPA's

Pioneer Award. Patrick is a JEA mentor.

11 a.m. Friday, Picasso

MEGHAN PERCIVAL, MJE, teaches photojournalism and AP Psychology and advises The Clan yearbook staff at McLean H.S. in Fairfax County, Virginia. The Clan staff has been recognized with the NSPA Pacemaker and CSPA Gold Crown and was inducted into the NSPA Hall of Fame. Percival received a Gold Key from CSPA in 2013 and was a 2014 JEA Distinguished Adviser.

11 a.m. Friday, Regency C; 2 p.m. Friday, Columbus IJ; 2:30 p.m. Saturday, Regency D

KYLE PHILLIPS, CJE, advises The Surveyor news magazine and news website, as well as The Monument yearbook at George Washington H.S. in Cedar Rapids, Iowa. He is also president of the Iowa High School Press Association.

2:30 p.m. Saturday, Gold Coast

BRYAN POLLARD is a lifetime member of NAJA completing his second term as president. He is the former executive editor of the Cherokee Phoenix, the tribal news organization for the Cherokee Nation. He was a certified high school journalism teacher and taught at Sequoyah H.S., an Indian boarding school in Tahlequah, Oklahoma, and has been a mentor for numerous journalism workshops serving minority students.

1 p.m. Saturday, Grand Suite 3

REBECCA POLLARD, MJE, advises The Leopard yearbook at Lovejoy H.S. in Lucas, Texas. She is not afraid of a challenge, which is why she has advised at five different schools and all mediums in 19 years. Her programs have won top state and national awards, and she is a JEA Special Recognition Yearbook Adviser. She serves JEA as Journalist of the Year committee chair.

10 a.m. Friday, Roosevelt 3B; 1 p.m. Friday, Atlanta

ANTHONY PONCE, a veteran Chicago journalist, received national attention in 2016 after posting a video online to announce that he was quitting his job as an anchor/reporter at NBC5 to become a full-time Lyft driver. Calling it "the perfect place for intimate one-on-one interviews and access to people from all walks of life," Ponce wired his car for sound recording and launched the podcast "Backseat Rider." His interviews

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are now also featured on FOX32's "Good Day Chicago."

9 and 11 a.m. Saturday, Columbus IJ

RACHEL PRINCE is a 26-year veteran of the English classroom, having taught AP, honors, English 101/102, and literary magazine. She collaborates regularly with her school's publication staff; her own children have served as publications editors so the program is near and dear to her heart.

9 a.m. Friday, Haymarket

LINDA S. PUNTNEY, MJE is a publications/student media consultant. Former JEA executive director, professor emeritus at Kansas State University and past director of student media at K-State, she received JEA's Carl Towley, Teacher Inspiration and Lifetime Achievement awards, as well as NSPA's Pioneer award.

9 and 10 a.m. Saturday, Regency C

SARA QUINN is a design consultant and researcher. Former president of the Society for News Design, she is also an affiliate faculty member for The Poynter Institute where she taught full time for more than a decade. She leads design, multimedia storytelling and creativity workshops in newsrooms, at conferences and universities around the world.

8:30 a.m. Thursday, Michigan 1A

NINA QUINTANA, CJE, advises yearbook and broadcast journalism at Bernalillo (New Mexico) H.S. She is a National Board Certified Teacher in Career and Technical Education. Quintana is JEA's New Mexico state director and chair of the Career and Technical Education Committee.

10 a.m. Friday, Haymarket, 8 a.m.-noon Saturday, Comisky

JAMES A. RADA is an associate professor and chair of the Department of Journalism at Ithaca College. In 2018, Rada and his students covered MLK50 for the Memphis NPR affiliate and the March For Our Lives for MSNBC/NBC. Rada also has produced several documentaries. His latest, "With Infinite Hope: MLK and The Civil Rights Movement," is scheduled to premiere on public television in January 2019.

2 p.m. Friday, Regency A

ESHA RADHAKRISHNAN has been a part of her school's newspaper staff for three years. She has served as a writer, copy editor and is now editor-in-chief. In 2017, she met Samantha Powers who told her the

importance of being an educator in today's world of media and politics. She is an avid policy debater and environmentalist but feels most at home in the newsroom.

11 a.m. Saturday, Roosevelt 3A

JUSTIN RAISNER is in his eighth year of advising student media at Carlmont H.S. in Belmont, California, and he is the JEA web curriculum leader. His scotscoop.com staff won Online Pacemakers in 2014 and 2016, and his students have won several awards for writing, design, photography and videography. In addition to advising, Raisner has worked as a writer and managing editor for several local publications.

1 p.m. Saturday, Columbus EF

MARGIE M. RAPER, MJE, advises The Highlander yearbook and teaches journalism and photojournalism at Highland Park H.S. in Dallas. She is proud to share her passion for scholastic journalism with her students, see them grow as storytellers and celebrate their achievements. She serves as the president of the Texas Association of Journalism Educators and on the Gloria Shields NSPA Media Workshop board.

9 and 10 a.m. Saturday, Michigan 1C

KRISTI RATHBUN, MJE advises The Black & Gold and The Rock at Rock Canyon H.S. in Highlands Ranch, Colorado. Her students have earned recognition from CSMA, CSPA and NSPA including Crown and Pacemaker awards. Rathbun is CSMA advocacy coordinator and JEA Colorado state director. She was a JEA Distinguished Adviser in 2014 and received a Gold Key in 2016.

11 a.m. Friday, Regency D

RACHEL RAUCH, MJE, advises the Tartan Yearbook, the Highlander Online website, and Soliloquy Literary Magazine at Homestead High School in Mequon, Wis. She is the JEA state director for Wisconsin. She was a Dow Jones Distinguished Adviser in 2015 and a JEA Rising Star in 2014.

11 a.m. Saturday, Hong Kong

JON REESE, CJE, advised award-winning convergence media in Decatur, Georgia, for 25 years. His staffs received Pacemakers and Gold Crowns for their newsmagazine and website, and individuals won NSPA's News Story of the Year and ASB's National Broadcast Storyteller Award. Reese served as a JEA state director, taught at JEA's Adviser Institute, and judged write-offs, the national Journalist of the Year contest, and Pacemaker entries.

9 a.m. Friday, Columbus CD; 9 a.m. Saturday, Atlanta; 2:30 p.m. Saturday, Roosevelt 1A

MICHAEL REEVES, CJE, is the adviser at James Bowie H.S. in Austin, Texas. After a number of years as a professional journalist, he joined the teaching ranks and has never looked back. Today journalism is more important than ever before. His goal is to help students find their role in the media whether as a consumer, or an active participant.

10 a.m. Friday, Columbus CD

CINDY RENAUD advises yearbook at Harborside Academy, a public charter school in Kenosha, Wisconsin. She has advised yearbook for 12 years, and was recognized as KEMPA Yearbook Adviser of the Year in 2015.

9 a.m. Saturday, Grand C

NICOLE RENDLER is a senior and the co-editor-in-chief of Aquila, University Preparatory Academy's student-run newsmagazine. She is also the co-founder of Freelancers, her school's journalism club. Rendler has experience in producing print and online content as well as utilizing social media to spread news. She discovered her love for journalism as a freshman and is excited to attend her fourth National High School Journalism Convention.

Noon Saturday, Columbus CD

AMANDA REYNOLDS, CJE, is a marketing manager at Balfour Publishing in Dallas. After developing a passion for yearbooks in high school and college, she spent a decade as a yearbook rep, helping staffs develop themes and perfect designs. She now develops tools to help staffs market themselves and drive more sales in school and online.

11 a.m. Friday, Atlanta

KARI O. RIEMER has over 30 years in the public school classroom, and she has been advising school publications for most of them. For the past decade she has been the publications adviser at a large 6A high school in Pflugerville, Texas, a growing farm/tech suburb outside of Austin. Both the newspaper and yearbook she advises have been nationally recognized.

9 a.m. Friday, Toronto; 1 p.m. Friday, Roosevelt 3B; 9 a.m. Saturday, New Orleans

TRIPP ROBBINS, a former starving journalist, has taught in three independent

SPEAKER BIOS

high schools, in three states, over the past 32 years. He advises the yearbook, journalism and digital magazine programs at Menlo School in California. He is the law and ethics chair for the JEANC in northern California, and he's a member of the JEA Scholastic Press Rights Committee.

1 p.m. Friday, Columbus EF; 10 a.m. Saturday, Roosevelt 3B; 11 a.m. Saturday, Columbus EF

JIM RODENBUSH is the director of student media at Indiana University in Bloomington, Indiana. He has advised student publications for nine years and previously has worked for Colorado State, Penn State and Webster universities. Before joining student media, Rodenbush worked as a reporter for multiple publications, including the Pittsburgh Tribune-Review, the Pittsburgh Post-Gazette and the Associated Press.

Noon Saturday, Michigan 3

JONATHAN ROGERS, MJE, advises the Little Hawk and Red and White yearbook. Rogers was a DJNF Distinguished adviser in

2013, and Iowa Journalism Teacher of the Year in 2015. As JEA Professional Outreach chair he has developed the Flipboard JEA Best of HS Journalism Magazine, works on the NCTE censorship committee and is working with Adobe on a Spark storytelling project.

10 a.m. Friday, Columbus G

SARAH ROGOZ is an editor-in-chief for the Downers Grove North H.S. student newspaper The Omega.

11 a.m. Saturday, San Francisco

CODY ROHL, a senior at Prescott H.S. is the Student Council representative on the school board. An honors student and a Badger Boys State Representative, Cody plans to attend college next fall. Chosen by faculty to spend four days on the Lac Du Flambeau Indian Reservation in 2016, Rohl is enrolled in First Nations History. He is also a member of the varsity baseball team.

Noon Saturday, Grand Suite 3

OREN RUDAVSKY is the recipient of a Guggenheim Fellowship. Rudavsky is

producing the NEH funded American Masters documentary: "Joseph Pulitzer: Voice of the People" as well "Witness Theater," a film chronicling a workshop between holocaust survivors and high-school students. Joseph Pulitzer will be on PBS in April 2019. His film "Colliding Dreams" was released theatrically in 2016. It was on PBS in May.

Noon Saturday, Columbus G

DANIELLE RYAN, MJE, serves as the JEA state director for California. She has taught journalism at Carlsbad H.S. for 12 years, advising web, newspaper and yearbook. Her staffs have been named Pacemaker Finalist, have won the NSPA Silver Crown, earned All-American rankings and won Best of Show. Ryan works with San Diego journalism advisers and was the JEA/NSPA San Diego convention co-chair.

10 a.m. Saturday, Columbus H

SHANNON RYAN has been a sports reporter at the Chicago Tribune for 10 years, covering college sports and writing columns. She began her professional

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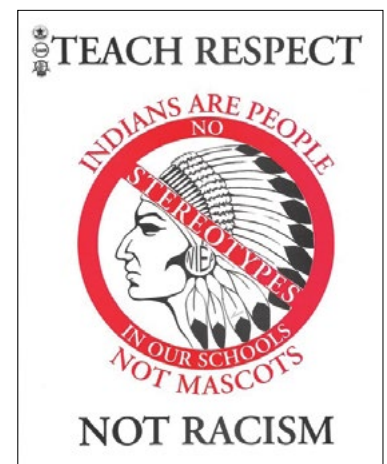
Booth 409

1-7 p.m. Thursday
8 a.m.-4 p.m. Friday
Riverside Exhibit Hall

I am Richie Plass, a Menominee and Stockbridge/Munsee from Wisconsin. I have been collecting images and marketing devices related to Native American stereotypes since I was MY high school's mascot.

"Bittersweet Winds" is a collection of respected cultural images, craft and artwork from Native cultures as well as sports teams' mascots and logos, children's toys, movie posters, etc., used to sell everything from movies to water to pumpkin seeds to athletic teams.

Please visit Booth 407 and attend "How to Make Minority Voices Heard" at noon Friday in Columbus G, "Wisconsin Students Eliminating 'Indian' Mascots" at noon Saturday in Grand Suite 3 and "Why is This Taking So Long? The Fight to End Race-based Mascots" at 1 p.m. Saturday in Grand Suite 3. I am also available for interviews.



SPEAKER BIOS

career at the Philadelphia Inquirer in 2000 after graduating from St. Mary's College. She covered prep sports, the Eagles and Villanova basketball. Ryan lives in Chicago with her 6-year-old son who thinks he's better at basketball than LeBron or Jordan.
9 a.m. Friday, Grand C

SOPHIA SAKER, a Francis W. Parker School senior, has been participating on The Parker Weekly throughout high school. She is serving as an editor-in-chief of the Weekly. Last year, she was features editor and two years ago, copy editor. When not editing and writing articles, she can be found reading about Queen Victoria or rereading the "Harry Potter" series.
1 p.m. Saturday, Roosevelt 3B

BETTY SAMPLES, CJE, is a Herff Jones Yearbook representative in Northwest Indiana and Chicagoland. As a former teacher, she works side by side her customers to help build yearbook programs that produce an outstanding product as well as providing students with the skills they need to succeed outside of the journalism classroom.
1 p.m. Friday, Roosevelt 1B

ELAINA JOY SANDERS has been on the Lion's Roar staff for three years at Christ Presbyterian Academy, Nashville, Tennessee. She's the editor-in-chief and leads a staff that received an NSPA Pacemaker and a CSPA Gold Crown. Previously, she was student life editor. She's on the NSPA Honor Roll and won first place for Best Student Life Copy and third for Best Fine Arts Copy from THSPA.
11 a.m. Saturday, Columbus H

SIERA SANTOS is a sports broadcaster who joined NBC Sports Chicago in 2015 as an anchor and reporter, becoming the first Latina to join the staff. Santos is the primary host the regional network's flagship sports news show In The Loop. She graduated magna cum laude with a bachelor's degree from the Walter Cronkite School of Journalism and Mass Communication at Arizona State University.
2:30 p.m. Saturday, Columbus AB

JULIA SATTERTHWAITE, CJE, advises El Estoque and elestoque.org at Monta Vista H.S. in Cupertino, California. Her students have been recognized with top national and state honors. Satterthwaite serves on the JEA board as a director at large and enjoys developing collaborative opportunities, sharing resources and advocating for

journalism advisers and their students.
6:30 p.m. Thursday, Columbus CD; 2 p.m. Friday, Acapulco; 9 a.m. Saturday, Columbus AB

ROD SATTERTHWAITE, MJE, co-advises The Campanile newspaper and thecampanile.org website at Palo Alto (California) H.S. He is president-elect of JEA of Northern California, a member of JEA's Certification Committee and the SPLC's advisory council steering committee.
9 a.m. Friday, Wrigley

LAURA SCHAUB, CJE, is Lifetouch's national key accounts manager. Previously, she directed the Oklahoma Interscholastic Press Association and served as a professor of journalism at the University of Oklahoma. She is past CSPAA president and has received the Gold Key, O'Malley, Paschal and Murphy awards from CSPA.
9, 10 and 11 a.m. Friday, Columbus EF

MARY THERESA SCHMICH has worked at the Chicago Tribune since 1985 and written a column for the Tribune since 1992, except for a year spent as a Nieman Fellow at Harvard. From 1985 until 2010, she wrote the "Brenda Starr" comic strip. She earned a B.A. at Pomona College and attended journalism school at Stanford. She won the 2012 Pulitzer Prize for commentary.
10 a.m. Saturday, Grand B

HAL SCHMIDT has been working with student publications for more than 30 years, training staffs to get the most from their software. He is a representative for the Houston office of Balfour yearbooks and co-owner of PS Graphics in Fredericksburg, Texas.
9 a.m., 11 a.m. and 1 p.m. Friday, Comisky

SABRINA SCHMITZ, CJE, a Walsworth Yearbooks representative, is the former publication adviser at J.W. Mitchell H.S. in New Port Richey, Florida. Under her leadership, The Stampede yearbook earned multiple CSPA Crowns, an NSPA Pacemaker, and was a Design of the Year Finalist. She was Teacher of the Year in 2013, was a District Teacher of the Year Finalist, and teaches at workshops and conventions nationwide.
11 a.m. Friday, Randolph 1B

KATHY SCHRIER, MJE, a former student media adviser in Seattle, now serves as executive director of the Washington Journalism Education Association. She serves on JEA's Scholastic Press Rights

Committee and after years working to pass a "New Voices" law in Washington state, finally saw success in 2018. Schrier, a past president of WJEA, received a JEA Medal of Merit and was named an NSPA Pioneer.
2 p.m. Friday, San Francisco

TERESA SCRIBNER, CJE, is an award-winning media teacher at Cleveland H.S. in Seattle. Scribner oversees Cleveland Publications, which houses the school's yearbook, newspaper, news broadcast and website. Scribner is Washington state's Journalism Adviser of the Year, a DJNF Special Recognition Adviser and a JEA Rising Star. Before becoming a teacher, Scribner worked as a visual journalist for The Seattle Times.
2 p.m. Friday, Atlanta

JOELLE SEXTON, CJE, is a former yearbook adviser and English teacher whose publications received All KEMPA awards. As a representative for Herff Jones, Sexton enjoys working with advisers and students to develop their journalism programs. She speaks at camps and workshops across the United States, teaching journalism, design, InDesign, Photoshop, and the latest technologies.
Noon Friday, Regency B

BECKY SHARKEY, former adviser at North Cross School, joined Herff Jones as a designer in fall 2017.
11 a.m. Saturday, Roosevelt 1B

AARON SHAROCKMAN is the executive director of PolitiFact, the largest fact-checking organization in the United States. He leads the growth and development of PolitiFact, manages its outreach and news partnerships, and oversees new initiatives and product development. Sharockman has been with PolitiFact since 2010. He teaches a class on fact-checking at the University of Missouri.
8:30 a.m. Thursday, Columbus G

HANNAH SHAPIRO teaches journalism and filmmaking at Eagle Valley H.S. in Gypsum, Colorado. This will be her fourth year advising the print, online and broadcast programs, in addition to sponsoring the literary arts magazine. The broadcast program ETVV was a finalist for the broadcast Pacemaker in 2017, and Shapiro is being recognized as one of JEA's Rising Stars for 2018.
10 a.m. Saturday, Haymarket

SPEAKER BIOS

TIFFANY SHEFFIELD joined the North Texas Jostens team in 2015 after three years' experience as the editor of her high school yearbook and four years of college majoring in communications and minoring in Spanish and sports nutrition. With two years as an official Jostens associate and a lifetime of experience in customer service, she is a great asset to working with advisers and high school students.

1 p.m. Friday, San Francisco

PAUL SIEGEL advise the Chrysalis yearbook at Dunwoody (Georgia) H.S. In his spare time, he is a dedicated amateur photographer.

10 and 11 a.m. Friday, Randolph 2

C.E. SIKKENGA has advised the Bucs' Blade newspaper at Grand Haven (Michigan) H.S. since 2000. A past president of the Michigan Interscholastic Press Association, he currently serves as that organization's newspaper chair. He is also the JEA state director for Michigan.

11 a.m. and noon Saturday, Regency D

JOHN SILVA is the News Literacy Project's director of education. He came to NLP in March 2017 with 13 years of experience as a social studies teacher with Chicago Public Schools. He earned his M.Ed. with a concentration in educational technologies from the University of Illinois at Urbana-Champaign in 2009 and became a National Board Certified Teacher in 2012.

11 a.m. Saturday, Randolph 1B

JAMIE SILVER found his passion in photography 30+ years ago growing up in the photo-studio environment with his father's business. He found yearbook in middle school, continued through high school, and went on to earn his bachelor's degree in print marketing from Western Michigan University. Since 2001, he has proudly worked with schools and their yearbook publications in Illinois and Wisconsin with Herff Jones Yearbooks.

Noon Friday, Regency B

MATT SIMONETTE is managing editor of the Windy City Times. He mainly covers political and health news and also edits WCT's film section. Simonette also reports on real estate development news for Evanston (Illinois) RoundTable, and has covered both luxury travel for Sheridan Road Magazine and the Affordable Care Act implementation for British Medical Journal.

11 a.m. Saturday, Grand B

MIKE SIMONS, MJE, is the adviser of Tesseræe, the award-winning yearbook at Corning-Painted Post H.S. in upstate New York. President of the Columbia Scholastic Press Advisers' Association, Simons is a frequent instructor and featured speaker at regional and national workshops, with a special interest in photography — and coffee. He is a 2015 Distinguished Yearbook Adviser.

8:30 a.m. Thursday, Columbus 1J; 10 a.m. Friday, Grand F; 1 and 2 p.m. Friday, Columbus 1J; 9 a.m. Saturday, Michigan 3; 2:30 p.m. Saturday, Regency D

CHELSEA SLACK is a communication instructor with Southeastern Louisiana University, as well as a Ph.D. student in Clemson University's Rhetorics, Communication, and Information Design program. She holds an M.A. in journalism from the University of Memphis, and completed an M.A. in teaching and B.A. in mass communication at Southern Arkansas University.

Noon Saturday, Roosevelt 3A

PETER SLEVIN is an associate professor at Northwestern's Medill School of Journalism, where he teaches courses on political coverage and foreign policy, among other issues. He spent 10 years on the national staff of The Washington Post and often lectures on the role of the news media in American society. He is the author of the biography, "Michelle Obama: A Life."

2 p.m. Friday, Grand D North

KAREN SLUSHER, CJE, has been advising publications for the past 12 years. She developed her passion for storytelling and journalism while on her high school newspaper staff and always knew this was the right job for her. She has her master's in journalism education. Now, she is using her passion for teaching leadership to boost the publications program. Slusher is JEA's Awards Committee chair.

11 a.m. Saturday, Roosevelt 1A; noon Saturday, Regency AB

EMILY SMITH, CJE, advises student media at Pittsburg (Kansas) H.S. Her staffs have won various state and national awards, including a Pacemaker, All-American ratings and NSPA's individual contests. Smith is a 2016 JEA Rising Star, 2015 Jackie Engel Award winner and a 2013 ASNE Fellow. She also serves on the Kansas Scholastic Press Association's executive board.

8:30 a.m. Thursday, Columbus AB

NANCY Y. SMITH, MJE, has taught at Lafayette H.S. for 25 years. She advises the lancerfeed.press website, Image newspaper and Legend yearbook. Smith is the JEA Contest Committee chair, overseeing the Write-off contests, quiz bowl and middle school media contest. Honors include NSPA Pioneer Award, JEA Medal of Merit and 2016 National Yearbook Adviser of the Year, and DJNF Special Recognition Adviser and Distinguished Adviser.

1 p.m. Friday, Grand Suite 2AB; 6 p.m. Friday, Columbus 1J; 3:30 p.m. Saturday, Grand Suite 2AB; 8:30 a.m. Sunday, Grand Ballroom

ELIZABETH SORGENFREI has advised Hastings (Nebraska) H.S.'s Tiger Cub newspaper publication for the past two years. Her teaching and advising career began in 2016 when she stepped foot in the classroom for the first time, without a teaching certificate. She strives to continue to grow her teaching and advising practices and evolve the newspaper to an award-winning publication.

2:30 p.m. Saturday, Haymarket

AMY SORRELL, MJE, advises the Archer yearbook in Antwerp, Ohio. The staff self-publishes its yearbook, which enables it to turn a profit on sales. Sorrell received the Courage in Journalism and Mary Beth Tinker awards in 2007 while teaching in Indiana. Sorrell is also a Google Certified Trainer and teaches high school English.

10 a.m. Saturday, Roosevelt 1A

MARGARET SORROWS, CJE, retired in May 2015 after 36 years of advising yearbooks, newspapers and teaching digital photography, most recently for 24 years at Bryant (Arkansas) H.S. She was the 2014 JEA H.L. Hall Yearbook Adviser of the Year. Her publications won Gold and Silver CSPA Crowns and NSPA Pacemakers. She is currently an ambassador for Jostens, serving as an educational and creative consultant.

9 a.m. Friday, Columbus AB; 9 a.m. Saturday, Grand E

HOWARD SPANOGLE, Communication: Journalism Education Today assistant editor, formerly advised the Glenbard East Echo (Illinois) and the Highland Park Bagpipe (Texas). Now located in Asheville, North Carolina, he has edited books, newsletters and yearbook curriculum projects.

9:30 a.m. Friday, Water Tower

SPEAKER BIOS

CARMELA SPINELLI is an international design consultant with over 20 years of experience with industry and academic institutions. She is a recruitment specialist delivering workshops in creative entrepreneurship and branding. Prior to this role she served as associate chair of the Fashion Design Department at Parsons The New School for Design. She has a master's degree from The Cooper Hewitt National Design Museum.

Noon Friday, New Orleans

JACKIE SPINNER is an associate professor of journalism at Columbia College Chicago, where she oversees the photojournalism program and advises the student veteran organization. She was a staff writer for The Washington Post for 14 years and covered the wars in Iraq and Afghanistan. In 2017, Spinner was the recipient of a grant from the Pulitzer Center on Crisis Reporting and spent three months in Morocco reporting for The Washington Post and Christian Science Monitor and producing her first

documentary about how children with autism are educated.

11 a.m. Friday, Grand F

ANGELA ST. CLAIR has ink in her veins. A former student newspaper/yearbook staffer and editor, she was previously a yearbook rep in Indiana and Kentucky. In her 14th year advising, her award-winning staffs in Hi-Lights media group at Mater Dei H.S. in Evansville, Indiana recently transitioned to a newsmagazine format. She loves writing and design and knowing that publications classes teach more than that.

1 p.m. Friday, Michigan 1A

EMILY STARKEY is a photo, social media and creative services intern for Kansas State Athletics. Starkey is a K-State student studying digital journalism with an outside focus in sports marketing. She has been covering Power 5 teams since she graduated high school and her future job goal is being a team photographer in the NFL or NBA.

1 p.m. Saturday, Michigan 1B

ALLIE STAUB, CJE, advises The Scrapbook yearbook at Westfield (Indiana) Middle School, where she teaches art, media arts and yearbook. JEA named Staub a 2015 Rising Star and a 2017 Distinguished Adviser. Her yearbook students have earned numerous state and national honors including CSPA Gold and Silver Crowns and NSPA Pacemaker. Staub is chair of JEA's Junior High/Middle School National Media Contest.

8 a.m. Friday, Grand B; 9 a.m. Friday, Grand Suite 2AB; 8 a.m. Saturday, Grand A

RACHEL STEIL, CJE, has advised the award-winning Pony Express newspaper at Stillwater Area H.S. for the past 19 years. She was awarded the Minnesota Journalism Education Advisor of the Year in 2018. Prior to teaching, Steil interned at NBC affiliate KARE 11 and ABC's "Nightline" with Ted Koppel.

11 a.m. Friday, Haymarket; 8 a.m. Saturday, Picasso

LARRY STEINMETZ, CJE, is the adviser for the Livewire newsmagazine and the

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Endeavor yearbook at Bullitt East H.S. in Mount Washington, Kentucky. As the JEA Kentucky state director and member of the SIPA executive board, he is focused on improving journalism programs in Kentucky.
10 a.m. Friday, Michigan 1A

HEIDI STEVENS is a columnist at the Chicago Tribune, where she has worked as a writer and editor since 1998. Her daily column, *Balancing Act*, tackles parenting, relationships, education policy, body image and gender bias and the ways they intersect with current events. She graduated from Eastern Illinois University.
10 a.m. Friday, Grand C

JIM STRAUB has worked for Walsworth Yearbooks for 21 years. His positions have included graphic designer, computer support technician, sales training and sales representative. He is excited to be a part of helping yearbook staffs create great yearbooks and document the memories while keeping it fun.
1 p.m. Saturday, Acapulco

CAROL STRAUSS is a JEA mentor from Newport Beach, Calif. She taught photography and advised newspaper and yearbook for 40 years at Los Amigos H.S. in Fountain Valley, California.
Noon Friday, Picasso

TONY STREIT is a nationally recognized expert in youth development, media education, out-of-school time, and informal STEM learning. Streit is a managing project director at Education Development Center Inc., an international nonprofit organization that designs, implements and evaluates programs to improve education, health and economic opportunity worldwide. Since 2002, Streit has directed EDC's YouthLearn Initiative comprising research, practices and curricular strategies on community-based, contextual learning.
8:30 a.m. Thursday, Wrigley

ERIN SUCHER-O'GRADY is the JEA Missouri state director and the adviser of *The Globe* and chsglobe.com of Clayton H.S. Sucher-O'Grady was named Missouri Teacher of the Year in 2016 and a JEA Rising Star. Her students have earned the Brasler Prize twice in 2016 and 2017, as well as numerous Pacemakers and Crown Awards.
11 a.m. Saturday, Columbus KL

SHARON SWANSON has been advising yearbook students for over 20 years and

with the help of her very focused students, has managed to get yearbook production down to a science, having never missed a deadline.
Noon Saturday, Randolph 1A

SUSAN SZAFRANSKI advises The Tom-Tom newspaper program and teaches English at Lemont (Illinois) H.S. She has been involved with high school journalism for 14 years.
9 a.m. Saturday, Picasso

VALERIE T. TANKE, CJE, works with schools in Michigan, Indiana and Illinois for Walsworth Yearbooks. A former Indiana Adviser of the Year, she spent 13 years in the classroom. Tanke has been a yearbook representative for almost 30 years. She is still passionate about high school publications and loves working with new advisers.
2 p.m. Friday, Roosevelt 3B

MAX TASH teaches broadcast journalism at Harvard-Westlake School, where he is also the director of HWTV.
10 a.m. Saturday, Randolph 1B

KRISTIN TAYLOR, CJE, teaches journalism, yearbook and English at The Archer School for Girls in Los Angeles. She is a member of the JEA Scholastic Press Rights Committee and a 2014 ASNE Reynolds High School Journalism Institute Fellow. She is also a National Board Certified English teacher. Taylor earned her master's degree in journalism through Kent State University.
9 a.m. Friday, Randolph 2

MIKE TAYLOR, CJE, is a journalism specialist/key accounts with Walsworth Yearbooks. He taught yearbook, newspaper and television production at Lecanto (Florida) H.S. for 13 years. He has served as president of the Florida Scholastic Press Association and has received the FSPA Gold Medallion and JEA Medal of Merit.
9 and 10 a.m. Friday, Grand D South

CASEY TEDROW has advised publications for 19 years at Center Grove H.S. in Greenwood, Indiana. She has spent the last seven years co-advising a converged newsroom that manages several social media accounts and produces a quarterly news magazine, yearbook, feature broadcasts and a website.
11 a.m. Friday, Columbus CD; 10 a.m. Saturday, Soldier Field

MELINA TESTIN is the cartoonist for the Xavier H.S. Xpress Newspaper. She created this position for herself after noticing the lack of student art and humor in the newspaper. Her "Student Circus" appears in every issue of the Xpress, presenting a satirical view of student life and current events. Testin is a junior and plans to continue drawing cartoons in the future.
Noon Friday, Randolph 2

BARBARA THOLEN spent 10 years working as a newspaper reporter, but after covering far more school board meetings than she'd like to count, she made the jump to teaching in 2010. Her students at Lawrence (Kansas) H.S. routinely take on tough stories and embrace covering breaking news.
8 and 9 a.m. Saturday, Wrigley

ERIC THOMAS, MJE, directs the Kansas Scholastic Press Association while teaching at the University of Kansas. Most of his teaching concentrates on visual storytelling and photojournalism. During the summers, he also directs the Jayhawk Media Workshop on the campus of KU. Before starting at KU, Thomas advised publications at St. Teresa's Academy in Kansas City, Missouri.
11 a.m. Friday, Regency A; 1 p.m. Friday, Grand F

ISABEL THOROUGHMAN is a new artist for the Rock Bridge journalism department, after hearing about all the opportunities it presents from her friends on staff. She had been spending most of her time on traditional art in the Rock Bridge fine arts department, but recently is learning the ins and outs of design and working digitally after admiring the medium for years.
Noon Saturday, Toronto

LISA THYER is an English teacher at Amos Alonzo Stagg H.S. There she co-teaches the "Voice of Witness" class that uses oral history to foster empathy and empower students to amplify the unheard stories of their school community. Since the project-based class was started in 2015, the students have published two full-length oral history collections as well as conducted several multimedia oral history projects.
1 p.m. Friday, Acapulco

CASEY TONER is an investigative reporter for the Better Government Association in Chicago. He's interested in crime, politics and international soccer. Before coming to the BGA, he worked for two years at

SPEAKER BIOS

the Mobile Press-Register and AL.com in Alabama after spending seven years at the Daily Southtown in Illinois.

9 a.m. Friday, Columbus H

MATT TOPIC is a government transparency and media lawyer who has vigorously and passionately represented clients in over 100 transparency cases. He has also represented journalists and others to access court records, quash subpoenas for sources, defend against defamation claims, and fight unconstitutional gag orders. Topic was the attorney primarily responsible for forcing the Chicago Police to release the Laquan McDonald shooting video.

9 a.m. Friday, Roosevelt 1B

SARAH TRICANO, CJ, just finished her 10th year as the adviser for the Holy Trinity Episcopal Academy yearbook, Tigrum. The Tigrum has earned consistent state and national recognition from FSPA, CSPA and NSPA including CSPA Silver Crowns and NSPA Pacemaker Finalists. Tricano is president of the Florida Scholastic Press Association.

11 a.m. Friday, Regency D; 10 a.m. Saturday, Columbus IJ

MATT TROHER is an editor-in-chief for the Downers Grove North H.S. student newspaper, The Omega.

11 a.m. Saturday, San Francisco

JUSTIN TURNER advises the yearbook, newspaper and literary magazine at Sheridan H.S. in Sheridan, Arkansas. Turner has presented at various state and national conferences. When he's not busy advising, Turner serves as a state JEA director, photographer, husband, and dad. The most important thing you should know about him is that he loves Hawaiian shirts and he's pretty rad.

11 a.m. Saturday, Columbus CD

KRISTIN UNTIEDT-BARNETT is the adviser for The Hurricane yearbook staff at Marion (Virginia) Senior H.S. Once a yearbook staffer at MSHS herself, she appreciates blending traditions and transitions, side by side. Untiedt-Barnett has been teaching subjects ranging from journalism and communications to English and theater for the past nine years.

Noon Friday, Columbus IJ

APRIL VAN BUREN, MJE, NBCT, teaches broadcast and graphic design and advises the yearbook and Tower TV at East H.S. in Madison, Wisconsin. She served as JEA's

New Mexico director and National Quiz Bowl coordinator and was vice president of the New Mexico Scholastic Press Association and president of the Kettle Moraine Press Association. She was the 2013 New Mexico Adviser of the Year.

8 and 11 a.m. Friday, Michigan 2; 2 p.m. Friday, Michigan Boardroom

VALERIA VELASQUEZ is an artist for the Rock Bridge journalism department, dubbed Southside Media. Before becoming involved, she was convinced her art skills would be of little use in high school. Thanks to her friend and fellow art editor, she was introduced to the unique opportunities offered in the department. Ever since she has made countless editorial cartoons and looked through hundreds of color palettes.

Noon Saturday, Toronto

SARAH VERPOOTEN, MJE, has advised the award-winning Quiver yearbook at Lake Central H.S. for 16 years. She was the 2014 Indiana Journalism Teacher of the Year with her co-adviser Carrie Wadycki and a past-president of IHSPA and a JEA Special Recognition Yearbook Adviser. Her staffs are active on social media and love how it shapes the culture of their school.

1 p.m. Friday, Roosevelt 1B

KELLIE WAGNER, CJ, has been advising The Xpress newspaper and the Xperience yearbook at Xavier H.S. in Cedar Rapids, Iowa for 11 years. www.xavierxpress.org @xpressnewspaper @kelwagner

9 a.m. Saturday, Regency D

DAVID WALLNER was a professional journalist before advising The Norse Star, one of the top student publications in Wisconsin. During 33 years as adviser, his students have won hundreds of writing and photography awards in state and national contests. Wallner has been a speaker at state and regional press association conferences and teacher conventions. He works with young teachers in the JEA's national mentoring program.

11 a.m. Saturday, Gold Coast

LIZABETH A. WALSH, MJE, is a Jostens Creative Account manager. She spent 26 years advising programs in private and public schools and was named a JEA Distinguished Yearbook Adviser in 2011 and awarded CSPA's Gold Key in 2012. Her staffs' work earned NSPA All-Americans, CSPA Gold Medals and placed in Best of Show in newspaper and yearbook categories. She will share materials by

request at yrbkhelp@gmail.com.
10 a.m. Friday, Roosevelt 1A

MELISSA WARNER has advised publications for 16 years at Center Grove H.S. in Greenwood, Indiana. She has spent the last seven years co-advising a converged newsroom that manages several social media accounts and produces a quarterly news magazine, yearbook, feature broadcasts, and a website.

11 a.m. Friday, Columbus CD; 10 a.m. Saturday, Soldier Field

CHRIS WAUGAMAN, MJE, teaches journalism and AP Language at Prince George (Virginia) H.S., where he also advises the Royal News newspaper, Peerage yearbook, trnwired.org, PGTV News broadcast and the literary magazine. His staffs have won NSPA Pacemakers and CSPA Crown awards. In 2014, he was honored by the Dow Jones Newspaper Fund as the National High School Journalism Teacher of the Year.

8:30 a.m. Thursday, Michigan 1C; 9 a.m. Friday, Gold Coast; 10 a.m. Friday, Gold Coast

ELI WEITZMAN is a junior and the webmaster for Eastside Online, the award-winning news website for Cherry Hill High School East in New Jersey. He has also worked as an intern for Microsoft and an IT assistant at Barrington (New Jersey) School District.

Noon Saturday, Acapulco

CHRISTOPHER WENDELIN is an English teacher and yearbook adviser at Amos Alonzo Stagg H.S. where he co-teaches the "Voice of Witness" class that uses oral history to foster empathy and empower students to amplify the unheard stories of their school community. Since the project-based class began, the students have published two full-length oral history collections as well as conducted several multimedia oral history projects.

1 p.m. Friday, Acapulco

LAURA WIDMER serves as executive director at National Scholastic Press Association. Previously, Widmer advised yearbook, newspaper, digital and magazine staffs for 34 years at the college, high school and middle school levels. Her publications have been awarded the Pacemaker from Associated Collegiate Press. She is a recipient of NSPA's Pioneer Award, College Media Association's Multimedia Adviser and Distinguished Yearbook Adviser of the Year

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awards and is a member of the CMA Hall of Fame.

7:30 p.m. Thursday, Grand Ballroom; 9 p.m. Thursday, Michigan 1; noon Saturday, Regency AB; 3:30 p.m. Saturday, Grand Ballroom

ANTHONY WHITTEN serves as the scholastic journalism outreach coordinator at the University of Oregon and Northwest Scholastic Press executive director. He previously advised The Guardian yearbook and The Watchdog newspaper at Westfield H.S. in Chantilly, Virginia, for seven years. He also advised The Stone Observer, a middle school newspaper. In 2013, JEA awarded him its Rising Star.

8:30 a.m. Thursday, Randolph 2

MICAH WILCOX is a senior at Ventura H.S. and online editor-in-chief for The Cougar Press (thecougarpress.org), a website he created. He was California's 2018 representative for the Al Neuharth Free Spirit and Journalism Conference at the Newseum in Washington, D.C. He created and runs a blog called Digiklatch.com and has taught and mentored students on building websites and starting blogs.

2:30 p.m. Saturday, Michigan 1C

MELANIE WILDERMAN, Ed.D., is the director of Oklahoma Scholastic Media and an assistant professor of journalism in the Gaylord College, University of Oklahoma. She has taught writing classes to college students since 2004. She is a freelance magazine writer, novelist, screenwriter and playwright. She was also the recipient of the SPJ Oklahoma Teacher of the Year Award in 2012.

9 a.m. Saturday, San Francisco; noon Saturday, New Orleans

BRADLEY WILSON, MJE, Ph.D., advises a weekly newspaper with an award-winning online and social media presence at Midwestern State University in Texas. Wilson is the editor of JEA's national magazine, *Communication: Journalism Education Today*. He has received the Gold Key from CSPA, the Pioneer Award from NSPA, the Star of Texas from ATPJ, the Trailblazer Award from TAJE and the Carl Towley Award from JEA.

1 p.m. Thursday, Comisky; 8 a.m. Friday, Grand Suite 5; 4 p.m. Friday, Grand A

BRIAN WILSON, MJE, advises yearbook and two Crown-winning magazines, *C Mag* (arts and culture) and *Viking* (sports) at Palo Alto (California) H.S. He was an adviser for

18 years in Michigan. Wilson is president of JEA-NorCal, Michigan's 2009 "Golden Pen" winner as journalism adviser of the year, a 2011 Distinguished Yearbook Adviser, a 2014 Special Recognition Adviser, and Waterford, Michigan's 2014 Teacher of the Year.

10 a.m. Friday, Grand F; 11 a.m. Saturday, Haymarket

JOSEPH WINTERS is the master scheduler and advises the Pawprint yearbook and FCTV broadcast at Four Corners Upper School in Davenport, Florida. Winters founded the Pawprint in 2015 when the school expanded from K8 to K12 and added FCTV in 2016. His students have competed through the Florida Scholastic Press Association and pursued Adobe and Microsoft industry certifications.

10 a.m. Saturday, Haymarket

ROGIE WISWELL teaches at St. Francis (Kan. Community H.S.).

10 a.m. Saturday, Haymarket

JIM WOEHRL, a former newspaper reporter, has spent the past 18 years teaching journalism and advising the Focus newspaper in Midland, Michigan. The Focus has won multiple NSPA Pacemaker Awards and 25 Spartan Awards from the Michigan Interscholastic Press Association.

2 p.m. Friday, Gold Coast

GRACE WONG first tasted journalism at Naperville Central H.S., then left the Midwest to pursue it further at the University of Southern California. While in Los Angeles, she completed internships and worked for two years at the Daily Bulletin and the Inland Valley Daily Bulletin before accepting a MetPro residency with the Chicago Tribune, where she now works as a food and dining reporter.

9 a.m. Saturday, Grand B

SERGIO LUIS YANES, CJE, has been teaching since 2006 and advising student media since 2011. He currently teaches journalism at Arvada (Colorado) H.S., where he also advises the Arvadan yearbook, Arvada Argos online news site and BulldogTV broadcast. He serves as a JEA curriculum leader in differentiation for gifted/ talented students.

11 a.m. and noon Saturday, Michigan 1A; 2:30 p.m. Saturday, Michigan 3

ANDREW YOUNG is in his fifth year advising The Round-Up yearbook at Woodland Junior High School in Fayetteville, Arkansas. He has been named a 2017

Rising Star by JEA and 2018 Arkansas Adviser of the Year. His staffs have been recognized in the JEA MS/JH Media Contest, Arkansas Scholastic Press Association awards, Walsworth Photo Contest, and with four Walsworth Gallery of Excellence Awards.

10 a.m. Friday, Columbian; 2:30 p.m. Saturday, Soldier Field

JESSICA YOUNG, MJE, advises The Torch yearbook and The Musket newspaper at Orange Glen H.S. in Escondido, California. She has been teaching and advising for 10 years, but started her career in scholastic journalism on her middle school yearbook staff. She's been addicted to journalism ever since. When she's not at school, she teaches and presents at workshops around the country.

Noon Friday, Gold Coast; 11 a.m. Saturday, Michigan 3

CHRISTINE ZHAO is a freshman at Rice University, where she is in the engineering school and minoring in media studies. The 2018 National High School Journalist of the Year, Zhao attended Thomas Jefferson H.S. for Science and Technology, where she began writing for the school print and online newspaper, *tjTODAY*, her sophomore year. She made her way up to editor-in-chief of investigations two years later.

7:30 p.m. Thursday, Grand Ballroom; 10 a.m. Friday, Roosevelt 3B

MOY ZHONG is the art and design editor for Southside Media, Rock Bridge H.S.'s student news source. Prior to joining Southside Media as an artist, she gained an interest in art after hours of mindless doodling and watching too many cartoons. Since then, she has designed and conceptualized projects including monthly newspapers, an online news site and a feature magazine.

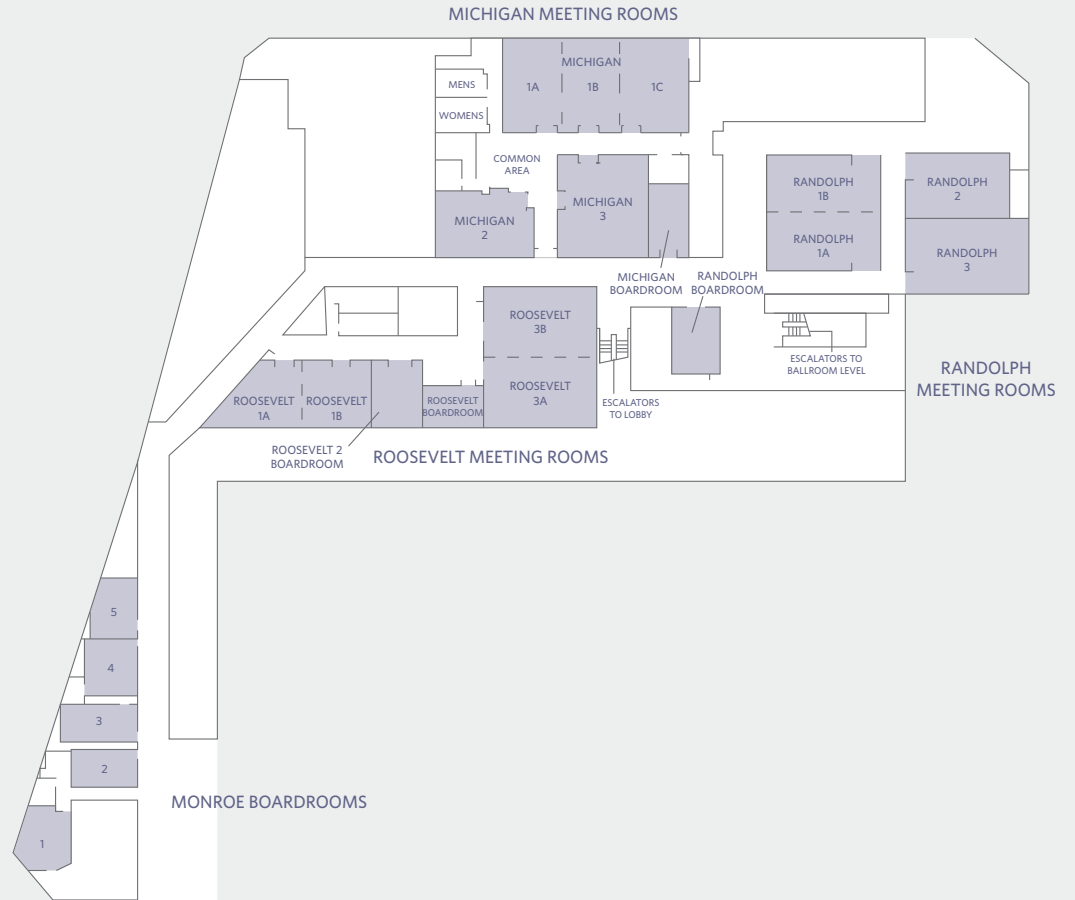
Noon Saturday, Toronto

STAN ZOLLER, MJE, is lecturer in journalism at Lake Forest (Illinois) College. Zoller has worked as a journalist and journalism educator. Zoller is a member of JEA's Scholastic Press Rights Committee and a board member of the Illinois JEA. He has received the JEA Medal of Merit and is an NSPA Pioneer. Zoller has been honored by the DJNF as a Distinguished Adviser and a Special Recognition Adviser.

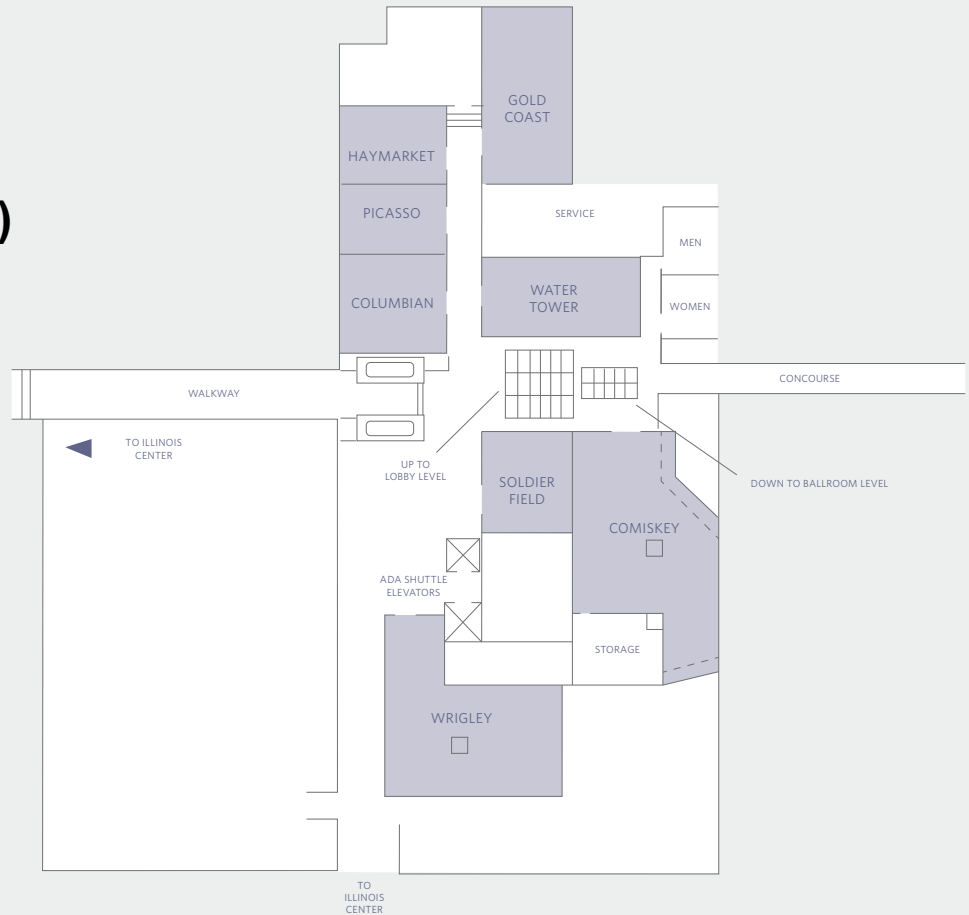
10 a.m. Friday, Atlanta; 9 a.m. Saturday, Grand Suite 3

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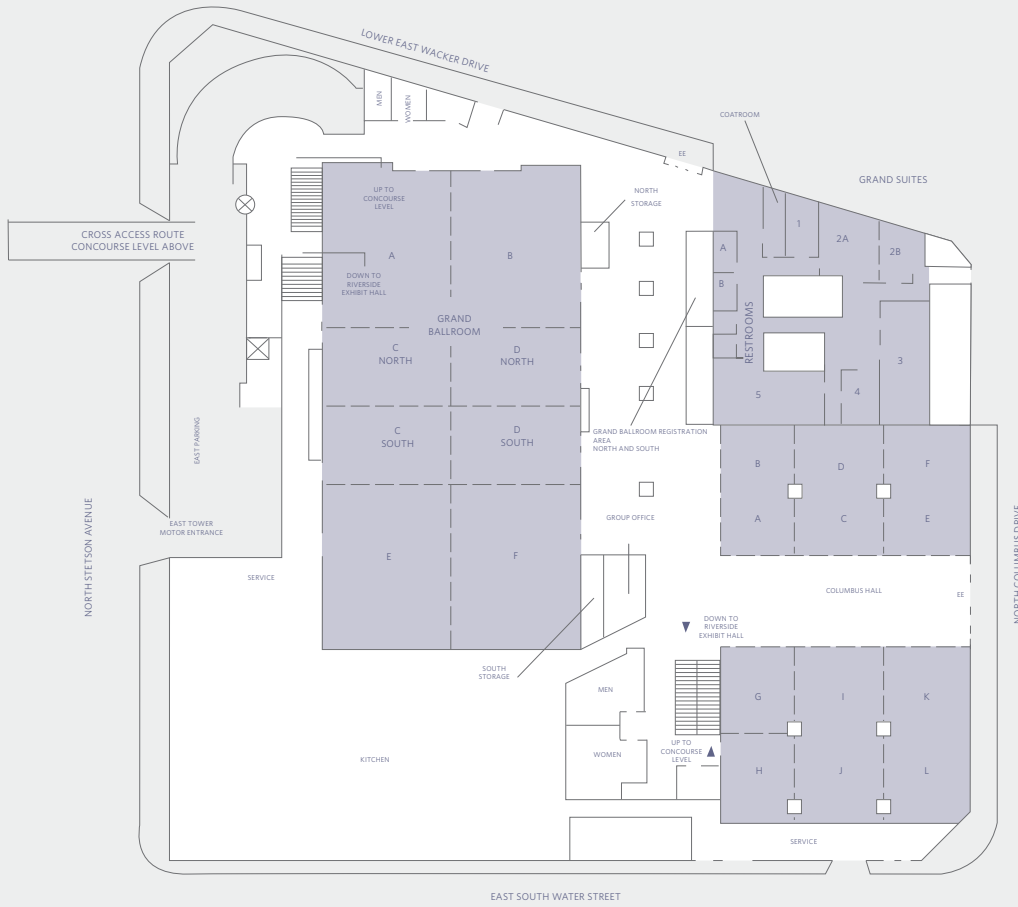
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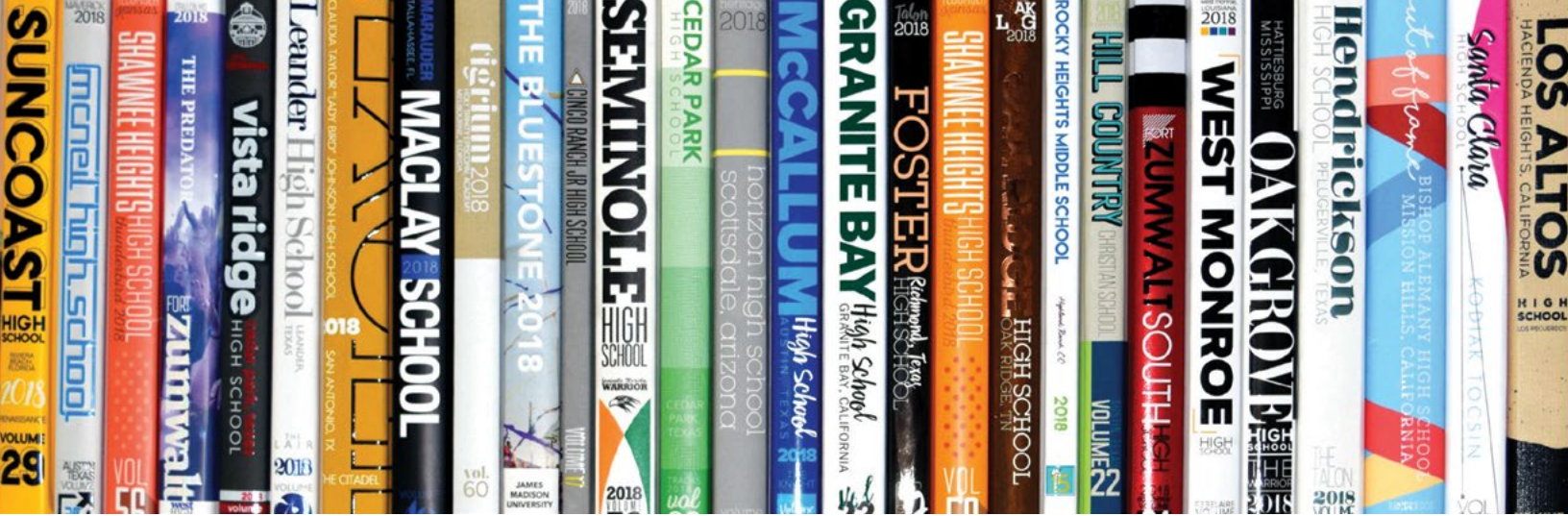


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