



**JEA/NSPA Spring
National High School
Journalism Convention**

**April 25-27, 2019
Anaheim, Calif.**

 **jea. NSPA**

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REGISTRATION FEES

	EARLY BIRD	STANDARD
JEA and NSPA members	\$99 per delegate	\$109 per delegate
Nonmember students or advisers	\$119 per delegate	\$129 per delegate
Nonmember professionals	\$159 per delegate	

Register on or before **April 3** to receive early-bird discounts.

Register online at anaheim.journalismconvention.org starting Jan. 29.

DEADLINES

Feb. 1 CJE/MJE applications (Page 19)

March 1 Need-based scholarship application (Page 21)

March 27 Write-off registration/entry uploading (Page 22)

March 30 Hotel reservations (Page 24)

April 3 Shirt pre-order (Page 15), Early-bird registration (including Break With a Pro, Media Swap Shops, media tours, on-site critiques, adviser luncheon, pizza party and pre-convention workshops)

April 19 Online registration closes

GET INVOLVED

If you plan to attend the JEA/NSPA convention, consider getting involved by speaking, judging Write-off or Best of Show competitions, or critiquing yearbooks, newspapers, videos or magazines. Pick an area that interests you and contact us. Adviser members of JEA or NSPA receive complimentary registration if they participate in at least two of the following activities.

SESSION SPEAKERS

There may be times available for session speakers. If you are interested in presenting a session, fill out the form on the JEA website at www.jea.org/wp/volunteer, or email Connie Fulkerson at cfulker@ksu.edu.

WRITE-OFF CONTEST JUDGING

Most Write-off contests take place Friday afternoon, and the judging occurs Friday evening. To sign up to judge Write-offs, contact Nancy Smith at nysmithjea@gmail.com.

ON-SITE CRITIQUES

If you are an experienced adviser, you can help with on-site critiques. You'll meet with the staff of the publication to provide constructive criticism of its work. Email critiques@studentpress.org to help with critiques.

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KEYNOTE SPEAKER



Sonia Nazario is an award-winning journalist whose stories have tackled some of this country's most intractable problems — hunger, drug addiction, immigration — and have won some of the most prestigious journalism and book awards, including two Pulitzer Prizes. She was also a finalist for a third Pulitzer for public service.

She is best known for “Enrique’s Journey,” her story of a Honduran boy’s struggle to find his mother in the U.S. Published as a series in the Los Angeles Times, “Enrique’s Journey” won the Pulitzer Prize for feature writing in 2003. It was turned into a book by Random House and became a national bestseller.

Her recent humanitarian efforts to get lawyers for unaccompanied migrant children led to her selection as the 2015 Don and Arvonne Fraser Human Rights Award recipient by the Advocates for Human Rights. She also was

named a 2015 Champion of Children by First Focus and a 2015 Golden Door award winner by HIAS Pennsylvania. In 2016, the American Immigration Council gave her the American Heritage Award. Also in 2016, the Houston Peace & Justice Center honored her with its National Peacemaker Award.

Nazario, who grew up in Kansas and in Argentina, has written extensively from Latin America and about Latinos in the United States. She has been named among the most influential Latinos by Hispanic Business Magazine and a “trendsetter” by Hispanic Magazine. In 2012 Columbia Journalism Review named Nazario among “40 women who changed the media business in the past 40 years.”

She is a graduate of Williams College and has a master’s degree in Latin American studies from the University of California, Berkeley. She has honorary doctorates from Mount St. Mary’s College and Whittier College. Nazario began her career at the Wall Street Journal, and later joined the Los Angeles Times.

She is now at work on her second book and is a contributing opinion writer for the New York Times.

SCHEDULE

THURSDAY, APRIL 25

7:30 a.m.-5 p.m. Media Tours
8 a.m.-3 p.m. JEA Board Meeting
8:30 a.m.-5 p.m. Pre-convention Workshops
1-7 p.m. Convention Check-in, Write-off and Best of Show Desks Open, Trade Show, JEA Bookstore
6:15 p.m. First-time Attendee Orientation (Advisers Only)
7-9 p.m. Opening Ceremony/Keynote Speaker/NSPA Pacemaker Finalists/FAPFA Winners/JOY Finalists
9-10:30 p.m. Adviser Kickoff Reception
Midnight Convention Curfew

FRIDAY, APRIL 26

7:30 a.m.-5 p.m. Adviser Hospitality
8 a.m. JEA Membership Meeting
8 a.m. Several Broadcast Write-off Contests Begin
8-10:30 a.m. Write-off Desk Open
8 a.m.-4 p.m. Convention Check-in, JEA Bookstore, Trade Show
9 a.m. Breakout Sessions Begin
9-11 a.m. Break with a Pro
Noon-3:30 p.m. On-site Critiques
3:30-6 p.m. CJE/MJE Testing
4-6 p.m. Write-off Contests
4 p.m. NSPA Best of Show Deadline
6 p.m. Write-off Judging and Dinner
6-8 p.m. Pizza & Proud
8:30-10 p.m. Student Swap Shops
8:30-11 p.m. Adviser Reception/SPLC Auction
8:30-11 p.m. Student Entertainment
Midnight Convention Curfew

SATURDAY, APRIL 27

7:30 a.m.-noon Adviser Hospitality
8 a.m. Breakout Sessions Begin
8-11 a.m. JEA Bookstore
8 a.m.-1 p.m. Convention Check-in
9-11 a.m. On-site Critiques
Noon-2:20 p.m. Adviser Awards Luncheon
3:30-6 p.m. JEA/NSPA Awards Ceremony (includes Best of Show, Pacemakers, Write-offs, Journalist of the Year, Aspiring Young Journalist)
Midnight Convention Curfew

FEATURED SPEAKERS



ELIZABETH AGUILERA
Multimedia Journalist, CALmatters



MONICA ALMEIDA
Freelance Photographer



ELLIOT ALMOND
Investigative Sports Journalist,
San Jose Mercury News



ISABELLA BALANDRAN
Co-lead Producer, High School Insider



ALISON BROWER
Deputy Editorial Director,
The Hollywood Reporter



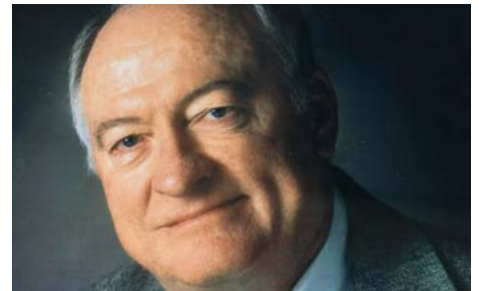
KATY BYRON
MediaWise Editor and Program
Manager, The Poynter Institute



KEVIN CAMARGO
Co-lead Producer, High School Insider



TOM CHIODO
Executive Producer, WETA



BILL DWYRE
Retired Sports Editor,
The Los Angeles Times



MARLA JO FISHER
Columnist, Orange County Register



ALAN GIBBONS
Editor-in-chief,
Orange Coast Magazine



ALLISON GRAVES
MediaWise Multimedia Reporter,
The Poynter Institute

For more information on our featured speakers, visit anaheim.journalismconvention.org.



HIWOT HAILU
MediaWise Media Reporter,
The Poynter Institute



MOLLY HEBER
Project Lead,
High School Insider



ANN HEROLD
Managing Editor,
Los Angeles Magazine



J.P. HOORNSTRA
Sports Writer,
Southern California News Group



BETHANY GRACE HOWE
Doctoral Candidate and Researcher on
Transgender Identity, University of Oregon



JESSE KATZ
Magazine Writer



ANNE MARIE KELLY
Project Specialist,
USC Shoah Foundation



REBECCA KESSIN
Sound Designer



RACHEL LUNA
Freelance Photographer



BILL MACFADYEN
Founder and Publisher, Noozhawk



GIANA MAGNOLI
Managing Editor, Noozhawk



GARY METZKER
Lecturer and Media Adviser,
California State University, Long Beach

FEATURED SPEAKERS



STEVE PADILLA

Column One Editor and Metpro
Director, The Los Angeles Times



AARON SHAROCKMAN

Executive Director, PolitiFact



HENRY STERN

California State Senator



LUZ VILLAREAL

Producer, CBS Evening News



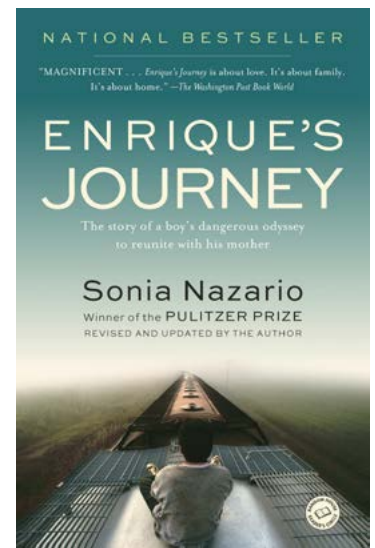
BEN WELSH

Data Editor, The Los Angeles Times

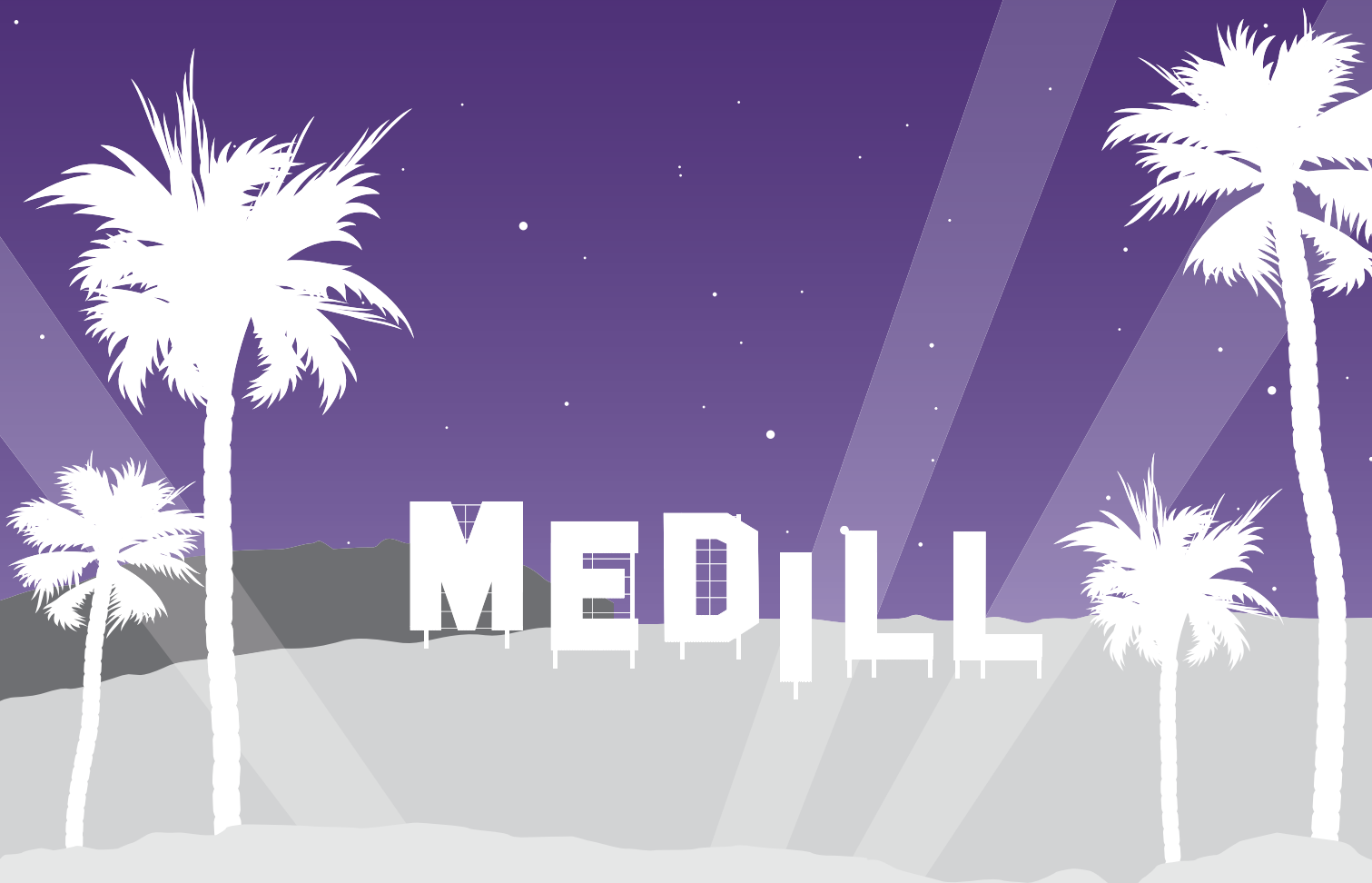
ONE STORY

Great journalism gives voice to the voiceless. In 2003, Los Angeles Times reporter Sonia Nazario won the Pulitzer Prize in feature writing for her series on one of many “voiceless” children — a Honduran boy named Enrique who undertook the treacherous journey north to the United States in search of his mother. Enrique made eight attempts to get to the United States — clinging to the top of Mexican freight trains, dealing with criminals and corrupt cops and enduring violence — and Nazario’s exhaustive reporting gave voice to his experience. Nazario later transformed the original series into the nationally bestselling book “Enrique’s Journey,” which writer Isabel Allende described as “a twenty-first-century Odyssey.”

As our national debate about immigration intensifies, the Anaheim committee is honored to announce Sonia Nazario as our keynote speaker at Thursday’s opening ceremony. In preparation for her keynote, we have selected “Enrique’s Journey” as our One Story. We encourage journalism staffs to read and discuss the book; stay tuned for links and resources to use in the classroom. Nazario will be signing books after her keynote.



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PRE-CONVENTION WORKSHOPS

All-day Workshops | 8:30 a.m.-5 p.m. Thursday | \$40

REDESIGN SEMINAR | NEW

During this intensive, hands-on, one-day design seminar, newspaper, newsmagazine and yearbook students will actually redesign elements of their publications. We will study advanced packaging techniques including modular design, typography, marriage of elements, negative space and photo packaging. Students also need to bring some of their favorite magazines. Students are required to bring the most current version of their publication and to have a laptop computer with a working version of InDesign. Limit 40.

Pete LeBlanc, CJE, Antelope High School

ART DIRECTION AND CONCEPTUAL THINKING

Love those amazing cover images for the NYT magazine, Wired, Rolling Stone and Time? This hands-on workshop will help you to become a strong art director. You'll develop skills with visual metaphor, wordsmithing and conceptual thinking. You'll learn tools for brainstorming, collaborating, innovating and creating a marriage of words, illustration and photography across platforms — everything you need to inspire award-winning storytelling. Limit 40.

*Sara Quinn, Kansas State University;
Suzette Moyer, The Washington Post*

BROADCAST AND VIDEO BOOT CAMP

In this hands-on workshop, beginning and intermediate students will learn the fundamentals of creating an effective news package from the ground up. This includes videography, sound recording, editing and story structure. Working in small teams, participants will spend the morning developing their videography skills and planning a story, and the afternoon shooting and editing that story. Participants must bring their own video cameras, tripods, microphones and laptops with editing software. Please test and become familiar with your equipment before attending the session, as the presenters may not be familiar with your specific hardware/software. An off-site permission form is required. Limit 40.

Michael Hernandez, Mira Costa High School

DIGITAL PHOTOGRAPHY WORKSHOP

Designed for photographers who have at least one year's experience shooting for their publications, this intensive workshop will cover composition, lighting, cropping and camera technique. Following the photo shoot, the instructor will critique students' work and offer editing tips and techniques. Participants must bring a digital camera, and they are encouraged to bring a laptop computer with the photo-editing program (Photoshop, Lightroom) they will use. An off-site permission form is required. Limit 70.

Mark Murray, Arlington, Texas

LEADING CHANGE | NEW

Whether you are asking your staff to make a small change for one deadline or you are overhauling your staff's approach, change can't be successful without strong leadership. Now that you've made it to the end of the year, it's time to hone your leadership skills and put into practice the best methods for navigating change, growing staffers, mediating conflict, and creating a culture of excellence and celebration. Participants will explore leadership styles and strategies, feedback protocols, staff communication, meeting deadlines, and working with your adviser. You will leave this class ready to finish this year on a high note and set your staff up for success next year. (Attendees might find it beneficial for current leadership and incoming leadership to attend together.) Limit 75.

*Annie Gorenstein Falkenberg, CJE, Longmont High School;
Carrie Faust, MJE, Smoky Hill High School*

ONLINE/SOCIAL MEDIA BOOT CAMP

This workshop will cover online storytelling using Twitter, Snapchat, Instagram, and the many third-party social media platforms in addition to incorporating video and audio content into your WordPress site. Your online team will leave with a plan to execute online storytelling with best practices in social media, multimedia posts, and live coverage. Bring the login and password for your website and a laptop. Limit 30.

Chris Waugaman, MJE, Prince George High School

TEAM STORYTELLING

Great storytelling combines good writing, good photos and good design. Behind it all is good planning. In this team-based reporting experience, students will work in groups of three to create real story packages. Schools should register students in teams of three, preferably a writer, design and photographer. At least one student needs InDesign skills, as the students will design their packages. Students will need to bring any equipment they might need to create content for print, broadcast or web. Recommended for experienced student journalists. An off-site permission form is required. Limit 60.

*Emily Smith, CJE, of Pittsburg High School;
J.D. Garber, Salina Central High School*

WRITERS' WORKSHOP

If you're looking for ways to sharpen and brighten your writing so others will clamor to read it, this interactive workshop is for you. This seminar will entertain and inspire as we analyze excellent writing and apply the pros' techniques to your work. Whether you need to write a catchy headline or a 2,000-word feature, you'll learn to improve every aspect of your writing. Limit 70.

Dan Austin, Casa Roble High School

Morning Workshops | 8:30 a.m.-noon Thursday | \$25

LAW OF THE STUDENT PRESS

Learn about what the law does and doesn't protect in terms of free press and free speech. Topics will include avoiding plagiarism, accessing public documents and understanding copyright laws. Geared toward new advisers and students taking on leadership roles this fall. Limit 40.

Mike Hiestand, Student Press Law Center

SPJ DIGITAL TOOLS | NEW

Join the Society of Professional Journalists for a half-day digital tools training event. During the first 90 minutes, you'll learn the best Facebook techniques for both your media outlet and your own branding. Learn both basic and advanced tactics while learning about the newest tools available, like author tagging and LIVE with. The next 90 minutes will focus on Google tools that can help you as a journalist. From Google Maps and Google Alerts to Google Advanced Search and YouTube, you'll learn how to incorporate these tools into your research and reporting. Students and teachers may register. Limit 40.

Samaruddin Stewart, SPJ Training Program

Lynn Walsh, Freelance Journalist, SPJ Past President

Afternoon Workshop | 1-5 p.m. Thursday | \$25

PHOTOSHOP WORKFLOW

Participants will learn to use Adobe Photoshop. This workshop will emphasize a basic workflow for preparing photographs for publication. Some laptops will be available; however, participants may bring their own laptops with Adobe Photoshop CS6 or later installed. Two students may share one laptop. This session is open to both students and advisers. Limit 40.

Bradley Wilson, MJE, Midwestern State University

JEA Outreach Academy | 8:30 a.m.-4:30 p.m. Thursday | Free

JEA's Outreach Academy is a free, intensive seminar for publication advisers who need help teaching and advising students in journalism while dealing with issues surrounding diversity. The program includes discussions on teaching journalism to diverse populations, diversifying school coverage, engaging your staff and school community and understanding the resources and organizations ready to help advisers. This program is committed to helping all advisers, especially advisers of color who are underrepresented in 9-12 education, who have five years or fewer advising experience and/or teach in schools traditionally underrepresented in JEA membership, especially low-income, urban and rural schools.

Participants who are accepted to the Outreach Academy and attend the Thursday workshop earn the following additional benefits:

- Up to \$100 in substitute pay to the participant's school for the Thursday workshop.
- One-day parking reimbursement for the Thursday workshop.
- One year's membership to JEA.
- Waived registration fee to the Anaheim National High School Journalism Convention, courtesy of JEA and NSPA.
- Waived registration fee to the 2019 JEA Advisers Institute in New Orleans.

Apply online by March 25: jea.org/wp/outreach-academy

THURSDAY MEDIA TOURS

Participants should meet at the media tour desk at the time listed. End times are the approximate time participants will return to the convention hotel. Transportation will be provided and is included in the price. Lunch is not. An Off-site Permission Form is required for each student attending a media tour. Tours are \$25 per person.

BERIT PUBLISHING INC. CERRITOS

12:30-3 p.m. Limit 15.

Most of their business comes from ethnic minority papers ranging from Korean, Vietnamese and Chinese dailies and weeklies. They are currently printing the CSU Fullerton Daily Titan paper. Visitors will see how a printing plant operates and meet editors of these publications.

BOWERS MUSEUM

9:10 a.m.-12:20 p.m. Limit 30.

Founded in 1936 by the City of Santa Ana through a bequest from Charles and Ada Bowers, the Bowers Museum is one of Orange County's largest museums. It reopened in 1992 as a new cultural center and expanded children's programming in 1994. The Bowers offers exhibitions, lectures, art classes, travel programs, children's art education programs and other special community programs.

HUNTINGTON BEACH INTERNATIONAL SURF MUSEUM

1-4 p.m. Limit 25.

2-5 p.m. Limit 25.

3-6 p.m. Limit 25.

Huntington Beach International Surfing Museum was founded several decades ago by a woman who's never surfed, Natalie Kotsch. She recognized an incredible beach vibe and a welcoming spirit that made her feel happy in Huntington Beach. Many of the great surfboards and local history have been preserved. Come experience what many call the surf capital of California and see the history of HB.

KDOC-TV

Time TBD. Limit 30.

KDOC-TV signed on the air in October 1982 and has a rich history among Southern California broadcast stations. Today, KDOC Los Angeles, based in the heart of Orange County, broadcasts to the entire Los Angeles television market of 5.6 million homes, drawing nearly 1 million viewers per week. KDOC Los Angeles is dedicated to providing Southern California viewers with a variety of great entertainment.

KUCI

Time TBD. Limit 60.

KUCI is a nonprofit radio station, run by student and community volunteers since 1968. All KUCI programs are created locally rather than depending on satellite feeds. Its signal reaches the communities of Santa Ana, Costa Mesa, Newport Beach, Orange and Tustin, and it was one of the very first radio stations to broadcast on the internet.

OCEAN INSTITUTE

1-5 p.m. Limit 40.

The Advanced Living Systems Lab/Cruise includes a fish dissection, water chemistry, invertebrate classification, and Jelly biology. Aboard the R/V Sea Explorer, students will examine benthic and pelagic habitats by deploying oceanographic sampling equipment to collect a variety of marine specimens.

ORANGE COUNTY MUSEUM OF ART

10 a.m.-1 p.m. Limit 30.

12-3 p.m. Limit 30.

The Orange County Museum of Art enriches the lives of a diverse and changing community through modern and contemporary art. It has a focus on modern and contemporary art. It has hosted many exhibits and offers off-site programs to experience art all over Southern California.

RICHARD NIXON LIBRARY

9:30 a.m.-12:30 p.m. Limit 100.

The presidential museum features 22 unique spaces that incorporate multimedia and interactive technologies. Visitors begin their journey in the new Malek Theater and enjoy a 13-minute orientation film before entering the permanent galleries in the "Wave of Change" gallery, which covers a period of great upheaval throughout the 1960s and during the months leading up to the November 1968 presidential election. Travel through President Nixon's presidency and resignation and return to his origins in the "Back to the Beginning" gallery.

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CONVENTION SHIRTS

Real Stories Real News shirts are available by pre-ordering by **April 3**. Shirts will be distributed 1-7 p.m. Thursday and 8 a.m.- noon Friday. **Shirts not picked up by noon Friday will be resold.**



“REAL STORIES REAL NEWS” HOODIE | \$30

Black hoodie with the Anaheim 2019 “Real Stories Real News” convention logo on the front. XS-5XL.



GLOW IN THE DARK T-SHIRT | \$15

Black T-shirt with the Anaheim 2019 “Real Stories Real News” convention logo on the front. The newspaper glows in the dark. S-3XL.



GLOW IN THE DARK TANK TOP | \$20

Black tank top with the Anaheim 2019 “Real Stories Real News” convention logo on the front. The newspaper glows in the dark. S-3XL.



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JEA/NSPA Spring National High School Journalism Convention

April 25-27, 2019
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ADVISER-ONLY EVENTS

SATURDAY ADVISER LUNCHEON | \$35

Noon-2:20 p.m. Saturday
Registration deadline: April 3

JEA will honor spring award and certification recipients. NSPA will honor Pioneer Award winners. Sponsored by Herff Jones.

ADVISER RECEPTIONS

Advisers are invited to attend these evening receptions. They are a great way to meet new colleagues and relax with old friends.

Thursday Kickoff Reception

9-10:30 p.m.

Following the keynote speech, this reception will give new and first-time attendee advisers a chance to meet the local committee, the JEA and NSPA board members and staffs. Sponsored by Lifetouch.

Friday's Reception

8:30-11 p.m.

Desserts will be featured. There will be an auction/silent auction to benefit the Student Press Law Center. Those who are judging Write-off competitions are especially encouraged to attend after they finish judging.

ADVISER HOSPITALITY

7:30 a.m.-5 p.m. Friday and 7:30 a.m.-noon Saturday

Meet with colleagues from across the country in the adviser hospitality suite. Local team members will be available to recommend sightseeing, dining and entertainment options.

FIRST-TIME ATTENDEE ORIENTATION MEETING

6:15 p.m. Thursday

Advisers attending their first convention are encouraged to attend this short orientation, which includes a general overview and explanation of events and how to get the most out of them. Check the convention program, website or app for location.

CONTINUING EDUCATION UNITS

Attendance certificates signed by both organizations are available in the adviser tote bags, JEA Bookstore and at Anaheim.journalismconvention.org at no charge. Check with your school district to see if these certificates will be recognized for CEU credits. These certificates are for advisers only and do not have an affiliation with a university.

CERTIFICATION TESTING

3:30-6 p.m. Friday, April 26
Application deadline: Feb. 1
jea.org/wp/certification

All applicants must be current JEA members. Fees cover a portion of administration, judging, mailing, cost of pins and certificates.

CJE Applicants | \$60

CJE applicants must complete an application, provide evidence of a valid state teaching certificate and provide evidence of journalistic training from one of three options:

- **Option A:** Copies of transcripts showing a college major or minor in journalism or mass communications, or 18 semester (27 quarter) credits of journalism including course work in newswriting and reporting, communications law and publications advising. Credit may be from undergraduate or graduate courses, workshops, independent study (correspondence) or technology classes.
- **Option B:** Provide evidence of at least three years' journalism teaching or advising and pass a written examination administered by JEA at a convention.
- **Option C:** Provide evidence of at least three years' journalism teaching or advising, or work as a practicing journalist, sales representative, educational consultant or other position with a commercial or professional organization associated with scholastic journalism. Applicants must pass a written examination administered by JEA at a convention and obtain a letter of recommendation from a current CJE or MJE.

Test results will be sent about eight weeks after the convention, and applicants will be notified about selection as soon as all application procedures are complete. Those who pass the test in Anaheim will be honored April 26, 2019, at the Anaheim convention.

MJE Applicants | \$85

Applicants for Master Journalism Educator must have earned CJE status; verify five years of journalism teaching or advising experience; submit a letter of endorsement from a supervisor; show evidence of participation in scholastic journalism professional growth activities at local, state, regional or national levels; pass the MJE exam; and submit a pre-approved project, paper or teaching unit.

CJE award certificates and pins or MJE plaques and pins for those who have completed requirements since the fall convention will be presented during the Saturday Adviser Luncheon.

Questions? 785-532-5532, staff@jea.org



Photo courtesy of Bradley Wilson.

Those wearing "America Needs Journalists" shirts at the fall Chicago convention gather for a photograph.

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SPECIAL EVENTS

BREAK WITH A PRO | \$5

9 and 10 a.m. Friday

Tailored, small-group discussion sessions with journalism pros who share information about their work and backgrounds.

MEDIA SWAP SHOPS | FREE

8:30-10 p.m. Friday

Meet with students from other publication staffs to share with one another and gather new ideas.

PIZZA & PROUD | \$15

6-8 p.m. Friday

Join this celebration of student media and honor the great work accomplished in scholastic newsrooms across the country. Pizza will be served for dinner during an entertaining evening spent with peers.

“ANA-CHELLA” | FREE

8:30-11 p.m. Friday

Escape to festival season at our free desert-inspired student dance and enjoy all things art and music. Wear your best sunny California outfit and get ready for plenty of photo opportunities and fun for all.

ADOBE CERTIFICATION | \$50

Saturday

Advisers and students will have the opportunity to take certification exams for Adobe Photoshop and InDesign and for broadcast. This certification is recognized by industry leaders and will boost a student's ability to land critical internships and jobs. It also supports high school journalism classes become funded CTE pathways.

CONTESTS AND CRITIQUES

NSPA BEST OF SHOW CONTEST | \$20

All high school staffs (with students attending) and junior high advisers are invited to enter their website, newspaper, yearbook, newsmagazine, broadcast production or literary arts magazine in the NSPA Best of Show competition. Winners will be announced at the awards ceremony at 3:30 p.m. Saturday, April 27. **Entries are due by 4 p.m.**

Friday, April 26. Go to anaheim.journalismconvention.org for categories and competition rules. NSPA membership is REQUIRED to participate in all Best of Show contests. Student staff members must be in attendance.

NATIONAL JOURNALISM QUIZ BOWL | \$50/TEAM

Qualifying test: 8 a.m. Friday | Live rounds: 8-11 a.m. Saturday

Start putting together your four-person teams now for the National Journalism Quiz Bowl competition. The competition will include questions related to current events, pop culture, journalism and civics.

ON-SITE CRITIQUES | \$30

Both beginning and experienced staffs can benefit from a critique. Staff members and advisers will sit down with an experienced adviser or professional and go over the school's most recent publications or broadcasts. This one-on-one opportunity allows staffs to ask questions and get clarifications as needed.

25-minute critiques are available noon-3:30 p.m. Friday and 9-11 a.m. Saturday. Each critique costs \$30.

You do not need to mail your publication to a judge before the start of the convention. Bring your publication/URL with you to your appointed critique time. Sign up during convention registration.

Questions? critiques@studentpress.org

SCHOLARSHIPS

NEED-BASED SCHOLARSHIPS

Sponsored by Northwestern University's Medill School, JEA and NSPA are offering up to 50 need-based registration scholarships. Priority will be given to students from underrepresented groups and low-income students. Go to anaheim.journalismconvention.org/scholarship to **apply by March 1**. Recipients will be notified by March 15. Each scholarship will cover only the registration fee.

WRITE-OFF COMPETITION

REGISTER ONLINE for Write-offs between Feb. 12 and March 27, 2019, at writeoffs.jea.org.

All Write-off rules and descriptions are available at www.jea.org/home/awards-honors/write-off-contests/.

It is **IMPERATIVE** that advisers and contestants **CAREFULLY** read all the rules to make sure all deadlines and requirements are met. All contests require students to bring their own supplies.

A FEW OF THE BASICS

1. Each student may enter just one category. A school may enter just one student per category except for team contests. All contestants must be present at the convention and attend the Write-off critique Friday, April 26 or the entry will be disqualified. In online-submission contests that allow a team to enter, both students must register and pay; however, only one student needs to be present at the convention for the entry to be eligible for the contest.
2. Contestants will be disqualified if they fail to follow the rules available at www.jea.org/home/awards-honors/write-off-contests/.
3. Register early. Some venues have limited seating for the contests. In the event the number of registrants for a contest category fills the seating capacity of the assigned contest room and a larger room is not available, JEA will CLOSE registration for that category.
4. All contests marked **ONLINE SUBMISSION** must be uploaded by 7 p.m. Eastern Time Wednesday, March 27, 2019. Specific instructions are available at www.jea.org/home/awards-honors/write-off-contests/. Links to instructions will be available on the rules page Feb. 19, the day Write-off registration opens. Students may begin working on those entries at that time. No late entries will be accepted for judging or critique. **START EARLY — CALL JEA FOR HELP** if necessary. (A working email and a password must be provided for each student entered in a contest. This is especially important in contests submitted online before the convention.)

CONTEST/CRITIQUE SESSIONS

1. Most contests/critiques take place from 4-6 p.m., but the on-site broadcast contests have earlier times. Check the schedule and room assignments in the convention program, available online in Mid-March or on site at the convention registration desk. Students late to their contests will not be able to participate.
2. Online submission contestants will be disqualified if they do not attend the entire critique session Friday, April 26.

REGISTRATION INFORMATION

1. Students and their advisers must be registered for the convention in order to participate, and the adviser must be a member of JEA.
2. No on-site registrations will be accepted; however, name substitutions are allowed until 10:30 a.m. Friday at the Write-off check-in desk.
3. If your student has a documentable disability, you need to request any accommodation when you register. Please notify JEA Write-off Chair Nancy Smith (nysmithjea@gmail.com) and bring documentation to the convention.
4. The rules for Write-offs can be downloaded at www.jea.org/home/awards-honors/write-off-contests/. If you have any questions, you may call JEA Headquarters toll-free at 866-532-5532 or at 785-532-5532, 8 a.m.-5 p.m. CDT, Monday through Friday, or email staff@jea.org.

CONTEST REGISTRATION STEP BY STEP

1. Adviser **MUST** be a current JEA member for the online Write-off registration form to work. Join JEA at jea.org/home/membership/registration/. To renew, go to jea.org/home/membership/member-login/ and click on "Renew Membership." Membership should be activated by March 15 to meet the March 27 Write-off deadline. Membership is not processed until funds are received.
2. If you don't know your username/password for jea.org/home/membership/member-login/, please contact JEA staff at 866-532-5532 or staff@jea.org.
3. Decide with your students what to enter. Bring the rules and required supplies with you to the convention. Confer with other advisers in your school to decide what students will participate in each category. Although it's preferred one adviser enters all entries from a school, two or more advisers may enter their students separately if paying separately. Please collaborate on this.
4. Go to writeoffs.jea.org and log in with your JEA member profile preferred email and password. Click on "Add a Student" to register students. Type carefully, capitalizing the first letter of first and last names and lowercasing the rest. The database from this form will be used to process certificates. All students **MUST** have working emails and passwords. This is particularly crucial for students doing online submissions. You may want to write them down as you register them since this is how they will log in to get their photography critiques.
5. Payment of \$20 per student may be made with various credit cards, through PayPal, check or purchase order. Mail check to JEA Anaheim Write-off Contest, 105 Kedzie Hall, 828 Mid-Campus Drive S., Manhattan, KS 66506. Official, signed purchase orders may be mailed, emailed to staff@jea.org or faxed to 785-532-5563. Write-off entries must be paid in full before the contests begin April 26, 2018. **DO NOT** include Write-off payment with convention registration payment.

WRITE-OFF CONTESTS

The following contests will be offered for Anaheim. Descriptions and complete rules can be found on www.jea.org. Advisers and students should read all rules carefully and email or call JEA if you have questions. Failure to follow the rules or meet deadlines will result in an automatic disqualification.

On-site Contests

These categories all take place at the convention. No work is required in advance. Most of the contests run 4-6 p.m. Friday. Only ONE student from each school may enter each contest unless a team entry is indicated.

Newspaper Contests

- 01: NEWSWRITING
- 02: EDITORIAL WRITING
- 03: FEATURE WRITING
- 04: SPORTS WRITING
- 05: REVIEW WRITING
- 06: EDITORIAL CARTOONING
- 07: COMMENTARY WRITING
- 08: NEWS EDITING/HEADLINE WRITING
- 11: PRESS LAW & ETHICS

Yearbook Contests

- 12: YEARBOOK COPY/CAPTIONS: SPORTS
- 13: YEARBOOK COPY/CAPTIONS: ACADEMICS
- 14: YEARBOOK COPY/CAPTIONS: CLUBS
- 15: YEARBOOK COPY/CAPTIONS: STUDENT LIFE

Literary Magazine Contests

- 20: LITERARY MAGAZINE POETRY
- 21: LITERARY MAGAZINE ILLUSTRATION
- 22: LITERARY MAGAZINE PHOTOGRAPHY

Broadcast Contests

- 42: VIDEO PACKAGE EDITING
- 43: ONLINE NEWS PACKAGE (individual or teams of 2-3)
- 44: BROADCAST ANCHOR
- 45: BROADCAST NEWSWRITING
- 46: BROADCAST PACKAGE (teams of 2)

REGISTRATION/UPLOAD DEADLINE:

7 p.m. ET Wednesday, March 27, 2019

Late entries will not be accepted.
Start the process early.

Questions? Contact JEA at staff@jea.org
or 866-532-5532. Hours; 7:30 a.m.-5 p.m. CT.

Rules: jea.org/home/awards-honors/write-off-contests/
Registration: writeoffs.jea.org

Online Submission Contests

Students who compete in these categories must complete the work BEFORE the convention. These contests require students to attend a two-hour critique session 4-6 p.m. Friday, April 26. A school may enter just one student per contest unless a team entry is indicated. Each student may enter just one contest. Please read all contest rules at writeoffs.jea.org.

Newspaper, Yearbook, Magazine Layout Contests

- 09: NEWSPAPER LAYOUT
- 10: NEWSMAGAZINE LAYOUT
- 16: YEARBOOK LAYOUT: THEME
- 17: YEARBOOK LAYOUT: INSIDE PAGES
- 18: YEARBOOK COVER/ENDSHEETS
- 19: LITERARY MAGAZINE: LAYOUT

Graphic Design Contests

- 23: GRAPHIC DESIGN: LOGO
- 24: GRAPHIC DESIGN: INFOGRAPHICS
- 25: GRAPHIC DESIGN: ADVERTISING
- 26: GRAPHIC DESIGN: PHOTO ILLUSTRATION

Photography Contests

- 27: THEMED PHOTOGRAPHY (theme available Jan. 29)
- 28: SPORTS ACTION PHOTOGRAPHY
- 29: SPORTS FEATURE PHOTOGRAPHY
- 30: FEATURE PHOTOGRAPHY
- 31: GENERAL OR SPOT NEWS PHOTOGRAPHY
- 32: PHOTO STORY
- 33: PORTFOLIO
- 34: PHOTO PORTRAIT
- 35: FIRST-YEAR PHOTO

Broadcast Contests

- 36: BROADCAST NEWS STORY (online submission)
- 37: BROADCAST SPORTS STORY (online submission)
- 38: BROADCAST FEATURE STORY (online submission)
- 39: BROADCAST COMMERCIAL/PSA (online submission)
- 40: VIDEOGRAPHY (online submission)
- 41: SHORT DOCUMENTARY (online submission)



CONVENTION HOTEL

HILTON ANAHEIM

777 W Convention Way
Anaheim, CA 92802

ROOM RATES

\$249/night single/double,
and triple/quad, plus tax.

RESERVATION DEADLINE: March 30, 2019

Reservation information will be found in your registration confirmation email. You must register for the convention before you can reserve rooms.

To take full advantage of the convention, delegates who live outside the Anaheim area are encouraged to stay at the Hilton, the sanctioned and officially designated JEA/NSPA convention hotel.

Convention attendees must be registered before you can book rooms at the convention hotel in the room block. Information on how to book your room will be found in your registration confirmation email. This rule is in place because of issues with attendees reserving more rooms than necessary and canceling at the last minute. This results in additional fees from the hotel for JEA/NSPA which affects the price of future conventions and prevents other potential attendees from reserving rooms in the block. You should know how many students are attending before you register and book your rooms. Please realize that although a March 30 deadline for reservations has been set, neither the hotel nor JEA/NSPA can guarantee availability.



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CONVENTION RULES

These guidelines are established to ensure that all convention participants have a safe and enjoyable stay in Anaheim:

- A midnight convention curfew will be in effect Wednesday through Saturday. Students should be in their rooms, making no excessive noise, at that time. The hotel reserves the right to remove any hotel guests who make excessive noise or create similar disruption. Advisers/chaperones will be responsible for enforcing the nightly convention curfew.
- No student will be admitted to the convention without a school-approved adviser/chaperone. At least one chaperone/adviser is required for every 12 students. It is understood that by the act of registering students for the convention, advisers assume responsibility for their students' behavior and well-being during the convention.
- Chaperones should recognize that they and their schools will be held liable for any damage to hotel facilities incurred by students under their supervision.
- When outside the hotel and convention center, travel in groups. Your personal safety is our concern.
- Rudeness to hotel guests and hotel employees; misuse of or reckless behavior on the elevators or escalators; excessive noise; destruction of property; or any other inappropriate behavior is not acceptable and can lead to expulsion from the hotel and/or criminal prosecution. Should individual students, advisers or delegations prove disruptive, JEA/NSPA officials reserve the right to declare all fees forfeited and to send delegates home at their own expense.
- Drinking or possessing alcoholic beverages, or possession/use of cigarettes, tobacco, vaping devices and illegal drugs is absolutely prohibited.
- All students are expected to wear their convention name badges at all times while in the hotel meeting rooms and common areas.
- Breaking convention rules may result in disqualification from all contests and forfeiture of any awards won.

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WALSWORTH YEARBOOKS PODCAST NETWORK



Photo by Cierra Stark

EXPERIENCE YEARBOOK IN A NEW WAY.

Take the Walsworth Yearbooks Podcast Network (WYPN) along with you in the car, on the bus and on your flight to Anaheim for the JEA/NSPA Convention.

Find WYPN podcasts on iTunes, Stitcher, Spotify or wherever you get your podcasts.

LISTEN NOW AND MEET THE HOSTS IN ANAHEIM.



In the first season of *Ask Mike*, journalism specialist Mike Taylor, CJE, explores the ways to create a great yearbook story. Mike shares his extensive yearbook knowledge and brings on guests for each episode to discuss specific aspects of making your yearbook, like finding your theme or writing great copy.



Everyone has a story to tell, and in *Yearbook Chat with Jim*, award-winning former adviser Jim Jordan explores the stories of yearbook people. Whether it's new advisers who just finished their first yearbook, longtime advisers who tried something new or company President Don Walsworth, Jim finds their yearbook story in his compelling interviews.



Scholastic journalism students develop important skills while working on student publications. But what do they do with those skills after they graduate? Hosts Evan Blackwell, CJE, Jenica Hallman and Sarah Scott delve into the lives and careers of former scholastic journalism students as they share how the skills they learned as students still help them in their careers today.

REGISTRATION FORM



JEA/NSPA National High School Journalism Convention April 25-27, 2019, Anaheim, Calif.

School Name
Publication/Broadcast Name
Media Type (Newspaper, Yearbook, etc.)
Mailing Address
City State ZIP
School Phone Adviser/Chaperone Cellphone Number(s)
Adviser email address

ADVISER/NONSTUDENT ATTENDEES

Enter names and appropriate designations below. At least one adviser/nonstudent attendee must be registered at the convention for students to participate.

1. <input type="radio"/> CJE <input type="radio"/> MJE <input type="radio"/> 1st Time Attendee
2. <input type="radio"/> CJE <input type="radio"/> MJE <input type="radio"/> 1st Time Attendee

STUDENT ATTENDEES

Type or print students' full names as clearly as possible. Substitutions may be made later by email or fax. Names are being collected for security and insurance purposes.

REGISTRATIONS

	QUANTITY	x	RATE	=	TOTAL
Student Registrations					
Adviser Registrations					
Professional Registrations			\$159		

REGISTRATION FEES	EARLY BIRD	STANDARD
JEA and NSPA members	\$99 per delegate	\$109 per delegate
Nonmember students or advisers	\$119 per delegate	\$129 per delegate
Nonmember professionals	\$159 per delegate	

PAYMENT

All fees for items on this form should be made payable to NSPA.

TOTAL DUE/ENCLOSED:

☐ Check enclosed

#

☐ Purchase order enclosed

#

Pursuant to Minnesota Statute 604.113, NSPA is authorized to charge \$50 for any check that is returned for insufficient funds.

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name of Card	
Card Number	Expiration Date
Signature	

THIS PAYMENT IS FOR CONVENTION REGISTRATION ONLY. Do not include fees for Write-offs, critiques or membership in the payment for registration fees. Make check or purchase orders for convention registration payable to NSPA. Submission of a purchase order indicates your intention to pay fees in full and does not constitute payment itself. If payment is not received with registration, NSPA requests that you pay via check or credit card or provide a purchase order number within 10 business days of your registration or upon arrival at the convention, whichever comes first.

Plan carefully. Absolutely no refunds; however, substitutions can be made at any time.

Convention Photography/Video: Participants give permission for photographs and/or video to be taken during the convention. These images and video will remain the property of the photographer or JEA/NSPA and may be used in publications and marketing campaigns for future conventions with or without names of those pictured.

Special Considerations:

☐ Check here if anyone in your delegation has a disability that may affect his/her participation in this event. Attach a statement regarding your disability-related needs. NSPA must be notified by March 14 to ensure appropriate accommodations.

I, the undersigned, have read the rules of conduct on page 25, and I will assist convention officials in their enforcement.

Adviser Signature

Mail to: JEA/NSPA Convention
2829 University Ave. SE, Suite 720
Minneapolis, MN 55414

Fax: 612-626-0720
Questions: 612-200-9254
register@studentpress.org

To sign up for pre-convention workshops, media tours, Swap Shops, Break with a Pro, NSPA Best of Show, JEA Write-offs, adviser luncheon, pizza party or shirt pre-orders, you must register online.

anaheim.journalismconvention.org

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