

HHSMedia: @hhsmedianow

NSPA Entry: Best Use of Social Media: Social Media
Reporting

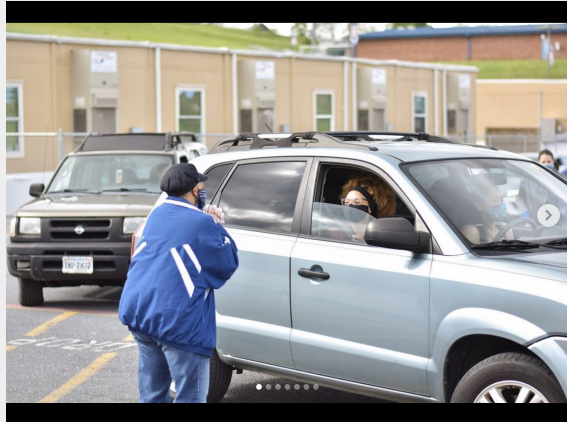
Visit @hhsmedianow on [Instagram](#), Twitter ([@hhsmedianow](#) and [@streakssports](#)), [Facebook](#), and TikTok to see the entirety of our reporting over the past school year.

Click the screenshots to access the links to the original posts.

REPORTING

This year, a more concentrated effort was made by our staff to increase coverage. We attempted to post everyday on Instagram, especially hitting our stride with posting this past winter. The following slides are examples of coverage in different categories.

COVID-19 (School Campus Coverage)



hhsmedianow ...

hhsmedianow Teachers operate a drive-through at HHS for graduating seniors to pick up their caps and gowns. #hhsmediaes #bluestreakpride
2w

mc_employed_chris Them teachers dope af
2w Reply

♥️ 💬 📌

Liked by **daraamartin** and **290 others**
MAY 6

Add a comment... [Post](#)



hhsmedianow ...

hhsmedianow Harrisonburg City Public Schools' bagged meal program will continue on Tuesdays and Thursdays from 5:30 p.m. to 6:30 p.m. Parents can pick up food from any HCPS location. #hhsmediarp #bluestreakpride
8w

♥️ 💬 📌

Liked by **daraamartin** and **126 others**
MARCH 24

Add a comment... [Post](#)



hhsmedianow Harrisonburg High School ...

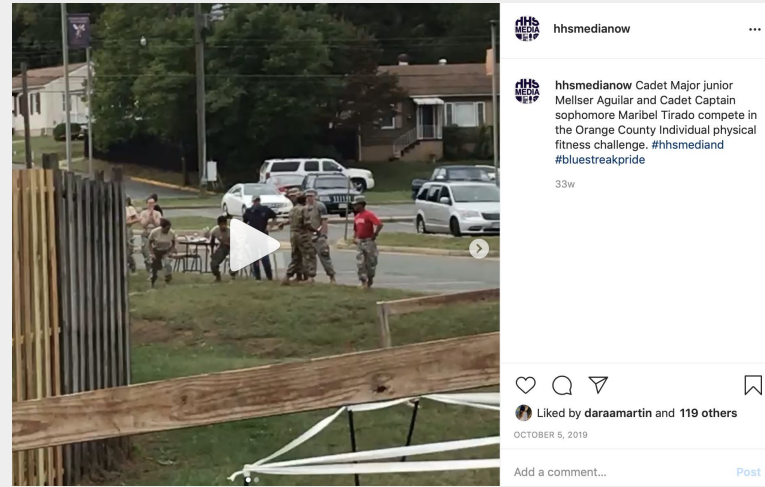
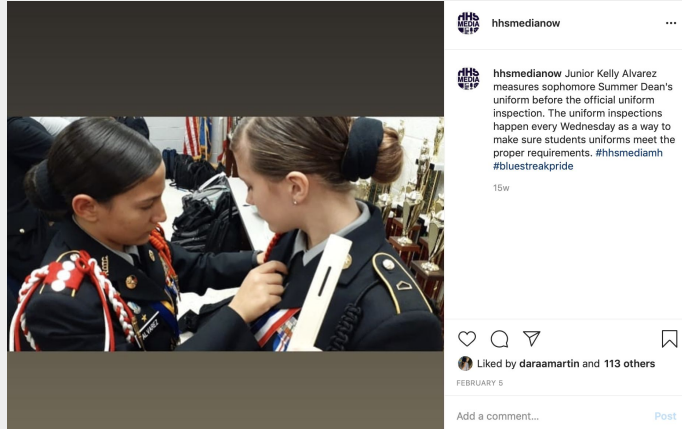
hhsmedianow Volunteers distribute food at HHS this afternoon. Food pickup is available for any HCPS student, and is offered every Tuesday and Thursday at each school from 5:30 to 6:30 p.m. #bluestreakpride #hhsmediabm
3d

♥️ 💬 📌

Liked by **daraamartin** and **112 others**
3 DAYS AGO

Add a comment... [Post](#)

JROTC



Basketball

BlueStreaks Sports
@StreaksSports

Support the JV and varsity girls basketball teams tonight at home as they take on the Waynesboro Little Giants. JV will tip-off at 5:30pm and varsity will follow at 7pm.
[#hhsmedianow](#) [#bluestreakpride](#)

5:01 PM · Jan 21, 2020 from Harrisonburg, VA · Twitter for iPhone



hhsmedianow

hhsmedianow The boys varsity basketball team defeats Spotswood High School in the Valley District semifinals. The final score was 44-42. [#bluestreakpride](#) [#hhsmediamw](#)

13w

mi.rchi p h e w
13w 4 likes Reply

Liked by **daraamartin** and 213 others

FEBRUARY 17

Add a comment... **Post**



hhsmedianow

hhsmedianow The Streaks are up against TA for the last JV home game of the season with 36 points at the start of the fourth quarter. [#bluestreakpride](#) [#hhsmediakt](#)

14w

andy19_ @dylanburnette_
14w 1 like Reply

Liked by **daraamartin** and 132 others

FEBRUARY 11

Add a comment... **Post**

BlueStreaks Sports
@StreaksSports

Freshman Galilea Santiago sinks a free throw to extend the lead to 11 points. The streaks are up 20-9, two minutes prior to halftime. [#hhsmediamw](#) [#bluestreakpride](#)

0:05 | 79 views

6:14 PM · Jan 21, 2020 from Harrisonburg, VA · Twitter for iPhone

1 Like



hhsmedianow

hhsmedianow The JV boys basketball team warms up for their game against Albermarle. JV will play at 5:30, and varsity will play at 7:00. [#bluestreakpride](#) [#hhsmediamw](#)

15w

Liked by **daraamartin** and 109 others

FEBRUARY 9

Add a comment... **Post**

Track



hhsmedianow



hhsmedianow Freshman Jolie Sallah competes in the triple jump during the Valley District track meet at Turner Ashby High School. Sallah's best jump was 31 feet, giving her second place in the girls category. #bluestreakpride #hhsmediass

15w



christian b1123 Aveeee



Liked by daraamartin and 132 others

FEBRUARY 8

Add a comment...

Post



hhsmedianow



hhsmedianow Senior Jaylin Smith competes in the 55 meter dash at the VTCA Winter Classic in Lexington. #hhsmediacw #bluestreakpride

19w



anndiazz CONORRRRRR 🤔

19w 1 like Reply



516 views

JANUARY 11

Add a comment...

Post



hhsmedianow



hhsmedianow Junior Silas Benevento-Zahner and freshman Niranjan Aradhey begin the 3200m race at VMI in today's indoor track meet. #bluestreakpride #hhsmediajs

19w



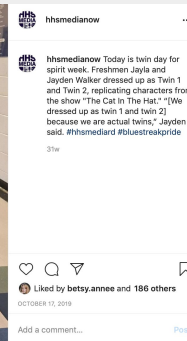
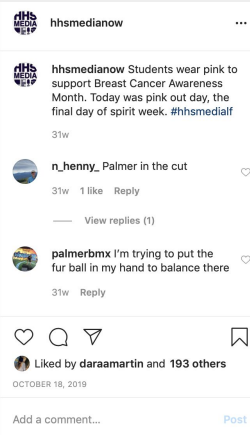
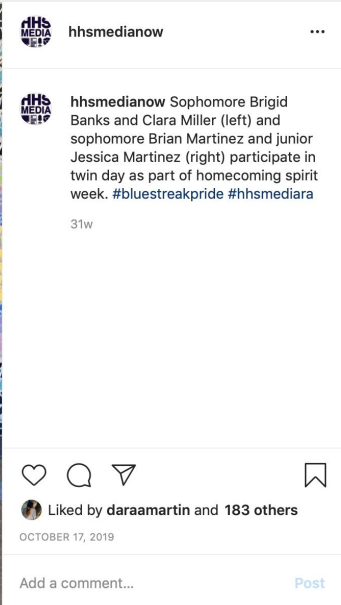
561 views

JANUARY 11

Add a comment...

Post

Spirit Week



One Act and Musical



Academics

HHS Media
@hhsmedianow

Monday, Jan. 27 is a choice day at HHS. A pass is required to leave your advisory, so pick up a pass before school if you want to go to a choice activity.

[#bluestreakpride](#)

7:51 PM · Jan 24, 2020 · Twitter for iPhone

1 Retweet 3 Likes



hhsmedianow

hhsmedianow Senior Danner Rebhun participates in mini lab about Newton's laws of motion during her Physics Honors class. For this part of the lab, Rebhun let go of a weight that pulled a Barbie doll in a car, which then crashed the car. #hhsmediacg #bluestreakpride

33w

Julia Inouye Yeah Danner @d.alise.7

32w 1 like Reply

Liked by daraamartin and 105 others

OCTOBER 7, 2019

Add a comment... Post



hhsmedianow

hhsmedianow Junior Nathan Henderson presents on moving civilization to Mars for his thesis presentation in debate. #hhsmediakg #bluestreakpride

19w

Liked by daraamartin and 148 others

JANUARY 10

Add a comment... Post



hhsmedianow

hhsmedianow Sophomores Ilana Mattson and Jay Garcia participate in a drivers education activity where students learn about safety in driving using golf carts and a crash simulator. #hhsmediakg #bluestreakpride

30w

Liked by daraamartin and 153 others

OCTOBER 23, 2019

Add a comment... Post



hhsmedianow

hhsmedianow Junior Hayleigh Walton works on her Create Task for AP Computer Science Principles. The students will submit this to College Board as a part of their AP Exam. #bluestreakpride #hhsmediadad

20w

Liked by betsy.anee and 101 others

JANUARY 9

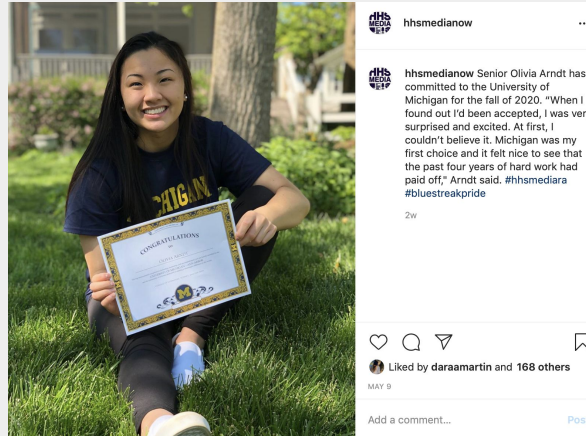
Add a comment... Post

HHS Media @hhsmedianow · Mar 4

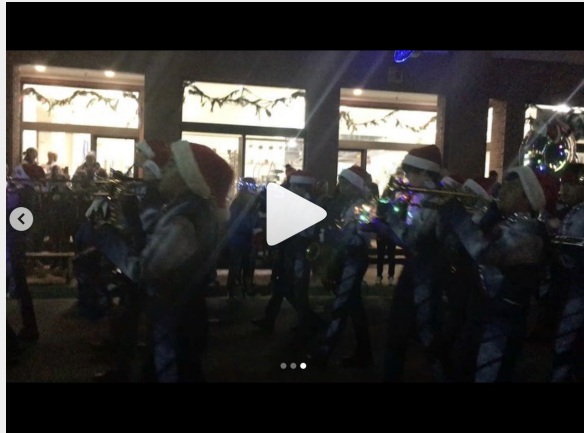
Freshmen Liam Koogler and Honor Capaccio compose music in their Mac Music class. #bluestreakpride #hhsmediab

1 Like

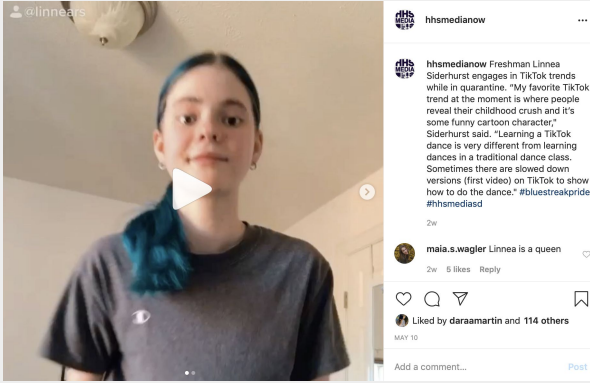
Senior Future Plans



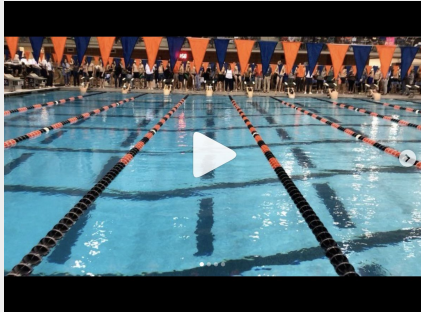
Band



COVID-19 Coverage



Swimming



hhsmedianow

hhsmedianow Senior Ritt Culbreth, sophomore Micah Tongen, freshman Noah Gabriele and junior Nathan Brown swim the boys 200 medley relay. The HHS swim team is competing in the annual Sen Hair Memorial Swim Meet at the UVA Aquatic Center tonight. #hhsmediahb #bluestreakpride

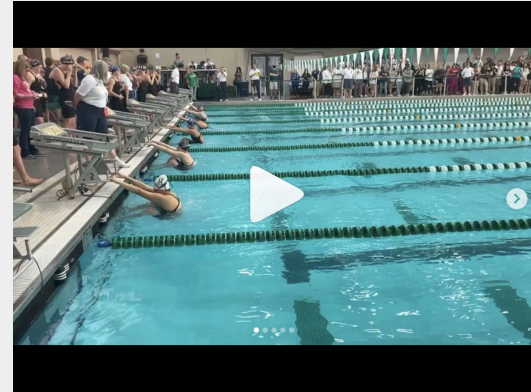
19w

Like Comment Share Bookmark

Liked by n_henny_ and 162 others

JANUARY 9

Add a comment... Post



hhsmedianow

hhsmedianow The HHS swim team's girls medley relay competes at the Class 5 State Meet Feb. 21. Senior Olivia Arndt (backstroke), junior Mia Constantin (breaststroke), sophomore Maddie McCay (butterfly) and senior Lily Gusler (freestyle) represented HHS in this event. The relay team placed thirteenth in finals. #hhsmediaag #bluestreakpride

Like Comment Share Bookmark

Liked by daraamartin and 97 others

FEBRUARY 24

Add a comment... Post



hhsmedianow

hhsmedianow Junior Mia Constantin, senior Grace Gabriele, senior Lily Gusler and sophomore Maddie McCay swim the girls 200 free relay at the Region 5D Swim Meet. The relay team swam a time of 1:43.22 and placed second overall, qualifying them for the Class 5 State Meet. #hhsmediahb #bluestreakpride

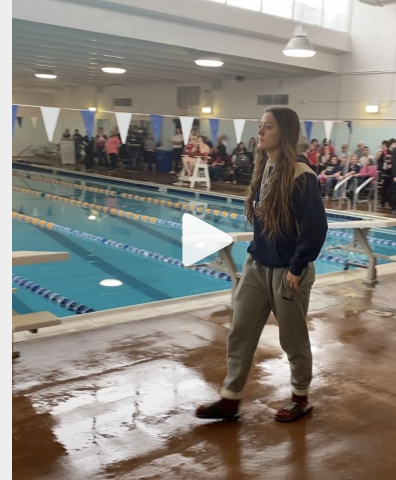
15w

Like Comment Share Bookmark

Liked by daraamartin and 122 others

FEBRUARY 10

Add a comment... Post



hhsmedianow

hhsmedianow Seniors Grace Gabriele, Lily Gusler, Olivia Arndt and Luna Fulgiero Fuchs accept the girls' swim team third place trophy at the Black and Blue Invitational. Every swimmer on HHS who attended the meet scored points for the team. #hhsmediaag #bluestreakpride

17w

mi.rchi let's goooooo

17w 1 like Reply

789 views

JANUARY 25

Add a comment... Post

UPDATING

Breaking news updates tended to garner the most interaction in our posts. After the outbreak of COVID-19, breaking news updates increased as the school community relied on @hhsmedianow for breaking updates.

Breaking News: Graduation Update 1



hhsmedianow



hhsmedianow HHS is currently planning to hold a virtual graduation featuring photos of seniors in their caps and gowns. Josten's orders (including caps and gowns for graduation) will be available for pickup May 6 from 4:00 p.m. to 7:00 p.m. via a no-contact pickup in the north parking lot (student parking lot). HHS staff as well as representatives from Josten's will be



Liked by daraamartin and 156 others

APRIL 28

Add a comment...

Post

Likes: 157


Shares: 9

Profile Visits: 36


Reach: 972

Website Clicks: 1

Breaking News: Graduation Update 1 (cont.)

 **HHS Media**
April 28 at 9:16 AM · 🌐

HHS is currently planning to hold a virtual graduation featuring photos of seniors in their caps and gowns. Josten's orders (including caps and gowns for graduation) will be available for pickup May 6 from 4:00 p.m. to 7:00 p.m. via a no-contact pickup in the north parking lot (student parking lot). HHS staff as well as representatives from Josten's will be on-site throughout the distribution. Orders for graduation caps and gowns can still be placed at [Jostens.com](https://www.jostens.com) or by phone. If the order is placed before May 2, it will be available for pickup on May 6. For more information check your email or click the link below. [#hhsmediabq](#) [#bluestreakpride](#)



HHSMEDIA.COM

New information regarding graduation has been released
COVID-19 has not held back the graduation for the Senior...

👍 3 2 Comments 19 Shares

Breaking News: Graduation Update 2



hhsmedianow



hhsmedianow To celebrate the Class of 2020, HHS will be holding an on-site graduation event in addition to the previously announced virtual ceremony. Seniors will have the opportunity to receive their diploma in person and walk across a stage located on the football field. This will be occurring June 3, 4 and 5, and the plan outlined by Principal Melissa Hensley adheres to safety guidelines from the



Liked by daraamartin and 210 others

MAY 13

Add a comment...

Post

Likes: 211

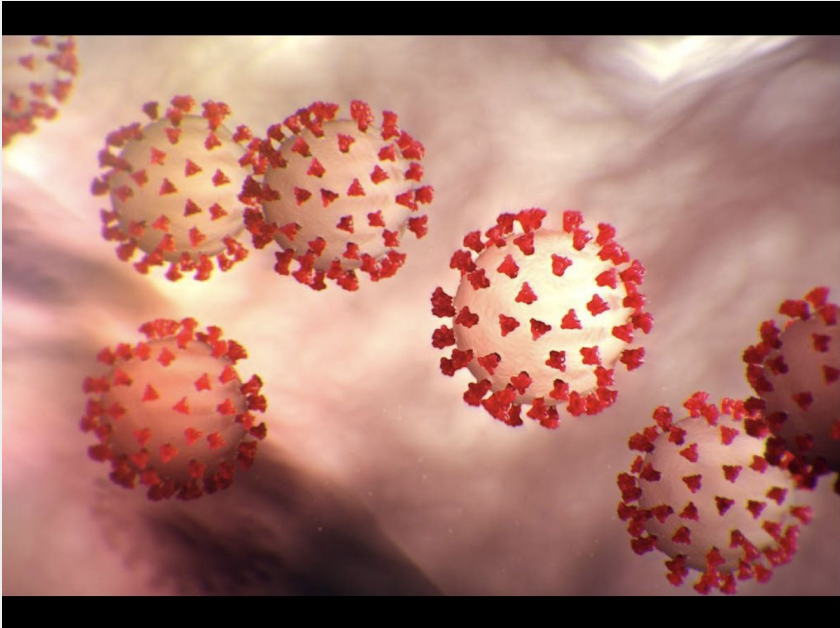
Shares: 70

Profile Visits:
154

Reach: 1184

Website Clicks:
88

Breaking News: Two Week School Closure



 hhsmedianow ...

 hhsmedianow As of now, all K-12 schools in VA have been closed from March 16 until March 27. HHS teachers will be updating content online every two days. All practices will be cancelled for the time being. The JROTC Cadet Ball has been postponed to April 11 at Hotel Madison. The March 14 SAT at Harrisonburg High School has been cancelled. No announcements about spring break have been made at this

 Liked by daraamartin and 248 others

MARCH 13

Add a comment... [Post](#)

Likes: 249


Shares: 63

Profile Visits: 176

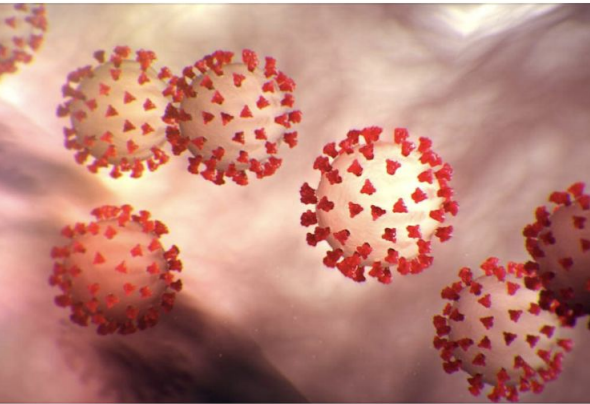
Reach: 1337

Website Clicks:
15


Breaking News: Two Week School Closure (cont.)

 **HHS Media**
March 13 · 🌐

As of now, all K-12 schools in VA have been closed from March 16 until March 27. HHS teachers will be updating content online every two days. All practices will be cancelled for the time being. The JROTC Cadet Ball has been postponed to April 11 at Hotel Madison. The March 14 SAT at Harrisonburg High School has been cancelled. No announcements about spring break have been made at this time. Direct any questions to HHS media on our Instagram story or through direct message. #bluestreakpride (Image from CDC.gov) <https://hhsmedia.com/.../breaking-all-virginia-schools-close.../>







2 Shares


 **HHS Media**
@hhsmedianow





As of now, all K-12 schools in VA have been closed. HHS teachers will be updating content online every two days. All practices will be cancelled for the time being. Direct any questions to HHS media through direct message.

2:52 PM · Mar 13, 2020 · [Twitter for iPhone](#)

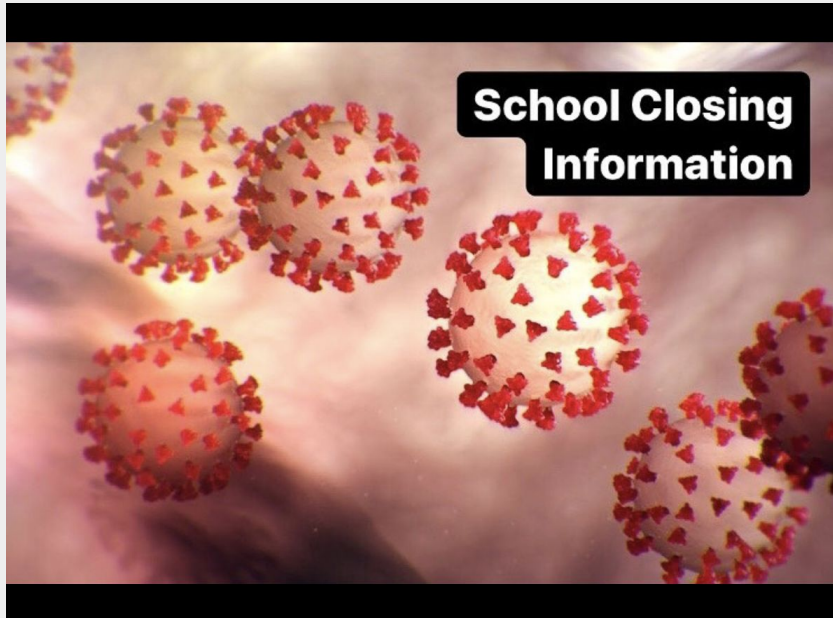
4 Retweets 3 Likes

 **HHS Media** @hhsmedianow · Mar 13
Replying to @hhsmedianow
No announcements about spring break have been made at this time. We will keep you posted if any occur.

Breaking News: Extended School Closure



hhsmedianow ...

hhsmedianow VA Governor Ralph Northam announced today that all schools in Virginia shall remain closed for the remainder of this academic year. Northam also noted that students on track to graduate this year will do so. Additionally, restaurants will only be open for delivery and pickup, and non-essential retail stores must follow social distancing guidelines, and may only allow 10 patrons inside at one time.

♡ ◻ ◻

👤 Liked by daraamartin and 150 others

MARCH 23

Add a comment... [Post](#)

Likes: 151

Shares: 13

Profile Visits: 78

Reach: 928

Website Clicks: 31

Breaking News: Extended School Closure (cont.)

 **HHS Media**
March 23 · 🌐

VA Governor Ralph Northam announced today that all schools in Virginia shall remain closed for the remainder of this academic year. Northam also noted that students on track to graduate this year will do so. Additionally, restaurants will only be open for delivery and pickup, and non-essential retail stores must follow social distancing guidelines, and may only allow 10 patrons inside at one time. Essential stores (ones that supply food/toiletries) will remain open. These effects will stay in place for at least 30 days. [#hhsmediabq](#) [#bluestreakpride](#)


 HHSMEDIA.COM
Northam announces school closure for remaining school year
Through a press conference held March 23, 2020, VA Governor Ralph Northam announced updates on COVID-19 regarding education and...


 3  2 Shares

 Like  Comment  Share





Breaking News: Grading Practices




 hhsmedianow ...

 hhsmedianow Principal Melissa Hensley addresses how off-site learning will be scheduled and how grading will function for the remainder of the academic year in an updated Q&A. Click the link in bio to read more. #hhsmediahb #bluestreakpride

5w

 Liked by daraamartin and 128 others

APRIL 17

Add a comment... [Post](#)

Likes 129

Shares: 20

Profile Visits: 88

Reach: 870


Website Clicks: 77

Breaking News: Grading Practices (cont.)

 **HHS Media**
April 18 · 🌐

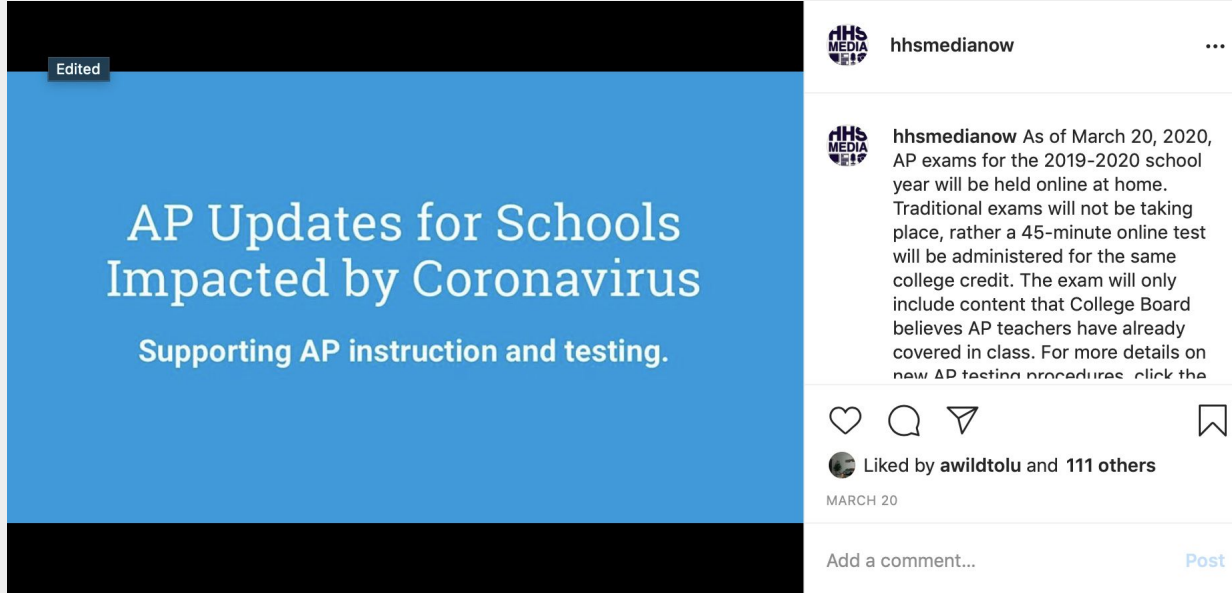
Principal Melissa Hensley addresses how off-site learning will be scheduled and how grading will function for the remainder of the academic year in an updated Q&A. Click the link below to read more.
[#hhsmediahb #bluestreakpride https://hhsmedia.com/.../qa-with-principal-melissa-hensley-a.../](https://hhsmedia.com/.../qa-with-principal-melissa-hensley-a.../)

 HHS MEDIA.COM
(UPDATED 4/17/20 12:00 p.m.) Q&A with Principal Melissa Hensley about Harrisonburg High School's coronavirus closure
UPDATED AS OF APRIL 17, 2020 AT 12:00...

  6 9 Shares

 Like  Comment  Share

Breaking News: AP Tests



Edited

AP Updates for Schools Impacted by Coronavirus

Supporting AP instruction and testing.

hhsmedianow As of March 20, 2020, AP exams for the 2019-2020 school year will be held online at home. Traditional exams will not be taking place, rather a 45-minute online test will be administered for the same college credit. The exam will only include content that College Board believes AP teachers have already covered in class. For more details on new AP testing procedures, click the

Like Comment Share Bookmark

Liked by **awildtolu** and **111 others**

MARCH 20

Add a comment... **Post**

Likes: 112

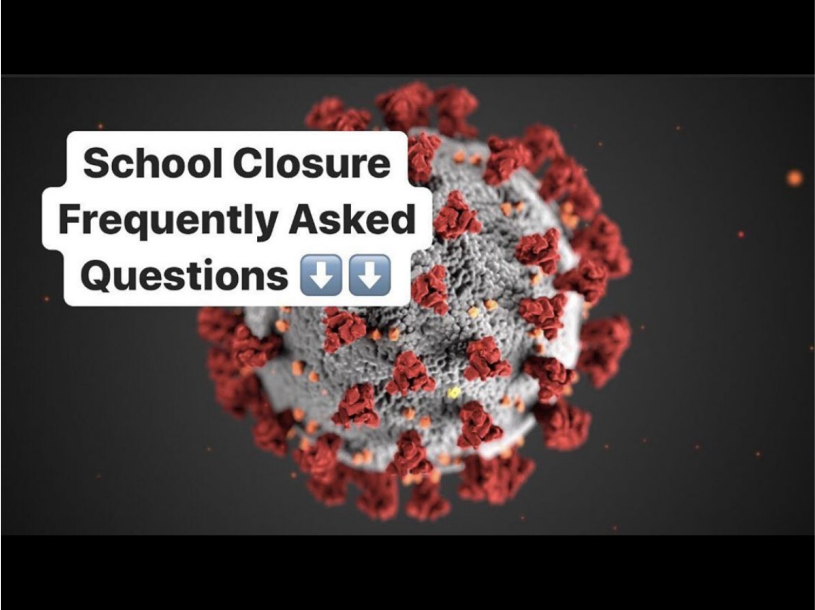
Shares: 38

Profile Visits: 45

Reach: 909

Website Clicks: 21

Breaking News: School Closure FAQs



hhsmedianow ...

hhsmedianow Click the link in bio to read a full Q&A with Principal Melissa Hensley about HHS' two week closure. Below are brief answers to frequently asked questions about the topic. Information is courtesy of Principal Melissa Hensley and is updated as of March 13 at 7:32 p.m. IS SPRING BREAK STILL OCCURRING? There has not been any discussion of cancelling Spring Break thus far

Liked by **daraamartin** and **107 others**

MARCH 13

Add a comment... [Post](#)

Likes: 108

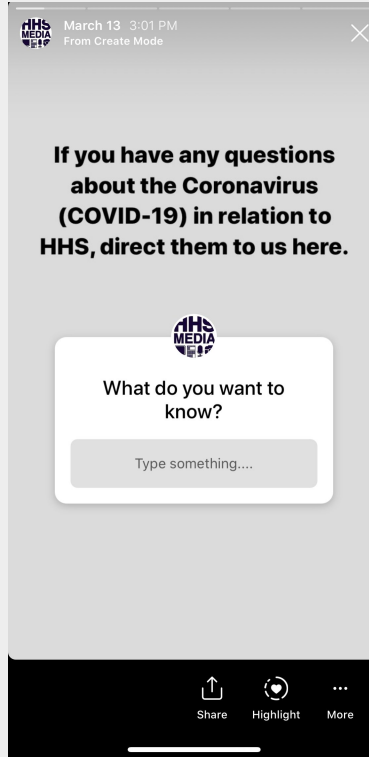
Shares: 9

Profile Visits: 92

Reach: 1010


Website Clicks: 60


Breaking News: School Closure FAQs (cont.)




Breaking News: Basketball Winning District Championship







 hhsmedianow ...


 hhsmedianow Following their 42-27 victory over Broadway High School to claim the district championship, the boys varsity basketball team looks toward the rest of their season. "It feels good to get a trophy and a banner for HHS. We've been working hard all season; we'll celebrate now but we have more unfinished business and more trophies to get," senior Jackson Weakly said. #hhsmediaes #bluestreakpride

13w

 notlucibianchi @j_weak2 the goat

13w 3 likes Reply

 Liked by daraamartin and 296 others

FEBRUARY 19

Add a comment... [Post](#)

Likes: 296

Shares: 12

Profile Visits: 61

Reach: 1155

Website Clicks: 2

Breaking News: Basketball Winning District Championship (cont.)



Breaking News: Junior Class Victory in Powderpuff Football Game



Likes: 225

Shares: 21


Profile Visits: 46


Reach: 1064

Website Clicks: -





Breaking News: New High School Groundbreaking




 hhsmedianow ⋮

 hhsmedianow Today, Jan. 21, community members gathered to witness the groundbreaking ceremony for HHS2. Nielsen Builders has already begun preparations for construction on the site. #bluestreakpride #hhsmediacg #hhsmediahb

17w

 Liked by daraamartin and 174 others

JANUARY 21

Add a comment... Post

Likes: 175

Shares: 22

Profile Visits: 37

Reach: 950

Website Clicks: 2

Breaking News: New High School Groundbreaking (cont.)


 **HHS Media**
@hhsmedianow


School board members are the first to break ground on HHS2 at today's ground breaking ceremony. Many community members attended the event, and Nielsen Builders has already begun preparations for construction on the site. [#bluestreakpride](#) [#hhsmediacg](#) [#hhsmediahb](#)



6:00 PM · Jan 21, 2020 · [Twitter for iPhone](#)

2 Retweets 8 Likes

 **HHS Media**
@hhsmedianow



Ground-breaking ceremony marks milestone in new high sc...
Tuesday Jan. 22, yet another milestone was reached in the process of building the new high school in the city of ...
[hhsmedia.com](#)

5:39 PM · Jan 23, 2020 · [Twitter for iPhone](#)

1 Like

Breaking News: Track Runners Placing at State



hhsmedianow ...

hhsmedianow Senior Tucker McGrath, sophomore Calvin Hulleman, senior Micheal Hulleman and junior David Beck compete in the boys 4x8 class 5 Virginia State Championships. The team placed 3rd with a time of 8:08.26. #hhsmediacw #bluestreakpride

12w

arjun_kunv Proud of king @calvinthegoat712 🏆

12w 2 likes Reply

— View replies (1)

anndiazzz cuties 😍

♥️ 💬 📍 📌

Liked by daraamartin and 193 others

FEBRUARY 28

Add a comment... **Post**

Likes: 194

Shares: 9

Profile Visits: 51

Reach: 971

Website Clicks: -

Breaking News: Track Runners Placing at State Meet (cont.)



hhsmedianow ...

hhsmedianow Junior David Beck wins the 1000 meter run at the class 5 Virginia State Championships. #thatsclock #bluestreakpride

12w

nhbrow00 🐾🐾🐾 7 likes Reply

ash.iscoa @chloelnichols GET YO... MANSSS 🏆🏆🏆🏆 3 likes Reply

— View replies (1)

chloelnichols #whatitdobabvvvvv ..

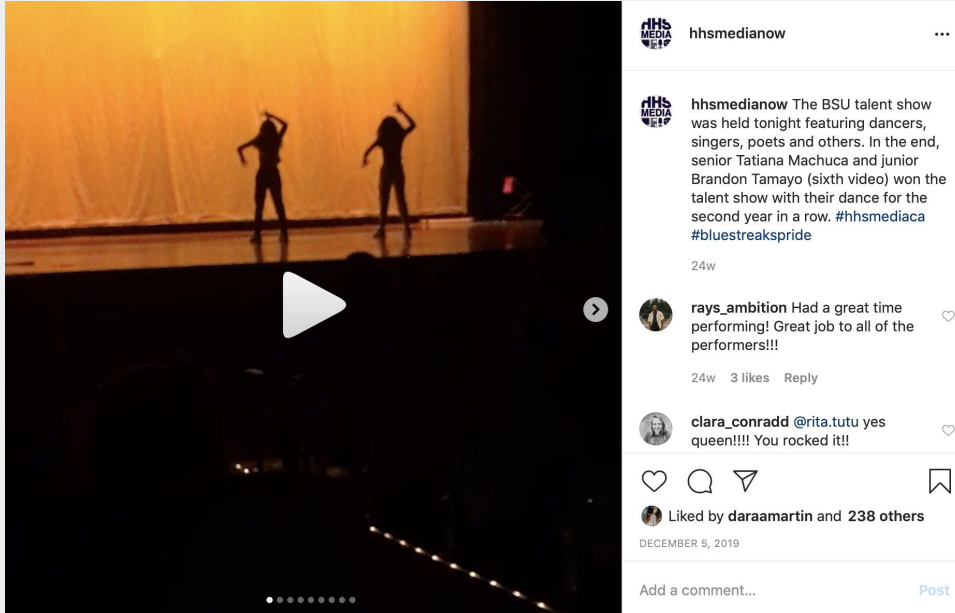
👍 🗨️ 📌

Liked by **daraamartin** and 215 others

FEBRUARY 29

Add a comment... **Post**

Breaking News: Winners of Black Student Union Talent Show



Likes: 239

Shares: 17

Profile Visits: 32

Reach: 1073

Website Clicks: -

ENGAGING

Activities with the school community largely took place during the quarantine period and during Scholastic Journalism Week.

Virtual Draft Off



hhsmedianow

hhsmedianow Hello Blue Streaks! The first ever HHS Media Draft Off will be taking place over the next five days. We will have Nathan Brown, Simon Beach, Conor Wells and Jesse Lichti battling it out for your votes to be crowned the 2020 Draft Off Champion. Over the next five days they will be drafting teams from random categories and you will get to vote on your favorites. Make sure you tune into our stories starting tomorrow and cast your votes in



Liked by daraamartin and 167 others
APRIL 22

Add a comment... [Post](#)



hhsmedianow

hhsmedianow The results are in! With wins in rounds one, four and five, junior Nathan Brown has been crowned the 2020 Draft Off Champion. #bluestreakpride #hhsmediacw #hhsmediasb #hhsmedianb

nhbrow00 You love to see it



Liked by daraamartin and 120 others
APRIL 27

Add a comment... [Post](#)

Round 3

A Team Jesse	22
B Team Simon	24
<input checked="" type="checkbox"/> Team Conor	77
D Team Nathan	44

hhsmedianow

hhsmedianow The results are in! With wins in rounds one, four and five, junior Nathan Brown has been crowned the 2020 Draft Off Champion. #bluestreakpride #hhsmediacw #hhsmediasb #hhsmedianb

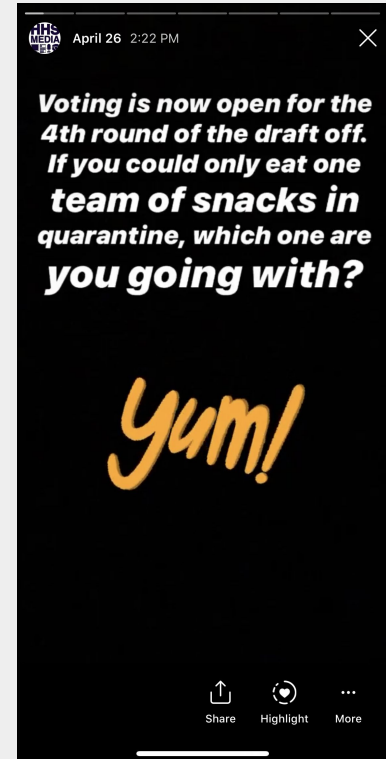
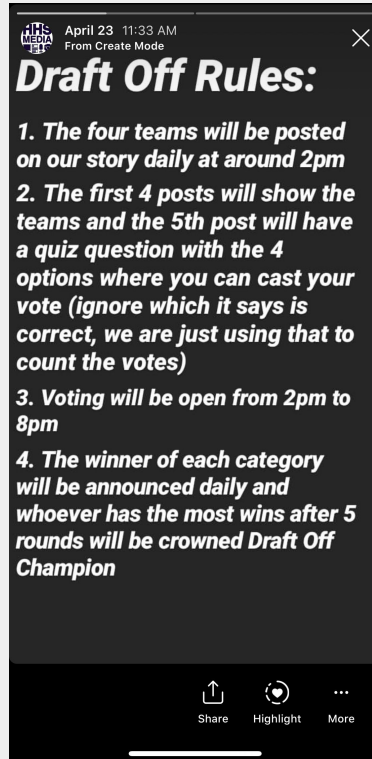
nhbrow00 You love to see it



Liked by daraamartin and 120 others
APRIL 27

Add a comment... [Post](#)

Virtual Draft Off (cont.)



Virtual Talent Show



hhsmedianow · hhsmedianow · ...

hhsmedianow It's time for another talent show! DM us your videos by Saturday. They can be singing, dancing, juggling, or whatever other talent you have. You guys will have the chance to vote for the winner on our story next Tuesday. #bluestreakpride #hhsmediasb #hhsmedianb #hhsmediast

1w

nyaah1 @rachelphengsitty send in your singing videos

1w · 1 like · Reply

— View replies (1)


♥️ 💬 🗑️ 📌

Liked by daraamartin and 156 others

MAY 12

Add a comment... Post

hhsmedianow · hhsmedianow Online Talent Show #hhsmediasb #hhsmedianb #hhsmediast · 6d



571 views · 8 DAYS AGO

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May 19 8:15 PM

And the winner of the first ever Online Talent Show is...

Kate!

Thank you all for participating

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SJW Scavenger Hunt



hhsmedianow ...

hhsmedianow Senior Francheska Gonzalez-Fontanez and junior Mer Alsendi win the scholastic journalism Free Speech Friday scavenger hunt. The two had to explain why the First Amendment is important to them in order to win the \$20 gift card. #hhsmediacg #bluestreakpride

12w

mi.rchi dude that was pretty quick ♡

12w Reply

hejasindi 🏆 Proud dad! ♡

12w Reply

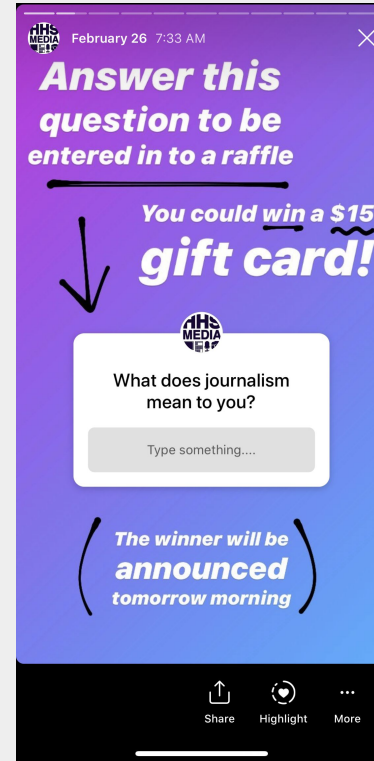
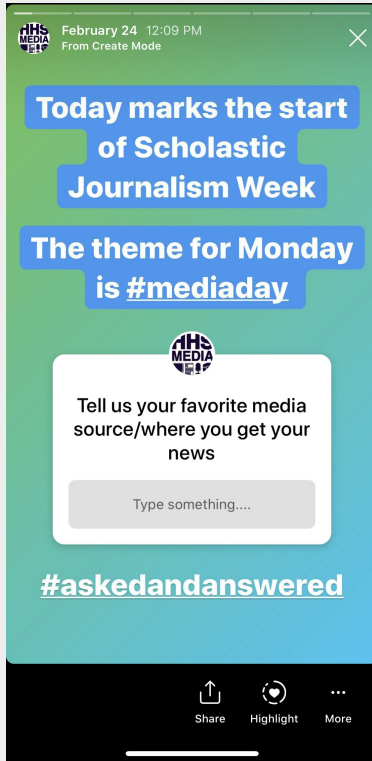
♡ 💬 📌

Liked by daraamartin and 160 others

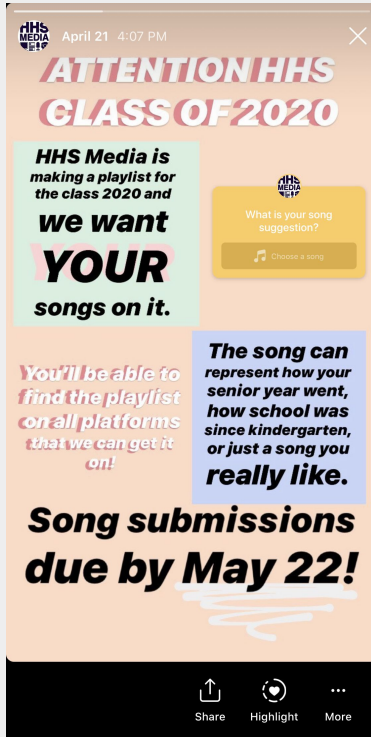
FEBRUARY 28

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SJW Activities



Celebrating the Class of 2020



HHS MEDIA April 21 4:07 PM

ATTENTION HHS CLASS OF 2020

HHS Media is making a playlist for the class 2020 and we want **YOUR songs on it.**

You'll be able to find the playlist on all platforms that we can get it on!

The song can represent how your senior year went, how school was since kindergarten, or just a song you really like.

Song submissions due by May 22!

What is your song suggestion?
Choose a song

Share Highlight More



CLASS OF 2020 SENIOR WILLS

CLICK HERE TO FILL OUT YOUR SENIOR WILLS TO APPEAR ON HHSMEDIA.COM

hhsmedianow

hhsmedianow Attention seniors: Click the link in our bio to find the Google Form for Senior Wills, which will be published on hhsmedia.com. All wills are due by May 1. For any questions, send a DM to @hhsmedianow or email Valerie Kibler. #hhsmediabq #bluestreakpride

6w

Liked by daraamartin and 92 others

APRIL 7

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