Convention Preview

Fall JEA/NSPA National High School Journalism Convention

presented virtually Nov. 19-21, 2020
INTERACTIVE AND INFORMED.
WHAT SIU CAN DO FOR YOU.

Experience matters. At SIU, you won’t have to wait until junior or senior year to see your byline or photo credit. You can work your beat as a reporter, ad rep or photographer beginning freshman year. Be newsworthy. Be a Saluki.

Find out more.

MAKING MEDIA MATTER.
THAT’S A SALUKI.
Since 2017, more than 50,000 users have relied on Encore to create stunning yearbooks. More than just design software, Encore is a reimagined yearbook management solution. It’s unlike anything you’ve seen before – reliable, intuitive and accessible anywhere, anytime.

Learn more at www.balfour.com/school-solutions/yearbook

Transform your experience. Yearbook creation, reimagined.

Encore. The original full-featured HTML5 software for creating yearbooks online.
**We won’t get to meet in Orlando, but we’re having a great convention**

Welcome to the JEA/NSPA Fall National High School Journalism Convention.

The nation’s largest gathering of high school journalists, advisers and journalism teachers convenes virtually this fall, and convention organizers for Journalism Education Association and National Scholastic Press Association have planned an exceptional experience for these exceptional times.

This convention preview offers some of the highlights of the convention, presented virtually Nov. 19-21, with on-demand sessions starting Nov. 16.

Our programming encompasses dozens of instructional sessions, keynote speakers from national news makers, dozens of media critiques, JEA’s popular media contests and the announcement of NSPA national winners for Pacemaker Awards and Individual Awards.

NSPA also offers a convention Best of Show competition that celebrates the current student media work of convention attendees.

Also joining us on our Hubb convention platform will be sponsoring vendors at an exhibit area in the primary gathering space. These sponsors include companies with products and services for student media, educational institutions marketing to prospective students and organizations seeking to connect with the scholastic journalism community. Please visit with them — and tell them thank you for supporting scholastic journalism.

We may not be together in person this fall. But we’ll still celebrate everything that is scholastic journalism. Have fun!
We’re focused on you. So you can focus on your yearbook.
Introducing EZPix, an industry-first revolution in photo collection.

This unusual year calls for innovative solutions. That’s why we’ve re-invented the collection of yearbook images with EZPix. Easily collect student portraits and candid through a secure, unique link customized for each student.

Learn more at https://form.balfour.com/ezpix

**EASY**
- eMarketing requests, personalized by student
- No-fuss image uploads for parents
- Simple status filters track progress
- Flexible, adviser-set deadline

**CONSISTENT**
- Smart-cropping tool ensures portrait uniformity
- Validates photo resolution for print
- One-step PSPI portrait file creation

**SECURE**
- Private link to upload student portrait
- Validates student information
Thank you
to our
convention
sponsors

PREVIEW
ADVERTISER INDEX

Arizona State University 14
Walter Cronkite School
of Journalism and Mass
Communication

Balfour 3 & 5

University of Florida 19
Summer Media Institute

Friesens 15

Herff Jones 9

Ithaca College 12

Jostens 11

Kent State University 13
Center for Scholastic Journalism

Indiana University 16
The Media School

SNO Sites 17

University
of Southern California 20
Annenberg School for
Communication and Journalism

Southern Illinois
University 2

Walsworth 7

GOLD LEVEL

Walsworth yearbooks

SIU
Southern Illinois University

Jostens

HERFF JONES

balfour.com

SILVER LEVEL

ITHACA COLLEGE
Roy H. Park School of Communications

ASU
Walter Cronkite
School of Journalism
and Mass Communication

Arizona State University

BRONZE LEVEL

FRIESENS

Kent State
University
Center for Scholastic
Journalism
School of Media
and Journalism

THE MEDIA SCHOOL
Indiana University
You can count on Walsworth for all your yearbook needs, no matter how uncertain the year feels. Our family will support you through thick and thin with great resources like:

- Professionally designed coverage and page content to help you capture this historic year
- Proven sales tools to boost your yearbook and ad sales
- Selfie portrait solutions to make sure your student body is fully represented
- Industry-leading virtual training and rep support
- World-class remote page creation software

Walsworth is the trusted name in yearbooks, and our family-owned company remains strong, with over 80 years of experience exceeding expectations and providing unmatched expertise. If you are part of our family, thank you. If you are considering a move from another company, we welcome you to find your home with us at Walsworth Yearbooks, because no one knows you like family.

Visit walsworthyearbooks.com or call 800.369.2965, ext. 2078, today to discover the Walsworth Yearbooks difference.
Convention schedule

All times listed here are Central. The convention platform converts times to your time zone.

Monday, Nov. 16, to Wednesday, Nov. 18

View the convention platform, update profiles, watch the welcome video and build your agenda. On-demand sessions are available for viewing.

<table>
<thead>
<tr>
<th>Thursday, Nov. 19</th>
<th>Friday, Nov. 20</th>
<th>Saturday, Nov. 21</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 a.m.-5 p.m. Central</td>
<td>Exhibit hall open</td>
<td>Noon Central</td>
</tr>
<tr>
<td>9 a.m. • 10 a.m. • 11 a.m.</td>
<td>Breakout sessions, in one-hour blocks.</td>
<td>JEA adviser awards</td>
</tr>
<tr>
<td>Noon</td>
<td>Sponsor hour: Explore the trade show in the exhibit hall</td>
<td>1 p.m.</td>
</tr>
<tr>
<td>1 p.m.</td>
<td>Keynote: Patricia Mazzei</td>
<td>NSPA Pacemaker Awards, Individual Awards and Best of Show awards</td>
</tr>
<tr>
<td>2 p.m. • 3 p.m.</td>
<td>Breakout sessions, in one-hour blocks.</td>
<td></td>
</tr>
<tr>
<td>3:5 p.m.</td>
<td>College Corner in the exhibit hall</td>
<td></td>
</tr>
<tr>
<td>4 p.m.</td>
<td>Swap Shops</td>
<td>9 a.m. to noon Central</td>
</tr>
<tr>
<td><strong>Thursday extras</strong></td>
<td><strong>Friday extras</strong></td>
<td><strong>Saturday extras</strong></td>
</tr>
<tr>
<td>All day</td>
<td>All day</td>
<td>9 a.m. to noon Central</td>
</tr>
<tr>
<td>NSPA critiques</td>
<td>NSPA critiques</td>
<td>JEA Outreach Academy</td>
</tr>
<tr>
<td>NSPA consultations</td>
<td>NSPA consultations</td>
<td>JEA committee meetings</td>
</tr>
<tr>
<td>On-demand</td>
<td>On-demand</td>
<td>JEA National Student Media Contest awards announced</td>
</tr>
<tr>
<td>JEA National Student Media Contests critique sessions</td>
<td>available for viewing</td>
<td>Contest awards announced</td>
</tr>
<tr>
<td>On-demand sessions available for viewing</td>
<td>9 a.m. Central</td>
<td>Download the schedule on a one-page PDF.</td>
</tr>
<tr>
<td>9 a.m.-1 p.m. Central</td>
<td>JEA general membership meeting</td>
<td></td>
</tr>
<tr>
<td>JEA board meeting</td>
<td>10 a.m.-noon</td>
<td></td>
</tr>
<tr>
<td>2-5 p.m.</td>
<td>Break with a Pro</td>
<td></td>
</tr>
<tr>
<td>Break with a Pro</td>
<td>Noon</td>
<td>JEA state directors meeting</td>
</tr>
</tbody>
</table>
People are still doing interesting things.

YOU ARE TELLING THOSE STORIES.

It takes ‘all of us.’
Navigating Hubb’s convention platform

You’ll find the Hubb convention platform to be similar to a convention mobile app, with sessions, speakers and exhibits at your fingertips.

The platform’s visuals and their links replicate the hotel convention experience.

You’ll have the flexibility to update your profile, browse the convention schedule, add sessions and events to your own agenda, and visit with exhibitors in the convention trade show.
PART PRINTED YEARBOOK.
PART DIGITAL EXPERIENCE.

100% AUTHENTICALLY YOU.

10X COVERAGE This low-effort solution ensures everyone is in the yearbook — more than ever before.

APP FREE No downloads necessary. Simply hold your phone over yearbook photos to scroll through additional content.

MODERATED All content is reviewed to ensure it is appropriate, without effort from you.

SIMPLE & SAFE No liking or commenting on photos. All students feel celebrated.

PATENT PENDING Innovative technology that revolutionizes the yearbook experience.

Each portrait links to photos of that student’s best memories, uploaded by them.

Additional photos are linked to candid images throughout the yearbook.

TALK TO YOUR JOSTENS REP TO LEARN MORE
Day one.
You’re on.

ON SET. ON CAMERA. ON POINT.
WE SHAPE THE FUTURE OF THE INDUSTRY.

Working with expert professors and staff in media labs, studios, and interactive classrooms, Park students hone their creative visions. They find inspiration living and learning in the #1 college town in the U.S. They make connections during immersive internships and a semester in LA.

They learn how the industry works, how to reach audiences, how to tell the stories that need to be told. They don’t just learn how important and award-winning work is made—they make the work. They make an impact. They make their names known.

And it all starts day one.

Experience the Park difference.
ithaca.edu/rhp
Keynote speakers

Patricia Mazzei
1 p.m. Central Thursday, Nov. 19
Patricia Mazzei is The New York Times’ Miami bureau chief, covering Florida and Puerto Rico.
Before joining The Times, she was the political writer for The Miami Herald, where she reported on the 2016 presidential election, the Cuban diaspora and natural disasters.
A University of Miami graduate, she was born and raised in Venezuela, and is bilingual in Spanish.

Wesley Lowery
1 p.m. CT Friday, Nov. 20
Wesley Lowery is a correspondent for the “60 Minutes” program
He joined “60 Minutes” from the Washington Post, where he was one of the country’s foremost journalists on race, law enforcement and justice. He has appeared regularly on CNN, and his reporting and writing have been featured in The New York Times, The Boston Globe and The Wall Street Journal, among others.

A master’s degree in journalism just for high school teachers – ENTIRELY ONLINE!

KENT STATE’s ONLINE MASTER’S DEGREE with a concentration in journalism education emphasizes skills and theory you can study today and use in your classroom tomorrow, no matter where you live or what your schedule. You will interact with diverse classmates from around the nation and learn from nationally known instructors who are experts in scholastic journalism.

You can get a degree in 33 credit hours or just take a few courses to further your education and your career, all at a special tuition rate.

WANT MORE INFORMATION?
www.kent.edu/csj/online-masters-degree-journalism-educators-0
Candace Perkins Bowen
cbowen@kent.edu
The Walter Cronkite School of Journalism and Mass Communication is a remarkable place at a remarkable time. In a rapidly evolving media landscape, employers around the world are looking for journalists and communications professionals who can produce in-depth enterprise reporting, lead innovation and engage audiences through immersive storytelling across digital, broadcast and print platforms. The Cronkite School prepares students to do exactly that.
Featured sessions

Consult the Hubb convention platform for session times and dates, as well as program updates.

General interest

Be the good
No matter what anyone says, journalism makes a difference. It matters. The world needs good journalists who change the world and give a voice to the voiceless. Let’s talk about ways you can start a movement, and be the good.
Jeanne Acton, University Interscholastic League

Engage: A deeper look at ‘Raise Your Voice’
Get a behind-the-scenes perspective of “Raise Your Voice” and youth social movements with director Maribeth Romslo and Mary Beth Tinker. The pair will share experiences.
Maribeth Romslo, director, cinematographer and independent film producer;
Mary Beth Tinker, a plaintiff in the landmark Tinker v. Des Moines Supreme Court ruling that established constitutional free speech rights of public school students

One Story: Behind the scenes of NYT At Home
When travel became basically a quarantine escapist fantasy last spring, The New York Times Travel section found a new way to travel, looking closely at the resources for entertainment, diversity and adventure readers could find close to home. Transforming into the At Home section, this reporting shows student journalists how to look close to home for world-expanding stories. Join members of The New York Times At Home team for a behind-the-scenes look at their section.
Amy Virshup, The New York Times travel editor

More sessions than you could attend in person
At a past convention, you could attend a dozen or so sessions.
This year, you’ll get access to all breakout sessions until Jan. 15, 2021.

Consult the Hubb convention platform for session times and dates, as well as program updates.

Don’t be late!
We’ll be at our booth every day from 8-5.
Be sure to check out our presentations each day at 9am and 2pm, and our Q&A sessions at 3pm

SEE YOU THERE!
Multimedia / broadcast

The 15 commandments of great video
Video is everywhere, but not everyone knows how to do it right. This speaker has 15 easy-to-follow tips on shooting and editing that will help you make professional-looking productions.
Jeff Sharon, Full Sail University course director

Art of a successful investigation
This session will explore an impactful investigative series from start to finish — including how leads are generated, sources are cultivated and suspects are prosecuted. It will highlight the importance of asking the right questions and being prepared during interviews.
Ed Drantch, WKBW Eyewitness News reporter

Everybody has a story and true tales of TV news
Here’s how to make your stories connect with the viewer and make them memorable. Finding stories at the whim of a dart and a thing called a phone book. Putting the subject at ease for better interviews. Accept the water. And never forget it’s not about you. It’s about the story.
Les Rose, Newhouse School Broadcast and Digital Journalism professor of practice

One Story / Broadcasting At Home: What you can learn from the pros
When COVID struck and everyone got stuck at home, that meant adapting and learning new ways to make sure productions stayed on-air. Learn the good, bad and ugly of broadcasting at home from professionals working in TV, radio, news, entertainment and sports.
Moderated by former local TV producer and Orlando local committee volunteer Nena Garga and featuring panelists:
Christina Orazio (senior production manager at Discovery Inc.)
Andrew Chrenoff (sports reporter at WLKY in Louisville, Kentucky)
David De Guzman (reporter/weekend anchor at WFXR in Roanoke, Virginia)
Ryan Koletty (senior production manager for Harris Blitzer Sports and Entertainment in Philadelphia)
Krista LePard (associate producer for The Golf Channel’s Morning Drive)
Clay LePard (reporter at WKMG in Orlando)
Katie Sommers (on-air talent for iHeart Media Tampa Bay)

continued >
News literacy

Media literacy and the election
2020 has been a year filled with intense political conversation. Some of it based in fact. Some of it not so much. In the age of information overload, how does one even begin to sort through all the news about politics? How does someone sift through election coverage and figure out what is misinformation? While there has been incredible journalism this year, we have also seen a plethora of false claims, conspiracy theories and even deep fakes. Join this panel discussion as we explore what we learned from the coverage of the 2020 Presidential Election, what we noticed about youth civic engagement and how media literacy can help us separate the reliable content from the falsehoods.

National Association for Media Literacy Education: Michelle Ciulla Lipkin, executive director
Alexa Volland, MediaWise
Anglie Holan, PolitiFact
Peter De Guzman, CIRCLE research program coordinator

Verifying and debunking images on social media
This session will examine techniques to fact find and use tools such as reverse image search to confirm images circulating on social media. Visual literacy is an important part of the online world and is useful even beyond the world of journalism.
Andrew Stanfill, The New York Times Licensing Group photo editor and photojournalist

Online
Basic Google tools for your publication and classroom
Learn about how to use more than just Google search to tell stories. We’ll explore tools such as Google Fact-Check Explorer, Dataset Search, Google Trends, MapChecking.com, Google Earth Measure tool and Google EarthEngine TimeLapse to tell compelling stories. You’ll receive a handout with links to tools and training videos to help you long beyond this session.
Mike Reilley, Society of Professional Journalists digital trainer

continued >
Featured sessions / 4

**Become a Google Flourish and data scraping ninja in 1 hour**
Learn how to scrape information off websites into a spreadsheet (cool!) and then load spreadsheets into the Google Flourish data visualization tool to build animated graphics. You’ll walk away with two handouts, scraping formulas, datasets and exercises as well as some cool training videos. Set up a free account at Flourish.studio prior to the session.
Mike Reilley, Society of Professional Journalists digital trainer

**Photojournalism**
**Drone videography bible**
This is a short presentation on the basic rules, regulations and etiquette when operating a drone in the United States.
Ryan Watson, University of South Florida Zimmerman School of Advertising and Mass Communications instructor

**Writing**
**Finding your writing voice**
This session is a fun and entertaining exploration of how young writers can tap into that inner voice that distinguishes their work from everyone else. It’ll also include advice on how to write opinion pieces.
Ernest Hooper, American Cancer Society communications director

---

**CLIPS & CLICKS CONTEST**

NSPA launches new student competition

Open to all NSPA members, Clips & Clicks honors current work in multiple categories for individual and publication achievement.

The fall-semester competition encompasses September to mid-December, with fall winners announced in late January.

The spring-semester contest opens in mid-January and closes in mid-May, with winners announced in early June.

Entries can be submitted starting Dec. 1. The cost is $10 per entry, with no limit on entries. Any student on staff at an NSPA-member publication is eligible.

Check all the categories at [nspa.studentpress.org](http://nspa.studentpress.org).
The UF Summer Media Institute, held in Gainesville, Florida, immerses high school students in journalism and communications. Come join as many as 150 students in helping make SMI '21 the best ever.

**Morning Electives**
Students stretch their critical-thinking abilities as they choose from among a variety of workshops situated across multiple journalism and communications disciplines.

**Afternoon Tracks**
Students spend four hours each day in state-of-the-art facilities as they broaden skills in a specialization related to writing, broadcast reporting, social media, on-air performance, sports reporting and production, photojournalism, magazines, etc.

**General Sessions**
Students are inspired by guest speakers focusing on topics such as emerging storytelling, leadership, student media, diversity, college admissions, etc.

**Experience College**
Students spend each night in a dorm and have their meals in a UF dining hall, tour campus, and imagine themselves as college students and future Gators.

For more information, visit jou.ufl.edu/smi
Join us at the global crossroads of media, technology and culture.

Learn more at annenberg.usc.edu.
Convention activities

Movie screening: “Raise your voice”
7 p.m. Central Thursday
A documentary from director and producer Maribeth Romslo, the film features student journalists from Marjory Stoneman Douglas High School, Parkland, Florida, and their experiences during the school mass shooting in 2018, as both survivors and journalists.
The documentary highlights youth free speech through the perspective of Mary Beth Tinker, a plaintiff in the landmark 1969 U.S. Supreme Court ruling Tinker v. Des Moines, which established Constitutional free speech rights of public school students. Romslo weaves the two events to show the broader story about youth voices and their power through social movements.

Break with a Pro
2-5 p.m. CT Thursday
9-11 a.m. CT Friday
Journalism pros will share information about their work and their backgrounds in small-group discussions.
Reservations were made through convention registration.

Broadcast Sports
Feature Writing
Health and Science Writing
Magazine Design and Art Direction
Media Law
Multimedia Journalism
News Writing
Opinion Writing
Photography
Podcasting
Public Relations
Social Media Editor
Sports Writing
Television News Reporting
Videography
Social Justice Writing

JEA One Story: Micro-journalism
How to how-to
11 a.m. CT Thursday
Behind the scenes of NYT At Home
10 a.m. CT Thursday
Broadcasting at home
What you can learn from the pros
9 a.m. CT Friday
When travel became an escapist fantasy last spring, The New York Times Travel section found a new way to travel, looking for entertainment, diversity and adventure close to home.
The transformation shows student journalists how to look close to home for world-expanding stories.
Through the JEA One Story project, we encourage journalism staffs to explore the topic through lessons and activities, as well as sessions on Thursday and Friday.

MORE INFO

NSPA awards
1 p.m. CT Saturday
NSPA salutes its Pacemaker Award finalists, and it announces the Pacemaker winners in broadcast, newspaper/newsmagazine and specialty magazine.
It also announces winners of its Individual Awards, as well as winners of the convention Best of Show competition.

JEA adviser awards
Noon CT Friday
The National Student Media Contests will present pre-recorded critique videos for each of the contests categories, all available within the convention platform.
These critique videos will analyze the entries to identify what worked and what could improve. All advisers and students registered for the convention can access these critique videos, not just those who participated in the contests.
Students who entered the contests can learn from their experience as a contestant, but future participants can also hear directly from judges what they look for when reviewing entries.
These videos will be on demand and available throughout the extended access to the convention platform.

MORE INFO
Sponsor sessions

Sponsor sessions are open to all registered students and advisers. Session titles are linked to specific sessions in the sponsors’ exhibit space on the convention platform. Check the exhibit space to confirm session dates and times.

Arizona State University
Cronkite School Experience
Noon-1 p.m. Central Thursday and noon-1 p.m. Central Friday at the Cronkite Booth
Is it your dream to report from the front of the White House? Did you want to turn your passion for social media into a career? Or is it your goal to be a sports analyst?
You can launch your career at Arizona State’s Cronkite School. Learn about admissions requirements and more opportunities during the Cronkite School Experience session and chat with current students.

Balfour
A conversation with ABC News’ Will Carr
3 p.m. Central Thursday
Between the coronavirus pandemic, record-setting fires, tropical hurricanes and an historic presidential election, there has been no shortage of breaking news in 2020. Breaking news means journalists make split-second decisions while truthfully reporting facts. How do they do it?
Join us for a conversation with ABC News’ Will Carr, an award-winning journalist based in Los Angeles who covers breaking news both at home and abroad. Learn practical advice on verifying sources, breaking stories and trusting your training.

Kent State University
Protecting your press freedom
2 p.m. Central Friday
School administrators, community members and faculty may want to interfere with the content decisions your student media leaders make.
But there are concrete steps that student journalists and advisers can take to establish strong legal protections for your press freedom. Learn how you can establish your policy and practice of independence.
Presented by Mark Goodman, Knight Chair in Scholastic Journalism, Kent State University

GLORIASHIELDSWORKSHOP.COM

√ Time-tested instructional tracks
√ Exceptional workshop faculty
√ Nationally recognized experts
√ Affordable registration

June 28-July 1, 2021, with bonus classes June 27
Jostens

Tell this story
9 a.m. Central Thursday
Instead of concentrating on what is not happening, let’s focus on what is happening. If events, clubs and/or sports have canceled or postponed for your school, this session provides ideas and strategies for solid coverage.
Session giveaway: messenger bags
Tina Cleavelin, Peter Griffin

Work and play
10 a.m. Central Thursday
Come discover some great ways to make work feel more like play every day. With ideas from all over the country, you’ll see there’s always some fun to be had from staff recruitment to classroom activities. We’re here to help you create a consistently positive culture in your publications room.
Session giveaway: Game of Things & wireless phone chargers
Tina Cleavelin, Jeff Moffitt

Photoshop, cut-out backgrounds and the popular color on color duotone from social media and Spotify
11 a.m. Central Thursday
Photoshop is a powerful tool and there are dozens of ways to create every technique. See how easy it is to create quick high-quality cutouts in Photoshop using the layers mask. Once you have a great cutout background image, it can even be enhanced with the color-on color-effect seen in social media and Spotify.
Session giveaway: stylus pens
Rick Brooks

Yearbook+
2 p.m. Central Thursday
Yearbook+ is a low-effort way to increase the wow factor of your yearbook. With cutting-edge, patent-pending technology, portraits and candid photos in the printed book can now unlock additional digital content that showcases the personality and favorite memories of each student, as determined by them. And that’s just the beginning. See how easy it can be to drive 10x coverage for every student.
Session giveaway: insulated campfire mugs
Mike Wolf

Coverage & composition with smart phone photography
3 p.m. Central Thursday
If you have your phone, you have a camera. The best camera to use is the one you have with you. Gather settings information, camera use tips, and ways you can turn your entire student body (and maybe even faculty and parents) into an amazing photography staff.
Session giveaway: PopSockets
Margaret Sorrows, Casey Nichols

It’s all about the details
9 a.m. Central Friday
Doing all the little things can make a big difference. From making sure your cover and spine have all the pertinent information to designing interior page elements that carry through your theme, your fine details pull together an entire book look.
Session giveaway: foam yearbook royalty crowns
Jeff Moffitt, Lizabeth Walsh

Pretty as a picture portrait pages
10 a.m. Central Friday
You may not have the portrait section you’d normally have, but this isn’t the year you’d normally have. Come check out coverage and design ideas that can help you include students, even if they don’t submit a portrait this year.
Session giveaway: stylus pens
Rick Brooks

Leading through turmoil
11 a.m. Central Friday
This session will focus on strategies for leading during difficult times. Topics covered will include coping strategies, time management, inclusion and the integral role that yearbook plays in cultivating a dynamic school culture.
Phillip Campbell

Photography with gumption
2 p.m. Central Friday
If you want to get the very best photos, you’ve got to show some gumption. Get ideas for the entire reporting staff to consider ways they can show initiative and resourcefulness as they cover the events in your school’s community, whether they shoot with a smart phone or DSLR.
Session giveaway: photo tip cards
Margaret Sorrows, Rick Brooks

Photoshop, Cut out backgrounds and the popular color on color duotone from social media and Spotify (session replay)
3 p.m. Central Friday
Photoshop is a powerful tool and there are dozens of ways to create every technique. See how easy it is to create quick high-quality cutouts in Photoshop using the layers mask. Once you have a great cutout background image, it can even be enhanced with the color-on color-effect seen in social media and Spotify.
Session giveaway: stylus pens
Rick Brooks
It’s all at nspa.studentpress.org.
Make a statement with your mask fashion

$8 each plus shipping

6 journalism styles available in multiple colors

Only available at: Journalism-Education-Association.square.site
The associations

National Scholastic Press Association

NSPA is steadfast in its mission to serve student media, introduce new ideas and reinforce best practices, reward excellence, embrace diversity, and provide ample networking and partnership opportunities.

NSPA staff
Laura Widmer
Executive director
laura@studentpress.org
Gary Lundgren
Associate director
Contests & critiques coordinator
gary@studentpress.org
Ashley Tilley
Convention & membership manager
ashley@studentpress.org
Judy Riedl
Business & projects manager
judy@studentpress.org
Ron Johnson
Communications director
ron@studentpress.org

NSPA Board of Directors
Elisia Cohen, President
University of Minnesota, Minneapolis
Scott Libin, Treasurer
University of Minnesota, Minneapolis
Jeanne Acton
University Interscholastic League, Austin, Texas
Chuck Clark
Western Kentucky University, Bowling Green, Kentucky
Michelle Coro
Desert Vista High School and Grand Canyon University, Phoenix, Arizona
Amy DeVault
Wichita State University, Wichita, Kansas
Mitch Eden
Kirkwood High School, Kirkwood, Missouri
Gayle Golden
University of Minnesota, Minneapolis
Laurie Hansen
Stillwater Area High School, Stillwater, Minnesota
Meghan Percival
McLean High School, Fairfax County, Virginia
Elizabeth Smith
Pepperdine University, Malibu, California
Becky Tate
Shawnee Mission North High School, Overland Park, Kansas
Charlie Weaver
Minnesota Daily, University of Minnesota, Minneapolis

Journalism Education Association

JEA is the largest scholastic journalism organization for teachers and advisers. Put simply, we educate teachers on how to educate students.

JEA staff
Kelly Glasscock
Executive director
kelly@jea.org
Lindsay Porter
Assistant director
porter@jea.org
Pam Bolier
Office manager
pam@jea.org
Cindy Horchem
Business and projects coordinator
cindy@jea.org
Kate Dubiel
Web developer
kate@jea.org

JEA Board of Directors
Sarah Nichols, MJE, President
Whitney High School, Rocklin, California
Valerie Kibler, MJE, Vice President
Harrisonburg High School, Harrisonburg, Virginia
Kristin Taylor, CJE
Scholastic Press Rights director
The Archer School for Girls, Los Angeles
Shari Adwers, MJE
Educational Initiatives director
Loudoun Valley High School, Purcellville, Virginia
Brenda Field, MJE
Director-at-large
Glenbrook South High School, Glenview, Illinois
Katie Merritt, MJE
Director-at-large
Darlington School, Rome, Georgia
Sarah Verpooten, MJE
Director-at-large
Lake Central High School, St. John, Indiana