JEANNSPA Spring National High School Journalism Convention

presented virtually March 15-May 15, 2021
It’s a new convention experience for spring ’21

Registration. Advisers register for the full convention-session experience. They coordinate student access to on-demand sessions and scheduled events and activities, and they register students individually for convention workshops.

Convention sessions on demand. Our most popular convention sessions and our keynote speakers will be accessible on demand, from March 15 to May 15. Sessions will be pre-recorded, and advisers can stream sessions to their classrooms and/or give students direct access to sessions as assignments or independent learning.

Convention Extras. A series of workshops offers in-depth training on important topics. Expert speakers will coordinate instruction and set individual workshop schedules.

Scheduled events and activities will be presented digitally — critiques, consultations and portfolio reviews, NSPA’s spring Pacemaker Awards, JEA’s National Student Media Contests, and NSPA’s Best of Show competition.

Registration dates
Feb. 15
Registration opens.
March 1
Early bird pricing ends.
March 15
Entry deadline for Extras — NSPA Best of Show, critiques, JEA National Student Media Contests and consultations/portfolio reviews.
March 22, 5 p.m. Central
Submission deadline: Best of Show entries.
May 15
Final day to register and access convention site.

Convention site features
Access to the convention site allows advisers to manage the included content to suit their classrooms.
Carefully curated breakout sessions created exclusively for this spring’s convention will be available on-demand the moment the site opens March 15.
This new strategy differs from the fall offering to provide optimal flexibility for busy educators and students.
The new platform will allow advisers to share access credentials with as many of their students as they wish, or stream content for a class. For one flat rate, advisers can now provide convention-level content to all of their students instead of registering each individual. The video content will feature industry professionals, including three keynote speakers.
University journalism programs, as well as companies closely tied to the scholastic journalism community, also will have educational material for advisers and students to experience.
The freedom to choose what is watched, who watches it and when it is watched is fully in the hands of each adviser.
Interactive networking sessions will be available for students and advisers. There will be several discussion topics to choose from — participants can attend as many as they want.

Convention registration pricing
Each registered adviser has unlimited access to the convention site content, not only for themselves, but also for all of their students.
Early bird by March 1
Members: $250
Nonmembers: $350
Regular
Members: $299
Nonmembers: $399

Access to the convention site
Begins March 15.
Ends May 15.
This allows advisers to deploy convention content in classrooms for all their students for two months during the spring semester. Use it over time, or carve out a few days to experience content all at once.

Check the convention site — spring.journalismconvention.org for the latest updates on sessions, workshops, keynoters and contests.
Extras

On top of the traditional convention content, students and advisers have the option to add to their personal experience through Extras.

Any student of a registered adviser can also participate in the following:

In-depth workshops
Cost: $60 per student

Workshops are first come, first served. For workshop topics, see the back page.

Students dive deep into specific topics to build journalistic skills and complete work on projects to jump-start next year’s needs.

For example, future section editors can take a boot camp in editorial leadership, editors can begin theme development for next year’s yearbook, and photo editors can elevate photography skills and develop a better file-management system.

Workshops will be available in 17 tracks and vary in structure between a two-week schedule with work and meetings scheduled after school, and single day, all-immersive experiences.

The comprehensive workshop schedule will be available when registration opens.

Registration deadlines vary based upon when the workshop is scheduled (March/April/May).

NSPA Best of Show
Cost:
$20 per publication for member
$30 per publication for nonmembers

Enter your publication for judging in Best of Show. Information on entries, categories and submission is on the convention site.

NSPA announces winners during its awards ceremony at 1 p.m. Central April 10.

Registration
Feb. 15-March 15

Digital submission deadline
5 p.m. Central March 22.

NSPA critiques
Cost: $30

Receive valuable feedback from industry experts during 30-minute virtual sessions conducted April 5-10.

Registration
Feb. 15-March 15

NSPA consultations & portfolio reviews
Cost: $50

Need some advice on a specific issue or topic? Sign up for consultations.

Students also can receive professional portfolio critiques to help them prepare for future applications to colleges, internships or even jobs.

Registration
Feb. 15-March 15

JEA National Student Media Contests
Cost: $20 per student

Students compete nationally by creating unique content and submitting it online for judging.

All students receive critiques regardless of placement. Critique videos from each contest will be available for all advisers and students on the convention website.

More information on the JEA contests is at www.JEA.org/contests.

Registration
Feb. 15-March 15

Digital submission deadline
March 15 digital submission deadline

Keynote speakers

The virtuous circle
How and why local journalism will survive

Rob Curley
Spokesman-Review editor Rob Curley has long been considered one of the newspaper industry’s biggest innovators.

Through his times at some of the biggest newspapers in the nation to working at small Midwestern papers, it’s his love of community journalism that drives him — never the size of the newspaper.

Finding stories and building sources (especially when you’re new in town)

Brian M. Rosenthal


Behind the scenes
Breonna Taylor, immigration, diversity issues and more

Juanita Ceballos
Juanita Ceballos is a producer for HBO’s nightly news show, “Vice News Tonight.”

She has covered stories ranging from mass disappearances in Mexico to the launch of FARC’s political party.

She is a graduate and adjunct professor at Columbia University Graduate School of Journalism.
In-depth workshops

Cost: $60 per student

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The comprehensive workshop schedule will be available when registration opens.

For more information on workshop formats and tracks, go to spring.journalismconvention.org.

Yearbook theme development
YBTM01 • May 3-17 •
live training Mondays 5 p.m. CDT

Student media marketing and advertising
SMMK01 • April 6-20 •
live training Tuesdays 6 p.m. CDT

Broadcast leadership
BCLS01 • April 5-19 •
live training Mondays 7 p.m. CDT

Copy editors
COED01 • April 6-20 •
live training Tuesdays 6 p.m. CDT

Photo editors
PHED01 • March 24-April 7 •
live training Tuesdays 6 p.m. CDT

Social media management
SMMG • April 13-27 •
live training Tuesdays 6 p.m. CDT

Newspaper leadership
NPLS01 • March 22-April 5 •
live training Mondays 6 p.m. CDT
NPLS02 • April 7 •
live training at 9 a.m. CDT

Yearbook leadership
YBLS01 • April 17 •
live training starts at 8 a.m. CDT
YBLS02 • May 1 •
live training starts at 8 a.m. CDT

Sports journalism
SPT01 • March 23-April 6 •
live training Tuesdays 6 p.m. CDT
SPT02 • April 24 •
live training starts at 9 a.m. CDT

Online newspaper management
ONPM01 • April 6-20 •
live training Tuesdays 7 p.m. CDT
ONPM02 • April 17 •
live training starts at 9 a.m. CDT

Broadcast production
BCPD01 • March 16-30 •
live training Tuesdays 6 p.m. CDT
PCPD02 • May 4-18 •
live training Tuesdays 6 p.m. CDT

New staffer bootcamp
NSBC01 • April 21-May 5 •
live training Wednesdays 6 p.m. CDT
NSBC02 • May 10-24 •
live training Mondays 6 p.m. CDT

Photojournalism
PHOJ01 • March 30-April 13 •
live training Tuesdays 7 p.m. CDT
PHOJ02 • April 21-May 5 •
live training Wednesdays 7 p.m. CDT
PHOJ03 • April 19-May 3 •
live training Mondays 6 p.m. CDT

News writing
NWRT01 • March 15-29 •
live training Mondays 6 p.m. CDT
NWRT02 • April 6-20 •
live training Tuesdays 6 p.m. CDT
NWRT03 • April 19-May 3 •
live training Mondays 7 p.m. CDT

Feature writing
FWRT01 • March 15-29 •
live training Mondays 6 p.m. CDT
FWRT02 • March 29-April 12 •
live training Mondays 5 p.m. CDT
FWRT03 • April 12-26 •
live training Mondays 5 p.m. CDT
FWRT04 • April 26-May 10 •
live training Mondays 5 p.m. CDT

Yearbook design
YBDN01 • May 11-25 •
live training Tuesdays 6 p.m. CDT
YBDN02 • May 15 •
live training starts at 9 a.m. CDT
YBDN03 • March 31-April 14 •
live training Wednesdays 7 p.m. CDT
YBDN04 • April 27-May 4 •
live training Tuesdays 8 p.m. CDT