



Empowering student journalists

**NATIONAL SCHOLASTIC PRESS ASSOCIATION
ASSOCIATED COLLEGIATE PRESS**

EST. 1921

BIRTHDAY SPONSORSHIPS

Join us to celebrate a century of service

National Scholastic Press Association and Associated Collegiate Press have been serving and supporting student journalists since 1921.

Join our centennial celebration — and get your message before NSPA and ACP students and advisers. Birthday sponsorships are available in both fall 2021 and spring 2022.

For more information, contact Ashley Tilley, ashley@studentpress.org, 612-200-9254.

Secure your sponsorship by Sept. 1.

Birthday sponsorship opportunities



Sample traveling showcase

TRAVELING HISTORY SHOWCASE

A new NSPA/ACP history showcase, starting at the spring 2022 convention.

Sponsorship for a traveling, history presentation displayed at future conventions. Historical information will include images and information on events, student awards and Pioneer Awards for advisers, with prominent display of sponsor logos linked to advertising messages.

NSPA conventions: \$3,500

ACP conventions: \$3,500

CONVENTION BIRTHDAY PARTIES

Thursday-evening celebrations with appetizers, drinks and birthday cake at both the fall and spring conventions. Sponsor slide included in the convention awards ceremony. (this sponsorship includes exhibit space, please see the fall 2021 convention sponsorship decks for more detail.)

NSPA fall 2021/spring 2022 conventions: \$8,500 per event. Limit 4.

ACP fall 2021/spring 2022 conventions: \$4,500 per event. Limit 4.

PACEMAKER 100 TABLE-TOP DISPLAY BANNERS

Recognizing every Pacemaker 100 publication for both NSPA and ACP, on display at our convention birthday parties — and then a school keepsake after the event. Approximately 8.5x11 inches, retractable, with sponsor logo.

NSPA fall 2021/spring 2022 conventions: \$1,000 for 20 displays, with sponsor choice of its current school clients.

ACP fall 2021/spring 2022 conventions: \$1,000 for 20 displays, with sponsor choice of its current school clients.



Sample tabletop display

HISTORY BOOK

“Empowering Student Journalists,” our 176-page coffee-table book on our history, will be distributed to all NSPA- and ACP- member schools in fall 2021.

Printing sponsorship has been secured.

[Advertising opportunities can be found here.](#)

JOURNAL

“Storytelling is Our Superpower” journals, traditional hard-cover journals, shared with students and advisers at our NSPA and ACP conventions, both fall and spring.

Printing sponsorship has been secured.

STICKERS

“Storytelling is Our Superpower” stickers, for attendees at both fall and spring conventions. Die-cut, adhesive stickers, approximately 4x4 inches, with the slogan, our name and your corporate branding.

NSPA fall 2021 and spring 2022 conventions: \$2,000 for 12,000 stickers

ACP fall 2021 and spring 2022 conventions: \$1,500 for 5,000 stickers



Sample sticker

WEBSITE BIRTHDAY WISHES

Wish NSPA/ACP a happy birthday with this sponsorship opportunity, logo acknowledgment on both the NSPA and ACP site front pages through spring 2022.

NSPA fall 2021 and spring 2022 conventions: \$500

ACP fall 2021 and spring 2022 conventions: \$500

Sponsor participation form

NSPA & ACP birthday celebration

Fall 2021 & spring 2022

Submit completed contract to

Ashley Tilley

NSPA/ACP

ashley@studentpress.org

612-200-9254

Organization name

Mailing address

City, State ZIP

Convention contact

Convention contact email

Convention contact phone number

Accounting email

Convention contact signature

Payment options

Payment in full is required to secure a sponsorship, booth space and/or ad space. Payment in U.S. dollars only.

Check # _____

Visa MC Discover AmEx

Credit card number

Expiration date

CVV

Name on card

Card billing address

Birthday sponsorship options

History convention showcase / \$3,500

Convention birthday parties
Event sponsor / \$8,500 or \$4,500
Table-top displays

Groups of 20 / \$1,000

“Storytelling is Our Superpower” stickers

NSPA: \$2,000 for 12,000 stickers

ACP: \$1,500 for 5,000 stickers

Website birthday wishes

Website logo placement / \$500

Total ordered

Sponsorship subtotal \$ _____

TOTAL OWED \$ _____

Signature

TOTAL PAYMENT

\$ _____