

THE
Baro

History.

orange
media
NETWORK

125 Years of The Daily Barometer

March 16, 1896 - March 16, 2021





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@DAILYBAROMETER



YUXI ZHU | PRACTICUM CONTRIBUTOR

Cathy, a digital communication arts student, grabs a *Daily Barometer* newspaper from the box in front of the Memorial Union. Since its establishment in 1896, *The Daily Barometer's* reporters have been determined to report the most important stories to the OSU community. To read more about *The Baro's* influence on the community, visit page 11.

IN THIS ISSUE


- 6 *The Daily Barometer, serving OSU since 1896*

10 *Baro staff reflect on biggest stories of their time*

11 *The Daily Barometer's impact 'poured out of its pages'*
- 14 *Gallery: 125 Years of Photos*

18 *Reliving OSU Baseball's 2006 championship season*

20 *City section welcomed to The Daily Barometer in 2020*




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The Barometer is published on the first Monday of every month during the academic school year, and publishes weekly news coverage and other content such as columns and videos on The Baro website at http://www.orangemedianetwork.com/daily_barometer/.

The Barometer, published for use by OSU students, faculty and staff, is private property. A single copy of The Barometer is free from newsstands. Unauthorized removal of multiple copies will be considered theft and is prosecutable.

Responsibility: The University Student Media Committee is charged with the general supervision of all student publications and broadcast media operated under its authority for the students and staff of Oregon State University on behalf of the Associated Students of OSU.

Formal written complaints about The Barometer may be referred to the committee for investigation and disposition. After hearing all elements involved in a complaint, the committee will report its decision to all parties concerned.

COVER: A group of 1930s *Baro* staff members prepare to publish their daily newspaper. Photo courtesy of OSU Special Collections & Archives Research Center. This photo has been colorized from its original black and white format and enhanced for a higher resolution. The Baro's anniversary is March 16, 2021

Letter from the Editor: We cannot celebrate 125 years of *The Baro* without addressing its oppressive past

By JAYCEE KALAMA
Editor-in-Chief

I feel privileged to be in the position I am in during such a big milestone for *The Daily Barometer*. While I am incredibly proud of the paper I am leading today and the great strides we have made to become a more diverse and inclusive paper within the last decade, I cannot deny the problematic past of *The Barometer*, a past that I am not proud of.

It is widely known that news media, whether it is at the collegiate, local or national level, was and still is predominantly run and operated by white men.

According to a 2018 Pew Research Center analysis of U.S. Census Bureau data, newsroom employees—this includes editors, reporters, photographers and videographers in the newspaper, broadcasting and internet publishing industries—are more likely to be white and male than U.S. workers overall.

More than 77% of newsroom employees are non-Hispanic white, compared with about 65% of all U.S. workers, according to the 2018 analysis.

“Newsroom employees are also more likely than workers overall to be male,” the analysis said. “About six-in-ten newsroom employees (61%) are men, compared with 53% of all workers. When combining race/ethnicity and gender, almost half (48%) of newsroom employees are non-Hispanic white men compared with about a third (34%) of workers overall.”

According to Pew Research Center’s analysis, there are signs, though, that younger newsroom employees show greater racial, ethnic and gender diversity than their older colleagues.

Additionally, the American Society of News Editors’ annual survey of workforce diversity in 2019 showed that digital-only platforms drive race and gender inclusion among newsrooms.

ASNE has counted professional full-time newspaper journalists since it first released the census in 1978. In the 2019 survey, 429 news organizations, including 267 newspapers and 65 online-only news sites participated—the remainder of participating outlets did not specify whether they were a print or online-only publication.

According to the ASNE data, some 30.8% of salaried workers at online-only publications are people of color, a gain of 5% over 2018’s figures, in which people of color comprised 25.6% of journalists employed in newsrooms with no print presence.

As an industry, we are making progress, but it’s really slow progress.

The truth is that when a newsroom is primarily comprised of white male journalists, the pitches, the sources and interview



KYLE SWITZER | ORANGE MEDIA NETWORK

The Daily Barometer Editor-in-Chief Jaycee Kalama stands in front of the Memorial Union.

questions and the angles taken are all coming from the perspectives of those writers. While the writing itself may not be wrong, it is likely that it would be written differently if it were written by another journalist, and even more so if that journalist had a different ethnic or gender identity.

Speaking on behalf of *The Daily Barometer*, we know how important it is to not only uplift diverse voices in our community through our coverage, but to also hire staff members with differing perspectives and unique lived-experiences for these exact reasons. We cannot accurately serve our community without coming from and representing each and every person in our community. We continue to push for elevating diversity and inclusion in our newsroom because news media has a history of leaving out the voices of women, of those with disabilities, of Black, Indigenous and people of color, members of the LGBTQ2+ community—those who have a voice that has historically been silenced and needs to be heard.

I want to highlight the wonderful reporting of Sukhjot Sal, a news contributor for *The Baro*, who wrote a piece for this print issue about the major developments *The Barometer* has made throughout its 125-year-lifespan. She touched on *The Daily Barometer*’s hiring of its first woman editor-in-chief as well as the first person of color hired into the editor-in-chief position. I edited her writing slightly to provide more context—my edits can be seen in brackets. She so eloquently wrote:

According to [Kami Hammerschmith, who was assistant director of Orange Media Network from 1995 to 2016], Pat Glenn, later Pat Hagood, was the first woman editor of the *Barometer* campus

newspaper, selected in 1944.

“She graduated from Oregon State in 1945 in Home Economics Education and served as a reporter and technical writer for the OSU and Washington State University news bureau and with several Washington newspapers,” Hammerschmith said.

[Former *Barometer* adviser Frank Ragulsky, who worked with the newspaper from 1982 to 2009], also commented on this turning point, explaining that before 1944, women had a 9:30 p.m. curfew and had to report to their dorms at that time.

“The paper was not usually done by 9:30 p.m.,” Ragulsky pointed out. “So the reason it was in 1944 was because most men were fighting in World War II. Too few men working on the *Barometer*.”

Recent breakthroughs in the *Barometer* staff—such as the first editor who was a person of color—are more difficult to track.

Public Services Archivist Rachel Lilley, who works in the Special Collections and Archives Research Center at OSU noted that while it’s possible an OSU publication may have specifically mentioned the first person of color serving as editor, the further back in time you go, the less likely it is that this milestone would be discussed or pointed out.

Additionally, Natalia Fernández, SCARC’s interim director and curator of the Oregon Multicultural Archives and Oregon State Queer Archives, explained that this kind of research can be challenging, and in some ways problematic—almost like engaging in racial profiling, unless the researcher has a full name, date range or time period to investigate with.

However, senior faculty research assistant with SCARC, Chris Petersen, provided insight

into the matter.

“The first person of color to serve as editor [may have been] Joy Estimada, whom I knew tangentially,” Petersen said. “She was on the [Barometer] staff in the late ‘90s and served as editor from ‘98 to ‘99.”

I was deeply upset but not surprised by what Sal found in her reporting. *The Daily Barometer* was founded in 1896. They hired their first female head editor in 1944—it took 48 years and a war. *The Barometer* selected the first person of color as their head editor in 1998—it took 102 years.

I recognize and acknowledge the way this newspaper has upheld systems of oppression in the past. I could not, in good faith, celebrate *The Daily Barometer*’s history without addressing our problematic past. Each academic year there is a new editor-in-chief, editorial staff and a mixture of new and returning contributing staff, which means we all must continually make an effort to educate ourselves on the undeniable systemic injustice ingrained in our industry and in the history of our very own Oregon State University student-run newspaper, that way we can work to be a better newspaper and workplace than the year prior.

It’s incredible that *The Barometer* has survived this long. We are still here and we have made tremendous strides to be a better newspaper than we were 125 years ago, and continue to grow every day. This newspaper’s troubling past has brought us to where we are in this moment, and we can use our knowledge of *The Baro*’s history to move forward and become a more inclusive, diverse, accessible, honest and accurate newspaper for the OSU and greater Corvallis, Ore. communities.



KYLE SCHWER | ORANGE MEDIA NETWORK

The Daily Barometer Editor-in-Chief Jaycee Kalama reads the January issue of *The Baro* inside the Memorial Union with a variety of past *Barometer* issues ranging from the 70s to 90s laid out on the table.

MARCH 2021

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
	<div>1</div> <div>Social Justice Seminar Series Virtual Event 2 p.m.</div> <div>Black & Pink Letter Campaign Virtual Event 4-5:30 p.m.</div> <div>DAM Good Growth Virtual Event 4-5 p.m.</div> <div>Intro to Olympic Lifting Workshop Dixon Rec. Center, Studio 2 5-5:30 p.m.</div>	<div>2</div> <div>Intel PhD Tech & Recruiting Event Virtual Event noon-1:30 p.m.</div> <div>For Finals: How to Prep & Write a Timed Essay & Test-Taking Strategies Virtual Event 2-3 p.m.</div> <div>OSUAA: Washington, D.C. Connections Virtual Event 2:30-3:30 p.m.</div> <div>COB Virtual Employer Spotlight Virtual Event 4-6 p.m.</div>	<div>3</div> <div>Bioinformatics Users Group (BUG) Virtual Event noon-12:50 p.m.</div> <div>OSUAA: Colorado Connections Virtual Event 3:30-4:30 p.m.</div> <div>2021-22 Tuition Forums Virtual Event 5-6 p.m.</div> <div>Building a Civilization of Love: The Catholic Response to Racism Virtual Event 5:30-7:15 p.m.</div>
<div>7</div> <div>Indoor Triathlon Winter 2021 Dixon Rec. Center 10 a.m. - 4 p.m.</div> <div>Swim Meet/Log Rolling Winter 2021 Dixon Rec. Center Pool 11 a.m. - 2 p.m.</div> <div>Concentration, Distraction & Effective Study Sessions: Finals Edition Virtual Event 6-7 p.m.</div>	<div>8</div> <div>College of Forestry: Interrupting Bias Workshop Virtual Event 2-3:30 p.m.</div> <div>SPS Winter Colloquia: Erica D. Musser, Ph.D. - Emotion Regulation in ADHD Virtual Event 4-5 p.m.</div> <div>Science Pub: Moral Terrains of Science Activism & Environmental Justice Virtual Event 6 p.m.</div> <div>OSU Album Club: What's Going On Virtual Event 7-8 p.m.</div>	<div>9</div> <div>BEavers HERE NOW: Guided Meditation Virtual Event 4-4:30 p.m.</div> <div>Pasture & Grazing Management Learning Cohort Virtual Event 5-6 p.m.</div> <div>Vanessa Raditz presents "Queer Resilience in the Era of Climate Change" Virtual Event 6 p.m.</div> <div>Trivia Tuesday Virtual Event 6:45-8:15 p.m.</div>	<div>10</div> <div>Food Pantry Hours Champinefu Lodge 10 a.m. - 3 a.m.</div> <div>Managing Bookkeeping and Payroll for your Startup Virtual Event noon-1 p.m.</div> <div>Starker Lecture Series: Research Panel Virtual Event 2-3:30 p.m.</div> <div>Outside the Lab Seminar: Dr. Kishana Taylor Virtual Event 4-5 p.m.</div>
<div>14</div>	<div>15</div> <div>OPA Virtual Career Seminar Series: Faculty Job Application Packets (4/6) Virtual Event 2-3:30 p.m.</div>	<div>16</div> <div>CTL Tues. Teaching + Tech Talks Virtual Event 10-11:50 a.m.</div> <div>DataLab Virtual Event 2-4 p.m.</div> <div>Pasture and Grazing Management Learning Cohort Virtual Event 5-6 p.m.</div> <div>Science Pub - Climate Change Impacts Around (the) Bend Virtual Event 6-7:30 p.m.</div>	<div>17</div> <div>Food Pantry Hours Champinefu Lodge 10 a.m. - 3 a.m.</div>
<div>21</div>	<div>22</div> <div>OSU Drupal 7 Basics Remote Workshop Virtual Event 10 a.m. - noon</div> <div>College of Engineering Virtual Lecture: Robert L. Bertini Virtual Event noon-1 p.m.</div>	<div>23</div> <div>OSU Drupal 7 Fundamental Media Remote Workshop Virtual Event 10 a.m. - noon</div> <div>OPA Virtual Career Seminar Series: Faculty Job Application Packets (5/6) Virtual Event noon</div> <div>DataLab Virtual Event 2-4 p.m.</div>	<div>24</div> <div>Food Pantry Hours Champinefu Lodge 10 a.m. - 3 a.m.</div> <div>OSU Drupal 7 Great Layouts with Paragraphs Remote Workshop Virtual Event 10 a.m. - noon</div>
<div>28</div>	<div>29</div> <div>OPA Virtual Career Seminar Series: Faculty Job Application Packets (6/6) Virtual Event noon</div>	<div>30</div> <div>DataLab Virtual Event 2-4 p.m.</div>	<div>31</div> <div>Food Pantry Hours Champinefu Lodge 10 a.m. - 3 a.m.</div> <div>Virtual Spring Preview Day Virtual Event 2-3 p.m.</div>

COMMUNITY CALENDAR

THURSDAY	FRIDAY	SATURDAY	EVENTS INFORMATION
4 University Budget Conversation Virtual Event noon-1 p.m. Next Great Startup Virtual 2021 Final Virtual Event 3-5 p.m. Play-by-Play Training and Orientation Virtual Event 4 p.m. Tournées Film Festival Virtual Event 6-8 p.m.	5 HKN event - student mock interviews by Intel India OR Virtual Event 9 a.m. - 3 p.m. Healthy Beaver Bags Champinefu Lodge noon-2:30 a.m. Health insurance systems Virtual Event 1-2 p.m. Get to Know Zoom with Media Services Virtual Event 2-3 p.m.	6 ACM - ICPC Programming Contest Virtual Event 11 a.m. Cricket Winter 2021 McAlexander Fieldhouse 11 a.m. - 8 p.m.	EVENTS INFORMATION Most Oregon State University virtual and in-person events require registration in order to attend or participate. All March events and event descriptions, as well as registration information can be found on the OSU Events Calendar website or on the Oregon State University Alumni Association website.
11 Test Prep & the Science of Learning: Emergency Studying Virtual Event 10-11 a.m. Career Meetup Day Virtual Event noon-12:45 p.m. Trees to Tap: forest management and drinking water Virtual Event 1-6 p.m. CEOAS Geology & Geophysics Seminar and Career Pathways Discussion Virtual Event 4-6 p.m.	12 March Madness Pick'Em 2021 Virtual Event 6 a.m. - 2 p.m. Center for Teaching & Learning SPARKSHOPS Virtual Event noon-12:45 p.m. Living on the edge: An American generation's journey through the Twentieth Century Virtual Event 1-2 p.m. Cabildos Speaker Series: Michael Dickinson: The Same Manner as Africa Virtual Event 4-5:30 p.m.	13	
18 OSUAA: Careers in Science Communication and Storytelling Virtual Event noon-1 p.m. HMSC Research Seminar - Contaminants of emerging concern in surface water (including marine or coastal) ecosystems with possible climate change impacts Virtual Event 2-3:30 p.m. Wheel of Fortune: The Oregon State Engineering Edition Virtual Event 4-5 p.m.	19 FST Farm 2 Fork - OSU Center for Small Farms & Community Food Systems Virtual Event noon-1 p.m. Healthy Beaver Bags Champinefu Lodge noon-2:30 a.m. Get to Know Zoom with Media Services: Season 2 Virtual Event 2-3 p.m.	20	
25 HMSC Research Seminar - Combining aerial and boat-based surveys to model large whale habitat year-round in Oregon (OPAL project) Virtual Event noon-1 p.m.	26 Non-Academic Career Options for Humanities and Social Science PhDs Virtual Event 9 a.m. Healthy Beaver Bags Champinefu Lodge noon-2:30 a.m.	27	



Use a QR code scanner or Snapchat to view Oregon State University's Alumni Association events



Use a QR code scanner or Snapchat to view Oregon State University's Events Calendar in full

The Daily Barometer, serving OSU since 1896

‘Eager, bright, determined. They justified journalism.’

By CARA NIXON
News Contributor

The College Barometer’s name was chosen as a nod to intense college spirit, the importance of student opinions and pressure of faculty legislation at Oregon Agricultural College in the 19th century.

Started on March 16, 1896, *The College Barometer* was initially published by three literary societies on campus: The Amicitians, Jeffersonians and Pierians. Interestingly, *The Barometer* was not always a newspaper – when it first began, it served as more of a literary journal.

The paper was preceded by another publication, the Hayseed, which was issued in the fall of 1894. Austen T. Buxton, the editor of the Hayseed, said it was the first student periodical published in Oregon.

Charles McIntosh, an OSU journalism professor, wrote a manuscript, “The Story of the Oregon State College Barometer” in 1947 about the first few decades of the student newspaper. He said that the Barometer “high-hatted” the Hayseed, though in many ways it followed in its predecessors’ footsteps, taking the same form and arrangement and having similar content to the Hayseed.

The early years were marked by hard work and growth. Writing, editing, artwork and printing were all executed by faculty and students, and they even took the time to engrave illustrations on zinc, copper and wood.

In the fall of 1906, the first issue of the weekly Barometer was issued. Students continued to report on a multitude of topics as their staff grew, having space in the paper for local news, athletic news, literary pieces, alumni stories and more.

As it gained more traction in the university community, *The Barometer* became semi-weekly in 1909 and went daily in 1922, publishing five times per week and officially becoming *The Daily Barometer*. In 1940, it printed in color for the first time, and in 1944, it had its first woman editor, Pat Glenn.

When the U.S. became involved in World War II, *The Barometer* was there to report on it. Before U.S. involvement, McIntosh wrote that on Feb. 26, 1941, “Ominous war outlook is beginning its drain on young college manhood.” In January of 1942, *The Barometer* reported that more war meant fewer Barometers, but the publication continued covering the conflict and politics surrounding it.

The Barometer also reported on the tumultuous decade that was the 1960s – writing on more serious subjects such as the Korean War, the Vietnam War and the Civil Rights Movement, while also covering more light-hearted topics like the Grateful Dead coming to Eugene for a concert in 1968.

In the ‘70s and ‘80s, it covered topics surrounding the Cold War, and in the ‘90s, national events like the impeachment of Bill Clinton. *The Summer*



The Barometer has been producing printed content since 1896. The Barometer website was introduced in 1996 in honor of the 100-year anniversary of *The Barometer*, now the publication produces both online content and monthly printed special issues in order to adapt to the COVID-19 pandemic.

Barometer was also added in 1970.

In 1996, *The Barometer* website was introduced, in honor of the 100th year anniversary of the publication. Shortly after, it reported on the 9/11 terrorist attacks. An editorial from Sept. 19, 2001, read, “Last Tuesday, America had a heart attack.”

In 2008, when the Great Recession hit, *The Barometer*, after years of surviving on ad revenue, had to begin using student fees to continue its work. The same year, they covered the election of the nation’s first Black president to office, Barack Obama: writer Brandon Southward wrote, “Congratulations America, you did it.”

Since then, *The Barometer* has reported on other world-changing events such as Occupy Wall Street (which triggered an Occupy-OSU event), the Umpqua Community College attack and other mass shootings, the 2016 and 2020 presidential elections and, of course, COVID-19, on top of covering local campus—and as of 2020—city news.

Undoubtedly, the student newspaper has grown and changed over the years.

Kami Hammersmith, who was the assistant director of student media from 1995 to 2016, said that though the way *The Barometer* produces and publishes content has changed, the core of the paper has not.

“The printed paper has gone from daily, to weekly, to monthly,” Hammersmith said. “What

hasn’t changed is the valuable learning experience for students, from writers to editors, photographers to graphic design, advertising sales to marketing.”

Hammersmith continued, “*The Barometer* has always been a student publication. Students decide on the content and produce the content. This has not changed over 125 years.”

Steve Clark, who is currently the OSU vice president of University Relations and Marketing, attended OSU and has journalistic roots in *The Barometer*. After helping launch a new newspaper for the university’s residence halls, called *The Resident*, in the winter of 1972 as a freshman, Clark joined *The Barometer* team in the spring of 1972 as a reporter covering general assignment stories and breaking news, and his junior year, he became editor-in-chief.

Clark said *The Barometer* is reflecting changes occurring with the journalism industry.

“Over the last 50 years, journalism has changed a great deal through distribution methods of information, including technology associated with the web, the advent of immediate ongoing television reporting by cable news networks and in the last decade or more, the prevalence of social media as a tool of communication,” Clark explained.

Changes in how news is reported has affected OSU significantly and even severely in some cases according to Clark. Student media used to be

what the university community relied on for their news, and now, with more vehicles of distribution, people’s dependency on *The Barometer* as a source has diminished over time.

The decline of reliance on *The Barometer*, Clark said, is a problem, because local information is a necessity and serves readers.

“Local is essential,” Clark said. “Local information helps shape people’s decisions in their daily lives, it helps inform them about what to engage in or support or oppose, it helps provide information regarding choices that a community, an institution, a university, a city or a state may make through elective leadership. Without local information, there is a void.”

When looking at the history of the student newspaper, Clark said he hopes that current Barometer staff can understand the importance of their predecessors and how they paved the way for the modern *Barometer*.

“What we do today is not brand new,” Clark said. “And I think going through past editions of *The Barometer* would serve to inform and help guide how good reporting and good editing and mistakes in reporting and editing can be learned from.”

University Archivist for OSU’s Special

See HISTORY, Page 16



From The Barometer 125 years ago to OMN today: History of media at OSU

SOLOMON L. MYERS | ORANGE MEDIA NETWORK

This photo illustration shows a radio microphone and beaver apparel. With the growth and credibility of OMN moving at an exponential rate, the resources and size of OMN has also grown.

By ADAM FIGGINS
News Contributor

Today Orange Media Network is made up of six mediums that work to engage and inform students through media and together they collaborate to produce magazines, newspapers, radio and television.

Because there are now six mediums students can choose from, OMN pulls in a variety of people interested in media. The oldest medium is *The Daily Barometer* which started in 1896, followed by KBVR-FM then KBVR-TV. *Prism*, OSU's art and literary magazine followed, then *DAMchic* and *Beaver's Digest* in 2014.

The Daily Baro works to provide students and Corvallis, Ore. residents with city and campus news. The newspaper has been awarded by organizations such as the Society of Professional Journalists and has notable alumni such as Chris Johns, the former editor-in-chief of National Geographic, and Lindsay Schnell, a reporter for

USA today.

In 1966, the student media department saw the addition of KBVR-FM 88.7 and in 1967 gained KBVR-TV. KBVR-FM is award winning as well and took nine awards from the Intercollegiate Broadcasting Awards in 2014. KBVR-TV is a winner of the Best All-Around Television News Magazine from the Society of Professional Journalists.

Before 2014, according to Assistant Director of Broadcasting Steven Sandberg, the mediums had already previously been housed under student media, but beginning in 2014 they actively sought ways for the mediums to collaborate more and work more closely together, eventually coming together to form what is OMN today.

KBVR-FM is known for a variety of it's DJs and talk shows. The radio station also broadcasts sports games, news and produces podcasts.

"[At] KBVR-FM, a student can learn how to become a DJ and a lot of times be in that booth by themselves, it's 100% the voice of that student," Sandberg said.

Sandberg works to advise student creators at KBVR-FM. He believes one of the biggest strengths of KBVR-FM is the ability to get student voices out

in the community.

He also helps to advise student creators at KBVR-TV, the television program that has a variety of programs produced by students such as live-music, documentaries and public affair interviews. Students work in a fully-equipped studio that helps them gain experience in television production.

"What's great about KBVR-TV is it gets students together and shows them what it means to be a team," Sandberg said.

Andrew Foran is the current station manager at KBVR-TV and said KBVR-TV's main goal is to create a space where students can gain hands-on training with professional equipment and software.

"We offer opportunities to create and share students' ideas with the community," Foran said via email. "Whatever idea students might have, [KBVR is] here to help them make it."

The current Editor-in-Chief of *Beaver's Digest* Alex Luther said accessibility was also a pull to OMN like Foran mentioned.

"I could join and become a part of a team, make connections, and find my own space at the university," Luther said.

Beaver's Digest publishes lifestyle content on-line and, with Luther's guidance, just recently started publishing an online magazine. Currently, *Beaver's Digest* does not produce print content although it did in the past.

One of Luther's current goals is to make *Beaver's Digest* the go-to for all students on all things student life and lifestyle.

Since its inception in 2012, *DAMchic* has had to adjust its operations due to the pandemic. While there was not a fashion show this year on campus for students to see, *DAMchic* has printed both the fall and winter issue for students to pick up at any OMN newsstands, made available February.

Prism is still publishing content and is working through the pandemic to share students' art. *Prism* is made up of volunteer content creators within the student body. The medium publishes a literary and art journal once annually along with blog posts and podcasts.

"Our culture now to me is one of being a family, everyone on that team regardless of medium is working toward the same mission and the same goals, and they have their unique voice but they're really stronger together," Sandberg said.

From ‘ragtag team’ to winning national awards: the Barometer’s groundbreaking achievements, evolution

By SUKHJOT SAL
News Contributor

In *The Daily Barometer’s* 125 years of history, the newspaper has experienced and published groundbreaking events; from implementing historical changes in the newspaper structure to covering controversial stories that inspired change.

The Daily Barometer first began on March 16, 1896 as the *College Barometer*, making it the second oldest student medium on Oregon State University’s campus—the *Beaver Yearbook* started just two years before, in 1894. At this time, the *College Barometer* functioned more as a literary magazine than a newspaper.

Following the newspaper’s conception, it went through a series of changes as it adapted to the times and needs of the community, including the changing of its name from the *College Barometer* to *The Daily Barometer*.

In 1907, *The Daily Barometer* became a weekly publication, and in 1923, it transitioned to being a daily newspaper.

The summer edition of *The Barometer* was added in 1970, and *The Barometer* website was introduced on March 16, 1996, in honor of the 100th anniversary of the paper.

According to former *Barometer* adviser Frank Ragulsky, who worked with the newspaper from 1982 to 2009, *The Barometer* was the first four-color college newspaper in the country.

The four-color process refers to publishing all photos in color rather than black and white.

“We had a great printer in Albany and they wanted *The Barometer* to be a show piece for their business,” Ragulsky said. “They gave us a great price and they won the bid.”

Ragulsky said *The Barometer* was the envy of most college daily newspapers, and a show-piece of college media. To them, what made the newspaper groundbreaking was its exemplary reporting.

For instance, during Ragulsky’s time as *Barometer* advisor, *The Barometer* achieved one of the greatest feats in its history: winning Best-All Around Daily Student Newspaper from the Society of Professional Journalists in 2002, for content produced in 2001.

“Here’s what we did to help the paper succeed,” Ragulsky said. “We offered help anytime they asked for help and we let them go. Our only requirement was that they make sure they were accurate and responsible. I normally didn’t read stories or editorials prior to publication but this group asked me many times. I was even called at home late at night from editors or reporters seeking help.”

Ragulsky explained that they simply let the students do their work as they wanted to.



JESS HUME-PANTUSO | ORANGE MEDIA NETWORK

Former *Daily Barometer* assistant director and ad manager, Kami Hammerschmith, shares memories of her experience with *The Baro*. Founded in 1896, *The Daily Barometer* has been operated by student journalists determined to report the stories that matter most to the Oregon State University community.

“We let them go because they were the best at their reporting,” Ragulsky said. “Mind you, *The Barometer* was competing with the best in the nation—*The Daily Texan*, *The University of Georgia Red and Black*, and the *Minnesota Daily*, among others.”

Troy Foster was part of the award-winning *Barometer* team, leading the staff as editor-in-chief from 2000 to 2001 before handing over the position to Scott Johnson four months into 2001.

For Foster, the award was a total team effort. “One of the main things we did around that time I felt really took the paper to the next level was a major redesign of its appearance,” Foster said. “We did it during the final few weeks of summer 2000 between summer school and the start of fall term when the campus was mostly empty. It was a labor of love. Scott and I spent weeks on it. Unpaid.”

Foster said the redesigned website stuck around 10 to 15 years after they all left, which made him very proud. According to Foster, parts of *The Barometer’s* current website design still reflects the one they created.

“At the time our web presence was not a priority, so Scott and I felt the best thing to do to improve the paper’s reputation was give it a cutting edge new look,” Foster said. “I felt it was the sharpest-looking student newspaper in the country. Maybe I was right.”

For Foster, the experience of working for the *Barometer* was very real to him, and he said he valued the experience more than any internship he was fortunate to have.

“Oregon State had lost its journalism program more than a decade before the people from my era showed up at the university,” Foster said.

When Foster was editor-in-chief, he said he was obsessed with beating *The Daily Emerald* for the state’s top award as the best college newspaper in Oregon.

“They had cleaned our clock every year since the journalism degree died,” Foster said. “We were a ragtag group of non-journalism majors at *The Barometer* and we fed off each other’s drive and ambition. We ended up reaching the main goal, which

was taking the top award in the state for the 2000 to 2001 school year. That made me very proud.”

That’s when the newspaper went on to win the national award for the 2001 calendar year.

“In the process of obsessing over being No. 1 in the state, we ended up putting out a hell of a good paper,” Foster said. “We were operating as if we were a real paper, not a pretend paper made by school kids. We started having daily news budget meetings, where the different editors would lobby for certain stories to be on the front page.”

Like Foster, Ragulsky attributed *The Barometer’s* win to the dynamic crew who were on the *Barometer* staff at the time.

“We didn’t have a major but the students were self taught,” Ragulsky said, referring to the fact that OSU did not have a journalism department at the time. “All of the departments were staffed by strong staff, from photo, news, sports, design and copy

See EVOLUTION, Page 10

The Barometer's former editors-in-chief aimed to 'make a difference in community'

By KELSIE VALENTINE
News Contributor

One of the critical factors contributing to *The Barometer's* exceedingly long history is the editors-in-chief who have helped the newspaper to come together and grow into new opportunities.

Last school year's Editor-in-Chief Delaney Shea had a long history with Orange Media Network, holding positions such as the copy editor during her freshman year, news contributor, columnist, videographer, photographer, news editor and working briefly with KBVR-TV on a couple productions.

Shea, however, said that she had never really intended to be editor-in-chief. She agonized about applying for the position but wound up doing so anyway because she enjoyed working for *The Barometer* and wanted to challenge herself.

"It seemed like a lot of pressure, and it was," Shea said. "[I did it] because by the time I got up to that skill level where I had been news editor for a year... I was super loyal to *The Baro* and the mission and the work that we did there. And, to be honest, I thought I was the best person for the job."

During her time as editor-in-chief, Shea worked hard and made many changes to *The Barometer*, including adding a city section to cover Corvallis, Ore. news and focusing on timeliness so people could read about events as they happened. Both of these changes are still in effect today.

While *The Barometer* won multiple national, regional and state awards during Shea's time as editor-in-chief, she said this was not what she was most proud of. Instead, she said her greatest achievement was helping her reporters and editors become experienced and comfortable in their positions.

"I think what I'm most proud of looking back... is seeing how much everyone grew over the year that I was in charge," Shea said. "And just seeing, while people were growing, the work that they did to inform the community and call out injustice... Just getting to watch that and getting to help people do that and help that mission is what I'm most proud of."

Overall, Shea said she enjoyed her time as an editor-in-chief at *The Barometer*.

"I loved everything about it even when I was having to make the tough decisions," Shea said. "It was such an amazing opportunity for personal growth and for a chance to make a difference in the community."

Shea's predecessor, Marcus Trinidad, now a project coordinator at Blue Acorn ICI, held the editor-in-chief position from 2018 to 2019 and other positions such as the web and mobile manager, news producer, news editor, news



JACOB LAGMAY | ORANGE MEDIA NETWORK

Scott Johnson was the editor-in-chief for *The Barometer* during the 2001-02 academic year. Johnson said he started at *The Barometer* with a goal of becoming a sports reporter, but later found he liked editing and design more than reporting.

reporter and art entertainment contributor.

Like Shea, Trinidad originally hadn't planned to apply for the editor-in-chief position, but it was his editors that convinced him to give the position a shot.

"The day applications were due, I hadn't even thought about applying," Trinidad said. "It wasn't until the current editors at the time were perplexed I hadn't submitted an application... Because me and my imposter syndrome was really holding me back. Not wanting to fail people or fail the organization, really what urged me to become an editor-in-chief is when other people saw that potential inside me."

Trinidad said this moment is what defined his role as an editor-in-chief. After receiving support from his own editors, Trinidad wanted to help his reporters to feel like leaders in their own line of work.

"I always view my success based on what people on my team do or what happens when I'm gone," Trinidad said. "I feel like my greatest success is seeing Delaney become editor-in-chief... I feel like she didn't see the potential she had within herself."

While Trinidad's experience with *The*

Barometer ultimately made him not want to go into journalism, he did recognize it for the skills that it gave him.

"I think the skill I learned as editor-in-chief and in my four years of journalism have been my most important thing that I've gotten out of college," Trinidad said. "Being editor-in-chief didn't really help me know what job I wanted to do, it just prepared me for anything."

The Barometer has had a long history, dating back to 1896, but, due to news moving from print to online, the newspaper has changed significantly even in the past 20 years.

Troy Foster, the *Barometer* editor-in-chief from 2000 to 2001 and now the owner of Sea Gypsy Rentals in Lincoln City, Ore. and Bend Riverside Rentals in Bend, Ore. said that the biggest difference between *The Barometer* in the early 2000s versus now is the presence of the web.

"If you were to ask me what I'm most disappointed about [during] my time at *The Barometer*, it's that we put all our eggs in the print basket and did not build our web future," Foster said. "Some of my co-workers from

that era did amazing work for the paper, but I don't believe many of their stories—if any at all—remain alive online."

It was also during Foster's time that *The Barometer* was struggling after Oregon State University stopped offering a journalism major, but Foster was determined to beat *The Daily Emerald*, which is University of Oregon's student newspaper.

Foster said the change he made that he's most proud of was the complete redesign of the newspaper. The redesign has now been replaced, but Foster said the font and style they'd implemented, as well as many other design elements, stuck around for 10 to 15 years.

After leaving *The Barometer*, Foster continued his career in journalism. He spent the next five years working in print media before retiring from it in 2006.

"Working at *The Barometer* was the defining experience of my first 25 years on this planet," Foster said. "It made me who I am today, and I still use many of the things I learned then in my professional career now."

Scott Johnson, who was *The Barometer's* editor-in-chief from 2001 to 2002, took over the position after Foster left. Before becoming editor-in-chief, Johnson held other positions such as the managing editor, sports editor, assistant sports editor and reporter.

"When I first started at *The Barometer*, my goal was to become a sports reporter," Johnson said. "But over the years, and thanks to all the on-the-job experience, I found that I liked editing and design more than reporting."

Johnson was also part of the team when Foster was editor-in-chief and while they were determined to beat *The Daily Emerald* and eventually earned many awards.

"When *The Barometer* was recognized... that was really validating to all of us who had dedicated so much of our lives to *The Barometer*," Johnson said. "Awards can be overblown, but OSU didn't have a journalism program then, so those of us in the newsroom were mostly self-taught, learning from our mistakes, holding each other accountable, and getting better every day."

In the early 2000s, after losing the journalism program, *The Barometer* may have been a struggling team, but it's the hard work of the previous staff members and editors-in-chief that helped the newspaper to grow into what it is today.

"During my time at *The Barometer*, we really evolved from a ragtag, self-deprecating group to a committed team that brought out the best in each other," Johnson said. "The right mix of people all joined the staff at the same time, and we had a succession of leaders who were really driven to take a step forward."

Baro staff reflect on biggest stories of their time

By ARTUR SILVA
News Contributor

The Daily Barometer throughout its 125 year history has produced memorable and significant stories according to former staff members, including the historic change of renaming Oregon State College to Oregon State University in 1961.

Former staff of *The Barometer*, Barbara Wallace Cullicott, who worked for the newspaper from 1959 to 1963, recalls the coverage of the change of the name of the university.

According to Cullicott, OAC at the time only offered the 'lower division of liberal arts,' which is only two years, not four which would lead to a degree.

While Cullicott was a student, the curriculum changed, so she could get a bachelor's of arts in humanities and social sciences, but she had to take a hard science minor.

OSU has changed their name a total of 11 times. The current name change was pushed due to the desire to become a more 'complete' institution with the addition of new academic programs and research. The name change was adopted after former Oregon Gov. Mark Hatfield signed the legislative act into law.

"Word was [at the time] that [University of Oregon] insisted that any liberal arts majors still needed to represent the science piece of the university," Cullicott said via email. "UO was against [the name change], and they thought one [four year] university was enough. So [UO] thought they should be the only school, but it was just a matter of time for us to 'become' a university as well."

The change of the name from college to uni-

versity was a major story at the time according to Cullicott.

Andrew Hinkelman, former sports writer, editor and columnist at *The Barometer* from 1998 to 1999, recalls the football team finally being in favor to post a winning season after nearly three decades of often underwhelming results.

"Hopes and dreams were shattered by what was at the time, for me, the most shocking sports story I had been a part of: head coach Mike Riley, who was chiefly responsible for the optimism, was leaving to take over the San Diego Chargers; Beaver fans were devastated and depressed, for a few days," Hinkelman said.

At that time, *The Barometer* had committed all of the resources it could to cover the Beavers, sending a team to travel to Reno, Nev. and then to Pullman, Wash. at Washington State University.

Hinkelman said, "the sun shone down and a choir of angels sang as the Beavs landed Dennis Erickson, a two-time national championship coach, to lead the resurrection."

Matthew LaPlante, part of *The Daily Barometer's* 2001 award winning team, recalls reporting when Desmond Tutu, Nobel Peace Prize winner, came to OSU for an event called "God at 2000," orchestrated by professor Marcus Borg.

"Tutu wasn't just in the Pacific Northwest to attend a conference at OSU, while he was here, he would be presiding over a same-sex wedding," LaPlante said. "This was at a time in which gay marriage was becoming a fissure in the Anglican and Episcopal church; I asked him about this in an interview, and his answer will stay with me forever. 'I will be there,' he



JESS HUME-PANTUSO | ORANGE MEDIA NETWORK

Daily Barometer News Contributor and Columnist Artur Silva interviews former *Barometer* staff member Barbara Wallace Cullicott about her experience working with *The Daily Barometer*. Cullicott was part of *The Barometer* from 1959-1963. She recounts events such as the infamous Columbus Day Storm and that time she interviewed John F. Kennedy.

said, 'because that is where I believe Jesus would be.'

LaPlante also recalls covering the story of two women in Corvallis, Ore. who were expecting triplet daughters in 2001. LaPlante followed the couple for nearly a year, and Scott Johnson, former editor-in-chief of *The Barometer*, published the series on the front page.

The series went on to win the Society of Professional Journalists' top national award for collegiate feature writing.

The Barometer also covered the unexpected Columbus Day storm in 1962. The Corvallis and OSU community got little to no warnings

about the severity of the storm due to the lack of sufficient meteorology technology at the time.

"The Columbus Day Storm was also quite memorable, I remember I was walking home from class when the big winds hit, I had to hold on to a quivering street sign, to not get blown off, there ended up being damage all over Corvallis and around the campus," Cullicott said.

The storm caused damage all over Oregon, with winds gusting at over 170 miles per hour it was one of the largest natural disasters in the United States for the 20th century.

EVOLUTION, Continued from Page 8

editing to proofreading."

Ragulsky added that *Barometer* staff also included a team of students who sold advertisements because the newspaper was not funded by direct student fee money.

Kami Hammerschmith, who was assistant director of Orange Media Network from 1995 to 2016, also noted that *The Barometer* had been completely self-supporting from advertising revenue.

"However, like its commercial counterparts, when the economy took a downturn and budgets tightened our advertising, revenue declined and we had to start asking for student fee support in 2009," Hammerschmith said.

There are myriad examples of stories published by *The Barometer* that, through the publishing of something revealing or controversial, have served as valuable lessons for both the media and the wider OSU community.

According to Hammerschmith, one of the most controversial stories was called 'Blackout Reser.'

"In fall 2007 the newspaper published an image on the front page of a man wearing

black face paint encouraging fans to wear black to the weekend's home football game," Hammerschmith said.

Hammerschmith said the image was reminiscent of the minstrel era, when primarily white actors would use Black-face in racist comedy routines and skits in the late 1800s and early 1900s.

"The OSU community was offended by the image and upset that *The Daily Barometer* chose to run it," Hammerschmith said. "The image had the student in black face paint and what looked like an afro wig. It resulted in community forums sponsored by the then Office of Community and Diversity. There were many columns in the paper discussing the issue. Some students, faculty, staff and community members peacefully protested outside the stadium before a later football game."

Initially *The Barometer* staff defended their right to print the image, Hammerschmith said.

"There was a lot of discussion and lessons to be learned," Hammerschmith said. "Ultimately, recommendations for staff diversity training came out of it. There were requirements that staff members have taken at least one Difference Power and Discrimination course and the department began hosting diversity presentations for staff."

From former *Barometer* editor-in-chief Marcus Trinidad's column in 2017 that urged OSU to rename buildings named after alleged racists, to the reporting of historic Vietnam protests and the origins of Black Student Union, *The Barometer* has evolved with the times to report on current events efficiently.

Throughout its long history, *The Barometer* staff has evolved and achieved milestones, as well.

According to Hammerschmith, Pat Glenn, later Pat Hagood, was the first woman editor of *The Barometer* campus newspaper, selected in 1944.

"She graduated from Oregon State in 1945 in Home Economics Education and served as a reporter and technical writer for the OSU and Washington State University news bureau and with several Washington newspapers," Hammerschmith said.

Ragulsky also commented on this turning point, explaining that before 1944, women had a 9:30 p.m. curfew and had to report to their dorms at that time.

"The paper was not usually done by 9:30 p.m.," Ragulsky pointed out. "So the reason it was in 1944 was because most men were fighting in World War II. Too few men working on

The Barometer."

Recent breakthroughs in *The Barometer* staff—such as the first editor who was a person of color—are more difficult to track.

Public Services Archivist Rachel Lilley, who works in the Special Collections and Archives Research Center at OSU noted that while it's possible an OSU publication may have specifically mentioned the first person of color serving as editor, the further back in time you go, the less likely it is that this milestone would be discussed or pointed out.

Additionally, Natalia Fernández, SCARC's interim director and curator of the Oregon Multicultural Archives and Oregon State Queer Archives, explained that this kind of research can be challenging, and in some ways problematic—almost like engaging in racial profiling, unless the researcher has a full name, date range or time period to investigate with.

However, senior faculty research assistant with SCARC, Chris Petersen, provided insight into the matter.

"The first person of color to serve as editor [may have been] Joy Estimada, whom I knew tangentially," Petersen said. "She was on the [*Barometer*] staff in late '90s and served as editor from '98 to '99."

The Daily Barometer's impact 'poured out through its pages'

By KELSIE VALENTINE
News Contributor

Student journalists who work for *The Daily Barometer* are in a unique position to report events happening on and around the Oregon State University campus, being students themselves while also providing news to their fellow students.

Since its creation in 1896, *The Barometer* has been serving the OSU and Corvallis, Ore. communities by bringing stories to the table that other news media outlets may not, or by telling those stories from the perspective of college students rather than seasoned journalism professionals.

"Students have a responsibility of informing, educating, guiding, persuading and entertaining other students, faculty, staff and the Corvallis community from a student perspective," Frank Ragulsky, who served as the director of student media from February 1982 to June 2009, said via email. "Student Media served as a training ground for budding journalists without administrative control. Students were allowed to succeed and sometimes fail without fear of reprisal."

The Barometer, Ragulsky said, also gave students the opportunity to report news from a student perspective. OSU typically isn't covered by outside media, unless a major or important event is happening, so *The Barometer* is able to fill this gap by making an effort to focus on OSU news.

The idea of *The Barometer* focusing on OSU news, specifically, is an important idea that Matthew LaPlante, a former *Barometer* staff member and current author, journalist and associate professor at Utah State University, emphasized.

"*The Barometer* has been an indispensable

resource for campus and community news," LaPlante said via email. "It has also served at times as a watchdog over Oregon State administration – a tremendously important role... Corvallis is fortunate to have a campus publication that contributes to the news ecosystem. The more news sources, the better."

Although *The Barometer* is one of many newspapers in Corvallis, *The Barometer* reports news from the perspectives of students and aims to help the other news media outlets to make sure that nothing important goes unnoticed.

During Ragulsky's time as the director of student media, they also said a survey had been conducted that found that *The Barometer* had a huge reach of about 14,500 readers on a daily basis. The study also found that these people read the paper four or more times per week, showing its importance and impact in the local community.

"*The Barometer's* impact on all university life and activities poured out through its pages," Ragulsky said. "Whether it was through the arts, entertainment, sports, academics or activities, *The Barometer* was the best medium to reach its audiences."

Despite that *The Barometer* is run by students—most of whom have never before had experience in journalism—it has managed to thrive amongst a world of professionals. It's provided local news to the OSU and Corvallis communities and continues to do so even now.

"We considered ourselves real competition to the local newspaper, and even to larger state newspapers if there were some big stories breaking," Kaite Pesznecker, the stakeholder relations manager at Alyeska Pipeline Service Company



SOLEIL HASKELL | ORANGE MEDIA NETWORK

This illustration displays the depth of events journalists have had to cope with in recent years and what their surroundings may look like as they are forced to reflect on their position in reporting during these trying times.

in Anchorage, AK and former *Barometer* editor-in-chief, said via email. "I think our reporting and our work challenged those newspapers and news sources to be better and more thorough, and ultimately that's the best outcome for the audience, because you have many journalists working very hard to tell the whole story."

The Barometer, though, hasn't only had an impact on the outside OSU and Corvallis communities. It's also had an impact on the staff members and aspiring student journalists that worked there.

"I didn't start at Oregon State intending to become a journalist," LaPlante said. "That changed after I began working at *The Barometer*. Twenty years later, my journalism career has taken me around the world. As a career journalist, and now a professor of journalism, I can say with great certainty that my life was very meaningfully impacted by my time at *The Barometer*."

Pesznecker, too, said that her college experience had been impacted the most by *The Barometer*, even after having a busy social life, spending freshman year in a fun dorm, and being part of a great sorority for all five years of college. She said that she even still meets up with and remains close with a small group of friends from *The Barometer*.

"At the core of things, we were part of something, together," Pesznecker said. "The act of making something every day – with creativity, with heart, with determination – that wove our friendships so tight, and I'm grateful for it... I don't know that everyone is lucky enough to have friendships like this that endure so many years and I am lucky

to have several of them with these great people, and it all started with *The Barometer*."

According to Ragulsky, even though *The Barometer's* past student staff members left to pursue other opportunities, many of them are still connected to journalism.

"We have had alums at *The New York Times*, *Seattle Post Intelligencer*, *The Oregonian*, *Orange County Register*, *Baltimore Sun*, *Sacramento Bee*, *Eugene Register Guard*, *Gazette Times* and probably every daily and weekly in Oregon," Ragulsky said. "And, yes, many past *Barometer* greats ended up in corporate communication. Several worked at Hewlett Packard and one is one of the top 50 women CEO's in the nation."

Ragulsky added that even the other past staffers who are not currently working as journalists got their strong work ethic from *The Barometer* and continue to represent both it and OSU.

The Barometer has had a long history of reporting news and it will continue to do so because current and former student staff have said they are invested and dedicated to providing the best news they can.

"One of the endearingly cool things about media is it becomes part of that historical record," Pesznecker said. "We aren't handing out storytelling reigns over to some outside experts or wholly professional media outlets that maybe don't even have an office or full time reporter in town. *The Barometer* staff takes on that duty of creating that historical record that is by and for the students of OSU. That's a tradition that has never changed."



YUXI ZHU | PRACTICUM CONTRIBUTOR

Cathy, a digital communication arts student, grabs a *Daily Barometer* newspaper from the box in front of the Memorial Union. Since its establishment in 1896, *The Daily Barometer's* reporters have been determined to report the most important stories to the OSU community.

Former staff members of Barometer reflect on time working for publication

By ANGELA TAM
News Contributor

Editors note: All photos are contributed by the former staff members.



KATIE PESZNECKER (SHE/HER)

Baro staff member fall 1995 - 2000
Positions held: news reporter, assistant sports editor, copy editor, news editor, editor-in-chief

"I faced an important test as editor-in-chief. A friend and staff member wrote a football game-recap column that I saw before it published and requested he remove specific words that I felt the words were unnecessarily violent, including having some underlying tones of violence against women.

He just thought it was funny, ignored my advice and published anyway. What ensued was chaos. Campus groups were urging boycotts, encouraging advertisers to drop us and calling for the firing of the columnist.

I felt in my gut firing wasn't the right answer. He was wrong; he should have rewritten the column. But if you can't make mistakes and learn from them in college, when can you? I stood my ground, which expanded the calls to fire him to fire me as well.

Our advisor supported us in standing our ground. And in the end, after he penned heartfelt apologies, and expressed that to me as well, he retained his job, as did I, and no advertisers were lost.

This was an important experience for all of us. It reinforced the hierarchy of decision making—he knew to never disobey like that again. But it also reaffirmed that college is a safe space to learn and grow and figure things out. He learned more by staying on than he ever would have had I fired him.

We remain friends to this day and he shares this story often as one of the greatest learnings of his life."



DICK CLARK (HE/HIM)

Baro staff member fall 1978 - winter 1982
Positions held: reporter, co-design editor, news editor, editor-in-chief

"I met my wife Liz during spring term 1979 when we were both assigned to be the daily design editors for layout, headline writing, etc.

We became friends and started dating in 1980. She became the editor of the *Beaver Yearbook* for the 1980-1981 academic year and I became editor of *The Barometer* in spring 1981. We were married in August 1981 and I continued as an editor that fall term and winter 1982.

She served as the night editor proofing the paper before daily publication. During the week, we only saw each other during our waking hours at *The Barometer* office.

The Barometer launched many marriages and romances. We will celebrate our 40th anniversary in August 2021.

One of my favorite news stories that we covered was the eruption of Mount St. Helens on Sunday, May 18, 1980. The mountain had awakened and was expected to blow at some point. The eruption blew off 1,800 feet of the top and sent a huge plume of ash and rock toward northeast Washington and eventually across the U.S.

Since we didn't get any wire service photos, we received a nice black and white photo of the mountain spewing tons of ash from the *Corvallis Gazette-Times*.

We ran that photo on the front page along with regional news accounts along with reactions from OSU geology professors. Our Monday morning edition hit the streets at the same time as other daily newspapers in the Willamette Valley."



ANDREW HINKELMAN (HE/HIM)

Baro staff member fall 1998 - Dec. 1999
Positions held: sports writer, assistant sports editor, sports editor of *The Summer Barometer*, columnist covering Beaver football

"Trust your colleagues to have your back; trust them to know things that maybe you don't and lean on their wisdom; trust that we were all working toward the same goal. Respect for the decision-making process. And forgiveness.

I wrote a regular column that would often drift into the territory of provocative. I could turn a decent phrase peppered with "edgy" humor that made me quite popular in some circles. This measure of minor celebrity went straight to my ego, and I started pushing the envelope a little more each time out until it all blew up spectacularly.

The 1999 Beavers were poised to end a string of 28 consecutive losing seasons in football, and the definitive win of that season came in late October, a 55-7 thumping of UCLA at home. The column I wrote for that Monday's *Barometer* contained a couple of passages of highly tasteless innuendo and violent imagery that, 21 years later, I am deeply embarrassed to have written. But at the time I was quite full of myself and even though my sports editor (Scott Johnson) and the editor-in-chief (Katie Pesznecker) both said I needed to re-write it, I lied to the copy desk and said they had OK'd it.

The ensuing controversy was devastating and humiliating. I offered to resign; a faculty member referred me to state police for creating a hostile campus environment; it was a hot mess entirely of my own making. But Katie decided that it was a teachable moment, and that very little would be gained by firing me. That's what she wrote in a column of her own announcing her decision. And it was a tremendous learning opportunity—to understand that my colleagues had my back, both in correctly predicting the material in my column was unacceptable and in staying with me when the easiest thing in the world would have been to cut ties. And in understanding the grace of offering forgiveness when none was warranted. That lesson has really stuck with me."



MATTHEW LAPLANTE (HE/HIM)

Baro staff member fall 1999 - 2001
Positions held: news contributor, copy editor, news editor, summer editor

"I have a lot of favorite memories from that time—it's hard to pick one. For the sake of stories, I jumped out of airplanes and climbed to the tallest branches in a redwood, and spent a year following the lives of that amazing family [about two women in Corvallis expecting triplet girls].

One of my favorite assignments, though, was alongside a tremendously talented photographer, Joe Ellis (now a wedding photographer in Texas,) when a broken cargo ship called the *New Carissa* ran aground on the Oregon coast.

We weren't sure where we were going or what we'd do when we got there, but it felt like news (and it was) and so we said "yes" and I don't actually remember what I wrote about, but I do remember the adventure of finding our way out there, hiking through a forest, and coming out to see the ship sitting right there in front of us.

I think the thing I learned from that story—and many others that I got to work on at *The Barometer*—was to always say "yes" to adventure.

That philosophy has taken me around the world. I've covered wars and World Cups, massive protests and natural disasters. I once rode a horse in front of a madly charging bison—for a story. I flew with the Blue Angels—for a story. I jumped out of helicopters to ski untouched mountain ranges—for a story."

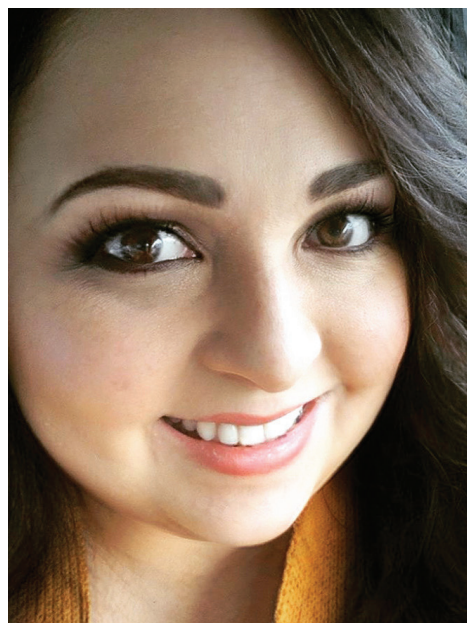


JOEL E. FOWLKS (HE/HIM)

Baro staff member Jan. 2000 - June 2002
Positions held: sports writer, forum columnist, associate sports editor, editorial board member

"Winning the award for Best College Daily in 2001-02 was a real highlight. Most of my best memories involve hanging out in the newsroom. My favorite form of procrastinating was flirting with my future-wife, columnist and forum editor Carole Chase at her desk. I loved the buzz in the evening as we rushed to get the next day's paper out—"the daily miracle," as someone once described it.

I learned how to be a professional journalist at *The Baro*. It was the biggest part of my college life. It was an exciting time because so many of us were serious about becoming journalists and so we were very committed to our work there. I think about a dozen of us from those years ended up in journalism. Unfortunately, most of us eventually transitioned to other careers because of the decreasing stability."

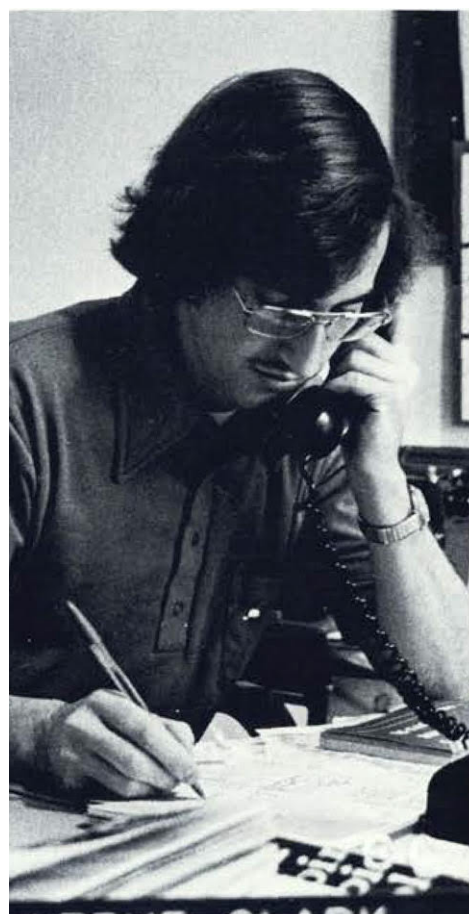


CAROLE CHASE (SHE/HER)

Baro staff member 1999- 2002
Positions held: humor columnist, forum page editor

"I have so many wonderful memories from *The Baro* (it's where I met my fiancé, who was my friend for 20 years post-college). I used to love the electric energy of the newsroom when we were getting close to a deadline and needed to come up with something good... soon. It was a collaborative spirit that produced really great work.

The Barometer gave me the opportunity to "try out" a lot of different writing styles, in front of a very accepting audience. It helped me grow as a writer and taught me to take risks. I learned how to truly work in artistic harmony with other like-minded people, and we did great things. In 2001-2002 we won the award for "Best College Daily Paper" in the entire nation... just us scrappy kids in Corvallis, with no journalism program, and we beat out Harvard. We learned that if you do what you love and you work hard at it, success can't help but follow."



STEVE CLARK (HE/HIM)

Baro staff member spring 1972 - 1974
Positions held: news reporter, editor-in-chief

"I served as a staff *Barometer* reporter beginning the spring term of 1972 as a freshman after launching a monthly newspaper for OSU's residence hall, called *The Resident*. I worked as a staff *Barometer* reporter my sophomore year, covering the 1973 Oregon legislature and breaking news involving students and the university at the time. I served as the *Barometer's* editor-in-chief my junior year for the 1973-74 academic year.

These were great times in my life and, I believe the lives of other students working on *The Barometer*. While editing *The Barometer*, I met a student, Randy Nickelsen, who later became my late wife of 42 years. I was able to edit a newspaper and report on important stories with other student journalists during an essential time at OSU and in America, when students, faculty, staff and Corvallis community members had little other access to news about OSU Corvallis campus matters than *The Barometer*.

This was a time when Title IX was adopted by Congress; when America was engaged in the Vietnam War, and the war was opposed by students and other community members who came by many hundreds and often several thousand to rallies in the Memorial Union Quad; when farm labor rights nationally were sought by farmworkers and supported by students and others; when President Richard Nixon was under fire for the Watergate break-in and later impeached; when we had an energy crisis limiting gasoline purchases by motorists and requiring the level of heat in OSU buildings to be reduced to save fuel; and when students at OSU and UO collaborated actively to support Oregon's bottle, the creation of land use laws and advocate for student rights."



BARBARA WALLACE CULLICOTT (SHE/HER)

Baro staff member spring 1959 - 1963
Positions held: reporter, copy editor, night editor, headline writer, wire editor

"My freshman year, I received the *Barometer* Award as the Outstanding Freshman for the most column inches.

A favorite memory involved in the printing preparation of *The Barometer* and working with the staff at the *Corvallis Gazette-Times*. Because my family owned the GT, and I had worked at the GT during the summers, I knew the men who worked in pre-computer production of typesetting and letterpress printing.

During my time on the *Barometer* staff, I learned the many techniques necessary to produce a daily paper, such as story composition, editing, copywriting marks and headline writing. After eight years on the high school and college papers, my intent to become a journalist was reinforced. Since OSU didn't offer a degree, I took all the courses offered there, then went to Northwestern University for a MS in journalism.

During my professional career in both the public and private sector, I wrote and edited publications of all kinds, including magazines, books and newsletters. I also worked in public relations, creating pamphlets, brochures and booklets. I am now happily retired."



LUCY SINNARD SALING (SHE/HER)

Baro staff member 1954 - 1958
Positions held: freshman reporter, society editor, feature editor

"My favorite memory was being the only female on the Sports score forecasting panel and came out the winner!

The Barometer taught me time management and how to organize and sharpen ideas."



Use a QR code scanner or Snapchat to read more about the experiences of past *Barometer* staff.

ONE HUNDRED TWENTY FIVE YEARS OF PHOTOS



PHOTO COURTESY OF OREGON DIGITAL

The 1900 *Barometer* editorial staff photographed for the “Barometer Souvenir Edition.”



PHOTO COURTESY OF OSU ARCHIVES

Mike Chamness, editor-in-chief of *The Barometer* in 1970, looks over the latest issue as he sits at his desk.



PHOTO COURTESY OF OSU ARCHIVES

The 1930 *Barometer* staff collectively work on *The Baro* newspaper. In 1930, *The Daily Barometer* published daily.



PHOTO COURTESY OF GWIL EVANS PHOTOGRAPHIC COLLECTION

Frank Walton, editor-in-chief, and Bill Harris, manager of *The Daily Barometer* in the 1940s look over the latest issue.

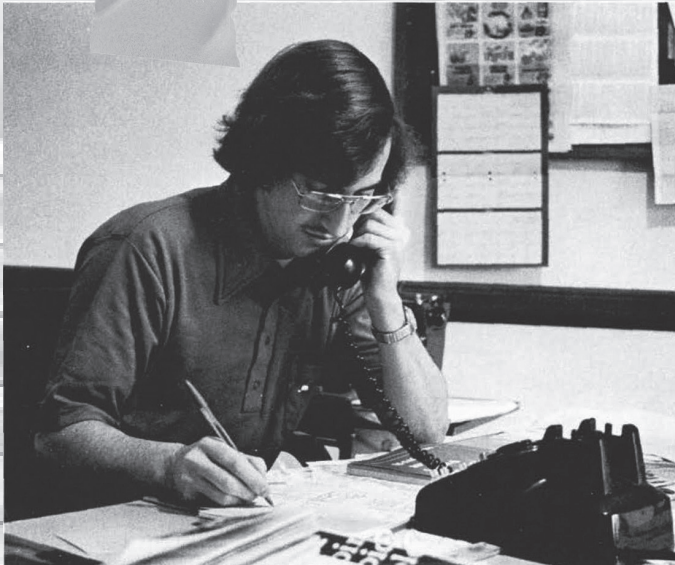
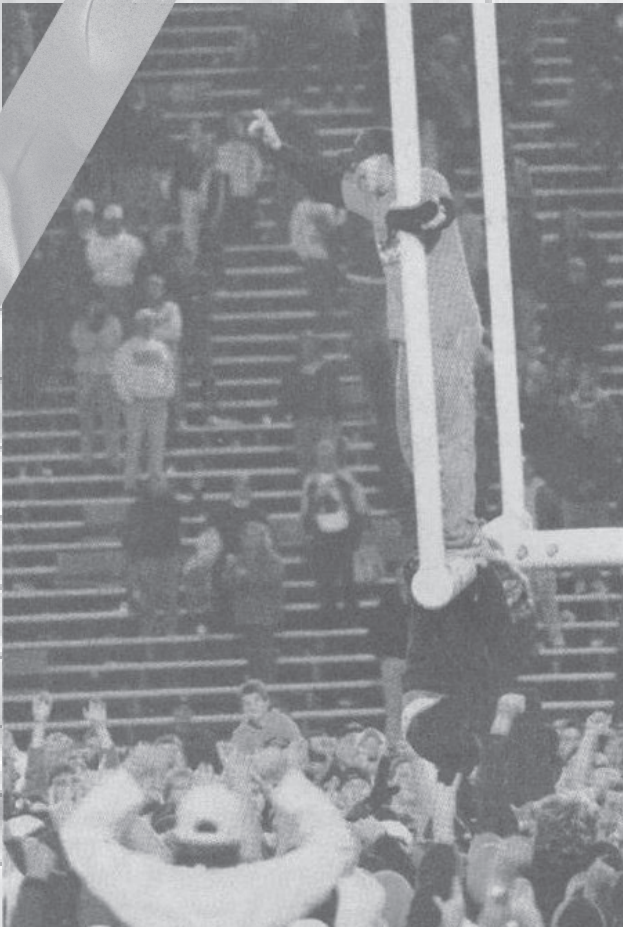


PHOTO COURTESY OF KEVIN MILLER

Steve Clark, editor-in-chief of *The Daily Barometer* in 1974, sits at his desk taking a phone call. After becoming the president and publisher of the *Portland Tribune*, Clark became the vice president of University Marketing & Relations at OSU in 2011.



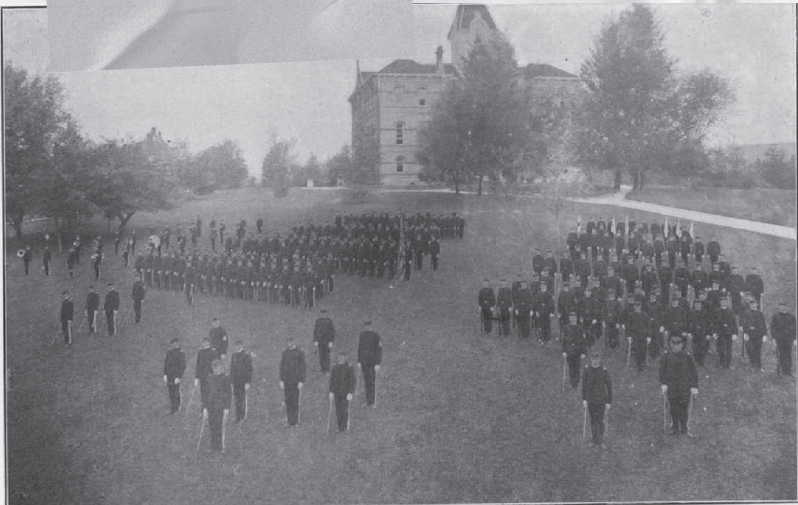
JOE ELLUS | ORANGE MEDIA NETWORK ARCHIVES

Taken Nov. 13, 1999, OSU Football fans celebrate a win over Arizona. The win broke OSU's 35-year streak without participating in a bowl game.



SETH GARDNER | ORANGE MEDIA NETWORK ARCHIVES

Steven Jackson, photographed during his 2002 sophomore year, stiff-arms a University of Oregon player during the rivalry game. Jackson would eventually be drafted in 2004 to the St. Louis Rams.



O. A. C. CADET REGIMENT

PHOTO COURTESY OF OREGON DIGITAL

OSU's OAC cadet officers, photographed in 1905 for *The Barometer's* overview on OSU's military department



JEFF BASINGER | ORANGE MEDIA NETWORK ARCHIVES

Hurlers from Columbia Red Branch, front, and Seattle Gales Team 2, come to blows in a match at Crystal lake Sports Park in 2010. Hurling is a sport that consists of rough plays, and no foul was called in this case.

HISTORY, Continued from Page 6

Collections and Archives Research Center Elizabeth Nielsen agreed that current Barometer staff can learn from previous staff and publications.

“When current Barometer staff look at past issues of the newspaper, I expect they might learn that their predecessors faced challenges similar to theirs – meeting deadlines, balancing classwork with newspaper responsibilities, technical or production issues, etc.,” Nielsen said via email. “And that they also shared similar joys – seeing their words ‘in print,’ investigating an issue and sharing what they learned with campus, etc.”

General students, Nielsen added, can see OSU through the eyes of previous students when learning about the history of the Barometer.

Nielsen is currently working with several colleagues at SCARC to digitalize previous issues of The Barometer to keep the history of the publication alive.

“A publication like the Barometer documents what it was like to be a student at Oregon State from 1896 to the present,” Nielsen said about the importance of this project. “It provides a snapshot of daily campus life in the voice of students.”

Looking to the future, Clark said he hopes the pandemic will end soon and allow the community to come back to campus. Additionally, he hopes that an economic model which includes incidental fee and advertising support can be achieved to help the employment of more student journalists and the distribution of more information, whether through print or online.

An Oct. 6, 1906 editorial reads, “Within the breasts of our students there should burn a never-dying spirit for the cause of our institution.”

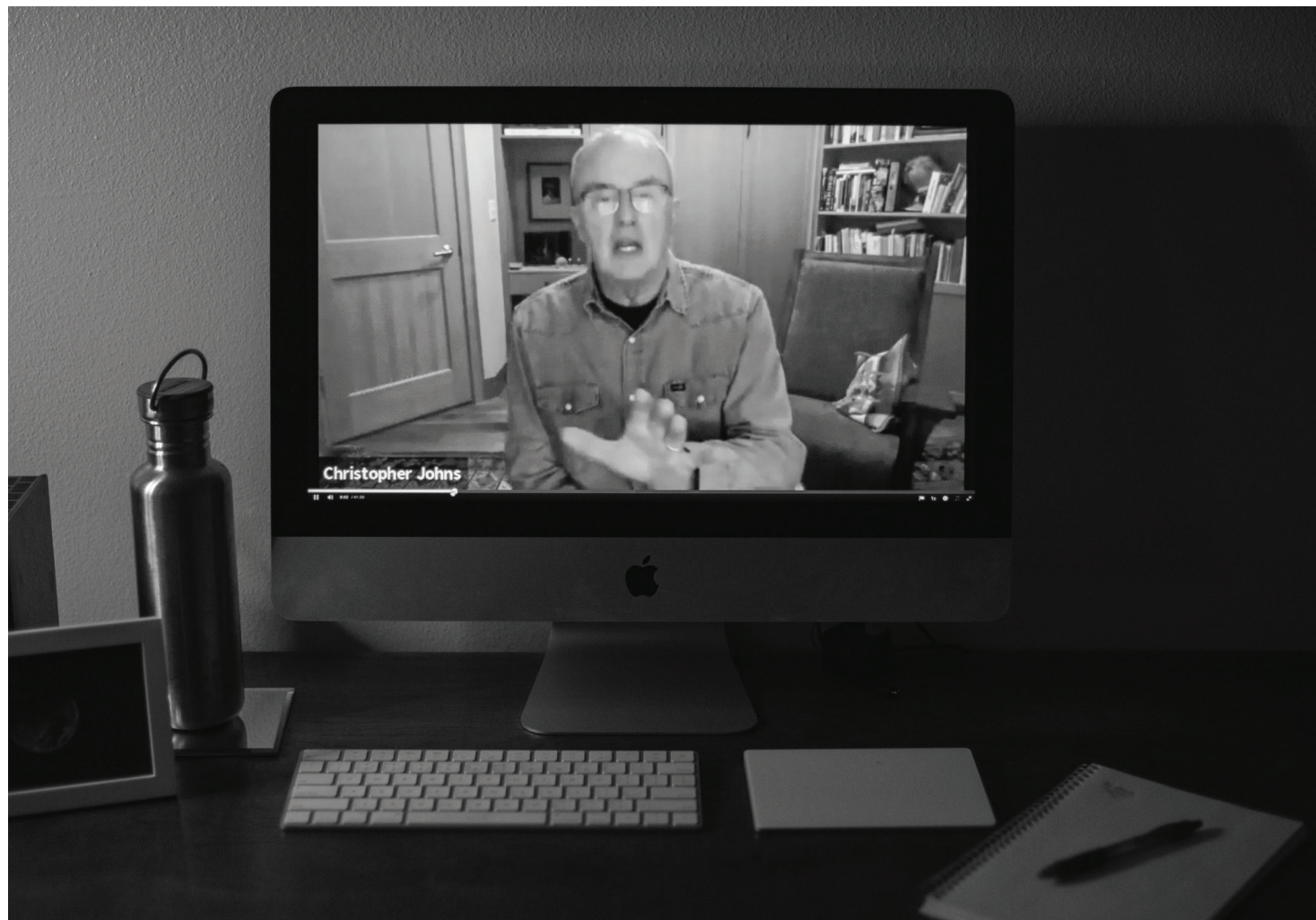
As The Barometer staff and readers continue into an uncertain future, it’s necessary to learn and gain an understanding of the past.

Over 125 years, the student newspaper has endured two world wars, a Great Depression, civil unrest, violent attacks, historic elections and a Great Recession. It currently faces a global pandemic, a fight for racial equity and an imminent environmental crisis. It will survive much more, with that never-dying spirit.

This article is a part of a collaboration with The Corvallis Advocate and LBCC’s The Commuter that highlights the histories of local news outlets.



Use a QR code scanner or Snapchat to read about the history of other local news media.



JESS HUME-PANTUSO | ORANGE MEDIA NETWORK

Former Editor-in-Chief of National Geographic and OSU alum, Chris Johns, discusses his experience of being the only Beaver in a family full of Ducks and his career journalism. Chris Johns was named EIC of National Geographic in 2005 but had his beginnings in Medford, Ore.

The History of Journalism at OSU

By ADAM FIGGINS
News Contributor

In the past, Oregon State University offered journalism as a major but in 1992 the program was removed due to budgeting decisions and the applied journalism minor is now all OSU has in regards to an education in the journalism field.

Alumni of the journalism program at OSU and Peter Betjemann, a professor at OSU reflect on the history of journalism at OSU, why journalism is important and where the university is going with the program in the future.

Former Editor-in-Chief of National Geographic Chris Johns graduated from OSU in 1974 with a major in technical journalism and a minor in agriculture. Ron Lovell was Johns’ first journalism professor at OSU and Johns said the class with Lovell changed his life.

Johns said is thankful for the scientific background through agriculture he was able to get at OSU. Because of OSU’s strong STEM background, Johns believes it was a better choice for himself to study at OSU instead of the University of Oregon where he would’ve likely just pursued journalism and not received a balance in both of his interests.

“When I was editor-in-chief of National Geographic we needed writers, photographers and cartographers with a background in science because science was core to our

being at National Geographic,” Johns said. “We need more journalists who have that kind of background.”

At OSU, Johns enjoyed the personal connections he was able to make with professors and cohorts which he attributed to the smaller program OSU had in comparison to UO. Johns also mentioned it was at OSU he learned the power of superb and truthful storytelling.

Another alum and a classmate of Johns, Steve Clark who now works for OSU as the vice president of University Relations and Marketing, also enjoyed the smaller tight-knit program that OSU had.

Clark came to OSU as a pre-med student but learned that was not a good fit and transitioned to journalism after making his own newspaper called The Resident before becoming part of The Daily Barometer.

“I can’t think of many universities where a freshman can make their own newspaper,” Clark said. In the winter term of 1972, Clark saw firsthand at OSU that every person matters, he learned that was the style of OSU and the journalism program was a place he felt welcome.

Previous OSU President John Byrne, decided to cut the journalism program altogether in 1992.

“President Byrne says to this day that one of the most significant decisions he made incorrectly was allowing the department of journalism at Oregon State to end,” Clark said.

Clark believes that whether students become journalists or not, they need a strong ability to

gather information and convey and present the information gathered in their careers across all majors and future endeavors.

Beyond experience at The Daily Barometer, journalism opportunities were slim until the introduction of the applied journalism minor in 2018.

Dr. Peter Betjemann is the director of the School of Writing, Literature and Film and noted that there is significance in looking beyond just the offerings in the applied journalism minor in order to see the depth of offerings in SWLF across the board.

Just recently, the bachelor of arts in creative writing came about in 2020, and there is a long-standing writing minor at OSU. Applied Journalism is amongst this list of writing-based courses that have drawn students to OSU since they were founded.

“It’s really great for students to have the ability to get a communication’s credential and [degree] that goes hand in hand with another disciplinary area,” such as a STEM major, Betjemann said.

Going forward with journalism, OSU academics and SWLF faculty are focused on providing experiential opportunities. Johns himself is currently teaching an experiential storytelling class and will be teaching photo-journalism in the future.

“We are very committed to continuing to offer experiential opportunities like the one Chris Johns is teaching,” Betjemann said.



JACOB LAGMAY | ORANGE MEDIA NETWORK

Feb. 27, 2020, OSU guard Ethan Thompson attempts to defend against UO senior guard Payton Pritchard in the Civil War matchup in Gill Coliseum. Now a senior, Thompson has played in a fair share of rivalry games against the Oregon Ducks.

A rivalry without a name, but a big history

By THOMAS SALGADO
DE ALMEIDA LEME
Sports Contributor

Students at Oregon State University know they're supposed to hate the Oregon Ducks, that's just how things are, the natural order of things.

But why is that the case? Where does the hate come from? Part of it stems from over a century's worth of history between these two schools.

The rivalry, which as of now is officially called "The Oregon State-Oregon Rivalry Series" is presented by Safeway-Albertsons, Spirit Mountain Casino, PacificSource Health Plans, Your Local Toyota Dealers and First Interstate Bank" according to the Oregon State Athletic Department, has existed since 1894, when the two school's football teams met for the first time.

Of course, things were much different 127 years ago, including names. The rivalry meeting was originally titled the Oregon Classic at the time, although sometimes also referred to as the State Championship Game.

Even the two participating teams went by different names at the time. The Oregon State Beavers were the Oregon Agricultural College Aggies at the time, while the Ducks were known as the Webfoots.

As to why this rivalry came to be, Terry Baker, who went to Oregon State from 1959 to 1963 and was the Beavers' only ever Heisman Trophy winner, explained it succinctly.

"It's a good rivalry," Baker said. "When there are two major universities in a state, it's naturally going to be a rivalry."

With the schools sharing state borders, it might have been inevitable that the rivalry would come to be. But as the rivalry stuck around year after year, the two participating schools continued to evolve.

Over time, the OAC Aggies slowly completed their name change part by part into the OSU Beavers by 1961. In the meantime, it was the Oregon State Agricultural College in 1927, Oregon State College in 1937, and finally, Oregon State University by 1961.

The Aggies turned into Beavers in 1916 at the behest of the press, with the name being based on the beaver being the state's official animal and the school's famous engineering pedigree, since beavers are nature's engineers. But even while being named the Aggies, the teams were often referred to as the Orangemen once the orange uniforms were adopted.

Meanwhile, Oregon officially adopted the nickname Ducks in 1978 after using it together with Webfoots for years.

In the midst of change at a university level, the name of the rivalry was changing as well. The Oregon Classic began to be referred to as the Civil War in the 1930s. Traditions that began in this time period often have origins that are hard to pinpoint, but what is known is that the name was first mentioned in newspapers before the 1929 rendition of the football game. By 1937, the name was widely used by both the press and the teams.

Why the Civil War name came to be is

harder to determine, but it likely refers to the two teams being the two biggest fanbases in the state, and thus splitting the state into a civil war, a term which means a war between groups within the same state.

However, in the United States, the term is connected to the war over slavery in the country. Thus, the Civil War name was then dropped in 2020 after concerns about the implications of the name were brought up by former students, athletes and community members.

"Changing this name is overdue as it represents a connection to a war fought to perpetuate slavery," said then-Oregon State University president Ed Ray in an email statement to the Oregon State community. "While not intended as a reference to the actual Civil War, OSU sports competition should not provide any misconstrued reference to this divisive episode in American history."

No new name for the rivalry has yet been announced, with the aforementioned Oregon State-Oregon Rivalry Series and its sponsors serving as the current official name with no timeline for a change according to the Oregon State Athletic Department. Fun new name ideas abound online, but for the time being, nothing is set to come of it.

Despite all the name changes though, the one constant has been that these two schools play each other whenever they can, and they play a lot.

In college football, they're the fifth most-played rivalry ever with 124 meetings between the teams, with the Ducks leading the series

with a 66-48-10 record. In men's basketball, the rivalry is even more historic, with the 355 meetings between the two teams being the most in the sport. Oregon State leads that series 191-164.

Other sports also have notable histories between the two programs. In women's basketball last season, both teams faced off while ranked in the top 10 of the AP Poll for the first time, leading to sellouts in both arenas and tickets priced at over 500 dollars, figures reminiscent of the Duke Blue Devils and North Carolina Tar Heels rivalry on the men's basketball side of things.

In baseball, the success of the Beavers in the 2000s and their two national championships in 2006 and 2007 is believed to have led to the Ducks reinstating their baseball program in 2009—so that Oregon State would not be the only ones having fun within that sport.

The two schools even have competitions outside of the athletics realm, such as measuring which school's students recycled the most in the Campus Race to Zero Waste event. Oregon State won in 2020 by recycling over three pounds more per student over the year.

Yet, despite their history, the intensity of the rivalry might actually be a recent phenomenon. Baker said in his time, his football and basketball teams gave the games versus Oregon the same energy they would in any game.

"I was recruited by Oregon as well as Oregon State," Baker said. "A lot of my friends went to Oregon, kids on my high school team. So it

See RIVALRY, Page 18



JACQUIE GAMELGAARD | ORANGE MEDIA NETWORK ARCHIVES

In this file photo from 2017, a banner hangs outside of Goss Stadium celebrating the College World Series wins of the 2006 and 2007 Oregon State Beavers. Oregon State's 2006 championship win was their first in school history.

Reliving OSU Baseball's 2006 championship season

By JACKSON SMITH
Sports Contributor

On June 26, 2006, the Oregon State Beavers baseball team defeated the North Carolina Tar Heels in the College World Series, their first of three national championships in the past 15 years.

Coming off of a 45-win season in 2005 with a postseason trip to Omaha that ended abruptly with two losses to Tulane and Baylor, the 2006 team set the bar high for what they wanted out of their season.

A team loaded with top-caliber pitching, a run-preventing defense, explosive bats and experienced coaches had their eyes set on not only making it back to Omaha, but being the ones to hoist up the trophy at the end of it.

Former Oregon State second baseman Darwin Barney was sure that his team would get there.

"Our mindset going into that season was very driven," Barney said. "We weren't going to get satisfied with just getting to Omaha."

At the start of the regular season, the Beavers got off to a red hot start winning 11 of their first 16 games before entering into conference play. These proved to be dominant wins, with the Beavers earning a +43 run differential throughout the early stretch of the season.

Looking back on those 16 games, Barney believes that it was of his favorite moments of the eventual championship season.

"Getting off to that start and then making everything happen that early," Barney said. "The team was definitely driven early, on what our sole plan was for that season."

The Beavers continued to shine in PAC-10 play. They would end up winning the conference with a 16-7 record and a 39-14 overall record before the postseason. The team's efforts saw them climb as high as the fifth-ranked group in the country before the start of Regionals.

Oregon State hosted the Corvallis Regionals right at their home field, Goss stadium. They faced off against Wright State, Kansas and Hawaii in three straight days. The three series set proved to be no match for the Beavers.

Allowing no more than three runs in each game and having explosive offensive performances of 12 and 13 runs in the last two games, the Beavers earned home-field advantage yet again for the Super Regional.

Oregon State began the Super Regional against familiar a opponent in Stanford, ranked 17th at the time. In the best two out of three series, the Beavers swept.

After winning the first game in a tight fashion, 4-3, the Beavers exploded in game two in a 15-0 win that proved to be an all-around team performance. The 2-0 series win put the Beavers back in the College World Series in Omaha for the third time in team history and for the first time in back to back years.

"In 2005, when we went to Omaha, we dog piled and we ended up losing," Barney said. "That season, we weren't dog piling until we were able to win it all."

Going into the College World Series, Oregon State faced off against the University of Miami for the first game of the double-elimination tournament. Miami came out strong, defeating the Beavers 11-1, setting them up for one game away from elimination.

The Beavers would then string together four straight wins on the brink of elimination. Through Oregon State's strong pitching and defense, they would end up only allowing three collective runs in the four-game stretch.

Those four straight wins would lead Oregon State to an unfamiliar place—the championship of the College World Series.

The stage was set. The North Carolina Tar Heels and the Oregon State Beavers would play against each other in a best-of-three series. Both programs had their first-ever chance at a national championship.

The two teams battled to a tight decision in game one. Tied up at 3-3 a piece, North Carolina managed a solo home run that sealed the deal for the series opener. The Beavers were unable to respond, and the opening game was decided, 4-3 Tar Heels.

Facing their fifth elimination game of the College World Series, the Beavers once again started game two with their backs against the wall.

Oregon State's bats came alive, exploding with a seven-run fourth inning. Allowing for the Beavers to win game two, 11-7. Forcing the final game for the best-of-three series. Winner takes all.

An 80-degree Omaha summer evening set the scene on June 26. The Beavers and the Tar Heels facing off one last time for the title. The vision that Oregon State had since leaving Omaha disappointed last June.

The game started off in a pitcher's duel. Going the first three innings scoreless on both sides.

It was not until the fourth inning when either team was able to break onto the scoreboard, with the Beavers striking first, 2-0. In the fifth inning, the Tar Heels would tie the ball game back up with a pair of runs.

The stalemate would last into the bottom of the 8th, where the Beavers earned a third run with a two-out rally to put them up 3-2, before going into the 9th inning with only three outs in between them and a championship.

Oregon State would allow North Carolina to take first and third base with two outs. But a flyout to centerfield would seal the deal and allow for Oregon State to take home their first-ever baseball championship.

The pressure was finally lifted off of their shoulders. The Beavers were finally able to dog pile.

RIVALRY, Continued from Page 17

wasn't like I had [a] hatred for them like some people get. It was a big game whenever we played them in any sport and you know, you wanted to beat them, but you want to beat whoever you're playing. It wasn't any bigger than playing Washington [Huskies] in my view, but other people have different attitudes on it."

Baker added that he thinks now the games are a bigger deal for the players and fanbase at Oregon State though. Since Oregon alum and Nike founder Phil Knight has become a big booster in Eugene, the Ducks have become dominant in the rivalry.

"I think in recent times, I hate to say this, but Oregon has kind of dominated Oregon State," Baker said. "It's a big thing, now, if Oregon State can beat Oregon. I think it's a real motivation because it improves the look of our program. So they're going to give it 110% rather than 100% [like my teams]."

This change that Baker noticed can be seen in more recent players, such as Aleah Goodman, a current senior guard on the women's basketball team.

"I knew about [the rivalry] a lot, you know, growing up watching both basketball teams, football, baseball, just all types of sports," Goodman said. "I've been around this rivalry a lot. I remember going to school and having people be like 'Hey, who [are] you going for this year?' You got Oregon-Oregon State. Just a constant question every year, every time one of these games came up. It was just a huge game in every sport so that's always fun."

The women's basketball rivalry that Goodman is a part of directly has been one of the more higher-profile meetings between the schools as of late, which could possibly be adding to the mood around the rivalry as a whole.

"I think what these two programs have been able to do, especially being from the same state, 45 minutes apart. What the two programs have been able to do just in women's basketball as a whole is really special," Goodman said. "I think that just brings a whole new level to this rivalry."

Yet, it could prove difficult to build the rivalry back up to a national level without a recognizable name. The most well-known rivalries in the sport have unique names that bring up memories of who the teams are and their great matchups immediately for sports fans. The Iron Bowl. The Apple Cup. The Holy War. The Red River Showdown. Clean, Old-Fashioned Hate.

The Oregon State-Oregon Rivalry Series is presented by Safeway-Albertsons, Spirit Mountain Casino, PacificSource Health Plans, Your Local Toyota Dealers and First Interstate Bank doesn't quite roll off the tongue in the same way.

As seen by the history of this rivalry itself, names change, and that's okay. The name of the rivalry has adapted in the past, and now finds itself in need of a new moniker.

In the past, names for the rivalry and for the teams themselves have originated in the press, and maybe it should again. One possibility, courtesy of OMN Sports, is to rename this rivalry to the Platypus Cup. The trophy for the football game, although often forgotten and lost, is already a platypus, an animal that has a beaver tail and a duck beak.

The Beavers and Ducks mascots are unique, and they blend together into another unique animal. Embracing the name could prove to be catchy and recognizable.

The rivalry between the two schools is historic, spanning multiple centuries and sports—and could have a name that isn't generic.



JACOB LAGMAY | ORANGE MEDIA NETWORK

Corvallis High School, one of the school's in the Corvallis School District operating under exclusive remote learning, still has their facilities staffed Monday through Friday. Information about their hours of operation are posted on the school's entrance, and can also be found online.

Journalism club at CHS aims to help students prepare for college media

By MCKENZIE MOORE
News Contributor

Journalism is a way in which individuals can be informed about breaking events happening in their community and to be able to write about these unpredictable events, journalists are often prepared through joining the staff of a school-sanctioned newspaper in order to gain experience.

A typical newspaper staff involves having an organized team of writers, editors and photographers who can come together to produce stories when events occur.

This task of entering a staffroom and beginning a career as a journalist has shown to be feasible for college-age students and professionals.

However, for many high school students, this task can be a challenge. For the Corvallis High School journalism club, students have been able to handle this task with ease—to the surprise of its advisor Matthew King.

Matthew King has been the advisor of the CHS Journalism Club for four years. According to King, this club was offered in past years as an official school course, but was discontinued until approximately four years ago.

In 2016, several students approached King and asked if he would advise their club. While King accepted this position, he did so on the basis that the club would be almost entirely student run, with his oversight at the end

stages of printing the paper.

"I am the final line to make sure that everything that his newspaper is publishing is not libelous and is appropriate for a school newspaper," King said.

Prior to the pandemic, King said that their journalism club had hopes of moving their newspaper online in order to publish stories in between print issues but due to remote learning, the transition has made it harder to do so.

While there is no direct connection to the CHS Journalism club and Oregon State University's *The Daily Barometer*, King stressed the similarity of the student-run nature within the club to that of college newspapers.

Students participating in the club both pitch their own stories and choose the leadership within the club on a seniority basis.

"[Students write about] a mixture of specific things that are happening in our school combined with an article or two about the great-goings on in the world," King said. "I think the last issue before COVID-19 hit is a piece about the Democratic primaries."

The production process takes approximately eight to nine weeks to complete one print issue, according to King. Following the student contribution of stories, the finished stories are then sent to student editors and finally to King before it is sent off to press.

"The pretty remarkable thing about our program is how student-driven it is," King said. "They really took the bull by the horns and built this newspaper from scratch."

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CITY SECTION WELCOMED TO THE DAILY BAROMETER IN 2020



CYAN PERRY | ORANGE MEDIA NETWORK

A photo illustration created to show the various topics the city section of *The Barometer* focuses on. After several years working within Orange Media Network, Joe Wolf was appointed to be the first city editor for *The Barometer*.

By JEREMIAH ESTRADA
News Contributor

Oregon State University's *The Daily Barometer* introduced the city section to the newspaper a year ago in 2020 and since then, this addition has opened more opportunities and the section aims to provide steadfast local news beyond the university.

The idea for the city editor position began near the end of fall term in 2019 and was officially launched the following term in Jan. 2020. Joe Wolf, former city editor, was hired to take on the role at *The Daily Barometer*.

This was not the first time Former Editor-in-Chief Delaney Shea had to create a new position for the paper. She had previously helped bring back cartoonists two years prior.

"Writing the position description was not too bad because I already knew what I wanted them to do and how I wanted them to fit into our already existing team," Shea said. "[Wolf] already was familiar with the workflow and everything. There were some hiccups figuring out the balance between the news editor and city editor position."

Shea said this wasn't a decision that was made lightly with how additional funding had to be requested and having to think strategically about the paper's direction. Although *The Daily Barometer* is based on campus news, this was an opportunity to help students stay informed about the community and what is going on around them.

Wolf had previous experience with the organization throughout his four years including being the summer editor-in-chief and engagement editor. Having to adapt to the new position along with the pandemic moving everything online was a challenge for him. The office culture he was used to shifted to

Zoom calls and text-based communication.

"Coming into a new section or adding a new dimension to what you're trying to do is always going to be difficult, but I think we were reasonably well positioned to expand our coverage," Wolf said.

Local news across the country is scaling back with how advertising and revenue is diminishing. Print is transforming into digital-only and people are not willing to pay, which leaves newspapers in trouble.

"That was happening in Corvallis too," Shea said. "Last year when they closed the Corvallis office and moved the *Corvallis Gazette-Times* and the *Albany Democrat-Herald* to their office in Albany, naturally, you could see that there were less reporters, less presence, less local coverage."

The city section was a way for *The Daily Barometer* to serve the community more and help people stay informed. Reporters were now able to cover city council meetings or city policy.

"My goal with the section was to get as many people as I could comfortable with kind of seeing beyond the little wall of [the] garden of OSU into the wider community and seeing what else is going on that affects students [and] affects our readership that people want to find out about," Wolf said.

Wolf said there is a two-fold mission with the city position. Those purposes being to produce the best content you can and to take it as a learning opportunity.

People were receptive and excited about the idea of adding the position. Shea said everyone understood the value of this new source of reliable, unbiased information for the community.

She said all the editors and reporters worked well together to help the new section get off the ground. People on the staff were willing to write city stories and get familiar with policies

and city officials they would need to get in contact with.

"I was excited when reporters from *The Barometer* reached out in 2019 and expressed an interest in increasing their coverage of city business," said Patrick Rollens, Corvallis public information officer. "A significant portion of the population in Corvallis is comprised of students, faculty or people affiliated with OSU. It's important that they have an understanding of how the City of Corvallis operates, even if they only live in our community for a few years at a time."

Rollens said that he worked with Wolf and reporters to give a foundation of how the city operates. He provided information and context about how the city council meets and makes policy-level decisions for the city regarding topics related to climate action, homelessness, public infrastructure and COVID-19 issues. The increase of coverage led to increased interactions and information sharing between city staff and reporters.

"I was very glad to have added that position when COVID-19 hit and when there were Black Lives Matter protests in downtown Corvallis," Shea said. "It was actually very fortunate that we had that city position because then we had to dedicate an editor and reporters who were familiar with city affairs who could go out and cover really big things that were happening in the community that people wanted to know about."

Since the section was introduced, engagement has been seen from community members such as letters being written to the editor, stories being shared on social media and discussions about certain topics and events regarding the community.

Wolf said the biggest success was getting the section up and running and being able to watch it continue to grow.

"I look forward to seeing where future editors take this," Wolf said. "It is an opportunity to create the norms and create the precedent that will last beyond you."

Demolishing, rebuilding, adapting: a history of the Corvallis media

By ANGELA TAM
News Contributor

Throughout the Corvallis community, there are several sources of news that have lasted well over one hundred years, dating back to the 1860's with the installment of the *Corvallis Gazette* and *The Daily Barometer* following shortly after in 1896.

The *Corvallis Gazette-Times* is one of the city's major newspapers, established in December of 1909 when two competing papers, *The Corvallis Times* and *The Corvallis Gazette* underwent a merger. Prior to the installment of *The Daily Baro*, the *Gazette-Times* was the only newspaper available in Corvallis, Ore.

Theresa Novak was hired as editorial page editor in 2003 at the *Gazette-Times*, and held multiple responsibilities and job titles until she left in mid-2015. She recounted one of her first big stories that she worked on during her time at the *Gazette-Times*, which was the abduction and murder of Brooke Wilberger in 2004.

When Wilberger's case was labeled a missing person, Novak said that the case had galvanized the city. The city had come together quickly to support the family and their search for their daughter.

"The part that stuck with me wasn't just the horrible tragedy of an excellent young woman's life being cut short at 19," Novak said. "It was that the newspaper at that time still had a real role in bringing people together and keeping them informed."

Unfortunately, Novak also stated that it was one of the last big stories that she had been able to work on for the *Gazette-Times*. Novak was on the frontlines of witnessing the decline of a newspaper that had a significant impact and role within its community for more than a hundred years.

With cutbacks and layoffs, it meant that the team at the *Gazette-Times* would have to do more with less resources on hand.

"It was both encouraging to see what people could do, but it was also sad, too," Novak said. "It was a loss for the community; it was a place where a lot of people had their first job as a newspaper delivery person. It was a community touchstone that was lost."

It was not only Novak who had witnessed the changes in the *Gazette-Times*. Former Managing Editor Rob Priewe and current Sports Editor Steve Gress were also among the journalists at the forefront of these significant changes.

Priewe, now the advisor to *The Commuter* for Linn-Benton Community College, stated that one of the changes he witnessed was that Lee enterprises—the company owning the *Gazette-Times*—had bought the *Albany Democrat-Herald*.

"We merged the two newsrooms and we put out a Sunday newspaper," Priewe said. "For people who lived in Linn County, the *Democrat-Herald* had never had a Sunday newspaper before then. So that was a real marketing challenge to try to involve the Albany newsroom and create this Sunday newspaper."

The Sunday newspaper still exists today,



SYDNEY HOLZKNECHT | ORANGE MEDIA NETWORK

A picture of an old issue of the *Corvallis Gazette-Times* being held up in front of the old location The *Gazette-Times* used to operate in.



COURTESY THE DAILY GAZETTE-TIMES

An issue of the *Gazette-Times* in 1909. Prior to the installment of *The Daily Barometer* the *Gazette-Times* was Corvallis' only newspaper outlet.

but Priewe stated that it was much different compared to what they had initially imagined it to look like. Additionally, one company putting out two different newspapers for different communities came with a set of challenges that would have to be tackled.

Although the transition online for these newspapers proved no great challenge, given that the staff had already been working on improving their online presence, the COVID-19 pandemic had still greatly affected how local news teams began operating.

For *The Commuter*, Priewe stated that everything has been remotely operated since last summer in accordance with state and local guidelines. LBCC has given online access to valuable resources such as Adobe Suite for students, allowing them to continue work from the safety of their homes.

"It's been amazing," Priewe said. "[But] on the one hand, it's a challenge because you don't have that synergy that happens when you're working face-to-face."

For Gress at the *Gazette-Times*, the divide between the sports and news sections has significantly become less clear.

"It used to always be that 'this is the sports staff, and they do sports stuff,'" Gress said. "The difference is that every person pitched in and did whatever it was that was needed. Obviously, we had no sports to cover, so everybody has picked up some news stories."

But one of the physical and largest changes to the *Gazette-Times* had been the demolition of the original building for the newspaper's operations

in 2016. The original building had been on 600 SW Jefferson Ave., where a student apartment complex now stands.

In 2014 after Lee Enterprises sold the building that the *Gazette-Times* was located, staffers were told to pack, move and downsize. According to Novak, they had to because between 1971-2014, the building held the offices, newsrooms, advertising and circulation departments taking up almost a city block and the new location was smaller than a high school gym.

After selling the building in 2014, the *Gazette-Times* staff worked from a building located three blocks from the Timberhill shopping center before moving into the Albany newsroom.

"Old photos, books, furniture and equipment were removed, donated or tossed," Novak said via email. "The most important historic items-- the bound volumes of newspapers that chronicled Corvallis' daily events for more than 100 years—found a new home with the Benton County Historical Society. However, some memorable things—including the foot-high brass letters that had been bolted to the front of its building for decades—were packed into various cardboard boxes, for an uncertain future."

Following the absence of Corvallis media coverage typically put out by the *Gazette-Times*, *The Daily Barometer* created the city section in late 2019 with hopes to provide both off-campus students with information on the city's news events, as well as Corvallis residents who previously subscribed to the physical papers that no longer printed.

Mango & Mint: The Baro’s 125!
By PINE HUMES



Up For Interpretation: Hot Off The Press! 125 Years Of Stories!
By SHRIDA SHARMA



THE Baro

YAYS & NAYS



The Barometer lists OSU's favorite and least favorite things this month.

YAYS

- Yay to 125 years of The Daily Barometer.
- Yay to student journalism.
- Yay to spring break.
- Yay to declining COVID-19 cases.
- Yay to warmer weather.
- Yay to the Equality Act passing.

NAYS

- Nay to rainy days.
- Nay to finals approaching.
- Nay to slow wifi and traffic.
- Nay to cold coffee.
- Nay to writing in MLA format.
- Nay to partying. We're still in a pandemic.

Student Proved: Cause For Celebration
By DEREK SNYDER



Contented Content: Fireworks For 125 Years!
By ALLY ESKELIN



read
BEAVER'S DIGEST
your magazine for...

+
HEALTH & FITNESS

!
CAMPUS HOT SPOTS

FRESH FOOD

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STUDENT DJS CREATE PODCASTS AND SHARE THEIR FAVORITE MUSIC



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HOROSCOPE

MONDAY MARCH 1ST, 2021

Aries (March 21– April 19)

Today is an 8 — Express your feelings with your partner. Discuss possibilities and potential. Don't worry about the future. Focus on here and now. Enjoy a moment of bliss.

Taurus (April 20 – May 20)

Today is an 8 — What you're learning energizes your work and health. Keep your own scorecard. Heed the voice of experience. Rely on a trusted coach or teacher.

Gemini (May 21 – June 20)

Today is a 7 — Make time for fun. Talk about what you love. Enjoy your favorite games, sports or diversions with interesting people. Savor precious shared moments.

Cancer (June 21 – July 22)

Today is an 8 — Apply your talents and creativity to home improvement. Small changes can make a big difference. Clean, sort and organize. Nurture yourself and family.

Leo (July 23 – Aug. 22)

Today is a 9 — You're especially brilliant and creative. Write and sketch your ideas. Speculate. Articulate your vision. Network and collaborate with talented friends. Share your views.

Virgo (Aug. 23 – Sept. 22)

Today is a 9 — Wheel and deal. Prepare a winning pitch. Discuss profitable possibilities. Valuable opportunities and deals arise in conversation. Talk about an idea with potential.

Libra (Sept. 23 – Oct. 22)

Today is a 9 — You're gaining confidence. Connect and communicate to broaden your reach. Draw upon hidden resources. Maintain a mystery. Use your power responsibly. Emotional creativity works.

Scorpio (Oct. 23 – Nov. 21)

Today is a 6 — Private introspection suits your mood. Enjoy your secret sanctuary. Organize and revise plans for new circumstances. You're especially sensitive. Nurture yourself especially.

Sagittarius (Nov. 22 – Dec. 21)

Today is a 7 — One good friend leads to another. Confer with allies and colleagues. Work with committees and teams can be especially effective. Collaborate for common gain.

Capricorn (Dec. 22 – Jan. 19)

Today is a 7 — Consider professional opportunities. Discuss the potential with trusted friends and allies. Test your theories before committing. Assess pros and cons, benefits and challenges.

Aquarius (Jan. 20 – Feb. 18)

Today is an 8 — Your investigation is getting interesting. Explore another angle. Put your talent to work. Get expert advice. Savor delicious threads and discoveries. Unravel a mystery.

Pisces (Feb. 19– March. 20)

Today is an 8 — Study money and review resources. Take it all philosophically. Find clever ways to reuse and repurpose things. Collaborate with shared finances. Contribute for common benefit.

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C R O S S W O R D

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Across

- 1 Nannies and billies
- 6 Skylit courtyards
- 11 Toyota Prius, e.g.
- 14 Tin Pan ___
- 15 Transactions with interest
- 16 Pub pour
- 17 *Data transmission science
- 19 Khaki-colored
- 20 Pedal pusher
- 21 Full moon, e.g.
- 22 Cartoon maker of iron bird seed
- 23 Salinger teen who says, "I prefer stories about squalor"
- 24 *Elementary school fundraiser
- 26 Whistle blower
- 28 Piece for three instruments
- 29 They're often pop-ups
- 32 Major artery
- 36 Irritate
- 39 Quick swim
- 40 Fell behind
- 42 Golf ball holder
- 43 Stockpile
- 45 Dig deeply (into)
- 46 Pigs out (on), briefly
- 47 Blacken in a pan
- 49 Dictator Amin
- 51 *Rank for TV's

Down

- 1 Faux pas
- 2 Mixed bags
- 3 "Tuesdays With Morrie" author Mitch
- 4 Wobble
- 5 Leb. neighbor
- 6 A, as in Athens
- 7 Invoice word
- 8 Employee's reward
- 9 Motivate
- 10 Biblical beast of burden
- 11 Not be fooled by
- 12 San Antonio mission

- 13 Continue to subscribe
- 18 Decide on
- 22 Z ___ zebra
- 25 Swapped
- 27 Patronizes, as a restaurant
- 29 Oral health org.
- 30 Not bright, as a light
- 31 Many a NASA mission
- 33 "Far out, dude!"
- 34 White ___: formal
- 35 Every one
- 37 Ref. work that added "YOLO" in 2016
- 38 Proposer's preferred response
- 41 Paperless party announcements
- 44 "___ up!": "Quiet!"
- 48 Sell directly to the consumer
- 50 Manhattan or Staten
- 51 Defame in print
- 52 Foolish
- 53 Woman's name backward or forward
- 54 Vaulted alcoves
- 55 Requirements
- 57 Monte ___
- 58 Raise a hemline on, say
- 59 Sample, as food
- 64 Tide alternative
- 65 Spanish aunt

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