



DUET DANCER. Demonstrating the dance moves she performed on her dueting video with Charlie D'Amelio, junior Mahika Meesa performs in front of a tik tok inspired backdrop.
IMAGES BY: C. BURKHOLDER

MAHIKA MEESEA

Junior achieves tiktok fame by duetting popular tiktoker

The app formerly known as Musical.ly, which became Tiktok in 2018, regained popularity amongst kids trying to gain likes, comments and followers from a viral video. Junior Mahika Meesa reached that goal through Tiktok's unique algorithms allowing virtually anyone to gain overnight success.

"It started as an inside joke between my friends because we were watching Charli's TikToks and my friends were like, "oh my gosh Mahika you are like the brown version of her," Meesa said. "I made the account as a joke so I didn't expect anything to go viral."

Meesa made many videos duetting Charli D'Amelio's TikTok, and one even racked up 3.3 million views. She had gained 24.6k followers and 754.6k likes on her posts.

Tik Tok videos go viral by getting on the "For You" page, which is solely based on algorithm

"I was so scared when it blew up

because like everyone at school saw it, there were random people I didn't know at school coming up to me saying, "I saw you on my "For You" page," said Meesa.

Although, Meesa said she did get a lot of "hate" for posting the videos, she did not let the comments personally affect her or mindset.

"I started a race war in the comment section, there were like 3,000 comments and there was so many about like, "why did you have to make it about race," I was like, I didn't mean to," Meesa said. "I did not think that it would get 3.3 million views."

When Meesa's video went viral it was hard to tell her parents about it.

"Well I didn't tell my family at first because I thought they were gonna yell at me, but my sister who's 10, she was super excited," Meesa said "My friends just thought it was really cool."



"I LIKE THE DANCE TRENDS ON TIKTOK ESPECIALLY THE NEWER ONES BECAUSE THEY'RE HARDER TO DO AND MORE FUN."

Mahika

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