

# Anica Hankey

The last four years that I have been part of broadcast programs in school have been the most impactful and valuable years of my life. I got my start in journalism with Eagle Nation News at Prosper High School. I spent three years learning the importance of storytelling and how to do so effectively. While I was a great content contributor to the show and turned packages every week, I didn't feel I had upheld my journalistic duty, diving deeper into my storytelling and using my voice to help others in the ENN program and the community.

Having the desire for more and using my storytelling for good, I decided to change my course as a journalist. At the end of my junior year, all Prosper ISD juniors were allowed to choose whether they wanted to finish out their high school career at Prosper High School or have a fresh start for their final year of high school and be a part of new traditions at a new high school. While most of my class stayed at PHS, I was a part of a group of 300 seniors who decided to be part of something big and switched to Rock Hill High School.

Switching schools wasn't the most intimidating part of the whole experience; it was the decision to leave all the well-established programs at PHS and a part of developing a brand new broadcast program, setting the foundation for what the show would be for years to come. I took what I learned while at ENN and picked up some new skills with the latest equipment that we were given. There were countless times I questioned whether or not I made the right choice and wanted to give up. Building a brand new program and doing a live show every day with only 17 staff members was a more significant challenge than I ever imagined. Throughout the course of my senior year we were able to go live daily and air over 100 shows, which looking back on was truly amazing and I'm so proud of what I and our staff was able to accomplish.

As the producer of Hill Top News, I was tasked with putting together the show's rundown every day and making sure that each piece of content that was airing was up to our brand standards. Standards such as shot compilation, sequencing, and writing structure, but arguably the critical aspect that had to be met with all our content was connected back to the community. Our job as scholastic journalists is to inform our student body of everything they needed to know, and when managing all the content that aired on the show, it was the most important box we had to "check."

Within seven weeks of our program's launch day, we were honored with third place in Texas broadcast news program from the Texas Association of Journalism Educators fall virtual convention. Within six months we earned third place NSPA Spring Best of Show broadcast program. While I could have stayed comfortable with Eagle Nation News where I felt like my skills were on auto pilot, switching to Hill Top News fueled my passion for journalism and gave me a feeling of purpose within both my school and community.

### **Scratching the Record**

<https://youtu.be/awmnQneAJ1w>

This video story was created in just 8 hours as a part of a timed competition for the Student Television Network meaning that all planning, shooting, writing, and editing occurred during that time period. During the time of the competition, Texas was experiencing freezing temperatures and we had to make sure that we told a quality story while also maintaining our safety and dragging our equipment through freezing rain. While the shortage of time and the weather created some challenges this package is one I am most proud of the finished products and the small details that we included that made it so special.

### **Memories Behind the Miles**

<https://youtu.be/0y5PBj6egpM>

This package was a reminder to me that you can't ever fully plan a package because sometimes stories take a whole different turn. I went to an event called "Hot Dogs & Hot Rods" hoping to just do an event recap story and really wasn't too sure what approach I was going to take with the story. After I got my first interview I saw that behind every car there's a history along with it. While filming it really sparked my creativity with the unique shots and the b-roll opportunities for the package and was a good reminder to let the story come together itself.

### **History Made**

<https://youtu.be/z6ELZyExSsg>

Upon hearing about this story from a source in my town, Victor Glover Sr. invited my photographer and me into his home to hear about his son's accomplishment. For a story like this, b-roll would typically be an issue because we can't exactly travel to space to get the footage. In order to get enough footage, I used a multi-camera setup for the interviews and video provided by the National Aeronautics and Space Administration. (NASA). This story was a unique opportunity to connect a national story back to a local setting in my community.

### **Senior Year Demo Reel**

<https://youtu.be/K-VyydSpqs4>

This is a collection of all of the on-air work that I did during my senior year. The reel includes hosting my news show, anchoring, sports coverage, and live shots.

### **Canine Companions for Independence**

<https://youtu.be/NmyLfvqTriE>

Storytelling has always been about the people for me and this story introduced me to one spectacular individual in my community. The day I shot this story was just so fun seeing the way that Riley VI and Gayla interact with each other and how Gayla is impacting the community in a way that most don't.