

To: NSPA Portfolio of the Year Committee

Re: Lanie Wolf-OneMa1ze Broadcasting-Maize Career Academy

Thank you for the opportunity to apply for 2021 NSPA Portfolio of the Year contest. I am honored that my instructor, Spencer O'Daniel, nominated me. My experiences in Broadcast Journalism have really stretched my skills and provided me with opportunities to work on my broadcast skills such as anchoring or video production, but have also allowed me to learn about mentoring and leadership of younger staff members as well.

When I was seven years old, I started editing videos of famous celebrity boys and editing them to music. From there, I enrolled in Broadcasting in seventh grade and would edit and shoot my own vacation videos and uploaded to YouTube. Even back in middle school, I created highlight videos of my friend's birthday parties and participated in middle school broadcasting at Maize South, where I anchored daily shows and learned various roles throughout the studio and production of the show.

This past year in Broadcasting 2, I created multiple human interest stories. From conception to setting up shots as well as creating script, I have expanded my knowledge within the field. I've enjoyed my time both behind the camera and in front of it. I have received multiple state awards and even a national award for my work this year, grabbing a 2nd place sports story feature through the Student Television Network. I also received an award for my on-camera anchoring work and award-winning OneMa1ze Shows as well.

I have also been instrumental in creating a segment set in which we were awarded a \$2000 stipend to order materials for the set. My concept was approved by the advisor so I organized all the ordering and building in order to pull the new set together to add a question and answer segment to our OneMa1ze Show.

As much as I enjoy the creative process involved in videography, I am most proud of the leadership skills I have learned this year. This past year I led multiple teams helping new students to the class learn beginning broadcast skills. I really enjoyed an opportunity to team and mentor two peers in the special education program and helped them create their very own segment in our OneMa1ze show, which was one of the more popular segments for our Maize South community. We had so much fun and I was very proud of how hard they worked and what we were able to accomplish. One day, we even had an impromptu music video shoot in the Maize High lunchroom where dozens of kids participated in a flash mob with my mentees!

For me, the OneMa1ze Broadcasting program has been a privilege to not only make great content, but meet new friends and leading me to opportunities in college and beyond. I enjoy sharing the unique stories around Maize and for the world to see how authentic their real story can be.

Lanie Wolf
OneMa1ze Broadcasting
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Nate Robertson from MLB to Maize High

URL: <https://vimeo.com/537400659>

Nate Robertson was a standout baseball player during his years in high school at Maize High. He went on to play for the Detroit Tigers for 11 years before coming full circle and returning to Maize High as their pitching coach.

The Copper Oven

URL: <https://vimeo.com/527495525>

The Copper Oven is a local restaurant in Wichita, Kansas known for their down home cooking and bakery items. This story features the family's history in the restaurant business and how Covid-19 impacted their year.

The Best Little Hair House

URL: <https://vimeo.com/508137978>

This local hair salon in Maize, KS suffered financial loss during the Covid-19 pandemic. In this story featuring their comeback efforts I was the stand-up anchor.

Antiques and Artisans

URL: <https://vimeo.com/537402508>

Antiques and Artisans are local antique collectors who, after being pickers for years, decided to open up their own shop and now they hold weekend bazaars featuring food trucks and other vendors for a one stop shopping experience.

Episode 6 of the One Maize Show

URL: <https://vimeo.com/522868628>

On this video I am one of two anchors for our spring break themed episode of the OneMa1ze Show, which still produced (10) full length shows this past school year.