## Designer of the Year Portfolio Statement - Madison Genoways - Omaha Marian Network

When I turned in my application at the end of my junior year to the Marian newspaper, *The Network*, I was excited and sick with anxiety. I was ready to learn how to make designs like the ones I'd seen in previous 16-page monthly tabloid papers. Then the 2020 horror story began. COVID-19 hit, and I realized that I was on my own to learn a whole new medium.

"No big deal, how hard can this really be?" I asked myself, still foolishly believing that newspaper layout involved a few clicks and photos. That night I opened Photoshop for the first time, saw all the buttons, and almost started crying. I had no guide, no one to slap my hand when I tried dragging files directly from desktop to Adobe, and no one to tell me that a tiny 200x200 pixel file definitely would *not* fit a sprawling tabloid size InDesign page. I taught myself the basics of graphic design and newspaper layout, snatching up YouTube tutorials, tip columns, and every available second of my very busy adviser's time.

Since the summer of 2020, I've grown from an anxious teenager following each step of a PhotoShop tutorial with laser focus, to the go-to person my staff approaches for Adobe help or a last-minute graphic for their page. I've spent many a sleepless night with PhotoShop, InDesign, and Procreate, tweaking and editing photos, pages, and graphics until they're just right.

During my time working on the paper, I've been able to collaborate with my staff to publish the news we felt our school needed to know. I collected and managed concepts for the front page, creating designs I knew would catch eyes and get our point across in as few words as possible. The range was vast, from school news and events to trickier subjects of free speech and politics. For each paper, I typically contributed four to eight graphics, both illustrated and informative, for my own stories as well as those of my staff. I believe my design work on the newspaper helped us stand out as a staff that knew how to tell a news story without words.

Nothing makes me prouder of my progress than the response I get from readers of our newspaper when I mention I'm majoring in graphic design in college: "you should fit right in, after all, it's what you've been doing this whole time!"



**COMPANIES HAVE GOTTEN MORE** INVOLVED IN NEWS...THE DIFFERENCE **BETWEEN HOW THEY** PRESENT THEMSELVES AND HOW THEY ACTUALLY FUNCTION HAS BEEN **REACHING A** BREAKING POINT."

- BECCA

5 PHD CANDIDATE AT STANFORD

UNIVERSITY

Free speech on social media: where is the line?

ch.Genori

NamiDekamiller For Maria girk who use social media, the decisions being made Schneder said he believes that "people can say, do o post whatever they believe in as long as they respect others and do so in a peaceful manner."

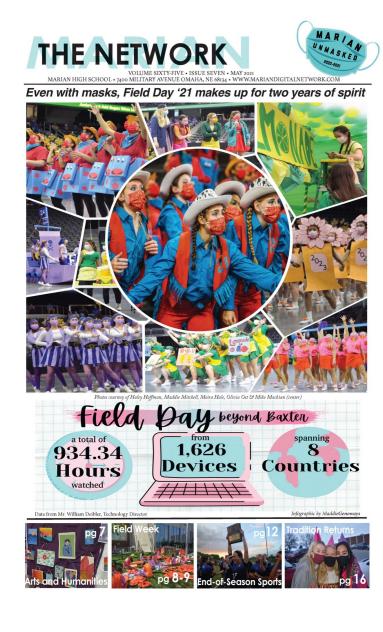
manner." In the failout of Twitter's decision to ban former president Don-ald Trump from its platform, a national conversation has been ignited around free speech on social media. "Free speech frequently crosses into hate speech when others begin arguing and get angry. Slur dropping and tone raising become apparent in these situations, "Schnoder said," [However] I dott believe anything political should be taken down unless it promotes violence, or any illegal artivity."

in these situations, "Schnoeder said." [Howverf] I don't believe anything activity." The decision to bin and remove content may seem strange in the context of social media, burt Becca. Levis, a PID candidate in com-munication at Statufold University, has been researching the process for month. "As social media companies have gotten more involved how they present themselves and how they actually function has been researching the process for month. "As social media companies have gotten more involved and for good reason. It's a lingery slope," McGann sist. "Many Catherine Roarch, Marian's digital media company to "help them carry out their fuldences between how they present themselves and how they actually function has been researching the schild ty action of the spend of misinformation and a lot more." Many Catherine Roarch, Marian's digital media company to "help them carry out their fuldences between how they catherine Roarch, Marian's digital media condinator, sait Martin Many Catherine Roarch, Marian's digital media condinator, sait fuer to upper leving the there they no board that to reason the sequences of missing the status of our news organizations a meeting place. [Yel] with that cornes rules, Rosech has a unjet to uphicip to bara norseen term remove them. Rosech has a unjet negreperive on the matter, as less is meyorable for all of Marian's social media accounts. If I shared sementing that tid not uphold Marianis band, the six core values, the administration would have every right to free speech is being redefined, leaving many users wondering "Where

take it down.<sup>4</sup> Rusch sees social media as a marketplace of ideas and a platform for engagement. However, he has noticed a shift in its use, citing the resurgence of the Black Lives Matter movement in the summer of 2020. <sup>1</sup>In the wake of George Floydf munder, people were stopping up and being vocal. People were no longer affraid to expose the injustices they kirf, 'Rusch said. 'People have realized that their voice matters.<sup>4</sup>

matters." Courtney McGann is the head of the social media manage-

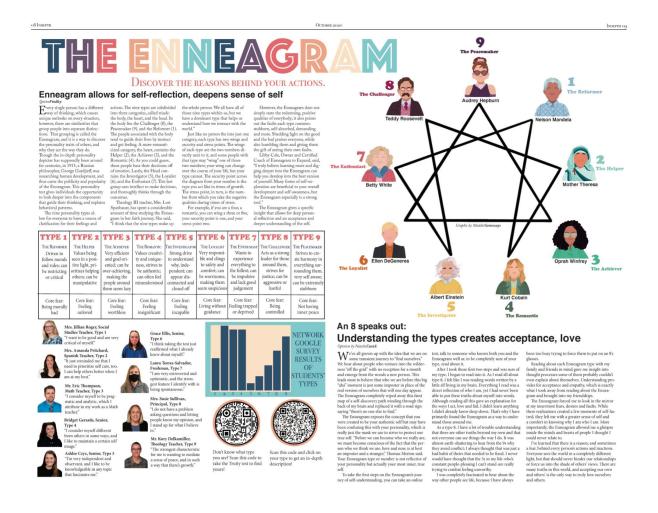
1. Feb. Front: This front page was published soon after the riots at the Capitol Building in Jan. 2021. The graphic was paired with a news story about social media's role in free speech.



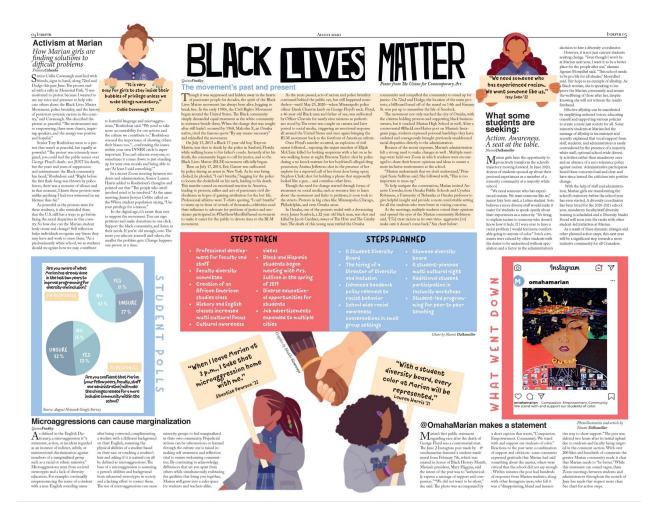
2. May Front: This front page covered Field Day, the one of the most cherished traditions at Marian High School. The collage displays each of the four classes participating in their different categories throughout the day. The infographic underneath shows viewing statistics of the streamed event, and the teaser below advertises important pages in the rest of the issue.



 Freaky Friday Poster: This was the poster for the Marian 2021 musical, *Freaky Friday.* I met with the directors and treated it like a design-for-hire, so I had to meet their needs and be able to attract ticket sales.



4. Enneagram: This graphic paired with an In-depth page focused on the Enneagram personality test. The graphic was modeled after the test's result chart and shows a celebrity that supposedly shares the personality type.



5. BLM People: These graphics corresponded with quotes from Students of color at Marian. It paired with multiple stories about the school's response to Black Lives Matter protests and calls for equality among students.