



Dyanna Bateman

dyannab@umich.edu (423)488-2481

My name is Dyanna Bateman. I am a student at the University of Michigan and have been designing for almost a decade. I recently completed my B.A. as a double-major in the Communication and Media program and Women's and Gender Studies Program; I am continuing my education at the University of Michigan's Rackham Graduate School in the Advanced Master's Degree program for Transcultural Studies. I chose to study Communication and Media because it combined my many interest of journalism, marketing, and the creative communication field. My passion for design started in middle school while creating videos, websites, and presentations for my projects in the Technology Student Association. In high school, I joined the Journalism Staff to create yearbooks and found myself growing as a writer, photographer, editor, and designer. My experience in all staff roles led me to truly appreciate design—designers are tasked with creating the final product that will ultimately leave an impact on viewers.

I bring design to all of my academic and social involvements and I am fortunate to currently hold multiple graphic design-related titles, including:

- Editor-in-Chief of Michiganensian Yearbook,
- Design Assistant on the University of Michigan's Office of University Development Marketing & Communications Creative Team,
- Graphic Design Editor of The Michigan Gayly: LGBTQ+ Issues

These experiences have allowed me to work on many teams with various goals and projects. As a designer, my goal is to never stop learning and teaching. Collaboration is truly the key to success. I have no current career plans following my time in college; however, I hope to continue to use my graphic design skills, my passion for sharing stories, and my collaborative working style to find my perfect fit.

Best,
Dyanna Bateman

DYANNA BATEMAN

dyannab@umich.edu (423) 488-2481

University of Michigan graduate student with almost a decade of graphic design and leadership-based experience. Detail-oriented, deadline-driven, and committed to diversity, equity and inclusion through all of my work. Eager to keep learning from and engaging in conversations with others.

ACADEMIC RECORD

JANUARY 2021 - MAY 2023

University of Michigan, Rackham Graduate School – Ann Arbor, MI

- Advanced M.A. Program in Transcultural Studies

JUNE 2019 - MAY 2022

University of Michigan, LSA Honors – Ann Arbor, MI

- B.A. in Women's and Gender Studies & Communication and Media

EMPLOYMENT EXPERIENCE

NOVEMBER 2020 - PRESENT

University of Michigan, Office of University Development – Ann Arbor, MI

Marketing & Communications Design Assistant

- Creates print and digital content for multiple platforms within Marketing & Communications and for OUD partners using the Adobe Creative Suite
- Collaborates with a team of designers on brainstorming, planning, executing, and applying feedback-based corrections to various assignments

SEPTEMBER 2019 - PRESENT

Michiganensian Yearbook – Ann Arbor, MI

Editor-in-Chief (2021 - PRESENT)

- Coordinates the collection and publication of images, interviews, and designs for UM's annual print publication and semiannual digital supplemental publications
- Establishes and institutes publication theme, content and branding
- Leads and directs 40+ other student photographers, designers, writers, and editors

Associate Design Editor (2020 - 2021)

- Headed page arrangement styles and maintained proper theme and branding in publication
- Assisted 10+ student designers in page designs and timely content execution

Designer (2019 - 2020)

- Designed various page layouts with provided photography and copy while following brand and style guidelines
- Worked with 10+ student designers to meet all staff and publisher deadlines

DESIGN PORTFOLIO

dyannabateman.myportfolio.com

EXTRACURRICULAR INVOLVEMENTS

JANUARY 2021 - PRESENT

UM Spectrum Center Programming Board

Recruitment Coordinator

- Works with Programming Board lead to build a board of 15 members with diverse experiences

Member

- Plans social justice and fellowship-oriented events for the LGBTQ+ community at UM

OCTOBER 2019 - PRESENT

The Michigan Gayly: LGBTQ+ Issues

Graphic Design Editor

- Ensures print and digital versions of the newspaper meet organizational design standards
- Manages a Graphics Team of 10+ students

Website Designer and Manager

- Curates online presence through website creation and maintenance

Staff Writer

- Contributes articles for monthly publications

OCTOBER 2019 - PRESENT

Bilateral+

Executive Board Member

- Plans inclusive bi-weekly fellowship-oriented meeting events for bisexual+ students at UM

Founding Member

- Worked with Spectrum Center to create a registered student organization that facilitates a safe, social bisexual+ student community

SEPTEMBER 2019 - PRESENT

LGBTQ+ Michigan

Executive Board Member

- Plans and hosts weekly fellowship and service-oriented events for the LGBTQ+ community at UM
- Collaborates with other organizations on campus to host an annual "Pride Week" event

COLLEGE DISTINCTIONS

Inaugural Joey Porcelli
Scholarship Recipient (2022)

Spectrum Center 50th
Anniversary Gala Student
Speaker (2022)

Spectrum Center CAS Review
Student Representative (2022)

U-M Development Event
"Celebrating Donors & Scholars"
Panelist (2022)

U-M Lavender Graduation
Ronni Sanlo Cornerstone Award
Recipient (2022)

Herbert E. Boynton Scholarship
Recipient (2021)

Iota Iota Iota National Women's
and Gender Studies Honor
Society Member (2021)

Pinnacle Awards Best Yearbook
News Spread Design, 3rd Place
(2021)

Stephen and Sybil Stone/Class
of '38 Dean's Merit Scholarship
Recipient (2021)

Petersen-Fineberg & Stanford
Lipsey Endowed Scholarship
Recipient (2020, 2021)

U-M MBLGTACC Representative
(2020, 2021)

University Honors (2020, 2021)

Chris Armstrong Scholarship
Recipient (2020)

Design Consultant for Trans and
GNC Arts Review & Trans Rights
at Michigan (2020)

Mitchell and Shirley Raskin LSA
Scholarship Recipient (2020)

POINT Foundation Scholar
Semifinalist (2020)

U-M Spectrum Center's
"Queering Campus" Panelist
(2020)

Inaugural LSA Honors Selective
Summer Start Student (2019)

CERTIFICATIONS

LinkedIn Skill Assessment Badges
in Microsoft Office, Apple,
Google, and Adobe Creative
Cloud Suites

Certified Fudge Maker by See
Rock City, Inc.

Certified Training in the
Hospitality and Tourism Industry
by Chattanooga Visitors Bureau

March 11, 2020

To Whom It May Concern,

It is with distinct pleasure that I recommend our Designer, Dyanna Bateman, for Adobe's Design Circle Scholarship. I have worked with Dyanna closely since the beginning of this academic year as Editor-in-Chief of the Michiganensian Yearbook. During this time, Dyanna has consistently stood out as dependable, responsible, and innovative, helping to guide the creative process behind our publication.

Dyanna has easily been among the best designers hired in her cohort. Eager to take on our most challenging assignments, Dyanna delivers on her work unfailingly and with ease. She has a unique vision for aesthetic elements that are clearly unparalleled by others, and this allows her to create spreads that elevate our entire book.

Prior to being hired, Dyanna disclosed to me that she had never before used Adobe's Creative Cloud suite of applications. Initially concerned, Dyanna's supervising editors and I were all pleasantly surprised and impressed when we discovered that she had taken the time to teach herself the basics of InDesign prior to her training. Dyanna's work has since been showcased multiple times at staff-wide meetings and has earned her the honor of creating our stunning 125th anniversary logo featured on this letterhead.

Dyanna's reliability and enthusiasm comes through in the work she does. She is willing to go an extra mile to meet deadlines, perfect her own spreads, help others in their efforts, and amazingly balance all of these tasks with her classes. Dyanna has never said that something can't be done – tackling demanding projects to near perfection every time. These qualities are what have earned her the position of Associate Design Editor for our 2021 publication, and what make Dyanna an incredible asset to any group or organization. I wholly recommend Dyanna without reservations.

If you have any further questions, please do not hesitate to contact me at the provided office phone number. As a student, I am often away from the phone, though I would be happy to set up a time over email to chat if desired.

Sincerely,

Anirudh Hirve
Editor-in-Chief, Michiganensian Yearbook
ahirve@umich.edu
+1 (734) 418-4115 Ext. 4



Point Foundation
6230 Wilshire Blvd, Box 890
Los Angeles, CA 90048

To Whom It May Concern,

I am writing this letter with my highest recommendation of Ms. Dyanna Bateman, who was a valued member of my course in the fall term of 2019, a multimedia storytelling course that explored poetry, journalism, and social media (HONORS 135-4). Not only did Dyanna make meaningful contributions to class discussions, but she also completed a pensive collection of poetry combining her freshman experience with photographs. Between her performance in this class, extracurriculars, and her drive to make the world a more inclusive place for the LGBTQ+ community, I believe Dyanna to be well-suited for the Point Foundation scholarship.

What impresses me about Dyanna is not only her mastery of many forms of communication, but also how much she has accomplished in just one semester of college. As a freshman, I have seen her cover more ground than many students will in their entire academic careers; in her first few months at the University of Michigan, she launched herself into various LGBTQ+ organizations, most notably the *Michigan Gayly* newspaper and Bilateral which she respectively helped to found and re-establish. I believe the Point Foundation scholarship would allow her to continue making waves she has already started and support her journey in representing LGBTQ+ identities on campus.

Dyanna has proven that she is professional, intelligent, and eager to learn. Though my course was only a one-credit minicourse, Dyanna was one of the few students who reached out to me and asked to connect outside of class. She demonstrated a clear goal in her work and had already made connections between her studies that typically takes other students, including myself, much longer to put together. Dyanna is confident in both her abilities and her identity and undoubtedly has a clear path to academic and professional success in the future.

As someone pursuing a similar path of work to Dyanna, it is refreshing to see her jumping into the work she loves right away rather than waiting until later in her career to do what she loves — she knows that her voice is needed now in the world and has set a foundation for her own success. It is for these reasons and many more that I express my utmost confidence in Dyanna Bateman to be a recipient for this award. I would be delighted to elaborate on her many strengths further, and can be reached at 313-506-0575 with any follow up questions.

Best regards,

A handwritten signature in black ink that reads 'Hannah Brauer'.

Hannah Brauer (she/her/hers)
Honors 135 Instructor - LSA Honors Program
University of Michigan
brauhan@umich.edu

Michiganensian CXXVI

For my third year on the Michiganensian staff, I contributed to the annual publication as Editor-in-Chief.



STUDENT MEDIA

The University of Michigan has always been known for its diversity and inclusion, a quality that is well-reflected within its vibrant student body. From the Daily Bluebird to the Michiganensian, the University of Michigan has a rich history of student media. The Michiganensian is proud to have a year of student media and journalism that has been a year of growth, learning, and collaboration. The Michiganensian is committed to providing a platform for student voices and to ensuring that our content is accurate, timely, and engaging. We hope that this year's Michiganensian Yearbook will be a testament to the hard work and dedication of our student media members.

The submissions featured in this section include physical and digital art, photography, feature writing, poetry, fiction and creative nonfiction, and more. All submissions were made available to the public through the Michiganensian website during the 2021-2022 academic year.

SUBMISSION STATISTICS

SCHOOL	YEAR
LSA: 7%	Freshmen (1st Year): 16%
Stamp: 23%	Sophomore (2nd Year): 16%
	Junior (3rd Year): 30%
	Senior (4th Year): 8%
	Graduate Student: 6%

LEADERS & BEST

FRESHMAN STUDENT PROFILE

65,021 applications received

16,974 admissions granted

6,879 students enrolled

3.9 UNWEIGHTED AVERAGE HIGH SCHOOL GPA*

MID 50TH RANGE ACT TEST SCORES

COMPOSITE: 32-35

ENGLISH: 33-35

MATH: 30-35

SCIENCE: 31-35

READING: 33-36

2021-2022 DEMOGRAPHICS

31,329 undergraduate students

55.2% WHITE / CAUCASIAN

16.3% ASIAN

7.4% INTERNATIONAL

7% HISPANIC / LATINO

4.8% ETHNICITIES

5.2% NOT INDICATED

4% BLACK / AFRICAN AMERICAN

<1% NATIVE AMERICAN / PACIFIC ISLANDER

2/3 NUMBER OF FRESHMAN STUDENTS RECEIVING FINANCIAL AID

AVERAGE ANNUAL COST OF LIVING

IN-STATE	OUT-OF-STATE
\$15,948 TUITION	\$52,266 TUITION
\$12,034 HOUSING & MEALS	\$12,034 HOUSING & MEALS
\$1,048 BOOKS & SUPPLIES	\$1,048 BOOKS & SUPPLIES
\$2,454 PERSONAL & MISC.	\$2,454 PERSONAL & MISC.
\$31,484 resident total	\$66,698 non-resident total

50 YEARS LATER

A CONVERSATION WITH THE ENSIAN'S 1971 EDITOR-IN-CHIEF

As the Michiganensian celebrates its 50th anniversary, we sat down with the 1971 Editor-in-Chief, John P. ...

What has been the most challenging part of your job as Editor-in-Chief?

John P. ...

What do you think has changed the most since you were Editor-in-Chief?

John P. ...

What do you think is the most important part of your job as Editor-in-Chief?

John P. ...

SPRING ATHLETICS

Designed by Danya Bennett, Photographed by Mike Smith, Danell Soloff and Andy Sotolongo.

TOKYO, TOGETHER

"IT TAKES US TO THE MICHIGAN COMMUNITY TO ALLOW US TO SUPPORT" —JAMIE YEUNG

As the Michiganensian celebrates its 50th anniversary, we sat down with Jamie Yeung, a member of the Michigan community who has supported the publication for many years. ...

What has been the most challenging part of your job as a member of the Michigan community?

Jamie Yeung ...

What do you think is the most important part of your job as a member of the Michigan community?

Jamie Yeung ...

Leaders & Best Impact

At the Office of University Development, part of my job is helping to tell stories of development impact in the campus community. As a designer, I have contributed to many digital stories which exist on the L&BI website.

Link: <https://leadersandbestimpact.umich.edu/?s=dyanna>



student
IMPACT
STORIES
M

"My family had fallen on hard times during COVID ... and I was worried I wasn't going to be able to pay for the trip. This scholarship made my entire experience possible."

A woman in a black top and grey pants is jumping joyfully against a blue background. A white line graph is visible in the bottom right corner of the image.

student
IMPACT
STORIES
M

"A friend of mine encouraged me to apply for an Alumnae Council scholarship, and I decided to explore the possibilities." Ishita said. When I found out I got it, I was so happy. My parents were the first people I told, and it really took the pressure off to know that I could focus on exploring my passions and interests without worrying about the costs of school."

A woman is standing on a large white letter "M" logo. The background is dark blue with some yellow decorative lines.

OD Icons Project

I started this project to standardize and collect the various icons used across projects at the Office of University Development. These slides are the go-to resource for searching for existing branded icons and developing new Google Slides presentations. All icons are .svg files fully editable in Google Slides with Adobe Illustrator versions available in shared Adobe Library. Some icons I have created myself, others I have collected and customized.

Link: https://docs.google.com/presentation/d/1wqxxvHqZEa55eP9PCckANdB6zvcfymFnoU4w-fCRM_KA/edit?usp=sharing

Brand Colors (Most accessible text colors)

	Blue	Maize	Arb	Puma
1	WM	B	W	WM
2	WM	B	K	WM
3	W	B	BK	WM
4	K	B	BK	WM
5	BK	B	BK	W
6	BK	B	BK	W
7	BK	B	BK	W
8	BK	B	BK	K

White White White Rock

Blue 1
Blue 2
Blue 3
Arb 1
Puma 1
Puma 2
Puma 3
Puma 4
Puma 5
Puma 6

Blue
Arb
Violet
Amethyst
Black
Red
Brown
R. Green

Creating and Using Icons

- Create in Illustrator using a 64px x 64px artboard for each icon.
- Export .png files from Illustrator as 1x (64px), 2x (128px), and 4x (256px)
- CloudConvert .ai file to .emf and copy/paste from Google Drawings for .svg use in Slides
 - .ai file must feature all icons on one artboard for CloudConvert
- Pixel dimensions are for Adobe files, Inch dimensions are for Google files

Scholarships / Student Experience (1 of 2)

3-color Flat, 1-color Glyph, 1-color

Ideal size: Medium, Large Adobe Library

Access Access Affordability Affordability

Diversity Expenses Financial Aid Geographic Region

High School Hospital Hospital Employees Hospital Patients

United States Map

Adobe Library

OD STW Cycle

Ideal size: Medium, Large Adobe Library

Identification Qualification Cultivation Solicitation Stewardship

Functions in OD

Ideal size: Any Adobe Library

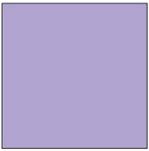
Major Gift Work Annual Gift Work Stewarding Donors Events Gifts and Records

Bilateral+ Brand Guide

This project involved creating a brand for Bilateral+, a student organization that I helped to re-found and that I currently serve as an Executive Board Member of. The brand guide details colors, fonts, and recommended logo usage.

BILATERAL+ BRAND GUIDE - FEB 2022

PRIMARY COLORS



#B1A4D0

R=177
G=164
B=208



#2E2639

R=46
G=38
B=57



#734F96

R=115
G=79
B=150

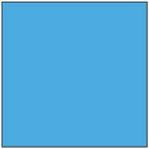
PRIMARY FONT

RIG SHADED, BOLD FACE (KERNING -80)

SECONDARY FONT

RIG SHADED, BOLD INLINE (KERNING -120)

SECONDARY COLORS



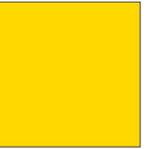
#4CABE0

R=76
G=171
B=224



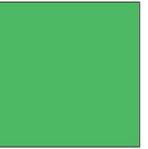
#D84498

R=216
G=68
B=152



#FFD800

R=255
G=216
B=0



#4EB964

R=78
G=185
B=100

TERTIARY COLORS



#D61671

R=214
G=22
B=113



#FF218C

R=255
G=33
B=140



#1F429B

R=31
G=66
B=155



#488AC9

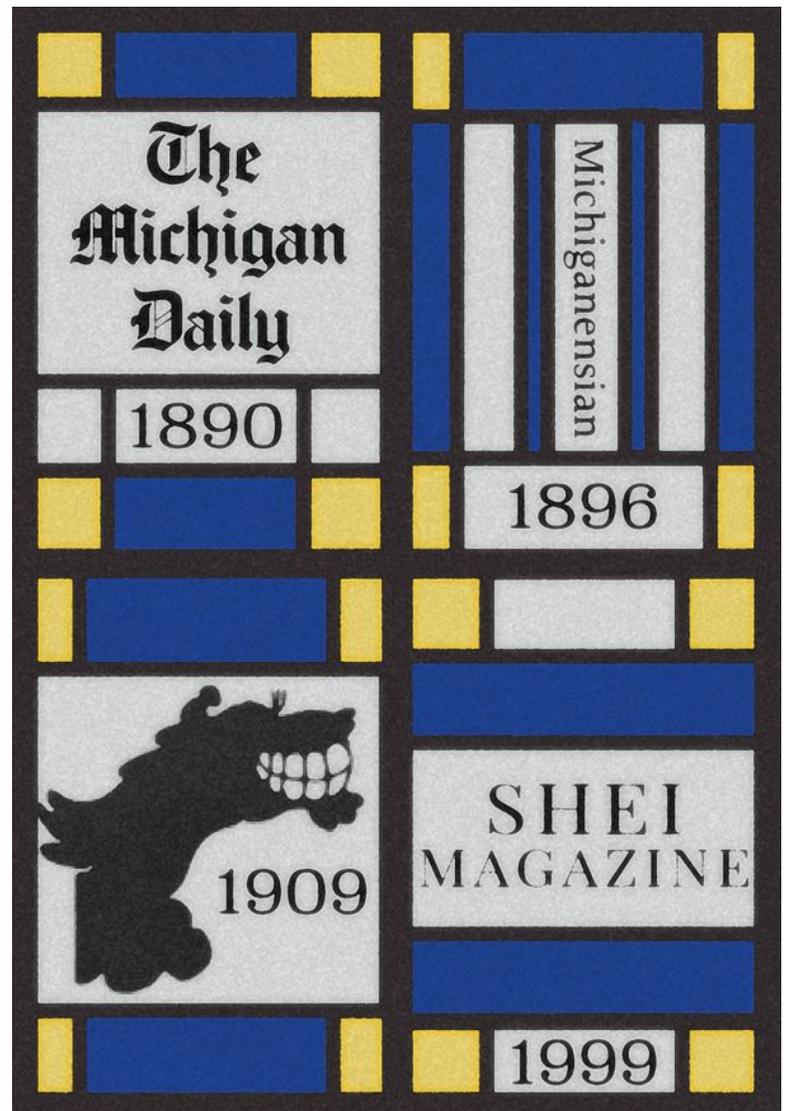
R=72
G=138
B=201



Student Pubs Reunion Art

For the Fall 2021 Office of Student Publication reunion promotion, I digitally recreated the stained glass windows featured throughout the publication building. The Michigan Daily, Michiganensian, and Gargoyle Magazine each have the physical window in their respective offices; as a newer publication, I created a similar concept for SHEI Magazine.

FALL 2021 REUNION
Join us for three days of festivities!
FRIDAY, SEPTEMBER 23
Discussions Event One
Place, Time, Details
Social Event Two
Place, Time, Details
Dinner Event Three
Place, Time, Details
SATURDAY, SEPTEMBER 24
Office Event Four
Place, Time, Details
Game Event Five
Place, Time, Details
SUNDAY, SEPTEMBER 25
Celebration Event Six
Place, Time, Details
M OFFICE OF STUDENT PUBLICATIONS
UNIVERSITY OF MICHIGAN



FALL 2021 REUNION
A smaller version of the stained glass window graphic, containing the same text and imagery as the larger version: 'The Michigan Daily' (1890), 'Michiganensian' (1896), a gargoyle silhouette (1909), and 'SHEI MAGAZINE' (1999).
M OFFICE OF STUDENT PUBLICATIONS
UNIVERSITY OF MICHIGAN

Gen Q Podcast Branding

The Michigan Gayly: LGBTQ+ Issues expanded their coverage to include a conversational podcast, Generation Queer. As Graphic Design Editor of the organization, I created the logo and introductory promotional materials.



Pride Prom Promotions

As a student lead event planner for Pride Prom, I created promotional materials to share as print flyers and social media posts to create awareness of the event. I also created print flyers to encourage mask-use at Pride Prom.



PRIDE PROM
Queer Fairytale

Friday, April 1, 8-10:30pm
Michigan League Ballroom
911 N University Ave.

Open to the UM community & guests
RSVP REQUIRED
bit.ly/LGBTQ-UM-Events

LSA STUDENT GOVERNMENT UNIVERSITY OF MICHIGAN | oSTEM @ UNIVERSITY OF MICHIGAN | SPECTRUM CENTER Programming Board

STUDENT LIFE SPECTRUM CENTER UNIVERSITY OF MICHIGAN | **lgbtq+ michigan**



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Queer Fairytale

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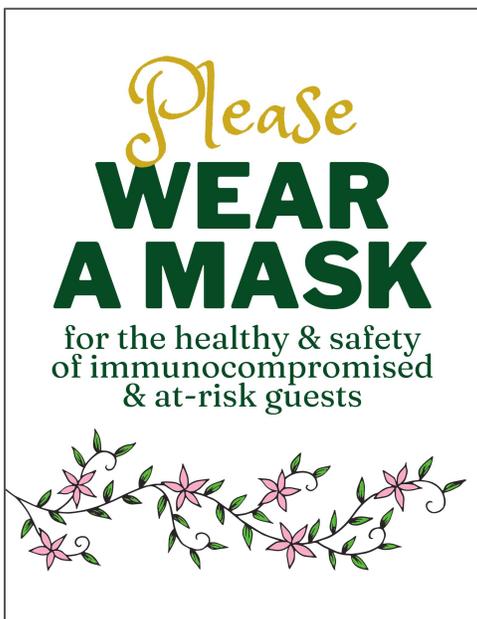
STUDENT LIFE SPECTRUM CENTER UNIVERSITY OF MICHIGAN | **lgbtq+ michigan** | LSA STUDENT GOVERNMENT UNIVERSITY OF MICHIGAN | oSTEM @ University of Michigan | SPECTRUM CENTER Programming Board



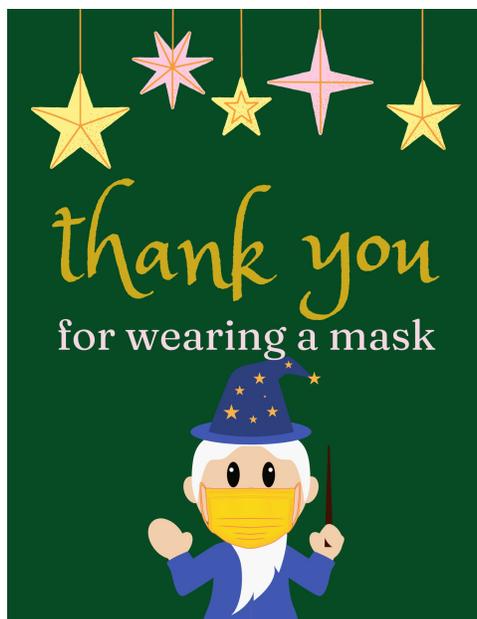
PRIDE PROM
Queer Fairytale

DON'T FORGET TO RSVP
bit.ly/LGBTQ-UM-Events

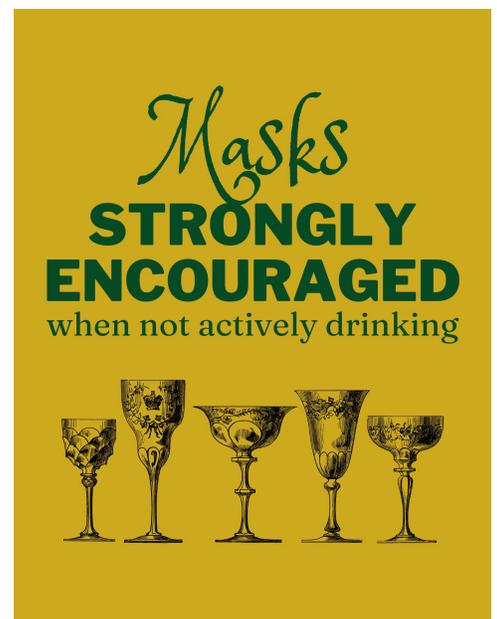
STUDENT LIFE SPECTRUM CENTER UNIVERSITY OF MICHIGAN | **lgbtq+ michigan** | LSA STUDENT GOVERNMENT UNIVERSITY OF MICHIGAN | oSTEM @ University of Michigan | SPECTRUM CENTER Programming Board



Please
WEAR A MASK
for the healthy & safety of immunocompromised & at-risk guests



thank you
for wearing a mask



Masks
STRONGLY ENCOURAGED
when not actively drinking

Recollection Magazine

Recollection Magazine serves as the digital accompaniment to the Michiganansian Yearbook, published at the end of the semester as a preview to the type of content featured in the book. I have contributed to the magazine in designer and editorial roles.



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SCHLISSEL SPEAKS

Michiganansian writer Sabrina Schissel interviews Dr. Robert Burton, the University of Michigan's dean of students, about COVID-19 and the future of higher education.

MS: How do you think about the COVID-19 pandemic?

RB: It's a very difficult time for everyone. I think that because we're not used to this kind of situation, it's very difficult for us to deal with. I think that we're going to have to learn a lot of things from this experience that we've never learned before.

MS: How do you think about the future of higher education?

RB: I think that higher education is going to have to change a lot. I think that we're going to have to find ways to make sure that we're providing a good education for our students, even if that means that we have to change the way we do things.

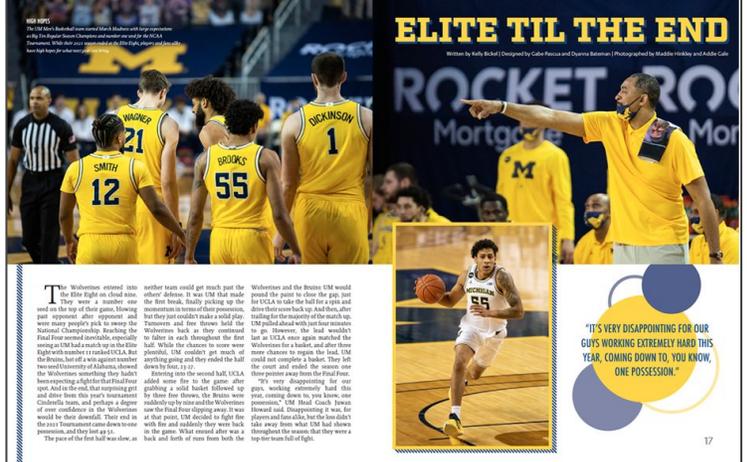


UPGRADES, PEOPLE!

As the study first long term renovation, the School of Engineering faculty has been responsible for most of the University's major building projects. The program has been successful in providing a high-quality learning environment for our students and faculty.

NEW BUILDINGS: The Ross School of Business building is a prime example of the program's success. It features a modern design with a focus on sustainability and student engagement.

UPGRADES, PEOPLE! The Ross School of Business building is a prime example of the program's success. It features a modern design with a focus on sustainability and student engagement.



ELITE TIL THE END

Michiganansian writer Buffy Bickel interviews Coach Buzz Williams about the Michigan men's basketball team's performance in the 2020-21 season.

MS: How do you think about the team's performance?

BW: I think that the team did a great job. They were able to overcome a lot of challenges and come out on top. I think that they were a real team, and they were able to work together to achieve their goals.

MS: How do you think about the future of the team?

BW: I think that the team has a bright future. I think that we're going to continue to improve and become a more competitive team. I think that we're going to have a lot of success in the future.



BITTERSWEET END TO HISTORIC RUN

Michiganansian writer Ruby Hill interviews Coach Buzz Williams about the Michigan women's basketball team's performance in the 2020-21 season.

MS: How do you think about the team's performance?

BW: I think that the team did a great job. They were able to overcome a lot of challenges and come out on top. I think that they were a real team, and they were able to work together to achieve their goals.

MS: How do you think about the future of the team?

BW: I think that the team has a bright future. I think that we're going to continue to improve and become a more competitive team. I think that we're going to have a lot of success in the future.



Congratulations CLASS OF 2021

Aerial view of the Michigan Stadium, home of the Michigan Wolverines football team.