

My name is

Mattheau Faught

And I'm a **Graphic Designer**

From **Mesquite, TX** Currently attending **Dallas College**



◆ Why do you love design and why did you choose it as your major?

I've been drawing since I was a toddler and just never stopped. Design is one of many passions that I use to express my creativity. I went into college not exactly knowing what I wanted to major in, I came to design by complete accident when I enrolled in a digital imaging class. Ever since then, I pursued the program further, using it as an opportunity to pick up new skills and make myself more flexible as an artist and now designer. Ever since then, I've become increasingly passionate about the field of design and would love to pursue it as a career.

◆ What is your creative process? Where do you find inspiration?

Inspiration is everywhere and exists in everything. I feel like all artists understand this on some level. Depending on what project I'm working on, I'll direct myself to channels of inspiration that'll best fit what I'm creating. Depending on scale, I can compile from 1 to 50+ examples for a mood-board. I'll also begin sketching at this stage before moving into the actual production process of my design. Design can be arduous, concepts can be vague and bias plays a huge role in how meaningful or impactful you can be. It's always important to have an open mind and be receptive to criticism. Consuming as much art as possible I find also develops a healthy visual library to further inspire creatives.

◆ What makes the designer role in a media organization so important?

Everyone needs a designer because at the base level, designers work to communicate a brand's identity. There's always an event that needs a flier, social media pages that need banners and graphics, businesses that need logos and much more. Media organizations, specifically those like the NY Times, are known for their interesting kinetic layouts for their pages. Media organizations focus on disseminating information, and when it comes to opinion and editorial content, designers can fill a vital role in conveying ideas and giving a voice through imagery. They can work to make the presentation more visually appealing or fill in the gaps where a photographer cannot. Design is an important component to the production process of papers and magazines.

◆ What are your career goals?

I don't want to limit myself to the field of design as I have other interests including animation and graphic novel design. After college I'll be working, preferably full time, for a media company or agency while also doing freelance work on the side. I have a huge love for design but there's a lot of things I still want to learn before I make it my sole career, I want to expand my skills in type design, animation, graphic novels and much more.

MATTHEAU FAUGHT

GRAPHIC DESIGNER & ILLUSTRATOR

Experience

Graphics Editor at the Etcetera - Dallas College Eastfield Campus - Mesquite, TX
(9/20-present)

Designer/presenter for international Course - Philanthropy and Anthropology -
Philanthropy Institute - Mesquite, TX (8/20-10/20)

Volunteer - Biblical Museum of Art - Dallas, TX (10/20-present)

Social Media Manager - The Scott Murray Scholarship Fund, Dallas, TX (3/25/22-present)

Awards

ACP Design of the year -
Spread/newspaper design
"Black Songs Matter"
(2021)

TIPA Designer of the year
across Two Year Colleges
1st place
2021

TIPA Photo Illustration
"Transition amid change"
1st place
2021

TIPA Illustration
"Craziest COVID conspiracies"
1st place
2021

Education

Eastfield College
2019-2022
General Education Development Certificate
2017
Connections Academy
2015-2017
Cumulative GPA; 3.9

Software Skills

Adobe Photoshop 2020
Adobe Illustrator 2020
Adobe Indesign 2020
Microsoft Office
Microsoft Excel
Prezi
Clip Studio Paint
Blender



Phone Number

214-208-0278



Email Address

Mfaught1524@yahoo.com



Portfolio

<http://bit.ly/MattheauPortfolio>

EJ Vernon

Student Media Adviser

The Etcetera

Dallas College Eastfield Campus

ejv0002@dcccd.edu

June 2, 2022

Re: Best Graphic Designer Recommendation for Mattheau Faught

Dear Selection Committee,

I am writing to recommend Mattheau Faught for the Best Graphic Designer award. His talent, creativity and leadership make him an outstanding candidate for designer of year. As the presentation editor for *The Etcetera*, Matt assumes a wide range of responsibilities devoted to publication production, design and presentation. Through his work, Matt excels creatively, often producing thought-provoking and visually appealing graphics and art to accompany publication content. He has an eye for the little details and understands that visual design is crucial to storytelling and engaging audiences.

As a member of *The Et Cetera* staff, Matt assumed the role of presentation editor in which he was responsible for all visual, graphic content. He continuously produced visually compelling content for both print and digital publication that exceeded expectations. Even when a member of the editorial staff struggled to convey what type of art they were looking for to support written content, Matt always took his time to try and understand what type of art would be best suited for the content, whether it was creating anything from an infographic to photo illustration to ad. Matt also has a well-developed sense of design technique which can easily be seen in his work. He knows how to create content that not only captures the attention of audiences but compels them to keep reading. Matt possesses a rare combination of a designer's eye and customer service ear. He knows how to listen to what people are asking for while at the same time bringing a piece of the imaginary to life.

I know Matt is one of the most deserving students who possesses unlimited potential as a graphic designer.

Sincerely,



EJ Vernon

Exploring the strange and troubling world of NFTs

NFTs have been the talk of the digital town with huge backlash toward influencers jumping on the hype train. People have a great deal of concerns about the harms caused by this new medium for buying and selling digital assets, like art and videos. This article exists to hopefully address people's concerns, clear up misconceptions, and educate about potential benefits and harms observed in the NFT space.



What is an NFT?

NFTs, otherwise known as "non-fungible tokens," are unique tokens that represent a digital deed of ownership linking back to an asset. When NFTs are "minted" they are stored onto a blockchain and metadata coded into these NFT allows others to verify ownership of the asset. Smart contracts coded into NFTs dictate how they mint, transfer and track transactions. These NFTs can be bought and sold on various marketplaces for different cryptocurrencies.

The utilities of NFTs



Establishing Royalties

Smaller artists are often victims of profit-motivated art theft. As a digital deed of ownership, NFTs allow artists to profit off their own work and establish royalties. This could expand into music, videos and other digital mediums.



Tracking assets

Smart contracts embedded in NFTs allow brand owners to track the sale of an asset. For example, NFTs minted as QR codes on price tags with apparel provides consumers with authentic details of creation and ownership.



Identity verification

NFTs contain smart contracts with unique information that can be used to verify documents like degrees, licenses, passports, birth certificates, and even death certificates. This ability to verify and condense important information into one place has the potential to innovate resume construction and reference authentication.




Collectibles

NFTs can be used to ensure a smooth transaction of digital collectibles. For example, on the trading site NBA Top Shots, clipped highlights from NBA games are tradable. These NFTs ensure traders can verify ownership and originality of the clip thanks to its digital ledger. Verification of originality facilitates safer transactions for digital collectibles. As we speak this practice is also expanding into gaming.



Ticketing

Recently, American rock band Kings of Leon partnered with Yellowheart to mint unique VIP tickets as NFTs. This is one of many examples of how NFTs have expanded to better protect consumers. This can protect concertgoers from buying fraudulent tickets online since the code can be verified as authentic by event organizers.

	Common misconceptions about NFTs
	Right-clicking devalues NFTs Saving or screenshotting an NFT does not represent digital ownership. Ownership is authenticated via a blockchain ledger, which lists the original creator and verifies its unique value. Due to this, simply saving or screenshotting an NFT doesn't mean you can claim royalties or utilize the image in any meaningful way. For example, taking a photo of the 'Mona Lisa' doesn't give you ownership of the original.
	NFTs are a form of copyright NFTs simply give a unique token on the blockchain with a record of transaction and a hyperlink to the asset attained. Currently, most NFT marketplaces like OpenSea and Rarible lack a legal framework to punish fraud or infringement. Since NFTs don't have special protections, pursuing legal action over theft is relatively fruitless. "Never trust, always verify" is a common saying in the decentralized and unmoderated NFT community. This is because assets minted by someone who isn't the owner can be difficult to verify.
	NFTs are a cryptocurrency As mentioned before, NFTs are minted onto blockchains which digitally record transactions. Unlike cryptocurrency, you cannot exchange one NFT for another. Their value is based on their underlying assets that will be traded for different cryptocurrency.
	NFTs are worthless A great deal of people think NFTs are a novelty with no inherent value; this disregards the practical applications of NFTs. Traditional artists Lana Denina used NFTs to sell her paintings and generate collections of variations. This is just one of the many tangible examples of content creators benefiting from their NFTs.
	NFTs harm the environment This criticism is partially true. Most NFTs right now exist on the Ethereum blockchain. According to the website Digiconomist, a single NFT transaction using this blockchain is equivalent to the power consumption of one US household over 8.25 days. While it is a valid criticism of the current state of NFTs, Ethereum is not the only blockchain used to facilitate NFT transactions. Alternatives blockchains like Hive and Tezos use a more eco-friendly transaction/minting mechanism compared to Ethereum. According to Ethereum creator Vitalik Buterin, Ethereum is being optimized reduce carbon emissions by 99%.

The dark side of NFTs



Lost royalties

Unless the NFT you've created is sold on the same platform, like Opensea or Rarible, there's a chance the smart contract may not execute properly. This can occur if you've minted an NFT on Opensea and try to sell it on Rarible. According to Law Firm White & Case, U.S. law doesn't recognize the resale rights of creative works, providing little financial recourse when this happens.

Data law violations

White & Case states NFTs could potentially violate data protection laws in certain countries if they contain personal or inaccurate info. Once an NFT is minted onto a blockchain, its code cannot be modified.

NFT projects are insecure

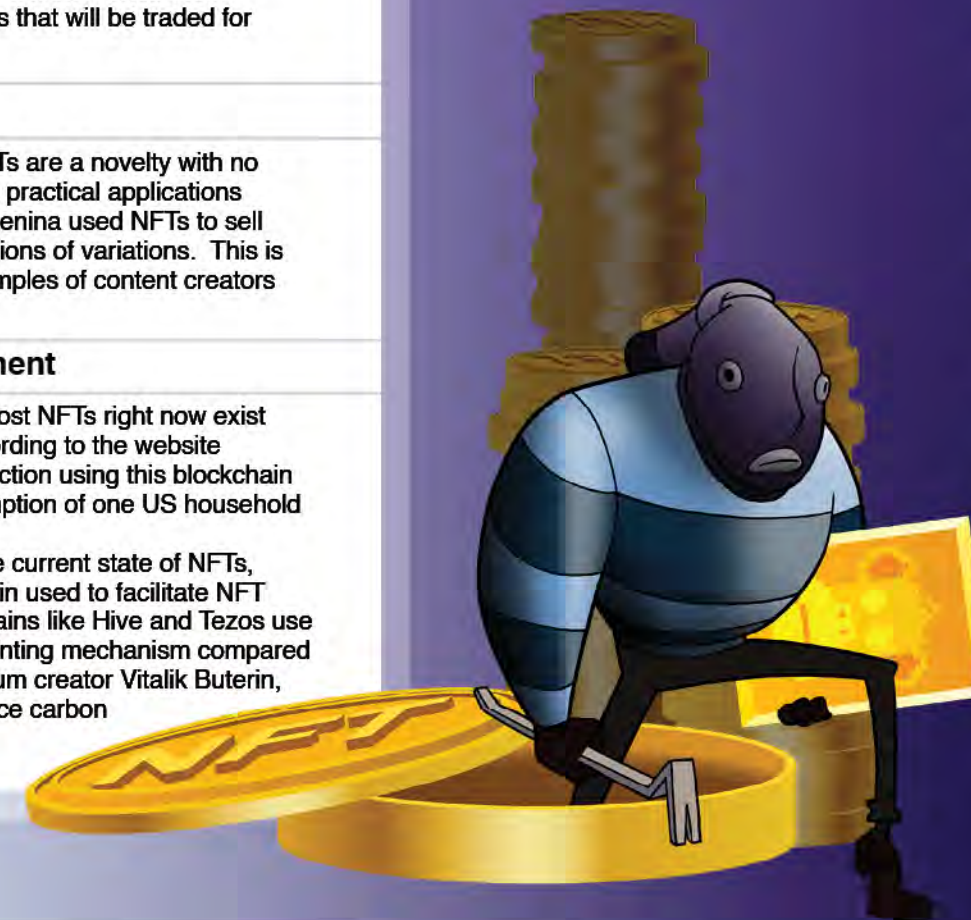
The sale of an NFT created by Mike Winkelmann, known as Beeple, revealed a crucial flaw in NFT. Sleepminting is a practice of impersonating an author and minting an NFT in their name. A hacker named "Monsieur Personne" took advantage of this and minted an NFT in Beeple's name. His goal was to expose the insecurity of NFT projects, and show the possibility of impersonating established NFT artists. It's up to the platforms where NFTs are sold to ensure legitimate transactions.

Art theft is rampant

NFTs are easy to create with adequate resources. However, on NFT trading platforms, the vetting process isn't thorough and allows others to mint stolen digital assets as NFTs. Many creators have had to jump through hoops to combat the theft epidemic present on these platforms. For example, DC Comics artist Liam Sharp found his art was being minted as NFTs and his reports to OpenSea, the site hosting the stolen art, were consistently ignored. This practice puts people at the mercy of platforms, whereas untimely action leads to thieves profiting off stolen artwork

NFTs are Forever

The underlying asset of an NFT is not stored on a blockchain but rather connected to the asset via hyperlink. An NFT's metadata cannot be modified and lives on the blockchain forever. However, if the host link goes down, the NFT becomes worthless. This is especially problematic when there are individuals minting famous tweets, YouTube videos and music when this content could be removed at any time.



words and designs by Matt Faught

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TYPOGRAPHIC DESIGN

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MODERN FASHIONISTAS



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TEXAS RANKS

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IN THE

US

FOR CASES OF

HUMAN TRAFFICKING

HUMAN TRAFFICKING - EXPLOITATION OF AN INDIVIDUAL OR GROUP TO PERFORM LABOR OR ENGAGE IN COMMERCIAL SEXUAL ACTIVITY FOR PROFIT. TRAFFICKERS USE INTIMIDATION, LIES AND MANIPULATION TO COERCE THEIR VICTIMS.

IN 2020 THERE WERE 982 CASES OF HUMAN TRAFFICKING IN TEXAS AND 9,453 VICTIMS

15% OF VICTIMS IN THESE CASES WERE OF FOREIGN CITIZENSHIP

83% OF VICTIMS IN THESE CASES WERE FEMALE

22% OF VICTIMS IN THESE CASES WERE MINORS



THE US RECOGNIZES TWO PREDOMINANT FORMS OF TRAFFICKING, FORCED LABOR AND SEX TRAFFICKING.

FORCED LABOR - EXPLOITATION OF AN INDIVIDUAL TO OBTAIN LABOR FOR PERSONAL PROFIT.

TOP VENUES FOR LABOR TRAFFICKING INCLUDE DOMESTIC WORK, APPROXIMATELY 23.3% OF CASES.



- FOLLOWED BY:
- CONSTRUCTION 13%
 - ILLICIT ACTIVITIES 7%
 - TRAVELING SALES 5.2%
 - HOSPITALITY 4.3%

SEX TRAFFICKING - EXPLOITATION OF AN INDIVIDUAL TO OBTAIN SEXUAL SERVICES FOR PERSONAL PROFIT.

TOP VENUES FOR SEX TRAFFICKING INCLUDE ILLICIT MASSAGE AND SPA BUSINESSES, CONSTITUTING 11% OF CASES



- FOLLOWED BY:
- HOTEL/MOTEL BASED
 - PROSTITUTION 8.6%
 - PORNOGRAPHY 7.8%
 - RESIDENCE BASED SEX 6.3%

OF THE 982 CASES OF HUMAN TRAFFICKING IN 2020, ABOUT 75% CONCERNED SEX TRAFFICKING WHILE ABOUT 11% HAD TO DO WITH LABOR TRAFFICKING.

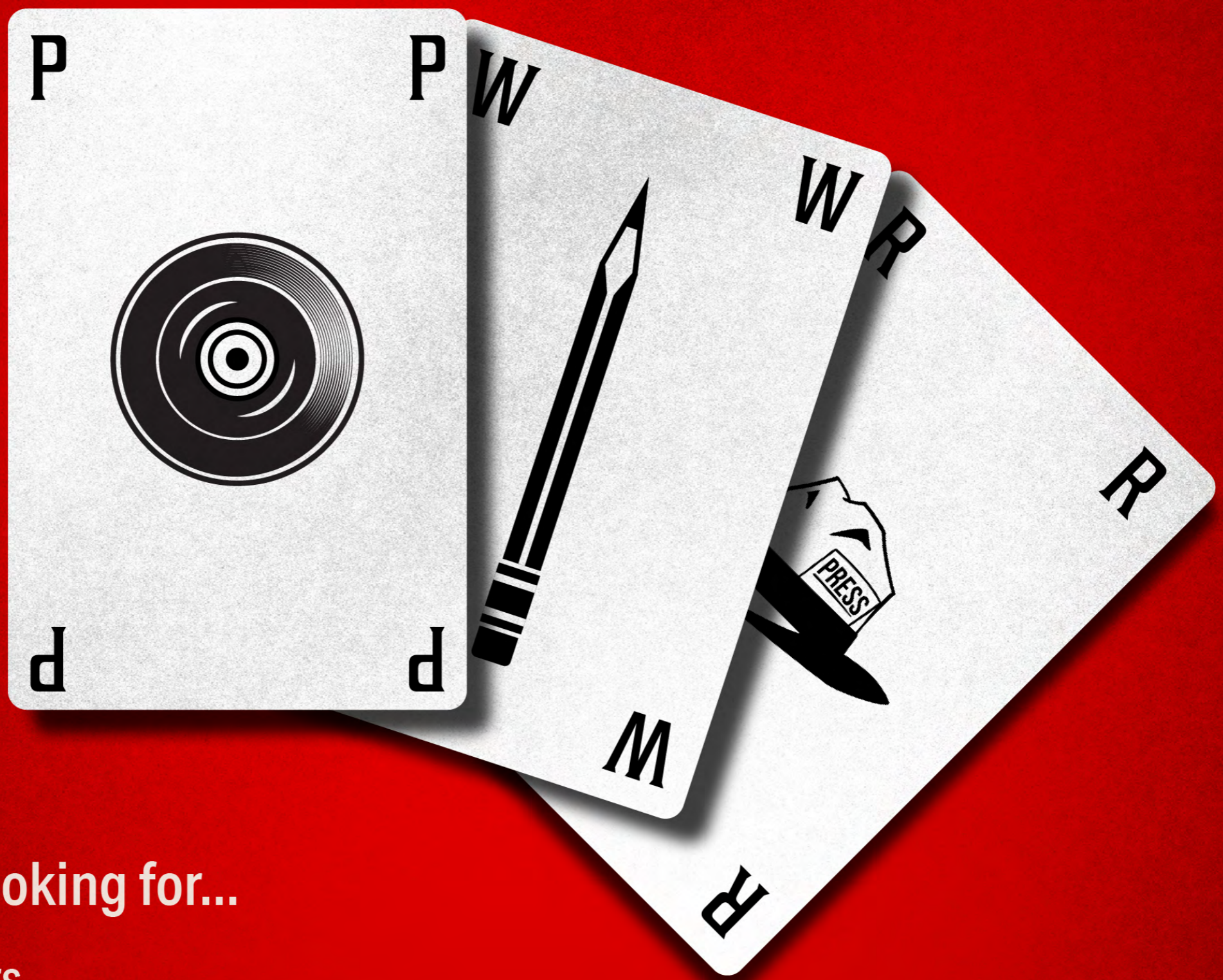
DATA SOURCED FROM HUMANTRAFFICKINGHOTLINE.ORG, U.S. DEPT OF HOMELAND SECURITY AND U.S. DEPT OF STATE



HIGH



Pick a card!



We are looking for...

- Reporters
- Graphic Designers
- Photographers
- Videographers
- Page Designers
- Copy Editors
- Cartoonists
- Social Media Handlers

Interested?

Contact: etc4640@dccd.edu

Find us in room N-240





What do you mean
that's not a
"livable wage?"

COST
OF
LIVING



 DALLAS COLLEGE
EASTFIELD

DALLAS COLLEGE

**CAMPUS ACCESS
NOT PERMITTED**





ETERA

Dallas College Eastfield Campus

Wednesday, December 2, 2020

Volume 52, Issue 4

Ten currently suspended
fields of study offered by
Texas community colleges are
likely to become available at
the end of January.

See Page 3 ►



THE YEAR IN REVIEW:

HOW MANY THINGS CAN YOU FIND
THAT REMIND YOU OF 2020?

SEE PAGES 6-7 ►