

The Chronicle's Social Media Reporting: 2021-2022

As The Chronicle continues to evolve as a digital-first organization, more of our staff have begun cultivating online presences and using social media to gather information and engage with our audience. As such, we have highlighted a few exemplars of our use of social media as a reporting tool below.

Table of Contents

- [Israel-Palestine Coverage](#)
- [Sports Coverage](#)

Students Supporting Israel / Israel-Palestine Coverage

In November, a firestorm erupted on campus when a new student organization, Students Supporting Israel (SSI), had its official recognition [revoked](#) by the student government president after singling out a student on social media. The incident resulted in targeted harassment of people involved, widespread news coverage and a statement from the University.



In addition to promoting our writing on social media as we usually do, we also live tweeted meetings, wrote [informational threads](#) and incorporated [social media posts](#) into our content.

Students Supporting Israel deletes apology, posts statement protesting DSG vetoing group's recognition

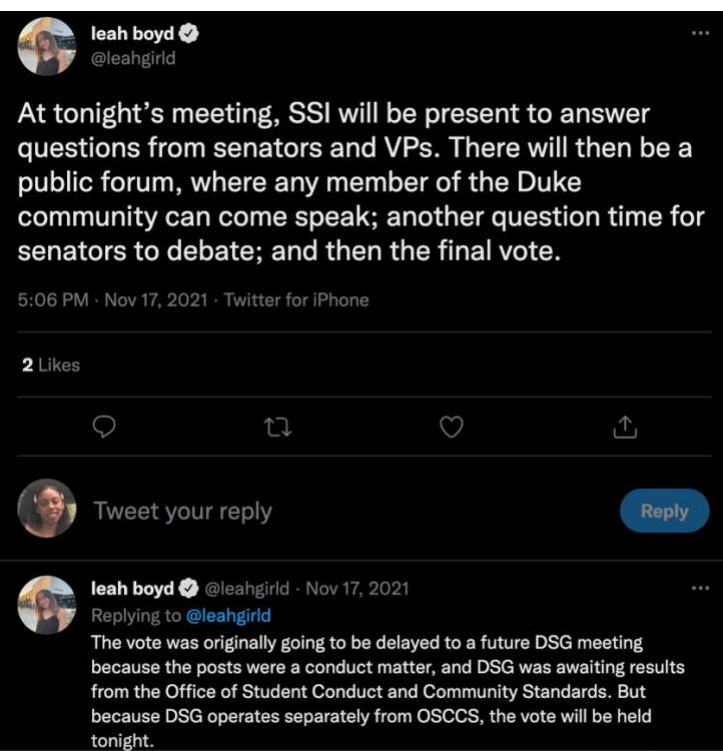


By Anna Zolotor

November 16, 2021 | 10:34pm EST



Students Supporting Israel has deleted the statement they posted on Instagram apologizing for singling out an individual student by name on social media and replaced the post with a letter protesting Duke Student Government President Christina Wang's veto of DSG's decision to recognize their organization.



Live Tweet of Veto Hearing

Nadia Bey @nadiabey · Nov 17, 2021

I'm at the DSG Senate meeting with my wonderful mentee Audrey Wang (@audreywang0929) for the SSI re-vote tonight. Updates to come! 📺

7:51 PM · Nov 17, 2021 · Twitter Web App

View Tweet analytics

5 Retweets 10 Likes

Tweet your reply

Nadia Bey @nadiabey · Nov 17, 2021

Replying to @nadiabey

Roll call and announcements are done. We're going into old business (house rules from last week) first.



Nadia Bey @nadiabey · Nov 17, 2021

Elyana Riddick, who was the student SSI singled out, is here in person at Senate.

Nadia Bey @nadiabey · Nov 17, 2021

"I sent a tweet with five words and an emoji," Riddick says. "That tweet gained one like and I thought that was the end of the conversation."

Nadia Bey @nadiabey · Nov 17, 2021

"How could I be invited to a conversation I didn't know existed?" Riddick asks. She said she didn't know it had been screenshotted until someone told her. She corroborates Peykar and Ahdoot's earlier account of their subsequent interaction.

Nadia Bey @nadiabey · Nov 17, 2021

"I don't feel safe, and I can say that wholeheartedly," she says.

Nadia Bey @nadiabey · Nov 17, 2021

"It is imperative that we do not minimize the national organization's involvement," one speaker says.

Nadia Bey @nadiabey · Nov 17, 2021

Duke students have received racist comments, threats, and solicitations from right-wing journalists as a result of this situation, the speaker said.

Nadia Bey @nadiabey · Nov 17, 2021

The speaker also emphasizes that DFI and DIPAC serve similar functions to SSI and encourages students to approach pre-existing organizations before starting new ones.

Nadia Bey @nadiabey · Nov 17, 2021

A new speaker says they are concerned about the language of the veto, particularly the fact that groups can be suspended at any time. They say this language has not been used at any other time.

Nadia Bey @nadiabey · Nov 17, 2021

"If this veto stands, you're opening the floodgates to a lot of complaints from different organizations."

Nadia Bey @nadiabey · Nov 17, 2021

aaaaand we're back. non-voting members are asked to leave. Administrators, SSI leadership, The Chronicle and voting members can observe.

Nadia Bey @nadiabey · Nov 17, 2021

Senators are giving protected positive and negative speeches. Positive speeches are in favor of overriding the veto. Negative speeches are in favor of upholding it.

Nadia Bey @nadiabey · Nov 17, 2021

Senators are (finally) voting to move on from protected debate to the vote.

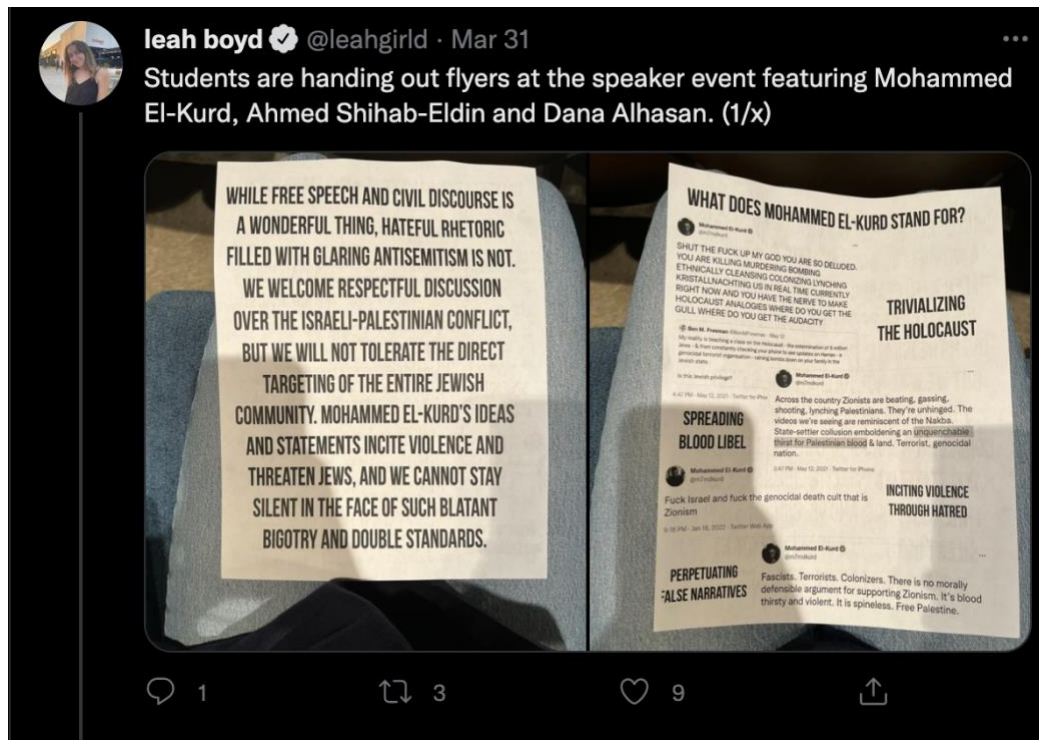
Nadia Bey @nadiabey · Nov 17, 2021

Vote is being tallied right now.

Nadia Bey @nadiabey · Nov 17, 2021

The veto stands. There were 3 yeses, 37 nos, 10 abstentions, 8 senators absent.

The group eventually regained recognition, but tensions bubbled up once more once student government approved funding for a series of events hosted by Students for Justice in Palestine.



Sports Coverage

Our sports staff regularly live tweet during games and poll readers on trivia, the Player of the Game and more.



[Women's Basketball vs. Miami](#)

By Sam Mickenberg

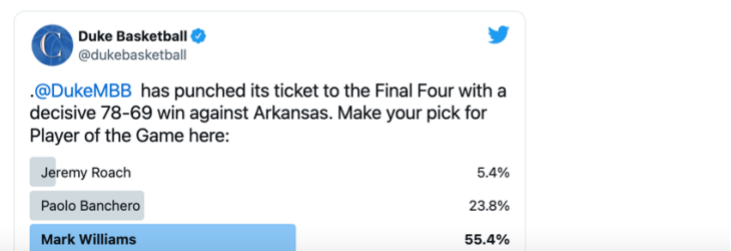
March 27, 2022 | 7:10pm EDT

With Duke punching its ticket to the Final Four for the first time since 2015, the Blue Zone breaks down its 78-69 Elite Eight win against Arkansas with one player, one word and one stat:

One player: Mark Williams

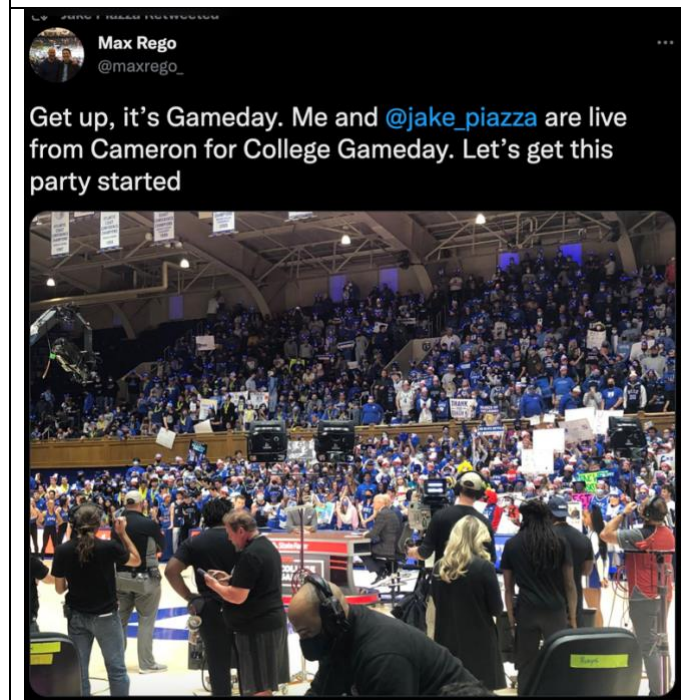
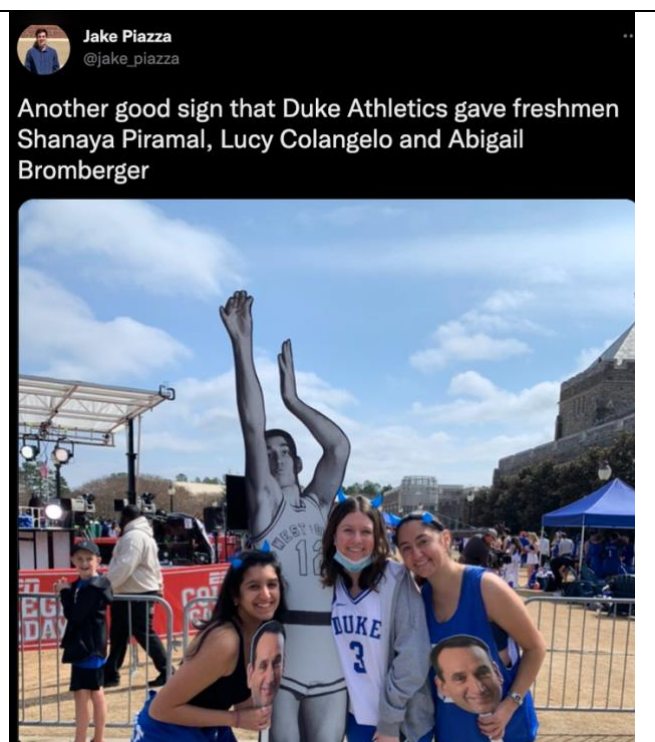


Arkansas presented an interesting challenge for Duke, giving them a three-guard lineup with no true center. Their tallest player, Jaylin Williams, stands at 6-foot-10 and has the ability to work from the perimeter. These types of matchups are ones that Duke center Mark Williams has struggled with in the past. Against Virginia Tech in the regular season, a team that lines up similarly to Arkansas, Mark Williams was pulled from the game early, playing just 12 minutes after some early struggles. His matchup, Keve Aluma, scored 25 points that game, much of which came in the first half when he was lined up against Williams.

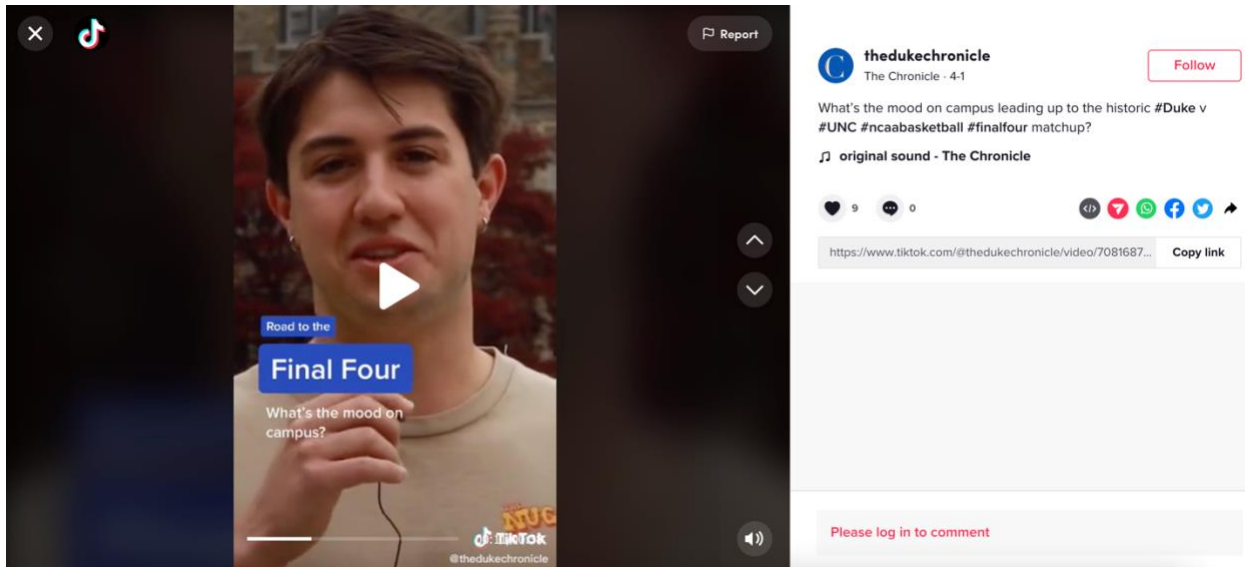


Player of the Game Twitter [poll](#) featured in [column](#)

Coach K's final year meant there were ample opportunities for on-the-ground coverage, including his final home game and the return of tenting.



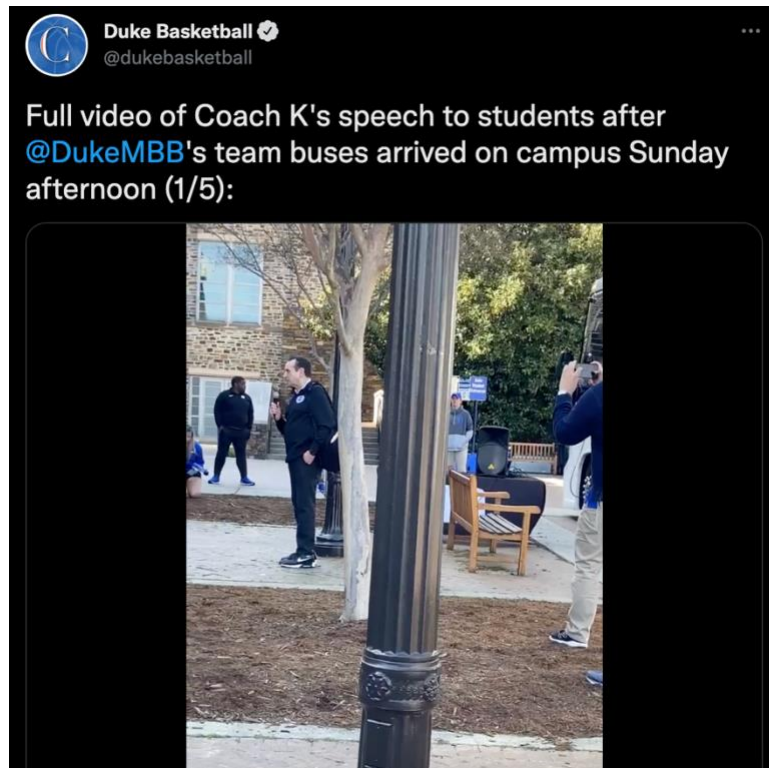
When Duke advanced to the Final Four for the first time since 2015 in March, sports staff produced content on Twitter and [Tik Tok](#) in addition to their traditional coverage.



We posted on [Tik Tok](#) on April 3, the day Duke fans gathered to send the team off to New Orleans. The festivities were also [live tweeted](#) on @dukebasketball.



Reporters also shared video of Coach K's [speech](#) to students.



Once the game kicked off, a reporter covered the watch party in Cameron Indoor Stadium on [Tik Tok](#).

