

## ACP Best Social Media Reporting

### Links:

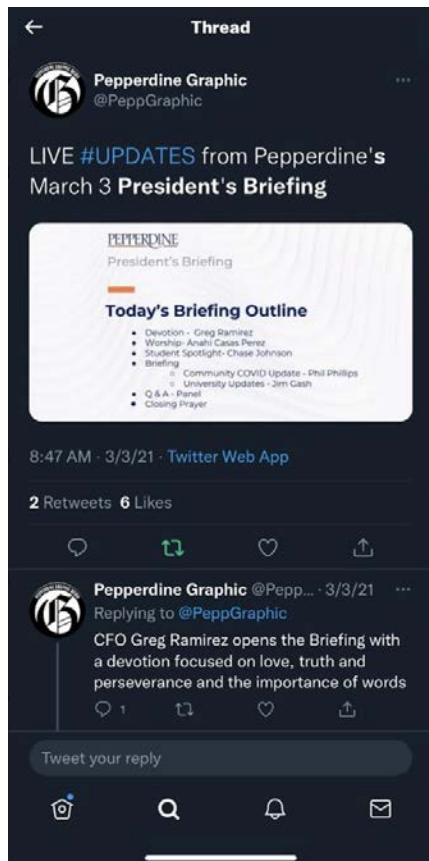
<https://www.instagram.com/peppgraphic/>

<https://www.facebook.com/peppgraphic>

<https://twitter.com/PeppGraphic>

### Twitter

#### Live event coverage



### Instagram

#### News

Sliders break down key information to engage readers with the story

[https://www.instagram.com/p/CdwCqYJPdBt/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/CdwCqYJPdBt/?utm_source=ig_web_copy_link)

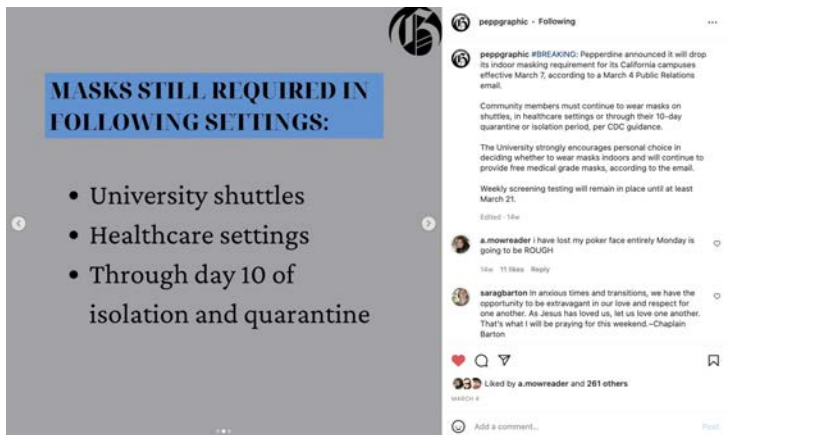
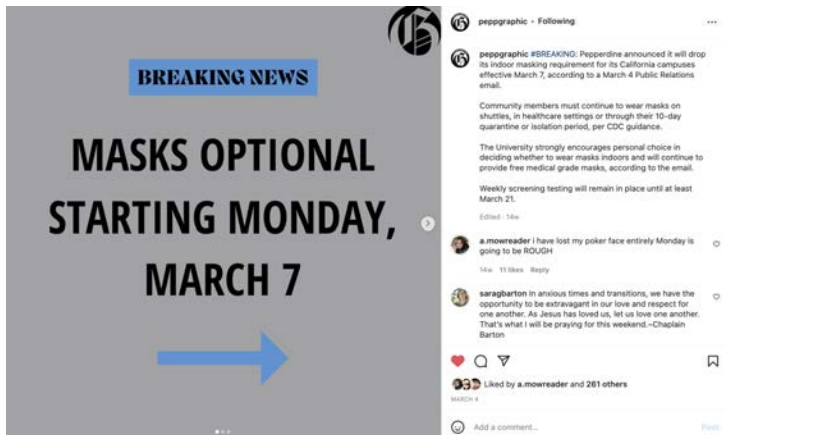


## Breaking News

Sliders to break down key information in a breaking news story

Link:

[https://www.instagram.com/p/CasyoPv4Dm/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/CasyoPv4Dm/?utm_source=ig_web_copy_link)



"Pepperdine respects individual choice based on personal preference or need and seeks to honor those who are ready to remove their masks, those who cannot remove their masks, and those who are not yet prepared to do so. The University encourages all who wish to continue wearing masks to do so, and will continue to provide medical-grade masks for free."

**Public Relations Office**

peppographic - Following

**peppographic** BREAKING: Pepperdine announced it will drop its indoor masking requirement for its California campuses effective March 7, according to a March 4 Public Relations email.

Community members must continue to wear masks on shuttles, in healthcare settings or through their 10-day quarantine or isolation period, per CDC guidance.

The University strongly encourages personal choice in deciding whether to wear masks indoors and will continue to provide free medical grade masks, according to the email.

Weekly screening testing will remain in place until at least March 21.

Edited · 14d

**a.mowreader** I have lost my poker face entirely Monday is going to be HOUOH

14d · 13 likes · Reply

**saragbarton** In anxious times and transitions, we have the opportunity to be estranged in our love and respect for one another. As Jesus has loved us, let us love one another. That's what I will be praying for this weekend--Chaplain Barton

👍👍 Liked by a.mowreader and 261 others

MARCH 4

Add a comment...

Sports Game coverage  
Sliders show game highlights and player and coach comments

**GONZAGA 86, PEPPERDINE 66**

**Men's Basketball Falls to No. 1 Gonzaga 86-66**

peppographic - Following

**peppographic** Men's Basketball fell to No. 1 Gonzaga 86-66

Firestone Fieldhouse was packed for the ESPN2 match-up and the student section gave the Waves some much needed energy 🙌

"We've gotten better," Coach Lorenzo Romar said. "And this time, I think we became a better basketball team, and in the remaining couple weeks, that's what we're going to keep trying to do. To strive to become a better team." 🙌

The Waves play Santa Clara tonight at 7 pm in their Senior Night game.

Story by Joseph Heinemann  
Photos by Lucian Himes

11d

**zachman4321** Wow! What a great story @heinemann\_1

11d · 3 likes · Reply

👍👍 Liked by courtenaycal and 139 others

REPOSTED 24

Add a comment...

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3 likes · Reply

Liked by courtneycaul and 139 others

February 24

Add a comment...



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February 24

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15w

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15w · 3 likes · Reply

693 Liked by courtneyacal and 139 others

FEBRUARY 24

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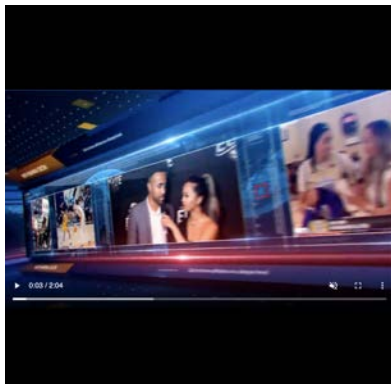
693 Liked by courtneyacal and 139 others

FEBRUARY 24

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GNews

[https://www.instagram.com/tv/CalnaBbD6UE/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/tv/CalnaBbD6UE/?utm_source=ig_web_copy_link)



peppgraphic - Following

peppgraphic 📺GNews introducing a new GNEWS series: Beyond the Statistics with host Rianna Dixon!

In the first episode, Dixon interviews Pepperdine Men's Volleyball outside hitter Joe Deluzio.

Deluzio said he comes from a very athletic family— his eight siblings have all competed at Division I athletics and some went on to play professionally.

Watch the full video on YouTube at our channel "Pepp Graphic!"

15w

ryandwill\_FL\_represent!

15w · 1 like · Reply

riannadixon @joedeluzio3

15w · Reply

664 views

FEBRUARY 19

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AllGood Food

[https://www.instagram.com/tv/CZkLxjEDhf5/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/tv/CZkLxjEDhf5/?utm_source=ig_web_copy_link)





peppgraphic · Following

peppgraphic WATCH: Allgood Food host Joe Allgood visits the Santa Fe Cafe in Calabasas.

Check out the full episode for Joe's ranking of Santa Fe Cafe's breakfast burrito!

Edited · 18w

mdaligoodsbcglobal.net9  
18w · Reply

apaymetrain1 SANTA FE!  
18w · Reply

apaymetrain1 Flautas are good there too.  
18w · Reply

a.mowreader Joe is so cool I wanna be like him  
18w · Reply

christina\_\_b\_ 🍌🍌  
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652 views  
FEBRUARY 4

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## Life & Arts

[https://www.instagram.com/p/Cb3BFQbpZbN/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/Cb3BFQbpZbN/?utm_source=ig_web_copy_link)



peppgraphic · Following

peppgraphic Students in Greek life on campus have found ways to explore their faith as a chapter through bible studies and community groups.

"Our whole mission is to bring Greek life and faith life together," Greek IV staff minister Sarah Foy said. "Our tagline or motto is 'Every Greek, one friend away from knowing God.'"

Read more at the link in our bio!

Story by @tydiaduperier  
Photo courtesy of @\_alexianni

18w

Liked by a.mowreader and 80 others

18w · 2

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# Facebook



PeppGraphic

Published by Instagram · 4 March · Instagram ·



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238

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3

Engagements

Boost post



2

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PeppGraphic

Published by Later · 4 June at 13:00 ·



After three years at Pepperdine, Dean of International Programs Beth Laux is stepping down from her role and leaving the University at the end of July. The announcement came from Dean of Seaver College Mike Feltner in a May 23 email to the Pepperdine Community.

In the 2022-23 academic year, Ron Cox, professor of Religion and associate dean of International Programs, will serve as interim dean with the University focusing on finding replacements in the coming months.

Cox, Fe... [See more](#)



PEPPERDINE-GRAPHIC.COM

Dean of International Programs Steps Down, University Plans for Next Year - Pepperdine Graphic

469

People reached

19

Engagements

↑ +1.3x average  
Distribution score

Boost post