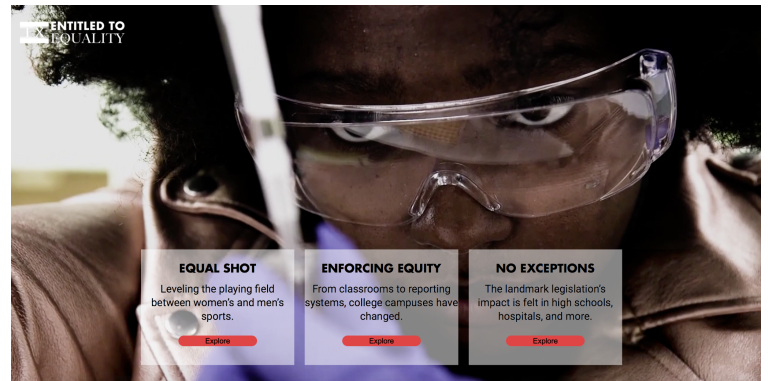


Entitled to Equality

Social Media Portfolio

Teasers and daily updates on @NewsHouse Instagram, Twitter and Facebook from May 3-17, 2022, plus additional posts in the following weeks, commemorating the [extensive project's](#) meaningful coverage in light of the 50th anniversary of Title IX on June 23, 2022. Also, we utilized **#EntitledToEquality** on all three platforms to consistently promote the project. A representative of the social media team was featured on the @NewhouseSU Instagram story for a day-long takeover highlighting the project.



Social Media Director: Chelsea Stern

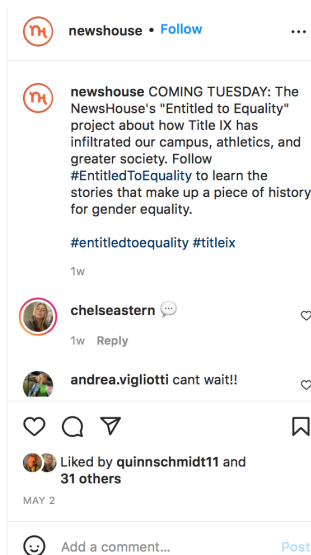
Social Media Coordinators: Nurielle Auguste, Heather McClure, Eva Newhill-Leahy, Julia Provvisionato, Jillian Schultz, Andrea Vigliotti, Stephanie Wright

Designer: Lucinda Strol

Instagram - <https://www.instagram.com/newhouse/>

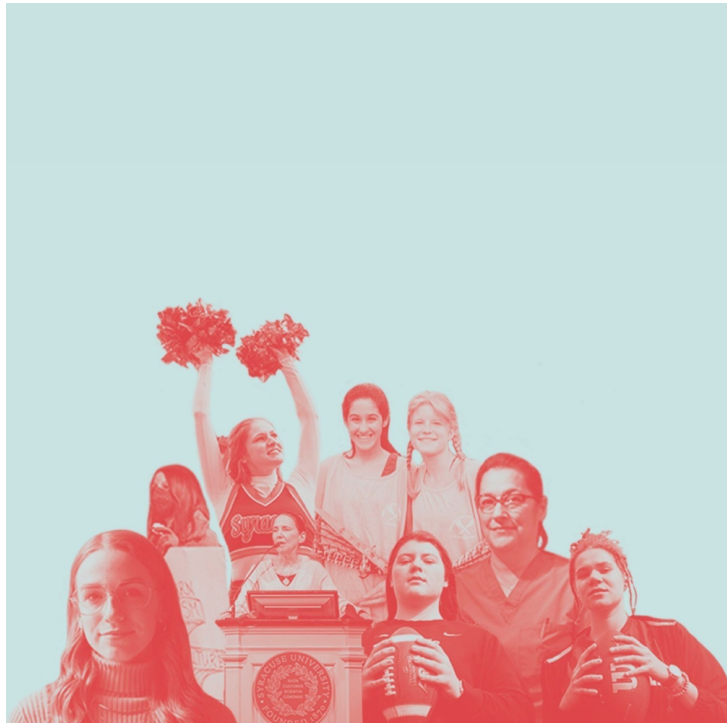
#EntitledToEquality - <https://www.instagram.com/explore/tags/entitledtoequality/>

Sample IG Posts



<https://www.instagram.com/p/CdEemj8PzP7/>

<https://www.instagram.com/p/CdHKQwUMItB/>



newshouse • Follow

...



newshouse We're live! Introducing "Entitled to Equality," The NewsHouse's 2022 reporting project dedicated to exploring the 50th anniversary of Title IX and its historical impact on gender equality at @SyracuseU and across the nation.

Step through history for the stories of those who have experienced the implications of Title IX first-hand through the years via the link in our bio.

#entitledtoequality #titleixtuesday #titleix

1w



stepheniauri so excited!! 🥳🥳🥳



Liked by jackielenane and 95 others

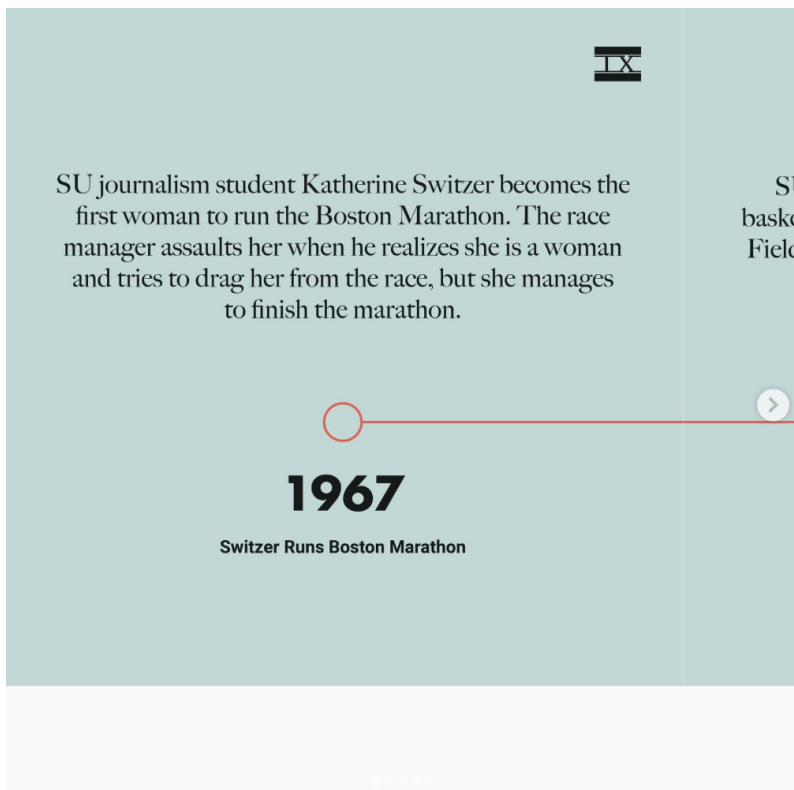
MAY 3



Add a comment...

Post

<https://www.instagram.com/p/Cdd0nYBu9QA/>



newshouse • Follow

...



newshouse At @SyracuseU, the athletics programs have been a cornerstone of clear struggles to achieve gender equality—from introducing the first women's teams to hiring the university's female coaches.

See the full timeline at the link in bio.

#entitledtoequality #titleix

3d



Liked by ecdahmen and 37 others

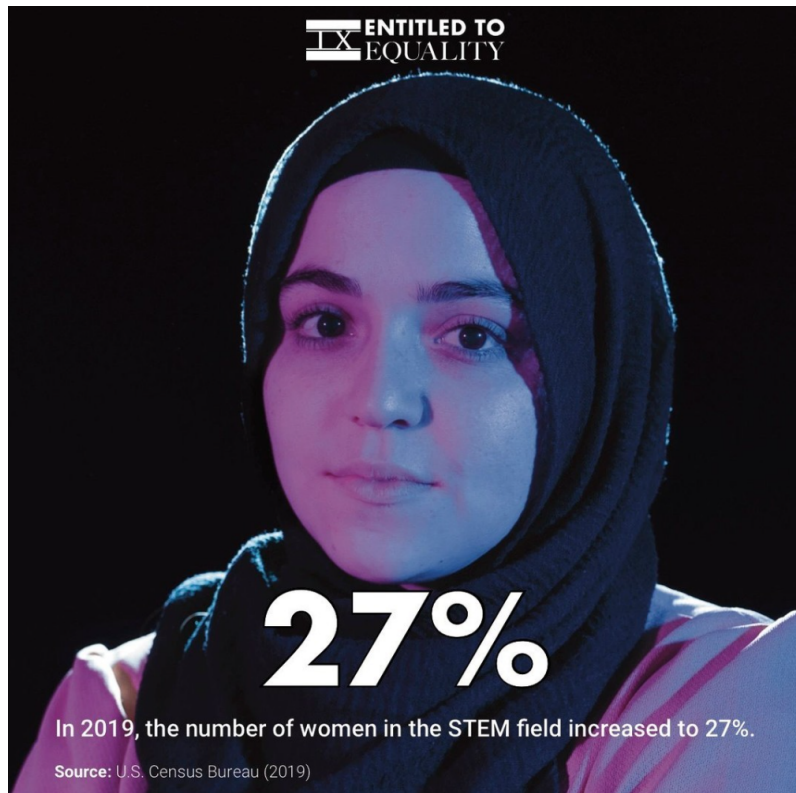
3 DAYS AGO



Add a comment...

Post

https://www.instagram.com/p/CdgKL0rs_ex/



 newshouse • Follow ...


 newshouse Many female students at SU have prepared to join the growing trend of women entering male-dominated STEM professions as they pursue studies within the iSchool, College of Engineering & Computer Science and beyond.

Read more about the experiences of women in STEM. Link in bio.

#entitledtoequality #titleix

3d

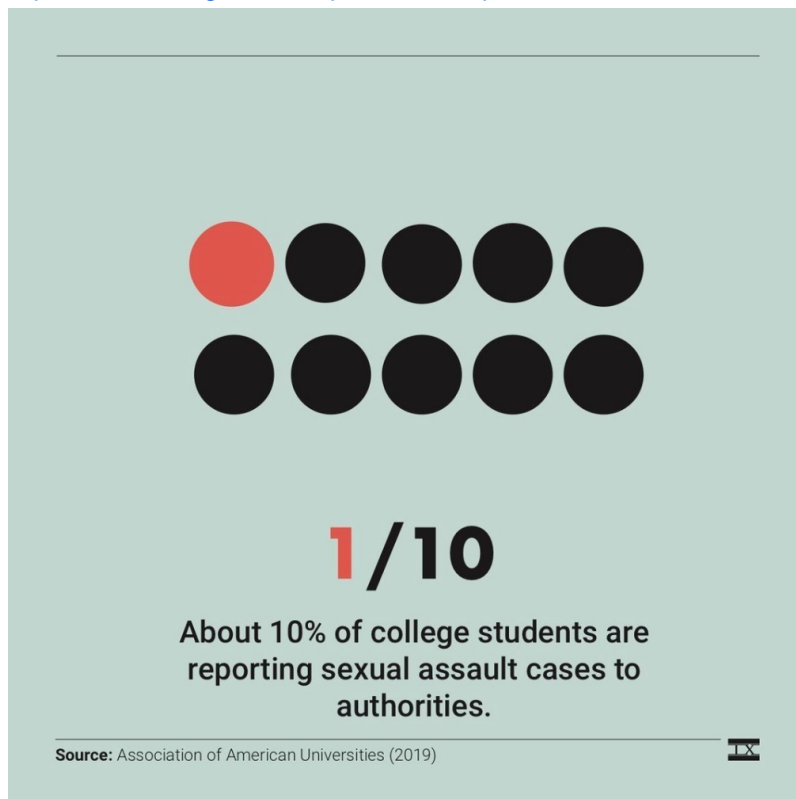
♡ 💬 📌


 Liked by em.burris29 and 9 others


3 DAYS AGO

😊 Add a comment... [Post](#)

<https://www.instagram.com/p/CdJhViasfqm/>



 newshouse • Follow ...

 newshouse The term "rape culture" was coined in the 1974 book "Rape: The First Sourcebook for Women." Today, this term proliferates among activists and concern students across college campuses including @SyracuseU. Visit the link in bio.

#entitledtoequality #titleix

1w

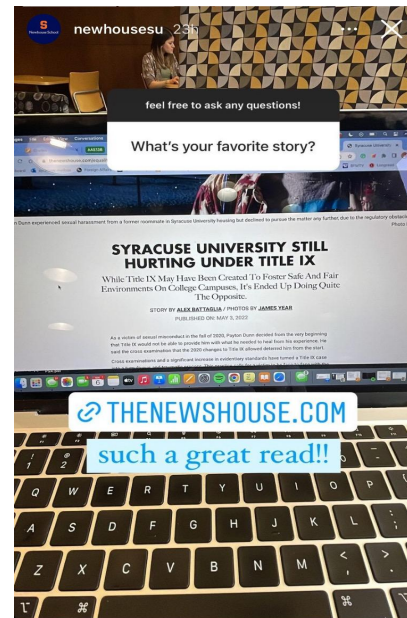
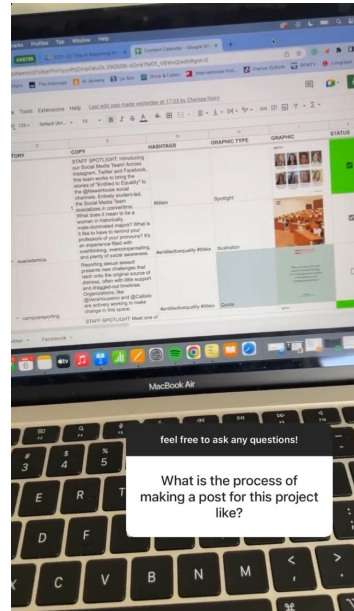
♡ 💬 📌

26 likes

MAY 4

😊 Add a comment... [Post](#)

IG Story Takeover of Newhouse School (@NewhouseSU)



Twitter - <https://twitter.com/newhouse>

#EntitledToEquality - https://twitter.com/hashtag/entitledtoequality?src=hashtag_click

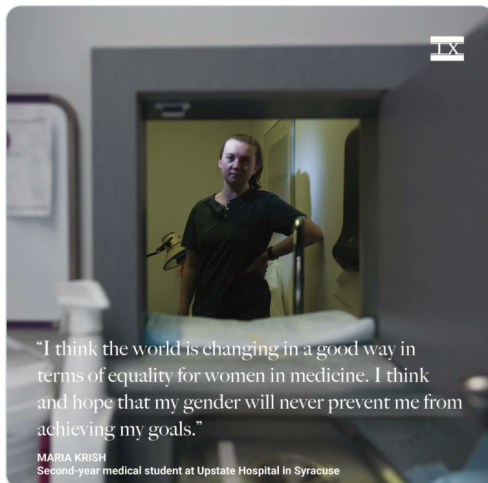
Sample Tweets

<https://twitter.com/NewsHouse/status/1525914007298875395>

The NewsHouse @NewsHouse · 20h
Maria Krish, a second-year medical student at Upstate Hospital, finds hope in the improvements for women in the medical industry—for today and for the future.

Read more about this story and others regarding Title IX at newsh.se/38hTRwJ.

[#entitledtoequality](#) [#titleix](#)

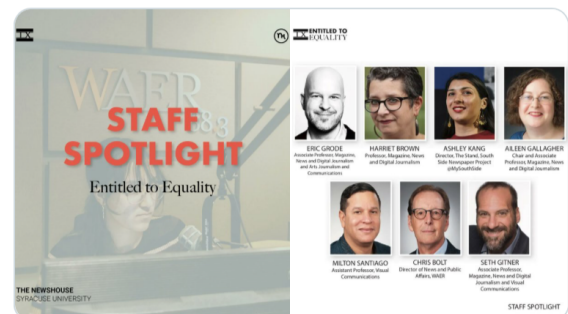


<https://twitter.com/NewsHouse/status/1524181264873529344>

The NewsHouse @NewsHouse · May 10
STAFF SPOTLIGHT: Our professional and faculty contributors brought student work work to life. Thanks to those who helped polish the writing, web design, visuals and audio that shaped our storytelling.

Visit newsh.se/3tWenJM.

[#entitledtoequality](#) [#titleixtuesday](#) [#titleix](#)



<https://twitter.com/NewsHouse/status/1524373987693838336>



The NewsHouse @NewsHouse · May 11
In 2020, J.K. Rowling made hateful comments toward transgender women. The Quidditch community disaffiliated from her and affirmed its commitment to inclusivity.

Read more about the gender inequity Quidditch players face at newsh.se/3yepHVq.

[#entitledtoequality](#) [#titleix](#)



2 1

<https://twitter.com/NewsHouse/status/1522365667286171650>



The NewsHouse
@NewsHouse

What does it mean to be a woman in college? What is it like to have to remind your professors of your pronouns? It's an experience filled with overthinking and overcompensating.

Learn more at newsh.se/3LR9qd6.

: Lang Delapa

[#entitledtoequality](#) [#titleix](#)



Facebook - <https://www.facebook.com/TheNewsHouse/>

Sample Posts

<https://fb.watch/d2bV9jiBIU/>



The NewsHouse

Published by Buffer · April 26 at 11:00 AM ·

COMING SOON: "Entitled to Equality" will cover the impact of Title IX over the past 50 years through the lens of women, men and nonbinary individuals who have experienced the implications of the legislation first-hand. Look for the special reporting project next week.

[#entitledtoequality](#) [#titleix](#) [#titleix](#)



<https://newsh.se/3yNb4sa>



The NewsHouse

Published by Buffer · May 14 at 9:00 AM ·

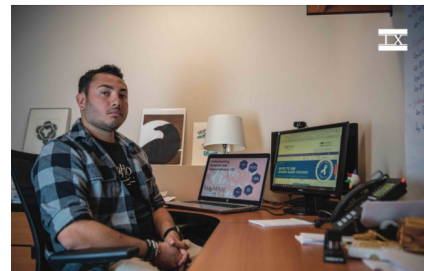
"Around my sophomore year of college, I looked around my group of friends, and I realized that every person had been impacted by domestic or sexual violence to some degree. I realized I needed to do something to make a change." - Chris Kosakowski, Head of prevention and education team at Vera House

Kosakowski leveled up his sense of support and empathy for his friends at Vera House, a provider of various services through its shelter, counseling, and advocacy programs.

For more information about Kosakowski's story, visit <https://newsh.se/3KWMJs4>.

by Ryan Brady

[#entitledtoequality](#) [#titleix](#)



"Around my sophomore year of college, I looked around my group of friends, and I realized that every person had been impacted by domestic or sexual violence to some degree. I realized I needed to do something to make a change."

Chris Kosakowski
Vera House campus team coordinator

<https://newsh.se/39XbUs1>



The NewsHouse

Published by Buffer · May 10 at 5:00 PM ·

"I never found a sport that matched my physical ability compared to football."

Mara McBride (left), a junior at Fayetteville-Manlius High School, shares her experience being one of only two girls on the football team. To her, the future of football is men and women playing together on the same field.

To read more about McBride's story and the reality of being a female on a male-dominated sports team, visit <https://newsh.se/39EoP23>.

by Gavin Liddell

[#entitledtoequality](#) [#titleixtuesday](#) [#titleix](#)



"I NEVER FOUND A SPORT THAT MATCHED MY PHYSICAL ABILITY COMPARED TO FOOTBALL."

Mara McBride, varsity football player at Fayetteville-Manlius High School



<https://newsh.se/3PoeK9T>



The NewsHouse

Published by Buffer · May 13 at 5:30 PM ·

Fear and intimidation: two feelings often associated with the high evidentiary standards of the available resources initially intended to serve students for reasons far beyond sexual assault, harassment, and violence.

"When we're talking about all of these issues—of domestic and sexual violence—at the root of all of these forms of harm is power and control," said Chris Kosakowski, a Syracuse student who works with Vera House.

Read more about unjust Title IX standards and their impact on different groups at <https://newsh.se/3wnoE2Y>.

[#entitledtoequality](#) [#titleix](#)

"WHEN WE'RE TALKING ABOUT ALL OF THESE ISSUES OF DOMESTIC AND SEXUAL VIOLENCE, AT THE ROOT OF ALL OF THESE FORMS OF HARM IS POWER AND CONTROL."

- Chris Kosakowski
Vera House Campus Team Coordinator



Short URL: <https://tinyurl.com/equalitysocial>