

The Fall National College Media Convention

Oct. 26-30, 2022 * Grand Hyatt Washington

collegemediaconvention.org #CollegeMedia22 @acpress @collegemedia

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Welcome to MediaFest22

Welcome to the nation's capital — a city rich in history, politics and media. We're thankful you've joined us.

To make the Fall National College Media Convention even more historic, Associated Collegiate Press and College Media Association are partners with the Society of Professional Journalists for MediaFest22, our first shared convention.

You'll get the opportunity to expand your network across the nation. At the same time, capitalize upon dozens of learning sessions, critiques with specific advice and the nation's top awards in collegiate journalism.

Even more memorable will be our keynotes. It's the 50th anniversary of the Watergate break-in, which initiated the most profound interaction between press and government in our nation's history. Bob Woodward and Carl Bernstein, who broke the story and proceeded to illustrious careers in investigative journalism, will speak at 11 a.m. Friday.

Our three other keynotes, on Thursday, Saturday and Sunday, will challenge us to improve our coverage of communities through a range of platforms. Joining them are dozens of professional journalists and experienced advisers with breakout sessions on a spectrum of topics.

If you're a convention veteran, you're in for a treat. If you're a newcomer, this may be a benchmark experience you'll long remember.



College Media Association

The voice of collegiate media and its advisers, CMA serves student-media pros, staffs and programs with education, research and resources.

CMA communicates and works with professional media organizations and education associations on the local, state and national levels.

collegemedia.org

Info@collegemedia.org

College Media Association 355 Lexington Ave., 15th Floor New York, NY 10017-6603 212-297-2195



Associated Collegiate Press

Through education, training and recognition programs for members, ACP promotes the standards and ethics of good journalism as accepted and practiced by print, broadcast and electronic media.

ACP educates and recognizes student journalists, media advisers and educators across the United States and abroad.

A division of National Scholastic Press Association, ACP is a non-profit educational institution based in Minneapolis. NSPA/ACP celebrated its centennial in 2021.

acp.studentpress.org

info@studentpress.org 2829 University Ave. SE, Suite 720 Minneapolis MN 55414 612-200-9254

Please thank our convention sponsors

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Get started at Constitution Ballroom (Level 3B)

Registration & check-in

Thursday, 8:30 a.m.-4:30 p.m. Friday, 8 a.m.-4 p.m. Saturday, 8 a.m.-4 p.m

Check in or register for the convention here and receive your name badges, program and more. If you have questions or need help, this is your convention information center.

Engagement center

Thursday, 8:30 a.m.-4:30 p.m. Friday, 8 a.m.-4 p.m. Saturday, 8 a.m.-4 p.m

If you brought publications to share, drop them off at the Engagement Center in the registration area.

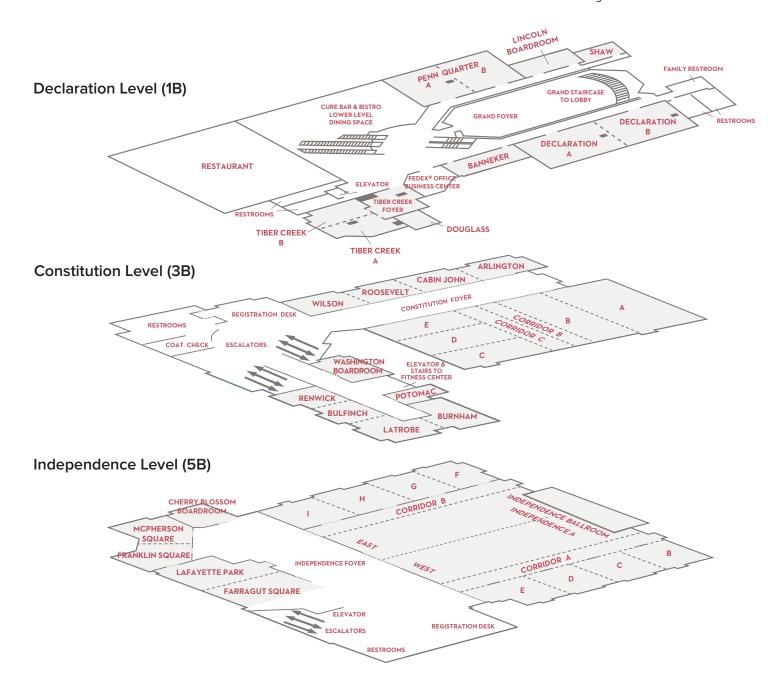
One of the treats of this convention is seeing what's happening elsewhere in collegiate media.

Speaker check-in

Thursday, noon-4:30 p.m. Friday, 8 a.m.-4 p.m. Saturday, 8 a.m.-4 p.m Sunday 8 -10 a.m.

Professional speakers: This is where you'll check in, pick up your nametag and get any last-minute info you might need.

Advisers and students who are speaking will get their convention materials through registration.



Keynote speakers

11 a.m. Friday

Watergate at 50: Pulitzer-Prize winning reporters from The Washington Post



Bob Woodward



Carl Bernstein

11 a.m. Thursday **Connecting Coverage** to Our Communities



Pauly Denetclaw



Seung Min Kim



Juana Summers



Jerry Green



11 a.m. Saturday Fellows of the

Roland Martin



John Quiñones

11 a.m. Sunday The Washington Post TikTok Guy

followed by ACP's Best of Show awards for current student work



Dave Jorgenson



Clarissa Ward Bill Whitaker



Meet Northwestern Medill in D.C.

Thursday, Oct. 27 and Friday, Oct. 28

Stop by the **Medill booth in the exhibit hall** to learn about our graduate journalism and integrated marketing <u>communications programs</u>.

Sunday, Oct. 30 9 a.m., Independence B

Join Medill faculty member and Pulitzer Prize winning journalist Debbie Cenziper for a workshop on "The Power of Investigative Journalism at the College Level."



Special events & activities

Events

Convention trade show

Thursday, 8:30 a.m.-4 p.m. Friday, 8 a.m.-4 p.m.

Visit the trade show floor, where you'll have the opportunity to browse companies and schools offering services and products for collegiate-media programs.

These organizations support all of us in collegiate media, so give them our thanks.

Media tours

Thursday, Friday and Saturday

If you've been selected to attend a media tour — you would have been notified by email — meet at the location in the Constitution Ballroom at the time you were directed in your confirmation email.

CMA on-site critiques

Thursday, 1:30-4:30 p.m. Thursday Friday and Saturday, 9 a.m.-4:30 p.m.

The feedback you get from an experienced adviser can be invaluable. In your critique, you can direct the conversation to focus on whatever area you'd like to discuss the most — design, photo, writing, editing, coverage, processes, deadlines, conflicts, leadership, etc.

If you've pre-registered online, you should have received your critique time and date by email. At the designated time, go to the critiques area.

SPJ sessions

Throughout the program, in a designated SPJ track, you'll see sessions that welcome our students and advisers who are registered for the Fall National College Media Conventio.

Other SPJ-specific events are ticketed for SPJ registrants only.

Contests & awards

CMA Pinnacle Awards

Thursday, 4:30 p.m. Independence Ballroom (Level 5B)

CMA's Pinnacle Awards recognize the best college media in print, broadcast and online — across nearly 100 categories, with 20 organizational and nearly 80 individual.

Thousands of entries were judged by media professionals from across the country this year.

ACP Pacemaker Awards, Individual Awards & Pacemaker 100

Friday, 3:30 p.m. Independence Ballroom (Level 5B)

The prestigious Associated Collegiate Press Pacemakers will be announced and celebrated at this Friday ceremony.

We'll honor finalists for Pacemakers, and then we'll announce winners of ACP Individual Awards and the national Pacemaker winners in Broadcast, Innovation, Magazine, Newspaper and Online.

And, continuing ACP's centennial celebration, we'll recognize the Pacemaker 100, top winners of the Pacemaker. Then we'll reveal the Top 10.

CMA Adviser Awards

Friday, 5:30 p.m. Farragut Square (Level 5B)

This convention recognizes the nation's top collegiate journalism and media. Likewise, CMA honors the nation's top advisers who support their students. Join us for this moving ceremony as we pay tribute to this year's winners of CMA Adviser Awards.

ACP Best of Show

Staff Recognition deadline: noon Friday Enter: Thursday, noon to 4:30 p.m., and Friday 8 a.m. to noon

One of the most popular features of our conventions is the ACP Best of Show contest, which honors current student work, judged at the convention.

With its awards presented after Sunday morning's keynote, Best of Show is open to all publications with students attending the convention.

Individual Recognition categories were due Oct. 17.

Staff Recognition categories are due at noon Friday, Oct. 28, at the Best of Show desk near registration. Submit a single publication copy per category or a URL link or PDF file for digital entries.

The contest fee is \$30 per entry for ACP members and \$45 per entry for nonmembers. See the convention site for categories and contest rules.



ACP Best of Show

Receptions

Student meet & greet

Wednesday, 6-7:30 p.m. Grand Foyer (Level 1B)

This new event gives students the opportunity to gather and meet before the convention officially kicks off. In the Grand Foyer, students can meet other conventiongoers and plan an evening together.

Included is a swag swap table, where students can bring their favorite school swag to swap with other attendees.

Opening reception

Thursday, 12:30 p.m. Constitution Ballroom (Level 3B)

All attendees are welcome at the convention's opening reception in the exhibit hall. We'll provide the snacks. Expand your professional network, trade ideas, discuss your goals for the convention and make plans for the evening.

Adviser reception

Thursday, 6:30 p.m. Grand Foyer (Declaration Level 1B)

Advisers are cordially invited to a reception to launch this year's fall convention. Join us for refreshments, renew acquaintances and meet new friends from across the nation.

Special opportunities

SPJ Career Corner

Friday & Saturday, 1:30 p.m.-2:20 p.m. Exhibit Hall

You may have registered for Career Corner, an informal career networking event after the morning career-driven sessions. Students and professionals will connect on topics like internships, jobs, career advice and résumé reviews.

If you registered, you received an email with your specific time and date.

Editor-in-residence Business-adviserin-residence

Thursday, 9:10 a.m.-4:10 p.m. Friday, 9:30 a.m.-4:10 p.m. Saturday, 9:10 a.m.-4:10 p.m.

Get a consultation with Bill Elsen, a former editor at The Washington Post, about journalism, your work or your career, résumé or portfolio.

Or, get a consultation with veteran business adviser Paul Bittick. Bring Paul your questions on how to improve your advertising and marketing operations, as well as careers.

Pre-registration required for both. Check at registration to see if times are still available.







Questions about press law?

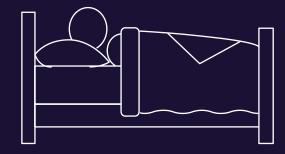
We've got your back, 24/7.

Free hotline for student journalists, media, and their advisers.

717-734-SPFI (7734)

The news doesn't sleep, so we don't either.











Day or night, get free help with questions about:

- Defamation and libel
- Copyright
- Public records

- Administrative pressure
- Organizational concerns
- Other media law questions





+

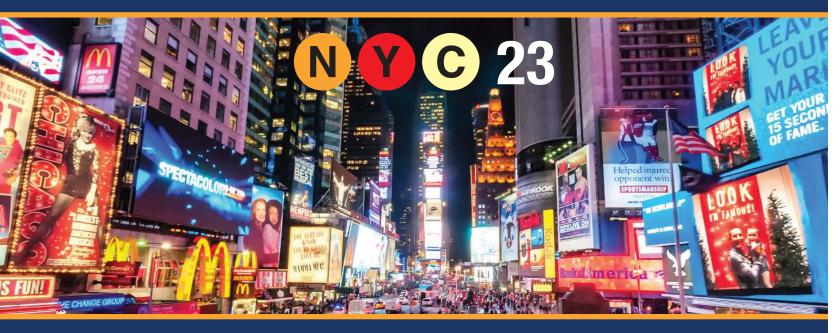


Find more free resources on the First Amendment and media law at **studentpress.thefire.org**

The SPFI hotline provides resources and information about legal issues, and—in situations that call for it—helps connect student journalists and their advisers with legal counsel. The hotline does not provide direct legal advice, and calls do not create an attorney-client relationship.



March 8-11, 2023 NEW YORK



CMA Spring National Media Convention collegemedia.org

CMA is only as strong as its members.

Without volunteers, there would be no contests, awards, educational programming and so much more.

Special thanks to these and all our other volunteers.

Diego Aparicio
Ed Arke
Matt Bird-Meyer
Tamara Zellars Buck
Karyn Campbell
Carson Cornelius
Carl Corry
Aaron Day
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Sally Renaud
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David Simpson
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Brian Thompson
Peter Waack
Bradley Wilson
Roderick Wilson











College Media Association adviser awards

Golden Leaf Memorial Award

Inspired by the late Terry Vander Heyden, a CMA vice president for member services, this award honors the memory of deceased CMA members who have had leadership positions and/or contributed greatly to the the organization.

Kelley Lash

Rice University

Kelley Lash developed a passion for college media while working at Georgia Southern University's student newspaper. She later became



Lash

GSU's director of student media before joining Rice University as director of student publications in 2010.

Lash served CMA in many capacities, including a two-year term as president, from 2015-17. She remained active with the CMA post-presidency, most recently leading the bylaws and code of ethics revision, and she was was an integral part of the national college media landscape.

A beloved mentor and colleague, Lash died Feb. 21 of a pulmonary embolism, at age 46.

Dan Reimold Student Media Champion Award

Inspired by the late Dan Reimold, this award recognizes exceptional advocates of our students.

Toni Albertson

Mt. San Antonio College

Toni Albertson is a former

arts and entertainment editor, publicist and feature writer who entered academics in 2004 with a focus on innovating college newsrooms.



Albertson

Since 2006, she has worked at Mt. San Antonio College in Los Angeles as a professor of journalism and adviser of student media. In fall 2022, she joined USC Annenberg as an adjunct professor of journalism.

Distinguished Adviser Awards

This award is presented to a CMA member who has had five or more years experience in college student media advising, has distinguished service in a particular area and is an adviser at the time of the nomination.

FOUR-YEAR UNIVERSITY OR COLLEGE BROADCAST ADVISER

Jesus Ayala

California State University Fullerton

Jesús Ayala is one of the most distinguished and decorated broadcast journalism professors in the country and brings more than 20 years of professional



Avala

of professional journalism experience into the classroom.

He is a dynamic professor and has overseen nationally recognized award-winning student media. Under his leadership, his students have won more than 70 national collegiate journalism awards including a College Television Award/student Emmy, four Hearst Awards, a Pacemaker for overall excellence and the prestigious Edward R. Murrow Award for Best TV newscast.

Before academia, Ayala covered breaking news stories from around the world as an ABC News producer. He has won four national Emmys and seven Edward R. Murrow Awards, and he has trained and mentored 10 Emmy winners and nine Murrow Award winners.

FOUR-YEAR UNIVERSITY OR COLLEGE NEWSPAPER ADVISER

Tamara Zellars Buck

Southeast Missouri State University

Tamara
Zellars Buck is
a professor
and chair of
Southeast
Missouri State
University's
Department of
Mass Media,
where she
has served as
faculty adviser t



Buck

where she has served as faculty adviser to the award-winning Arrow student news organization and student chapter of National Association for Black Journalists for more than a decade.

She is currently a board member for National Scholastic Press Association/Associated Collegiate Press, and she is a former CMA board member.

She has been honored as an Association for Education in Journalism and Mass Communication Institute for Diversity in Leadership Fellow and a Kopenhaver Center Fellow.

FOUR-YEAR UNIVERSITY OR COLLEGE NEWSPAPER ADVISER

Richard Craig

San José State University

Richard Craig is a professor in the School of Journalism and Mass Communications at

San José State
University. He
has been faculty
adviser to the
award-winning
Spartan Daily
student news
outlet since
2002. Craig
was a
professional



Craig

journalist in California and Illinois for eight years, and is the author of four books and numerous academic articles.

His writings have appeared in The New York Times, the San Jose Mercury News, the Miami Herald, and many other news outlets.

CMA adviser awards

FOUR-YEAR UNIVERSITY OR COLLEGE NEWSPAPER ADVISER

Jeanne Criswell

University of Indianapolis

Jeanne Criswell is associate professor, director of the

journalism program and adviser to The Reflector and The Reflector Online in the Department of Communication at the University of

years.



Criswell

Indianapolis, where she has been a faculty member and the student newspaper adviser for nearly 22

She serves as Professional Freedom and Responsibility chair for AEJMC's Cultural and Critical Studies Division, on the board of directors of the Indiana Collegiate Press Association, on CMA's Professional Development Committee and as a member of the Society of Professional Journalists.

FOUR-YEAR UNIVERSITY OR COLLEGE **NEWSPAPER ADVISER**

Allison **Bennett Dyche**

Appalachian State University

Allison Bennett Dyche is adviser to The Appalachian

student-run news organization and The Peel Literature & Arts Review student-run literary and arts journal, in the Department of Communication at



Dyche

Appalachian State University. She has been advising student media for 15 years, including at the Savannah College of Art and Design, in Savannah, Georgia, and Virginia

Commonwealth University, in Richmond, Virginia.

She has been a CMA member since 2008 and served as CMA vice president for member services (2017-19) and the vice president for member training (2019-21).

FOUR-YEAR UNIVERSITY OR COLLEGE **MULTIMEDIA ADVISER**

Brittany Fleming

Slippery Rock University

Brittany Fleming is an associate professor and the

faculty adviser for the awardwinning student media organizations WSRU-TV and The Rocket at Slippery Rock University.



Fleming

She received

her doctorate in communications media and instructional technology from Indiana University of Pennsylvania in 2015, while working as a production coordinator for the university's Center for Media Production and Research and reporting in local radio.

Fleming teaches in the strategic communication & media department at SRU and emphasizes the importance of local journalism and convergence training in her advising and teaching practices.

FOUR-YEAR UNIVERSITY OR COLLEGE **BROADCAST ADVISER**

Shawn Isaacs

University of West Georgia

Shawn Isaacs is general manager of WOLF Radio and

WOLF Sports Network radio streams at the University of West Georgia.

As an

he worked with

undergrad

Brad Yates



Isaacs

to help start WOLF Radio (formerly The WOLF Internet Radio). In addition, he worked for a small market cluster of frequency stations at Gradick Communications.

He has 22 combined years of service in radio with a primary adviser role as GM. In 2015, he received his master's in strategic communication from Troy University.

FOUR-YEAR UNIVERSITY OR COLLEGE YEARBOOK ADVISER

Mallory Odom

Texas Christian University

Mallory Odom is a longtime yearbook enthusiast, having

taken part in a yearbook organization for more than half her life.



Odom returned to Texas Christian University to begin her journey in advising in 2013. Going into her ninth year as adviser, her desire to maintain a welcoming, family environment on staff remains unchanged.

TWO-YEAR OR JUNIOR COLLEGE

Jay Seidel

Fullerton College

Jay Seidel is a journalism professor and media adviser at Fullerton College. He advises the student publications

The Hornet and Antorcha del Sur.

Prior to becoming a teacher in 2005, he worked for 12 years as a writer and editor for various publications, including the Los Angeles Times and Popular



Hot Roddina. He earned his master's degree in communications from Cal State University, Fullerton, his bachelor's degree in journalism from California State University, Long Beach and his associate of arts in journalism from Fullerton College. He served 11 years in the U.S. Army and California Army National Guard, where he worked as an engineer and photojournalist.

TWO-YEAR OR JUNIOR COLLEGE MAGAZINE ADVISER

Emily Sendin

Miami Dade College

Emily Sendin has been the advisor of Urbana for 13 years,

as well as serving as a member of the Florida College System **Publications** Association since she submitted the first volume of the magazine for competition in 2008.



Sendin

Urbana has received national awards in recent years, including Pacemaker finalist, Pinnacle general excellence, and **Community Colleges Humanities** Association individual and general excellence awards.

FOUR-YEAR UNIVERSITY OR COLLEGE

Magazine Adviser

Randy Stano

University of Miami

Randy Stano is a professor of practice in Department of

Journalism and Media Management at the University of Miami School of Communication. Stano was the Knight Foundation Chair from 1995-2008.



Stano

He was director of editorial art and design for The Miami Herald, he has served on two Pulitzer Prize-winning teams and is the recipient of commendations from the Society of News Design, National Headliners Club, Print, and the Florida Society of Newspaper Editors and SND's Lifetime Achievement Award.

Stano is the editorial adviser for Distraction magazine and the Ibis yearbook. He is a former National High School Journalism Teacher of the Year from the Newspaper Fund and a CMA Distinguished Yearbook Adviser.

Honor Roll Adviser Award

This award is presented to a CMA member with fewer than five years of experience in college media advising and has distinguished service in a particular area and is an adviser at the time of the nomination.

FOUR-YEAR UNIVERSITY OR COLLEGE **MAGAZINE ADVISER**

Justin Bergh

University of North Alabama

Justin Bergh is an assistant professor of communications at the University of North Alabama,

where he also serves as the student media adviser.

He was an assistant professor at Wayne State College and the University of Arkansas at



Bergh

Monticello. Bergh received a doctorate in communication studies from the University of Minnesota, Twin Cities.

FOUR-YEAR UNIVERSITY OR COLLEGE MAGAZINE ADVISER

Teresa Puente

California State University, Long Beach

Teresa Puente, an assistant professor at California State

University, Long Beach, teaches **News Reporting** and Ethics, Social Media Communication and Bilingual Magazine Reporting & Production.



Puente

Her bilingual journalism students publish the Spanish-language magazine Dig En Español, the first magazine of its kind in Long Beach.

She was a staff reporter at the Chicago Tribune and was on the editorial board at the Chicago Sun-Times. Her recent journalistic work has been in Time, Newsweek, The Guardian, The Daily Beast, The Hill, The Miami Herald, Latino magazine, In These Times and more.

FOUR-YEAR UNIVERSITY OR COLLEGE **MULTIMEDIA ADVISER**

Jeremy Whiting

Michigan State University

Jeremy Whiting is the general manager of Impact 89FM at Michigan State University.

He has served as the president of the Michigan Interscholastic Press



Whiting

Association and taught

broadcasting and journalism at the high school level.

SUPPORTING

CONGRATULATIONS

to our ACP Pacemaker 100 honorees.

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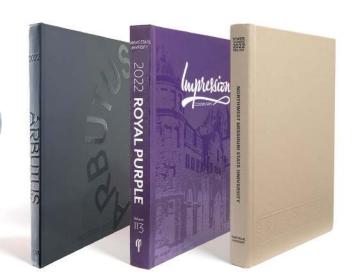
Royal Purple . Manhattan, KS

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You capture the moments because history doesn't, in fact, repeat itself.



AT YOUR HANDS, HISTORY IS MADE.

College Media Association awards

Organizational Pinnacle Award finalists

Best Diversity Coverage of the Year

14 East, DePaul University Garnet & Black, University of South Carolina Pepperdine Graphic Media, Pepperdine University

The Loquitur, Cabrini University The Union, El Camino College

Four-Year Best College Media Outlet of the Year

Chimes, Calvin University Indiana Daily Student, Indiana University OU Daily, University of Oklahoma

The Crimson White, University of Alabama

The Daily Collegian, Pennsylvania State University

Four-Year Feature Magazine of the Year

Ball Bearings Magazine, Ball State University

Crimson Quarterly, University of Oklahoma Drake Political Review,

Drake University Nineteen Fifty-Six, University of Alabama

UNF Spinnaker, University of North Florida

Four-Year Less-Than-Weekly Newspaper of the Year

College Heights Herald, Western Kentucky University Mustang News, Cal Poly San Luis Obispo The Columbia Chronicle,

Columbia College Chicago

The Crimson White, University of Alabama

The Graphic, Pepperdine University

Four-Year Literary Magazine of the Year

Hype, New Jersey City University Prism, Oregon State University Ramifications, Berry College

Four-Year Radio Station of the Year

KBVR-FM, Oregon State University Rowan Radio 89.7 WGLS-FM, Rowan University

WKNC 88.1 FM HD-1/HD-2, North Carolina State University WMUL-FM 88.1, Marshall University WUSC, University of South Carolina

Four-Year TV Station of the Year

Eagle View Productions, Tennessee Tech University KBVR-TV, Oregon State University KNWT, Northwest Missouri State University MNTV, Cal Poly San Luis Obispo

Four-Year Website of the Year

Viking Fusion, Berry College

College Heights Herald,
Western Kentucky University
KentWired/Kent Stater,
Kent State University
OU Daily, University of Oklahoma
The Daily Gamecock,
University of South Carolina
The Daily Texan,
University of Texas at Austin

Four-Year Weekly Newspaper of the Year

Indiana Daily Student, Indiana University Northwest Missourian, Northwest Missouri State University Rice Thresher, Rice University Rocky Mountain Collegian, Colorado State University

The Daily Texan, University of Texas at Austin

Two-Year Best College Media Outlet of the Year

City Times Media, San Diego City College Coast Report, Orange Coast College The Collegian, Tarrant County College The Oak Leaf News, Santa Rosa Junior College The Union, El Camino College

Two-Year Feature Magazine of the Year

CityScene, San Diego City College Collegian Times, Los Angeles City College Etc. Magazine, City College of San Francisco Inside Fullerton, Fullerton College The Current, Amarillo College

Two-Year Literary Magazine of the Year

AXIS, Miami Dade College North Campus

Miambiance, Miami Dade College Kendall Campus

Urbana Literary & Arts, Miami Dade College-Eduardo J. Padrón Campus

Two-Year Newspaper of the Year

Foghorn News, Del Mar College Los Angeles Collegian, Los Angeles City College The Collegian, Tarrant County

The Corsair, Santa Monica College
The Ft Cetera

The Et Cetera, Dallas College-Eastfield

Two-Year Radio Station of the Year

CT Sound, San Diego City College The DrumBeat, Tyler Junior College WPMD, Cerritos College

Two-Year TV Station of the Year

CTTV, San Diego City College Foghorn News, Del Mar College Owl Magazine, Harford Community College The DrumBeat, Tyler Junior College

Two-Year Website of the Year

Coast Report,
Orange Coast College
The Collegian,
Tarrant County College
The Oak Leaf News,
Santa Rosa Junior College
The Summit, Grossmont College
The Union, El Camino College

Yearbook of the Year

Angelos, California Baptist University Arbutus, Indiana University Stone Fort, Stephen F. Austin State University The Glomerata, Auburn University The Tower Yearbook, Loyola Marymount University

Individual Pinnacle Award finalists



CMA Individual Pinnacle finalists

John A. Boyd Hall of Fame

The John A. Boyd Hall of Fame Award is the most prestigious honor given by CMA, recognizing longtime members whose dedication, commitment and sacrifice have contributed to the betterment and value of student media programs of both their campus and the nation.

It also recognizes the contributions of members

contributions of members who have devoted extensive and varied service to CMA on committees, the board of directors and other leadership roles and who have presented insightful, relevant and well-prepared programs and sessions. Those considered for this award must have contributed to college journalism education for 20 years or more while being an active member of CMA.

David Adams, 1997 Robert Adams, 2006 Robert Bohler, 2016 Karen Bosley, 2007 John A. Boyd, 1994 Jeff Breaux, 2020 Chris Carroll, 2009 Jan Childress, 2006 J. William Click, 1994 Nancy Green, 1994 Les Hyder, 1997 Louis Ingelhart, 1994 Ron Johnson, 2012 David L. Knott, 1999 Lillian Lodge Kopenhaver, 1994 Kathy Lawrence McCarty Wayne J. Maikranz, 2008 Lesley W. Marcello, 1996 Kathy Lawrence McCarty, 2010 Kelly Messinger, 2020 Reid H. Montgomery Sr., 1994 William Neville III, 2011 Linda C. Owens, 2005 Marilyn Peterson, 1994 Dario Politella, 1994 Linda Puntney, 2001 John David Reed, 1996 Sally Renaud, 2017 Nils Rosdahl, 2012 Ken Rosenauer, 2003 John M. Ryan, 2008 Arthur M. Sanderson, 1994 Trum Simmons, 2005 Stacy Sparks, 2015 Ronald E. Spielberger, 1998 David Swartzlander, 2019 Ann Thorne, 2019 Bonnie Thrasher, 2016 James Tidwell, 2011 Nancy White, 2001 Laura Widmer, 2003

Lifetime members

Mark Witherspoon, 2010

Lifetime membership may be conferred on individuals who are retiring and have had active membership status for at least 10 years.

Robert R. Adams
Steven E. Ames
Jody Beck

Mary Bernath Paul Bittick Eddie Blick Robert Bohler Ed Bonza Karen L. Bosley Chris Carroll Jan T. Childress J. William Click Don Corrigan Jenny Tenpenny Crouch Peggy Elliott Abdollah Farrokhi Annette Forbes Robert C. Gremmels Lloyd Goodman Greg Harrell Patricia Hartranft Jav Hartwell Barbara Hines Ron Johnson Judith H. Jolley Josephine Wooden Kell David L. Knott Joe T. Kovach Deborah Landis William M. Lawbaugh Terry Lawhorn Kathy Lawrence Richard C. Lytle John B. Manbeck Lesley W. Marcello Blaine D. Moody Bill Neville Charles M. Oliver Linda C. Owens Pat Parish Marilyn A. Peterson Thomas C. Pierce Linda Puntney Fran Quigley Frank Ragulsky Anita Reed John David Reed Nils Rosdahl Kenneth L. Rosenauer John Ryan Trum Simmons Stacy Sparks Ronald E. Spielberger Richard H. Sublette Ann Thorne Nancy G. White Neil Ron White Laura Widmer Mark Woodhams

John C. Behrens

Past presidents

Norman D. Christensen, 1955-57, University of Miami

Frank W. Gill, 1957-58, Wayne State University

Donald E. Swarts, 1958-59, University of Pittsburgh

Donald R. Grubb, 1959-62, Northern Illinois University

John A. Boyd, 1962-64, Indiana State University

Herman R. Estrin, 1964-66, Newark College of Engineering

K.P. Orman, 1966-67, Texas Tech University

Dario Politella, 1967-69, University of Massachusetts

Reid Montgomery, 1969-71, University of South Carolina

J.W. Click, 1971-75, Ohio University

Associated Collegiate Press awards

Lillian Lodge Kopenhaver, 1975-79, Florida International University

Nancy Green, 1979-83, University of Texas-Austin

Richard Sublette, 1983-85, University of California at Los Angeles

David Knott, 1985-87, Ball State University

David Adams, 1987-89, Kansas State University

Lesley Marcello, 1989-91, Nicholls State University

Laura Widmer, 1991-93, Northwest Missouri State University

Ron Johnson, 1993-95, Kansas State University

Jan Childress, 1995-97, Texas Tech University

Mark Witherspoon, 1997-99, Southern Methodist University

Chris Carroll, 1999-2001, Vanderbilt University

Jenny Tenpenny Crouch, 2001-03, Middle Tennessee State University

Kathy Lawrence McCarty, 2003-05, University of Texas at Austin

Lance Speere, 2005-07, University of Illinois-Edwardsville

Ken Rosenauer, 2007-09, Missouri Western State University

Sally Renaud, 2009-11, Eastern Illinois University

David Swartzlander, 2011-13, Doane College

Rachele Kanigel, 2013-15, San Francisco State University

Kelley Lash, 2015-17, Rice University

Chris Evans, 2017-19, University of Vermont

Kenna Griffin, 2019-20, University of Southern Indiana

Pacemaker 100

Celebrating its 100th birthday in 2021, ACP announced the top winners of its top publications prize, the Pacemaker.

ACP will announce the Pacemaker 100's Top 10 at this convention.

Auburn Plainsman Newspaper Auburn University Auburn, Alabama

Corolla Yearbook University of Alabama Tuscaloosa, Alabama

The Crimson White Newspaper University of Alabama Tuscaloosa, Alabama

Arizona Daily Wildcat Online Online University of Arizona Tucson, Arizona

Ouachitonian Yearbook Ouachita Baptist University Arkadelphia, Arkansas

Razorback Yearbook University of Arkansas Fayetteville, Arkansas

American River Review Magazine American River College Sacramento, California

The Orion Newspaper California State University, Chico Chico. California

The Advocate Newspaper Contra Costa College San Pablo, California

Warwhoop Newspaper El Camino College Torrence, California

Junior Collegian/Los Angeles Collegian Newspaper

Los Angeles City College Los Angeles, California Oasis/Currents

Magazine
Pepperdine University
Malibu, California
The Graphic

Newspaper
Pepperdine University
Malibu, California

Golden Gater/Golden Gate Xpress Newspaper

San Francisco State University San Francisco, California The Golden Gate Xpress Online

The Golden Gate Xpress Online Online San Francisco State University San Francisco, California

El Don Newspaper Santa Ana College Santa Ana, California Southwestern Sun Newspaper Southwestern College Chula Vista, California

The Daily Bruin Newspaper University of California, Los Angeles Los Angeles, California

Daily Trojan Newspaper University of Southern California Los Angeles, California

The Review Newspaper University of Delaware Newark, Delaware

The GW Hatchet Newspaper George Washington University Washington, District of Columbia

Falcon Times Newspaper Miami-Dade Community College North Miami, Florida

Metropolis Newspaper

Miami-Dade Community College Wolfson Miami, Florida

Distraction Magazine University of Miami Coral Gables, Florida

Yearbook University of Miami Coral Gables, Florida

The Emory Wheel Newspaper Emory University Atlanta, Georgia

The Red & Black Newspaper University of Georgia Athens, Georgia

Cardinal Review/The Sentinel Newspaper North Idaho College Coeur d'Alene, Idaho

Echo Magazine Columbia College Chicago Chicago, Illinois

The Columbia Chronicle Newspaper Columbia College Chicago Chicago, Illinois

The Columbia Chronicle Online Online Columbia College Chicago

Columbia College Chicago Chicago, Illinois The Daily Northwestern

Newspaper Northwestern University Evanston, Illinois

F Newsmagazine Newspaper School of the Art Institute of Chicago Chicago, Illinois

Daily Illini Online Online

University of Illinois Champaign, Illinois Ball State Daily News

Newspaper Ball State University Muncie, Indiana Expo/Ball Bearings Magazine Ball State University Muncie, Indiana

Orient Yearbook Ball State University Muncie, Indiana

Arbutus Yearbook Indiana University Bloomington, Indiana

Indiana Daily Student Newspaper Indiana University Bloomingon, Indiana

Indiana Daily Student Online Online Indiana University Bloomington, Indiana

Drake Magazine Magazine Drake University Des Moines, Iowa

The Daily Iowan Newspaper University of Iowa Iowa City, Iowa

Kansas State Collegian Newspaper Kansas State University Manhattan, Kansas

Royal Purple Yearbook Kansas State University

Manhattan, Kansas Kanza Yearbook

Pittsburg State University Pittsburg, Kansas The University Daily Kansan

Newspaper University of Kansas Lawrence, Kansas

The University
Daily Kansan Online
Online
University of Kansas
Lawrence, Kansas

The Eastern Progress Newspaper Eastern Kentucky University Richmond, Kentucky

The Murray State News Newspaper Murray State University Murray, Kentucky

The Kentucky Kernel Newspaper University of Kentucky Lexington, Kentucky

College Heights Herald Newspaper Western Kentucky University

Bowling Green, Kentucky
Talisman
Yearbook/Magazine
Western Kentucky University
Bowling Green, Kentucky

The Maroon Newspaper Loyola University New Orleans, Louisiana

Hullabaloo Newspaper Tulane University New Orleans, Louisiana The News-Letter Newspaper Johns Hopkins University Baltimore, Maryland

The Bridge Magazine

Bridgewater State University Bridgewater, Massachusetts

The Harvard Crimson Newspaper Harvard University Cambridge, Massachusetts

The Harvard Crimson Online Online Harvard University

Cambridge, Massachusetts
NECC Observer

Newspaper Northern Essex Community

College Haverhill, Massachusetts Central Michigan Life

Newspaper Central Michigan University Mount Pleasant, Michigan

The State News Newspaper Michigan State University East Lansing, Michigan

Minnesota Daily Newspaper University of Minnesota Minneapolis, Minnesota

Minnesota Daily Online Online University of Minnesota Minneapolis, Minnesota

The Chart Newspaper Missouri Southern State University Joplin, Missouri

Tower Yearbook Northwest Missouri State University Maryville, Missouri

The Maneater Newspaper University of Missouri Columbia, Missouri

Daily Nebraskan Newspaper University of Nebraska Lincoln, Nebraska

The Ithacan Newspaper Ithaca College Ithaca, New York The Ithacan Online

Online Ithaca College Ithaca, New York SALT/MPJ: Military Photojournalism Magazine

Syracuse University Syracuse, New York The Daily Orange Newspaper Syracuse University

Syracuse, New York
The Daily Orange Online
Online

Syracuse University Syracuse, New York Rebel

Magazine East Carolina University Greenville, North Carolina

Associated Collegiate Press awards

Agromeck Yearbook North Carolina State University Raleigh, North Carolina

Windhover Magazine North Carolina State University Raleigh, North Carolina The Daily Tar Heel

Newspaper University of North Carolina at Chapel Hill Chapel Hill, North Carolina The Daily Tar Heel Online Online University of North Carolina at Chapel Hill Chapel Hill, North Carolina

Sanskrit Magazine University of North Carolina at Charlotte

Charlotte, North Carolina Yahnseh

Yearbook

Oklahoma Baptist University Shawnee, Oklahoma Sooner Yearbook

University of Oklahoma Norman, Oklahoma The Oklahoma Daily

Newspaper University of Oklahoma Norman, Oklahoma

Magazine University of Oregon Eugene, Óregon

Oregon Daily Emerald Newspaper University of Oregon Eugene, Oregon

Newspaper Carnegie Mellon University Pittsburgh, Pennsylvania

La Vie Pennsylvania State University University Park, Pennsylvania

The Daily Collegian Newspaper Pennsylvania State University University Park, Pennsylvania

The Daily Pennsylvanian Newspaper University of Pennsylvania Philadelphia, Pennsylvania

The Volante Newspaper University of South Dakota Vermillion, South Dakota

The Et Cetera Newspaper Eastfield College Mesquite, Texas

The Ranger Newspaper San Antonio College San Antonio, Texas

The Collegian Newspaper Tarrant County College

Hurst, Texas La Ventana Yearbook

Texas Tech University

Lubbock, Texas

The Shorthorn Newspaper University of Texas at Arlington Arlington, Texas

Daily Texan Newspaper University of Texas at Austin Austin, Texas

UTMost Magazine University of Texas at Austin Austin, Texas

The Bluestone Yearbook James Madison University Harrisonburg, Virginia

The Breeze Newspaper James Madison University Harrisonburg, Virginia

The Clarion Newspaper Madison Area Technical College Madison, Wisconsin

The MATC Times Newspaper Milwaukee Area Technical College Milwaukee, Wisconsin

Spectator Newspaper University of Wisconsin-Eau Claire Eau Claire, Wisconsin

ACP Pacemaker finalists

Broadcast

Two-year college

CTTV/Newscene San Diego City College San Diego, California

The DrumBeat Tyler Junior College, Tyler, Texas

Four-year college/university

Eagle Eve News Auburn University, Auburn, Alabama

NewsWaves 32 Pepperdine University, Malibu, California

CBU TV California Baptist University, Riverside, California

Appalachian Weekly News Appalachian State University, Boone, North Carolina

University of South Carolina, Columbia, South Carolina

Lariat TV News Today Baylor University, Waco, Texas

Innovation

Two-year college

el Don Santa Ana College, Santa Ana, California

Four-year college/university

Pepperdine Graphic Media Pepperdine University, Malibu, California

The George-Anne Media Zone Georgia Southern University, Statesboro, Georgia

The Ithacan Ithaca College, Ithaca, New York

The Appalachian Appalachian State University, Boone, North Carolina

Newspaper

Two-year college

The Southwestern College Sun Southwestern College, Chula Vista, California

el Don Santa Ana College, Santa Ana, California

The Corsair Santa Monica College, Santa Monica, California

The Reporter Miami Dade College, Miami, Florida

The Collegian Tarrant County College, Hurst, Texas

The Et Cetera Dallas College-Eastfield, Mesquite, Texas

Four-year college/university

The Poly Post California State Polytechnic University, Pomona, Pomona, California

The Red & Black University of Georgia, Athens, Georgia

The Columbia Chronicle Columbia College Chicago, Chicago, Illinois

The DePaulia DePaul University, Chicago, Illinois

Indiana Daily Student Indiana University, Bloomington, Indiana

The Ball State Daily News Ball State University, Muncie, Indiana

The Daily Iowan University of Iowa, Iowa City, Iowa

The Collegian Kansas State Univesrity, Manhattan, Kansas

The Sunflower Wichita State University, Wichita, Kansas

College Heights Herald Western Kentucky University, Bowling Green, Kentucky

Kentucky Kernel University of Kentucky, Lexington, Kentucky

The Maroon Loyola University New Orleans, New Orleans, Louisiana

The Tulane Hullahaloo Tulane University, New Orleans, Louisiana The Harvard Crimson Harvard University, Cambridge, Massachusetts

The Heights Boston College, Chestnut Hill, Massachusetts

The Michigan Daily University of Michigan, Ann Arbor, Michigan

The Clarion Bethel University, St. Paul, Minnesota

The MSU Exponent Montana State University, Bozeman, Montana

The Daily Orange Syracuse University, Syracuse, New York

The Daily Tar Heel University of North Carolina at Chapel Hill, Chapel Hill, North Carolina

The Pendulum Elon University, Elon, North Carolina

Old Gold & Black Wake Forest University, Winston-Salem, North Carolina

The Daily Pennsylvanian University of Pennsylvania, Philadelphia, Pennsylvania

The Shorthorn The University of Texas at Arlington, Arlington, Texas

The Battalion Texas A&M University, College Station, Texas

Rice Thresher Rice University, Houston, Texas

The Breeze James Madison University, Harrisonburg, Virginia

The Commonwealth Times Virginia Commonwealth University, Richmond, Virginia

Online

Two-year college

Santa Ana College, Santa Ana, California

The Union El Camino College, Torrance, California

Four-year college/university

The Auburn Plainsman Auburn University, Auburn, Alabama

Daily Forty-Niner California State University, Long Beach, Long Beach, California

Daily Bruin University of California, Los Angeles, Los Angeles,

Pepperdine University Graphic Pepperdine University, Malibu, California

The State Hornet Sacramento State University, Sacramento, California

Spinnaker University of North Florida, Jacksonville, Florida

Distraction Magazine University of Miami, Miami, Florida

14 East DePaul University, Chicago, Illinois

The Daily Northwestern Northwestern University, Evanston, Illinois

Indiana Daily Student Indiana University, Bloomington, Indiana

The Daily Iowan University of Iowa, Iowa City, Iowa The Sunflower

Wichita State University, Wichita, Kansas Talisman

Western Kentucky University, Bowling Green, Kentucky College Heights Herald

Western Kentucky University, Bowling Green, Kentucky

The State News Michigan State University East Lansing, Michigan

The Michigan Daily University of Michigan, Ann Arbor, Michigan

Washington Square News New York University, New York, New York

The Appalachian Appalachian State University, Boone, North Carolina

The Daily Tar Heel University of North Carolina at Chapel Hill Chapel Hill, North Carolina

The Chronicle Duke University, Durham, North Carolina

Elon News Network Elon University, Elon, North Carolina

OUDaily University of Oklahoma, Norman, Oklahoma

The Daily Gamecock University of South Carolina, Columbia, South Carolina

The Shorthorn The University of Texas at Arlington, Arlington, Texas

The Battalion Texas A&M University, College Station, Texas

The University Star Texas State University, San Marcos, Texas

Baylor Lariat Baylor University, Waco, Texas

The Breeze James Madison University, Harrisonburg, Virginia

Emerge Magazine University of Guelph-Humber, Toronto, Ontario

Magazine

Two-year college: Literary Arts Magazine

WALL Literary Journal Saddleback Ćollege, Mission Viejo, California Miambiance Miami Dade College-Kendall Campus, Miami, Florida Urbana Literary & Arts Miami Dade College-Eduardo J. Padrón Campus, Miami, Florida

Miami Dade College-North Campus, Miami, Florida

Phoenix Valencia College, Orlando, Florida

Impulse 2022 Rockland Community College, Suffern, New York

Four-year college/university: **Literary Arts Magazine**

The Auburn Circle Auburn University, Auburn University, Alabama

Georgia Institute of Technology, Atlanta, Georgia

Underground Georgia State University, Atlanta, Georgia

Savannah College of Art and Design, Atlanta, Georgia

The Tower University of Minnesota, Minneapolis, Minnesota

Scribendi University of New Mexico, Albuquerque, New Mexico Colonnades Literary and Art Magazine Elon University, Elon, North Carolina

Windhover North Carolina State University, Raleigh, North Carolina

Oregon State University, Corvallis, Oregon

University of Texas at Austin. Austin, Texas

Pwatem

Virginia Commonwealth University, Richmond, Virginia

Amendment Virginia Commonwealth University, Richmond, Virginia

Two-year college: Feature/ General Audience Magazine

Southwestern College, Chula Vista, California

Inside Fullerton Fullerton College, Fullerton, California

Collegian Times Los Angeles City College, Los Angeles, California

The Bleed Lane Community College, Eugene, Oregon

The Current Amarillo College, Amarillo, Texas

Four-year college/university: Feature/General Audience Magazine

Nineteen Fifty-Six University of Alabama, Tuscaloosa, Alabama

Gradient Biola University, La Mirada, California

The Point Biola University, La Mirada, California

DIG MAG

California State University, Long Beach, Long Beach, California

California Baptist University, Riverside, California

Xpress San Francisco State University, San Francisco, California

Distraction University of Miami, Coral Gables, Florida

Brigham Young University-Hawaii, Laie, Hawaii

Columbia College Chicago, Chicago, Illinois

Ball Bearings Magazine Ball State University, Muncie, Indiana

Drake Mag Drake University, Des Moines, Iowa Manhappenin' Kansas State University, Manhattan, Kansas

Western Kentucky University, Bowling Green, Kentucky

KRNL Lifestyle + Fashion University of Kentucky, Lexington, Kentucky

Textura Bethel University, St. Paul, Minnesota

SALT Syracuse University,

Syracuse, New York Jerk Syracuse University, Syracuse, New York

Beaver's Digest Oregon State University,

Corvallis, Oregon DAMchic Oregon State University,

Corvallis, Oregon University of Oregon, Eugene, Óregon

El Espejo Texas A&M-San Antonio, San Antonio, Texas

Focus Magazine Baylor University, Waco, Texas

Multiplatform

Two-year college

Santa Ana College el Don, Santa Ana, California El Camino College The Union, Torrance, California

Four-year college/university

Pepperdine University The Graphic, Malibu, California

University of Miami Distraction, Coral Gables, Florida

University of Georgia The Red & Black, Athens, Georgia

Indiana University Indiana Daily Student, Bloomington, Indiana

University of Iowa The Daily Iowan, Iowa City, Iowa

Western Kentucky University College Heights Herald, Bowling Green, Kentucky

Western Kentucky University Talisman, Bowling Green, Kentucky

Elon University Elon News Network, Elon, North Carolina

The University of Texas at Arlington, The Shorthorn, Arlington, Texas

WORKSHOP

MINNEAPOLIS

JULY 2023



MEGAWORKSHOP.ORG

Associated Collegiate Press awards

ACP Individual Award finalists



ACP Individual Award finalists

ACP Clips & Clicks

ACP's open competition offers fall- and spring-semester competitions that compete for an annual Sweepstakes trophy.

The 2021-22 Sweepstakes winner was The NewsHouse, Syracuse University.



ACP Clips & Clicks

ACP Pioneer Awards

The Pioneer Award is ACP's highest honor for advisers, and these 101 winners comprise the Pioneer inaugural class.

David Adams Fort Hays State University Kansas State University Indiana University

Robert Adams Western Kentucky University

Associated Collegiate Press Chuck Baldwin University of South Dakota

Bob Bergland Missouri Western State University

Northwest Missouri State University

Paul Bittick California Polytechnic State University, San Luis Obispo

Robert Bohler Texas Christian University

Karen Bosley Ocean County College (New Jersey)

John Boyd Indiana State University

Max Branscomb Southwestern College (California)

Bob Bullard Michigan State University

Stacia Campbell Northwestern University (Illinois)

Steven Chappell Northwest Missouri State University

Chet Hunt San Antonio College (Texas)

Jan Childress Texas Tech University

William Click Winthrop University (South Carolina)

Jolene Combs El Camino College (California)

Mona Cravens University of Southern California

Jenny Tenpenny Crouch Middle Tennessee State University

Albert "Flip" DeLuca James Madison University (Virginia)

William D. Downs Jr. Ouachita Baptist University (Arkansas)

Bill Elsen The Washington Post

Stacy Sparks England Dodge City Community College (Kansas) St. Mary of the Plains College

(Kansas)
Southwestern College (Kansas)

Dorothy Estes University of Texas at Arlington

University of Wisconsin Oshkosh

Annette Forbes Iowa State University

Beth Francesco University of Texas at Arlington National Press Club

Joe Gisondi Eastern Illinois University

Lloyd Goodman University of Texas at Arlington

Mark Goodman Student Press Law Center

Nancy Green University of Kentucky University of Texas

Laura York Guy Garden City Community College (Kansas)

Gerry Hamilton Pennsylvania State University

Jay Hartwell University of Hawai'i at Mānoa

Mike Hiestand Student Press Law Center

Louis Ingelhart Ball State University

Eric Jacobs University of Pennsylvania

Ron Johnson Fort Hays State University Kansas State University Indiana University

Michael Jordan Pepperdine University (California)

Rachele Kanigel San Francisco State University

Fred Kildow Associated Collegiate Press

Doug Kirchberg Madison Area Technical College (Wisconsin)

David Knott Ball State University

Lillian Lodge Kopenhaver Florida International University

Kelley Lash Rice University (Texas)

Ira David Levy Wilbur Wright College (Illinois) Kansas State University

C.W. Little Santa Ana College (California)

Frank LoMonte Student Press Law Center

Gary Lundgren University of Arkansas

(Texas)

Dick Lytle Southern Methodist University

Wayne Maikranz University of North Carolina at

Charlotte
Kate McCarty
University of Alabama

University of Alabama University of Texas

C.J. Medlin Kansas State University

Gary Metzker California State University Long Reach Harry Montevideo University of Georgia

Reid Montgomery Florida State University

Bill Neville University of Alabama at Birmingham

Linda Owens University of South Carolina Aiken

Pat Parish Louisiana State University

Erica Perel University of North Carolina

Marilyn Peterson Midland College (Nebraska)

Tom Pierce Valencia College (Florida)

Mark Plenke California State University, Chico

Dario Politello University of Massachusetts

Linda Puntney Kansas State University

Jose Quevedo Miami Dade College (Florida)

Sara Quinn Poynter Institute Kansas State University University of Minnesota

Mark Raduziner Johnson County Community College (Kansas)

Judy Riedl University of Oregon

Tom Rolnicki Associated Collegiate Press

Nils Rosdahl North Idaho College

Ken Rosenauer Missouri Western State University

Arthur "Sandy" Sanderson University of Iowa

Charles Savedge yearbook consultant

Laura Schaub University of Oklahoma

Kevin Schwartz University of North Carolina

Al Scroggins University of South Carolina

Michael Serino Ithaca College (New York)

Trum Simmons Harrisburg Area Community

College (Pennsylvania)
Susan Smith

South Dakota State University Ron Spielberger

College Media Association University of Memphis

Randy Stano University of Miami

Richard "Dick" Sublette University of Illinois

Edmund Sullivan Columbia Scholastic Press Association

Sherri Taylor Syracuse University (New York)

Ann Thorne Missouri Western State College

James Tidwell Eastern Illinois University Al Tims University of Minnesota

Terry Vander Hayden Franklin College (Indiana)

Pete Waack Colorado State University

Bruce Watterson yearbook consultant

David Wendelken James Madison University (Virginia)

Nancy White Hillsborough Community College (Florida)

Ron White

Louisiana Tech University Laura Widmer

Northwest Missouri State University

Ed Williams Auburn University (Alabama)

Bradley Wilson Midwestern State University (Texas)

Mark Witherspoon Iowa State University

Ruth Witmer Indiana University

Mark Woodhams University of Arizona

Paul Wright University of Alabama

ACP Hall of Fame

ACP's Hall of Fame honors the nation's top collegiate media.

Members qualify with 10 All-American ratings from the publication critique service within an 11-year span, received a total of 10 national Pacemaker awards since 1970 or received a combination of 15 national Pacemaker and Pacemaker finalist awards since 1970.

Joining the ACP Hall of Fame at this convention is the **The Minnesota Daily**, at the University of Minnesota.



The Auburn Plainsman Auburn University (2017)

The Daily Wildcat University of Arizona (2017)

Ouachitonian
Ouachita Baptist University
(1989)

Petit Jean Harding University (1988)

The Orion California State University Chico (2005)

The Sun Southwestern College (2018)

The Graphic Pepperdine University (1989)

Oasis Pepperdine University (1991)

Lariat Saddleback College (1994)

The Advocate Contra Costa College (1996)

el Don Santa Ana College (2008)

Morning Glory
California Lutheran University

Roundup Los Angeles Pierce College (1988)

The Miami Hurricane University of Miami (1993) University of Miami (2017)

Falcon Times Miami-Dade Community College (1988)

The Observer Broward Community College (1992)

Galeria Hillsborough Community College (1994)

Triad Hillsborough Community College (1999)

Hawkeye Hillsborough Community College (2000)

USF Oracle University of South Florida Tampa FL (1989)

Sentinel North Idaho College (1988)

Daily Eastern News Eastern Illinois University (1988)

Western Courier Western Illinois University (1999)

Daily Vidette Illinois State University (1989)

Indiana Daily Student Indiana University (1994)

Arbutus Indiana University (2001)

The Franklin Franklin College (1995) Ball State Daily News Ball State University (1988)

Orient Ball State University (1988)

Saint Joseph's College (1993)

The Baker Orange Baker University (2005)

Kansas State Collegian Kansas State University (1988)

Royal Purple

Kansas State University (1991)

Pittsburg State University (1990)

College Heights Herald Western Kentucky University (1989)

Talisman Western Kentucky University (2009)

Loyola Maroon Loyola University (1988)

Xavier Herald Xavier University (1994)

Central Michigan Life Central Michigan University (1988)

Delta Collegiate Delta College (2001)

Chart
Missouri Southern State College

Northwest Missourian Northwest Missouri State University (2000)

Tower Northwest Missouri State University (1993)

Montage Saint Louis Community College Meramec (1988)

Lance Evangel College (1998)

The Daily Tar Heel
University of North Carolina

Midland Midland Lutheran College (1988)

Spectator Western Nebraska Community College (1997)

The Ithacan Ithaca College (2017)

Torch Saint John's University (1988)

Cardinal Points State University of New York at Plattsburgh (2010)

Flyer News University of Dayton (2000)

Sooner University of Oklahoma (2020)

Daily O'Collegian Oklahoma State University Spectrum
Bloomsburg University (1998)

The Volante University of South Dakota (2019)

Optimist
Abilene Christian University
(1988)

The Ranger Amarillo College (1993)

Shorthorn

University of Texas at Arlington (1988)

Cactus University of Texas (1990)

Daily Texan University of Texas (1990)

North Texas Daily

University of North Texas (1990)

The University Daily Texas Tech University (1994)

Ranger San Antonio College (1996)

The Cavalier Daily University of Virginia (1990)

The MATC Times Milwaukee Area Technical College (1989)

The Advance-Titan University of Wisconsin-Oshkosh (2002)



USCAnnenberg

School for Communication and Journalism

Join us at the global crossroads of media, technology and culture.



Meet Allyson Hill, Associate Dean, Admissions, at the trade show.

Learn more about USC Annenberg's graduate degree programs at annenberg.usc.edu



THE HUBBARD SCHOOL OF JOURNALISM AND MASS COMMUNICATION CONGRATULATES

THE MINNESOTA DAILY

on its induction into the Associated Collegiate Press Hall of Fame





The Minnesota
Daily's 122year legacy and
commitment
to storytelling
makes the
University of
Minnesota
and the state
of Minnesota
stronger.



Congratulations!





Convention schedule Wednesday & Thursday

Check the convention app for the latest information. SPJ-track sessions are open to ACP/CMA registrants.

Wednesday

Pre-convention workshops

1-4 p.m. Wednesday by pre-registration only

Burnham (Constitution Level 3B)

Deep dive design

Effective design puts content and the readers first. But how do you know what will grab their attention across different platforms? Award-winning digital and print designer Michael Currie, based in Washington, D.C., will share tips and tools for creating compelling, reader-focused designs that will bring stories alive across different platforms. Michael Currie, freelance designer and former newspaper designer

Off-site

Law of the student press/ Supreme Court tour

Tour the U.S. Supreme Court with SPLC Legal Counsel Mike Hiestand, a member of the bar of the Supreme Court. After viewing exhibits and meeting with court staff, Hiestand will brief you on your rights as student journalists and take on your most vexing questions. All proceeds go to the Student Press Law Center. (The tour is subject to the Supreme Court being open to visitors. If it is not open, we will use Washington, D.C., as our classroom.

Mike Hiestand, Student Press Law Center Bulfinch

Starting your own podcast: Basics

We will be discussing how to start your own podcast and covering topics such as planning and pitching ideas, recording tools, interview prep, introductory audio mixing, and how to distribute and market your podcast.

Carson Cornelius, University of Massachusetts

Tiber Creek A (Declaration Level 1B)

Storytelling with data

There is an art to finding a story within data, then understanding the big picture and visualizing the most important details to give it context. This session offers resources, stellar best practices and hands-on experience with the story that you want to tell.

Sara Quinn, University of Minnesota

Tiber Creek B (Declaration Level 1B)

Under pressure: Becoming a filmmaker in 48 hours

Join three creatives, who cut their teeth on fiction filmmaking by participating in the 48-Hour Film Project, as they walk you through their process of building a short film - from script to the big screen. They'll share tips and tricks they've picked up along the way, so you can go build a team and create stories you. too, are proud of. The session will cover topics such as story concepting and storyboarding, the visual language of cinematography, lighting and editing techniques

and the value of sound design and selecting music.

Grace Boyle, video editor Mylan Cannon, director of photography, gaffer Josh Cheung, music composer Tracy Mathews, writer, producer & director

Penn Quarter A (Declaration Level 1B)

Mobile tools and more for your newsroom

Learn how to use the best and coolest mobile apps for reporting and editing on the go. Explore useful, free desktop tools in this hands-on workshop. Make sure to bring a laptop and be ready to learn some new tips and tricks. Participants will get handouts with links to tools, examples, training videos, exercises and much more.

Mike Reilley, founder and editor, JournalistsToolbox.org, University of Illinois Chicago

Wednesday evening

RECEPTION

6-7:30 p.m. *Grand Foyer*

Student meet & greet

If you've arrived at the convention, you're invited to an informal gathering to meet and greet attendees from across the nation. And bring your media swag to swap.

Thursday

ACP

7:30-8:30 a.m.

McPherson Square

ACP Advisory Council

ACP's Advisory Council provides insight and feedback on ACP's events, competitions and activities. Past and new members are invited to this informal gathering.

8 a.m.-4:30 p.m.

Constitution Ballroom (Constitution Level 3B)

Registration

Process your convention registration in the main exhibit area. Enjoy some breakout sessions and return for the trade show.

TRADE SHOW

8:30 a.m.-4:30 p.m.

Constitution Ballroom

Trade show

Visit the trade show floor where you'll have the opportunity to browse companies and schools offering services and products for collegiate-media programs.

SPJ

9-9:50 a.m.

Burnham (Constitution Level 3B)

Thinking about the facts: The good, the bad and the ugly

Learn how your newsroom can present stronger, more visually appealing content for readers and viewers. In this how-to session, you will learn about the changing role of public information officers, given the evolving and dynamic media landscape. Presenters will discuss options to help you connect with experts, find data, graphics, photography and b-roll — all cost-free content to enhance your storytelling.

Christopher Karadjov

SPJ

9-9:50 a.m.

Declaration A
(Declaration Level 1B)

Up in the air: Using drones to cover stories

You don't have to know how to operate a drone to be thinking about how the technology can enhance your storytelling. Come learn from the best about what you need to know to use drones for news gathering. The panel will feature national experts on using drones to report news stories. We will discuss rules and permitting requirements around drone use, how to become trained in the use of drones and legal implications of using drone footage. Questions from the audience are welcome.

Denise Dunbar, Alexandria Times Greg Agvent, CNN Air Charles D. Tobin, Ballard Spahr

SPJ

9-9:50 a.m.

Declaration B (Declaration Level 1B)

Women in journalism: From news assistants to the editor's chair – or not

Women make up 60 percent of journalism students – and men are 60 percent of newsroom employees. Norah O'Donnell anchors the "CBS Evening News," Sally Buzbee is the first female executive editor of The

SAN FRANCISCO 23

ACP SPRING NATIONAL COLLEGE MEDIA CONFERENCE

With the California College Media Association and the Journalism Association of Community Colleges



Refresh. Recharge. Renew.

MARCH 9-11, 2023 · HYATT EMBARCADERO, SAN FRANCISCO

ACP's spring conference returns to San Francisco, one of our favorite sites for one of our best conferences.

With dozens of learning sessions from experienced journalism professionals and advisers, the conference will give you that much-needed boost to conclude the academic year and prepare you for what's ahead.

Registration: \$135 ACP/CCMA/JACC members and \$155 non-members

Rooms: \$245 single/double and \$260 trip/quad

ACPCONFERENCE.ORG

Washington Post, and women make up a majority of the staff at USA Today. It wasn't always so. Lawsuits and women's journalism organizations helped propel women to top jobs, but there is still more to be done. Jody Beck

MAGAZINES

9-9:50 a.m.

Farragut Square (Independence Level 5B)

How your literary magazine can save student media. (And the world, who knows?)

College media is challenged every day by the indifference, or sometimes callousness, of university administrations. What can humble literary artists do? Quite a lot, actually. Combine ancient storytelling techniques with modern-day mutual backscratching to not only grow readership but gain loyalty from the campus community for student media as a whole.

Bryce McNeil, University of Kentucky Raven Montenegro, Survivor Alliance

REPORTING, EDITING & STORYTELLING

9-9:50 a.m.

Franklin Sauare (Independence Level 5B)

Award-winning reporters employ empathy and so should you

Smart journalists employ empathy as a relational approach and a research method. We will discuss how empathy cultivates curiosity, challenges prejudices, gives a writer access to common ground with others, encourages the translation of nonverbal cues into solid information and more. Janet Blank-Libra Auaustana University

HOTOJOURNALISM

9-9:50 a.m.

Independence B (Independence Level 5B)

Photo Shootout introduction

Fine-tune your photo skills with the people of Washington, D.C., as your subject matter. Student photojournalists can compete in an on-site competition. To participate, students must be registered for the convention and bring their own camera and equipment to edit images. Bradley Wilson, Midwestern State University

LEADERSHIP STAFF MANAGEMENT

9-9:50 a.m.

Independence C (Independence Level 5B)

Managing student publications: **Tips and tricks**

From promotion to production to delivery, a student publication can be a complex process. With decades of experience, the panelists will discuss the processes, procedures and the team effort needed to deliver successful student publications on a monthly or yearly schedule. You will learn some tips, tricks and pitfalls to avoid.

Bridget Murphy, Kim Meltzer

MEDIA LAW & ETHICS

9-9:50 a.m.

Independence DE (Independence Level 5B)

Privacy Law 101

The law recognizes that every person sometimes has the . right to be left alone — even by journalists. This session will help student media understand where the legal lines have been drawn. What stories/ photos/practices should you avoid? What is fair game? What happens if someone wants you to take down a story that was previously published?

Mike Hiestand, Student Press Law Center

SPJ

9-9:50 a.m.

Lafayette Park (Indépendence Level 5B)

Tips for working with your PIO

Learn how your newsroom can present stronger, more visually appealing content for readers and viewers. In this how-to session you will learn about the changing role of public information officers, given the evolving and dynamic media landscape.

Sandra Baltazar Martínez, University of California

La Monica Everett-Haynes, San Diego State University

REPORTING, EDITING & STORYTELLING

9-9:50 a.m.

Latrobe (Constitution Level 3B)

Where the money is: **Business reporting**

Business reporting is an important area of journalism in New York City and nationwide. It's a place where jobs are stable and salaries are higher. Business journalists perform an important watchdog function. So what does it take to be a business reporter? Hear from a former Wall Street Journal reporter who still writes for business outlets like Forbes, BusinessWeek and The Washington Post. He also teaches business journalism classes and leads the Dow Jones News Fund business reporting program.

Paul Glader, The King's College NYC

SPJ

9-9:50 a.m.

Penn Quarter B (Declaration Level 1B)

Expanding local coverage through data

Even small, local news organizations can harness data to drive coverage. Learn how newsrooms in Los Angeles, San Francisco and Raleigh, North Carolina, are using local data to find scoops, increase engagement and even cover individual neighborhoods. This system, developed by computer scientists and journalists at University of Southern California, turns publicly available data into news while lowering the costs of reporting.

Gabriel Kahn, University of Southern California Ashley Talley, WRAL

PROFESSIONAL & PERSONAL DEVELOPMENT

9-9:50 a.m.

Tiber Creek A (Declaration Level 1B)

Build your skills, join a great team

There are a lot of different jobs available, but how do you position yourself for the best fit? Learn what employers are looking for and what you can do to make sure you're giving yourself the best possible opportunity to advance. Rick Green, The Press Democrat

THE FUTURE: **ENGAGEMENT & PLATFORMS**

9-9:50 a.m.

Tiber Creek B (Declaration Level 1B)

Creating a membership program for generating revenue and reader engagement

The Chronicle, The Daily Tar Heel and The State News worked in collaboration with a performance-driven change consulting group (think Table Stakes) called Blue Engine for the entire school year. We set individual goals around growing reader revenue (memberships, donations) and all the things that go with that

(email lists, tech stack, stewardship, etc.). We're trying to figure out how to keep it going. We will, but what's next? And we want to share our findings with college media and encourage others to try this.

Chrissy Beck, Duke University

DESIGN

9-9:50 a.m.

Wilson (Constitution Level 3B)

Not your grandfather's **National Geographic**

Step inside the yellow border and learn how a magazine published consistently for , more than 133 years continues to innovate. Michael Tribble, Nat Geo's vice president of integrated storytelling, will walk you through the iconic magazine's editorial process and give you a behind-the-scenes tour of how telling stories about the most incredible places in the universe requires thinking outside of traditional media constraints. Michael Tribble,

National Geographic

SPJ

10-10:50 a.m.

Burnham (Constitution Level 3B)

How to get your investigative projects funded

Learn about grants and fellowships that are available to support investigative journalists, and get tips on how to apply for them successfully. This session will provide concrete resources, leads and tips from both leaders of organizations and journalists who have successfully secured funding from them. Gain specific ideas for funding sources that could support your reporting, concrete tips on how to structure effective proposals for funding and contact information for funders who you can follow up with for help applying for funding.

Eric Ferrero, Fund for Investigative Journalism Margaret Engel, Alicia Patterson Journalism Foundation

10-10:50 a.m.

Declaration A

(Declaration Level 1B)

AP Style smackdown

Does your staff follow Associated Press Style? Do they even know what it is? Learn why the AP Stylebook is a definitive reference for journalists when it comes to accuracy, sensitivity and consistency. Hear how you can start using it to make your

newspaper or yearbook stronger. Or, if you already use it, how to make better use of its guidance. Claire Regan, SPJ

REPORTING, EDITING & STORYTELLING

10-10:50 a.m.

Declaration B (Declaration Level 1B)

Conspiracy theories and media: Definitions and challenges

Conspiracy theories have been part of American politics since the founding. However, they have been growing in the last half-decade, creating new challenges for media. This presentation will give some background on what conspiracy theories are, their current place in American politics and how media should handle them.

Robert Spicer, Millersville University

MAGAZINES

10-10:50 a.m.

Farragut Square (Independence Level 5B)

Evolution of the campus magazine: How a pandemic and social iustice movement have changed values

Operations of general-interest campus magazines do not follow a temporal news cycle. But with the isolation and unease of a pandemic, heartbreak of policeinvolved shootings and energy of social justice demonstrations, student staffs faced the challenge of producing relevant content amid a changing definition of culture and voice. This panel charts these challenges and how campus magazines — as cultural artifacts - capture these moments. Listen to some trends of CMA/ ACP/SPJ members and hear how social conditions challenged the definition of campus culture by student journalists involved in campus media magazine production.

Carol Terracina. Murray State University

REPORTING, EDITING & STORYTELLING

10-10:50 a.m.

Franklin Square (Independence Level 5B)

Local journalism is the lifeblood of democracy

Reporting on local decision makers, business owners and characters helps everyone who lives in a community make intelligent decisions in their lives. But what happens when

Check the convention app for the latest information. SPJ-track sessions are open to ACP/CMA registrants.

that reporting isn't happening? How can college journalists fill those gaps?

Gene Policinski, Freedom Forum

REPORTING, EDITING & STORYTELLING

10-10:50 a.m.

Independence B (Independence Level 5B)

How to cover a music festival before you're old enough to drink at one

Yes, you can cover 13 bands in eight hours. You can interview musicians and not get lame answers. You can write a review before your first caffeine buzz wears off and a detailed preview for the next day without staying up all night. Learn how to plan your day from a young reporter published in Teen Vogue, Rock Sound Magazine, Cosmopolitan and more.

Emily Bloch, The Philadelphia Inquirer

SPORTS

10-10:50 a.m.

Independence C (Independence Level 5B)

Why is the SID such an SOB?

All you want to do is talk to an athlete to write a profile for your publication. Why does the sports information director make it so hard to get access to a studentablete?

Gary Metzker, California State University, Long Beach

MEDIA LAW & ETHICS

10-10:50 a.m.

Independence DE (Independence Level 5B)

FOIA and access to information

Getting good information is key to good reporting. We'll talk about the ins and outs of public records requests, how/where that pesky FERPA excuse applies (it usually doesn't) and what to do if you're being given the runaround.

Mike Hiestand, Student Press Law Center

SPJ

10-10:50 a.m.

Lafayette Park (Independence Level 5B)

Résumé reels & portfolios: Advice from recruiters

Ready for the next step in your career? Hear from recruiters and former hiring managers as they share tips on how to get your resume, reel and portfolio

noticed, and tricks for landing that next job. Learn how to avoid common mistakes in applications and hear how to ace the interview

Heather Lovett Dunn, Arizona State University Lesley Van Ness, Gray Television Chip Mahaney, E.W. Scripps Co. Patrick McCreery, Glass City Talent

ADVISERS

10-10:50 a.m.

Latrobe (Constitution Level 3B)

Becoming a leader in CMA

CMA's elections are coming up next spring. Ever thought about running? If not, you should. This session will demystify the election process and explain why you should run to become a CMA board member.

Chris Whitley, Tarrant County College Jackie Alexander, University of Alabama at Birmingham Bryce McNeil, University of Kentucky

SPJ

10-10:50 a.m.

Penn Quarter A (Declaration Level 1B)

Restoring public trust in the news

A new documentary called "Trusted Sources" focuses on solutions to the steady decline of public trust in news. This interactive panel discussion will include preview clips from the film and practical advice for addressing audience skepticism. What should the public know about how you do your job? What issues have you faced in overcoming media mistrust? Join your peers in envisioning the future of journalism.

Don Colacino, "Trusted Sources" documentary

SPJ

10-10:50 a.m.

Penn Quarter B (Declaration Level 1B)

Hot topics in media law

In today's litigious culture, journalists face a range of risks: defamation, invasion of privacy and numerous other legal challenges. This session focuses on the legal and First Amendment issues confronting journalists. Hosted by Roy Gutterman, professor and director of the Tully Center for Free Speech at Syracuse University, the discussion will include some top media lawyers, including Alia Smith, whose practice with Ballard Spahr in Washington, D.C., focuses

on defending publishers and broadcasters against claims of defamation.

Roy Gutterman, Syracuse University Alia Smith, Ballard Spahr Israel Balderas, Elon University Lisa Zycherman, Reporters Committee for Freedom for the Press

REPORTING, EDITING & STORYTELLING

10-10:50 a.m.

Tiber Creek A (Declaration Level 1B)

Seize today, seize tomorrow

There's no denying the daily deadline pressures every reporter faces, but how do you make sure you're planning for tomorrow with meaty, investigative work? Learn some tips and tricks to do what's needed every day while finding ways to complete larger future stories that can have range and impact.

Rick Green, The Press Democrat

ADVERTISING BUSINESS, MEDIA LAW & ETHICS

10-10:50 a.m. *Tiber Creek B*

(Declaration Level 1B)

The laws of advertising in student media

Can you run that ad? How much discretion does your staff have to accept or reject advertising? What do you do about ads for controversial products or services? Learn about the rights and restrictions related to advertising in student media.

Courtney Barclay, Jacksonville University

YEARBOOK

10-10:50 a.m.

Wilson (Constitution Level 3B)

Yearbook ideas from a Pinnacle and Pacemaker winner

The adviser of a Pacemaker- and Pinnacle-winning yearbook will talk about steps you can take to update, upgrade and improve the quality and content of your book for your audience and for contest time.

Steven Chappell, Northwest Missouri State University

KEYNOTE

11 a.m.-12:20 p.m.

Independence Ballroom

Keynote: Connecting with our communities

Three distinguished journalists will share individual presentations on how we can improve coverage with our communities.

Pauly Denetclaw, Indian Country Today Seung Min Kim, White House reporter, Associated Press Juana Summers, co-host, NPR's "All Things Considered"

RECEPTION

12:30-1:20 p.m.

Constitution Ballroom

Welcome reception

All attendees are welcome at the convention's opening reception in the exhibit hall. We'll provide the snacks. Expand your professional network, trade ideas, discuss your goals for the convention and make plans for the evening.

SPJ

1:30-2:20 p.m.

Burnham (Constitution Level 3B)

Elections in a time of turmoil: What every journalist needs to know

The midterms are just days away. But this year, more is at stake than control of Congress. Our democracy hangs in the balance. Since 2021, two dozen states enacted laws to suppress the vote or permit interference in elections. More than a third of voters believe the 2020 election was rigged, and droves of experienced poll workers have quit, weary of harassment. Three election experts will offer news you can use on recent changes to state election laws, efforts to help citizens who face problems on Election Day and the rights of journalists to cover what happens at the polls.

Jeanette Senecal, League of Women Voters

CRITIQUES

1:30 p.m.-4:30 p.m.

Cabin John (Constitution Level 3B)

Critiques

Get expert advice from an experienced CMA adviser in a 50-minute critique. You'll direct the conversation to focus on whatever area you'd like to discuss the most. Preregistration required. Check your email for your time slot.

SPJ

1:30-2:20 p.m.

Declaration A
(Declaration Level 1B)

Working for you and on your side: Consumer investigations

Everywhere you turn, it appears as though there is a new scam emerging from the shadows. It is why consumer investigations are so important. Whether they're long-form investigations or a two-minute piece, in this session we will share how you can effectively navigate the consumer investigative world while telling compelling stories that build trust between you and the community and show that you're truly working hard for them. We'll also share tips and story ideas that you can take home to your news market.

Caresse Jackman, Investigate TV/Gray Television

REPORTING, EDITING & STORYTELLING

1:30-2:20 p.m.

Declaration B
(Declaration Level 1B)

Public Records 101

This workshop explains the basics of public records, walks participants through tips for submitting records requests and explores ideas about how records can be useful for student journalists.

Anne Marie Tamburro, Foundation for Individual Rights and Expression

BROADCAST, AUDIO, VIDEO & PODCASTS

1:30-2:20 p.m.

Farragut Square (Independence Level 5B)

Documentary filmmaking

This session looks at how one small college made four feature documentaries in 10 years, including funding, training, travel, equipment, post-production and distribution. It will reflect on student outcomes, including skill development, team building and job placement, and suggest ways for advisers and students to develop long-term projects on college schedules utilizing small budgets.

Thomas Grant, Abraham Baldwin Agricultural College

SPORTS

1:30-2:20 p.m.

Franklin Square (Independence Level 5B)

Developing a sports website worth reading

Audiences have ever-changing expectations on how they consume sports information. They don't want stories posted on websites late at night or days later, nor do they merely want a summary of key plays. They want you to use your access, your expertise and your storytelling abilities to engage them rapidly, and frequently, on all digital and social media platforms. We'll address multiple ways to improve, or develop, your sports coverage.

Joe Gisondi, Eastern Illinois University

DESIGN

1:30-2:20 p.m.

Independence B (Independence Level 5B)

Sports photojournalism — Take your best shot

We will discuss how to create powerful storytelling sports photos and the equipment needed to do this. The creative, aesthetic and technical elements of successful coverage will be addressed.

Kevin Kleine, Berry College

THE FUTURE: ENGAGEMENT & PLATFORMS

1:30-2:20 p.m.

Independence C (Independence Level 5B)

Newsletters 101: Why you should start or expand now

Starting and running a popular email newsletter is easier than you think. Get a boatload of basic info, including tips how for how to make it work in your newsroom.

David Simpson, Georgia Southern University

MEDIA LAW & ETHICS 1:30-2:20 p.m.

Independence DE (Independence Level 5B)

Can I publish this? Conducting a selfdirected pre-publication review and keeping yourself out of legal trouble

Libel? Privacy? Intellectual property? When you're producing a publication, there are many legal risks to keep in mind. But don't fear — we'll go over tips and tricks for reviewing your own content to keep you out of the courtroom and in the newsroom

Lindsie Rank, Foundation for Individual Rights and Expression

SPJ

1:30-2:20 p.m.

Lafayette Park (Independence Level 5B)

Small effort, big payoff: Video and audio tricks

Stop making your viewers and listeners' ears work so hard in your stories. That shotgun mic on your camera isn't as good as you think it is. Learn some simple basics to make your audio sound great, including the most important technical factor when recording sound, when to use headphones, why you can use headphones as a microphone and what to do

when your mic cuts out right before an important interview. Learn how to make a small effort get a big payoff for whatever sounds you're recording. Your viewers will thank you.

Brian Champagne, Utah State University

REPORTING, EDITING & STORYTELLING

1:30-2:20 p.m.

Latrobe (Constitution Level 3B)

Interviewing 101: How to prepare for and execute clean interviews

One of the major challenges since COVID hit is getting your staff out there again interviewing in-person with the goals of getting at the heart of the story. This session will give you sound tips/tricks to help your staff redevelop the confidence necessary for good interviews. You will learn techniques for crafting good questions, asking follow-ups and engaging both with your interview subject and your intended audience.

James Carviou, Missouri Western State University

SPJ

1:30-2:20 p.m.

Penn Quarter B (Declaration Level 1B)

SPJ chapter fundraising basics: Principles & techniques, Part 2

Why should a donor give to your organization? It all starts with your mission statement and your case for support. In this interactive session, learn how to increase your fundraising success by developing a strong mission and a compelling and unique case for support. Then discover the tools and techniques to identify and reach the potential donors to support your work.

Ann Fitzgerald, Indiana University

SOCIAL MEDIA

1:30-2:20 p.m.

Tiber Creek A (Declaration Level 1B)

Life's too short for boring social media

When this speaker started at her town's daily newspaper, she quickly realized she was the youngest employee in the room. She knew the paper had readers of all ages — but the company's social content wasn't connecting with its audience the way it potentially could. A year after taking over, through experimentation and some rule-breaking, content interactions and engagement have boosted

tenfold. In this session, we're talking all things social strategy. Emily Bloch, The Philadelphia Inquirer

PROFESSIONAL & PERSONAL DEVELOPMENT

1:30-2:20 p.m.

Tiber Creek B (Declaration Level 1B)

Turn an idea into a job and a job into a career

This session will explore and present ways to capitalize on academic skills, experience and talents. We'll discover and discuss how to mine your skills and experiences to set you apart in the job market. Learn how to build a professional network and leverage it to find and create meaningful internship or employment opportunities.

Maggie Mullikin, Elon University

DESIGN

1:30-2:20 p.m.

Wilson (Constitution Level 3B)

Design thinking

Consider content from a visual perspective while you keep the audience experience top of mind.

Emily Sabens, The Washington Post

SPJ

2:30-3:20 p.m.

Burnham (Constitution Level 3B)

On the beat: Covering the courts

The court beat involves criminal, civil, family and juvenile court cases. There are also federal courts, including immigration. The journalists on this panel will share tips on covering the most newsworthy trials and finding stories at the courthouse that you may not know are happening. Learn how to build trust and find sources among judges, defense attorneys, prosecutors, public defenders and more. Find out the basics you need to know to cover a trial before it gets started, including plea bargains and motions to throw out a case.

Daniela Ibarra, KTUL Erica Hernandez, KSAT-TV Jane Harper, The Virginian-Pilot Brian Collister, Independent Investigative Network

SPJ

2:30-3:20 p.m.

Declaration A (Declaration Level 1B)

Presenting journalism's story to Congress

Journalists are used to covering Congress. But what about when they want to lobby members for measures that make government actions more transparent, or create protections for journalists like a shield law? We'll learn about the effectiveness of past efforts and how to best go about advancing journalism's interests in our nation's capital.

Al Cross, University of Kentucky

MEDIA LAW & ETHICS 2:30-3:20 p.m.

Declaration B
(Declaration Level 1B)

Public records and private schools

Private schools don't have the same freedom of information obligations as public schools, but that doesn't mean they don't have any. Private schools have the obligation to disclose a number of records that are important to readers. We'll talk about some common ones and how to find the uncommon ones.

Anne Marie Tamburro, Foundation for Individual Rights and Expression

social MEDIA 2:30-3:20 p.m.

Farragut Square (Independence Level 5B)

Can you TikTok the news? Using social media video to report and present real journalism

As social-media outlets have expanded and changed, news organizations have found clever ways to present news on these platforms — and harness the power of social media for sources in their reporting. In this session, Northwestern professor Craig Duff will talk about how outlets from The New York Times to Vox to AJ+ to The Washington Post have each made their mark in social-media video.

Craig Duff, Northwestern University

Check the convention app for the latest information. SPJ-track sessions are open to ACP/CMA registrants.

THE FUTURE: **ENGAGEMENT & PLATFORMS** 2:30-3:20 p.m.

Franklin Square (Independence Level 5B)

Decentralized journalism, aka the post-traditional journalism movement

The internet broke the business models of traditional publishers, leaving a demand for investigative reporting, and niche interest areas and beats. The reporters that will be most sought after are those that deeply know their beats and are savvy users of social media who can build their audiences. This session will offer tips to prepare you to fill this demand.

Toni Albertson, University of Southern California

PHOTOJOURNALISM 2:30-3:20 p.m.

Independence B (Independence Level 5B)

Taking better feature photos: Slices of life

What makes good feature photos and what should you look for to get them? Get these answers and view awardwinning feature photography examples. Learn how to get great feature photos by capturing an exceptional moment within a common, everyday occurrence.

Kevin Kleine, Berry College

THE FUTURE: **ENGAGEMENT & PLATFORMS** 2:30-3:20 p.m.

Independence C (Independence Level 5B)

Newsletters 202: Make them better

Want to try some new things with your newsletter? See what other college and commercial outlets are doing and talk about new ideas with fellow newsletter enthusiasts.

David Simpson, Georgia Southern University

MEDIA LAW & ETHICS 2:30-3:20 p.m.

Independence DE (Independence Level 5B)

Copyright, fair use made simple

While it's great to understand how statutory fair use works and all the different ways it can be applied, at the end of the day, most modern courts make fair use decisions in a simplified way. Find out how you can do the

same thing and make accurate fair-use decisions when you're on deadline.

Adam Goldstein, Foundation for Individual Rights and Expression

SPJ

2:30-3:20 p.m.

Lafayette Park (Independence Level 5B)

Fatal fire in the Bronx: The power of investigative reporting

A New York Times investigation shows how the main safety system failed in a New York City high-rise, turning it into a deadly chimney of smoke that left 17 people dead. Four journalists on the team explain how they reviewed design documents, inspected the building in person and gathered photos and video to understand how the catastrophe unfolded and concluded that the deaths were preventable. Detailed 3D graphics bring the storytelling

Claire Regan, Capital B Anjali Singhvi, Evan Grothjan and Weiyi Cai, The New York Times

PROFESSIONAL & PERSONAL DEVELOPMENT

2:30-3:20 p.m.

Latrobe (Constitution Level 3B)

Striking a balance: Addressing the demands of a changing profession while meeting student needs

Student publications are ground zero for incorporating professional skills in ways that lead to portfolio work strong enough to catch the attention of media organizations hiring interns and entry-level staff. This workshop explores feedback from 90-minute interviews with 19 journalists working and hiring interns for 17 organizations. Journalists explained how they approach job applications as well as how they consider geographic location, program accreditation and a student's major in hiring decisions. They also explained where new hires succeed and where they fail.

Josh Davis and Laura Moorhead, San Francisco State University

2:30-3:20 p.m.

Penn Quarter A (Declaration Level 1B)

Uncover and enhance your news stories with Census Bureau data

Equipped with data from the 2020 Census and American Community Survey, journalists can augment and enrich their reporting on a variety of social topics. In this presentation, you will learn the fundamentals of both the 2020 Census and ACS, as well as how to access data from each. Presenters will also demonstrate how to customize data to meet your needs. They'll also share updates and provide resources relevant for journalists. Ryan Ricciardi, U.S. Census Bureau

2:30-3:20 p.m.

Penn Quarter B (Declaration Level 1B)

FOIA and college athletics reporting

Odds are your sports reporting is too deferential to the institution you cover, and the administrators and coaches want you none the wiser. Learn how and where public records reporting can be beneficial in finding stories within your university's athletic department and how that department folds into your college or university moré broadly.

Wesley Wright, Florida Atlantic University

ADVISERS

2:30-3:20 p.m.

Tiber Creek A (Declaration Level 1B)

Advising 101: Introduction to advising

This session will help you better understand your role so you can help others better understand what you do and what you don't do. Topics include the role of the adviser, its challenges and the basics of advising.

Fredrick Batiste, Houston Community College

PROFESSIONAL & PERSONAL DEVELOPMENT

2:30-3:20 p.m. Wilson (Constitution Level 3B)

Washington women in journalism: The path to success

This session will feature three successful reporters based in Washington, D.C. Each of these women will share how they made it there, what their day-to day work entails, and tips and techniques for those who want to follow in their footsteps.

3:30-4:20 p.m.

Burnham (Constitution Level 3B)

Journalist safety update 2022

News gathering is dangerous and safety considerations are no longer just for journalists going off to war. Domestic journalists face hazards every day on the streets of their own communities. From door-knocks. crime, extreme weather, civil unrest and covering politics, the landscape has changed, and we need to be prepared. Talk about current threats, future trends and practical solutions including safety education, personal protective equipment selection and event or incident planning. Chris Post, International Media Support Group

3:30-4:20 p.m.

Declaration A (Declaration Level 1B)

Headless body in a topless bar: Headline Writing 101

Every story deserves a strong headline, but it takes some journalists a whole career to become good at writing one. You can do it in just 50 minutes thanks to this session, which will offer three simple steps to help you master this critical skill. Claire Regan, SPJ

DATA & VISUALIZATION 3:30-4:20 p.m.

Declaration B (Declaration Level 1B)

Telling compelling stories with data

We will explore a few tools data journalists use to clean, visualize and analyze data sets. We will also touch on a few ways data can help elevate reporting and help tell powerful stories. John D. Harden, The Washington Post

REPORTING, EDITING & STORYTELLING

3:30-4:20 p.m.

Farragut Square (Independence Level 5B)

Journalists & surveillance: What you need to know to stay safe

Is your digital footprint secure? Do you know how to protect your sources and content from prying and spying eyes? This session will introduce basic

cybersecurity and digitalhygiene practices through a series of hypotheticals to get students thinking about ways to protect themselves, their sources and their content from surveillance and cyber threats. Amy Kristin Sanders, University of Texas

SPORTS

3:30-4:20 p.m.

Franklin Square (Independence Level 5B)

Writing (multimedia) sports stories

Learn how to write dynamic stories about live sports events that go beyond play by play, stats and final results. Instead, tell engaging stories by reporting, observing and interviewing better – and by engaging more fully with multimedia elements. The presenter is the author of Field Guide To Covering Sports and publisher/editor of a community sports website, ColesCountySports.com. Joe Gisondi, Eastern Illinois University

PHOTOJOURNALISM 3:30-4:20 p.m.

Independence B (Independence Level 5B)

Photojournalism composition that engages the viewer

Composing for impact and meaning matters. How you frame your subject matters, and what you include, or don't include, in the viewfinder is key. Learn how to improve your composition and thereby tell better stories visually. Learn to edit through composition. Kevin Kleine, Berry College

REPORTING, EDITING & STORYTELLING

3:30-4:20 p.m.

Independence C (Independence Level 5B)

Stop. Look. Listen. Story ideas are everywhere

"What do I write about" makes an editor nervous, but Stop, Look, Listen and use some creativity and thought to that interesting story idea. This session will present ideas from routine to unusual to "off the wall" and how to find and develop them.

Fred Stewart, Texas A&M University-Commerce (retired)

MEDIA LAW & ETHICS

3:30-4:20 p.m.

Independence DE (Independence Level 5B)

Beware of the copyright bots: Borrowing online photos and stuff

It's never been easier — and potentially more risky — to help yourself to photos, videos and music. Join us for a quick copyright primer and tips (and warnings) about finding truly free material that's safe to re-publish.

Jonathan Falk, Student Press Law Center

SPJ

3:30-4:20 p.m.

Lafayette Park (Independence Level 5B)

Building the next generation of community and investigative journalists

Community and investigative reporting offer journalism students a remarkable range of opportunities to make an immediate difference in people's day-to-day lives through their work, but teaching the advanced skills needed to dive deep can be challenging. This panel will focus on best practices to overcome the obstacles that many student journalists face in carrying out community and investigative reporting projects, as well as ways to publish, market and brand their work in university-based and professional media outlets Mario Murillo, Hofstra University Megan Naftali, Hofstra Chronicle Chris Vaccaro, Digital News, Altice USA

PROFESSIONAL & PERSONAL DEVELOPMENT 3:30-4:20 p.m.

Latrobe (Constitution Level 3B)

Talkin' LinkedIn and résumés

An experienced recruiter will describe how LinkedIn, combined with a powerful résumé, will open opportunities on the job market. Get tips and advice on making both of them effective in your job search. Ariz Johnson, Arizona State University

SPJ

3:30-4:20 p.m.

Penn Quarter A (Declaration Level 1B)

Time Now for the SPJ Story Exchange: Breaking and enterprise in a digital age

The balance between breaking news and enterprise reporting can be, at best, a delicate one for student and professional journalists. Hear from journalists who have done both breaking news and enterprise reporting. If you're looking for ways to make your stories stronger, then this session is for you. You'll enjoy the opportunity to hear some great stories, and you'll return to work ready to seek truth and report it in new ways.

Elizabeth Smith, Pepperdine University Sarah McCammon, NPR

April Bethea, The Washington Post

SPJ

3:30-4:20 p.m.

Penn Quarter B (Declaration Level 1B)

Freelancing 201: It's been awhile. How do I expand my freelance business?

Journalists who have freelanced for a while soon become ready for something newer, bigger and better. This session will move colleagues beyond the Freelancing 101 basics of launching a freelance journalism business by providing tips for finding new, more and better-paying clients or markets, negotiating higher fees, regularly increasing rates, working in new fields, topics and media that can provide more variety in topics or clients, as well as higher income, using networking, social media and other techniques to expand their visibility, and learning new skills to offer beyond writing/ reporting, such as editing, podcasting, teaching, coaching, public speaking and more. Ruth E. Thaler-Carter, freelance writer/editor Kathy Gambrell, Content Essentials and Intensity Media Group

ADVISERS

3:30-4:20 p.m.

Tiber Creek A (Declaration Level 1B)

Advising 102: Policies and procedures

This session is a crash course in how to set policies and procedures for your student staff and operation. The presenter will address topics including operational guidelines, student leader selection procedures and bylaws for student media organizations.

Fredrick Batiste, Houston Community College

ADVERTISING & BUSINESS 3:30-4:20 p.m.

Tiber Creek B (Declaration Level 1B)

Ad revenue decline in college newspapers

This study, based on an April survey of the 300+ CMA members who advise student newspapers, examines the effects of COVID-19 and declines in advertising and other revenue on corresponding declines in college newspaper circulation and print publishing frequency as well as the move to online publication.

Robert Bergland and Elizabeth Brightwell, Northwest Missouri State University

ADVISERS

3:30-4:20 p.m.

Wilson (Constitution Level 3B)

So, you're a broadcaster advising the yearbook. Now what?

With student media consolidation on many campuses, find out what you need to know if you're advising a yearbook that's not your area of expertise. We'll share lessons learned and what to look for in finding a publisher.

Ed Arke, Messiah University Steven Chappell, Northwest Missouri State University

CMA / ADVISERS

4:30-5:30 p.m.

Independence DE (Independence Level 5B)

CMA membership meeting

CMA members can come to hear about what we've done and where we're going. Also, two new board members will be sworn into their offices

AWARDS

5:30-6:30 p.m.

Independence Ballroom

CMA Pinnacle Awards

CMA's Pinnacle Awards recognize the best college media — print, broadcast and online — across nearly 100 categories. Thousands of entries were judged by media professionals from across the country this year.

RECEPTION

6:30-7:30 p.m.

Grand Foyer

CMA adviser reception

Join us after the Pinnacle Awards ceremony for a reception with food and drinks.

Check the convention app for the latest information. SPJ-track sessions are open to ACP/CMA registrants.

Friday

TRADE SHOW

8 a.m.-4 p.m.

Constitution Ballroom

Trade show

Visit the trade show floor where you'll have the opportunity to browse companies and schools offering services and products for collegiate-media programs.

AWARDS

8:30 a.m.-9:30 a.m.

National Press Club

ACP Pioneer Awards

To celebrate its 100th year, ACP announces the inaugural class of 100 Pioneer Award winners, whose leadership has guided collegiate media and ACP for a century.

By invitation.

CRITIQUES

9 a.m.-4:30 p.m.

Cabin John (Constitution Level 3B)

Critiques

Get expert advice from an experienced CMA adviser in a 50-minute critique. You'll direct the conversation to focus on whatever area you'd like to discuss the most. Preregistration required. Check your email for your specific time slot.

SPJ

9-9:50 a.m.

Burnham (Constitution Level 3B)

Disinformation and the decline of democracy: practical things journalists can do

The increasing prevalence of disinformation and misinformation are negatively impacting democratic processes, as voter education declines, civic distrust deepens and partisan divides grow. Against this landscape, journalists have tools at their disposal to fight against disinformation and to mitigate misinformation. Panelists will review the extent of the disinformation problem, provide examples of disinformation's effects on democratic processes and offer recommendations for what journalists can do to

strengthen the democracy on which the foundation of a free press depends.

Bey-Ling Sha, California State University, Fullerton

Mariana De Maio, Lehigh University

Anetra Henry, Institute for Public Relations

SPJ

9-9:50 a.m.

Declaration A (Declaration Level 1B)

The filmed blue line: How to get body and dash-cam footage in a post-Floyd era

The power of dash and body cam footage is indisputable one cellphone video sparked a global movement in police accountability. Obtaining this footage allows you to tell the stories that deserve to be told. This session teaches you how these records requests differ from others and gives you practical tools to handle them. Learn to spot request pitfalls, anticipate common agency responses and master compelling arguments to rebut denials. Understand how to preserve appeal deadlines and how to handle delayed responses. Experience a mock agency/requester negotiation session and leave prepared to get footage you need Joy Ramsingh, Ramsingh Legal

MEDIA LAW & ETHICS

9-9:50 a.m.

Declaration B (Declaration Level 1B)

College Press Freedom 101

You might be being censored — and you don't even know it. Content-based budget cuts? Restricted access to information? Need to go through the university PR machine to talk to anyone? How do you know if it is censorship and how to recognize if you are self-censoring. Mike Hiestand and Hadar Harris,

Student Press Law Center

SOCIAL MEDIA

9-9:50 a.m.

Farragut Square (Independence Level 5B)

Do you really know reels? How to succeed on Instagram

Do you want to take your Instagram to the next level and engage your followers even better? Then this is the session for you. Come prepared to learn IG tips and tricks for success, and everyone will leave the session with a reel in their pocket ready to post.

Annie Block-Weiss, California State University Channel Islands

PHOTOJOURNALISM

9-9:50 a.m.

Franklin Square (Independence Level 5B)

Picture Perfect: How to make something out of nothing

How do photojournalists covering the White House keep creating powerful and informative imagery day after day? Join photojournalist Al Drago as he breaks down his process to capturing new and distinctive moments in the fast-paced world of DC politics.

Al Drago, freelance photojournalist

ENGAGEMENT & PLATFORMS

9-9:50 a.m

Independence B (Independence Level 5B)

Using audience and community engagement to make better journalism

Guessing the information needs of your audience and community doesn't always work. In this session, we will discuss the differences between audience engagement and community engagement. We will talk about how using both in your newsroom, or in your individual reporting, creates more thoughtful journalism that benefits your audience and community. From social media to newsletters, listening sessions to surveys, we'll discuss the qualitative and quantitative data that can be measured through successful engagement. Matt Rasnic, PBS NewsHour

PHOTOJOURNALISM

9-9:50 a.m.

Independence C (Independence Level 5B)

Four elements of great photography

How do we know if a photograph is good or bad? What language can we use when describing why we like or dislike a photo? This session will explore the four elements that make up all great photographs and teach us to be better communicators as we discuss photography.

Dylan Wilson, Augusta University

PROFESSIONAL & PERSONAL DEVELOPMENT

9-9:50 a.m.

Independence DE (Independence Level 5B)

Taking care of yourself after reporting on traumatic events

Sometimes a journalist's job is to witness the hardest day in someone else's life. Or to edit hundreds of captions about a war. Or to take photo after photo of an act of violence. Though we are not the ones directly experiencing the trauma, being around it and involved with it can have lifelong effects. We'll talk about confronting that reality and figuring out what tools work best for you to cope with it.

Jessica Contrera and Katie Mettler, The Washington Post

SPJ

9-9:50 a.m.

Lafayette Park (Independence Level 5B)

Lehman College-CityLimits Journalism Collaborative

The Bronx is the seventh-largest U.S. municipality by population according to the U.S. Census, yet it has minimal coverage of news and politics as a borough of New York City. This urban news desert is ignored by large mainstream media, leaving a vastly underserved population with small grassroots journalism organizations struggling to serve them. The Lehman City Limits Collaborative draws on the lived experiences of journalism students from the Bronx and the credibility and reach of an established online news operation to fill this void. This curriculum-based project prepares and equips new urban journalists to report on their nealected communities

Jim Carney, Victor Marinez and Valeria Martinez, City University of New York Daniel Parra, CityLimits

DESIGN

9-9:50 a.m.

Latrobe (Constitution Level 3B)

What's your type?

Typography is like the people we know. Some are sophisticated. Others are gregarious. A few are a bit awkward. And, yes, some are weird. We use it to convey messages through stories, captions and headlines. Although we typically follow the rules of typography when designing, there are a few

occasions that we might choose to break those rules. Laura Schaub, University of Oklahoma

SPJ

9-9:50 a.m.

Penn Quarter A (Declaration Level 1B)

How to investigate the privatization of public services

Across the country, federal agencies and state and local governments are accelerating the pace of privatization. From water systems to public schools, virtually every type of public service and asset is being shifted to private control.
While some claim the private sector is more efficient than government, outsourcing has often resulted in corruption, cost overruns, service failures, less transparency and greater inequality. In this session, journalists will share tactics from their investigations of privatization in public education, the criminal justice system and economic dévelopment.

Jeremy Mohler, In the Public Interest

Tony Messenger, St. Louis Post-Dispatch

Angélica Serrano-Román,

Bloomberg Tax Jeff Bryant,

Education Opportunity Network

SPJ

9-9:50 a.m.

Penn Quarter B (Declaration Level 1B)

Get the Scoop: How to win over sources and break news on your beat

How do you get people to tell you what's really going on behind the scenes — the stuff that elected officials, CEOs and others in power don't want you to know? It's all about finding the right sources, making the connection and getting them to talk — and to keep talking. This session will offer practical tips and real-world guidance that will help you break news, scoop the competition and become a newsroom standout.

Rebecca Baker, Stephen Lee and Madison Alder, Bloomberg Industry Group

PROFESSIONAL & PERSONAL DEVELOPMENT

9-9:50 a.m.

Tiber Creek A (Declaration Level 1B)

Report for America & journalism job opportunities

Report for America is a national service program that places emerging and experienced journalists in local newsrooms across the country to report on under-covered issues and communities. Report for America journalists join a movement to strengthen communities — and democracy — through local journalism that is truthful, fearless, fair and smart. Learn more about the program, information sessions and applications.

Earl Johnson, Report for America

ADVISERS

9-9:50 a.m.

Tiber Creek B (Declaration Level 1B)

Advising 103: Budgets and revenue

College media advisers often start their jobs knowing all about the journalism or the technological aspects of the job, but we don't always know everything about the business side ... the part that pays the bills. This session will address a variety of topics including how to set ad rates, manage expenses and find additional revenue.

Houston Community College

ADVERTISING & BUSINESS 9-9:50 a.m.

Wilson (Constitution Level 3B)

Ad sales in a multiplatform newsroom

This session will explore innovative techniques to cultivate local ad sales across newsroom platforms. A student business director will address how one college newsroom exponentially increased its advertising sales and commercial presence in a competitive market in the Los Angeles area.

Elizabeth Smith and Sahej Bhasin, Pepperdine University

SPJ

10-10:50 a.m.

Burnham (Constitution Level 3B)

Google Tools Training: Detecting Disinformation

In a sea of information, getting the right information is critical to our jobs as journalists. But how do we find what we need effectively and efficiently? How do we also detect and verify that information? What tools, strategies and techniques help us ensure the accuracy of our work? This session will look to answer these questions and more, with priority on workflows and examples that will help us detect disinformation.

Frank Bi, Star Tribune

SPJ

10-10:50 a.m.

Declaration A (Declaration Level 1B)

Freelancing 101: How and when to hang out your shingle

There's no "best" time for journalists to give freelancing a try — you can get started as soon as you know how to put a story together. Freelancing can be good for student journalists, recent grads, as a full-time pursuit or a side gig to other ventures, when you're laid off, or as a step-down to retirement. You just need to know how to get started! This session will show you the basics — how to find work through networking and pitching — and provide business tools you need to begin working as an independent iournalist.

Hazel Becker, freelance journalist

MEDIA LAW & ETHICS 10-10:50 a.m.

Declaration B (Declaration Level 1B)

The ABCs of L-I-B-E-L

While just saying the word aloud can bring shivers down a journalist's spine, the basics of libel law — and the keys to avoiding it — are actually fairly simple. Let's clear the fear. We will also spend some time talking about what to do when you get a take-down request (and you will).

Jonathan Falk, Student Press Law Center

BROADCAST, AUDIO, VIDEO & PODCASTS 10-10:50 a.m.

Farragut Square (Independence Level 5B)

Taking your podcast to the next level

This session will cover everything an aspiring podcaster needs to create an engaging podcast episode. We will brainstorm episode ideas, discuss cost-effective equipment, give tips for recording high-quality narrations and interviews, and walk through how to mix sound using projects in Audition, with insight from the speaker's

podcast, "The Youth Vote," and experiences at NPR.

Lydia Calitri, NPR Newscast

PHOTOJOURNALISM 10-10:50 a.m.

Franklin Square (Independence Level 5B)

The (not so) scary world of freelance photography

As traditional jobs in newspapers or television decline, there is a rise in journalists being their own boss. Join photojournalists Al Drago and Kenny Holston as they discuss the ups, downs and everything in between. Topics will include getting started, maintaining editor relationships and balancing personal work and personal life.

Al Drago, freelance photojournalist

REPORTING, EDITING & STORYTELLING

10-10:50 a.m.

Independence B (Independence Level 5B)

Get out of your comfort zone

Today's students communicate through electronic means and need more focus on face-to-face communication. To serve our readers, we need more voices in our content and to do that, we have to get our reporters talking to real people in real time. We will provide some tips and activities on how to get students out there reporting in person to get better interviews and to improve stories.

Kelly Messinger, Capital University Sacha DeVroomen Bellman, Miami University (Ohio)

PHOTOJOURNALISM MEDIA LAW & ETHICS

10-10:50 a.m.

Independence C (Independence Level 5B)

Photojournalism ethics

What are the principles that guide photojournalists? From digital manipulation and staging to creating visual inaccuracies, this session offers real-life examples to help students understand how photographs can tell the truth and lie.

Dylan Wilson, Augusta University

REPORTING, EDITING & STORYTELLING

10-10:50 a.m.

Independence DE (Independence Level 5B)

Making national news local and local news national

Whether you're covering a school board meeting, a concert or a national disaster, there's always more to the story than "here's what happened." In this session, we'll talk about coming up with story ideas that appeal to both local and national audiences.

Jessica Contrera and Katie Mettler, The Washington Post

SPJ

10-10:50 a.m.

Lafayette Park (Independence Level 5B)

Talking to strangers: How to get the eager, reluctant and even the haters to interview

Interviewing is the single most important way journalists get information. Yet sometimes the perfect interview feels more like luck than skill. But great interviews aren't the result of serendipity and intuition. They're the result of careful planning and good journalistic habits. This session will give you the tools you'll need to get people to talk to you, and to get worthwhile information from them. This is a useful session particularly for younger journalists who feel perhaps too tied to screens for their information, when it is faces and voices that reveal one's true humanity.

Dean Nelson, Point Loma Nazarene University

REPORTING, EDITING & STORYTELLING

10-10:50 a.m.

Latrobe (Constitution Level 3B)

You found that idea where?

They're at the mall, on the web, on billboards and even in some well-designed junk mail. From Pinterest to magazines — ideas for stories, designs and theme concepts are everywhere. We'll adapt ideas from professional resources that will give your publication a cutting-edge look and help you create a memorable yearbook, magazine or newspaper for your student audience.

Laura Schaub, University of Oklahoma

SPJ

10-10:50 a.m.

Penn Quarter A (Declaration Level 1B)

Telling the stories of vulnerable people: Trauma-informed journalism

Whether reporting on gun violence, social justice, COVID-19, sexual assault, climate disaster or gender identity, journalists often speak with people or sources experiencing traumatic events. Knowing how to bring sensitivity and earn trust is essential for telling those meaningful stories with honesty. Experienced panelists will offer best practices for trauma-informed reporting, including ways to establish and maintain trust, elicit meaningful narratives, tell the story with care and respect and maintain story integrity throughout editing.

Sandy West, independent journalist Dean Nelson, Point Loma Nazarene University

Ann Hinga Klein

Jourdan Bennett-Begaye, Indian Country Today

Naseem Miller, The Journalist's Resource Kate Black, Dart Center for Journalism & Trauma

SPJ

10-10:50 a.m.

Penn Quarter B (Declaration Level 1B)

Keeping news alive in small-town America

Revenue declines, social media competition and staffing shortages are all helping create news deserts across America. That's never truer than in small towns. This session will explore innovative ways companies, nonprofits, consortiums, start-ups and families are developing a variety of local news ecosystems at a time when we are at a democratic crossroads and America needs an independent press more than ever.

Kevin Z. Smith and Andrew Alexander, Ohio University Steve Waldman, Report for America

Denise Bonura, The Shippensburg News-Chronicle

Check the convention app for the latest information. SPJ-track sessions are open to ACP/CMA registrants.

DESIGN / SPORTS

10-10:50 a.m.

Tiber Creek A (Declaration Level 1B)

Your sports page sucks

The sports page is the secondmost looked at page, so stop making it look so ugly. In this session, we will discuss how to make your page more readerfriendly.

KC Schaper, The Washington Post

ADVISERS

10-10:50 a.m.

Tiber Creek B (Declaration Level 1B)

Advising 201: Recruiting, training and retraining

Student media doesn't run without students. But it can be a struggle to recruit eager, talented, dedicated students — and to do it every year. This session will provide tips on recruiting and retaining a staff, developing leaders, incentivizing student media and training a media staff.

Fredrick Batiste, Houston Community College

REPORTING, EDITING & STORYTELLING DATA & VISUALIZATION, DESIGN

10-10:50 a.m.

Wilson (Constitution Level 3B)

Inventing visual story forms

Washington Post Graphics assignment editor Kevin Uhrmacher will present some approaches you can take on the way to producing creative and memorable visual stories. Whether with interactive tools, maps or other data visualizations, you'll leave people wondering "How did they think to tell the story that way?" Kevin Uhrmacher,

Kevin Uhrmacher, The Washington Post

KEYNOTE

11 a.m.-12:20 p.m.

Independence Ballroom

Keynote Watergate at 50: Bob Woodward & Carl Bernstein

On the 50th anniversary of the Watergate break-in, legendary reporters Bob Woodward and Carl Bernstein will discuss the famous investigative story, how they broke it and its lasting influence on journalism.

AFFINITY GROUPS 12:30-1:20 p.m.

Join a discussion of fellow students to share challenges, ideas and insights.

Declaration B (Declaration Level 1B) **Latinx roundtable**

Latrobe (Constitution Level 3B)

LGBTQ+ roundtable

Independence B (Independence Level 5B) **Sports roundtable**

Independence C

(Independence Level 5B) **Broadcast roundtable**

Farragut Square (Independence Level 5B)

Women's roundtable

Franklin Square (Independence Level 5B)

Management roundtable

SPJ

1:30-2:20 p.m.

Burnham (Constitution Level 3B)

Safety in the field: Physical and digital concerns

Safety is of the utmost importance for journalists, both physically and digitally. Learn how to prepare for an assignment, gain firsthand knowledge of how to prepare risk assessments and how to be digitally secure and protect yourself as a journalist. Alison Macrina,

Library Freedom Project

SPJ

1:30-2:20 p.m.

Lafayette Park (Independence Level 5B)

Pitching your story as a documentary

In the documentary market, there is a massive demand for content created by journalists, many of whom may not have thought of this form as a viable extension of their work. The goal of this session is to teach journalists how best to market their stories to documentary producers and studio heads. *Brian Collister.*

Independent Investigative Network

SPJ

1:30-2:20 p.m.

Declaration A (Declaration Level 1B)

Covering climate change: What journalists need to know

Climate change is the story of our era, touching every beat in journalism. It's an environmental story, a justice story, political story, a business story — it's even a sports story. Both local and global, climate change is the story of the century. Learn from some of the nation's leading environmental reporters about the ins and outs of how to provide solid, accurate and creative coverage about climate change from different angles. Bobby Magill, Bloomberg Law

Bobby Magill, Bloomberg L Marianne Lavelle, Inside Climate News Emily Holden, Floodlight Justin Worland, Time

MEDIA LAW & ETHICS 1:30-2:20 p.m.

Declaration B (Declaration Level 1B)

Trends in college press censorship

A recent nationwide survey revealed that more than 60 percent of college newspaper editors had experienced censorship at least once in the previous year. In this session, learn more about the data and walk away with five tips for avoiding and responding to censorship.

Lindsie Rank, Foundation for Individual Rights and Expression

SPJ

1:30-2:20 p.m.

Farragut Square (Independence Level 5B)

Storytelling through videography

Did you know that just the angle of the camera or how the shot is framed can change the entire intention behind the story being told? Do you want to become a visual storyteller? Then this session is for you. Learn tips to becoming a master storyteller through videography.

Annie Block-Weiss, California State University Channel Islands

REPORTING, EDITING & STORYTELLING

1:30-2:20 p.m.

Franklin Square (Independence Level 5B)

Project paralysis: How to tackle your dream reporting project

You have the goods. A source has dropped an internal document with the most intriguing numbers. Or you've learned that a hospital's owner is banned from collecting federal health care funds. Or maybe your gut just tells you that there's something more to that proposed law than meets the eye. How do you turn it into a rock-solid project that excites your audience? Join Kaiser Health News' Sarah Jane Tribble as she shares lessons learned while creating KHN's first narrative podcast as well as multiple award-winning investigations. There will be practical, no-nonsense advice on how to gather, develop and keep track of the sources and documents you need to get published.

Sarah Tribble, Kaiser Health News

PHOTOJOURNALISM 1:30-2:20 p.m.

Independence B (Independence Level 5B)

Want better photos? Be engaged

Being a photojournalist is more than just making photos, getting quotes and writing stories. If you don't have subjects to talk to, you do not have a story. This presentation showcases meaningful ways to engage in the community you are covering, the better the stories.

Greg Cooper, Eastern Illinois University

THE FUTURE: ENGAGEMENT & PLATFORMS

1:30-2:20 p.m.

Independence C (Independence Level 5B)

Expand and deliver

Students get involved in the issues that matter to them — from campus safety to climate change and gun violence — and student media can facilitate these conversations. Learn how to expand your program to engage more contributors and serve a broader audience.

Eric Falquero, WAMU Raven Montenegro, Survivor Alliance

PROFESSIONAL & PERSONAL DEVELOPMENT

1:30-2:20 p.m.

Independence DE (Independence Level 5B)

Trauma in the newsroom: How to protect your mental health

The American Psychological Association has described journalists as "vicarious first responders," as student journalism poses special challenges to mental health with the added stress of balancing classes with a demanding job. Covering a small community that students are a part of can make reporting on tragedy especially difficult. The former editor-in-chief of The Alestle at Southern Illinois University Edwardsville will discuss the foundations of these skills. Alex Aultman

SPJ

1:30-2:20 p.m.

Penn Quarter B (Declaration Level 1B)

War Reporting 101: Getting the story while getting it right

Whom do you trust in a war zone? This session reveals innovative methods for finding the truth from both journalists and the U.S. military. Included: a live update from within Ukraine and info on proper body armor, advice on analyzing propaganda and some surprising stories.

Bob Schapiro, New Jersey SPJ Todd Veazie, U.S. Navy SEALS Natalie Gryvnyak, Ukrainian journalist

DESIGN

1:30-2:20 p.m.

Latrobe (Constitution Level 3B)

Chicken salad: Radical redesign and rewriting

We're going to gut a half-dozen student newspapers in under an hour. We'll rip apart their front pages and redesign everything – including the name of the paper. We'll rewrite every headline and every story. Total carnage. Don't like what you see? Make a compelling counter-argument and win cold hard cash. Michael Koretzky, Debt.com

1:30-2:20 p.m.

McPherson Square (Independence Level 5B)

Newsroom management: How to use psychological need-satisfaction to keep your staff happy and functional

Whether it's overseeing editors from the EIC position or working with a staff of writers, photographers or designers as a section editor, management can be tough. Learn how you can connect with staffers more effectively and manage more efficiently by satisfying three basic psychological needs everyone has.

Vincent Filak, University of Wisconsin-Oshkosh

SPJ

1:30-2:20 p.m.

Penn Quarter A (Declaration Level 1B)

Moving mediums: The transition from print to broadcast

Making a seismic change can feel daunting, but this discussion with journalists who have successfully navigated a big switch — in a variety of ways and for a variety of reasons — will inspire you to reach for new heights. Are you an ink-stained wretch curious about multimedia? Photojournalist longing to write? Secretly dreaming of anchoring a morning show? Come learn about the rewarding detours others have taken and connect with colleagues who are also on the cusp of professional breakthroughs.

Bijan C. Bayne, MetaVise Hilary Niles

Stacie Overton Johnson, freelance journalist/TV producer

REPORTING, EDITING & STORYTELLING

1:30-2:20 p.m.

Tiber Creek A (Declaration Level 1B)

Break into business reporting

Want to shine a light on injustices in your community, celebrate a local small business or report on the power players in your city? Then you are a prime candidate for business reporting, a smart career choice in a growing coverage area that generally pays well. Learn more about the business-reporting beat and the skills it needs. Paul Glader, The King's College

ADVISERS

1:30-2:20 p.m.

Tiber Creek B (Declaration Level 1B)

Advising 203: Connecting with resources

Advising college media can sometimes feel really lonely. While there may not be many people on your campus who understand what you do, there are many people in the country who certainly do. This session will address resources available to advisers, the benefits of CMA and opportunities to network with your peers.

Fredrick Batiste, Houston Community College

REPORTING, EDITING & STORYTELLING

1:30-2:20 p.m.

Wilson (Constitution Level 3B)

Solutions Journalism across platforms and in your newsroom

This session will examine how students can tackle Solutions Journalism reporting and how they can present these stories across platforms: digital, video, podcast and social media. Theresa de los Santos and Elizabeth Smith, Pepperdine University

SPJ

2:30-3:20 p.m.

Burnham (Constitution Level 3B)

Covering politics & the White House in 2022

As one of the most consequential midterms in years approaches, join some of the nation's top political journalists in a wide-ranging discussion on political reporting in Washington and beyond. Learn how they stay on top of stories and get political sources to talk. And in case you're interested in scoring

a White House beat, they've got tips for that, too. Fin Gomez, CBS News Jim Acosta, CNN

Pauly Denetclaw, Indian Country Today

SPJ

2:30-3:20 p.m.

Declaration A (Declaration Level 1B)

Defending democracy: What journalists got wrong about Jan. 6, and how to fix it

Decades of mass media research show definitively that news media shape people's perceptions of social reality. For this reason, journalists have a heavy responsibility and moral obligation to ensure how they report current events helps people to understand what is really happening, not just about one particular incident, but also as part of a broader trending context. This session will address how journalists have shaped public understanding of democracy and existential threats to it — as well as ways in which news media can better defend democracy, which itself is foundational to the existence of a free press.

Bey-Ling Sha, California State University, Fullerton Deborah Turner, League of Women Voters

PHOTOJOURNALISM, MEDIA LAW & ETHICS

2:30-3:20 p.m.

Declaration B
(Declaration Level 1B)

The right to photograph

What do cops, professors, university presidents and football coaches have in common? Opposable thumbs, and that they're likely to say, "You can't take pictures here." They're also usually wrong. We'll talk about what's really private, what to do when there's a disagreement and how to avoid getting arrested for doing your job.

Adam Goldstein, Foundation for Individual Rights and Expression

REPORTING, EDITING & STORYTELLING STAFF MANAGEMENT

2:30-3:20 p.m.

Farragut Square (Independence Level 5B)

Newsroom Digital Security 101

Protecting your newsroom from an ever-growing list of cyber incidents may seem daunting, but there are easy changes to safeguard your work. In this session, we'll be going over the first steps into digital security for journalists. We'll play "spot the phish," show examples of real-world phishing emails and learn how to look for the telltale signs. David Huerta, Freedom of the Press Foundation

RESEARCH

2:30-3:20 p.m.

Franklin Square (Independence Level 5B)

Research topics on college media

Scholarly research on college media can help answer important questions about college media and its future. This panel session will present academic research about the most urgent topics facing college media.

Elizabeth Smith, Pepperdine University

PHOTOJOURNALISM, SPORTS 2:30-3:20 p.m.

Independence B (Independence Level 5B)

Sports Photography 101

Looking to boost your sports photojournalism? Capturing great sports moments doesn't have to be expensive or burdensome. Learn techniques and tricks to help making quality photographs that are meaningful.

Greg Cooper, Eastern Illinois University

LEADERSHIP

2:30-3:20 p.m.

Independence C (Independence Level 5B)

Putting first things first: Effective editorial leadership time management

Newsrooms are often beehives focusing on urgent things instead of the important things. It is vital to distinguish between the two. Let's reflect on your newsroom — "Am I doing this because it is important or because it is simply urgent?"

Julia Lewis, University of Central Missouri

REPORTING, EDITING & STORYTELLING 2:30-3:20 p.m.

Independence DE

(Independence Level 5B)

Covering Capitol Hill

A panel of veteran journalists will share how-to information in an introduction to covering Capitol Hill. This panel will

feature a press gallery staffer and several Hill reporters, and it will be useful to college interns at DC outlets or mid-career practitioners who want to know the logistics and ins and outs of Hill coverage. It will provide advice and best practices for another generation of people covering legislation.

Kathleen Murphy, Marymount University Edward Kachinske, House Press Gallery Eugene Mulero, Transport Topics Connor O'Brien, Politico Charlene Carter, CQ Roll Call

SPJ

2:30-3:20 p.m.

Lafayette Park (Independence Level 5B)

Covering mass shootings

Journalists who have covered these tragic assignments give their best advice on how to gather facts during a very emotional time, how to work with law enforcement even when they will not provide information, and strategies for building trust in a devastated community. Also included: the importance of self-care when covering traumatic situations. Hilary Powell, Associated Press Rebecca H Aguilar, SPJ John Quiñones, ABC News Leigh Waldman, KSAT-TV Mitch Blacher, WJLA News Emerald Morrow, WTSP

DESIGN

2:30-3:20 p.m.

Latrobe (Constitution Level 3B)

That old design can be new

Students get involved in the issues that matter to them — from campus safety to climate change and gun violence — and student media can facilitate these conversations. Learn how to expand your program to engage more contributors and serve a broader audience. Randy Stano,

SPJ

2:30-3:20 p.m.

University of Miami (Florida)

Penn Quarter A (Declaration Level 1B)

The art of obituary writing

It's not easy to write a profile when your main source is unavailable. That is the challenge, simply put, of crafting a news obituary. Panelists will reveal how their exceptional interviewing and investigative reporting skills help them piece

Friday & Saturday

together details about the deceased and how a successful obit captures more life than

Claire Regan, Capital B Hillel Italie and Will Lester, Associated Press Adam Bernstein, The Washington Post

SPJ

2:30-3:20 p.m.

Penn Quarter B (Declaration Level 1B)

SPJ's Code of Ethics: Refreshed & new resources for your toolkit

You know the importance of SPJ's Code of Ethics, but are you building your toolkit for applied ethics? In this session, you'll get a refresher on the code and its practical application. Gain valuable resources and an introduction to SPJ volunteers and staff committed to advancing ethics in journalism. Duane Pohlman

PROFESSIONAL & PERSONAL DEVELOPMENT 2:30-3:20 p.m.

Tiber Creek A (Declaration Level 1B)

Finding your niche

Learn how to adapt your general reporting skills and other campus media experience to more specialized newsroom roles such as audience engagement or business reporting. Learn from the pros how beginning journalists can carve out a niche and hear the top qualities editors look for in potential hires.

Shirley Carswell, The Dow Jones Fund

STAFF MANAGEMENT

2:30-3:20 p.m.

Tiber Creek B (Declaration Level 1B)

The feedback loop

Newsroom drama usually comes from a lack of good communication. This session will cover the formal communication channels developed at The Signpost and encourage discussion about better ways to talk out conflicts.

Jean Norman and Breanna Hart, Weber State University

LEADERSHIP

2:30-3:20 p.m.

Wilson (Constitution Level 3B)

Successful leadership through change, disruption and disaster

Through natural disasters, gun violence, pandemic and political division, it has never been more challenging to be a leader in a student newsroom. This panel will explore leadership techniques being used in one college newsroom that can be adapted in others.

Elizabeth Smith, Abigail Wilt, Sam Torre and Ali Levens, Pepperdine University

AWARDS

3:30-5 p.m.

Independence Ballroom

ACP Pacemakers, Pacemaker 100 and Individual Awards

ACP's prestigious Pacemakers will be presented at this awards ceremony, with recognition for Pacemaker finalists. ACP will also recognize its Pacemaker 100, the top 100 winners of the award. ACP will also honor the best in collegiate journalism with this year's Individual Awards.

AWARDS

5:30-6:30 p.m.

Farragut Square (Independence Level 5B)

CMA Adviser Awards

CMA recognizes excellence in college-media advising by honoring Adviser Award winners at this special ceremony.

Saturday

TRADE SHOW

8 a.m.-4 p.m.

Constitution Ballroom

Trade show

Visit the trade show floor, where you'll have the opportunity to browse companies and schools offering services and products for collegiate-media programs.

SPONSORED

8-8:50 a.m.

McPherson Square

flytedesk Platform 2.0

As our sales and publisher teams have been busy this summer and fall preparing for the back-to-school & midterm election season, our product & engineering teams have been focused on the next iteration of the flytedesk platform.

Platform 2.0 will be designed to optimize fulfillment workflows, so your team can spend less time on process & operations, and more time on journalism, sales, and education.

Come eat breakfast and meet with Jeff Wible, our Senior Product Manager — a working and eating session that will give you a sneak peak of the new platform.

By invitation only. Email leen@flytedesk.com for details.

CRITIQUES

9 a.m.-4:30 p.m.

Cabin John (Constitution Level 3B)

Critiques

Get expert advice from an experienced CMA adviser in a 50-minute critique. You'll direct the conversation to focus on whatever area you'd like to discuss the most. Preregistration required. Check your email for your specific time slot.

SP.

9-9:50 a.m.

Burnham (Constitution Level 3B)

Championing All Journalists: Amplifying New and Diverse Voices

As news organizations put more focus on building welcoming workplaces that reflect the rich diversity of the nation, all employees should understand the value of these efforts, what success looks like and the role they can play. In this session, panelists give practical examples of what news organizations can do to diversify their staffs and make their newsrooms

more inclusive, as well as what journalists can do to diversity coverage. You'll also learn about SPJ resources to help you address race and gender issues with sensitivity, nuance and accuracy while also finding diverse expert sources to improve your stories.

Rod Hicks

Check the convention app for the latest information.

SPJ-track sessions are open to ACP/CMA registrants.

Krissah Thompson, The Washington Post Evelyn Hsu, Maynard Institute for Journalism Education Myriam Márquez, News Leaders Association

SPJ

9-9:50 a.m.

Declaration A (Declaration Level 1B)

Google Tools training: PinPoint

Pinpoint gives you the power to quickly explore and analyze large collections of documents. Have interviews you need to transcribe? Pinpoint will do that work for you. What about PDFs that need to be cross-referenced with those transcribed interviews? Pinpoint will do that for you too. Pinpoint is a tool that will not only save you time and effort but will also power your investigations. Frank Bi, Star Tribune

MEDIA LAW & ETHICS

9-9:50 a.m.

Declaration B (Declaration Level 1B)

Keeping secrets: A guide to the reporter's privilege

Should reporters be allowed to keep their confidential sources or unpublished notes or photos secret? When is it appropriate to use a confidential source? This presentation will introduce student journalists to one of the hottest and most controversial topics of the day — reporter's privilege.

Mike Hiestand, Student Press Law Center

BROADCAST, AUDIO, VIDEO & PODCASTS

9-9:50 a.m.

Farragut Square (Independence Level 5B)

Podcasting 101: How to set up your studio, produce, edit and distribute your content

This in-depth presentation will discuss podcast equipment, studio set-up, costs, content

creation and distribution for student-driven podcasts. Teddy Burch, Tennessee Tech University

THE FUTURE: ENGAGEMENT & PLATFORMS

9-9:50 a.m.

Franklin Square (Independence Level 5B)

Future of college media: Change vs. tradition

Big questions loom. What should we do about print? How do we organize our newsrooms? How does our audience want to receive news? What is "news," anyway? Answering the questions often means challenging traditions cherished by student staff. Let's talk bluntly about the tensions and brainstorm about resolving them.

David Simpson, Georgia Southern University Tamara Zellars Buck, Southeast Missouri State University Jim Rodenbush, Indiana University Hillary Warren, Otterbein University

DATA & VISUALIZATION

9-9:50 a.m.

Independence B (Independence Level 5B)

Excel for journalists

Here's the dirty little secret of data journalism: You don't need fancy computer skills to do it. Learn how to go from a big pile of data to a story using just Microsoft Excel. Bring your laptop.

Sean McMinn, Politico

REPORTING, EDITING & STORYTELLING

9-9:50 a.m.

Independence C (Independence Level 5B)

God and the newsroom

Can you be a serious journalist and devout in your religion? At secular schools, do you feel like the oddball? At Christian, Catholic, Jewish or other faith-based schools, do you battle censorship or face pressure to use journalism to promote your religion? Join us for a conversation.

Paul Glader, The King's College

PHOTOJOURNALISM

9-9:50 a.m.

Independence DE (Independence Level 5B)

A shot in the dark: Low-light performance photography

How do you turn in a usable photo when performers look like they'd be better off lit by candlelight? Learn how to make low-light images without using flash or breaking the bank on gear, and why learning to shoot live acts can turn you into a better news, sports or feature photographer.

Sonya Singh, California Baptist University

SPJ

9-9:50 a.m.

Lafayette Park (Independence Level 5B)

Shooting a story with your mobile phone

"Storytelling" has certainly become a buzzword. There was a time in local news a couple decades ago when there was hardly any storytelling. It was just fires, car wrecks, crime. Since then, it has made a resurgence and the most respected journalists are those who can craft a story. In this session, dissect what makes a good story. Learn what one storyteller has learned by telling stories with his phone for the past eight years and how he does it.

Mike Castellucci, Michigan State University

MAGAZINES

9-9:50 a.m.

Latrobe (Constitution Level 3B)

Put a zine on it: Creating print products for a digital world

Print's not dead – and we can prove it. Zines (short for "magazine") are small independently published print products that are flying off campus newspaper racks. Using student-produced zine examples from the last year, we'll show you how your news team can easily turn reporting you're already doing into small print products that will inform and engage audiences beyond their screens. Sarah Bennett, Santa Ana College

SPJ

9-9:50 a.m.

Penn Quarter A (Declaration Level 1B)

Write your own FOI letter

Attendees at this workshop will walk away with a custom Freedom of Information Act request to the agency of their choice requesting the information of their choice. Bring a device with you, so you can hit "send" and start your search for information at session's end. This session is great for campus journalists who are stonewalled by administrators. It presents opportunities for investigative and data projects. Anyone who wants to learn to use FOIA is invited.

Nerissa Young, Ohio University

SPJ

9-9:50 a.m.

Penn Quarter B (Declaration Level 1B)

Covering press freedom as news

Press freedom is vital to a functioning society. News organizations should approach this topic in the same way they report on economics, politics and sports. This session will focus on how some news organizations look at press freedom as a beat. It will also include a discussion on how local reporters can do the same. Dan Kubiske. SPI

Jessica Jerreat, Voice of America

SPJ

9-9:50 a.m.

Tiber Creek A (Declaration Level 1B)

SPJ Communications: Supporting Advocacy, Community and Connections

Do you know what the SPJ communications team does to proactively promote journalism advocacy? Do you know the regular and special communications the team executes? Learn what the team does to advance SPJ's role in the profession and democracy. Gain an understanding of the various ways the team works on your behalf and how you can help spread SPJ's message on the importance of journalism and a free press.

Zoë Berg, SPJ

ADVISERS, MEDIA LAW & ETHICS 9-9:50 a.m.

Tiber Creek B (Declaration Level 1B)

LAW 101 FOR ADVISERS

Learn the rights of your students as journalists and yourself as the adviser. This session will address how to protect yourself and your students through a fast-paced tour of legal basics. You'll also get advice on how to get help if you need it.

Fredrick Batiste,
Houston Community College

PARTNERSHIPS THE FUTURE

9-9:50 a.m.

Wilson (Constitution Level 3B)

How colleges can partner with grassroots media sites

Thanks to a grant from the New Jersey Civic Information Consortium, Saint Peter's University has been a partner with a grassroots media site, Slice of Culture, to pool strengths and create informed multimedia projects designed to engage civic participation, focusing on communities of color. This panel discusses how colleges can find local media partners, how students can take part and how these partnerships boost civic engagement.

Ernabel Demillo and Georgia Kral, Saint Peter's University Adrienne Romero and Neidy Gutierrez, Slice of Culture

SPJ

10-10:50 a.m.

Declaration A (Declaration Level 1B)

How college students can find the best internships and land their first jobs

Are you stressed out while looking for an internship or your first job? Trust us, we've all been there. In this session, you will get some tips and tricks on how to make yourself stand out on your application and interview, have a killer resume and make connections to get the right opportunity.

Daniela Ibarra, KTUL Debra Alfarone, CBS News Isabel Sánchez, Telemundo62/NBC Philadelphia Annick Joseph, WWAY

REPORTING, EDITING & STORYTELLING MEDIA LAW & ETHICS

10-10:50 a.m.

Declaration B (Declaration Level 1B)

Reporting on #MeToo allegations

We'll discuss the legal and ethical aspects of covering reports of sexual assault, abuse and harassment and how to gain access to public information. We'll also explain changes enacted this year to Title IX when it comes to adjudicating sexual misconduct allegations. You will have an opportunity to discuss roadblocks you've encountered as you've tried to cover this important and difficult topic.

Mike Hiestand, Student Press Law Center

REPORTING, EDITING & STORYTELLING

10-10:50 a.m.

Farragut Square (Independence Level 5B)

The lasting legacy of Ernie Pyle

Nearly 80 years after World War II, the writings of war correspondent Ernie Pyle are as relevant as ever in humaninterest storytelling. Hear from the Ernie Pyle Legacy Foundation, sponsors of the ACP human-interest reporting award, on how Pyle's legacy lives through his work and the work of other journalists.

Jamie Zega, The Washington Post Thomas Cowan, Ernie Pyle Legacy Foundation

DIVERSITY

10-10:50 a.m.

Franklin Square (Independence Level 5B)

Leading inclusively: A how-to guide

Clarion calls for diversity and inclusion are sending college media managers scrambling for resources. In this session, we'll discuss what newsroom managers should consider if they want to build a sense of belonging for all staffers, including those from marginalized identities.

Tamara Zellars Buck, Southeast Missouri State University

DATA & VISUALIZATION 10-10:50 a.m.

Independence B (Independence Level 5B)

Beyond charts: How to use data in your stories and scripts

Data are all around us, including at your school. Learn to find stories from data and tips to write about them in compelling ways.

Sean McMinn, Politico

REPORTING, EDITING & STORYTELLING

10-10:50 a.m.

century

Independence C (Independence Level 5B)

Why religion reporting matters in the 21st

The importance of religion to individuals and to society varies greatly from country to country. As a result, the religion beat remains vital to understanding our world. This session will delve into the challenges and joys that come with reporting on matters of faith.

Clemente Lisi, The King's College

REPORTING, EDITING & STORYTELLING

10-10:50 a.m.

Independence DE (Independence Level 5B)

Breaking into music journalism wherever you are

Interviewing musicians as a young reporter isn't just something out of "Almost Famous." Learn how one student journalist found herself on a tour less than a year out of college and how to cover local gigs for your college paper before you're old enough to get into them as a spectator.

Sonya Singh, California Baptist University

Check the convention app for the latest information. SPJ-track sessions are open to ACP/CMA registrants.

SPJ

10-10:50 a.m.

Lafayette Park (Independence Level 5B)

Re-imagining immigration: Lessons from North Carolina local news

The country's demographics are shifting, and how journalists cover the growth of local immigrant communities could influence audiences ahead of the 2024 presidential election. In the swing state of North Carolina, local journalism is failing to reflect this diversity, according to a new study by Define American, a nonpartisan organization. But there are promising exceptions. Collaborations between Spanish and English outlets — across TV, public radio and digital - reimagine immigration coverage to engage new audiences. Listen to these leaders and take home a toolkit on covering immigrant communities.

Liz Robbins, Define American Victoria Bouloubasis, freelance journalist Daniel Viotto, Telemundo Charlotte

DESIGN

10-10:50 a.m.

Latrobe (Constitution Level 3B)

Let's get linear

Horizontal design is so Y2K. Almost 90 percent of people get their news from their smartphones so learning how to design for a vertical format is critical if you want to work in the field of journalism.

Betty Chavarria, The Washington Post

SPJ

10-10:50 a.m.

Penn Quarter A (Declaration Level 1B)

The (Twitter) balancing act: Keeping safe while seeking truth and reporting it

It's the social media platform at the core of disseminating information — and the platform that has been the most associated with online abuse toward journalists. So, how do you navigate one of journalism's Catch-22 scenarios — seeking truth and reporting it through Twitter while also taking care of yourself? Hear from local reporters known for their political coverage, and who have used Twitter to engage and inform, on how they navigate it. You'll leave with details on

being a great reporter on Twitter without feeding the trolls. Ashanti Blaize-Hopkins, Santa Monica College Sarah Wire, Los Angeles Times Amanda Vinicky, WTTW Chicaqo

SPJ

10-10:50 a.m.

Penn Quarter B (Declaration Level 1B)

Nonprofit news to the rescue?

While the old for-profit newspaper business model stumbles, the number of nonprofit news organizations is soaring. Are these nonprofits successfully filling the gap in local and regional coverage? How good of a job are they doing in reaching underrepresented communities? How are they different from their for-profit colleagues? How do journalists prepare themselves to work in this environment?

Stephenie Overman, freelance journalist Sarah Vogelsong, Virginia Mercury

Len Lazarick,
MarylandReporter.com

SPJ

10-10:50 a.m.

Tiber Creek A (Declaration Level 1B)

25 ways to engage and volunteer in SPJ

SPJ provides so many opportunities for professional and organizational growth. We need and want you to get the most out of your membership, not in a transactional but transformational way. Learn about the various ways you can engage in the Society to get the biggest bang for your membership buck. Get an overview of the many leadership and volunteer opportunities for you to contribute your talents and skills. Finally, take this opportunity to think about the exact talents, skills and outcomes you want from your future volunteer and engagement experiences. Claire Regan, SPJ

THE FUTURE: ENGAGEMENT & PLATFORMS

10-10:50 a.m.

Tiber Creek B (Declaration Level 1B)

Really and truly (and finally) digital first

If your news organization finds itself caught with one foot in the digital world and the other stuck in print, we feel your pain. Join two students and two advisers as we cover key concepts to help you move forward, including audience-engagement strategies, content pushes that emphasize quality over quantity, tuning up production schedules and more.

Connor Rose, Kylie Clifton, Kevin O'Keeffe, Tom Nelson, Loyola Marymount University

REPORTING, EDITING & STORYTELLING

10-10:50 a.m.

Wilson (Constitution Level 3B)

The business of higher education

Ever wonder where your tuition goes? Learn how to report on your school and its departments as a business by using data and documents to answer key questions in fields like academics, athletics, construction, donor relations and human resources.

Ashley Mowreader, Air Cargo World

KEYNOTE

11 a.m.-12:30 p.m.

Independence Ballroom

Keynote: The 2022 Fellows of the Society of Professional Journalists

The 2022 Fellows of the Society will be honored, and they will share insights from their distinguished careers in journalism.

Jerry Green, sports journalist and author Roland Martin, Black Star Network and #RolandMartinUnfiltered

John Quiñones, ABC News correspondent Clarissa Ward, CNN international

correspondent
Bill Whitaker, CBS "60 Minutes"

CMA

12:30 p.m.-1:30 p.m.

Cherry Blossom (Independence Level 5B)

CMA past presidents lunch

By invitation.

ROUNDTABLES 12:30 p.m.-1:20 p.m.

Join a discussion of fellow students to share challenges, ideas and insights.

Declaration B (Declaration Level 1B)

Law & ethics roundtable

Latrobe (Constitution Level 3B)

Podcast roundtable

Wilson (Constitution Level 3B) **Design roundtable**

Independence B

(Independence Level 5B)

Advertising/marketing

roundtable

Independence C (Independence Level 5B)

Photography roundtable

Independence DE (Independence Level 5B)

Black journalists roundtable

Farragut Square (Independence Level 5B)

Asian American/ Pacific Islander roundtable

Franklin Square (Independence Level 5B)

Faith-based roundtable

SPJ

1:30-2:20 p.m.

Burnham (Constitution Level 3B)

50+ public records you need now

In this fast-paced session, you'll get tons of ideas for important and often overlooked public records to request from all levels of government. Hear about dozens of examples of stories newsrooms across the country produced using public records. The session is ideal for both beginners and more experienced journalists. Todd Wallack, WBUR Radio

MEDIA LAW & ETHICS 1:30-2:20 p.m.

Declaration B (Declaration Level 1B)

Covering campus crime: **Getting the facts**

The Clery Act and state open records laws entitle you to a ton of information about crime on campuses, even private ones, but getting secretive colleges to provide timely, accurate information can be a tug of war. Learn what really is and isn't private when it comes to crime and discipline on college campuses

Mike Hiestand and Jonathan Falk. Student Press Law Center

BROADCAST, AUDIO, VIDEO & PODCASTS 1:30-2:20 p.m.

Farragut Square

(Independence Level 5B)

How to cover your local community through video

The desire for people to "see it with their own eyes" presents an opportunity for local TV news to lead the way in rebuilding trust in journalism. In this session, learn what to do (and not to do) to cover and

build connection within your community through video. Theresa de los Santos,

Liza Esquibias, Marley Penagos and Abigail Wilt, Pepperdine University

MAGAZINES

1:30-2:20 p.m.

Franklin Square (Independence Level 5B)

Form and function: Create a literary journal that represents your student body

Join us for a discussion – roundtable style — on how to capture and maintain an

audience when planning and designing a literary journal. We'll focus on diversifying content areas to attract and engage with the full spectrum of your student

Raven Montenegro, Survivor Alliance Paula Valero, Georgia State University

REPORTING, EDITING & STORYTELLING

1:30-2:20 p.m.

Independence B (Independence Level 5B)

Fitting in the news: **Creating personalized** interactives

Study after study shows many people feel disconnected from the news. Here's one surefire way to engage audiences: creating personalized interactives that show people how they fit into the news — and give them information they need to make decisions. In this session, we'll take you through conceiving and producing effective personalized interactives.

Sandeep Junnarkar and Jere Hester, CUNY/Bloomberg News

DIVERSITY

1:30-2:20 p.m.

Independence C (Independence Level 5B)

Watch your language

Hispanic, Latino/a or Latinx? Pregnant women or pregnant people? Autistic people or people with autism? As language and culture change, it can be a struggle to find the right terms. In this interactive session, the editor of The Diversity Style Guide will help you write with accuracy, authority and sensitivity. Rachele Kanigel,

San Francisco State University

COMMENTARY

1:30-2:20 p.m.

Independence DE (Independence Level 5B)

Steering around opinion-piece potholes

Column, editorial, review, critique, commentary, post you name it — the opinion piece is an avenue of free expression and an invaluable service and information source for your audience. But it also comes with legal, ethical and other professional concerns. Two experienced advisers and the CNN Legal Counsel (and previous director of the Student Press Law Center)

will share their issues and suggestions. Marla Krause, DePaul University Jeanne Criswell, University of Indianapolis

1:30-2:20 p.m.

Frank LoMonte, CNN

Lafayette Park (Independence Level 5B)

How to bring diversity and inclusion to disability coverage

Journalists are more focused on diversity, with people of color, women and members of the LGBTQ+ community more visible than ever in news reports. But coverage of people with disabilities and the issues that affect them has improved at a slower pace. Well-meaning journalists like to highlight people with disabilities in stories of inspiration and heroics. Fewer seek opportunities to include them as experts on a wide range of topics unrelated to disability issues. This session will explore ways to make disability coverage more inclusive and intentional, and provide resources on appropriate language and avoiding stereotypes.

Jennifer LaFleur, Center for Public Integrity Ola Ojewumi, author and activist Beth Haller, Towson University Eric Garcia, The Independent

REPORTING, EDITING & STORYTELLING

1:30-2:20 p.m.

Latrobe (Constitution Level 3B)

Finding stories is easy ...

So many times, reporters tell their editors there are no stories out there ... there is nothing going on. Not true. Come join in a fun activity and learn there are stories EVERYWHERE

Tammy Merrett, Southern Illinois University Edwardsville

1:30-2:20 p.m.

Penn Ouarter B (Declaration Level 1B)

Unplugging from the newsroom with the News Yogi

Do you feel like you're constantly riding the news hamster wheel with no space for your mental wellness? Join this chair yoga workshop to help protect journalist mental wellness. Participants will begin with accessible intuitive movement. followed by short discussion on how news impacts the nervous

system with an embodiment practice to learn simple yoga and meditation tools to stay regulated in a 24-hour news

Leslie Rangel, Yoga for Journalists

DESIGN

1:30-2:20 p.m.

Tiber Creek B (Declaration Level 1B)

The Philadelphia Inquirer re-brand

Always Philly. That's the Inquirer's focus on its vibrant community. Let's walk through the brilliant new look from Pentagram Design and how Philly audiences experience it, across platforms.

Sara Quinn, University of Minnesota

CREATIVITY

1:30-2:20 p.m.

Wilson (Constitution Level 3B)

Supercharge your creativity

If only creativity happened as it does on TV — the idea arrives like a crash of lightning. Unfortunately, this is rarely if ever the case. Creativity is a process — a process that needs to be learned, practiced and nurtured. The good news is everyone has the capacity to be creative. We will teach you how to supercharge your creativity while leading you through exercises you can share with your staff to help you improve both the quantity and quality of your ideas.

Kevin Fullerton, Springboard Creative Linda Puntney, Kansas State University (retired)

SPJ

2:30-3:20 p.m.

Burnham (Constitution Level 3B)

Threats to journalists in Mexico and why it matters

Mexico is one of the most dangerous places in the world for journalists. Brave media workers in Mexico have pushed forward despite threats to their lives and families. As in the United States, when local journalism fails, government corruption and malfeasance increases and the very structure of a democratic society collapses, along with press freedom. The panelists will explore how the threats from government and criminal elements are weakening the Mexican democracy and how

that failure can affect the safety of journalists everywhere.

Dan Kubiske, SPJ

Katherine Corcoran

Cristina Caicedo Smit, Voice of America

Vicente Calderon, Tijuana Press

2:30-3:20 p.m.

Declaration A (Declaration Level 1B)

Creating compelling visuals for breaking news

We are living in a world of ongoing crisis that leads to constant major breaking news. As journalists, we're often in situations where we have little time to analyze data, extract relevant points and transform complicated numbers into digestible visual content that can offer context and add up to the topic in question. Whether you're working on a quick turn-around live broadcast or a timely digital story, this session will approach how to quickly spot the right numbers and use the right tools to that save time, while also helping you create engaging and graphics. Alessandra Freitas, CNN

REPORTING, EDITING & STORYTELLING **MEDIA LAW & ETHICS**

2:30-3:20 p.m.

Declaration B (Declaration Level 1B)

Covering protests and staying safe so you can tell the story

Plan carefully before covering a protest on your campus or in the community, and know what to do if you are accosted. We'll review journalists' legal rights, steps to take in advance to protect yourself and what to do if challenged by police or protesters

Hadar Harris, Student Press Law Center

REPORTING, EDITING & STORYTELLING

2:30-3:20 p.m.

Farragut Square (Independence Level 5B)

The role of journalists in news literacy education

As misinformation spreads and distrust in the media grows, new research shows journalists themselves can play an important part in increasing the news literacy and news appreciation of their audiences. This session will present practical

ways for journalists to start this effort early in their careers. Theresa de los Santos and Elizabeth Smith, Pepperdine University

PHOTOJOURNALISM 2:30-3:20 p.m.

Franklin Square (Independence Level 5B)

Photo Shootout critique

After photojournalists have spent two days fulfilling the assignment, instructors will critique their work. The group will also select a class favorite. Images recognized by the judges will be posted online in about two weeks.

Bradley Wilson, Midwestern State University

DATA & VISUALIZATION 2:30-3:20 p.m.

Independence B (Independence Level 5B)

Power in numbers: Building compelling datadriven stories

It's no longer enough to build news stories around interviews alone. A credible article must be backed by data presented in an engaging and compelling way. In this short hands-on session, you'll learn the skills required to become a modern journalist at the exciting intersection of data, information design and customized narratives.

Sandeep Junnarkar and Jere Hester, CUNY/Bloomberg News

Partnerships

2:30-3:20 p.m.

Independence C (Independence Level 5B)

Professional collaborations: College classroom and newsroom partnerships that amplify student journalism

The speaker offers details about her journalism project collaborations with Teen Vogue and The Nation, in which those national newsrooms published stories produced by students in her graduate-level race and reporting class.

Sherri Williams, American University

REPORTING EDITING & STORYTELLING PARTNERSHIPS

2:30-3:20 p.m.

Independence DE (Independence Level 5B)

Collaborative coverage and the potential for change: Breaking down and reporting community-based stories about homelessness and poverty

It's difficult to report on big, seemingly intractable social problems. How can your staff make systemic social problems — and the hundreds of potential stories that stem from them — both manageable and meaningful to readers and their communities? This workshop explores how journalists can scrutinize responses to social challenges associated with homelessness and, in turn, poverty.

Laura Moorhead, San Francisco State University

SPJ

2:30-3:20 p.m.

Lafayette Park (Independence Level 5B)

Strength in numbers: Building coalitions to advocate for press freedom

Our industry is at a crossroads where journalist access and press freedoms are constantly under attack. This session will show you how to build coalitions between journalism organizations, media unions and First Amendment advocacy groups in your area to help advocate for press freedoms through policy at the state level and beyond.

Ashanti Blaize-Hopkins, Santa Monica College

Yvette Cabrera,

Center for Public Integrity

Matt Pearce, Los Angeles Times Julie Patel-Liss, California State University, Los Angeles

REPORTING, EDITING & STORYTELLING

2:30-3:20 p.m.

Latrobe (Constitution Level 3B)

Candy is dandy — What is news?

Just what is news? Beginners can learn about the characteristics of newsworthiness and how to apply them. The more seasoned can test their news judgment. Either way, you get candy.

Tammy Merrett, Southern Illinois University Edwardsville

SP.

2:30-3:20 p.m.

Penn Quarter B (Declaration Level 1B)

Care and maintenance of an anti-racist newsroom

This session will include an interactive discussion on what it means to have an anti-racist newsroom and why understanding the concept of anti-racism is important to journalists. It will highlight strategies on recruiting, news coverage, community building and outreach that are applicable to all newsrooms of all shapes and sizes regardless of current staff diversity — from college newspapers and websites to professional operations of all varieties.

Curtis Lawrence and Suzanne McBride, Columbia College Chicago

CDI

2:30-3:20 p.m.

Penn Quarter A (Declaration Level 1B)

Obstruction of reporting through PIO controls and other means

One of the most damaging threats to free press is the trend over three to four decades in government, businesses and other institutions banning employees and others from speaking to journalists. Sometimes bans are total. Sometimes they prohibit contact without notification of authorities, often through public information offices. They damage our reporting while we tend to think what we get is all there is. What are journalists' responsibilities to oppose these restrictions? How can we build skills for dealing with blockages and push back on the policy level against the existence of the restrictions?

Haisten Willis

Cinnamon Janzer, freelance journalist

Glen Nowak, University of Georgia

DESIGN

2:30-3:20 p.m.

Tiber Creek B (Declaration Level 1B)

Art direction for a breath of fresh air

"omg. Why didn't I think of that?"

Word, image, concept, perspective, story. Ignite your creative process for visual storytelling.

Sara Quinn, University of Minnesota

PROFESSIONAL & PERSONAL DEVELOPMENT

2:30-3:20 p.m.

Wilson (Constitution Level 3B)

Launching your creative career

Job searches aren't much fun. When you're just starting your career, it's often hard to know where to begin. What should you do while you are in school? How can you position yourself to get hired? What's the best way to show off your skills? Where are those great creative jobs? We'll talk about résumés, portfolios and networking as well as what not to do.

Kevin Fullerton, Springboard Creative Linda Puntney, Kansas State University (retired)

REPORTING, EDITING & STORYTELLING DATA & VISUALIZATION

3:30-4:20 p.m.

Burnham (Constitution Level 3B)

Storytelling with election data

Elections are a time of peak attention from news consumers, which is why news nerds often say election night is their Super Bowl. This session will identify the major sources of election data, walk through methods for parsing and understanding this data, and provide examples of stories that students can tell — through text, charts, audio and even live video.

Jeremy Bowers, The Washington Post

PROFESSIONAL & PERSONAL DEVELOPMENT

3:30-4:20 p.m.

Declaration A (Declaration Level 1B)

Journalism study abroad: Developing critical consciousness, selfawareness and a portfolio

This session provides an overview of a journalism study-abroad program in which student journalists research, write and publish stories while living in South Africa. We will demonstrate how a program built on rigorous journalism, thoughtful storytelling and mindful travel can bring about critical consciousness and encourage self-awareness about privileges.

Shenid Bhayroo and Allie Miller, Saint Joseph's University

MEDIA LAW & ETHICS 3:30-4:20 p.m.

Declaration B (Declaration Level 1B)

SPLC roundtable/forum

This discussion is part of a broader Student Press Law Center project that looks at differing generational and cultural approaches to a journalist's ethical commitment to "minimize harm." We know that there is a deep and growing generational divide between younger, digitalnative journalists and veteran journalists who have been trained and operated with different views on what "harm" means. This session is meant to be a tightly facilitated discussion exploring core questions about what it all means.

Hadar Harris, SPLC

SPJ

3:30-4:20 p.m.

Farragut Square (Independence Level 5B)

How to use open records laws to cover your beat and find and amplify your stories

Audits, databases, payroll documents, time slips, office calendars, phone messages, text messages — these are just some of the many items you can obtain from state and local governments, and the federal government. This session is aimed at aspiring and actual state and local reporters, who may have never filed an open records request but want to learn the nuts and bolts.

Miranda Spivack, independent journalist

DIVERSITY

3:30-4:20 p.m.

Franklin Square (Independence Level 5B)

Let's talk about diversity and inclusion

Join an informal meet-andgreet with the members of your College Media Association Diversity and Inclusion Committee. Come by, chat and tell us what you'd like us to work on or anything on your mind. Students and advisers welcome.

David Simpson, Georgia Southern University

REPORTING, EDITING & STORYTELLING

3:30-4:20 p.m.

Independence B (Independence Level 5B)

Powerful stories: How student journalists are amplifying community voices

Salt Lake Community College journalism students, in collaboration with nonprofits The Salt Lake Tribune and Amplify Utah, published dozens of stories in the past two years with a focus on increasing representative storytelling across the local-news landscape. The stories engaged tens of thousands of people, and the project is growing. This session illustrates how we did it — and you can, too.

Jean Norman, Weber State University Marcie Young Cancio, Amplify Utah

STAFF MANAGEMENT 3:30-4:20 p.m.

Independence C (Independence Level 5B)

Encrypting a college newsroom for free

In 2019, San Jose State's newspaper adopted Signal, a free, encrypted instant-messaging service. We will examine why we did it, who we were worried about and how we pulled it off. Finally, we will discuss other tips on how to secure internal newsroom communications.

Kunal Mehta, Freedom of the Press Foundation

REPORTING, EDITING & STORYTELLING

3:30-4:20 p.m.

Lafayette Park (Independence Level 5B)

Be curious, not judgmental: Better people make better iournalists

How a person sees the world, how a person sees people, places, things (especially government) often determines how well or poorly they cover something. This session focus on reporting, editing and how hard it is sometimes to report the story when some topics make it impossible not to feel something for what you are reporting on. Ryan Craig, University of Kentucky

DIVERSITY

3:30-4:20 p.m.

Latrobe (Constitution Level 3B)

Newsroom mentorships: Connecting college and professional newsrooms

Mentorship programs can provide important opportunities for college journalists to learn from professionals who share their successes and shortcomings. This session will share a mentorship program between the San Diego Union-Tribune and The Sun at Southwestern College, a community college outside San Diego.

Matt Hall, San Diego Union-Tribune

REPORTING, EDITING & STORYTELLING

3:30-4:20 p.m.

Penn Quarter A (Declaration Level 1B)

The criminal justice beat as a career — from print & broadcast to a digital nonprofit news site

Capital B is a Black-led local and national news organization.
Come hear Christina Carrega, its award-winning national criminal justice reporter, talk about her beat and career, which has included television, print and digital outlets. Carrega previously worked for CNN, ABC News-Digital and The New York Daily News.

Christina Carrega, Capital B Tamara Zellars Buck, Southeast Missouri State University

REPORTING, EDITING & STORYTELLING THE FUTURE: ENGAGEMENT & PLATFORMS

3:30-4:20 p.m.

Penn Quarter B (Declaration Level 1B)

Move along — How to keep your readers

Writers talk about engaging their readers, keeping them engrossed in their writing. Certain things in your writing, though, might actually stop readers, which means you could lose them. Join us for some quick tips that will keep your readers moving forward and keep them more engaged.

Merrill Perlman, Columbia University

ADVISERS

3:30-4:20 p.m.

McPherson Square (Independence Level 5B)

Adviser roundtable

Join us for this advisers-only opportunity to talk with Student Press Law Center experts about issues that are arising in your student media operation and on your campus. Come chat about surviving (and thriving) in what may be the toughest job in school. Part legal workshop and part therapy session, we'll talk about important strategies. Hadar Harris, SPLC

REPORTING, EDITING & STORYTELLING

3:30-4:20 p.m.

Tiber Creek B (Declaration Level 1B)

10 ways to look like a genius with simple (free) interactive tools

It's a sensory thing. We're drawn to motion and the opportunity to interact with information on a screen. We'll look at easy ways to make your storytelling more powerful and engaging.

Sara Quinn, University of Minnesota

DESIGN

3:30-4:20 p.m.

Wilson (Constitution Level 3B)

Engaging your reader through gripping design

A designer's No. 1 job is to motivate the reader — to make them want to explore, study and engage with your publication. Graphics, typography, color and placement all play a key role in making this happen. Let's review and analyze professional publications to get inspired by some of the most gripping design work out there — while learning how to adapt those design concepts for your publication.

Kevin Fullerton, Springboard Creative Linda Puntney, Kansas State University (retired)

СМА

4:30-5:30 p.m.

Cherry Blossom (Independence Level 5B)

CMA Advisory Council

Appointed members of the CMA Advisory Council provide feedback, advice and suggestions to the CMA Board of Directors.

By invitation.

ACP

4:30-6 p.m.

Medill Newsroom at The Washington Post

ACP Pacemaker 100 reception

By invitation

Representatives of ACP
Pacemaker 100-winning
publications are invited to
this by-invitation reception at
The Washington Post Medill
Newsroom. Sponsored by
Northwestern University's Medill
School of Journalism,
Media, Integrated Marketing
Communications.

By invitation.

EVENT

6:30-8 p.m.

Farragut Square (Independence Level 5B)

CMA Film Festival

This showcase features the film-festival winners and their work in the categories of short documentary, long documentary, creative, video sports/news package and on-site promotional. Categories include animation, audio documentary/creative performance, promotional audio and best DJ personality.

Sunday

Sunday

REPORTING, EDITING & STORYTELLING

9-9:50 a.m.

Independence B (Independence Level 5B)

Using conscious language

Conscious language is about being sensitive to your audience and understanding that words can mean different things to different people. We'll talk about the topics that have led stylebooks and news organizations to increase their emphasis on using conscious language. Included will be a discussion of inclusive language and updates to the 2022 AP Stylebook.

Gerri Berendzen, University of Kansas

PROFESSIONAL & PERSONAL DEVELOPMENT

9-9:50 a.m.

Independence C (Independence Level 5B)

Establishing your brand: Teaching journalism students how to create their brands

Journalists are generally not taught how to create a brand for themselves. But their success in today's competitive media market is about getting more views and using social media to stretch their reach. This session will teach student journalists how to create a brand and extend it through social media. Kay L. Colley,

Texas Wesleyan University

SPJ

9-9:50 a.m.

Independence DE (Independence Level 5B)

The promise & pitfalls of visual storytelling in a social-media world

This session will explore visual storytelling and the increasingly important role it plays in social media. As social media continues to shape and influence understanding, attendees will examine the persuasive power of visual storytelling, best practices to harness the promise of strategic social media, and pitfalls to avoid when communicating across a variety of platforms

Annmarie Kent-Willette, Jacksonville University

REPORTING, EDITING & STORYTELLING

9-9:50 a.m.

Lafayette Park (Independence Level 5B)

The power of investigative journalism at the college level

College journalists bring fresh perspective, data skills and old-school grit to the world of investigative reporting — and major media outlets are taking notice. Pulitzer Prize-winning investigative reporter Debbie Cenziper will talk about the power of accountability journalism at the college level and why student reporters, now more than ever, are helping to keep the government honest and the public informed. She will also provide tips on reporting, research and writing at the college level.

Debbie Cenziper, Northwestern University

THE FUTURE: ENGAGEMENT & PLATFORMS

9-9:50 a.m.

Tiber Creek B (Declaration Level 1B)

10 ideas to revive your print edition

This session will present a Top 10 list to provide inspiration for those who want to reinvigorate their printed product.

Darren Johnson, Massachusetts College of Liberal Arts

REPORTING, EDITING & STORYTELLING

10-10:50 a.m.

(Independence Level 5B)

Editing your own work

We should all edit our own work before submitting it, but being your own copy editor isn't really a great idea. Yet it's become a necessity for many journalists working in quick-post online environments. This session will show you the tips and tricks to make editing your own stories

Gerri Berendzen, University of Kansas

LEADERSHIP

10-10:50 a.m.

Independence C (Independence Level 5B)

Future proofing your media: Results of a national study on archiving student media outlets

A university archivist and former student media adviser share their results of a national survey of student media outlets regarding their archiving practices. They'll offer tips on archiving for media outlets who would like to go it alone, as well as a call for case studies in archiving. The speakers will tailor their advice to your situation, as student media struggle with fewer staff, less budget and the challenges of archiving digital technology.

Kay L. Colley and Nancy Edge, Texas Wesleyan University

LEADERSHIP

10-10:50 a.m.

Independence DE (Independence Level 5B)

Building effective teams from Square One to success story

In nearly three years as marketing director, this speaker built a powerhouse team that wins national awards, is recognizable on campus and boasts 15-20 members with a 98-percent retention rate between semesters. She'll discuss how she built that team — from when it's just you, up until you've built your team and are preparing to pass it on to a new leader.

Gracie Bryant, University of South Carolina

REPORTING, EDITING & STORYTELLING

10-10:50 a.m.

Lafayette Park (Independence Level 5B)

Media matters: Now more than ever

The skills of media reporting are still vital, more vital than ever. You can get information anywhere, but journalism must represent accuracy, research and integrity. Recognize the best foundational skills in order to be a professional media producer and explore the whys of this craft.

Joanne Williams, Olivet College

THE FUTURE: ENGAGEMENT & PLATFORMS

10-10:50 a.m.

Tiber Creek A (Declaration Level 1B)

Town halls: How student media can host live discussions on community issues

Town halls have become popular venues to inform audiences and generate discussion on issues facing communities. This session will share one student newspaper's experience in cosponsoring and conducting two town halls and offer tips on how student media outlets can do their own.

Jeremy Shermak, Orange Coast College

DATA & VISUALIZATION 10-10:50 a.m.

Tiber Creek B
(Declaration Level 1B)

Telling stories with numbers and nuance

Numbers whiz past people on a near-constant basis, and it's easy to lose a sense of why they may matter. From the pandemic to climate change, numbers inform how we navigate our daily lives, and journalists play a big role in amplifying those numbers, for better or for worse. Participants will learn about evidencebacked best practices and real stories about how this plays out in news coverage.

Laura Santhanam, PBS Newshour

KEYNOTE & AWARDS

11 a.m.-12:30 p.m.

Independence Ballroom

Keynote & ACP Best of Show

You won't want to miss our Sunday-morning keynote speaker — Dave Jorgenson, The Washington Post TikTok guy.

The Post's videos focus on everything from self-deprecating humor about the newsroom to insights into significant news and events, from Black Lives Matter to the pandemic to presidential politics.

Then we'll celebrate the ACP Best of Show awards, honoring the best in current collegiate journalism from among convention attendees.

Dave Jorgenson, The Washington Post

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