

Vivian Rong

Multimedia Portfolio 2022

Stories

- [Evolution of COVID-19 and vaccines](#)
 - The COVID-19 pandemic first affected Cherry Hill High School East in March 2020, causing students' last day of school without pandemic safety procedures to be Friday, March 13, 2020. Since then, the pandemic and its severity have evolved; however, solutions have evolved as well. Today, students are able to attend school with pandemic safety procedures in place, such as masks and vaccines. However, COVID-19 continues to be unpredictable, as new variants spread around the world and students try to stay safe.

- [Redefining art](#)
 - Cherry Hill High School East's art program includes many talented students of the East community. Here, some of East's students' art is displayed. Art is redefined in this multimedia package, as many different and unique mediums of art are explored. Art students at East express themselves in different ways, and the categories stretch beyond a mere paint palette.

- [Addressing antisemitism](#)
 - Antisemitism is often overlooked. In 2022 and in recent years, places of safety—such as schools and community centers—in Cherry Hill and the rest of the nation have seen multiple antisemitic acts. It is important to educate those behind these actions on the Jewish community, culture, and religion to create a safe environment for all.

- [Introducing the contestants for Mr. East 2022](#)
 - After two years, Cherry Hill High School East's tradition of the Mr. East pageant returns in person. The pageant will occur in East's auditorium on Friday, April 29, at 7 p.m. Eight contestants will battle it out in the categories of talent, formal wear, swimwear and question-and-answering to finish. This year, the theme is superheroes and the chairpeople are Lily Lazarus ('22), Devyn Levin ('22), Jessica Levin ('22), Eliana Tonghini ('22) and Brynn Wilson ('22) with dance chairs Emily Altman ('22) and Arielle Consenza ('22).

- [Eastside speaks with Miranda Rosenbaum \('23\), Spelling Bee cast member](#)
 - Cherry Hill East Theatre's production of The 25th Annual Putnam County Spelling Bee is continuing to take place this weekend. The musical comedy highlights students from different walks of life coming together in a unified interest.

Reflection

From a young age, I was taught to keep learning, keep working and keep exploring if a goal was important to me. As the daughter of an engineer who decided to pursue journalism, it was always a question of why didn't I take computer science instead of journalism. It was clear to me what my interests were—and that was journalism. I started at Eastside in my freshman year, just writing stories because that's what I knew how to do. I was delighted when I joined the editorial board, and alas, two years later, I was appointed as Eastside Online's News Editor and future Online Editor-in-Chief.

It was a personal goal of mine this year to do all that I could to acquire an Online Pacemaker for Eastside, so I pulled out all the stops. I combined my reporting skills, with my writing and leadership skills, while learning online tools through trial and error until I got it and started loving the multimedia aspect of my position. Who knew I would end up having the unique opportunity to combine both journalism and computer science in what I loved to do?

I started off the year confident with my reporting skills, and when it came time to upload and piece together my first multimedia package, I decided to take things slow and steady until I mastered every online skill I could think of. I wanted to not only produce intriguing online content but also be an irreplaceable resource on the editorial board that would better Eastside Online as a whole. In my first multimedia package, I explored interactive features, such as the graphic of the [variants of COVID-19](#), and informational graphics such as the bar chart and booster chart. I wanted to illustrate how fast COVID-19 was growing at my school during that time, localize the information in an effective way, and be a unique resource for the community at Cherry Hill East.

I then went on to continue that mindset and learned many other skills through trial and error, such as creating [compilations of art](#) and piecing together galleries and multiple forms of media in each story in one multimedia package. At this point, I began to feel confident in what I was able to do and wanted to push myself to see how great I could make a package. I did so with a package, [Addressing antisemitism](#), a topic that I wanted to allow others to understand the gravity of the topic as well as focus on education in the Cherry Hill area of Judaism. In order to accomplish this goal, I learned to make a video

ad for social media for the package and deliver the seriousness I wanted to while sparking interest in the story and inspiring other online editors on board with me to begin this video advertisement method.

I continued to learn about other workings of the online world, such as Google Maps, [Google Slido for rankings](#) and [Spotify podcasts](#) to help amplify the voice I am lucky enough to hold as a high school online journalist.