

**Elissa Maudlin - Editor-in-chief, *Ball State Daily News***

**[Tenants raise concerns about property management company](#) (April 2023)**

**[Experts and owners speak on MiddleTown Property Group and Indiana tenant law](#) (April 2023)**

**[How I found myself through journalism](#) (May 2023)**

**[As HB 1608 progresses to second hearing, Hoosiers discuss the potential impacts of the bill and others like it](#) (February 2023)**

**[SunShine Cafe Muncie employees and customers share their special bond](#) (February 2023)**

# Elissa Maudlin

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## CAREER EXPERIENCE

### **Editor-in-chief** — *The Ball State Daily News (Muncie, IN)*

JUNE 2022 - PRESENT

- Edit all stories for print
- Make all content decisions for the publication
- Lead editor meetings and all-staff meetings
- Act as the figurehead of the organization

### **Pulliam Reporting Intern** — *The Daily Reporter (Greenfield, IN)*

JUNE 2022- AUG 2022

- Wrote timely stories for the 4-H Fair and business beats
- Interviewed local residents and published local stories
- Broke a story on a diesel fuel leak in a local neighborhood
- Scheduled content on Wordpress

### **Audience Development Intern** — *NBC News/Today.com (Remote)*

JAN 2022 - APRIL 2022

- Monitored real-time rising keywords for 2022 State of the Union
- Edited headlines, subheads and tags for commerce section of Today.com and NBC News
- Provided content suggestions for Today.com through conducted keyword research
- Received beginner training on SEMrush, Google Trends and Chartbeat

### **Associate Lifestyles Editor** — *The Ball State Daily News (Muncie, IN)*

JAN 2022 - MAY 2022

- Found local story ideas through Muncie social media pages
- Helped lead lifestyle section meetings and attended editor meetings
- Wrote local stories

## EDUCATION

Ball State University (Muncie, IN) — Journalism major, Religious Studies minor

## SKILLS

Premiere Pro (Intermediate)

Audition (Beginner)

Lightroom (Intermediate)

InDesign (Beginner)

SEMrush (Beginner)

Google Trends (Intermediate)

SEO (Intermediate/Advanced)

Microsoft Office (Advanced)

Photography (Beginner/Intermediate)

Videography (Intermediate)

Writing (Advanced)

## AWARDS

2022 Keating Competition  
Finalist

2021 Keating Competition  
Alternate

2021 Tied for SPJ Best  
Column

**Associate Opinion Editor** — *The Ball State Daily News (Muncie, IN)*

AUG 2021 - JAN 2022

- Helped lead opinion section meetings and attended editor meetings
- Edited opinion articles adhering to AP style, grammar and punctuation
- Developed story ideas