

## ACP Best Social Media Reporting

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### Twitter

Live event coverage, e.g. the 2022 Midterm Election (local and national)



Pepperdine Graphic  
@PeppGraphic



If you are mailing in a ballot, drop it off at the Malibu Library. If you are voting in-person, stop by Malibu City Hall. Both locations are accessible by car, walking, Uber, Lyft and bicycle.

Graphic by Shelby Little



10:03 AM · Nov 8, 2022

3 Retweets 10 Likes

<https://twitter.com/PeppGraphic/status/1590042377607327746?s=20>

**Pepperdine Graphic** @PeppGraphic · Nov 8, 2022

Malibu City Council has five candidates running for City Council —Hap Henry, Bill Sampson, Ryan Embree, Marianne Riggins and Doug Stewart.

\*Jimmy Tallal was running, but dropped out of the race Oct. 14.

Graphic by @abby\_wilt

MALIBU CITY COUNCIL  
CANDIDATES

Hap Henry Bill Sampson

Ryan Embree Marianne Riggins Doug Stewart

<https://twitter.com/PeppGraphic/status/1590057211438411776?s=20>

**Pepperdine Graphic** @PeppGraphic

The Graphic and Newswaves will cover where to drop off ballots, providing background on races, interviewing candidates and updated results. We will fact-check our content, prove transparency on where our information comes from and remain objective.

Graphic by Carolyn Kimball

9:03 AM · Nov 8, 2022

3 Retweets 4 Likes

Tweet your reply! Reply

<https://twitter.com/PeppGraphic/status/1590027147413901312?s=20>

## Opinion Pieces

← Tweet

 **Pepperdine Graphic**  
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LETTER TO THE EDITOR: Alumna Mackenzie Mazen ('22) shares her experiences as a disabled student at Pepperdine, and explains why Pepperdine needs to prioritize accessibility in the future.




pepperdine-graphic.com  
Letter to the Editor: The University Should Prioritize Accessibility - Pepperdin...  
Alumna Mackenzie Mazen ('22) shares her experiences as a disabled student at Pepperdine, and explains why Pepperdine needs to prioritize accessibility i...

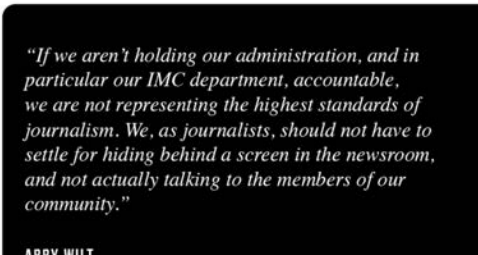
3:00 PM · Apr 3, 2023 · 1,068 Views

5 Retweets 17 Likes

<https://pepperdine-graphic.com/letter-to-the-editor-the-university-should-prioritize-accessibility/>

 **Pepperdine Graphic**  
@PeppGraphic

The Graphic has been unable to conduct in-person interviews with members of Pepperdine's senior administration and some staff members this school year after a new University policy. Managing Editor Abby Wilt explains the importance of in-person interviews.



*"If we aren't holding our administration, and in particular our IMC department, accountable, we are not representing the highest standards of journalism. We, as journalists, should not have to settle for hiding behind a screen in the newsroom, and not actually talking to the members of our community."*

**ABBY WILT**

pepperdine-graphic.com  
Letter from the Editor: New University Policy Hurts the Graphic's Reporting Pr...  
The Graphic prioritizes in-person interviews for their reporting but have been unable to do that with members of Pepperdine's senior administration and ...

10:41 AM · Mar 13, 2023 · 7,082 Views

10 Retweets 2 Quotes 27 Likes

<https://twitter.com/PeppGraphic/status/1612828599874383874?s=20>

**Pepperdine Graphic** @PeppGraphic

**#NEW:** Malibu Canyon Rd is closed from Piuma to Civic Center Way and Topanga Canyon Rd is closed from PCH to Mulholland, Emergency Services wrote in a Jan. 10 email to the Pepperdine community. (1/4)

7:07 AM · Jan 10, 2023 · 1,850 Views

2 Retweets 5 Likes

Tweet your reply! Reply

**Pepperdine Graphic** @PeppGraphic · Jan 10  
Pepperdine will hold all classes as scheduled, Emergency Services wrote. Kanan Road and PCH are open. (2/4)

2 1 407

**Pepperdine Graphic** @PeppGraphic · Jan 10  
Dangerous road conditions may include fog, rocks, mud and debris, Emergency Services wrote. (3/4)

1 1 437


**Pepperdine Graphic** @PeppGraphic · Jan 10  
The University will share any significant updates regarding roads on the Road Conditions Hotline at 310.506.ROAD and on the University's Emergency Information Page, Emergency Services wrote. (4/4)

## Instagram

### News

Sliders break down key information to engage readers with the story

<https://www.instagram.com/p/CogQTJupfRM/?igshid=MzRIODBiNWFIZA%3D%3D>



**peppgraphic** · Follow

**peppgraphic** #BREAKING: Brush fire west of the Santa Monica Pier when driving toward Pepperdine on PCH, near Entrada Drive. Emergency responders present, use alternate route.

Images by Sammie Wuensche and Alex Payne  
Edited · 14w

**groovy.pancake** 🍳🍳  
14w Reply

**desmond\_dave001** I'm Paying 5 Grands to the First 10 Lucky ones to DM me "ALIVE" cus I feel people are still going through hard times. God bless Y'all ❤️  
14w Reply

260 likes  
FEBRUARY 10  
Log in to like or comment.

Sports Game coverage

Sliders show game highlights and player and coach comments



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peppgraphic No. 11 Pepperdine Men's Water Polo left it late in their last regular-season game of the year. Against UC Santa Barbara on Nov. 12 at Raleigh Runnels Memorial Pool, the Waves scored on each of their last three possessions and overcame a two-point deficit with fewer than two minutes remaining.

The win means the Waves leave the 2022 regular season 13-13 overall with a 2-3 conference record. The last time Pepperdine had a losing record overall was in 2015.

Up next for the Waves is the GCC Championship, which pits Pepperdine against its five conference rivals. Thanks to their Nov. 12 victory, Pepperdine earned the No. 4 seed in the tournament.

31 likes  
NOVEMBER 19, 2022

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peppgraphic Pepperdine Women's Volleyball lost to Loyola Marymount University 3-1 on Nov. 11 at Firestone Fieldhouse. The Waves are now 18-8 on the season with a 9-6 against conference rivals. LMU's win also earned them 1.5 points in the PCH Cup.

The Waves fell behind 4-0 at the start of the first set but were able to recover and keep the game close all the way through. With Pepperdine having a 19-18 lead, the Waves scored six unanswered points to win the first set.

Grace Chillingworth, sophomore outside and opposite hitter, and freshman outside hitter Emily Hellmuth performed well in the first set as they had six and five kills.

34 likes  
NOVEMBER 18, 2022

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peppgraphic Rice University junior guard Jake Lieppert scored a 3-pointer to put the Owls up by five with the score at 22-17.

Two possessions later, the game was quickly tied up at 22 per team thanks to a layup from first-year forward Jevon Porter.

The Waves would go on to break the century mark for the first time since the 2018-19 season with a 106-67 victory over Rice in their season opener Nov. 7 at Firestone Fieldhouse.

Read more at the link in our bio.

Story by @j\_jiang30 and @riannadizon  
Photo courtesy of @scottanuberman

51 likes  
NOVEMBER 16, 2022

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peppgraphic The spring season is approaching again, which means the Men's Tennis team is gearing up for another run. After a season of ups and downs, the tennis squad is looking to build on last year's progress, and senior Eric Hadigian said he is confident in his fellow teammates to improve on how they did last year.

At the beginning of this season, the team is ranked No. 20 in the nation, which is similar to last year when the team was ranked No. 26 in the ITA computer ratings.

"I think we have an extremely talented team and a very deep team strength-wise," Hadigian said. "We have a lot of players that are very high-level."

34 likes  
FEBRUARY 5

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## GNews

<https://www.instagram.com/reel/Coalos1PkdR/?igshid=MzRIODBiNWFIZA%3D%3D>



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Original audio

peppgraphic Being involved in various areas of journalism, Graphic Managing Editor Abby Wilt says she has a passion for telling people's stories.

"My passion is definitely talking to people and telling their stories and not just reporting on news events all the time," Wilt said. "I started this because I love connecting with people."

28 likes  
FEBRUARY 8

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## Podcasts and Video

### Small Studio Sessions

<https://www.instagram.com/reel/CnxioT2LQcn/?igshid=MzRIODBiNWFIZA%3D%3D>



peppgraphic • Follow  
Original audio

peppgraphic LISTEN: Welcome to Small Studio Sessions — a PGM podcast highlighting the wonderful musical talents of the Pepperdine Community.

This episode features Senior Business major Oliver Westover and Senior Music major Nolan Harvel. In this episode, Westover performs his original song "Hey Mama Where'd You Go" and a cover of "She Will be Loved" by Maroon 5, accompanied by Harvel on guitar.

Listen to these amazing artists and stay tuned after the music to hear a short Q & A about their music, also make sure to follow both on Spotify and Apple Music.

105 likes  
JANUARY 23

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GNews, First and Foremost

<https://www.instagram.com/reel/Cjd7dMiDCye/?igshid=MzRIODBiNWFIZA%3D%3D>



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Original audio

peppgraphic Host Gabrielle Salgado (@gxbrielleee7) talks with Assistant Professor of Biology Antonio Gomez about his transition to college as a first-generation college student from the San Joaquin Valley.

"No one is doing you a favor by accepting you to college," Professor Gomez said. "Your admission to college means you have something to contribute to the university."

Watch at the link in bio.  
Edited · 32w

78 likes  
OCTOBER 8, 2022

Log in to like or comment.

Life & Arts

<https://www.instagram.com/p/CrwfCJhyFO0/?igshid=MzRIODBiNWFIZA%3D%3D>



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peppgraphic With a unique voice and a love for the entertainment industry, sophomore Justin Felbinger said he has been voice acting for almost a decade.

Since middle school, Felbinger has worked as a voice actor for companies including Disney, Nickelodeon, Cartoon Network, Netflix, DreamWorks and Warner Bros. Felbinger said he has loved every second of his journey with voice acting and hopes to stay in it for as long as possible.

"Voiceover is something I really enjoy," Felbinger said. "And it's always been a big part of me and in shaping who I am, and I expect to keep going with it as long as I can. It's something that really, really..."

**LIFE & ARTS**

**The Face Behind the Voice: Student Shares Voice Acting Journey**

161 likes  
MAY 2

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Facebook



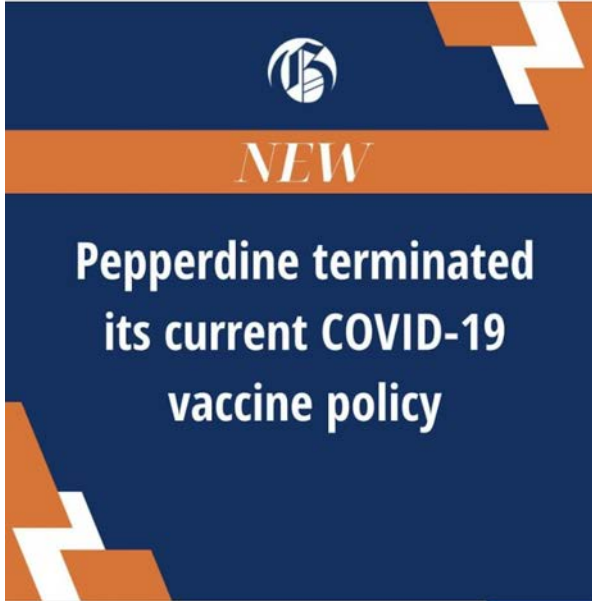
**PeppGraphic**



Posted by Christina Buravtsova

1d · 🌐

**#NEW:** Pepperdine terminated its current COVID-19 vaccine policy, the Public Relations Office wrote in a May 19 email. The University strongly recommend... See more



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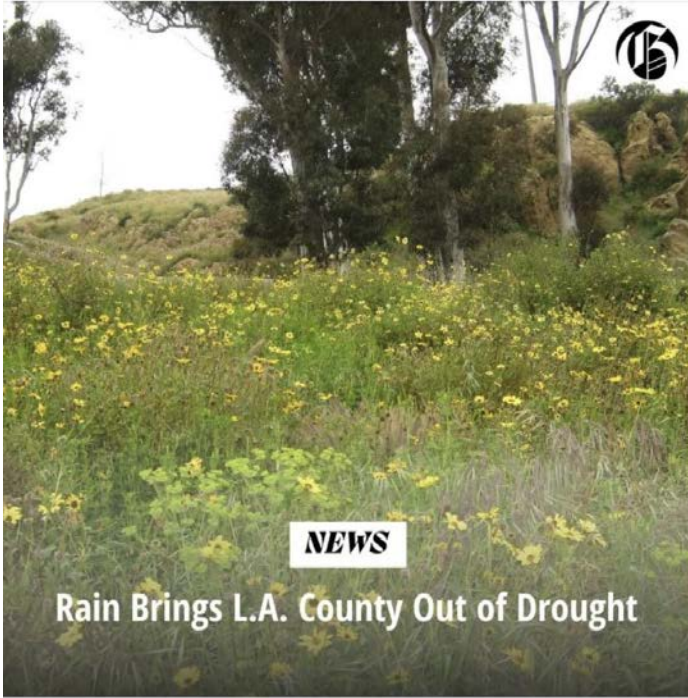
PeppGraphic



Posted by Later

May 1 · 🌐

Rainy day after rainy day has characterized Malibu this year, said Amy Rocha, manager of communications with the West Basin Municipal Water District. The... See more



**NEWS**

**Rain Brings L.A. County Out of Drought**



PeppGraphic



Posted by Later

Apr 15 · 🌐

Going to college may seem, to some, like a normal part of growing up. For first-generation college students, it can mean something so much more, st... See more



pepperdine-graphic.com

**A Brighter Future: First-Generation College Students Share Their Experiences - Pepperdine Graphic**