

Design is a new found passion for me. I was the assistant design editor my junior year, and that is when my love for design really took off. That year I learned about the process of creating a magazine and all the behind the scenes work that goes into it. I started learning how to use indesign, how to troubleshoot the problems that arose in the platform, and all the basics of good design. I went to a lot of workshops including the 2022 JEA Convention and the Media Now Summer Camp. Each cycle I took on a new challenge, whether it was designing a “What’s on Web” page, a stats page, an art or photo spread, or taking on someone else’s story page. As an art staffer as well, I learned how important communication between contributors is to making a cohesive and clean design. It is important for all contributors to know the vision of the design so that each part of the puzzle fits together into a visually appealing page. Brainstorming together and coming up with a concept is key. So going into my senior year as the design editor, I knew some changes I needed to make and things I needed to teach. The summer leading into this school year I worked hard learning the ins and outs of indesign, making every mistake possible and figuring out how to fix it. I made presentations and workshops on the basics of design, how to brainstorm and work in collaboration with others, and how to use indesign. I had resources for design inspiration, what are and how to use indesign tools, and practice pages. I went into the school year as prepared as I could to help the staff flourish. As the year went on, more and more challenges arose. I learned the process of printing and publishing the magazine, came up with unique magazine concepts and design for our specialty magazines, and faced the daunting task of editing and exporting the magazine each cycle. I did everything I could to prepare and be the best editor I could be, but no matter how much you prepare or how much you know, design will always throw you for a loop. Design is about the process. Persistence and passion is of the utmost importance when it comes to drawing out the potential of a design. My time on The Kirkwood Call has taught me not only about how to design for a publication, but how to keep striving for better and to enjoy the process.

<https://kirkwoodcall.dirxion.com/Issue-6-February-2023/16/>

This spread was inspired by the movie “Ten Things I Hate About You.” I emulated a scrapbook style with lined paper, stickers and tape, and manipulated the headline text to match the movie cover title.

<https://kirkwoodcall.dirxion.com/Issue-5-January-2023/28/>

This is a photo spread showcasing 2022’s best photo. I used a dominant photo to cut across the spread midline and grids to create contrast and a clear path for the audience to view each photo.

<https://kirkwoodcall.dirxion.com/Issue-3-November-2022/4/>

This an opening spread that brings attention to the process behind the magazine and our website. I created a contrasting border to combine the two pages and focus the audience's attention.

<https://kirkwoodcall.dirxion.com/Issue-3-November-2022/22/>

This is a profile spread. I used a dominant photo on the right to draw attention and white borders on the photos to make them stand out.

<https://kirkwoodcall.dirxion.com/Issue-9-May-2023/38/>

This is a photo spread in our senior magazine. I used polaroids to fit with our vintage theme and added the dates and the black and white photo filter to show the passage of time between the recreations.