

# Sponsor/exhibitor participation form

## Spring National High School Journalism Convention

April 4-6, 2024 • Kansas City, Missouri  
[spring.journalismconvention.org](http://spring.journalismconvention.org)

Submit completed contract to  
**Karli Keith**

National Scholastic Press Association  
[karli@studentpress.org](mailto:karli@studentpress.org)  
612-200-9254

### Organization name

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Mailing address

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City, State ZIP

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Convention contact

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Convention contact email

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Convention contact phone number

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Accounting email

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Convention contact signature

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### Payment options

Payment in full is required to secure a sponsorship, booth space and/or ad space. Payment in U.S. dollars only.

Check # \_\_\_\_\_

Visa      MC      Discover      AmEx

Credit card number

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Expiration date

CVV

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Name on card

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Card billing address

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Signature

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## Convention sponsorship

### Diamond Sponsor / \$7,500

Social media wall co-sponsor, up to three.  
Social media wall exclusive sponsor, at **\$12,000**  
Program printing      Lanyard  
Tote bags

### Gold Sponsor / \$6,000

Sponsorship of Thursday's keynote address  
Online registration      Adviser luncheon  
Scholarships      Thursday evening reception

### Silver Sponsor / \$4,000

Mobile app      Reporter notebooks

### Bronze Sponsor / \$3,000

Adviser hospitality room

### Friend Sponsor / \$2,200

## À la carte options

### Tradeshow exhibit tables

Exhibit booth / \$1,200      Additional 10x10' / \$600  
Nonprofit exhibit table / \$750  
Early setup / \$400

### Convention-program advertising

Inside front cover / \$1,500  
Two-page spread / \$1,800  
Full page / \$1,500      Half page / \$800

### Convention app banner ad / \$600

### Adviser tote bag insert

À la carte / \$1,000      Sponsor / \$600

### Email blasts / \$600

Pre-convention      Post-convention

**Sponsorship subtotal**      \$ \_\_\_\_\_

**À la carte subtotal**      \$ \_\_\_\_\_

**TOTAL OWED**      \$ \_\_\_\_\_

## TOTAL PAYMENT

\$ \_\_\_\_\_

# Sponsor/exhibitor participation form / 2

Spring National High School  
Journalism Convention

April 4-6, 2024  
Exhibit Hall A  
Sheraton Kansas City Hotel at Crown Center

[spring.journalismconvention.org](http://spring.journalismconvention.org)

Booth space preference

Organization name

Choice 1 booth number

Choice 2 booth number

