



In honor of The Harvard Crimson's 150th anniversary this year, we planned and hosted a black-tie gala at the John F. Kennedy Presidential Library for the newspaper's alumni on April 29.

The event was wildly successful: More than 550 Crimson alumni traveled to Boston to attend the event. Crimson undergraduate volunteers handed out 500 copies of the week's special edition paper — which included an advertising supplement that generated \$14,400 — and the latest edition of the magazine. The gala was headlined by keynote panelists Joseph Kahn (NYT executive editor), Mary Louise Kelly (NPR host), Bill McKibben (350.org founder), Mark Whitaker (former Newsweek editor), and Amanda Bennett (Pulitzer Prize winner).

The event did not directly generate revenue — there were no sponsorships or advertisements sold — but over the weekend alumni donated \$13,929.01 to The Crimson, totaling 29 gifts. The gala was advertised to alumni via newsletter, starting in December 2022. Several alumni who attended praised the gala as more fun than their Harvard College reunions.





The Harvard Crimson

The University Daily Since 1873

Join Us in Cambridge

Dec. 22, 2022

Dear Crimeds,

Thank you for your already incredible support of The Crimson's 150th Anniversary Campaign. We have been blown away by your generosity and commitment to The Crimson, which has clearly had a deep and enduring impact on our collective lives and careers.

As we wrote when we announced the campaign, you are helping shape The Crimson's next 150 years and beyond with strategic investments in financial aid, innovation, and infrastructure. If you would like to invest in the future of The Crimson by making a gift to the campaign, or are interested in supporting the campaign effort in other ways, you can find out more at [The Crimson's 150th Campaign website](#) or by reaching out to 150thCampaign@TheCrimson.com.

We are writing again today to reiterate that we hope you will join us in Boston for **The Crimson's 2023 150th Anniversary Celebration on April 28 and 29, 2023**, including the Friday evening welcome reception, Saturday afternoon panel discussions, and Saturday evening gala dinner at the John F. Kennedy Presidential Library and Museum.

You can find the event details of the event below and on [The Crimson's 150th Celebration Weekend Website](#), and you should also be receiving a physical save-the-date in the mail; more details, including the weekend's line-up of speakers, will be announced in the coming weeks, both in future email communications and on [The Crimson's 150th Campaign website](#).

We will request \$150 per person (\$75 for graduates of the Class of 2018 and younger) to help cover the cost of the dinner and festivities. If you only plan to attend the cocktail party on Friday night, please contribute \$40.

If you are interested in attending, **please RSVP and purchase tickets at the form**

dinner.)



RSVP for the 150th Anniversary Weekend

Additionally, whether or not you will be able to join us in-person for the festivities next April, we invite you to please share your favorite memories, photos, and stories from your time at The Crimson by emailing 150thCampaign@TheCrimson.com or requesting a brief interview to share your thoughts and memories. With permission, these stories and photos will be featured throughout the weekend's festivities next April.

Please also help us spread the word by forwarding this message to your other friends and contacts in the Crimson alumni community, so everyone can join in on the celebration.

Please do not hesitate to reach out to us with any questions and suggestions. We hope to see you in April.

With gratitude,

Raquel Coronell Uribe '23, President of the 149th Guard

Amit R. Paley '04, Chair of the Graduate Council

Malcom A. Glenn '09, Executive Committee Member

Madeline R. Conway '16, Executive Committee Member

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Welcome Reception

Friday, April 28, 6-8 p.m.

The Harvard Crimson

14 Plympton St., Cambridge, MA

Alumni Panel Discussion (Speakers and Final Location Details To Be Announced)

Saturday, April 29, 12-3 p.m.

Cambridge, Massachusetts

150th Anniversary Gala Dinner (Speakers To Be Announced)

Saturday, April 29, 6:30 p.m.

John F. Kennedy Presidential Library and Museum

Columbia Point, Boston MA 02125



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The Harvard Crimson

The University Daily Since 1873

Alumni Newsletter

May 16, 2023

Dear Crimeds,

It's been two weeks since we celebrated The Crimson's 150th anniversary together, and we still cannot find the words to describe the magic of that weekend.

Every week, there are hundreds of Crimeds bustling in and out of 14 Plympton Street, but there was something especially wonderful about seeing hundreds of alumni reconnect in-person and fill the newspaper's halls. Thank you so much for coming back to Cambridge and proving that what we all love about The Crimson is timeless; our dedication to the work that we do and the bonds that we build at 14 Plympton transcend generations.

We're pleased that many of you felt the weekend was a resounding success: Several of you said that The Crimson had organized a better reunion than the College, and others put in a request for the newspaper to celebrate its anniversaries every 10 years instead of every 25.

- **Here is a link to all of the photos taken during the celebration**, where you can download the pictures from the photo booth as well as shots taken by our amazing photographers (Joey Huang, Julian J. Giordano, and Sarah Erickson). We are working on getting shareable video from the weekend — including George Abrams's iconic story about stealing the Ibis!
- **Here is the link to The Crimson's official merchandise store**, which includes 150th anniversary and Guard-specific pieces.

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We are also very pleased to share that as a result of your incredible generosity over the 150th Anniversary Celebration week, The Crimson's 150th Anniversary Campaign has now raised **over \$12 million** towards our **\$15 million** campaign goal. As a direct result of your support, together we have been able to secure The Crimson's future with strategic investments in financial aid, innovation, and infrastructure. We wanted to take this opportunity to thank each and every one of you who have contributed to the campaign and made it the most successful campaign in the history of collegiate journalism. We would not be here without you.

However, as we take this moment to celebrate the present, we continue to look to the future. We still have **\$3 million** to raise before the end of this year to achieve our campaign goal of \$15 million, and we are committed to working together with our entire alumni community to reach this milestone.

In order to help us achieve this, we urge you to invest in The Crimson's future today.



If you have not yet made a gift to The Crimson, you can **donate to the campaign through The Crimson's website**. If you have already made a pledge and are considering joining the many Crimeds who have chosen to increase their pledge over the last few weeks, please reach out to **150thcampaign@thecrimson.com**.Th

Crimson.

**Thank you once more for everything
you have done and continue to do
for The Crimson.**

With gratitude,

Amit R. Paley '04

Chair of The Crimson's Graduate Council

Cara J. Chang '24

President of The Crimson's 150th Guard



The Case for Support

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