

**ACP Best Social Media Reporting
Individual Awards
The Graphic**

In March 2023, the Graphic staff hosted its largest audience engagement event, the Peace Through Music Concert. This was the in-person engagement event for the Graphic's special edition, Peace Through Music. Each semester's special edition is required to have an in-person event. For this concert, every musician featured in the special edition performed two of their own songs in the concert. Musicians included people from Pepperdine and from the surrounding communities. More than 200 people attended the concert. The Graphic distributed print editions, promoted its upcoming content and invited community members in for an evening of music.

Coverage of the Concert:

<https://pepperdine-graphic.com/photo-gallery-graphic-hosts-peace-through-music-concert/>

Photo Gallery: Graphic Hosts 'Peace Through Music' Concert

March 26, 2023 by [Abby Wilt](#)



https://issuu.com/pgm-pepperdinegraphicmedia/docs/peace_through_music

Peace Through Music

The Graphic: Special Edition

Spring 2023



Pop stars navigate
social expectations

33

Local record store
map

26

Students' all-time
favorite song lyrics

16

Songs that
changed the world

06