Emily Vespa

Technician, N.C. State University

North Carolina's public universities stall on releasing sexual misconduct records April 10, 2024

 $\frac{NC\ State\ fans\ revel\ in\ men's\ basketball\ ACC\ Championship\ triumph}{March\ 20,\ 2024}$

<u>Chancellor says NC State will remain neutral on Israel-Hamas war, considers reaffirming free speech principles</u>

March 11, 2024

<u>Leading experts weigh in on Poe Hall investigation, University promises transparency</u> February 28, 2024

Emily Vespa

X: @Emily_Vespa | www.linkedin.com/in/emilyvespa

Ambitious, curious and energetic individual with proven dedication to journalistic ethics and accurate accountability reporting.

EDUCATION

North Carolina State University

June 2024

Bachelor of English, concentration in Rhetoric and Professional Writing

GPA: 4.0 | Member of Phi Beta Kappa, academic honor society that inducted 1% of graduating class.

PROFESSIONAL EXPERIENCE

Managing Editor

Technician, N.C. State's student-run newspaper

April 2023-April 2024

- Authored top-performing investigative and exclusive articles on Technician's website, contributing to its monthly average of 131.9k pageviews and 49.2k unique users.
- Submitted over 90 public records requests at the local, state and federal level to enhance reporting through data and primary sources.
- Awarded N.C. State's <u>Dean Phillips Award for General Excellence</u> in recognition of commitment to accuracy, ethics and accountability reporting.
- Co-wrote an in-depth story on student deaths <u>picked up by</u> the Raleigh News and Observer.
- Worked with Editors-in-Chief to lead a team of over 140 staff members with a \$115k annual operating budget.

Brand Manager

Technician, N.C. State's student-run newspaper

Aug. 2023-April 2024

- Managed Technician's Instagram and TikTok.
- Boosted Technician's TikTok following by over 200% in 30 days.
- Designed visuals optimized for social media engagement with Adobe Creative Suite.
- Devised social media branding guidelines to ensure consistent content.

Assistant News Editor

Technician, N.C. State's student-run newspaper

April 2022-April 2023

- Edited over 10 articles for print and online content weekly according to AP Style.
- Frequently pitched articles with a keen eye to enhancing coverage of underrepresented communities and subjects.
- Initiated breaking news coverage of campus events.
- Created SEO copy to be featured on the Technician website, Twitter and Facebook.
- Collaborated with the news editor to record and edit a weekly local news podcast segment for WKNC, the student-run radio station at NC State.

Communications Intern

Department of Computer Science at N.C. State University

Sept. 2023-May 2023

- Craft compelling news stories regarding technical concepts for a wide audience.
- Conduct interviews to develop thorough, impactful feature stories and profiles.

SKILLS

- Public records
- Breaking news
- AP Style

- Sourcing
- News judgment
- Social media