

# The Sunflower

# The Sunflower's membership in the Wichita Journalism Collaborative

The Wichita Journalism Collaborative is a coalition of newsrooms and community partners joining forces to help meet news and information needs in and around Wichita. We aim to support and enhance quality local journalism.

The Sunflower was a founding partner of the Wichita Journalism Collaborative in 2020. Launched about a month into the pandemic, the WJC initially served as a way for local news organizations to join forces in finding and reporting quality information during a time when misinformation was running rampant and journalists were navigating working from home. Covering students learning from home and the transition back into school led the collaborative to a focus on a project covering mental health for about 18 months, and now, for more than a year, the WJC has been focusing on housing issues.

The Sunflower being a collaborative partner is a win-win. We get to work alonside editors and reporters from local newsrooms planning stories, audience engagement initiatives, social media strategies and more. In return, we provide coverage ideas and delivery method ideas from a younger perspective. Being a larger newsroom than most of the professional newsrooms now, we also help our partners on big news days.

- One or two editors attend bi-weekly WJC meetings.
- We collaborate on reporting projects/stories with WJC partners.
- We provide stories to our partners from a student perspective.
- We participate in audience engagement initiatives, including forums, panels and community events.
- We provide extra reporting and photo help to our media partners on big news days (election day, for example)
- Our staff members have helped WJC start an Instagram account and adapt stories to shorter versions adapted for the platform.

The following examples are all from the past year, so they are all focused on housing-related topics/issues.

# **WJC Partners**

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# Audience engagement

Learning about and doing more with audience engagement has been a real area of growth for us through our partnership with the Wichita Journalism Collaborative. We better understand the need for it and are actively seeking out new opportunities both on and off campus. Here are some examples:

**ICT Open Streets** — We have participated mulitple times in the community-wide initiative meant to bring people together to have fun and learn about the organizations, initiatives and businesses in the various neighborhoods of Wichita.

**Table in our student center** — We invited the collaborative onto campus to join in talking with students about housing issues and our partnership.

Oaklawn community event — We participated in a WJC event in a neighborhood with a large Hispanic population, wanting to connect with the people in that neighborhood and to learn about their information needs. The event featured food, live music, games and so many important face-to-face conversations with community members. We signed people up for our newsletters and asked them to submit story ideas.













# **Renters' Rights panel**

In August, The Sunflower planned and hosted a panel on campus about renting rights featuring experts on leases, renting-related laws and credit scores.





- The Collaborative helped us by providing snacks as incentive to getting college students to show up.
- We wrote about the panel, publishing a story and a Q&A with information provided by the panelists.
- We followed up by creating a resource guide (right) with answers to some of the most important questions and a list of organizations renters can go to for additional information and help. We published the guide and shared it with all our WJC partners.
- Our WJC partner Planeta Venus translated the guide into Spanish for all of us to make available to our audiences.



# **Know your** renting rights

#### What are some red flags that someone should watch out for when searching for an apartment?

Look at the grounds. Does it look like they keep everything up? If it looks messy or like people aren't doing regular maintenance, don't go there. Ask the property manager how long they've been there. Look at reviews online for the place and the manager. Talk to people in the complex. If people living there have serious complaints, it might be worth avoiding.

#### What is the 14-30 notice?

The 14-30 notice is the Kansas (Residential) Landlord and Tenant Act. If you are violating the lease but you paid the rent, the landlord can issue a 14-30 day notice, which means fix the issue in 14 days or your lease is up in 30 days. If you get it fixed, then they can't bill you. If the landlord isn't doing a good job, the renter can give out a 14-30 day notice, mostly about property repairs.

#### What are tenants responsible for and what are landlords responsible for?

Under Act 58-2553, the landlord is responsible for appliances that come with the rental untit and they need to be in and kept in working order. The tenant is there to maintain the property, including things such as cleaning, removing trash and lawn care, if needed,

## Why does my credit score matter? What do I do if I do not have good credit, and how can I improve my

Having no credit is just as bad as having bad credit. Get a secured credit card and use it to sign up for something like Netflix Then pay it off every month. People want to see your credit to see if they can rely on you to pay the rent. Landlords can ask for more information, such as pay stubs or first and last month's rent if you have bad or no credit

#### What are the options if a landlord unethically breaks the lease?

You can require the landlord to go through the court process to evict you. If you've been locked out, you are allowed to "break in." You can call the police, too.

#### What should first-time renters kno

Take it seriously if you sign a renting contract. It is a legal contract, and you should make sure you understand what it says and what can possibly happen to you if you break the contract. Know that if you damage the property, you do have to pay for that. If you get evicted, then it gets reported, making it harder to get a new rental. Take photographs of the condition of the property when you move in and keep a copy of those. Do the same as you are moving out.

## Resources

#### Kansas Legal Services

kansaslegalservices.org This nonprofit helps low-income Kansans meet basic needs by Kansans meet basic needs by offering legal and mediation services. Kansans can seek help when confronted with a dicey housing situation. The nonprofit's website also has resources, such as Tenant Issues and Rights for Kansas Renters websites that offers the and ers webpage that offers tips and resources for renters.

## 18th Judicial District Court (Sedgwick County)

www.dc18.org
The court offers resources on its website for both renters and tenants Searching "housing" on the website will pull up "City Wichita Housing Resources."

## Consumer Credit Counseling Service (Wichita)

Consumer Credit Counseling offers financial aid counseling services. The nonprofit agency offers financial education materials, which can be found on its website.

### Housing & Community Services (Wichita)

wichita.gov/housing
The city of Wichita offers a housing resource page that details information on reasonable accommodation, fair/affordable housing, and the Violence Against Women Act, which prevents a renter from being evicted from their unit because they are a victim of domestic violence, dating violence, sexual assault, or stalking.



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# **Examples of coverage we shared with WJC partners**

Our partnership in the WJC has helped us better understand the importance of housing topics to our readers. Every time we do a housing-related story, we share it out with the Collaborative. They publish it on their website and it is offered up to all 10 partners, usually resulting in it being published by two or three other media partners, expanding our reach considerably. Sometimes we partner with reporters from other outlets and work together on a story or package. When there is a big news story on campus that's not housing related, we share that, too, to help out our partners and to expand our readership on those important stories.





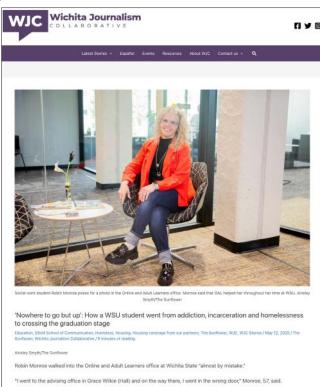




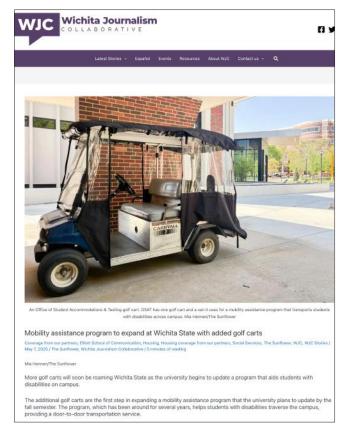


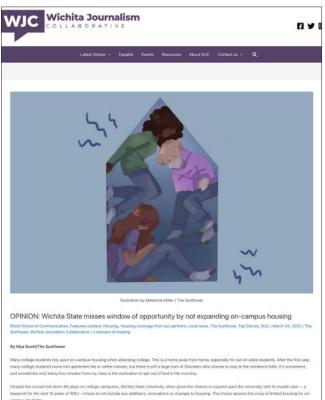
















# What WJC partners say



"The students at The Sunflower constantly raise the bar for journalism not just on campus but for the entire community. Through the Wichita Journalism Collaborative, The Sunflower contributes to more robust coverage of important issues such as housing in our community by elevating the experiences and needs of students. We routinely republish work from student journalists because they routinely demonstrate professionalism and excellence. They embrace engaging events, such as a renter's rights forum, that brings their coverage to life for their audiences. The Sunflower is an outstanding college newspaper. But it is far more than that. Its student journalists are playing a vital role in creating a more informed and engaged Wichita."

Chris Green, editor The Journal, Kansas Leadership Center



"The stories reported by Sunflower journalists have shed light on the experiences of college students, improving the community's understanding of the housing challenges they face. Their coverage has highlighted the struggles and choices related to housing, including high costs and a lack of accessibility."

Kathy Lefler, coordinator Wichita Journalism Collaborative



"When we launched the Wichita Journalism Collaborative in 2020, it was a new venture for all of us. And, to be honest, we were kind of figuring it out as we went along. But none of that stopped The Sunflower from taking a chance and signing on. And its staff has been a willing and able partner from Day One. The Sunflower helped us produce a zine focused on mental health and suicide prevention. It hosted an on-campus panel discussion for students on housing rights. It helped us sort through records on the use of restraint chairs in the county jail. In short, The Sunflower helped us improve media coverage of important topics by taking a chance.

Tom Shine, director of news & public affairs KMUW, 89.1 (Local NPR affiliate)