# **Brandon Rowley**

# el Don, Santa Ana College

# Portfolio Resume for Reporter of the Year

# 2-Year School

Links to reporting written by Brandon Rowley during 2024-2025 school year:

• Feature: Dietsch at the Dish

• News: International Fair

• 11th straight win for Dons

• Back-to-back bowl game wins

Resume on next page...



# Brandon Rowley

Sports Editor



### Contact



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#### About Me

Multimedia Journalist with a focus on local and national sports coverage, editing and design. Over 5 years experience in multiplatform reporting and storytelling.



#### Skills

- DSLR Camera
- · Social Media Reporting
- WordPress
- Adobe Creative Cloud:

Photoshop, Bridge,

Lightroom, InDesign,

Illustrator, Premier

## Education

#### AA-T Journalism

#### Santa Ana College

2023 - Present

Took part in the production of *el Don news* as a writer and editor, took classes in newswriting. Participated in trips to national collegiate journalism conferences, attending seminars and conferences to further enhance my understanding of journalism.

#### High School Diploma

Foothill High

2019 - 2023

Took photography and Photoshop classes, learned InDesign basics through *Knightlife*, and participated in the Orange County Journalism Education Association competitions. Achieved schoolwide Award of Excellence in the field of English and Journalism.

## **Experience**

#### Sports Editor

el Don

2024 - Present

Honed in writing, design an photography skills while taking a step forward in an editorial role within the newspaper.

#### Freelance Writer

Alta Journal

2024

Hired to research, contact and write about MiLB's California League for their Issue 28: The Big Summer Read.

#### Staff Writer

el Don

2023

Wrote consistent game coverage weekly for multiple sports on campus while also learning photography and design skills. Learned feature writing basics. Gained an understanding of SEO optimization and implemented it into WordPress posts.

#### Broadcaster/Announcer

Foothill Baseball/Softball

2022 - 2023

Hired to perform announcing, scorekeeping and general PA duties for the Foothill High School softball team and Broadcasting for the baseball team during junior and senior years.

#### Sports Editor

Foothill Knightlife

2022 - 2023

Wrote and designed for Foothill's *Knightlife* newspaper. produced monthly editions while also working in an editorial role in the newspaper's staff.