

Nov. 5 Election Day

In Nov. 2024, Mustang Media Group covered the national election, primarily channeled through web and social media. Below are social media initiatives created by Archana Pisupati, Mustang News Social Media Manager and the Social Media team.

Instagram feed—

- [Print Promotion, Oct. 30](#)
- [Voting Tech Guide, Oct. 31](#)
- [Tracking Mail-In Ballot, Nov. 1](#)
- [Live Election Broadcast, Nov. 1](#)
- [City Council Candidate Quiz, Nov. 1](#)
- [Election Day Intro, Nov. 5](#)
- [Election-related stress, Nov. 5](#)
- [Election photo essay, Nov. 5](#)
- [Halfway through; Data Viz, Nov. 5](#)
- [Polls in Pics, Nov. 5](#)
- [Mayoral win, Nov. 5](#)
- [Assembly District 30, Nov. 5](#)
- [City Council Member Results, Nov. 5](#)
- [Prop 33, Nov. 6](#)

Reels:

- [Election Voting Recap, Nov. 8](#)

TikTok:

- [What's in my bag; election print edition](#)
- [How to host the best Election Party ever](#)
- [How are you styling your 'I Voted' sticker— Mini Mic Monday](#)
- [I'm working late... cuz it's election night](#)
- [What's your song of election night — Mini Mic Monday](#)

Live Updates:

Instagram stories—

- Mustang News aggregated video, written and audio content to post updates every 30 minutes from the hours of 8:00 a.m. to 8:00 p.m.
- In addition to posted content, there were Q&A boxes to ask audiences what they most wanted answered on election day.

[2024 Election day story highlight.](#)

[Public Viewing link to Election Day graphics and workflow](#)

Twitter/X—

[8:00 a.m.](#)

[Thread 1](#)

[8:15 a.m.](#)

[Thread 2](#)

[11:50 a.m.](#)

[12:30 p.m.](#)

[1:45 p.m.](#)

[2:30 p.m.](#)

[3:00 p.m.](#)

[Article 1](#)

[Article 2](#)

[5:45 p.m.](#)

[6:30 p.m.](#)

[8:00 p.m.](#)

[Results 1](#)

[Results 2](#)