

March 15 St. Fratty's Day

On 3/15/25 Mustang Media Group covered the annual St. Fratty's Day celebration in San Luis Obispo that has occupied entire city blocks with thousands of students. In 2024 the celebrations caused widespread damage across the city of San Luis Obispo as well as Cal Poly SLO itself. For this year's event Cal Poly teamed up with the city of San Luis Obispo up for an on-campus concert coupled with increased police presence to limit both celebrations and damages. The posts below represent our reporting starting at 3 am that morning.

Instagram Feed—

- [Cal Poly cracks down on 'St. Fratty's Day'](#)
- [St. Patrick's music Festival sold out in three minutes](#)
- [Did Cal Poly and SLO just set the stage for another St. Fratty's disaster?](#)
- [Cal Poly president urges responsible St. Patrick's celebrations](#)
- ['We're not kidding': Cal Poly and SLO from St. Fratty's containment to prevention](#)
- [St. Fratty's 2025 Guide](#)
- [Cal Poly's on-campus St. Patrick's Day music festival overrun](#)
- [St. Fratty's reimaged: What worked, what didn't and what's next](#)
- [San Luis Obispo spent over \\$100k on St. Fratty's containment](#)
- [Cal Poly spent over \\$1 million on St. Patrick's Day](#)

Instagram Stories—

- Mustang News aggregated video, written and audio content to post updates every 30-45 minutes from the hours of 3:00 a.m. to 9:00 a.m.

[2025 St. Fratty's day story highlight](#)

Tiktok—

- [Who do you want to headline the St. Fratty's concert?— Mini Mic Monday](#)

Reels—

- [St. Fratty's Video Recap](#)