

widespread INFLUENCE

As the "U" explodes across social media, take a look at some of the viral personalities behind the success.



@CAVINDERTWINS
HANNA & HALEY CAVINDER, GRAD SCHOOL

METRICS
Instagram Followers: 395K
TikTok Followers: 4.6M
TikTok Likes: 173.4M
Most Viewed Video: 36.1M

ALL FACTS AND
STATISTICS
COURTESY
OF FEATURED
INFLUENCERS



@MATTCONVARD
MATTHEW CONVARD, GRAD SCHOOL

METRICS
Instagram Followers: 265K
TikTok Followers: 513.9K
TikTok Likes: 29.2M
Most Viewed Video: 21.1M



@KELSEYGCGG
KELSEY GILBERT, SENIOR

METRICS
Instagram Followers: 11.3K
TikTok Followers: 108.1K
TikTok Likes: 6.8M
Most Viewed Video: 2.8M



@IVYANGST
IVY ANGST, SOPHOMORE

METRICS
Instagram Followers: 168K
TikTok Followers: 154.5K
TikTok Likes: 1.8M
Most Viewed Video: 11M



@SIENNA.SACCO
SIENNA SACCO, JUNIOR

METRICS
Instagram Followers: 53.9K
TikTok Followers: 555.1K
TikTok Likes: 26.2M
Most Viewed Video: 11.1M



@ALANYSVIERA3
ALANYS VIERA, SENIOR

METRICS
Instagram Followers: 15.1K
TikTok Followers: 98.2K
TikTok Likes: 3.2M
Most Viewed Video: 18.1M



@XIMEPONCH
XIMENA PONCE, FRESHMAN

METRICS
Instagram Followers: 3.4M
TikTok Followers: 7.6M
TikTok Likes: 425.3M
Most Viewed Video: 15.3M



@LAURENBARNWELL
LAUREN BARNWELL, SOPHOMORE

METRICS
Instagram Followers: 16.8K
TikTok Followers: 510K
TikTok Likes: 33M
Most Viewed Video: 30.8M



@CELESTEFISHERFITNESS
CELESTE FISHER, SENIOR

METRICS
Instagram Followers: 107K
TikTok Followers: 35.6K
TikTok Likes: 1.2M
Most Viewed Video: 9.3M



@DESTINYBENWAY
DESTINY BENWAY, JUNIOR

METRICS
Instagram Followers: 4.7K
TikTok Followers: 38.5K
TikTok Likes: 6M
Most Viewed Video: 8.6M

GONE VIRAL

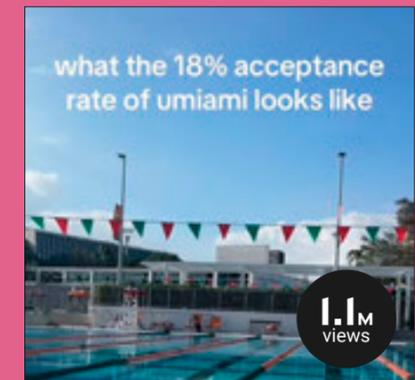
From "PledgeTok" to GRWM, videos from students have blown up across TikTok.



PLEDGE SEASON Performing to the song "JT Coming", pledges of Phi Delta Theta go viral for their moves. Photo by TikTok



F.D.O.C Making a "get ready with me" video for her first day of class, sophomore Lauren Barnwell vlogs herself putting on her makeup. Photo by Lauren Barnwell



POOL DAYS Flexing the 18% admission rate, sophomore Maureen Riley's viral poolside video showed the beauty of the Gables campus. Photo by Maureen Riley