

Throughout my sophomore year as an editor on our video broadcast staff, FHNtodayTV, I have strived to create content that best suits the evolution of journalism into the digital age. I wanted to present national and local news stories in a format that would be more relatable to our student audience and pique their interest.

The Hood Report is a weekly news show I anchor and produce, featuring one news, one sports, and one entertainment story. During the creation and execution of the show, I wrote and edited in a fast-paced, entertaining manner that worked best on social media and YouTube. Each episode was short and moved quickly. Most of our student body consumes their news from these platforms, and this is the area where I see broadcast journalism heading.

Today's audience not only wants accurate stories, they want stories to be easily accessible and to know and trust those giving them their news. By uploading the show on a consistent basis, I learned to become a trusted news source for our school community. I worked to present a unique perspective to our audience by showcasing my personality as a high school student.

Presenting new perspectives was a strong focus of mine throughout the content I produced this year. Covering this year's solar eclipse was a large task. Going into the story, I knew there was widespread interest in the event and wanted to convey the viewpoints of eclipse viewers from across the country. Rather than doing a strict, hard news story, I tried a new format where I chronicled my personal experience of the eclipse, as well as speaking to other people watching from the same area.

While making this video, I learned there were ways to create hard news stories that broke away from the traditional format. This video taught me to break out of my comfort zone and demonstrated a way to create a factual story in an entertaining manner. I used this creative method of storytelling in every package that I produced this year, seeking out creative b-roll to best convey the unique messages in my stories.

I looked to continue showing new perspectives through my work as an announcer in our sports broadcasting program. I have an extensive knowledge of the sport of volleyball after playing for 9 years. Since volleyball is not as popular in the United States as other sports, my commentary aided our viewers in the intricacies of the game.

As Podcast Editor for our monthly show, FHNtodayTV, I worked with a team to anchor and produce our show that showcased the top packages made by our staff each month. Taking a leadership position on our staff as a sophomore was a daunting task, but throughout the creation of the show I learned valuable leadership skills to help guide our staff as we evolve. I learned how to manage a production schedule, coach anchors to help improve their on-camera presence, and build our audience by uploading on a consistent basis. Learning to manage our staff will help to improve the quality of our content in the future.

While I am excited about the accomplishments in my journalistic career this year, I want to use the lessons I have learned to help our broadcast program evolve. As the Executive Producer of our staff, I hope to expand the quick, innovative style of The Hood Report to the rest of our program. This will turn our YouTube channel into a source for a wide range of content. I am looking to use the lessons I've learned in the past year to help FHNtodayTV become an innovative force in the broadcast realm for years to come.

Here are the links to my 5 videos. I tried to provide links to each of the videos but it would only allow me to upload one file so I included them here. Hope that is ok.

Thank you.

1. Livestream: <https://www.youtube.com/watch?v=IGO8j7tt9No&t=2281s>
2. Hood Report: https://www.youtube.com/watch?time_continue=161&v=TLfyR9BIEGY
3. Podcast: <https://www.youtube.com/watch?v=efh97Cgosgo>
4. Kayliani: https://www.youtube.com/watch?v=_HT79ztuMqc
5. Eclipse: https://www.youtube.com/watch?v=0BJGdCf_mfo