# of the Y - A - R RAGE AGE OF GENERATION Z WOMEN THE GLOBAL, SOCIAL, & TECHNOLOGICAL LEADERS OF THE COMING AGE GENERATION Z WOMEN HAVE EXPERIENCED IT ALL: THE #METOO MOVEMENT, THE WOMEN'S MARCHES, THE RELEASE OF MOVIES WITH STRONG FEMALE PROTAGONISTS, AND THE GRADUAL CLOSING OF THE GENDER PAY GAP IN THE TECH INDUSTRY. THESE WOMEN ARE BECOMING EMPOWERED TO SEEK GENDER EQUALITY IN ALL ASPECTS OF OUR SOCIETY.



#### YOUR ULTIMATE GUIDE TO

# FAKE NEWS



Fake news is a type of propaganda that consists of deliberate misinformation spread via traditional print, broadcast news media, or social media.

—— Your guide to spotting and fighting fake news ———

## FAKE NEWS: Common Types



#### Satire

- social commentary or humor
   varies widely in quality and intended meaning may not be apparent
   can embarrass people who confuse the
- content as true - ex: The Onion, Saturday Night Live
- Propaganda
- adopted by governments/corporations to manage attitudes, values,
   knowledge
- appeals to emotions - can be beneficial or harmful
- ex: Communist China Propaganda

#### Clickbait

- eye catching, sensational headlines designed to distract often misleading, content may not reflect headline

- drives ad revenue
   ex: clickbait on YouTube
- \_ ...

#### Partisan

- ideological, includes interpretation of facts but may claim to be impartial
- privileges facts that conform to narrative, while forgoing others
- emotional and passionate langauge - Fox News, CNN



#### Conspiracy Theory

- tries to explain complex realities as response to fear/uncertainty
   not falsifiable
   rejects experts and authority
- rejects experts and authority - ex: "The CIA killed JFK"





Impact:

Neutral: Low: Medium: High:

## AKE NEWS: Harmful Effects



#### It incites injury and crime.

Some people will go to the ends of the world to prove their strong belief on something they read on fake news and potentially harm themselves or other people.



#### It sparks confusion.

If left uncontrolled, it could alter your confidence in facts, lead the majority of the population to believe it, and cause mass panic.



#### It destroys people/relationships.

Fake news can encourage cyber bullying and theft of identity. It can make individuals look bad without showing the rest of the story. With little to no evidence,

people are quick to bring "justice" into their own hands by getting an alleged person down.

## It develops scientifically incorrect beliefs.

Fake news can brainwash you to accept false information. It can be as harmless as putting away plants you thought were cancerous because you once read it on a supposedly "reliable" site. But, it could also be as threatening as mixing toxic items into your diet because a scam article said it would encourage weight loss.

Sources: Pew Research Center, factcheck.org, statista.com, bbc.com, Stanford University, npr.org

#### CANE MEMO

### How To Spot It

#### SUPPORTING SOURCES

Does the info given support the story? Are those sources credible?



#### IS IT A JOKE?

If it's too outlandish, it might be a satirical site or sarcastic post. Research the site to make sure.

#### ASK THE EXPERTS

Double-check from a fact-checking site, or ask an expert on the topic.

REALNEWS.COM

Hawaii bans dogs on its beaches this xmas

CHECK THE SOURCE

Is the website a reliable one? Does it have an "About" page and valid contact info?

#### READ BEYOND HEADLINES

Read the whole story. Some headlines can be misleading, while others are just 'clickbait'.

ARE YOU BIASED?

Consider if your own beliefs

are affecting your views and

judgement.

#### CHECK THE DATE

CHECK THE AUTHOR

Look up the author. Are they

real? Are they credible?

Check to see whether it's old news from months or even years away.

# KE NEWS: Shocking Statistics



DONALD TRUMP

MENTIONED

33 RETWEETS 20 LIKES

FAKE NEWS IN

TWEETS IN THE PAST YEAR

IN 2016, FAKE NEWS ARTICLES GENERATED WILLION ACTIONS ON LOOK



TIME OF THE

CREATED BY: JENNY SHE

# THE JOURNEY TO GOLLE



Stephanie Stan

Kai Greenblatt

School of the Art Institute of Chicago

'I wish I had

done more research in

regards to

choosing the

right school for

college. I was

overwhelmed

and kinda

picked one at

random."

vith the choices

# Your Guide to Success

## BHHS alumni in college give advice to high school seniors



**Carly Hittler** Grand Valley State University

"One thing I wish I knew was that college is a lot different than high school out not in the way teachers say it is. It's hard because you're really on your own in terms of health and time management, but there are tons of opportunities you could never imagine while in high school."



**Ryan Olds** Oakland University

"I wish I knew that becoming independent is a lot easier than I thought it was. Also, that I would in fact make it to college because there were a lot of times I didn't think I would make it.'



**Danielle Beisecker** University of Wisconsin

"Before starting college, I wish I knew how to better budget both money and time. Groceries cost more than you think, which can leave you with less money than you anticipated. As for budgeting time, having an hour or two between classes gives you a lot more free time during the week than in high school. Finding a good balance between homework, studying, and relaxing throughout the day can be difficult when you're used to doing everything in the evening."



how little my GPA mattered so that I didn't stress about it for college."



#### **Naveen Sabharwal** Iniversity of Michigan

"I wish I knew about and instead focused my effort on studying for AP tests since they actually save me money

"I wish I knew how different the structure of school life would be - I really find myself reflecting often on how much I miss my class cohort, friends, and smaller class environments!"

> Meet with guidance counselor. Make sure they know which colleges you want transcripts, score reports, and letters sent to. Turn materials in much before deadlines!

**Complete Applications** 

~ Finish applications. Complete the Common App and make sure you've finished all individual essays



#### Follow-Up on Applications

Act on results of Early Decision appli cations. If you get in, withdraw from othe schools. If not, focus on other colleges ~ Check with schools to make sure all information was received properly ~ Submit financial aid reports. Fill out the FAFSA.

#### **Final Decisions**

~ Compare financial aid packages recieved. This is a key factor in determining where you will attend

~ Make your final college decision. Notify all schools by May 1. Send your final transcript to the college in June

~ Congratulations! What a journey.

**FAFSA** 

FAFSA

deadline in Michigan

is March 1,

2018 at Midnight

(3) Start the FAFSA

School Selection (1)

# **SOPHOMORE** YEAR

#### Read and Write!

Start getting ready for the ACT. Look into prep

Stay on track with courses. Try out some AP's

books/prep courses

(APUSH, AP Physics)

~ Learn about college entrance requirements

~ Continue to explore potential careers

Standardized Testing & Career

~ Take on new roles. Stay involved with extracurricular activities and work on leadership positions. Become involved in community projects

Read, read, read. Develop your reading skills and learn about current affairs ~ Practice your writing skills. Find a teacher or adult to encourage you to write well



Grades and College Reach-Out

~ Keep your grades up. GPA matters! Make a list of colleges that matches your personal criteria

~ Contact colleges that interest you. Write to schools to ask for more info about academic requirements, programs, or activities



#### Standardized Testing

~ Take the PSAT, which qualifies you for the National Merit Scholarship Organize a standardized testing plan. Figure out when you are going to take the SAT, ACT, SAT Subject Tests, & AP Exams ~ Throughout school year, study for all of

these tests and buy appropriate testing books



#### **Organize Options**

~ Organize college information. Set up folders with each college's information for conveniency

~ Narrow down college choices. Begin comparing the schools. Rank your choices ~ Learn about financial aid. Research

scholarship opportunities and contests with monetary awards



#### Search for Rec. Writers

~ Prepare a challenging schedule for senior year. Pick courses that greatly challenge you Contact your recommendation writers. Think about block teachers and extracurricular activ-



ity leaders

# TRACK EACH

STAY ON

#### **Extracurriculars and Classes**



~ Meet your guidance counselor and discuss long-term plans for college ~ Get involved. Make the effort to join clubs, sports, and other activities that interest you

~ Pick the right classes that suit your long-term college goal



#### Start a College Savings Plan

~ Work on keeping a solid GPA. Grades count towards college admissions and scholarships ~ Explore possible careers

~ Discuss financial planning for college with parents. Start saving!



#### Learn About College and Summer

~ Build credentials. Keep track of awards you've won and community service actions completed

~ Learn about colleges. College Night and individual college visits can be very helpful ~ Make summer count. Volunteer, get a job, or sign up for a useful summer camp



# WHAT ABOUT COLLEGE TUITION?

Many older people don't realize the current skyrocketing price of college tuition

Jake Weitzman Managing Editor

t's not a secret that college tuitions have skyrocketed over the past couple of decades. The information that is more of a mystery is how these higher prices have affected the families of students who apply to these schools.

"It depends on your income level, and if your income level is at a certain point then you are eligible to get grants based on the formulas that the colleges have. The amount of personal sacrifice depends on the amount of dollars you don't have to give back, such as grants or scholarships, as well as the amount of money you have saved for college," said counselor Tony Midea. "I can only speak for myself. My wife and I saved a small little amount that helps make it more economically manageable. But if my kids didn't get student loans, it would be a totally different situation. Them getting their loans, us working extra jobs, extra hours, and the savings we have has made it able for us to be able to manage it."

The rise didn't just happen suddenly; this upward trend has been on the come up for years, even de-

"Yes, college tuition continues to go up every year. There's always factors that contribute to it, such

as the cost of living goes up every year," said College Resource Center (CRC) Coordinator Lou Ann Frantz. "I haven't seen any schools lower their prices. I believe everything is going up. Some schools are trying to hold their tuition rates websites where you can find financial aid stuff. down, but most of them are having small increases every

Something that helps with the expensive prices that allows more students to go to college is the financial aid process.

"The first thing everyone needs to do, whether you feel like your family will qualify for any federal money or not, is fill out a Free Application for Federal Student Aid [FAFSA] form. All schools will use that for any form of financial aid that they do. So you may not qualify for federal money, but it may qualify you for money through the individual schools. Beyond FAFSA, to that college," said senior Hannah Passer,

at a certain point then you are eligible to get grants based on the formulas that the colleges have."

> **Tony Midea** BHHS Counselor

available," said Frantz "Students have access to naviance, and naviance has a lot of scholarships listed. Also, the counselor newsletter has a whole list of

Students should contact the schools they are interested in because usu-"If your income level is ally there are some merit based financial aid or need based. They might also have some different requirements for you so they might have useful information."

The overall costs after financial aid affects the decision on which college the students attend. "It doesn't affect my decision too much, but it affects my parents'

decision on letting me go you need to start looking at different scholarships who is applying to five schools, three of which pen in the years to come.

are out-of-state. "If I get a scholarship to an out of state school, that will affect my decision because the price will go down a lot, and that would make me want to go to the school

Senior Lucy Appel, who is applying to five schools, also gave her standpoint on how college tuition affects her family and her decisions for college.

"My parents are paying but only if I got financial aid from out of state schools because the tuition is very expensive compared to instate," said Appel. "I feel bad if my college tuition is so expensive because I'm fortunate enough that my parents are paying for my tuition while they have two other kids in college. I don't want money to have an affect on my decision, but I will probably end up going to an in-state university."

At the end of the day, college prices are higher than they have ever been. However, there are signs that they might decrease soon. With politicians like Bernie Sanders praising free college tuition, who knows what will hap-



🚺 Go Online

Fill out FAFSA in

Dependency Status (5)

**(6)** Parent

eight easy

steps!

For more, go to our website

BhhsToday.com

Information Sources: Big Future College



students and administrators at Bloomfield Hills High School alike contemplate the current state and future of gun violence. "This tragedy marks an entire generation of children we let down. As kids, my generation never worried about lockdowns, yet this is your [current students'] only reality, and it shouldn't be normal," said teacher Karen Twomey. "We students are the future of our nation. We are the future lawmakers, protestors, leaders, and just plain citizens that will be responsible for the well-being of the United States," said junior Emily Wil-

and, for the most part, we're not happy about it." While the Second Amendment states that "the right of the people to keep and bear Arms, shall not be infringed," there are laws in 50 state constitutions that go in depth surrounding limitations concerning the purchasing of guns, such as age and mental-health backgrounds.

liams. "We're looking at what lawmakers are doing

According to Giffords Law Center in the article, "Background Checks in Michigan," "Michigan prohibits issuance of a handgun purchase license to any person under age 18. If the handgun is to be purchased from a federally licensed dealer, the applicant must be age 21 or older. A concealed carry permit may not be issued to a person under 21 years of age."

Assistant Principal Margaret Schultz emphasizes how these broader regulations apply at BHHS. "The school policy mimics the state law. There is zero tolerance for guns [at BHHS] at all," said Schultz. "It's mandatory expulsion [for students]."

In fact, the school district's position is that, except for police authorities, schools should be weapon-free zones. In fact, the Board of Education passed a resolution at its February 15, 2018, board meeting opposing proposed Michigan legislation that would allow concealed carry of weapons in schools. Students from schools across the nation have col-

lectively risen to protest the gun violence. Specifically at our school, bills SB 584 and SB 586, which are currently stalled in the House of Representatives, allows concealed carry of weapons in schools.

"We hear stories about our grandparents involvement in events such as the Civil Rights movement and now it's our turn to be in the position where we can encourage a change and pass down our experiences and inspiration to future generations," said junior Eva Goldman. "The walkouts allowed students' voices to be heard, especially because most of us can't vote yet." During the walkout, the students chanted for change in gun legislation and the carry of weapons in schools.

Furthermore, Williams explains that this movement symbolizes the future generation's preparedness to inspire lawmakers to listen to what students want to be changed, "Walkouts like this one are a sign to those currently in charge that 'hey, we're ready," said Williams. "The walkout was to remember those killed by the tragic mass shootings we've seen, but also to say to the world 'we are the future, and the future is happening now."

## The BHHS Walkout (from 1)

Influenced by survivor Emma González and her emergence as a leader in the protest against gun violence in the United States, Bloomfield Hills High School students planned protests of their own.

"On March 14th at 10 a.m., there was a national walkout to protest the policies that fail to keep us protected," said Farah. "We encouraged everyone to wear orange. A group of students and I designed a t-shirt with all the victims' names on it and we sold them for \$10 during lunch. All the money went to fund shooting victims' families and gun safety nonprofits." Junior Brady Crimmins revealed how the

events in Florida felt tied to his community. "I was reading a story from one of the Parkland survivors talking about what they were planning to say at their best friend's funeral," said Farah. "It dawned upon me that this could be any of us. This could have been any school. What would I have to say at my best friend's funeral? That is a terrifying question no student should have to ask. I shouldn't have to ask to be protected at my school."

With the rumors of safety threats, hundreds of students skipped school on March 14th. Crimmins shared that he was "worried that there wouldn't be a large turnout" when he saw the emptiness of the school that day. However, about 400 students participated in the walkout, creating a "priceless bonding experience" according to junior Julia Russo.

Seeing all these kids standing up for the same thing brought this overwhelming sense of unity to our school," said Russo. "I've never felt closer to my fellow students and I think it was a pivotal day for all of us because it brought us together in ways that nothing else could. We're so much stronger together, and I can't wait to see what this awesome group of students has in store.' Students led chants, gave speeches, read off the names of those killed in Parkland and left a bouquet of orange flowers in the courtyard out of respect for them, as well as the hundreds of others throughout the nation who've fallen victim to gun violence.

"I almost cried as Brady read off the names of the Parkland victims and as we all watched the orange balloons disappear into the sky," said Farah. "The moment of silence was so incredible too. That whole portion of the walkout was so moving and symbolic."

Farah continued in saying that, "Later on in the day I called senator Jim Marleau's office and asked them if they had been getting calls from BHHS students and the operator just said: 'Yes, our phones have been down for over an hour, please stop calling us!' So, it was pretty great to see our immediate impact. According to Farah, the student walk-

out organizers' activism "does not stop here." "Our next step is amplifying the effects as much as possible," said Farah. "We want to continue to encourage people to contact their representatives and educate their friends and family on this cause, because that is how our participation can actually make change. We're definitely thinking about the possibility of future walkouts too. Another great way to get involved is by taking our passion to in Washington DC, which I know students from BHHS are going to. Overall, I hope this entire event sparked more debate on gun control because debate encourages us all to be active and informed members of this democracy."



Walkout organizers Lexie Finkelstein, Zack Farah, Laine Lord, Debra Moraitis, Emily Williams, and Lucas Little lead the chants, "Students united, will never be divided!" and "Shame on you Jim Marleau!" in order to protest Michigan Senate Bills 584 through 586.

Photo by: Debra Moraitis

# **Architecture and School Safety**

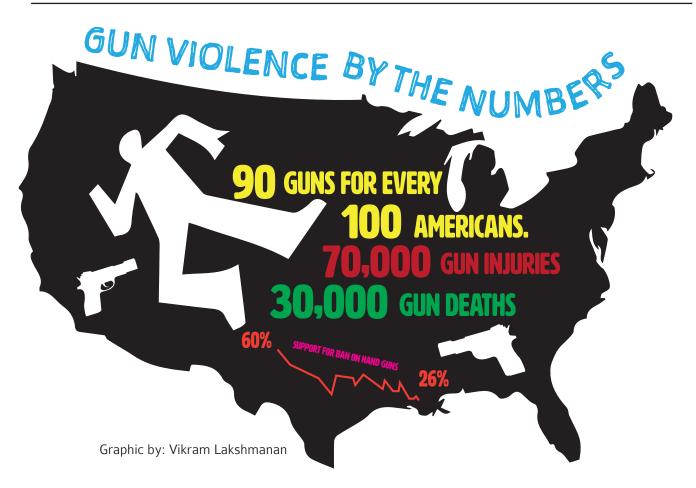
Students and administration analyze BHHS architecture amid concerns of its impact on safety

by KAITLYN LUCKOFF Staff Writer

n a three year old school building with transparent walls and open spaces for collaboration, some students are afraid. "I think that our school is safe because we have a lot of security, but at times, I do get worried because of the amount of glass that our school is made of," said sophomore Kylie Sikaitis. "There are not a lot of walls in the school, so if there was an incident in the classroom where we would need to go into lockdown, I feel like it would be difficult finding places to hide given that you can see straight into most classrooms because the doors are glass." "Certainly when you have a lot more glass and also some unique designs that you don't see in traditional buildings it does bring challenges, but I think through drill train-

ing and video surveillance, glass provides a good line of

sight, said principal Charlie Hollerith. "There are other factors that I think we have been able to manage pretty well and fortunately, not had any major incidents until recently, that played an impact on the design." Looking ahead, Hollerith describes the steps that our school will take in the future regarding building safety. "Probably the only thing that I would change is better sound systems to insert in parts of the building. In the main commons, sometimes it is hard to hear announcements, so when we do have important information, it's just making sure that those support systems are in place," said Hollerith. " I think we are pretty fortunate and student and staff are our best eyes and ears for any safety measures."











Baril



Russia has been barred from competing in the 2018 Winter Olympics after reports of state sonsored doping. Russian athletes, however, are not banned from the Olympics—so long as they can prove they are not doping. Russian athletes will be competing under a generic Olympics banner in Pyeongchang.

HOT **TOPICS** 

THE SURVEY

POLL RESULTS

BHHS STUDENTS

#### NORTH KOREA

North Korea will be participating in Pyeongchang, which may be a positive development in North-South relation. The two countries have been holding talks for the first time since 2015, and have even discussed having their countries march together at the Olympics.

WILL YOU BE WATCHING THE 2018 WINTER OLYMPICS?

MAYBE NO



SHOULD RUSSIAN ATHLETES STILL BE ABLE TO SHOULD RUSSIA BE BANNED FROM THE 2018 GAMES? PARTICIPATE?

32.7% 33.2%

WHICH SPORT ARE YOU MOST EXCITED TO WATCH? BASED ON 202 |

SKIING

ICE HOCKEY

BOBSLEDDING OTHER

SHOULD NORTH KOREA ALLOWED TO PAR-TICIPATE?







The most anticipated stars of The Games From left to right: Mikaela Shiffrin, alpine ski-racer; Shaun White, snow-I boarder; Nathan I | Chen, figure skater; | Lindsey Vonn, alpine ski-racer; Maia and Alex Shib-











#### Description of each work in order from top to bottom:

#### *The 2017 Person of the Year:*

This illustration was published in the December 2017 Print Issue of our school newspaper. It represents one of the most powerful forces of 2017 – Generation Z women. Throughout 2017, these women have stepped up about issues that have been entrenched into societal norms and have fought for equality like never before. This is seen in the #MeToo movement, the Women's Marches, the fight to close the gender wage gap, the release of movies with strong female protagonists, and much more. Generation Z Women have grown up in an era of technology and social media, and they have used these new platforms to generate positive change and fight for the equality that they deserve. These women deserve to be recognized as the leaders of 2017 and the leaders of the future, and, therefore, my illustration nominates them as "The Hawkeye Person of the Year."

#### Fake News:

This informational graphic was published in the November 2017 Print Issue of our school newspaper. This graphic is a comprehensive guide to one of the newest and most widely discussed phrases of the past few years—fake news. In today's age, when so many people have access to technology and information, it is now more important than ever to maintain unbiased news. As a society, we must be able to detect when journalism is truly fake news and fight its spread of misinformation. By providing the common types of fake news, its harmful effects, how to spot it, and shocking statistic, this infographic is an effective visual that allows readers to recognize and fight fake news.

#### *The Journey to College:*

This centerspread was published in the October 2017 Print Issue of our school newspaper. In high schools around the country, students experience immense stress and anxiety because of the prospect of college and college applications. Therefore, I thought it would be appropriate to create a centerspread at the beginning of the year to inform students of what they should be planning for and work on achieving over the coming months and years. The design of the spread features a dominant visual of a helpful flow chart that guides the reader through the main goals of each year in high school. Overall, this spread's purpose is to serve as a comprehensive guide on the "journey to college."

#### School Safety:

This centerspread was published in the March 2018 Print Issue of our school newspaper. During the time it was published, there were over 3,100 schools that participated in the national walkout day in response to the Stoneman Douglas High School shooting and to advocate for gun reform. Our school organized one of these walkouts, and hundreds of students participated. This major school walkout attracted significant attention to the issue of school shootings and prompted me to create a centerspread addressing the broad issue of school safety. The purpose of this centerspread is to further inform and address the recent news on student safety and encourage further discussion of this important issue.

This graphic was published in the January 2018 Print issue of our school newspaper. At the time it was published, the Winter Olympics were approaching, and it was a major topic of discussion at our school. I wanted to take advantage of this popularity and further address this major international competition and get a thorough idea of our school's stances on the event. So, I conducted a survey of over 200 fellow students, and this is the major focus of this graphic. Surrounding the survey, I have created a vertical design of the athletes' photos to enhance the visual appeal of the graphic. In short, this graphic addresses the 2018 Winter Olympics and includes an connective survey to showcase the students' viewpoints.

My name is Jenny She, and in September 2018, I will begin my junior year at Bloomfield Hills High School.

I started out my journalism journey at the beginning of Freshman year. I was assigned to Advisory, and was pleasantly surprised to find out that my Advisory teacher was my Newspaper teacher. I had always had an interest in being a part of the school newspaper, as I had already begun involvement in my middle school newspaper. During the first semester, I began to get to know my advisor, and was eager to discuss possibly joining newspaper as a Freshman, which was very rare. When my advisor began to talk about how the publication was organized and run and its massive potential for creativity, I immediately fell in love with the activity of developing a newspaper.

Later in the year, I won 2nd place for the North American International Auto Show Poster Contest and one of the editor-in-chiefs of the Newspaper publication noticed my award-winning design. I was finally accepted as one of very first freshman in an upperclassman activity.

I quickly found my place in the design portion of our newspaper and began to create many unique centerspreads and alternative copy designs, one of which won 3rd place for NSPA's 2017 Information Graphic Design of the Year. I had been doing visual arts for more than 6 years, but journalistic art took it further. I was able to create art that was both visually appealing and informative for viewers. I was able to use my art as a way to have a voice and talk about the ideas I cared about.

In Sophomore year, I became our school newspaper's Feature Editor. I began to create pages with a voice and a purpose. I used my talents in design to create pages that not only had creative layouts, but also had fascinating and unique content. In my pages, I wanted to express gratitude for the positive events that were occurring in society, and create awareness of the aspects of society that needed to be improved on. Over the past 1 ½ years in newspaper, I have created numerous centerspreads, alternative copies (infographics and illustrations), and feature pages.

Because of my newspaper design journey, I have learned how to express my voice in art. I have learned to combine both the emphasis on content and the emphasis on visual appeal to create designs that are powerful, comprehensive, and influential. This can be seen in my pages and centerspreads, which explored the tremendous influence of Generation Z Women on the year of 2017, the impact of fake news, the many ways to overcome stress on the journey to college, and the issue of school safety following the Stoneman Douglas High School shooting. Through my designs, my school community has become more aware of the important issues in society and, therefore, has become more eager to step up to create social change when needed.

Furthermore, my passion for journalistic design has influenced my activities for community service. In the beginning of 2018, I realized that I wanted to do more than just serve our school community—I wanted to use to my design skills to benefit the national community as well. So, I reached out the American Cancer Society and Wilson's Disease Association, requesting to be their volunteer designer. Since reaching out, I have worked on numerous design projects for their fundraisers and, in one instance, I have helped raise almost \$1,000 by designing posters and invitations for a Fun Run event. I hope to continue this influential volunteering activity and continue to use my design skills to aid altruistic national nonprofit organizations to help create a positive impact on society.

Next year, I will be the Managing Editor of our school newspaper, *The Hawkeye*, and I will looking forward to creating meaningful and impactful designs that display who I am as an advocate for social justice, artist, and journalist and continue to use our newspaper as a platform to speak out on the important issues that still plague our fractured society.