ANAHEIM

Spring National High School Journalism Convention
April 25-27, 2019 • Anaheim Hilton
PARK SCHOLAR PROGRAM

A once-in-a-lifetime opportunity awaits outstanding high school seniors.

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Kacey Deamer ’13
Journalism & Environmental Studies

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ithaca.edu/parkscholars
The rocky shore near Little Corona Beach is adjacent to the larger Corona Del Mar State Beach. This is a great place to go for some quiet time or exploring around the beautiful preserved tide pools. Photo by Valerie Kramer, Mater Dei High School, Santa Ana, Calif.

COVER: Not far from the hotel is the entrance to Downtown Disney, a shopping and dining area. Photo by Kelly Glasscock, CJE, Journalism Education Association, Manhattan, Kan.
CONVENTION OFFICIALS

JOURNALISM EDUCATION ASSOCIATION

HEADQUARTERS STAFF
Kelly Glasscock, CJE, executive director
Connie Fulkerson, CJE, administrative assistant
Pam Boller, office manager/advertising director
Kate Dubiel, web/database developer

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Sara Quinn, Kansas State University, Manhattan, Kan.
Ann Visser, MJE, Pella, Iowa
Charlie Weaver, University of Minnesota, Minneapolis
CONVENTION RULES

These guidelines are established to ensure that all convention participants have a safe and enjoyable stay in Anaheim.

A midnight convention curfew will be in effect Wednesday through Saturday. Students should be in their rooms. The hotel reserves the right to remove any hotel guests who make excessive noise or create similar disruptions. Advisers/chaperones will be responsible for enforcing the nightly convention curfew.

No students will be admitted to the convention without a school-approved adviser/chaperone. At least one chaperone/adviser is required for every 12 students. It is understood that by the act of registering students for the convention, advisers assume responsibility for their students’ behavior and well-being during the convention.

Chaperones should recognize they and their schools will be held liable for any damage to hotel facilities incurred by students under their supervision.

Rudeness to hotel guests and employees; misuse of or reckless behavior on the elevators; excessive noise; destruction of property; or any other inappropriate behavior is not acceptable and can lead to expulsion from the hotel and/or criminal prosecution. Should individual students, advisers or delegations prove disruptive, JEA/NSPA officials reserve the right to declare all fees forfeited and to send delegates home at their own expense.

Breaking convention rules may result in disqualification from all contests and forfeiture of any awards won.

Drinking or possessing alcoholic beverages, or possession/use of illegal drugs is absolutely prohibited.

All students are expected to wear their convention name badges at all times while in the convention space.

When outside the hotel, travel in groups. Your personal safety is of concern.

Out of respect to instructors and the intellectual property of their sessions, please do not record presentations without first obtaining permission from the speaker(s) to do so.

Get the JEA/NSPA convention mobile app

Download EventMobi from your app store or visit eventmobi.com/app/nhsjcspring19

Code: nhsjcspring19

Learn about sessions and speakers, create your own schedule and evaluate sessions.

ASSOCIATION HEADQUARTERS

The Journalism Education Association is headquartered at Kansas State University, Manhattan, Kansas.

Journalism Education Association
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Kansas State University
A. Q. Miller School of Journalism and Mass Communications

The National Scholastic Press Association is headquartered at the University of Minnesota, Minneapolis.

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studentpress.org/nspa
LOCAL COMMITTEE

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Twitter: @nhsjc/#nhsjc
Sonia Nazario is an award-winning journalist whose stories have tackled some of this country’s most intractable problems — hunger, drug addiction, immigration — and have won some of the most prestigious journalism and book awards, including two Pulitzer Prizes. She was also a finalist for a third Pulitzer in public service.

She is best known for "Enrique’s Journey," her story of a Honduran boy’s struggle to find his mother in the United States. Published as a series in the Los Angeles Times, “Enrique’s Journey” won the Pulitzer Prize for feature writing in 2003. It was turned into a book by Random House and became a national bestseller.

Her recent humanitarian efforts to get lawyers for unaccompanied migrant children led to her selection as the 2015 Don and Arvonne Fraser Human Rights Award recipient by the Advocates for Human Rights.

She also was named a 2015 Champion of Children by First Focus and a 2015 Golden Door award winner by HIAS Pennsylvania. In 2016, the American Immigration Council gave her the American Heritage Award. Also in 2016, the Houston Peace & Justice Center honored her with its National Peacemaker Award.

Nazario, who grew up in Kansas and in Argentina, has written extensively from Latin America and about Latinos in the United States. She has been named among the most influential Latinos by Hispanic Business Magazine and a “trendsetter” by Hispanic Magazine. In 2012 Columbia Journalism Review named Nazario among “40 women who changed the media business in the past 40.”

She is a graduate of Williams College and has a master’s degree in Latin American studies from the University of California, Berkeley. She has honorary doctorates from Mount St. Mary’s College and Whittier College. She began her career at the Wall Street Journal and later joined the Los Angeles Times.

She is now at work on her second book and is a contributing opinion writer for the New York Times.

ONE STORY — ‘Enrique’s Journey’

Great journalism gives voice to the voiceless. In 2003, Los Angeles Times reporter Sonia Nazario won the Pulitzer Prize in feature writing for her series on one of many “voiceless” children — a Honduran boy named Enrique who undertook the treacherous journey north to the United States in search of his mother.

Enrique made eight attempts to get to the United States — clinging to the top of Mexican freight trains, dealing with criminals and corrupt cops and enduring violence — and Nazario’s exhaustive reporting gave voice to his experience. Nazario later transformed the original series into the nationally bestselling book “Enrique’s Journey,” which writer Isabel Allende described as “a twenty-first-century Odyssey.”

As our national debate about immigration intensifies, the Anaheim committee is honored to have Nazario as our keynote speaker. We have selected “Enrique’s Journey” as our convention One Story.

We encourage journalism staffs to read and discuss the book. Links to resources to use in the classroom are available at anaheim.journalismconvention.org.

Nazario will be signing books outside the Pacific Ballroom after her keynote address.

Join Sonia Nazario and Kristin Taylor for a book talk at 10 a.m. Friday in Pacific Ballroom D.
Elizabeth Aguilera

Elizabeth Aguilera is an award-winning multimedia journalist who reports on health, social services and immigration for CALmatters. She is co-founder of the weekly immigration newsletter Migratory Notes. At Southern California Public Radio/KPCC 89.3, she produced stories about community health. Previously, Aguilera was a staff writer at the San Diego Union-Tribune. She won a “Best of the West” award for her coverage of sex trafficking between Mexico and the U.S.

- Reporting to the real world, 9 a.m. Friday, Capistrano

Elliott Almond

Elliott Almond has been an investigative sports journalist for three decades, working on the staffs of the Los Angeles Times, Seattle Times, and San Jose Mercury News. He has been nominated for the Pulitzer Prize three times and also has been recognized by the Associated Press Sports Editors, Best American Sports Writing, and the Society of Professional Journalists, among others. He has covered 13 Olympics.

- Concussion and sports, 11 a.m. Friday, Pacific Ballroom C

Isabella Balandran

Isabella Balandran is a co-lead producer for High School Insider and attends East Los Angeles College. She has been part of HSI since 2015 and has worked for HSI since summer 2017. Balandran is a South East High School alumnus and former editor-in-chief of his school paper, The Jaguar Times. He is the online editor for the college paper, ELAC Campus News.

- Student journalism in real life, 1 p.m. Friday, Huntington

Alison Brower

Alison Brower is the deputy editorial director of The Hollywood Reporter, supervising features, profiles, cultural content as well as the magazine’s industry-defining power rankings in Hollywood and media. Previously, she launched and served as editor-in-chief of Dr. Oz The Good Life, and also has held positions at Glamour, Redbook, Cosmopolitan and Seventeen.

- Entertainment journalism in the age of disruption and #MeToo, 11 a.m. Saturday, Pacific Ballroom C

Kevin Camargo

Kevin Camargo is a co-lead producer for High School Insider and attended East Los Angeles College. He has been part of HSI since 2015 and has worked for HSI since summer 2017. Camargo is a South East High School alumnus and former editor-in-chief of his school paper, The Jaguar Times. He is the online editor for the college paper, ELAC Campus News.

- Student journalism in real life, 1 p.m. Friday, Huntington

Tom Chiodo

Tom Chiodo is executive producer of special projects in national program development at WETA, Washington D.C., the leading public broadcasting station in the nation’s capital, developing programming for 354 PBS stations throughout the U.S. Recent projects include the duPont Columbia Award-winning and Emmy-nominated documentary series “Ken Burns Presents Cancer: The Emperor of All Maladies” (2015). Chiodo has 30 years’ experience in the entertainment industry, media and communications.

- Innovative approaches to developing documentaries, 2 p.m. Friday, Laguna

Bill Dwyre

Bill Dwyre was sports editor (25 years) and sports columnist (10 years) with The Los Angeles Times. He retired in 2015. Dwyre was named sportswriter of the year twice: Milwaukee Journal, 1980 and LA Times, 2010. In 1985, he was named National Editor of the Year by the Washington, D.C. Press Club and received a National Headliners award. The Associated Press Sports Editors gave him the Red Smith Award for his contributions to the sports journalism industry.

- The art of finding a story and telling it, in writing, 11 a.m. Friday, Pacific Ballroom A; Succeeding in sports journalism and beyond, 1 p.m. Friday, Santa Monica

Alan Gibbons

Alan Gibbons is the editor-in-chief at the award-winning city and regional magazine, Orange Coast. Before this, she spent 17 years at the Orange County Register. She worked in the sports department — in production and overseeing beat reporters who covered the Angels, Dodgers, Ducks, Kings, Lakers, Clippers and the NFL. She moved to Features and supervised Food, Health, Home and Garden and Travel reporters.

- Magazine journalism: Is it worth your time? 10 a.m. Friday, El Capitan B; Succeeding in sports journalism and beyond, 1 p.m. Friday, Santa Monica

Tom Harmonson

Todd Harmonson is the Orange County Register’s senior editor and a lead editor for the Southern California News Group. He is an award-winning journalist who spent much of his career in sports as a reporter and, later, as the Register’s sports editor. The Associated Press Sports Editors and the Orange County Press Club has honored Harmonson for his column writing. He is the president of the California Scholastic Press Association.

- Succeeding in sports journalism and beyond, 1 p.m. Friday, Santa Monica
FEATURED SPEAKERS

Molly Heber

Molly Heber is the newest addition to the High School Insider team. As the project lead, she works alongside young people to elevate their voices through education, the arts and civic engagement. Prior to joining the Los Angeles Times, she worked with students, educators and schools across Los Angeles to ensure greater access to college and career-readiness supports and the arts. She holds a bachelor’s degree from the University of California at Davis and a Master of Education from Harvard Graduate School of Education.

- Student journalism in real life, 1 p.m. Friday, Huntington

Ann Herold

Ann Herold has been editing and writing for magazines for more than 25 years, first as managing editor of the Los Angeles Times Sunday Magazine, then as ME for Los Angeles magazine. She was a contributing editor for Saveur magazine and won a James Beard award for food writing in 2004. She has been teaching editing and writing at USC for more than 30 years.

- Writing long-form journalism, 10 a.m. Saturday, Huntington

J.P. Hoornstra


- 5 stories that taught me about being a sports journalist, 9 a.m. Saturday, Huntington

Bethany Grace Howe

Bethany Grace Howe is a former award-winning journalist and journalism teacher, who now researches transgender identity as a doctoral candidate at the University of Oregon. Also a researcher for the Caitlyn Jenner Foundation, her thoughts on navigating 21st century America as a transgender woman have appeared in The New York Times, USA Today and the Oregonian.

- LGBT high school media: Beyond the rainbow, 9 a.m. Friday, Pacific Ballroom C; Transgender 101: Everything you were afraid to ask, 2 p.m. Friday, Huntington

Jesse Katz

Jesse Katz, a former staff writer at the Los Angeles Times and Los Angeles magazine, is the winner of the PEN Center USA’s Literary Journalism Award and the James Beard Foundation’s M.F.K. Fisher Distinguished Writing Award. He has contributed to GQ, Billboard and Smithsonian. His work has appeared in Best American Magazine Writing and Best American Crime Writing. He wrote a memoir, “The Opposite Field.”

- Lit-J: True stories, artfully told, 1 p.m. Friday, Laguna AB

Anne Kelly

Anne Marie Kelly is a project specialist at the USC Shoah Foundation. She is a recent graduate with her master’s degree in cinema and media studies from USC with publications in The Cine-Files and Spectator. Kelly previously worked in film sound restoration for Deluxe Entertainment and consulted at the Academy of Motion Picture Arts and Sciences Oral History Projects.

- How to interview: Long-form interviews and oral history, 1 p.m. Saturday, Huntington

Bill Macfadyen

Bill Macfadyen is founder/publisher of Noozhawk, Santa Barbara’s No. 1 source of local news and information. He spent the first half of his career as a senior editor of a daily newspaper, but for the last 12 years he’s been in the vanguard of the digital disruption and running his own business — proving that the second act is more exciting than the first.

- The best beat in journalism, noon Friday, Huntington

Rebecca Kessin

Rebecca Kessin is a theatrical sound designer working in Los Angeles and regionally since 2006. Theater is her life’s great passion, particularly new play development. She teaches sound design at California State University, Fullerton.

- Developing narrative through sound, 11 a.m. Saturday, Huntington ABC

Rachel Luna

Rachel Luna is an award-winning photographer specializing in photojournalism and editorial work. She has documented major news events as a staff photographer for the Southern California News Group’s 11-newspaper organization including the San Bernardino Sun, Riverside Press-Enterprise, Los Angeles Daily News and Orange County Register. In 2018, Luna transitioned to the freelance world and joined the ranks of Getty Images and Associated Press photographers.

- Photojournalism in the digital age, 1 p.m. Friday, Pacific Ballroom A
**FEATURED SPEAKERS**

### Giana Magnoli
Giana Magnoli has been working in local news journalism since she ran her high school paper. She is managing editor of Noozhawk, an online-only news organization that covers Santa Barbara County in California, and spends her days finding and reporting interesting stories. She studied journalism at Cal Poly in San Luis Obispo and worked on the student-run Mustang Daily newspaper.

- **The best beat in journalism, noon Friday, Huntington ABC**

### Gary Metzker
Gary Metzker has been a lecturer at California State University, Long Beach since 2008. He is design adviser for the Pacemaker and Pinnacle award-winning Daily 49er and Dig Magazine. For almost 25 years, he worked at the Los Angeles Times in various editor positions. Metzker was a part of four Pulitzer Prize-winning staffs for breaking and spot news.

- **White space is your friend, 10 a.m. Friday, Pacific Ballroom C**

### Steve Padilla
Steve Padilla is Column One editor and Metpro director of the Los Angeles Times. Column One is the newspaper’s showcase front-page feature and Metpro a two-year fellowship aimed at promoting diversity in the newsroom. Padilla joined the Times in 1987 as a police reporter but soon moved on to editing. Most recently, he was enterprise editor on the foreign-national desk. He serves as a writing coach and devotes his Twitter feed (@StevePadilla2) to writing technique.

- **Three ways to better writing, 11 a.m. Saturday, Pacific Ballroom B**

### Katie Sanders
Katie Sanders is the managing editor of PolitiFact. Previously, she fact-checked talking heads and opinion-shapers for PunditFact as well as the Legislature and Gov. Rick Scott for PolitiFact Florida, reporting from the Tallahassee bureau of the Tampa Bay Times and Miami Herald. She is a graduate of the University of Florida, where she majored in English and journalism.

- **MediaWise: Learn fact from fiction online, 11 a.m. Friday, Pacific Ballroom D; Bring MediaWise to your school, 1 p.m. Friday, Catalina 4**

### Aaron Sharockman
Aaron Sharockman is the executive director of PolitiFact, the largest fact-checking organization in the United States. Aaron leads the growth and development of PolitiFact, manages its outreach and news partnerships, and oversees new initiatives and product development. Aaron has been with PolitiFact since 2010 and served most recently as the editor of PunditFact, a website dedicated to checking claims by pundits, columnists, bloggers and the hosts and guests of talk shows. Aaron was a 2016-17 Reynolds Fellow at the University of Missouri and taught a class on political fact-checking at the University of Missouri School of Journalism.

- **MediaWise: Learn fact from fiction online, 11 a.m. Friday, Pacific Ballroom D; Bring MediaWise to your school, 1 p.m. Friday, Catalina 4**

### Luz Villarreal
Luz Villarreal is a producer for CBS Evening News in Los Angeles where she covers breaking news for the network’s Western Region. Villarreal has produced stories about wildfires, terrorism and investigative features such as California’s largest lead contamination and immigration. Previously, Villarreal was a producer for “Dateline NBC.” For its Hurricane Katrina coverage, a team she was on earned the duPont Columbia University Award for excellence in broadcast journalism.

- **Networking and landing your first job (or internship), 10 a.m. Saturday, Avila**

### Sen. Harry Stern
Sen. Henry Stern is a sixth-generation Californian and 27th Senate District native, representing communities in Los Angeles and Ventura counties. He was the first millennial elected to California’s State Senate, currently chairing the Senate Natural Resources & Water committee. Stern served as Sen. Fran Pavley’s senior policy adviser prior to his election. He is an alumnus of Harvard University and UC Berkeley Law.

- **Youth advocacy and high school journalism, 2 p.m. Friday, Pacific Ballroom A**

### Ben Welsh
Ben Welsh is the data editor at the Los Angeles Times as well as the co-founder of the California Civic Data Coalition, a network of developers working to open up public data. Projects that Welsh has contributed to have been awarded the Pulitzer Prize, the Library of Congress’ Innovation Award and other prizes for investigative reporting, digital design and online journalism.

- **Nerds in the classroom, noon Friday, El Capitan B**
Spark your students’ creativity and enthusiasm with immersive hands-on training in editorial leadership, technology, writing, design, photography and more. These highly interactive multi-day workshops, offered throughout the country, will save valuable classroom time at the beginning of the school year.

Fire up your journalism skills with in-depth training designed to meet your needs. With a flexible curriculum, award-winning trainers cover a broad range of topics in sessions for all experience levels. The three-day summer event offers a full day of hands-on technology training.

Take your book to the next level as nationally-recognized trainers guide small groups of student editors to refine their existing theme, coverage and design plans. This fall workshop emphasizes personalized instruction and inspiration for your leadership team.

Visit balfour.com/workshops to learn more about upcoming workshops.
REGISTRATION/TRADE SHOW

MEDIA TOUR CHECK-IN
The media tour check-in is located at the Grand Registration Desk. Please check in at the designated media-tour time listed on the website and in the registration booklet. You will be directed on how to get to your destination.

7:30 a.m.-1:30 p.m. Thursday, Table near hotel front entrance, 1st Floor

CONVENTION CHECK-IN AND REGISTRATION
In addition to the trade show and convention registration/check-in, turn in your Best of Show entries here. Speakers may pick up their name badges at a nearby table. Also in the exhibit hall is the lost and found, Write-off contest and on-site critiques and convention shirt distribution.

1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, California Ballroom, 2nd Floor; 8 a.m.-1 p.m. Saturday, Ballroom Registration Desk, 2nd Floor

TRADE SHOW EXHIBITS
Dozens of national and local vendors and colleges will educate and entertain during the trade show exhibit. Find out what’s new, chat with company representatives, pick up information and have some fun.

1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, California Ballroom, 2nd Floor

CONVENTION SHIRT DISTRIBUTION
If your school purchased the official convention shirts through online registration, you may pick them up here. Large orders will be bundled together and should be picked up by the adviser. There may be extra shirts to buy if you did not pre-order. Quantities are limited. Shirts must be picked up no later than noon Friday.

1-7 p.m. Thursday and 8 a.m.-noon Friday, California Ballroom, 2nd Floor

WRITE-OFF CONTEST CHECK-IN
If both your Write-off registration and JEA membership fees have been paid, your school's Write-off packet containing student contest tickets, additional instructions and contest room assignments may be picked up at the Write-off desk.

If you have not paid, you must do so at this time. Friday at 10:30 a.m. is the deadline for substitutions in preregistered categories. No new entries will be accepted at the convention. Lost tickets will be replaced for $5. After 10:30 a.m. Friday, come to the Green Room for ticket replacement.

All broadcast contest entrants who meet Friday morning must have their contest ID labels before their contest begins.

Desk open: 1-7 p.m. Thursday and 7:30-10:30 a.m. Friday, California Ballroom, 2nd Floor; 10:30 a.m.-3 p.m. Friday, Green Room, 2nd Floor

NSPA BEST OF SHOW
Will your staff bring home the trophy this year? See how your publication fares against others represented at the convention. High school publications are eligible if at least one student representative is attending the convention, and junior high publications can enter if the adviser is a registered delegate at the convention. Enter your newspaper, news magazine, literary arts magazine, broadcast production, website or yearbook at the Best of Show desk. Winners will be announced at the Saturday awards ceremony.

Desk open: 1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, California Ballroom, 2nd Floor

LOST AND FOUND
The convention check-in/registration desk will house the lost and found. If what you lost is not there, you might check to see if someone turned it in to hotel security. Items not picked up by 1 p.m. Saturday will be turned over to hotel security.

1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, California Ballroom, 2nd Floor

ON-SITE CRITIQUES/SPECIAL CONSULTATION
Schools scheduled for critiques should bring up to three different issues of newspapers, magazines, or the most recent literary magazine or yearbook. Some staffs also choose to bring mock-ups of the current yearbook. For broadcast critiques, bring a thumb drive or upload to YouTube. Online staffs should bring a URL. Special Consultation is 50 minutes with a media expert to discuss any subject you’d like to prepare for next year’s media experience.

Noon-3:30 p.m. Friday, and 9-11 a.m. Saturday, California Ballroom, 2nd Floor

PUBLICATION EXCHANGE
Interested in seeing what kind of work other schools around the nation are producing? Stop by the exchange tables to see the latest editions of school publications from coast to coast. Feel free to drop off a few copies of your media and pick up some you like.

1 p.m. Thursday to 7 p.m. Saturday, California Promenade, 2nd Floor

JEAN BOOKSTORE
Check out the new books and T-shirts, as well as popular best-sellers, at the JEA Bookstore. Nearly 200 items relating to journalism are available, including textbooks, curriculum development, yearbook, newspaper, design, photography, writing, desktop publishing, new media, advertising and broadcast. Did you forget Write-off supplies? Check here to buy stylebooks, paper, pens and thumb drives. Supplies are limited so shop early. Students are welcome.

1-7 p.m. Thursday; 8 a.m.-4 p.m. Friday and 8-11 a.m. Saturday, California Ballroom, 2nd Floor

CONTINUING EDUCATION UNIT
Attendance certificates signed by both organizations’ leaders are available in the adviser tote bags, in the JEA Bookstore and on the convention website at no charge. These certificates are for advisers only and do not have an affiliation with a university.

1-7 p.m. Thursday; 8 a.m.-4 p.m. Friday and 8-11 a.m. Saturday, California Ballroom, 2nd Floor

ADVISER EVENTS

NEW ADVISER CONVENTION ORIENTATION
Advisers attending their first JEA/NSPA convention should consider attending a short orientation meeting to get a general overview and explanation of convention events and how to get the most out of them.

JEA’s directors at large will host this meeting.

6:30-7 p.m. Thursday, El Capitan, 4th Floor

ADVISER WELCOME RECEPTION
After the keynote speech, all advisers are welcome to attend this reception to socialize with new colleagues and relax with old friends. New and first-time attendee advisers will have a chance to meet the local convention team, plus JEA and NSPA board members and staffs.

Sponsor is Lifetouch.

9:10-10:30 p.m. Thursday, Avalon, 1st Floor

ADVISER HOSPITALITY
Meet with your colleagues from across the country in the adviser hospitality suite, a hot spot for advisers. Local committee members will be available to recommend sightseeing, dining and entertainment options.

7:30 a.m.-5 p.m. Friday, and 7:30 a.m.-noon Saturday, Palisades, 4th Floor

ADVISER RECEPTION AND SPLC FUNDRAISER
Save room for dessert. Advisers are invited to this social gathering featuring a fundraiser...
to benefit the Student Press Law Center. The auction will feature sports memorabilia, books, Anaheim-related food and gifts, art and other interesting items. Credit/debit cards, check or cash will be accepted as payment for auction items. Those who are judging Write-off contests are encouraged to attend after they finish judging. In case of rain, the reception will be in Capistrano. Sponsor for this event is aPrintis.

8:30 p.m. Friday, Sunset Deck, 5th Floor

ADVISER RECOGNITION LUNCHEON
JEA and NSPA will present awards at this special event. New and renewing Certified Journalism Educators and Master Journalism Educators will be recognized as well NSPA and JEA spring award winners. Charla Harris, 2018 H.L. Hall National High School Yearbook Adviser of the Year, will speak.

Preregistration was required. Please bring your ticket. Sponsor is Herff Jones.
Noon-2:20 p.m. Saturday, California Ballroom D, 2nd Floor

STUDENT ACTIVITIES

NATIONAL JOURNALISM QUIZ BOWL
Registered four-person teams will take a written qualifying test with questions related to culture, journalism and civics. The test scores will be used to seed the top teams to compete in the live buzzer rounds 8-10:50 a.m. Saturday. The list of qualifying teams will be posted by 11 a.m. Friday at the JEA Bookstore and on Facebook and Twitter. The winning team will be recognized at the Saturday afternoon awards ceremony.

8 a.m. Friday, Pacific Ballroom C, 2nd Floor; 8 a.m. Saturday, Pacific A, 2nd Floor

BREAK WITH A PRO
Kick off your morning with tailored, small-group discussion sessions with journalism professionals in traditional and specialized areas. Media professionals will share information about their work and backgrounds. Preregistration was required. Please check your ticket for your assigned time.
9 and 10 a.m. Friday, Pacific Ballroom B, 2nd Floor

ANA-CHELLA STUDENT DANCE
Escape to festival season at our free desert-inspired student dance and enjoy all things art and music. Wear your best sunny California outfit and get ready for plenty of photo opportunities and fun for all. Students must show their convention name badge at the door to be admitted.
8:30-11 p.m. Friday, Pacific Ballroom CD, 2nd Floor

MEDIA SWAP SHOPS
Swap Shops are prime opportunities for preregistered students to share useful ideas and concepts with others. Bring at least 10 samples of your newspaper, newsmagazine or literary magazine or one copy of your yearbook. Broadcast stories and websites may be shared if students bring a laptop. Each delegate attending Swap Shops must have a ticket, which will be in the school registration packet. Please check the ticket for your assigned table and time.
8:30-10:30 p.m. Friday, Pacific Ballroom B, 2nd Floor

PIZZA AND PROUD
Pizza and Proud is a celebration of student media and a time to honor the great work accomplished in scholastic newsrooms across the country. Pizza will be served for dinner during an entertaining evening spent with peers. Preregistration was required.
6-8 p.m. Friday, Pacific Ballroom A, 2nd Floor

AWARDS CEREMONY

JEA AND NSPA AWARDS CEREMONY
Winners of the NSPA Best of Show, NSPA Pacemakers and national individual awards will be honored at this ceremony. In addition, winners of JEA Write-off contest, Journalist of the Year scholarships, Aspiring Young Journalist and National Journalism Quiz Bowl will be recognized. You also will see a slide show of convention highlights. You may pick up Write-off entries/critiques after the ceremony. If you receive entries from other schools in your envelope, contact JEA at staff@jea.org.
3:30-6 p.m. Saturday, Pacific Ballroom, 2nd Floor

A mural on a wall in Laguna Beach portrays a fun and artistic atmosphere throughout the town. Laguna hosts many opportunities for tourists to experience such as a beautiful coastline, great shopping and galleries down the main street. Photo by Makela Valentin, Mater Dei High School, Santa Ana, Calif.
EXHIBITORS AND ADVERTISERS

- aPrintis, Page 13
- Arizona State University
  Walter Cronkite School of Journalism and Mass Communication, Page 46
- Balfour, Pages 9, 70
- Friesens, Page 59
- Gardena Valley News, Page 46
- Herff Jones, Page 46
- InsideClimate News, Page 41
- Ithaca College Park Scholar Program, Page 43, inside front cover
- Jostens, Pages 18, 73, back cover
- JS Printing, Page 59
- Kansas State University, Page 61
- Lifetouch, Page 52
- Missouri School of Journalism, Page 52
- Northwestern University
  Medill School of Journalism, Media, Integrated Marketing Communications, Page 31
- School Paper Express, Page 32
- SNO Sites, Page 32
- Student Press Law Center, Page 41
- Temple University
  Klein College of Media and Communication, Page 41
- The King’s College, Page 41
- University of Colorado
  Boulder College of Media, Communication and Information, Page 41
- University of Kansas, Page 41
- University of Mississippi, Page 41
- University of Montana, Missoula, Page 79
- University of Oregon
  School of Journalism and Communication, Page 65
- Walsworth, Page 24
- Wisconsin Indian Education Association, Page 38
- YR Media, Page 41

ADVERTISERS

- Dow Jones News Fund, Page 22
- Journalism Education Association, Pages, 14, 82
- National High School Journalism Convention, Pages 85, 89
- National Scholastic Press Association, Pages 16, 20
- University of Minnesota, Page 75
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- Stunning glossy print
  often $1 per copy or even lower

- Get your magazine sponsored
  by your community

- Get your community to contribute
  photos, stories and gain their full engagement

- Promote/preview
  your magazine to your community

- Collaborate
  with fellow editorial staff

Come by the aPrintis booth
and see what your magazine could look like!

aPrintis
The home of school magazines
SPRING 2019 AWARD WINNERS

H.L. HALL NATIONAL YEARBOOK ADVISER OF THE YEAR

Charla Harris, CJE,
Pleasant Grove High School,
Texarkana, Texas

LINDA S. PUNTNEY TEACHER INSPIRATION AWARD

Mary Kay Downes, MJE,
Chantilly (Va.) High School

LIFETIME ACHIEVEMENT AWARDS

Dan Austin, Granite Bay, Calif.
Deanne Brown, Austin, Texas
John Cutsinger, CJE, Orlando, Fla.
Crystal Kazmierski, Monrovia, Calif.
Konnie Krislock, Newport Beach, Calif.
Casey Nichols, CJE, Rocklin, Calif.
Terry Pitkin, Scottsbluff, Neb.
Margaret Sorrows, CJE, Sherwood, Ark.
Stan Zoller, MJE, Buffalo Grove, Ill.

These awards will be presented during the adviser recognition luncheon at noon Saturday in California Ballroom D, 2nd Floor.

DISTINGUISHED YEARBOOK ADVISERS

Rebecca Pollard, MJE, Lovejoy High School, Lucas, Texas
Leslie Shipp, MJE, Johnston (Iowa) High School

SPECIAL RECOGNITION YEARBOOK ADVISERS

Ava Butzu, Grand Blanc (Mich.) High School
Bernadette Cranmer, MJE, Granite Bay (Calif.) High School
Annie Gorenstein Falkenberg, CJE, Longmont (Colo.) High School
Carrie Hendrix, CJE, Lewis-Palmer High School, Monument, Colo.
Debra Klevens, CJE, Parkway West High School, Ballwin, Mo.

FUTURE ADMINISTRATOR SCHOLARSHIP

Zeb Carabello, Rangeview High School, Aurora, Colo.

DIVERSITY AWARD

Elizabeth Cyr, Stockbridge (Mich.) High School
Woodward Academy Student Publications, College Park, Ga.

The following awards will be presented at the 7 p.m. opening ceremony in the Pacific Ballroom, 2nd Floor.

FIRST AMENDMENT PRESS FREEDOM AWARD

The Archer School for Girls, Los Angeles
Blue Valley Northwest High School, Overland Park, Kansas
Chantilly (Va.) High School
Convent of the Sacred Heart High School, San Francisco
Granite Bay (Calif.) High School
Kirkwood (Mo.) High School
McLean (Va.) High School
Monte Vista High School, Cupertino, Calif.
Mountlake Terrace (Wash.) High School
Reno (Nev.) High School
South Salem (Ore.) High School
Whitney High School, Rocklin, Calif.
CERTIFIED JOURNALISM EDUCATOR
Sarah Ashman, Holt (Mich.) Sr. High School
Bradley Bovenkerk, Normal (Ill.) Community High School
Erica Brockmoller, Lexington (Neb.) High School
Diana Burban, Mother McAuley High School, Chicago
Makena Busch, Mead High School, Spokane, Wash.
Timothy Cain, Pinkerton Academy, Derry, N. H.
Katherine Calder, Yorkville (Ill.) High School
Andrew Chambers, Richland Northeast High School, Columbia, S.C.
Shari Chumley, Tupelo (Miss.) High School
Erin Crase, Bellarmine College Preparatory, San Jose, Calif.
Kristin Czerwinski, Herff Jones Yearbooks, Waldwick, N.J.
Patricia Minegishi Dalacruz, Evanston (Ill.) Township High School
Jill C. Flanagan, Bartlett (Ill.) High School
Nicholas Fornicola, Eastview High School, Apple Valley, Minn.
Sarah Hamilton, Hoover High School, Des Moines, Iowa
Sam Hanley, Southport High School, Indianapolis
Allison Harris, Hardin Valley Academy, Knoxville, Tenn.
Sarah Horne, Da Vinci Schools, El Segundo, Calif.
Noel Ingram, Da Vinci Schools, El Segundo, Calif.
Erik Jackson, Herff Jones Yearbooks, Oklahoma City
Megan Kearney-Sebold, Herff Jones Yearbooks, Mesa, Ariz.
Stephanie Kelly, Herff Jones Yearbooks, Fort Lauderdale, Fla.
Kacie Kerkhof, Herff Jones Yearbooks, Atlanta
Leslie Klein, Florida State University Schools, Tallahassee, Fla.
Brooke Knight, Riverfield Country Day School, Tulsa, Okla.
Tiffany Kopcak, Colonial Forge High School, Stafford, Va.
Christina Manolis, Washington (Mo.) High School
Morgan Mittner, Strawberry Crest High School, Dover, Fla.
Katie Moreno, Seven Lakes High School, Katy, Texas
Kathy Nicolson, Mesquite High School, Gilbert, Ariz.
Jennifer Parsons, Greenfield Junior High School, Gilbert, Ariz.
Katherine Paulson-Harris, Corning-Painted Post High School, Corning, N.Y.
Kori D. Riemen, Hendrickson High School, Pflugerville, Texas
Derek Schroeder, Lifetouch National School Studios, Beaverton, Ore.
Gary C. Twombly, Mercer Island (Wash.) High School
Heather Vande Sande-Johnson, Cedarburg (Wis.) High School
Mckeita White, Hebron High School, Carrollton, Texas
Natalie White, Herff Jones Yearbooks, Alto, Ga.
Robert P. Wysocki, Glenbrook South High School, Glenview, Ill.
Andrew Young, Woodland Junior High School, Fayetteville, Ark.

CJE-RENEWAL
Heidi L. Ash, Herff Jones Yearbooks, Watsonville, Calif.
Clint R. Balsar, The Creative Arts Academy of the Quad Cities, Davenport, Iowa
Jason W. Baranowski, Jostens Inc., Herndon, Va.
Christina R. Barber, Cherokee Trail High School, Aurora, Colo.
Karsten L. Barnes, Hayward (Calif.)
Leah L. Blase, Herff Jones Yearbooks, St. Louis
Jason H. Block, Prospect High School, Mount Prospect, Ill.
Julie Braun, Irvine (Calif.) High School
Joshua S. Brewer, Calvary Day School, Savanna, Ga.
Carlos A. Briano, El Paso (Texas) High School
John M. Bumgarner, Jostens Inc., Herndon, Va.
Nancy M. Cayton, Herff Jones Yearbooks, Indian Land, S.C.
Randy S. Claybrook, Herff Jones Yearbooks, Twinsburg, Ohio
Genise Cushman, Herff Jones Yearbooks, Littleton, Colo.
Annette L. Deming, Don Antonio Lugo High School, Chino, Calif.
Donna B. Emmons, Smithville, Tenn.
Nicole N. Eshelman, Matoaca High School, Chesterfield, Va.
Michelle Vescio Evenson, Coronado (Calif.) Middle School
Edwin M. Garze Jr., Educational Media Group, South Jordan, Utah
Stacy L. Gerst, Hammonton (N.J.) High School

JEA CERTIFICATION RECIPIENTS
Susan E. Gillam, Walsworth Yearbooks, Wynnewood, Pa.
Annie M. Gorenstein-Falkenberg, Longmont (Colo.) High School
Donna Griffin, Dan’s Dreams Innovation in Education Corp., Greenfield, Ind.
Karl Grubaugh, Granite Bay (Calif.) High School
Joseph Jay W. Hall, Jostens Inc., Clayton, N.C.
Kathryn E. Helmske, Aloha High School, Beaverton, Ore.
Jaclyn R. Holman, Herff Jones Yearbooks, Martinez, Calif.
Alex E. Intihar, Jostens Inc., Independence, Ohio
Donald Johnson, Webster Groves (Mo.) High School
Steve L. Kies, Herff Jones Yearbooks, Clayton, Calif.
Amie R. King, Cape Henlopen High School, Lewes, Del.
Dennis Leizear, Padua Academy, Wilmington, Del.
Veronika G. Levine, Walsworth Yearbooks, Boca Raton, Fla.
Sherri Ann Loney, Jostens Inc., Eden Prairie, Minn.
Alison D. Long, Notre Dame de Sion School, Kansas City, Mo.
Donna M. Magana, Jostens Inc., Katy, Texas
Leland J. Mallett, Mansfield (Texas) Legacy High School
Brian S. Martinez, Jostens Inc., Houston
Kendra L. Manuell Smith, Berrien Springs (Mich.) High School
Elizabeth W. Swann, Nation Ford High School, Fort Mill, S.C.
Crystal B. Taylor, Herff Jones Yearbooks, Temecula, Calif.
Pamela True Szaro, True Endeavors LLC., Delray Beach, Fla.
Michelle Vescio Evenson, Francis W. Parker Middle/Upper School, San Diego
Benjamin M. Wade, Jostens Inc., Cookeville, Tenn.
Tracey B. Ward, Herff Jones Yearbooks, Powell, Ohio
Kari B. Whisler, Jostens Inc., Indianapolis
Sara Jane S. Whittaker, Iowa City (Iowa) West High School

MASTER JOURNALISM EDUCATOR
Louisa Avery, H.B. Plant High School, Tampa, Fla.
Brian Heyman, Pattonville High School, Maryland Heights, Mo.
Kathryn Merritt, Darlington School, Rome, Ga.
Casey Nichols, Rocklin (Calif.) High School
Lauren Wagner, Zionsville (Ind.) Community High School

MJE-RENEWAL
Shari Adwers, Loudoun Valley High School, Purcellville, Va.
Linda S. Barrington, Brookfield, Wis.
Sandra H. Coyer, Puyallup (Wash.) High School
Johanna Daniels-Sherman, Captain John L. Chapin High School, El Paso, Texas
Rebecca J. Hohmann, Coleman, (Texas) High School
Nicole L. Laughrey, Carmel (Ind.) High School
Bradley A. Lewis, Herff Jones Yearbooks, Olathe, Kan.
Rachel L. McCarver, Columbus (Ind.) North High School
Susan G. Newell, Tuscaloosa, Ala.
Dannielle D. Ryan, Carlsbad (Calif.) High School
Jessica J. Young, Orange Glen High School, Escondido, Calif.

For more information about JEA certification and awards: www.jea.org
NSPA congratulates the finalists and winners in its annual Pacemaker competitions

The Pacemaker has recognized outstanding student journalism since 1927. Entries in the contest are judged on coverage and content, quality of writing and reporting, layout/design and photography, art and graphics. The Pacemaker recognizes the best in scholastic journalism. Pacemaker finalists break new ground in student journalism and truly set the pace for other news organizations to emulate.

2018 MAGAZINE PACEMAKER FINALISTS
Presented Thursday, April 25, 2019; Winners announced Saturday, April 27, 2019

2018 YEARBOOK PACEMAKER FINALISTS
Presented Thursday, April 25, 2019; Winners announced Saturday, April 27, 2019

LITERARY MAGAZINE
BLAM
Brophy College Preparatory
Phoenix, Arizona

Connotations
Fayetteville (Arkansas) HS

The Rambler
Sierra Canyon School
Chatsworth, California

Ink
The Hotchkiss School
Lakeville, Connecticut

Literati
Our Lady of Lourdes Academy
Miami, Florida

Threshold
North Forsyth HS
Cumming, Georgia

Phantasm
Saint Ignatius College Prep
Chicago

Harbinger
Carmel Catholic HS
Mundelein, Illinois

Echos
Rockville (Maryland) HS

Mindprints
Jackson Preparatory Jr. HS
Flowood, Mississippi

Evoke
Oxford (Mississippi) HS

Hatch
Bigfork (Montana) HS

Changing Perspectives
Delaware Valley Regional HS
Frenchtown, New Jersey

Roars and Whispers
Providence Senior HS
Charlotte, North Carolina

Inkblot
Keating MS
Austin, Texas

The Calliope
Geneva School of Boerne (Texas)

The Marque
St. Mark's School of Texas
Dallas

Mini-Marque
St. Mark's School of Texas MS

Vibrato
The Hockaday School
Dallas

Reflections
Cistercian Preparatory School
Irving, Texas

The Lost Art
McKinney (Texas) HS

Opus
Oakton HS
Vienna, Virginia

The Talon
Woodberry Forest (Virginia) School

SPECIALTY/IN-DEPTH MAGAZINE
Realm
Thomas Downey HS
Modesto

Panorama
Harvard-Westlake School
Studio City
California

The Kirkwood Call
Kirkwood HS
Kirkwood
Missouri

Backcountry Review
Springfield HS
Springfield
Oregon

Focus
St. Mark's School of Texas
Dallas

2018 ONLINE PACEMAKER FINALISTS
Presented Thursday, April 25, 2019; Winners announced Saturday, April 27, 2019

Cornerstones
The Hockaday School
Dallas

The View
Timberidge MS
Fort Worth, Texas

The Belltower
Saint Thomas' Episcopal School
Houston

Legacy
Klein (Texas) Collins HS

Wingspan
James Enochs HS
Modesto, California

Wings
Arrowhead Christian Academy
Redlands, California

The Pilot
Redondo Union HS
Redondo Beach, California

Traditions
Del Norte HS
San Diego

Temptlar
Temple City (California) HS

Chef'tain
West HS
Torrance, California

Cayuse
Windan (California) HS

Trail
Overland HS
Aurora, Colorado

Smoky Hill HS
Aurora, Colorado

Calumet
Arapahoe HS
Centennial, Colorado

The Prowl
Powell MS
Littleton, Colorado

Pram
Longmont (Colorado) HS

Eagle Eye View
Sierra MS
Parker, Colorado

Tigrum
Holy Trinity Episcopal Academy
Melbourne, Florida

Odysseus
University HS
Orange City, Florida

Etruscan
Glenbrook South HS
Glencoe, Illinois

Hauberk
Shawnee Mission East HS
Prairie Village, Kansas

The Liar
Shawnee Mission Northwest HS
Shawnee, Kansas

Le Flambeau
Notre Dame de Sion HS
Kansas City, Missouri

Tesserææ
Corning-Painted Post HS
Corning, New York

Westwind
West Henderson HS
Hendersonville, North Carolina

The Miller
Yukon (Oklahoma) HS

Lion’s Roar
Christ Presbyterian Academy
Nashville, Tennessee

The Bard
Hill Country Christian School
Austin, Texas

The Vesper
Keating MS
Austin, Texas

The Lonestar
Vista Ridge HS
Cedar Park, Texas

The Highlander
Highland Park HS
Dallas
West Side Story
Iowa City (Iowa) West HS

The Guidon Online
Hays (Kansas) HS

The Harbinger
Shawnee Mission East HS
Prairie Village, Kansas

Rampage
Rockville (Maryland) HS

Knight Errant
Benilde-St. Margaret’s School
St. Louis Park, Minnesota

Echo
St. Louis Park (Minnesota) HS

Rubicon Online
St. Paul (Minnesota) Academy and Summit School

Pathfinder
Parkway West HS
Ballwin, Missouri

The Globe
Clayton (Missouri) HS

Bearing News
Rock Bridge Senior HS
Columbia, Missouri

The Kirkwood Call
Kirkwood (Missouri) HS

FHNtoday
Francis Howell North HS
Saint Charles, Missouri

GCAAtoday
Grand Center Arts Academy
St. Louis, Missouri

The Echo
Webster Groves (Missouri) HS

Southwest Shadow
Southwest Career and Technical Academy
Las Vegas

The Dispatch
James Bowie HS
Austin, Texas

The Shield
McCallum HS
Austin, Texas

Horizon
Westwood HS
Austin, Texas

The Eagle’s Tale
Canyon (Texas) HS

Wingspan
Liberty HS
Frisco, Texas

The Rider Online
Legacy HS
Mansfield, Texas

Tiger Times Online
Texas HS
Texarkana, Texas

HHS Media
Harrisonburg (Virginia) HS

TRNWIRE
Prince George (Virginia) HS

The Hawkeye
Mountlake Terrace
(Washington) HS

The Blue & Gold
Taipei (Taiwan)
American School

2018 BROADCAST PACEMAKERS
presented Saturdays, Nov. 3, 2018 in Chicago

WINNERS

KRAM
Ramapo HS
Colorado Springs, Colorado

WROR-TV
Oviedo (Florida) HS

HTV Magazine
Hillcrest HS
Springfield, Missouri

RNE-TV Live
Richland Northeast HS
Columbia, South Carolina

The Buzz TV
Fort Mill (South Carolina) HS

KCBY-TV
Coppell (Texas) HS

Eagle Nation News
Prosper (Texas) HS

CHSTV
Carlsbad (California) HS

JNN
Joseph Gregori HS
Modesto, California

PNN
Plymouth (Massachusetts) North HS

Steele News Live
Marion L. Steele HS
Amherst, Missouri

WTV Daily Update
Liberty HS
Frisco, Texas

Le Journal
Notre Dame de Sion HS
Kansas City, Missouri

North Star
Francis Howell North HS
St. Charles, Missouri

The Kirkwood Call
Kirkwood HS
St. Louis, Missouri

Spark
Lakota East HS
Liberty Township, Ohio

Tribal Tribune
Wando HS
Mount Pleasant, South Carolina

The Dispatch
James Bowie HS
Austin, Texas

The ReMarker
St. Mark’s School of Texas

Eagle Edition
The Episcopal School of Dallas

The Review
St. John’s School
Houston

The Edge
Pleasant Grove HS
Texarkana, Texas

Tiger Times
Texas HS
Texarkana, Texas

The Scroll
The American School in London

FINALS
CS Press
Cactus Shadows HS
Cave Creek, Arizona

Titan Times the Magazine
Antelope (California) HS

The Express
Blue Valley Northwestern HS
Overland Park, Kansas

The Harbinger
Shawnee Mission East HS
Prairie Village, Kansas

The Pylon
Salina (Kansas) Central HS

On the Record
duPont Manual HS
Louisville, Kentucky

The Harbinger
Algonquin Regional HS
Northborough, Massachusetts

Echo
St. Louis Park (Minnesota) HS

Le Journal
Notre Dame de Sion HS
Kansas City, Missouri

The Mirror
Van Nuys (California) HS

The Arapahoe Herald
Arapahoe HS
Centennial, Colorado

The Panther
Miami (Florida) Palmetto Senior HS

The Portfolio
Bok MS of the Arts
West Palm Beach, Florida

Odyssey
Clarke Central HS
Athens, Georgia

C&G
Holy Innocents’ Episcopal School
Atlanta, Georgia

The Tom Tom
Antioch (Illinois) Community HS

The Budget
Lawrence (Kansas) HS

The North Star
Blue Valley North HS
Overland Park, Kansas

The Marquette Messenger
Marquette HS
Chesterfield, Missouri

The Globe
Clayton (Missouri) HS

The Spoke
Conestoga HS
Berwyn, Pennsylvania

The Lodge
St. George’s Independent School
Collierville, Tennessee

The Sequoyah Scribe
John Sevier MS
Kingsport, Tennessee

The Shield
McCallum HS
Austin, Texas

Leopard Life
Willow Springs MS
Austin, Texas

The Sidekick
Coppell (Texas) HS

Geneva Quarterly
Geneva School of Boerne
Boerne, Texas

The Fourcast
The Hockaday School
Dallas

The Anvil
Memorial HS
Houston

The Torch
Seven Lakes HS
Katy, Texas

The Hawk
Hendrickson HS
Pflugerville, Texas

The TODAY
Thomas Jefferson HS for Science and Technology
Alexandria, Virginia

The Blazer
Timberline HS
Lacey, Washington

The Standard
The American School in London

2018 NSPA PIONEER AWARD RECIPIENTS

Rick Brooks, Jostens

Carrie Faust, Smoky Hill High School

Kelly Furnas, Elon University

Dow Tate, Shawnee Mission East High School

Sally Renaud, Illinois Journalism Education Association
WHAT COMES NEXT IS ALREADY HERE

We’ve taken the hottest trends of tomorrow and brought them to life today, in the form of three new 2020 Trend Collections.

Each professionally-curated collection contains new fonts, colors, templates, art, covers and design inspiration that take the guesswork out of creating a leading-edge look.

Visit the Jostens booth to learn more.
### Thursday At a Glance

<table>
<thead>
<tr>
<th>ROOM</th>
<th>8:30 a.m.</th>
<th>Noon</th>
<th>1 p.m.</th>
<th>5 p.m.</th>
<th>6:15 p.m.</th>
<th>Evening</th>
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<tbody>
<tr>
<td>Avalon, 1st Floor</td>
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<td>Adviser welcome reception (9 p.m.)</td>
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<td>Table near hotel entrance, 1st Fl.</td>
<td>Media tour check-in (7:30 a.m.-1 p.m.)</td>
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<td>Pacific Ballrm., 2nd Floor</td>
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<td>Opening ceremony/keynote (7 p.m.)</td>
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<td>California Ballrm., 2nd Fl.</td>
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<td>Convention registration/check-in, Best of Show check-in, Write-off check-in, shirt distribution, lost and found (1-7 p.m.)</td>
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<td>California Prom., 2nd Fl.</td>
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<td>Publication exchange tables</td>
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<td>Ballroom Reg. Desk, 2nd Floor</td>
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<td>Book signing: Nazario (9 p.m.)</td>
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<td>Green Room, 2nd Floor</td>
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<td>Write-off office</td>
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<td>Avila, 4th Floor</td>
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<td>Redesign seminar (8:30 a.m.-5 p.m.)</td>
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<td>Capistrano, 4th Floor</td>
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<td>Broadcast and video boot camp (8:30 a.m.-5 p.m.)</td>
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<td>Carmel, 4th Floor</td>
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<td>Law of the student press (8:30-noon)</td>
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<td>Coronado, 4th Floor</td>
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<td>Mentor forum (8 a.m.-5 p.m.)</td>
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<td>El Capitan, 4th Floor</td>
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<td>JEA board meeting (8 a.m.-3 p.m.)</td>
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<td>Huntington ABC, 4th Fl.</td>
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<td>Adviser orientation meeting (6:15 p.m.)</td>
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<td>La Jolla, 4th Floor</td>
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<td>Writers’ workshop (8:30 a.m.-5 p.m.)</td>
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<td>Laguna, 4th Floor</td>
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<td>Leading change (8:30 a.m.-5 p.m.)</td>
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<td>Malibu, 4th Floor</td>
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<td>SPJ digital tools (8:30 a.m.-noon)</td>
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<td>Oceanside, 4th Floor</td>
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<td>Photoshop workflow (1-5 p.m.)</td>
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<td>Palisades, 4th Floor</td>
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<td>Board luncheon (noon-1 p.m.)</td>
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<td>Palos Verdes, 4th Floor</td>
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<td>Art direction and conceptual thinking (8:30 a.m.-5 p.m.)</td>
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<td>San Simeon, 4th Floor</td>
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<td></td>
<td>Digital photography workshop (8:30 a.m.-5 p.m.)</td>
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<tr>
<td>Santa Monica, 4th Floor</td>
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<td></td>
<td>Team storytelling (8:30 a.m.-5 p.m.)</td>
</tr>
</tbody>
</table>

**Categories:**
- Advising/Teaching
- Contest
- Design
- Editing
- Entrepreneurship
- Keynote
- General Audience
- Law/Ethics
- Leadership/Team Building
- Meeting
- Multimedia Broadcast
- News Gathering
- News Literacy
- Photojournalism
- Web
- Writing
Join us in Dallas this summer for the opportunity to sharpen and gain new skills in the areas of photography, graphic design, advertising, writing, leadership and more.

**DESIGN**
- Publication Design
- Beginning Adobe InDesign
- Advanced Adobe InDesign

**PHOTOGRAPHY**
- Beginning Photography
- Intermediate Photography
- Advanced Photography

**YEARBOOK**
- Yearbook Boot Camp
- Yearbook Design and Concepts
- Yearbook Editorial Leadership

**NEWSPAPER**
- Newspaper Boot Camp
- Feature Writing
- Specialized Writing
- Newspaper Editorial Leadership

**ONLINE PUBLISHING**
- Online Publishing
- Beginning Video
- Advanced Video

Bonus classes offered on June 23.

**JUNE 24-27, 2019**
GLORIASHIELDSWORKSHOP.COM
7:30 a.m. THURSDAY

EVENT

MEDIA TOUR CHECK-IN
Please check in at the designated media-tour time listed on the website and in the registration booklet. There will be a table set up near the hotel’s front entrance. The buses will be parked down the street to the left of the front entrance.
7:30 a.m.-1 p.m. Thursday, Lobby near front entrance, 1st Floor

8 a.m.

MEETING

MENTOR FORUM
JEA mentors will meet to exchange ideas on how to provide better assistance to new or nearly new advisers.
Bill Flechtner, MJE, Milwaukie, Ore.; Peggy Gregory, CJÉ, Phoenix, Ariz.; Patrick Johnson, MJE, Antioch (Ill.) Community High School
8 a.m.-5 p.m. Thursday, Coronado, 4th Floor (40)

8:30 a.m.

DESIGN

REDESIGN SEMINAR
During this intensive, hands-on, one-day design seminar, newspaper, newsmagazine and yearbook students will actually redesign elements of their publications. We will study advanced packaging techniques including modular design, typography, marriage of elements, negative space and photo packaging. Students also need to bring some of their favorite magazines. Students are required to bring the most current version of their publication and to have a laptop with a working version of InDesign.
Pete LeBlanc, CJÉ, Antelope (Calif.) High School
8:30 a.m.-5 p.m. Thursday, Avila, 4th Floor (40)

10 a.m.

CONVENTION CHECK-IN AND REGISTRATION
The registration desk is at the back of the trade floor. Those who have registered must check in to pick up school packets that include name badges, printed programs and event tickets (Break with a Pro, Media Swap Shops, adviser luncheon). It is best for the advisers only to check in their delegation, paying fees if they have not already done so. Walk-in registration will be accepted. Speakers may pick up their name badges at a nearby table.

TRADE SHOW EXHIBITS
Dozens of national and local vendors and colleges will educate and entertain during the trade show exhibits. See what’s new, chat with company representatives, pick up information and have some fun.

WRITE-OFF CONTEST CHECK-IN
If both your Write-off registration and JEA membership fees have been paid, your school’s Write-off packet containing student contest tickets, additional instructions and contest room assignments may be picked up at the Write-off desk. If you have not paid, you must do so at this time. Noon Friday is the deadline for substitutions in preregistered categories. No new entries will be accepted at the convention. Lost tickets will be replaced for $5. Students in broadcast or online news contests with earlier start times on Friday must get their ID Thursday.

11 a.m.

LAW AND ETHICS

• LAW OF THE STUDENT PRESS
Learn about what the law does and doesn’t protect in terms of free press and free speech. Topics will include avoiding plagiarism, accessing public documents and understanding copyright laws. Geared

12:30 p.m.

MULTIMEDIA BROADCAST

• BROADCAST AND VIDEO BOOT CAMP
In this hands-on workshop, beginning and intermediate students will learn the fundamentals of creating an effective news package from the ground up. This includes videography, sound recording, editing and story structure. Working in small teams, participants will spend the morning developing their videography skills and planning a story, and the afternoon shooting and editing that story. Participants must bring their own video cameras, tripods, microphones and laptops with editing software. Please test and become familiar with your equipment before attending the session, as the presenters may not be familiar with your specific hardware/software. Preregistration was required.
Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.
8:30 a.m.-5 p.m. Thursday, Capistrano, 4th Floor (40)

1-7 p.m. Thursday, California Ballroom, 2nd Floor
toward new advisers and students taking on leadership roles this fall.
Mike Hiestand, Student Press Law Center, Washington, D.C.
8:30 a.m.-noon Thursday, Carmel, 4th Floor (40)

ADVISING/TEACHING
• JEA OUTREACH ACADEMY
Outreach Academy is a JEA initiative to promote diversity in the journalism teaching profession. The Outreach Academy is a free, intensive seminar for publication advisers who need help teaching and advising students in journalism while dealing with issues surrounding diversity. The program is hands-on and focuses on practical information advisers need. It includes discussions on teaching journalism to diverse populations, diversifying school coverage, engaging your staff and school community and understanding the resources and organizations ready to help advisers. Preregistration was required.
Anthony Whitten, CJE, University of Oregon, Portland, Ore.
8:30 a.m.-4:30 p.m. Thursday, La Jolla, 4th Floor (25)

WRITING
WRITERS’ WORKSHOP
If you’re looking for ways to sharpen and brighten your writing so others will clamor to read it, this interactive workshop is for you. This seminar will entertain and inspire as we analyze excellent writing and apply the pros’ techniques to your work. Whether you need to write a catchy headline or a 2,000-word feature, you’ll learn to improve every aspect of your writing as we discuss ledes, voice, narrative style and literary devices to tighten and strengthen your writing. Preregistration was required.
Dan Austin, Casa Roble High School, Orangevale, Calif.
8:30 a.m.-5 p.m. Thursday, Huntington, 4th Floor (70)

LEADERSHIP AND TEAM BUILDING
LEADING CHANGE
Whether you are asking your staff to make a small change for one deadline or you are overhauling your staff’s approach, change can’t be successful without strong leadership. Now that you’ve made it to the end of the year, it’s time to hone your leadership skills and put into practice the best methods for navigating change, growing staffers, mediating conflict, and creating a culture of excellence and celebration. In this workshop, participants will explore leadership styles and strategies, feedback protocols, staff communication, meeting deadlines and working with your adviser. You will leave this class ready to finish this year on a high note and set your staff up for success next year. (Attendees might find it beneficial for current leadership and incoming leadership to attend together.) Carrie Faust, MJE, Smoky Hill High School, Aurora, Colo.; Annie Gorenstein Falkenberg, CJE, Longmont (Colo.) High School
8:30 a.m.-5 p.m. Thursday, Laguna, 4th Floor (75)

ENTREPRENEURSHIP
SPJ DIGITAL TOOLS
Join the Society of Professional Journalists for a half-day digital tools training event. During the first 90 minutes, you’ll learn the best Facebook techniques for both your media outlet and your own branding. Learn both basic and advanced tactics while learning about the newest tools available,

Check out our career videos for advice to student journalists and learn more about our programs by visiting dowjonesnewsfund.org
Good for beginners: ●

8:30 a.m. THURSDAY

like author tagging and LIVE with. The next 90 minutes will focus on Google tools that can help you as a journalist. From Google Maps and Google Alerts to Google Advanced Search and YouTube, you’ll learn how to incorporate these tools into your research and reporting.

Samaruddin Stewart, SPJ Training Program, Daly City, Calif.; Lynn Walsh, Trusting News Project, San Diego, Calif.

8:30 a.m.-noon Thursday, Malibu, 4th Floor (40)

WEB

ONLINE/SOCIAL MEDIA BOOT CAMP
Are you overwhelmed with the thought of managing a website, a social media presence, multimedia posts, and even possibly live coverage online? This workshop will cover online storytelling using Twitter, Snapchat, Instagram and the many third-party social media platforms in addition to incorporating video and audio content into your WordPress site. Your online team will leave with a plan to execute online storytelling with best practices in social media, multimedia posts, and live coverage. Having a login and password data available to use from their own site is recommended. All participants must bring a laptop or tablet device. Preregistration was required.

Chris Waugaman, MJE, Prince George (Va.) High School

8:30 a.m.-5 p.m. Thursday, Oceanside, 4th Floor (30)

DESIGN

ART DIRECTION AND CONCEPTUAL THINKING
Love those amazing cover images for the NYT magazine, Wired, Rolling Stone and Time? This hands-on workshop will help you to become a strong art director. You’ll develop skills with visual metaphor, wordsmithing and conceptual thinking. You’ll learn tools for brainstorming, collaborating, innovating and creating a marriage of words, illustration and photography across platforms — everything you need to inspire award-winning storytelling.

Sara Quinn, Kansas State University, Manhattan, Kan.; Suzette Moyer, The Washington Post, Washington, D.C.

8:30 a.m.-5 p.m. Thursday, Palos Verdes, 4th Floor (40)

PHOTOJOURNALISM

DIGITAL PHOTOGRAPHY WORKSHOP
Designed for photographers who have at least one year’s experience shooting for their publications, this intensive workshop will cover composition, lighting, cropping and camera technique. Participants will receive instruction and go out on assignment with the instructors. Following the photo shoot, instructors will critique students’ work and offer editing tips and techniques. Participants must bring a digital camera, and they are encouraged to bring a laptop computer with the photo-editing program (Photoshop, Lightroom) they will use. Preregistration was required.


8:30 a.m.-5 p.m. Thursday, San Simeon, 4th Floor (70)

TEAM STORYTELLING
Great storytelling combines good writing, good photos and good design. Behind it all is good planning. In this team-based reporting experience, students will work in groups of three to create real story packages. The workshop begins with instruction on planning packages with readers in mind, and then the students will go off site to gather stories. Students will return to the convention site to finish their packages. Preregistration and an off-site permission form is required.

Emily Smith, CJE, Pittsburg (Kan.) High School; J.D. Garber, CJE, Salina (Kan.) Central High School

8:30 a.m.-5 p.m. Thursday, Santa Monica, 4th Floor (60)

1 p.m.

PHOTOJOURNALISM

PHOTOSHOP WORKFLOW
Participants will learn to use Adobe Photoshop. This workshop will emphasize a basic workflow for preparing photographs for publication. Some laptops will be available; however, participants may bring their own laptops with Photoshop CS6 or later installed. Two students may share one laptop. Preregistration was required.

Bradley Wilson, MJE, Midwestern State University, Wichita Falls, Texas

1-5 p.m. Thursday, Malibu, 4th Floor (40)

EVENT

MEET THE AUTHOR: SONIA NAZARIO
After her keynote address, Sonia Nazario will be available to sign her book, “Enrique’s Journey.” Books will be available for purchase.

Sonia Nazario, Los Angeles

9 p.m. Thursday, Ballroom Registration Desk, 2nd Floor

9 p.m.

ADVISER EVENT

ADVISER WELCOME RECEPTION
After the keynote speech, all advisers are welcome to attend this reception to socialize with new colleagues and relax with longtime friends. New and first-time attendee advisers will have a chance to meet the local convention team, plus JEA and NSPA board members and staffs. Lifetouch is sponsoring this event.

9 p.m. Thursday, Avalon, 1st Floor
YOU

LOVE

YEARBOOK.

That's why you're here.

Walsworth loves yearbooks too.

Stop by our booth and have some fun.

• Advisers receive a free $5 Starbucks® gift card.
• Enjoy learning with Mike Taylor, CJE, and Jim Jordan.
• Be inspired by our yearbooks from around the country.
• Make yearbook pride buttons to wear.
• Enter to win one of two stocked mini-fridges for your classroom.
• Play giant Jenga® and Connect Four®.
• Meet yearbook professionals who want to help make this your best year yet.

Relax—getting to convention was the hardest part.

Now it's time to have fun with Walsworth.

walsworthyearbooks.com

Photos by Carlos Giron
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Photos by Carlos Giron
### FRIDAY AT A GLANCE

<table>
<thead>
<tr>
<th>ROOM</th>
<th>8 a.m.</th>
<th>9 a.m.</th>
<th>10 a.m.</th>
<th>11 a.m.</th>
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</thead>
<tbody>
<tr>
<td>Pacific A, 2nd Floor</td>
<td></td>
<td>Leadership zen starts now</td>
<td>Why did you choose that photo?</td>
<td>The art of finding a story and telling it, in writing</td>
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<tr>
<td>Pacific B, 2nd Floor</td>
<td></td>
<td>Break with a Pro (9 and 10 a.m.)</td>
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<td>Pacific C, 2nd Floor</td>
<td></td>
<td>Journalism Quiz Bowl qualifying test</td>
<td>LGBT high school media: Beyond the rainbow</td>
<td>White space is your friend</td>
</tr>
<tr>
<td>Pacific D, 2nd Floor</td>
<td></td>
<td>Getting that great sports shot</td>
<td>Book talk: 'Enrique's Journey'</td>
<td>MediaWise: Learn fact from fiction online</td>
</tr>
<tr>
<td>California Ballroom, 2nd Floor</td>
<td>Convention registration/check-in, Best of Show desk, trade show exhibits (8 a.m.-4 p.m.); Editor-in-residence (9 a.m.-3:20 p.m.); Write-off check-in (7:30 a.m.-10:30 a.m.); shirt distribution (8 a.m.-noon)</td>
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<td>One by one</td>
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<tr>
<td>California Promenade, 2nd Floor</td>
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<td>Publication exchange tables</td>
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<tr>
<td>Green Room, 2nd Floor</td>
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<td>Write-off office</td>
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<tr>
<td>Avila, 4th Floor</td>
<td></td>
<td>Find your stories of the year</td>
<td>The image as a hook</td>
<td>What it feels like</td>
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<tr>
<td>Balboa A, 4th Floor</td>
<td></td>
<td>Taming the grading monster</td>
<td>From good to great</td>
<td>Summer boot camp</td>
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<tr>
<td>Balboa B, 4th Floor</td>
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<td>The English teacher conundrum</td>
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<td>Balboa C, 4th Floor</td>
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<td>JEA CTE committee meeting</td>
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<tr>
<td>Capistrano, 4th Floor</td>
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<td>Reporting to the real world</td>
<td>10 ideas for better storytelling</td>
<td>Build an award-winning portfolio</td>
</tr>
<tr>
<td>Carmel, 4th Floor</td>
<td></td>
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<td>Surviving in a fake news world (3 hours)</td>
<td>Preregistration required</td>
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<tr>
<td>Coronado, 4th Floor</td>
<td></td>
<td>Oh, JOY!</td>
<td>Legal and ethical issues for advisers</td>
<td>Developing a mindful newsroom</td>
</tr>
<tr>
<td>El Capitan B, 4th Floor</td>
<td></td>
<td>JEA general membership meeting</td>
<td>JEA state directors meeting</td>
<td>Magazine journalism: Is it worth your time?</td>
</tr>
<tr>
<td>Executive Boardroom, 4th Floor</td>
<td>Quill and Scroll Advisory Board (7:30 a.m.)</td>
<td>Newspaper adviser roundtable</td>
<td>Advising multiple publications roundtable</td>
<td>Roundtable for online media advisers</td>
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<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
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<tr>
<td>Photojournalism in the digital age</td>
<td>Youth advocacy and high school journalism</td>
<td>Write-off contests 12-15: Yearbook copy/caption (all)</td>
<td>Pizza and proud (6-8 p.m.) Preregistration required</td>
<td></td>
</tr>
<tr>
<td>Dancing on the edge of the cliff</td>
<td>Design so cool it will make your eyes bleed</td>
<td>Write-off contests 02, 06, 07: Editorial, cartoon, commentary</td>
<td>Media Swap Shops (8:30-10 p.m.) Preregistration required</td>
<td></td>
</tr>
</tbody>
</table>

On-site critiques/Special consultations (noon–3:30 p.m.)

Far and away

Publication exchange tables

<table>
<thead>
<tr>
<th>Write-off office</th>
<th>Lead judges pick up Write-off supplies (1-3:30 p.m.)</th>
<th>Write-off office</th>
</tr>
</thead>
<tbody>
<tr>
<td>Choose your words</td>
<td>Pardon the interruption</td>
<td>Strategies for attention-getting headlines</td>
</tr>
<tr>
<td>Work smarter, not harder</td>
<td>Google apps to organize your staff</td>
<td>CJE/MJE certification study session</td>
</tr>
<tr>
<td>Gear up!</td>
<td>The real top gear</td>
<td>Write-off contest 25: Graphic design: Advertising</td>
</tr>
<tr>
<td>Advisers: Don’t be a lone wolf; join a pack (2 hours)</td>
<td>Write-off contest 26: Graphic design: Photo illustration</td>
<td></td>
</tr>
</tbody>
</table>

Improving publication photography

Be an action hero

The power of light

Media literacy in practice (3 hours) Preregistration required

Write-off contests 20 and 21: Lit mag poetry, illustration

The big picture

Digital portfolios for students

How to copyright your yearbooks

Write-off contest 23: Graphic design: Logo

Pushing the envelope in digital journalism

Photoshop and InDesign tips for advisers (2 hours) Best of Show judging

Nerds in the newsroom

A truly useful session on review writing

Awkward interviews: Shake it off Write-off contest 40: Videography

Roundtable for broadcast advisers Roundtable for literary magazine advisers Yearbook adviser roundtable

Leadership/Team Building

Meeting

Multimedia broadcast

News gathering

News literacy

Photojournalism

Writing

ADVISING/TEACHING

CONTEST

DESIGN

EDITING

ENTREPRENEURSHIP

KEYNOTE/FEATURED SPEAKER

GENERAL AUDIENCE

LAW/ETHICS

LEADERSHIP/TEAM BUILDING

MEETING

MULTIMEDIA BROADCAST

NEWS GATHERING

NEWS LITERACY

PHOTOJOURNALISM

WEB

WRITING
## FRIDAY AT A GLANCE

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<tbody>
<tr>
<td>Huntington, 4th Floor</td>
<td>Award-winning writing, guaranteed</td>
<td>Covering tragedy</td>
<td>Survival of the fittest</td>
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<tr>
<td>La Jolla, 4th Floor</td>
<td>Google for education: Organizing your staff</td>
<td>Images and the power of metaphors</td>
<td>As seen on CNN</td>
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</tr>
<tr>
<td>Laguna, 4th Floor</td>
<td>No yawning in yearbook</td>
<td>Top advisers discuss yearbook trends</td>
<td>Write CAPtions, not CRAPtions!</td>
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<tr>
<td>Lido A, 4th Floor</td>
<td>Write-off contest 44: Broadcast anchor taping</td>
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<tr>
<td>Lido B, 4th Floor</td>
<td>Write-off contest 44: Broadcast anchor</td>
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<tr>
<td>Lido C, 4th Floor</td>
<td>Tricaster and NDI tips and tricks</td>
<td>Audio: It REALLY is important</td>
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<tr>
<td>Malibu, 4th Floor</td>
<td>InDesign tricks: Work smarter, not harder (2 hours)</td>
<td>Using Illustrator to enhance your publication (2 hours)</td>
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<tr>
<td>Manhattan, 4th Floor</td>
<td>Activism anniversaries</td>
<td>Aerial photography and videography</td>
<td>2019 —— The year of the student journalist</td>
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<tr>
<td>Monterey, 4th Floor</td>
<td>Mastering advanced InDesign skills</td>
<td>Google tools the pros use</td>
<td>Little things, big results</td>
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<td>Oceanside, 4th Floor</td>
<td>Student Press Freedom 101</td>
<td>Let’s get this bread</td>
<td>Beyond the masthead, carrying the banner</td>
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<td>Palisades, 4th Floor</td>
<td>Adviser Hospitality (7:30 a.m.-5 p.m.)</td>
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<td>Palos Verdes, 4th Floor</td>
<td>Design rewind</td>
<td>The stories of us</td>
<td>Style showdown</td>
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<tr>
<td>Redondo, 4th Floor</td>
<td>Small school, big story ideas</td>
<td>Build your radio program</td>
<td>Broadcast journalists to watch</td>
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<tr>
<td>Salinas, 4th Floor</td>
<td>The debt crisis</td>
<td>Engaging your audience</td>
<td>Turn your classroom into a newsroom</td>
<td></td>
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<tr>
<td>San Clemente, 4th Floor</td>
<td>Improving your broadcast techniques</td>
<td>Live broadcasts people watch</td>
<td>Plays well with others</td>
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<tr>
<td>San Simeon, 4th Floor</td>
<td>Visual storytelling</td>
<td>Step-by-step design</td>
<td>Just your type</td>
<td></td>
</tr>
<tr>
<td>Santa Monica, 4th Floor</td>
<td>From the top down: Editor-in-chief</td>
<td>How to succeed in yearbook (without really trying)</td>
<td>Method in the madness</td>
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<tr>
<td>Sunset, 4th Floor</td>
<td>Photography contest judging (8 a.m.-noon)</td>
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<td>Sunset Deck, 5th Floor</td>
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<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4-6 p.m.</td>
<td>Evening</td>
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<tr>
<td>The best beat in journalism</td>
<td>Student journalism in real life</td>
<td>Transplanting techniques</td>
<td></td>
<td>Write-off judges’ dinner and judging (6 p.m.)</td>
</tr>
<tr>
<td>Worked up about workflow</td>
<td>Photojournalism basics for advisers</td>
<td>Personalized learning in the publication lab</td>
<td>Write-off contest 22: Literary magazine photography</td>
<td></td>
</tr>
<tr>
<td>50 photos your publication needs</td>
<td>Lit-J: True stories, artfully told</td>
<td>Innovative approaches to developing documentaries</td>
<td>Write-off contest 03: Feature writing</td>
<td></td>
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<tr>
<td>Write-off contest 44: Broadcast anchor taping</td>
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<tr>
<td>Using Illustrator to enhance your publication (continued)</td>
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<tr>
<td>Lightroom for beginners (2 hours)</td>
<td></td>
<td>Certification test for CJE and MJE candidates (3:30-6 p.m.)</td>
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<tr>
<td>Take-down requests and threats</td>
<td>New Voices and you (2 hours)</td>
<td>Write-off contest 17: Yearbook layout: Inside pages</td>
<td></td>
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</tr>
<tr>
<td>The use of typography makes national news</td>
<td>Editors: It's lonely at the top</td>
<td>Grammar can be (almost) painless</td>
<td>Write-off contest 16: Yearbook layout: Theme</td>
<td></td>
</tr>
<tr>
<td>Beyoncé? Prince? Hermione? Find your look</td>
<td>Taking a back seat as an editor</td>
<td>Small-town journalism: Bake sales to murder</td>
<td>Write-off contest 18: Yearbook cover/endsheets</td>
<td></td>
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<tr>
<td>Adviser Hospitality</td>
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<tr>
<td>The difference is in the details</td>
<td>News under your nose</td>
<td>Adapted from the pros</td>
<td>Write-off contest 04: Sports writing</td>
<td></td>
</tr>
<tr>
<td>There must be a better way</td>
<td>Basic and expanded caption writing</td>
<td>Untangling fire alarm chaos with public records</td>
<td>Write-off contest 09: Newspaper layout</td>
<td></td>
</tr>
<tr>
<td>Writer's block</td>
<td>Embrace the madness</td>
<td>50-second video broadcast stories for Instagram</td>
<td>Write-off contest 10: Newsmagazine layout</td>
<td></td>
</tr>
<tr>
<td>Make your school a better place</td>
<td>Pitch perfect: Taking your stories national</td>
<td>Going chronological and maximizing your coverage</td>
<td>Write-off contest 19: Literary magazine layout</td>
<td></td>
</tr>
<tr>
<td>7 deadly sins of yearbook design</td>
<td>How did THAT happen?</td>
<td>What color is your happy?</td>
<td>Write-off contest 05: Review writing</td>
<td></td>
</tr>
<tr>
<td>Enhance with the ‘gram (Instagram)</td>
<td>Succeeding in sports journalism and beyond</td>
<td>Tweet it up: Twitter as a media tool</td>
<td>Write-off contest 08: News editing/headline writing</td>
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</tbody>
</table>

Broadcast contest judging (noon-6 p.m.)
### FRIDAY AT A GLANCE

#### MORNING

<table>
<thead>
<tr>
<th>ROOM</th>
<th>8 a.m.</th>
<th>9 a.m.</th>
<th>10 a.m.</th>
<th>11 a.m.</th>
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<tbody>
<tr>
<td>Catalina 1, Lower Lobby</td>
<td></td>
<td>Won’t you be my neighbor?</td>
<td>Where great ideas start</td>
<td>Your publication. Your staff. They’re magical.</td>
</tr>
<tr>
<td>Catalina 2, Lower Lobby</td>
<td></td>
<td>Let’s tweet this out</td>
<td>Website must-haves</td>
<td>Chicken wings and other sticky things</td>
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<tr>
<td>Catalina 3, Lower Lobby</td>
<td></td>
<td>WebMD: Diagnosing design trends for online</td>
<td>Telling human stories (3 hours) Preregistration required</td>
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<td>Catalina 4, Lower Lobby</td>
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<td>Open forum for addressing censorship issues</td>
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<tr>
<td>Catalina 5, Lower Lobby</td>
<td></td>
<td></td>
<td>Photojournalism basics (2 hours) Preregistration required</td>
<td>Deadline ... It’s not a dirty word</td>
</tr>
<tr>
<td>Catalina 6, Lower Lobby</td>
<td></td>
<td>Write-off contest 42: Video package editing meeting</td>
<td></td>
<td>Write-off contest 46: Broadcast package work time (3 hours)</td>
</tr>
<tr>
<td>Catalina 7, Lower Lobby</td>
<td></td>
<td>Write-off contest 46: Broadcast package meeting</td>
<td>Write-off contest 43: Online news package meeting</td>
<td>Broadcast judging</td>
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<tr>
<td>Catalina Lounge, Lower Lobby</td>
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<td>Write-off contest 46: Broadcast package voiceover room</td>
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#### AFTERNOON

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<thead>
<tr>
<th>ROOM</th>
<th>Noon</th>
<th>1 p.m.</th>
<th>2 p.m.</th>
<th>4 p.m.</th>
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<tbody>
<tr>
<td>Catalina 1, Lower Lobby</td>
<td>Sharing the power</td>
<td>Driven to be more organized</td>
<td>Building collaborative staffs between schools</td>
<td>Write-off contest 36: Broadcast news story</td>
</tr>
<tr>
<td>Catalina 2, Lower Lobby</td>
<td>Podcasting around the house</td>
<td>Making news literacy a newsroom priority</td>
<td>Voices of color</td>
<td>Write-off contest 37: Broadcast sports story</td>
</tr>
<tr>
<td>Catalina 3, Lower Lobby</td>
<td>Telling human stories (continued)</td>
<td></td>
<td>Teamwork makes the dream work</td>
<td>Write-off contest 11: Press law and ethics</td>
</tr>
<tr>
<td>Catalina 4, Lower Lobby</td>
<td>Let’s get organized</td>
<td>Bring MediaWise to your school</td>
<td>Journalism after high school: What’s next?</td>
<td>Write-off contest 39: Broadcast commercial/PSA</td>
</tr>
<tr>
<td>Catalina 5, Lower Lobby</td>
<td></td>
<td>Instapiration</td>
<td>Internship intel: Building your journalism career</td>
<td>Write-off contest 38: Broadcast feature story</td>
</tr>
<tr>
<td>Catalina 6, Lower Lobby</td>
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<td>Write-off contest 46: Broadcast package work time (continued)</td>
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<td>Write-off contest 45: Broadcast newswriting</td>
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<tr>
<td>Catalina 7, Lower Lobby</td>
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<td>Write-off contest 43: Online news package work time (1:30–6 p.m.)</td>
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<tr>
<td>Catalina Lounge, Lower Lobby</td>
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<td>Write-off contest 46: Broadcast package voiceover room</td>
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</tbody>
</table>
Northwestern Medill is looking for its next class of stars!

Visit our booth #121 to talk to current students and faculty

Enter our raffle

Northwestern | MEDILL
We make it happen

Parker King - editor of The Hurricane, Cape Fear Academy, Wilmington, North Carolina
WRITE-OFF ROOM ASSIGNMENTS

Advisers: Check in at the Write-off desk at California Ballroom, 2nd Floor, to pick up students’ contest ID labels. Make sure students have their contest ID labels before their contests are scheduled to meet. Note the contests that begin early Friday. Students will need to pick up their tickets by 7:45 a.m. Friday in order to be admitted to their 8 a.m. contests. The Write-off desk is open 1-7 p.m. Thursday and 7:30-10:30 a.m. Friday. Name substitutions must be made by noon Friday. Between 10:30 a.m. and 3 p.m. Friday, labels may be picked up in the Green Room, 2nd Floor. If an ID label is lost, replacement fee is $5.

Students: Please note the assigned time and room for your contest. While most contests begin at 4 p.m. Friday, some broadcast contests will meet earlier in the day. Bring required equipment and supplies, as explained in rules at jea.org, and contest ID label to the assigned room. Most contests/critiques will last two hours. Check the convention Update Flier in case there is a room change.

Lead judges: Pick up material for contests 1-26 between 1 and 3:30 p.m. in the Green Room, 2nd Floor.

Photography Judges: 8 a.m.-noon, Sunset, 4th Floor

Broadcast Judges: Check schedule for assigned time. Friday afternoon judging will be in Sunset, 4th Floor.

Write-off Judges’ Dinner/Judging: 6 p.m., Huntington, 4th Floor

01 Newswriting .............................................................. 4 p.m., Avila, 4th Floor
02 Editorial Writing ...................................................... 4 p.m., Pacific C, 2nd Floor
03 Feature Writing ....................................................... 4 p.m., Laguna, 4th Floor
04 Sports Writing ........................................................... 4 p.m., Palos Verdes, 4th Floor
05 Review Writing .......................................................... 4 p.m., San Simeon, 4th Floor
06 Editorial Cartooning .................................................. 4 p.m., Pacific C, 2nd Floor
07 Commentary Writing .................................................. 4 p.m., Pacific C, 2nd Floor
08 News Editing/Headline Writing ................................... 4 p.m., Santa Monica, 4th Floor
09 Newspaper Layout (online) ......................................... 4 p.m., Redondo, 4th Floor
10 News magazine Layout (online) .................................. 4 p.m., Salinas, 4th Floor
11 Press Law & Ethics ..................................................... 4 p.m., Catalina 3, Lower Lobby Level
12 Yearbook Copy/Caption: Sports ................................. 4 p.m., Pacific B, 2nd Floor
13 Yearbook Copy/Caption: Academics .......................... 4 p.m., Pacific B, 2nd Floor
14 Yearbook Copy/Caption: Clubs .................................... 4 p.m., Pacific B, 2nd Floor
15 Yearbook Copy/Caption: Student Life ........................ 4 p.m., Pacific B, 2nd Floor
16 Yearbook Layout: Theme (online) ............................. 4 p.m., Monterey, 4th Floor, stay for critique
17 Yearbook Layout: Inside Pages (online) ....................... 4 p.m., Manhattan, 4th Floor, stay for critique
18 Yearbook Cover/End Sheets (online) ......................... 4 p.m., Oceanside, 4th Floor, stay for critique
19 Literary Magazine Layout (online) ............................ 4 p.m., San Clemente, 4th Floor, stay for critique
20 Literary Magazine Poetry ............................................ 4 p.m., Carmel, 4th Floor
21 Literary Magazine Illustration ................................... 4 p.m., Carmel, 4th Floor
22 Literary Magazine Photography ................................ 4 p.m., La Jolla, 4th Floor
23 Graphic Design: Logo (online) .................................... 4 p.m., Coronado, 4th Floor, stay for critique
24 Graphic Design: Infographics (online) ....................... 4 p.m., Balboa A, 4th Floor, stay for critique
25 Graphic Design: Advertising (online) ....................... 4 p.m., Balboa B, 4th Floor, stay for critique
26 Graphic Design: Photo Illustration (online) ................ 4 p.m., Balboa C, 4th Floor, stay for critique
27 Themed Photography (online) ................................. 4 p.m., Pacific D, 2nd Floor, stay for critique
28 Sports Action Photography (online) ......................... 4 p.m., Pacific D, 2nd Floor, stay for critique
29 Sports Feature Photography (online) ....................... 4 p.m., Pacific D, 2nd Floor, stay for critique
30 Feature Photography (online) ..................................... 4 p.m., Pacific D, 2nd Floor, stay for critique
31 General or Spot News Photography (online) ............. 4 p.m., Pacific D, 2nd Floor, stay for critique
32 Photo Story (online) ................................................ 4 p.m., Pacific D, 2nd Floor, stay for critique
33 Portfolio (online) ..................................................... 4 p.m., Pacific D, 2nd Floor, stay for critique
34 Photo Portrait (online) ............................................. 4 p.m., Pacific D, 2nd Floor, stay for critique
35 First-year Photo (online) ............................................ 4 p.m., Pacific D, 2nd Floor, stay for critique
36 Broadcast News Story (online) ................................. 4 p.m., Catalina 1, Lower Lobby Level, stay for critique
37 Broadcast Sports Story (online) ............................... 4 p.m., Catalina 2, Lower Lobby Level, stay for critique
38 Broadcast Feature Story (online) ............................. 4 p.m., Catalina 5, Lower Lobby Level, stay for critique
39 Broadcast Commercial/PSA (online) ....................... 4 p.m., Catalina 4, Lower Lobby Level, stay for critique
40 Videography (online) ............................................... 4 p.m., Pacific C, Fourth Level, stay for critique
41 Short Documentary (online) ..................................... 4 p.m., Lido C, 4th Floor, stay for critique
42 Video Package Editing (on-site) ................................. 8 a.m., Catalina 6, Lower Lobby Level
43 Online News Package (on-site) ................................... 10 a.m., Catalina 7, Lower Lobby Level
44 Broadcast Anchor (on-site) ........................................ 8 a.m., Lido A, 4th Floor (taping in Lido B)
45 Broadcast Newswriting (on-site) .............................. 4 p.m., Catalina 6, Lower Lobby Level
46 Broadcast Package (on-site) ....................................... 8 a.m., Catalina 7, Lower Lobby Level (11 a.m.-2 p.m. in Catalina 6)
FRIDAY  7:30 a.m.

The number in parentheses on the time/room line is the room capacity.

EVENT

**PUBLICATION EXCHANGE**
Interested in seeing what kind of work other high schools around the nation are producing? Stop by the exchange tables to gander at the latest editions of high school publications from coast to coast. Feel free to drop off a few copies of your media and take some you like.
All day Friday, California Promenade, 2nd Floor

**CONTEST**

**WRITE-OFF CONTEST 42: VIDEO PACKAGE EDITING**
Students will meet to get instructions. Contest ID label must be shown to enter.
Turn in entry by 11 a.m.
8-11 a.m. Friday, Catalina 6, LL Level (45)

**CONTEST**

**WRITE-OFF CONTEST 44: BROADCAST ANCHOR**
Those entered in this contest will meet here to get an assigned time, to write their scripts and to get their taping assignment. Contest ID label must be shown to enter. Final presentations will be in Lido A.
8 a.m. Friday, Lido B, 4th Floor (22)

**CONTEST**

**WRITE-OFF CONTEST 46: BROADCAST PACKAGE MEETING**
Students will meet for the broadcast package contest presentation. Contest ID label must be shown to enter. After a reporting time, contestants will return to Catalina 6 at 11 a.m. to work on their entries. Turn in entries by 2 p.m.
8 a.m. Friday, Catalina 7, LL Level (45)

**MEETING**

**JEA GENERAL MEMBERSHIP MEETING**
JEA members and others interested in the organization are invited to attend this meeting. You’ll learn about recent board action, hear concerns and discuss plans.
Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.
8 a.m. Friday, El Capitan B, 4th Floor (84)

9 a.m.

**STUDENT EVENT**

**BREAK WITH A PRO**
Kick off your morning with tailored, small-group discussion sessions with journalism professionals in traditional and specialized areas. Media professionals will share information about their work and backgrounds. Preregistration was required. Check your ticket for your assigned time.
9 a.m. Friday, Pacific Ballroom B, 2nd Floor (300)

7:30 a.m.

**ADVISER EVENT**

**ADVISER HOSPITALITY**
Meet with your colleagues from across the country in the adviser hospitality suite, a hot spot for advisers. Local committee members will be available to recommend sightseeing, dining and entertainment options.
7:30 a.m.-5 p.m. Friday, Palisades, 4th Floor (80)

8 a.m.

**CONTEST**

**WRITE-OFF CONTEST 43: PHOTOGRAPHY CONTEST JUDGING**
Those who agreed to judge photography entries for the JEA Write-off will meet.
Bradley Wilson, MJE, Midwestern University, Wichita Falls, Texas
8 a.m. Friday, Sunset, 4th Floor (32)

**STUDENT EVENT**

**JOURNALISM QUIZ BOWL QUALIFYING TEST**
Registered four-person teams will take a written qualifying test with questions related to culture, journalism and civics. The test scores will be used to seed the top teams to compete in the live buzzer rounds 8-10:50 a.m. Saturday. The list of qualifying teams will be posted by 11 a.m. Friday at the JEA Bookstore in the California Ballroom, and on Facebook and Twitter.
Allie Staub, CJE, Westfield (Ind.) Middle School
8 a.m. Friday, Pacific Ballroom C, 2nd Floor (450)

**CONTEST**

**WRITE-OFF CONTEST 46: PACKAGE CONTEST 43**
Students will meet to get instructions. Contest ID label must be shown to enter.
Turn in entry by 11 a.m.
8-11 a.m. Friday, Catalina 6, LL Level (45)
LEADERSHIP AND TEAM BUILDING

WON’T YOU BE MY NEIGHBOR?
Mister Rogers taught generations lessons of love, friendship, respect, individuality and honesty. His enduring presence created the neighborhood where everyone felt at home. Learn from the lessons of Mister Rogers to build newsroom culture and be the best neighbor to your fellow staffers.
Margie Raper, MJE, Highland Park High School, Dallas
9 a.m. Friday, Catalina 1, LL Level (40)

ENTREPRENEURSHIP

LET’S TWEET THIS OUT
Struggling with creating a social media presence? Get your community excited about your school. Learn why and how to create a strong social media presence that will help you create your brand, increase reporting and yearbook sales/publication circulation.
Justin Daigle, CJE, Brighton (Colo.) High School; Carrie Hendrix, CJE, Lewis-Palmer High School, Monument, Colo.
9 a.m. Friday, Catalina 2, LL Level (80)

WEB

• WEBMD: DIAGNOSING DESIGN TRENDS FOR ONLINE
SYMPTOMS: New to online publication and needing design ideas and inspiration. TREATMENTS: This session will help you get started with your online presence and leave you with best practices and ideas to better the experience for your readers.
Jason Kaiser, CJE, Jostens, Minneapolis
9 a.m. Friday, Catalina 3, LL Level (40)

PHOTOJOURNALISM, EXTENDED SESSION

• PHOTOJOURNALISM BASICS (2 HOURS)
In this two-hour session, we’ll learn the basics of ethical photojournalism. We’ll learn how to use our cameras, compose great storytelling photos and use Photoshop, ethically, to enhance the photos not fake the photos. Students should bring their cameras. Preregistration was required for this extended session.
Jim McCrossen, Blue Valley Northwest High School, Overland Park, Kan.
9 a.m. Friday, Catalina 5, LL Level (80)

LEADERSHIP AND TEAM BUILDING

LEADERSHIP ZEN STARTS NOW
Why wait until August to get ready for your 2019 publication? Jill and Mike are going to walk you and your staff through some cool tricks, hacks and simple procedures that you can implement on Monday. It’s their publication.
Jill Chittum, Walsworth Yearbooks, Fort Worth, Texas; Mike Taylor, Walsworth, Mansfield, Texas
9 a.m. Friday, Pacific Ballroom A, 2nd Floor (400)

FEATURED SPEAKER, GENERAL AUDIENCE

• LGBT HIGH SCHOOL MEDIA: BEYOND THE RAINBOW
Once, writing about the LGBT community was considered on the edge – and in some places it still is. No matter what type of media environment you work in, however, challenges remain – especially when it comes to the people most reporters are still missing.
Bethany Grace Howe, University of Oregon, Eugene, Ore.
9 a.m. Friday, Pacific Ballroom C, 2nd Floor (450)

PHOTOJOURNALISM

GETTING THAT GREAT SPORTS SHOT
Students in this session will get tips on things to be looking for while out shooting sports. Everything from who to take pictures of, to where to stand, and what equipment to use. Come learn from a former professional sports photojournalist.
Michael Reeves, CJE, James Bowie High School, Austin, Texas
9 a.m. Friday, Pacific Ballroom D, 2nd Floor (900)

NEWS GATHERING

FIND YOUR STORIES OF THE YEAR
Do you struggle with finding new ways to cover the same content? This session will provide a process for finding the stories of the year through authentic inquiry while developing student growth.
Tina Cleavelin, CJE, Jostens, Parker, Colo.; Josh Clements, San Marcos (Calif.) High School
9 a.m. Friday, Avila, 4th Floor (100)

ADVISING/TEACHING

TAMING THE GRADING MONSTER
See one adviser’s approach to bringing some order out of chaos regarding the grading dilemma in a publication’s classroom. Discover some ways to evaluate every student on staff in a way that reflects individual responsibilities or assignments.
Bill Flechtner, MJE, Milwaukie, Ore.
9 a.m. Friday, Balboa A, 4th Floor (30)

FEATURED SPEAKER, NEWS GATHERING

REPORTING TO THE REAL WORLD
In this session an award-winning multimedia journalist will share her career trajectory, from the time she decided she wanted to be a journalist while in high school to landing her first job, to her toughest reporting work ever and what she learned along the way. Then she’ll give the audience a behind-the-scene view of how she found and reported several stories that spurred change. Students will have an opportunity to ask questions.
Elizabeth Aguilera, CALmatters, Sacramento, Calif.
9 a.m. Friday, Capistrano, 4th Floor (150)

NEWS LITERACY, EXTENDED SESSION

SURVIVING IN A FAKE NEWS WORLD (3 HOURS)
Enraged by fake news and its tarnish on good journalism? Explore the complexities of how information is created, spread and consumed. hone your skills in identifying fake and unfair content, getting the facts right, and detecting bias – both your own and others. Preregistration was required for this extended session.
Rod Satterthwaite, MJE, Palo Alto (Calif.) High School; Barbara McCormack, Newseum, Washington, D.C.
9 a.m. Friday, Carmel, 4th Floor (45)

LEADERSHIP AND TEAM BUILDING

OH, JOY!
Are you thinking of applying for the Journalist of the Year scholarship competition? This session will go over the basics of applying for this contest, the keys to creating a strong portfolio, and tips and tricks to help you leave a lasting impression on the judges.
Rebecca Pollard, MJE, Lovejoy High School, Lucas, Texas
9 a.m. Friday, Coronado, 4th Floor (50)

GENERAL AUDIENCE

• HOW DO YOU HANDLE STRESS?
Scholastic journalism can be stressful. In this class we’ll look at The Harbor episode on stress and apply Mike Smith’s bubble theory, as well as several other techniques, to how we balance our journalism lives with our “real” lives.
Sara Sausker, CJE, Jostens, Bloomington, Minn.
9 a.m. Friday, El Capitan A, 4th Floor (45)

MEETING

JEA STATE DIRECTORS MEETING
All JEA state directors should attend this meeting to learn about upcoming events and get helpful hints on how to make others aware of the organization at the state level.
Valerie Kibler, MJE, Harrisonburg (Va.) High School
9 a.m. Friday, El Capitan B, 4th Floor (84)
FRIDAY 9 a.m.

ADVISING/TEACHING

NEWSPAPER ADVISER ROUNDTABLE
If you’re new to advising a newspaper and need tips on organization, lesson planning, grading or staff management, come to this informal session to ask questions, solve problems and benefit from the experience of JEA mentors.

Peggy Gregory, CJE, Phoenix, Ariz.
9 a.m. Friday, Executive Board Room, 4th Floor (20)

WRITING

AWARD-WINNING WRITING, GUARANTEED
Boost your writing to the next level with lead-writing techniques, fresh mechanics, and story angles that readers and judges love. Learn methods that have produced first-place-winning pieces in state or regional competitions every year for over a decade, and national finalists as well.

Phillip Caston, Wando High School, Mount Pleasant, S.C.
9 a.m. Friday, Huntington, 4th Floor (280)

LEADERSHIP AND TEAM BUILDING

GOOGLE FOR EDUCATION: ORGANIZING YOUR STAFF
If your district uses the Google Suite of Apps for Education (Calendar, Classroom, Docs, Drive, Sheets, Slides), come check out the ways you can use them to help keep your staff connected and organized.

Jennifer Parsons, Greenfield Junior High, Gilbert, Ariz.
9 a.m. Friday, La Jolla, 4th Floor (50)

ADVISING/TEACHING

EDITOR-IN-RESIDENCE
Bill Elsen, primarily an editor during a 33-1/2-year career at The Washington Post, is editor-in-residence at this convention. Sign up at the registration desk to meet him and discuss internship and job possibilities, your portfolio and anything else on your mind.

At The Post, he spent 7-1/2 years as a director of recruiting and hiring for the newsroom. He also worked as a night and assignment editor on the national desk, a sports and metro copy editor, executive sports editor, metro staff writer, assistant foreign editor, night city editor and night news editor. He edits for Twice Media Productions, a video production company, teaches at journalism conventions and workshops, and has been a consultant in college newsrooms. He is a former board member of the Sigma Delta Chi Foundation of Washington, D.C.
Bill Elsen, Fairfax, Va.
9 a.m.-3:20 p.m. Friday, California Ballroom, 2nd Floor

DESIGN, EXTENDED SESSION

INDESIGN TRICKS: WORK SMARTER, NOT HARDER (2 HOURS)
In this hands-on session, participants will learn how to set up InDesign files as templates, and how to use the many features available more easily and efficiently. This session is about making InDesign work better and easier for your staff. Preregistration was required for this extended session. Limit 30.

Casandra Workman, CJE; Centennial High School, Las Vegas, Nev.
9 a.m. Friday, Mailbu, 4th Floor (30)

DESIGN

MASTERING ADVANCED INDESIGN SKILLS
This session will show you how to use InDesign to create eye-popping and on-trend design elements you see in print today. Come prepared to recreate your favorite designs by learning advanced skills and mastering those often-overlooked InDesign menu items.

Nico Gravin, CJE, Walsworth Yearbooks, San Jose, Calif.
9 a.m. Friday, Monterey, 4th Floor (74)

LAW AND ETHICS

STUDENT PRESS FREEDOM 101
A fast-paced overview of the basics — how to avoid plagiarism, access public documents, follow copyright laws and obtain photos and images in the public domain.

Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.
9 a.m. Friday, Oceanside, 4th Floor (80)

DESIGN

DESIGN REWIND
High school publication staffer turned professional designer shows you there is more than one way to effectively visually communicate. He’s worked on publications since he was 15. Fast forward into the world of how you, too, can pay your bills while using type, a grid and some common sense.

Kyle Lewis, Herff Jones, Indianapolis
9 a.m. Friday, Palos Verdes, 4th Floor (100)

NEWS GATHERING

• SMALL SCHOOL, BIG STORY IDEAS
Just because you are at a small school doesn’t mean you have to struggle when coming up with story ideas. The speaker will share tips on how your staff at a small school can brainstorm great story ideas for your newspaper, yearbook or online site.

Adrianna Chavira, MJE, Daniel Pearl Magnet High School, Lake Balboa, Calif.
9 a.m. Friday, Redondo, 4th Floor (80)

ENTREPRENEURSHIP

THE DEBT CRISIS
This session for advisers and student leaders is a candid discussion of how to budget well, avoid debt and get out of a debt crisis. Topics include budgeting principles, out-of-the-box fundraising ideas and best practices for avoiding debt altogether.

9 a.m. Friday, Salinas, 4th Floor (64)

MULTIMEDIA BROADCAST

IMPROVING YOUR BROADCAST TECHNIQUES
Discover ways to help your broadcast program become more professional. Starting with how you approach stories and interview, all the way to creating advanced graphics and getting solid audio and b-roll every time, this session will offer ideas to sharpen your broadcast skills.

Patrick Moring, CJE, Rampart High School, Colorado Springs, Colo.
9 a.m. Friday, San Clemente, 4th Floor (80)

NEWS GATHERING

ACTIVISM ANNIVERSARIES
2019-2020 showcases anniversaries of monumental events and issues that shaped scholastic journalism. We’ll explore activism and solutions from Mary Beth Tinker to Kent State University, May 4, 1970. We will investigate how and why students bring understanding and influence to today’s defining issues and events.

John Bowen, MJE, Kent (Ohio) State University
9 a.m. Friday, Manhattan, 4th Floor (80)

NO YAWNING IN YEARBOOK
Your readers have better things to do than read an irrelevant story. If you’re going to write yearbook copy, make it great. This session will give you some tips to avoid lazy, boring and cheesy yearbook copy.

Charla Harris, CJE, Pleasant Grove High School, Texarkana, Texas
9 a.m. Friday, Laguna, 4th Floor (130)

NEWS GATHERING

SMALL SCHOOL, BIG STORY IDEAS
•
9 a.m. FRIDAY

**MULTIMEDIA BROADCAST**

**VISUAL STORYTELLING**
For those staffs who want to take their student publication to the next level, consider adding meaningful stories through video production. Learn from the professional videographers who tell stories through the lenses of their cameras and touch the hearts of those who watch them.

Laura Schaub, CJE, Lifetouch, Commerce City, Colo.
9 a.m. Friday, San Simeon, 4th Floor (100)

**LEADERSHIP AND TEAM BUILDING**

**FROM THE TOP DOWN: EDITOR-IN-CHIEF**
Feather editors open up about their role alongside adviser in an open discussion about ownership, delegating, editorials and the pressures of running a daily online paper.

Greg Stolpe, Kamryn Schultz, Sam Cross and Alexander Runik, Fresno (Calif.) Christian High School
9 a.m. Friday, Santa Monica, 4th Floor (78)

**CONTEST**

**WRITE-OFF CONTEST 43: ONLINE NEWS PACKAGE MEETING**
Those entered in the online news package contest will meet here for a short meeting. Contest ID label must be shown. Students leave to do their reporting then return at 1:30 p.m. to work on the entry due by 6 p.m.

10 a.m. Friday, Catalina 7, LL Level (45)

**GENERAL AUDIENCE**

**WHERE GREAT IDEAS START**
Few ideas come from simply sitting down and staring at a blank screen. In this session, participants will develop tools for coming up with great ideas and steps they can take to document, organize and execute them.

Jessica Hunziker, MJE, Castle View High School, Castle Rock, Colo.
10 a.m. Friday, Catalina 1, LL Level (80)

**WEB**

**WEBSITE MUST-HAVES**
Before you get lost in the details of formatting a perfect, modern website, it should first be functional. This session will give you a checklist to get you back to the basics of what makes a news site work.

Alex McNamee, SNO Sites, Bloomington, Minn.
10 a.m. Friday, Catalina 2, LL Level (80)

**NEWS GATHERING, EXTENDED SESSION**

**TELLING HUMAN STORIES (3 HOURS)**
What can we do that someone else is not? We can tell unique human stories that help build empathy and inclusion on our campus. We can apply this to all storytelling to add heart. Session includes time to go out and practice the art. Preregistration was required for this extended session.

Casey Nichols, MJE, Rocklin (Calif.) High School
10 a.m. Friday, Catalina 3, LL Level (40)

**GENERAL AUDIENCE**

**WHY DID YOU CHOOSE THAT PHOTO?**
How many times does a staff member choose the photo that appears first, regardless of much better photos in the folder? Knowing how to select the appropriate photo will add interest and intrigue to your spread and to your storytelling.

Mike Taylor, CJE, Walsworth Yearbooks, Mansfield, Texas; Leland Mallett, CJE, Legacy High School, Mansfield, Texas
10 a.m. Friday, Pacific Ballroom A, 2nd Floor (400)

**STUDENT EVENT**

**BREAK WITH A PRO**
Kick off your morning with tailored, small-group discussion sessions with journalism professionals in traditional and specialized areas. Media professionals will share information about their work and backgrounds. Preregistration was required. Check your ticket for your assigned time.

10 a.m. Friday, Pacific Ballroom B, 2nd Floor (300)

**LEADERSHIP AND TEAM BUILDING, EXTENDED SESSION**

**YEARBOOK JUMP-START: 2019-2020 PLANNING (2 HOURS)**
Editors/leaders for the 2019-2020 yearbook plan to attend this two-hour session to get a jump start on the new book. We’ll talk theme development, leadership and team building and have plenty of hands-on activities so please plan to stay for the entire two-hour session. Preregistration was required for this extended session.

Kathy Habiger, MJE, Mill Valley High School, Shawnee, Kan.; Amy Morgan, MJE, Shawnee Mission West High School, Overland Park, Kan.
10 a.m. Friday, El Capitan A, 4th Floor (45)

**FEATURED SPEAKER, DESIGN**

**WHITE SPACE IS YOUR FRIEND**
Regardless of the platform, white space plays an important role in creating interesting and compelling entry points for your readers. You will come away from this session with lots of new ideas on how to make white space positive space.

Gary Metzker, Long Beach (Calif.) State University
10 a.m. Friday, Pacific Ballroom C, 2nd Floor (900)

**GENERAL AUDIENCE**

**BOOK TALK: ‘ENRIQUE’S JOURNEY’**
Come and share your thoughts about this book with author and keynote speaker Sonia Nazario. Why is this kind of reporting important? What can we take away as journalists? As people?

Kristin Taylor, CJE, The Archer School for Girls, Los Angeles; Sonia Nazario, Los Angeles
10 a.m. Friday, Pacific Ballroom D, 2nd Floor (900)

**PHOTOJOURNALISM**

**THE IMAGE AS A HOOK**
In a world where multiple visual platforms lead the news industry, the photo plays a critical role more than ever before. Professional photographer and Feather co-adviser Kori Friesen with photo editors teach key elements to choose and capture images that will be your story hook.

Kori Friesen, Kaylie Clem and Julia Fikse, Fresno (Calif.) Christian High School
10 a.m. Friday, Avila, 4th Floor (100)

**ADVISING/TEACHING**

**FROM GOOD TO GREAT**
If you are a newer adviser looking to improve your yearbook, this session is for you. Topics of discussion range from improving the book content and coverage to improving staff culture and goal-setting.

Beth Ann Brown, CJE, Northeastern High School, Manchester, Pa.
10 a.m. Friday, Balboa A, 4th Floor (30)

**ADVISING/TEACHING**

**THE ENGLISH TEACHER CONUNDRUM**
No one understands what it’s like to teach English classes and also advise one or more publications. Come by and learn how you can keep the insanity to a minimum from a 10-year veteran of double duty.

Matthew LaPorte, CJE, Southwest Career and Technical Academy, Las Vegas
10 a.m. Friday, Balboa B, 4th Floor (30)
Visit “BITTERSWEET WINDS”

I am Richie Plass, a Menominee and Stockbridge/Munsee from Wisconsin. I have been collecting images and marking devices related to Native American stereotypes since I was MY high school’s mascot.

“Bittersweet Winds” is a collection of respected cultural images, craft and artwork from Native cultures as well as sports teams’ mascots and logos, children’s toys, movie posters, etc., used to sell everything from movies to water to pumpkin seeds to athletic teams.

Please visit Booth 221 and attend “Why do you call me names?” at 9 a.m. Saturday in Catalina 1. I am also available for interviews.
Good for beginners: ●

Laura Negri, CJE, Alief Kerr High School, Houston
10 a.m. Friday, Monterey, 4th Floor (74)

ENTREPRENEURSHIP
LETS GET THIS BREAD
The media economy is changing. Is your publication thinking like a business? In order to thrive, it needs to. This session highlights ways to maintain and grow accounts by creating value for advertisers. Additionally, we’ll discuss trends to unlock new sources of revenue.
Tyler Arden, University of San Diego (Calif.)
10 a.m. Friday, Oceanside, 4th Floor (80)

WRITING
THE STORIES OF US
Profiles are a great way to introduce readers to each other. We’ll talk tips for all types of profiles, from long-form narratives to alternative story forms.
Joe Humphrey, MJE, and Marin Fehl, Hillsborough High School, Tampa, Fla.
10 a.m. Friday, Palos Verdes, 4th Floor (100)

MULTIMEDIA BROADCAST
BUILD YOUR RADIO PROGRAM
Come learn how one journalism program expanded into internet radio. AVRadio is its new station that offers podcasts, news and music for the local community. Adviser and staff will share what they learned including podcast templates, grading rubrics and scheduling plans used to run the station.
Wendy Connelly, Amador Valley High School, Pleasanton, Calif.
10 a.m. Friday, Redondo, 4th Floor (80)

MULTIMEDIA BROADCAST
LIVE BROADCASTS PEOPLE WATCH
Want to start or improve your live broadcasting program? Learn how to build an audience for your live broadcast program and become a vital part of your school’s community. Live coverage of sports and other events helps student journalists be a positive force for change.
Patrick Moring, CJE, Rampart High School, Colorado Springs, Colo.
10 a.m. Friday, San Clemente, 4th Floor (80)

LEADERSHIP AND TEAM BUILDING
HOW TO SUCCEED IN YEARBOOK (WITHOUT REALLY TRYING)
So you’re going to be an editor? You’re going to be great. We’ll help you get off on the right foot and build a staff to love and support you. Hints and tips and tricks for editors-to-be and team-leaders-in-training.

Bring your questions and concerns.
Betsy Brittingham and Becky Sharkey, Herff Jones, Indianapolis
10 a.m. Friday, Santa Monica, 4th Floor (78)

LEADERSHIP AND TEAM BUILDING
YOUR PUBLICATION. YOUR STAFF. THEY’RE MAGICAL.
Scholastic journalism staffs are made up of a cast of different characters — a lot like Disney! Come discover which character you are and how together we can make all your publication dreams come true.
Sam Bott, Lifetouch, Sarasota, Fla.; Morgan Gipson, Lifetouch, Tampa, Fla.
11 a.m. Friday, Catalina 1, LL Level (80)

PHOTOGRAPHY
IMAGES AND THE POWER OF METAPHORS
There is a fine line between reality and imagination. This session explores the use of visuals as the binding element that brings a story together. Metaphorical images help tell a compelling and thought-provoking narrative.
Ana Rosenthal, Dallas
10 a.m. Friday, La Jolla, 4th Floor (50)

MULTIMEDIA BROADCAST
TRICASTER AND NDI TIPS AND TRICKS
The NewTek Tricaster is a powerful production switcher. This session will explore tips and tricks to get the most out of your Tricaster. We also will explore the power and versatility of NDI and IP video workflow in studio and remote production environments.
Albert Dupont, Loyola University, New Orleans
10 a.m. Friday, Lido C, 4th Floor (30)

PHOTOGRAPHY
AERIAL PHOTOGRAPHY AND VIDEOGRAPHY
Find out how to get into, improve and master drone and aerial photography. Learn how to make and tell a story with aerial cinematography.
Nick Homburg, Kansas State University, Manhattan, Kan.
10 a.m. Friday, Manhattan, 4th Floor (80)

ENGAGING YOUR AUDIENCE
Discover how to use tools such as social media, branding, marketing and fundraising to involve your audience and create a publication that meets their needs. Learn why focusing on marketing may actually increase your readership.
10 a.m. Friday, Salinas, 4th Floor (64)

NEWS GATHERING
GOOGLE TOOLS THE PROS USE
Find out about the Google News Initiative and how you can use the same tools available to professional journalists for research and interactive graphics.

Sarah Young, Google
10 a.m. Friday, Redondo, 4th Floor (80)

LAW AND ETHICS
OPEN FORUM FOR ADDRESSING CENSORSHIP ISSUES
Facing censorship issues including prior review or just have legal or ethical questions? Come to discuss them with members of JEA’s Scholastic Press Rights Committee.
Lori Keekley, MJE, St. Louis Park (Minn.) High School; JEA Scholastic Press Rights Committee members
11 a.m. Friday, Catalina 4, LL Level (70)
FRIDAY 11 a.m.

GENERAL AUDIENCE
DEADLINE ... IT'S NOT A DIRTY WORD
Does your staff have trouble meeting its deadlines? If so, that stops today. Learn 10 ideas to make sure that your staff stays on track, and deadlines are completed on time with ease.
Justin Daigle, CJE, Brighton (Colo.) High School; Carrie Hendrix, CJE, Lewis-Palmer High School, Monument, Colo.
11 a.m. Friday, Catalina 5, LL Level (80)

GENERAL AUDIENCE
ONE BY ONE
First person ... plural. We don’t yearbook alone and you don’t have to either. Join us for a flurry of yearbook advice ... but in that you-get-me, long-lost-friend kind of way. We’ve got tips on type, photo musts, coverage concepts and all that — together in one, madcap session presented by Herfflies from coast to coast. We’re happy to share valuable yearbook truths, one by one.
Ann Akers, MJE, Herff Jones, Charlotte, N.C.; Linda S. Punteney, Herff Jones, Manhattan, Kan.; and more, more, more
11 a.m. Friday, California Ballroom, 2nd Floor (100)

FEATURED SPEAKER, WRITING
THE ART OF FINDING A STORY AND TELLING IT, IN WRITING
All too often, lost in the technology of formatting content and delivering it is the process of creating it. Somebody still has to write the words, envision the story and give it form. Books can be designed with nice covers. Movies can have big stars and fancy graphics. But neither works if the story and storytelling are lacking. This session will be about the words — how to identify them, put them together and get people to respond, no matter the format.
Bill Dwyre, Los Angeles
11 a.m. Friday, Pacific Ballroom A, 2nd Floor (400)

FEATURED SPEAKER, NEWS LITERACY
MEDIAWISE: LEARN FACT FROM FICTION ONLINE
Live Instagram polling, Snapchat filters, The Florida Man Challenge — sounds like fun, right? That’s just a taste of our MediaWise presentation where we’ll be teaching how to tell the difference between fact and fiction online — basically, how to spot fake news. Come check it out and bring your phone!
Aaron Sharrockman and Katie Sanders, The Poynter Institute, St. Petersburg, Fla.
11 a.m. Friday, Pacific Ballroom D, 2nd Floor (900)

FEATURED SPEAKER, NEWS GATHERING
CONCUSSIONS AND SPORTS
This session will be a primer on how to report and write about the risks of playing high school football in the era of heightened awareness over the issues of traumatic brain injuries.
Elliott Almond, San Jose (Calif.) Mercury News
11 a.m. Friday, Pacific Ballroom C, 2nd Floor (450)

WRITING
WHAT IT FEELS LIKE
One of the most incredible things we can do is give voices to the voiceless, and we can do that by walking a mile in someone else’s shoes. This session will teach you about this iconic series, how to write them, and how using this type of storytelling will change your program forever. You’ll leave knowing what it feels like.
Patrick Johnson, MJE, Antioch (Ill.) Community High School
11 a.m. Friday, Avila, 4th Floor (100)

ADVISING/TEACHING
SUMMER BOOT CAMP
Engage your students in yearbook learning during the summer to develop skills and team morale before the school year even begins. This session will discuss the procedures and advantages of offering a summer media camp at your school.
Beth Ann Brown, CJE, Northeastern High School, Manchester, Pa.
11 a.m. Friday, Balboa A, 4th Floor (30)

LEADERSHIP AND TEAM BUILDING
SURVIVAL OF THE FITTEST
From missing photos to constant deadlines, it’s easy for editors and advisers to feel swamped in the publications cycle. This session will offer tips to help yearbook and newspaper staffs stay organized and on deadline, while advisers maintain their sanity.
Nancy Hastings, MJE, Highland, Ind.
11 a.m. Friday, Huntington, 4th Floor (280)

PHOTOJOURNALISM
BUILD AN AWARD-WINNING PORTFOLIO
There is much more to creating a portfolio than simply “collecting your 10 best pictures.” Know how a portfolio should look while gaining tips to improve your photography. Bridge the gap between high school photography and college photography.
Mark Murray, Arlington, Texas
11 a.m. Friday, Capistrano, 4th Floor (150)

GENERAL AUDIENCE
DEVELOPING A MINDFUL NEWSROOM
Fighting the stress of a busy publication cycle or deadline schedule? Overwhelmed with life as a journalism student or adviser? Check out this session which will feature several mindfulness practices and apply a mindfulness mindset to the work we do as journalists.
Tina Barber, CJE, Cherokee Trail High School, Aurora, Colo.
11 a.m. Friday, Coronado, 4th Floor (50)

PHOTOJOURNALISM
OFF-CAMERA LIGHTING DEMYSTIFIED
Few things can boost your photography game better than learning how to manipulate off-camera lighting. In this hands-on session, we’ll break down 1-3 light solutions for portraits, profiles and more. Bring a friend and prepare to have a blast!
Derek Schroeder, Lifetouch Yearbook, Beaverton, Ore.
11 a.m. Friday, El Capitan B, 4th Floor (84)

ADVISING/TEACHING
ROUNDTABLE FOR ONLINE MEDIA ADVISERS
If you’re new to advising an online program, want to start one or need ideas to make your program even better, come to this informal session to ask questions, solve problems and benefit from the experience of a JEA mentor.
Jeff Browne, CJE, Quill and Scroll, Iowa City, Iowa
11 a.m. Friday, Executive Board Room, 4th Floor (20)

NEWS GATHERING
AS SEEN ON CNN
This session will cover how to make everyday news more interesting and relevant to your staff and readers. Advisers will learn daily warm-up exercises that make your newsroom sharper on current events and decrease the annoying “I don’t have anything to write about.”
Joyce Feuerborn, CJE, Godinez Fundamental High School, Santa Ana, Calif.
11 a.m. Friday, La Jolla, 4th Floor (50)

WRITING
WRITE CAPTIONS, NOT CRAPCTIONS!
Are you tired of your staff writing lame captions that don’t add anything to your pages? Come learn how to write journalistic-style captions with a simple formula. Take
your captions from crappy to happy with six easy steps!
Jessica Young, MJE, Orange Glen High School, Escondido, Calif.
11 a.m. Friday, Laguna, 4th Floor (130)

DESIGN, EXTENDED SESSION
USING ILLUSTRATOR TO ENHANCE YOUR PUBLICATION (2 HOURS)
Participants will learn about guides and artboards and how they can help you organize and design better. Then participants will learn how to create custom shapes easily, how to make 3D objects, and how to use brush tool for special effects. Preregistration was required for this extended session. Limit 30.
Casandra Workman, CJE, Centennial High School, Las Vegas
11 a.m. Friday, Malibu, 4th Floor (30)

DESIGN
LITTLE THINGS, BIG RESULTS
We’re all about yearbook theme and the little things that drive it! We’ll cover how to ensure all of your elements flow together to create a cohesive product by examining and tracing the theme of several yearbooks. Big results can come from the small things.
Heather Nagel, CJE, Christ Presbyterian Academy, Nashville, Tenn.
11 a.m. Friday, Monterey, 4th Floor (74)

MULTIMEDIA BROADCAST
AUDIO: IT REALLY IS IMPORTANT
Audio in broadcast and multimedia is every bit as important as the video to tell the story in a compelling and interesting way. Explore effective techniques to include great audio and natural sound in your next story or live production.
Albert Dupont, Loyola University, New Orleans
11 a.m. Friday, Lido C, 4th Floor (30)

LAW AND ETHICS
2019 — THE YEAR OF THE STUDENT JOURNALIST
The Student Press Law Center has spearheaded a national effort to bring attention to the important work being done by young journalists whose watchdog work creates a sense of community and encourages civic engagement. Tell us how you’ve made a difference.
Mike Hiestand and Hadar Harris, Student Press Law Center, Washington, D.C.
11 a.m. Friday, Manhattan, 4th Floor (80)

ENTREPRENEURSHIP
BEYOND THE MASTHEAD, CARRYING THE BANNER
Make sure you’re telling the most important story: your publication’s. Learn to create strong branding that goes beyond the masthead to position yourself in the community. After the session you’ll know how to create a marketing campaign to improve engagement.
Tyler Arden, University of San Diego (Calif.)
11 a.m. Friday, Oceanside, 4th Floor (80)

EDITING
• STYLE SHOWDOWN
We’ll cover the major categories important in Associated Press style — numbers, dates, abbreviations and more. Come for the lesson, stay for the game to put your skills to the test. Great for young grammar gurus and advisers, especially those planning to take the CJE exam.
Joe Humphrey, MJE, Hillsborough High School, Tampa, Fla.
11 a.m. Friday, Palos Verdes, 4th Floor (100)
FRIDAY 11 a.m.

MULTI-MEDIA BROADCAST

BROADCAST JOURNALISTS TO WATCH

One of the best ways to learn broadcasting is to study professional examples, but how do you know where to start looking? This session will point you in the right direction. You’ll leave with a list of websites and professional journalists to follow.

Scott Collins, CJE, University Prep, Seattle
11 a.m. Friday, Redondo, 4th Floor (80)

ADVISING/TEACHING

TURN YOUR CLASSROOM INTO A NEWSROOM

We know that hands-on learning is essential when students have to create and edit content. The key is figuring out what steps to take to ensure our students combine creativity and efficiency. This session will help you facilitate a productive classroom that resembles a newsroom.

Mark Lodato, Arizona State University, Phoenix
11 a.m. Friday, Salinas, 4th Floor (64)

LEADERSHIP AND TEAM BUILDING

PLAYS WELL WITH OTHERS

Whether working with the surly veteran, know-it-all editor, protective reporter or overzealous publisher, knowing how to collaborate in the 21st century is vital to sustaining, maintaining and succeeding in the media marketplace. Join us in learning how to build a harmonious communications environment.

Michael Malcom-Bjorklund, CJE, Columbia High School, Lake City, Fla.
11 a.m. Friday, San Clemente, 4th Floor (80)

DESIGN

JUST YOUR TYPE

Typography can make or break your yearbook. Learn the basic rules of typography to create a readable look; then learn how and why to break the rules to “visually speak” your message.

Laura Schaub, CJE, Lifetouch, Commerce City, Colo.
11 a.m. Friday, San Simeon, 4th Floor (100)

LEADERSHIP AND TEAM BUILDING

METHOD IN THE MADNESS

Wish your publication had more method than madness? These speakers will show you what it takes to create, manage and maintain organized chaos with tools and tricks to create an efficient, award-winning staff that becomes better with every day, every deadline and every book.

So Hee Tan and Kevin Ariffin, Walnut (Calif.) High School
11 a.m. Friday, Santa Monica, 4th Floor (78)

Noon

EVENT

ON-SITE CRITIQUES/SPECIAL CONSULTATIONS

Schools scheduled for critiques should bring up to three different issues of newspapers/magazines, or the most recent literary magazine or yearbook. Some staffs also choose to bring mock-ups of the current yearbook. For broadcast critiques, bring a thumb drive or upload to YouTube. Online staffs should bring a URL. Special Consultation is 50 minutes with a media expert to discuss any subject you’d like to prepare for next year’s media experience.

Noon-3:30 p.m. Friday, California Ballroom, 2nd Floor

LEADERSHIP AND TEAM BUILDING

SHARING THE POWER

Journalists will learn how multiple editors can share power and get respect from their peers, as well as how editors can work with other students while working on the newspaper. By sharing communication and timelines tips, the presenters will help attendees make newsrooms more productive, enhance the quality of their publications, and reveal how editors can still be friendly while staying in control.

Henry Witterschein and Mary Youngblut, Benilde-St. Margaret’s School, St. Louis Park, Minn.
Noon Friday, Catalina 1, LL Level (80)

WEB

PODCASTING AROUND THE HOUSE

It’s true, you know … anyone can have a podcast. You don’t need an education in it or any expensive equipment. In this session, hear tips from the speaker, who created a series with only the things around his house. You don’t need an education in podcasting. You don’t need an expensive equipment. In this session, hear tips from the speaker, who created a series with only the things around his house.

Alex McNamee, SNO Sites, Bloomington, Minn.
Noon Friday, Catalina 2, LL Level (80)

LEADERSHIP AND TEAM BUILDING

LET’S GET ORGANIZED

Looking for ideas on how to organize your workflow? Your photo checkout? Your workflow? Come to this session to see how we get organized, from press passes to photo checkout and more. Get ideas on how to organize to become a more productive staff.

Anastasia Harrison, CJE, Legend High School, Parker, Colo.
Noon Friday, Catalina 4, LL Level (100)

WRITING

CHOOSE YOUR WORDS

Calling readers, thinkers, writers and jotters-down of observations. History is yours to record. Take that “you’re such a good writer” compliment and transform your proper punctuation and pronoun proclivities into reporting and revisions skills in which you’ll revel.

Hayley Behal, Kerf Jones and Betsy Brittingham, Herff Jones, Indianapolis
Noon Friday, Avila, 4th Floor (100)

ADVISING/TEACHING

WORK SMARTER, NOT HARDER

Creating reliable systems and organization to ensure clear expectations is one of the most important things advisers/editors can do. Managing and organizing every aspect of your publication—from photos and equipment to deadlines and weekly grades—will help keep your team sane, on track and accountable.

Allie Staub, CJE, Westfield (Ind.) Middle School
Noon Friday, Balboa A, 4th Floor (30)

FEATURED SPEAKER, WEB

NERDS IN THE NEWSROOM

Math geeks, stats dorks and computer dweebs can find a career in journalism. In fact, the industry is desperate for you. Learn how nerds are shaping the future of news from Ben Welsh, editor of a team of computer programmers at the LA Times.

Ben Welsh, Los Angeles Times
Noon Friday, El Capitan B, 4th Floor (84)

ADVISING/TEACHING

ROUNDTABLE FOR BROADCAST ADVISERS

If you’re new to advising a broadcast program, want to start one or need ideas to make your program even better, come to this informal session to ask questions, solve problems and benefit from the experience of a JEA mentor.

Joy McCaleb, Cookeville, Tenn.
Noon Friday, Executive Board Room, 4th Floor (20)

PHOTOJOURNALISM

IMPROVING PUBLICATION PHOTOGRAPHY

Everyone wants better pictures in the publication, but how is that accomplished? It takes the work of everyone on staff to improve the photographs. See how it takes a
ADVISING/TEACHING
THE BIG PICTURE
Advisers will get ideas for projects to teach composition and camera settings to beginner photographers. Introduce high quality at an introductory level to grow students into impressive photographers.

Curtis Christian, McKinney (Texas) High School
Noon Friday, Coronado, 4th Floor (50)

PHOTOJOURNALISM
50 PHOTOS YOUR PUBLICATION NEEDS
The best photos tell stories about the people, places and events in our communities. We’ll give you a 50-shot list that will have your publication staff looking in all the right places for photos that are worth 1,000 words, and more.

Carrie Faust, MJE, Smoky Hill High School, Aurora, Colo.; Meghan Percival, MJE, McLean (Va.) High School
Noon Friday, Laguna, 4th Floor (130)

LEADERSHIP AND TEAM BUILDING
WORKED UP ABOUT WORKFLOW
Newsmagazine and website editors will share their method of juggling reporting, photography, Wordpress and InDesign workflow for busy high school journalists — and how they get graded along the way.

Sarah Jagger and Jessica Jagger, Paso Robles (Calif.) High School
Noon Friday, La Jolla, 4th Floor (50)

NEWS LITERACY, EXTENDED SESSION
MEDIA LITERACY IN PRACTICE (3 HOURS)
Media literacy is the ability to access, analyze, evaluate, create and act using all forms of communication. In today's digital world, media literacy skills are of utmost importance. Schools face challenges in the ever-growing information landscape. What skills do educators need to teach their students to become active and engaged citizens? How can students use their voice and their tech savvy to contribute to their community — online and off?

Join the National Association for Media Literacy Education and partners for a three-hour interactive workshop exploring methods of media literacy skill building for both teachers and students. Preregistration was required for this extended session.

Michelle Ciulla Lipkin, National Association for Media Literacy Education, New York
Noon Friday, Carmel, 4th Floor (45)

FEATURED SPEAKER, GENERAL AUDIENCE
THE BEST BEAT IN JOURNALISM
Local news is all about creating meaningful journalism in your community, for your community. Covering big stories, like wildfires, a mass shooting or an oil spill, is challenging with a small staff and the everyday impacts continue long after the cable news trucks leave town.

Bill MacFadyen and Giana Magnoli, Noozhawk, Santa Barbara, Calif.
Noon Friday, Huntington, 4th Floor (280)

LAW AND ETHICS
TAKEDOWN REQUESTS AND THREATS
You can count on being asked at some point to take content offline. Do you have guidelines or a policy to handle these requests? We’ll help you navigate the legal and ethical concerns.
Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.
Noon Friday, Manhattan, 4th Floor (80)

DESIGN
THE USE OF TYPOGRAPHY MAKES NATIONAL NEWS
Typography is ubiquitous. From road signs and posters to business identities and websites, we rely on letterforms to communicate. Our dependence on typography is so vast that it has made national headlines. This session will explore the importance of selecting the appropriate fonts to communicate.
Ana Rosenthal, Dallas
Noon Friday, Monterey, 4th Floor (74)

GENERAL AUDIENCE
BEYONCE? PRINCE? HERMIONE? FIND YOUR LOOK
Who will your 2020 book be? Lady Gaga? Kate Middleton? Once you know who your book is, you can figure out what she should wear. Let’s focus on developing a clear and cohesive look for your publication.
John Horvath, Hill Country Christian School, Austin, Texas; Kel Lemons, Balfour, Dallas
Noon Friday, Oceanside, 4th Floor (80)

WRITING
THE DIFFERENCE IS IN THE DETAILS
We spend a lot of time focusing on covering so many big events during the year. Sometimes, however, we forget about the small things that make a huge difference. Learn about the tiny details that help turn a good story into a great story.
Sergio Yanes, CJE, Arvada (Colo.) High School
Noon Friday, Palos Verdes, 4th Floor (100)

DESIGN
• THERE MUST BE A BETTER WAY
This isn’t the regular old InDesign session. This is a place for beginner/novice designers to come learn new, easy ways to do the things that seem to take so much time. You’ll walk out of there saying “why didn’t I know this before?”
Allison Miller, Marcus High School, Flower Mound, Texas
Noon Friday, Redondo, 4th Floor (80)

WRITING
• WRITER’S BLOCK
Whether you just started writing for your publication or you’re a seasoned staffer, it’s time to tell the story of your school, not one of another. Join me for a “Writer’s Block” on how to improve your stories and take them to the next level.
J.D. Garber, CJE, Salina (Kan.) Central High School
Noon Friday, Salinas, 4th Floor (64)

MULTIMEDIA BROADCAST
MAKE YOUR SCHOOL A BETTER PLACE
Use video public service announcements to bring your audience’s attention to an important issue or topic. In this session, you’ll laugh. You’ll cry. You’ll learn how it’s done.
Alyssa Boehringer, CJE, McKinney (Texas) High School
Noon Friday, San Clemente, 4th Floor (80)

PHOTOJOURNALISM
ENHANCE WITH THE ‘GRAM
Use the visual power of Instagram as a major tool in your viewer engagement. Come learn tricks of the trade that this social media platform can offer for your publication from photo editors from The Feather Online.
Kori Friesen, Kaylie Clem and Julia Fikse, photo editors from The Feather Online.
Noon Friday, Santa Monica, 4th Floor (100)

CONTEST
BROADCAST CONTEST JUDGING
Broadcast judges will meet to finalize results. Check the schedule for your assigned time.
April van Buren, MJE, La Follette High School, Madison, Wis.
Noon-6 p.m. Friday, Sunset, 4th Floor (32)

1 p.m.

CONTEST
WRITE-OFF LEAD JUDGES CHECK-IN
Lead judges for JEA’s Write-off afternoon contests must check in between 1 and 3:30 p.m. to get instructions and supplies.
1 p.m. Friday, Green Room, 2nd Floor

FEATURED SPEAKER, PHOTOJOURNALISM
PHOTOJOURNALISM IN THE DIGITAL AGE
Come hear an award-winning photojournalist describe what it takes to shoot and deliver stories in the face-paced, 24/7 news cycle, and discuss how to navigate journalism’s ever-changing digital age as a visual storyteller.
Rachel Luna, Crestline, Calif.
1 p.m. Friday, Pacific Ballroom A, 2nd Floor (400)

NEWS GATHERING
DANCING ON THE EDGE OF THE CLIFF
How do you cover controversial, edgy, important stories so well you won’t be disciplined and your adviser won’t be fired? Nuggets discussed include generating story ideas, how to do the reporting, and what kind of graphic elements, including photo illustrations, help pull the whole thing together.
Kari Grubaugh, CJE, Granite Bay (Calif.) High School
1 p.m. Friday, Pacific Ballroom C, 2nd Floor (450)

LEADERSHIP AND TEAM BUILDING
DRIVEN TO BE MORE ORGANIZED
In this session, you will learn how to organize your entire publication using a team Google Drive. By using Google Spreadsheets, Google Docs, and the Google Drive, you can organize writers, upload photos and edit stories with just a few clicks.
Kari Koshiol and Erin Long, Benilde-St. Margaret’s School, St. Louis Park, Minn.
1 p.m. Friday, Catalina 1, LL Level (80)

NEWS LITERACY
MAKING NEWS LITERACY A NEWSROOM PRIORITY
Reporters and advisers will learn how to help increase community news literacy through transparency and community engagement in the reporting process. We will share tips and tools for connecting with your audience, while helping them better understand how news works.
Kristy Roschke, MJE, Arizona State University, Phoenix
1 p.m. Friday, Catalina 2, LL Level (80)
and suggestions on contributing to your life experience by contributing to your community, in turn greatly improving your chances at employment in your field of choice.

Greg Cooper, Santa Barbara (Calif.) City College

1 p.m. Friday, Catalina 3, LL Level (40)

FEATURED SPEAKER, NEWS LITERACY

BRING MEDIAWISE TO YOUR SCHOOL

How can you teach students to spot fake news online? Bring MediaWise to your school! Come to a meet and greet with the MediaWise project staff from The Poynter Institute and find out what having a MediaWise teaching event at your school entails. And bring your calendars!

Aaron Sharrockman and Katie Sanders, The Poynter Institute, St. Petersburg, Fla.

1 p.m. Friday, Catalina 4, LL Level (70)

GENERAL AUDIENCE

INSTAPERATION

We spend a significant amount of time double-tapping our screens liking photo after photo. We follow accounts for beauty tips or a quick laugh. We slave over the perfect caption and the most effective hashtag. But why? Why reinvent the wheel if we don’t have to? In this session let’s get inspired by Instagram and find ways to use what we see for our own programs.

Patrick Johnson, MJE, Antioch (Ill.) Community High School

1 p.m. Friday, Catalina 5, LL Level (80)

DESIGN

PARDON THE INTERRUPTION

Elevate your design from drab to fab. Turn those small events with great pictures into major moments guaranteed to make your audience say “Wow!” We’ll review some of our favorite spreads from years gone by and give you tips on merging heavy coverage with elevated design.

Becky Sharkey and Nelson Helm, Herff Jones, Indianapolis

1 p.m. Friday, Avila, 4th Floor (100)

ADVISING/TEACHING

GOOGLE APPS TO ORGANIZE YOUR STAFF

See how Google Apps can organize staff and help save your sanity with peer editing, appointment calendars, auto grading, data collection via forms, and other Google Apps for Education.

Laura Negri, CJE, Alief Kerr High School, Houston

1 p.m. Friday, Balboa A, 4th Floor (30)

ADVISING/TEACHING

GEAR UP!

Are you a new digital media/broadcast teacher and need some help with selecting equipment? Come gather some insight if you have been on the search to update and purchase gear for your digital media/broadcast classroom!

Erika Quick, CJE, Cody (Wyo.) High School

1 p.m. Friday, Balboa B, 4th Floor (30)

ADVISING/TEACHING, EXTENDED SESSION

• ADVISERS: DON’T BE A LONE WOLF; JOIN A PACK (2 HOURS)

Are you a new(ish) adviser and you’re looking for some available resources or questions to be answered? Attend this session to learn some tips and tricks from a veteran adviser and locations of various available resources. Advising doesn’t have to be so lonely, so come check out a support system and make some friends. The first hour will feature teaching strategies to address grading, deadlines, staff structures, etc. The second hour will provide opportunities for getting answers to questions, work collaboratively, swap ideas and give you structured time to begin addressing some of your biggest concerns or areas of help. Preregistration was required for this extended session.

Emily Smith, CJE, Pittsburg (Kan.) High School

1 p.m. Friday, Balboa C, 4th Floor (30)

PHOTOJOURNALISM

BE AN ACTION HERO

“With great power comes great responsibility.” You may not be Spider-Man, but that press pass gives you the power and responsibility to capture images that transform your publications’ pages. Channel your inner Peter Parker as we reveal the secrets of taking compelling action photos.

Cindy Todd, Texas Association of Journalism Educators, Austin, Texas; Deanne Brown, Westlake High School, Austin, Texas

1 p.m. Friday, Capistrano, 4th Floor (150)

ADVISING/TEACHING

DIGITAL PORTFOLIOS FOR STUDENTS

Learn how to use student digital portfolios for your staff in order to assess student work, encourage self-reflection and gauge progress throughout the year. Guidelines for creating portfolios and grading practices will be discussed along with student examples.

Amy Sorrell, MJE, Antwerp (Ohio) Local School

1 p.m. Friday, Coronado, 4th Floor (50)

ADVISING/TEACHING

A TRULY USEFUL SESSION ON REVIEW WRITING

Why should anyone care what you think about what you review? What is the difference between reviewing something and “liking” it? Come learn the art of reviewing and come away with a basic writing map to help you review almost anything.

Janet Ewell, MJE, Huntington Beach, Calif.

1 p.m. Friday, El Capitan B, 4th Floor (84)

ADVISING/TEACHING

PHOTOSHOP AND INDESIGN TIPS FOR ADVISERS (2 HOURS)

Are you an adviser struggling with Photoshop or InDesign? We’ll show you some techniques every adviser can use. Bring your problems, challenges and questions and let us help. Bring a laptop with Photoshop and InDesign installed to get the most out of this session.

Hal Schmidt, Balfour Yearbooks, Houston; David Graves, St. Thomas’ Episcopal School, Houston

1 p.m. Friday, El Capitan A, 4th Floor (45)

ADVISING/TEACHING

ROUNDTABLE FOR LITERARY MAGAZINE ADVISERS

If you’re new to advising a literary magazine, want to start one or need ideas to make your magazine even better, come to this informal session to ask questions, solve problems and benefit from the experience of a JEA mentor.

Gary Lindsay, MJE, Cedar Rapids, Iowa

1 p.m. Friday, Executive Board Room, 4th Floor (20)

FEATURED SPEAKER, GENERAL AUDIENCE

STUDENT JOURNALISM IN REAL LIFE

The same skills that make great journalists also make great citizens. Join us for a conversation about the experiences, challenges and opportunities of being a student journalist and how they better prepare us life for beyond high school.

Molly Heber, Kevin Camargo and Isabella Balandran, High School Insider, El Segundo, Calif.

1 p.m. Friday, Huntington, 4th Floor (280)

ADVISING/TEACHING

PHOTOJOURNALISM BASICS FOR ADVISERS

Whether you’re planning to take the CJE exam or just want to learn more about principles of photojournalism, this session is for you. Learn about the elements of
Every student deserves to be remembered.

THAT'S THE HJ WAY.
Good for beginners:

JEA/NSPA Spring 2019 • ANAHEIM

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INGENIUM
GREENFIELD JR. HS
GILBERT, AZ

GILBERT, AZ

TITANIUM
ANTELOPE HS
ANTELOPE, CA

ANTELOPE, CA

FARRIER
MIRMAN SCHOOL
LOS ANGELES, CA

LOS ANGELES, CA

WINGSPAN
JAMES ENOCHS HS
MODESTO, CA

MODESTO, CA

PILOT
REDONDO UNION HS
REDONDO BEACH, CA

REDONDO BEACH, CA

TRADITIONS
DEL NORTE HS
SAN DIEGO, CA

SAN DIEGO, CA

TEMPLAR
TEMPLE CITY HS
TEMPLE CITY, CA

TEMPLE CITY, CA

CAYUSE
WALNUT HS
WALNUT, CA

WALNUT, CA

TRAIL
OVERLAND HS
AURORA, CO

AURORA, CO

SUMMIT
SMOKY HILL HS
AURORA, CO

AURORA, CO

CALUMET
ARAPAHOE HS
CENTENNIAL, CO

CENTENNIAL, CO

THE PROWL
POWELL MS
LITTLETON, CO

LITTLETON, CO

PRIAM
LONGMONT HS
LONGMONT, CO

LONGMONT, CO

EAGLE EYE VIEW
SIERRA MS
PARKER, CO

PARKER, CO

TESSERAE
CORNING-PAINTED POST HS
CORNING, NY

CORNING, NY

LION’S ROAR
CHRIST PRESBYTERIAN ACADEMY
NASHVILLE, TN

NASHVILLE, TN

TIGER
TEXAS HS
TEXARKANA, TX

TEXARKANA, TX

CRAG
TURNER ASHBY HS
BRIDGEWATER, VA

BRIDGEWATER, VA

SENTRY
ROBINSON MS
FAIRFAX, VA

FAIRFAX, VA

THE BUZZER
BROOKVILLE HS
LYNCHBURG, VA

LYNCHBURG, VA

PANTERA
MEAD HS
SPOKANE, WA

SPOKANE, WA
LEADERSHIP AND TEAM BUILDING
EDITORS: IT’S LONELY AT THE TOP
For editors only. Establishing expectations giving timely feedback and tackling hard questions and challenges with grace, authority and credibility.
Shari Adwers, MJE, Loudoun Valley High School, Purcellville, Va.
1 p.m. Friday, Monterey, 4th Floor (74)

EDITING
TAKING A BACK SEAT AS AN EDITOR
Editing skills don’t just come from the AP Stylebook and things you learn in English class. Being a good editor means being a good teacher. Editors must help staff members find their voice and empower them to tell great stories.
Annie Wooden, The Sanders County Ledger, Thompson Falls, Mont.
1 p.m. Friday, Oceanside, 4th Floor (80)

WRITING
BASIC AND EXPANDED CAPTION WRITING
Support your photography with accurate, well written, attention-grabbing captions that complete the story. Come prepared to write one before leaving the session because practice is vital to your publication’s success.
Bernadette Cranmer, MJE, Granite Bay High School
1 p.m. Friday, Redondo, 4th Floor (80)

LEADERSHIP AND TEAM BUILDING
EMBRACE THE MADNESS
A great journalism class is chaos. There are people working on different projects and on different topics at all times. Come see how one adviser learned to run print, online, broadcast and radio journalism together in two periods. We’ll share our organizational and grading secrets.
Wendy Connelly, Amador Valley High School, Pleasanton, Calif.
1 p.m. Friday, Salinas, 4th Floor (125)

MULTIMEDIA BROADCAST
PITCH PERFECT: TAKING YOUR STORIES NATIONAL
YR Media (formerly Youth Radio) is the national network of youth journalists and artists behind the yr.media platform. We contribute to the NYTTimes, Teen Vogue and NPR. Workshop pitches with senior editors, who share tips on getting your print, audio and visual stories maximum impact.
Rebecca Martin and LaToya Tooles, YR Media, Oakland, Calif.
1 p.m. Friday, San Clemente, 4th Floor (80)

LAW AND ETHICS
NEW VOICES AND YOU (2 HOURS)
The New Voices movement seeks state-based legislative solutions to protect and defend student journalists and their advisers. There are currently New Voices protections in 14 states, and there are grassroots, nonpartisan student-powered groups active in most states. We’ll discuss what’s unfolding around the country.
Diana Mitsu Klos, Hadar Harris and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.
1 p.m. Friday, Manhattan, 4th Floor (80)
LEADERSHIP AND TEAM BUILDING
TEAMWORK MAKES THE DREAM WORK
Looking for a way to increase teamwork? Tired of sitting in sessions? Play a few teamwork games, learn how to be a better leader and have some fun.
Jessica Cordonier, CJE, Lee’s Summit (Mo.) School District
2 p.m. Friday, Catalina 3, LL Level (40)

GENERAL AUDIENCE
JOURNALISM AFTER HIGH SCHOOL: WHAT’S NEXT?
Journalism professors discuss what students should be doing in college to further their journalism education after high school. Are scholarships available? Is it necessary to major in journalism? What skills should they develop? How to find and balance internships with studying, jobs and extracurriculars.
Bradley Wilson, MJE, Midwestern State University, Wichita Falls, Texas; Mark Grabowski, Adelphi University, Garden City, N.Y.; Sara-Ellen Amster, National University, Costa Mesa, Calif.
2 p.m. Friday, Catalina 4, LL Level (70)

LEADERSHIP AND TEAM BUILDING
FAR AND AWAY
Where has being in a scholastic journalism program taken you? Let’s talk about this convention and any other conventions you have been to. And, let’s talk about going to a workshop or camp this summer.
Mike Taylor, CJE, Walsworth Yearbooks, Mansfield, Texas
2 p.m. Friday, California Ballroom, 2nd Floor (100)

GENERAL AUDIENCE
INTERNSHIP INTEL: BUILDING YOUR JOURNALISM CAREER
Learn how to land an internship and hit the ground running when you do from a former Wall Street Journal staffer. He will share tips on getting in the door and mistakes to avoid once you’re there.
Paul Glader, The King’s College, New York
2 p.m. Friday, Catalina 5, LL Level (80)

FEATURED SPEAKER, GENERAL AUDIENCE
YOUTH ADVOCACY AND HIGH SCHOOL JOURNALISM
Sen. Stern will discuss the crucial role high school journalism and youth advocacy plays in our community and society, encouraging attendees to remain on the hunt for truth, transparency and accountability.
Sen. Henry Stern, California Capitol, Sacramento, Calif.
2 p.m. Friday, Pacific Ballroom A, 2nd Floor (400)

DESIGN
DESIGN SO COOL IT WILL MAKE YOUR EYES BLEED
In 45 minutes, you’ll walk out with at least a dozen ideas you can use to make your newspaper pages more visually attractive and wow worthy for those impatient readers who hesitate to actually stop and read your stories. Tissue provided for eyes that really do start bleeding.
Karl Grubaugh, CJE, Granite Bay (Calif.) High School
2 p.m. Friday, Pacific Ballroom C, 2nd Floor (450)

WRITING
STRATEGIES FOR ATTENTION-GETTING HEADLINES
You have to hook readers and make them want to read but only have so much room. Learn to fit a lot of info into a small space for meaningful, eye-catching headlines. We’ll review basics then talk brainstorming strategies, word choice, style and creative flair.
Shari Adwers, MJE, Loudoun Valley High School, Purcellville, Va.
2 p.m. Friday, Avila, 4th Floor (100)

ADVISING/TEACHING
CJE/MJE CERTIFICATION STUDY SESSION
Teachers who will be taking the JEA certification tests today are invited to this pre-test study session.
Kim Green, MJE, Ball State University, Muncie, Ind.
2 p.m. Friday, Balboa A, 4th Floor (30)

ADVISING/TEACHING
THE REAL TOP GEAR
For advisers who don’t come from a photography background, figuring out what equipment’s really necessary – or useful – can be difficult. Learn what can help serve your program, from a small budget to a blank check.
Andrea Negri, MJE, Alief Hastings High School, Houston
2 p.m. Friday, Balboa B, 4th Floor (30)

PHOTOJOURNALISM
THE POWER OF LIGHT
Understanding the characteristics of light and the impact this has on your photograph is the key to becoming an artist with a camera. Explore ways to use light to become a better photographer.
Mark Murray, Arlington, Texas
2 p.m. Friday, Capistrano, 4th Floor (150)
HOW TO COPYRIGHT YOUR YEARBOOKS

More yearbook staffs are finding that their yearbooks are being copied and sold online or have been copied and made publicly available by local libraries. Find out how to protect your yearbook with a U.S. copyright and how to handle a copyright infringement. Amy Sorrell, MJE, Antwerp (Ohio) Local School

2 p.m. Friday, Coronado, 4th Floor (50)

YEARBOOK ADVISER ROUNDTABLE

If you’re new to advising a yearbook and need tips on organization, lesson planning, grading or staff management, come to this informal session to ask questions, solve problems and benefit from the experience of JEA mentors.

Bill Flechtner, MJE, Milwaukie, Ore.

2 p.m. Friday, Executive Board Room, 4th Floor (20)

AWKWARD INTERVIEWS? SHAKE IT OFF

Ever had an awkward interview? This session on news gathering and interviewing will cover some tips to avoid those awkward interviews and will include an activity you can bring back to your staffs.

Glenn Krake, CJE, West Linn (Ore.) High School

2 p.m. Friday, El Capitan B, 4th Floor (84)

TRANSGENDER 101: EVERYTHING YOU WERE AFRAID TO ASK

A transgender educator and student, Bethany Grace will take every question you have. No question is too personal, no topic too taboo. A chance to learn about transgender people — whether you’re an ally, curious or transgender yourself — Bethany has something for everyone.

Bethany Grace Howe, University of Oregon, Eugene, Ore.

2 p.m. Friday, Huntington, 4th Floor (280)

GOING CHRONOLOGICAL AND MAXIMIZING YOUR COVERAGE

Taking a look at the many ways a chronological book can help you maximize the coverage of your campus and provide more relevant content for your buyers.

Jennifer Parsons, Greenfield Junior High, Gilbert, Ariz.

2 p.m. Friday, San Clemente, 4th Floor (80)

FEATURED SPEAKER, GENERAL AUDIENCE

BROADCAST

INNOVATIVE APPROACHES TO DEVELOPING DOCUMENTARIES

This session will be a discussion of creative ways to build a documentary series, with short- and long-form content, multiplatform, with youth engagement, grassroots and national impact.

Tom Chiodo, WETA, Washington, D.C.

2 p.m. Friday, Laguna, 4th Floor (130)

EDITING

GRAMMAR CAN BE (ALMOST) PAINLESS

It’s true — students don’t learn to write better by underlining the subject once and the verb twice. Still, a good foundation in grammar and punctuation can make any journalist better. Learn some new approaches to helping your students — and have fun doing it.

Candace Perkins Bowen, MJE, Kent (Ohio) State University

2 p.m. Friday, Monterey, 4th Floor (74)

NEWS GATHERING

SMALL-TOWN JOURNALISM: BAKE SALES TO MURDERS

Working at a small newspaper forces you to become part of the community. While coverage of chamber of commerce meetings and school plays may not win awards, they lead to relationships and experience that will boost your career.

Annie Wooden, The Sanders County Ledger, Thompson Falls, Mont.

2 p.m. Friday, Oceanside, 4th Floor (80)

LEADERSHIP AND TEAM BUILDING

PERSONALIZED LEARNING IN THE PUBLICATION LAB

Need some help personalizing training and skill development for your staff? This session for advisers and experienced editors will explore techniques for continuing education with publications staffs, including newspaper, yearbook, broadcast and literary magazine. Several models will be provided and
participants will be encouraged to share their own best practices from their classrooms. Abrianna Nelson, CJE, Washington-Lee High School, Arlington, Va.

2 p.m. Friday, La Jolla, 4th Floor (50)

NEWS GATHERING
UNTANGLED FIRE ALARM CHAOS WITH PUBLIC RECORDS
Does your school have more fire alarms than other local schools do? Reporters from Palo Alto High School — who’ve experienced 100+ fire alarms in four years — show you how to use public record requests to extract data to tell the story in style. Paul Kandell, Palo Alto (Calif.) Senior High School
2 p.m. Friday, Redondo, 4th Floor (80)

DESIGN
ADAPTED FROM THE PROS
Want to make your publication look as on trend as possible? See how your staff can learn from professional designers (in magazines, from online or in surprising places) and analyze current examples. Get yourself ready to use professional inspiration for all your work. Sarah-Anne Lanman, CJE, Munster (Ind.) High School
2 p.m. Friday, Palos Verdes, 4th Floor (300)

MULTIMEDIA BROADCAST
50-SECOND VIDEO BROADCAST STORIES FOR INSTAGRAM
Learn how to create short news and feature broadcast video stories for your website and for Instagram and other social media. We will look at examples and break down the techniques you need, including the art of writing the short broadcast story arc. Adam Dawkins, CJE, Regis Jesuit High School, Aurora, Colo.
2 p.m. Friday, Salinas, 4th Floor (60)

DESIGN
WHAT COLOR IS YOUR HAPPY?
How do you feel about Living Coral, Pantone’s 2019 color of the year? No single visual element has more effect on a viewer than color. Color gets attention, sets a mood, sends a message. Learn to use color to add power to your designs. Mimi Orth, CJE, Herff Jones, Altadena, Calif.
2 p.m. Friday, San Simeon, 4th Floor (100)

3:30 p.m.

ADVISING/TEACHING
CERTIFICATION TEST FOR CJE AND MJE CANDIDATES
Advisers who have applied to take the Certified Journalism Educator or Master Journalism Educator tests will do so at this time. This is a 2 ½-hour test session. Kim Green, MJE, Ball State University, Muncie, Ind.
3:30-6 p.m. Friday, Malibu, 4th Floor (30)

4 p.m.

CONTEST
WRITE-OFF CONTESTS
Categories 1-41 and 45 will meet. Those who uploaded photography, layout, graphic design and some broadcast entries will meet for a required critique session. Contest ID label must be shown to enter the room. Don’t forget required contest supplies, such as paper and pens. Arrive early. Latecomers will be disqualified.
4-6 p.m. Friday, see Page 33 for room assignments

6 p.m.

STUDENT EVENT
PIZZA AND PROUD
Pizza and Proud is a celebration of student media and a time to honor the great work accomplished in scholastic newsrooms across the country. Pizza will be served for dinner during an entertaining evening spent with peers. Preregistration was required. Thomas Kaup, MJE, Auburn (Wash.) High School
6-8 p.m. Friday, Pacific Ballroom A, 2nd Floor (300)

CONTEST
WRITE-OFF JUDGES’ DINNER AND JUDGING
Those who have agreed to judge JEA’s Write-off contests are invited to dinner before judging begins. Please check in at the door. Nancy Y. Smith, MJE, Lafayette High School, Wildwood, Mo.; Priscilla Frost, Lindbergh High School, St. Louis
6 p.m. Friday, Huntington, 4th Floor (160)

8:30 p.m.

STUDENT EVENT
MEDIA SWAP SHOPS
Swap Shops are prime opportunities for preregistered students to share useful ideas and concepts with others. Bring at least 10 samples of your newspaper, newsmagazine or literary magazine or one copy of your yearbook. Broadcast stories and websites may be shared if students bring a laptop. Each delegate attending Swap Shops must have a ticket, which will be in the school registration packet.
8:30-10 p.m. Friday, Pacific Ballroom B, 2nd Floor (900)

STUDENT EVENT
ANA-CHELLA STUDENT DANCE
Escape to festival season at our free desert-inspired student dance and enjoy all things art and music. Wear your best sunny California outfit and get ready for plenty of photo opportunities and fun for all. Students must show their convention name badge at the door to be admitted.
8:30-11 p.m. Friday, Pacific Ballroom CD, 2nd Floor (1,800)

ADVISER EVENT
ADVISER RECEPTION AND SPLC FUNDRAISER
Save room for dessert. Advisers are invited to this social gathering featuring a fundraiser to benefit the Student Press Law Center. The raffle will feature sports memorabilia, books, Anaheim-related food and gifts, art and other interesting items. Credit/debit cards, check or cash will be accepted as payment for tickets. Those who are judging Write-off contests are especially encouraged to attend after they finish judging. Sponsor for this event is APrints.
8:30-10 p.m. Friday, Sunset Deck, 5th Floor (900)
Visit our booth and enter for a chance to win a Canon Camera!
Helping schools capture it all

Visit our booth for fun and freebies!
- Learn about photography
- Pick up some swag
- Meet with our Creative Services team to design next year’s theme

Lifetouch Yearbooks gives you complete support from your first idea to the final yearbook sale.

schools.lifetouch.com/yearbooks
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<td>Copy this!</td>
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<td>California AB, 2nd Floor</td>
<td>On-site critiques/Special consultations, editor-in-residence (9-11 a.m.)</td>
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<td>Humans of your school: The video</td>
<td>Covering controversy: Video journ. and social responsibility</td>
<td>Beyond daily announcements: Video news stories for impact</td>
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<td>Avila, 4th Floor</td>
<td>The book is done. Now what?</td>
<td>How did they do that?</td>
<td>Networking and landing your first job (or internship)</td>
<td>Just your type</td>
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<td>Balboa A, 4th Floor</td>
<td>Juggling multiple publications</td>
<td>Help for new advisers</td>
<td>Gaining confidence as an adviser</td>
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<td>Balboa B, 4th Floor</td>
<td>Small staff syndrome</td>
<td>Journalism outside the box: Become an adviser</td>
<td>Steve Kerr, Greg Popovich and the modern media adviser</td>
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<td>Capistrano, 4th Floor</td>
<td>The eyes have it</td>
<td>Copyright for photographers</td>
<td>Edit less, coach more</td>
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<td>Carmel, 4th Floor</td>
<td>Great editor = Great leader</td>
<td>You want to major in WHAT?</td>
<td>A+ pages: Designing great publications</td>
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<td>Best of Show judging</td>
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<td>El Capitan B, 4th Floor</td>
<td>JEA Digital Media Committee meeting</td>
<td>Better interviews, better stories (3 hours)</td>
<td>Preregistration required</td>
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<td>Noon</td>
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<td>Adviser recognition luncheon (noon-2:20 p.m.)</td>
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<td>JEA/NSPA awards and closing ceremony</td>
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<td>Publication exchange tables</td>
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<td>Convention check-in and registration</td>
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<td>Editor-in-residence (1-3:30 p.m.)</td>
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<td>God and the newsroom</td>
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<td>Environmental Reporting 101</td>
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<td>Spit and polish</td>
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<td>Feeding the beast</td>
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<td>Implicit bias and accurate storytelling</td>
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The page contains a schedule with various sessions and activities for the JEA/NSPA Spring 2019 conference in Anaheim. The schedule is organized into time slots from Noon to Evening, with specific rooms assigned to each session. The activities cover a range of topics such as advising/teaching, entrepreneurship, keynote/featured speaker, general audience, law/ethics, leadership/team building, meeting, multimedia broadcast, news gathering, news literacy, photojournalism, and writing. The page also includes notes on specific sessions like the National Journalism Quiz Bowl buzzer rounds, JEA/NSPA awards and closing ceremony, and other events.
## SATURDAY AT A GLANCE

<table>
<thead>
<tr>
<th>ROOM</th>
<th>8 a.m.</th>
<th>9 a.m.</th>
<th>10 a.m.</th>
<th>11 a.m.</th>
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<tbody>
<tr>
<td>Executive Boardroom, 4th Floor</td>
<td>JEA Certification Committee meeting (7:30 a.m.)</td>
<td>Scholastic press association roundtable (2 hours)</td>
<td>JEA Awards Committee meeting</td>
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<tr>
<td>Huntington, 4th Floor</td>
<td></td>
<td>5 stories that taught me about being a sports journalist</td>
<td>Writing long-form journalism</td>
<td>Developing narrative through sound</td>
</tr>
<tr>
<td>La Jolla, 4th Floor</td>
<td></td>
<td>You should be MAD</td>
<td>Managing one class that does it all</td>
<td>Implementing participatory journalism</td>
</tr>
<tr>
<td>Laguna, 4th Floor</td>
<td></td>
<td>Image is everything</td>
<td>Photo storytelling</td>
<td>Superior</td>
</tr>
<tr>
<td>Lido B, 4th Floor</td>
<td>JEA Scholastic Press Rights Committee meeting</td>
<td>Why consider JEA certification?</td>
<td>Advanced Placement, the voracious program killer</td>
<td></td>
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<tr>
<td>Malibu, 4th Floor</td>
<td>Broadcast and digital photography Precision exams (preregistration required)</td>
<td>Certiport Photoshop exam (preregistration required)</td>
<td>Certiport InDesign exam (preregistration required)</td>
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<tr>
<td>Manhattan, 4th Floor</td>
<td>May the Force be with you</td>
<td>Real-world reporting: College edition</td>
<td>‘It’s not about me’ leadership</td>
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<tr>
<td>Monterey, 4th Floor</td>
<td>Your right to school records</td>
<td>Tweets, grams, snaps, chats, streams and the law</td>
<td>If we only knew then ...</td>
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<tr>
<td>Oceanside, 4th Floor</td>
<td>Sell smarter, not harder</td>
<td>The journalist’s digital toolbox</td>
<td>Impact with infographics</td>
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<tr>
<td>Palisades, 4th Floor</td>
<td>Adviser hospitality (7:30 a.m.-noon)</td>
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<tr>
<td>Palos Verdes, 4th Floor</td>
<td>Globe games</td>
<td>Better by design</td>
<td>A little about a lot</td>
<td>Covering #MeToo</td>
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<tr>
<td>Redondo, 4th Floor</td>
<td></td>
<td>Beyond the content: Becoming an inspirational editor</td>
<td>Let’s party! Why you need a distribution party</td>
<td>Conflict in the classroom</td>
</tr>
<tr>
<td>Salinas, 4th Floor</td>
<td>Press freedom in independent schools</td>
<td>Working with administrators who don’t understand</td>
<td>Open forum for addressing censorship issues</td>
<td></td>
</tr>
<tr>
<td>San Clemente, 4th Floor</td>
<td>Strong sentences = Strong stories</td>
<td>95 percent profit fundraising</td>
<td>Show off</td>
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<tr>
<td>San Simeon, 4th Floor</td>
<td></td>
<td>Be a newshound</td>
<td>Humans at your high school</td>
<td>50 tiny details that transform designs</td>
</tr>
<tr>
<td>Santa Monica, 4th Floor</td>
<td>Compare news and features: Pull readers in</td>
<td>Personality profiles: Tell my story</td>
<td>Video storytelling with PBS NewsHour</td>
<td>Fiction as inspiration: ‘The Hate U Give’</td>
</tr>
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<td>Noon</td>
<td>1 p.m.</td>
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<td>3:30 p.m.</td>
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<tr>
<td>How to interview: Long-form interviews and oral history</td>
<td>The camera in our pocket</td>
<td>Candid event photography: Telling the story</td>
<td>The creative edge: Incorporate photo trends into profiles</td>
<td></td>
</tr>
<tr>
<td>Writing editorials that inspire change</td>
<td>Who shapes future journalists? You do!</td>
<td>Be respected; be a leader</td>
<td></td>
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</tr>
<tr>
<td>Copyright for all</td>
<td>Expanding your website: 4 essential tools</td>
<td>Using social media to create opportunities</td>
<td>Every student is a photographer</td>
<td></td>
</tr>
<tr>
<td>Here comes the pitch: Now what?</td>
<td>Producing and packaging your news stories (1-3:20 p.m.)</td>
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<tr>
<td>Not just journalists, we're people too</td>
<td>Acknowledging social privilege as journalists</td>
<td>Method to the madness</td>
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<tr>
<td>Sports, social media and Scorpion (Drake’s album)</td>
<td>Video journalism: Quality and quantity with style</td>
<td>Introduction to 360/VR storytelling (1-2:20 p.m.)</td>
<td>How to build your media brand</td>
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<tr>
<td>Responsible suicide reporting for student journalists</td>
<td>Caption that!</td>
<td>Strangers to family to leaders</td>
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</tbody>
</table>
# SATURDAY AT A GLANCE

## MORNING

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<tr>
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<th>10 a.m.</th>
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<tbody>
<tr>
<td>Catalina 1, Lower Lobby</td>
<td></td>
<td>Why do you call me names?</td>
<td>Promoting diversity in the newsroom (2 hours)</td>
<td></td>
</tr>
<tr>
<td>Catalina 2, Lower Lobby</td>
<td></td>
<td>The writing lab</td>
<td>Essential photo packaging skills</td>
<td>It's alive</td>
</tr>
<tr>
<td>Catalina 3, Lower Lobby</td>
<td></td>
<td>Essentials and trends</td>
<td>Not the same ol’ story</td>
<td>Variations on the structure of video reporting</td>
</tr>
<tr>
<td>Catalina 4, Lower Lobby</td>
<td></td>
<td>Zero to 60 in 6 months</td>
<td>Rethink and redesign</td>
<td>Wow! Middle schoolers took those portraits?</td>
</tr>
<tr>
<td>Catalina 5, Lower Lobby</td>
<td></td>
<td>Nutrition labels for news: Evaluating online news sources</td>
<td>Covering controversial topics responsibly</td>
<td>Multimedia package planning and execution</td>
</tr>
<tr>
<td>Catalina 6, Lower Lobby</td>
<td></td>
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<td>DSLR camera boot camp (3 hours)</td>
<td>Preregistration required</td>
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<tr>
<td>Catalina 7, Lower Lobby</td>
<td></td>
<td>Advisers share award-winning elements</td>
<td>Yearbook jump-start: 2019-2020 planning (2 hours)</td>
<td>Preregistration required</td>
</tr>
</tbody>
</table>

Ralph Brennan’s Jazz Kitchen is a New Orleans-themed restaurant in Downtown Disney. This restaurant is famous for its powdered beignets and offers jazz music. Photo by Curran Nielsen, Mater Dei High School, Santa Ana, Calif.
ENTER TO WIN!

YEARBOOK ADVISERS:
Drop by our booth to enter!

WIN A YEARBOOK CAMERA KIT!
Your Camera kit includes:
- Canon EOS Rebel T6 Camera + EF 75-300mm & 18-55mm Lens With all Canon Accessories
- Studio Series .43x Super Wide Angle Lens, Studio Series 2.2X High Definition Telephoto Lens
- 64GB Memory Card, Ritz Gear OTG USB Reader/Writer, Camera Bag
- And Much More!

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- 64GB Memory Card, Ritz Gear OTG USB Reader/Writer, Camera Bag
- And Much More!
7:30 a.m.

EVENT
PUBLICATION EXCHANGE
Interested in seeing what kind of work other high schools around the nation are producing? Stop by the exchange tables to gander at the latest editions of high school publications from coast to coast. Feel free to drop off a few copies of your media and take some you like.
All day Saturday, California Promenade, 2nd Floor

7:30 a.m.

MEETING
JEA CERTIFICATION COMMITTEE MEETING
Committee members will meet to discuss JEA certification procedures.
Kim Green, MJJE, Ball State University, Muncie, Ind.
7:30 a.m. Saturday, Executive Board Room, 4th Floor (20)

MEETING
JEA SCHOLASTIC PRESS RIGHTS COMMITTEE MEETING
Members of this committee will meet to make plans and goals for the upcoming year.
Other advisers who are interested in being part of the committee are invited to attend.
Lori Keekley, MJJE, St. Louis (Minn.) Park High School
7:30 a.m. Saturday, Lido B, 4th Floor (30)

ADVISER EVENT
ADVISER HOSPITALITY
Meet with your colleagues from across the country in the adviser hospitality suite, a hot spot for advisers. Local committee members will be available to recommend sightseeing, dining and entertainment options.
7:30 a.m.-noon Saturday, Palisades, 4th Floor (80)

8 a.m.

GENERAL AUDIENCE
BROADCAST AND DIGITAL PHOTOGRAPHY PRECISION EXAMS
Advisers and students who preregistered to take a certification exam for broadcast or digital photography will test at this time. This certification is recognized by industry leaders. It also supports high school journalism classes become funded CTE pathways.
Nina Quintana, CJJE, Bernalillo (N.M.) High School
8 a.m. Saturday, Malibu, 4th Floor (30)

EVENT
JEAN BOOKSTORE
Check out the new books, as well as popular best-sellers, at the JEAN Bookstore. Nearly 200 items relating to journalism are available, including textbooks, curriculum development, yearbook, newspaper, design, photography, writing, desktop publishing, new media, advertising and broadcast.
8-11 a.m. Saturday, California Ballroom A, 2nd Floor (400)

EVENT
CONVENTION CHECK-IN AND REGISTRATION
Those needing to register for the convention or pick up their school packets should stop here. This also is convention lost and found. Items not picked up by 1 p.m. will be turned over to the hotel security department.
8 a.m.-1 p.m. Saturday, Ballroom Registration Desk, 2nd Floor

STUDENT EVENT
NATIONAL JOURNALISM QUIZ BOWL (3 HOURS)
Four-person teams will compete in the live buzzer rounds. Come cheer on your school as a member of the audience.
Allie Staub, CJJE, Westfield Middle School, Westfield, Ind.
8-10:50 a.m. Saturday, Pacific Ballroom A, 2nd Floor (400)

GENERAL AUDIENCE
ESSENTIALS AND TRENDS
In searching for a different look, yearbook staffs often want to use current trends. If you fit into that category, this session is for you. We’ll explore what trends are and how we find them, and we’ll look the essentials we need to keep without letting trends take over.
Martha Akers, Loudoun Valley High School, Purcellville, Va.
8 a.m. Saturday, Catalina 3, LL Level (70)

WRITING
COMPARE NEWS AND FEATURES: PULL READERS IN
Write the best news and features. Examine the writing of professional award winners. Contrast the lead, the body and ending of news and features. Write short and concise in both but use more description and in-depth reporting in features.
Susan Newell, MJJE, Tuscaloosa, Ala.
8 a.m. Saturday, Santa Monica, 4th Floor (125)

MEETING
JEA DIGITAL MEDIA COMMITTEE MEETING
This committee will meet to discuss goals and projects for the upcoming academic year.
Jim Streisel, MJJE, Carmel (Ind.) High School
8 a.m. Saturday, El Capitan B, 4th Floor (45)

PHOTOJOURNALISM
THE EYES HAVE IT
Thoughtful portraits and environmental portraits are becoming more common in yearbooks and newspapers. This session will explore practical tips for getting better head shots, portraits and environmental portraits in your publication.
Mitch Ziegler, CJJE, Redondo Union High School, Redondo Beach, Calif.
8 a.m. Saturday, Capistrano, 4th Floor (150)

LEADERSHIP AND TEAM BUILDING
GREAT EDITOR = GREAT LEADER
Great publication editors must be effective leaders. Come learn ideas and methods for leading your staffs. Learn how to motivate your staff to work for a common goal and avoid common pitfalls. In order to create a great product, you must have strong student leader.
Dan Mueller, CJJE, Herff Jones Yearbooks, St. Louis
8 a.m. Saturday, Carmel, 4th Floor (70)

LEADERSHIP AND TEAM BUILDING
THE BOOK IS DONE. NOW WHAT?
Your book is done and there are still weeks to go. What can you do to keep the staff engaged and moving forward? This session will provide 40+ ideas to keep everyone on task and provide a great start to the 2020 book.
8 a.m. Saturday, Avila, 4th Floor (150)

LEADERSHIP AND TEAM BUILDING
GLOBE GAMES
Need to learn some new team-building games? The ones in this session come from Globe Theatre trainers in London who use them as warmups to improve focus. Come play for a bit, and then teach your own staff when you get home.
Bernadette Cranmer, MJJE, Granite Bay High School, Granite Bay, Calif.
8 a.m. Saturday, Palos Verdes, 4th Floor (150)

Twitter: @nhsjc/#nhsjc
9 a.m. SATURDAY

WRITING

COPY THIS!
Yearbook copy often can substitute for Sominex as it is so dull it puts even the author to sleep. Come to this session to learn tips to put zing into your writing so that you tell the story of the year and keep your readers awake.
Mary Kay Downes, MJE, Chantilly (Va.) High School
9 a.m. Saturday, Pacific Ballroom B, 2nd Floor (400)

GENERAL AUDIENCE

COVERAGE: IT’S WHAT SELLS
It doesn’t matter how pretty your publication is if your audience can’t find themselves in it. This session will offer multiple ways to include more stories and more people plus alternative ways to cover the stories that appear year after year.
Linda S. Punteney, MJE, Herff Jones, Manhattan, Kan.
9 a.m. Saturday, Pacific Ballroom C, 2nd Floor (450)

GENERAL AUDIENCE

WHY DO YOU CALL ME NAMES?
As a person called an “elder” in our culture, why must I still have to explain there is no “honor” in the names you call me? I will address why in the 21st century the total disrespect and dishonor of names and images describing me.
Richie Plass, Bittersweet Winds, Green Bay, Wis.
9 a.m. Saturday, Catalina 1, LL Level (80)

GENERAL AUDIENCE

NOT THE SAME OL’ STORY
Meaningful storytelling is a goal for both visual and verbal yearbook coverage. At its core, interesting coverage drives unique and meaningful stories. It also inspires, validates coverage that is specific to the year, to the school and to the book’s concept. Take a look at how award-winning books from around the country successfully tell their stories.
Martha Akers, Loudoun Valley High School, Purcellville, Va.
9 a.m. Saturday, Catalina 3, LL Level (70)

WEB

ZERO TO 60 IN 6 MONTHS
This is one newspaper’s story of the successes and frustrations of going all in online. You’ll learn how we’ve gone from a cut-and-paste-from-the-printed-newspaper website to a much-improved operation that in some months experiences more than 10,000 hits in four days.
Karl Grubaugh, CJE, Granite Bay (Calif.) High School
9 a.m. Saturday, Catalina 4, LL Level (70)

NEWS LITERACY

NUTRITION LABELS FOR NEWS: EVALUATING ONLINE NEWS SOURCES
NewsGuard’s team of journalists have developed a framework for assessing the credibility and transparency of news and information websites. A NewsGuard analyst will demonstrate how students and educators can spot false news, develop skills for assessing the reliability of news sites, and teach media literacy.
Sarah Brandt, NewsGuard, New York
9 a.m. Saturday, Catalina 5, LL Level (80)
SATURDAY 9 a.m.

WRITING

THE WRITING LAB
In this session, we will drill down, giving you specific techniques to improve the writing in all your publications. Style Imitation will help you practice the craft of writing through imitation and repetition. Rehabituate your writing process by coming to the realization that writing in your publication is about reporting first and writing second: Report, Observe, Quote. Yes, it’s that simple. Piece of Pie will give beginning writers a formula to create professional feature copy.

Pete LeBlanc, CJE, Antelope (Calif.) High School; Dan Austin, Casa Roble High School, Orangevale, Calif.
9 a.m. Saturday, Catalina 2, LL Level (80)

PHOTOJOURNALISM, EXTENDED SESSION

• DSLR CAMERA BOOT CAMP (3 HOURS)
This completely hands-on session requires only that you bring a camera (with a charged battery and empty memory card) and your willingness to learn. We will explore the basics of your camera — from ISO to aperture to shutter speed and more. You will never put your camera on Auto setting again. We also will study the role available light plays. Bring your users manual if you have it. Preregistration was required.

Kathy Daly, K Daly Photography, Denver
9 a.m. Saturday, Catalina 6, LL Level (45)

ADVISING/TEACHING

ADVISERS SHARE AWARD-WINNING ELEMENTS
Sit down with Feather advisers for an open discussion about how year after year a small-school online newspaper continues to earn national recognition.

Greg Stobbe and Kori Friesen, Fresno (Calif.) Christian School
9 a.m. Saturday, Catalina 7, LL Level (45)

EVENT

ON-SITE CRITIQUES/SPECIAL CONSULTATIONS
Schools scheduled for critiques should bring up to three different issues of newspapers/magazines, or the most recent literary magazine or yearbook. Some staffs also choose to bring mock-ups of the current yearbook. For broadcast critiques, bring a thumb drive or upload to YouTube. Online staffs should bring a URL. Special Consultation is 50 minutes with a media expert to discuss any subject you’d like to prepare for next year’s media experience.

9-11 a.m. Saturday, California Ballroom AB, 2nd Floor

GENERAL AUDIENCE

EDITOR-IN-RESIDENCE
Bill Elsen, primarily an editor during a 33-1/2-year career at The Washington Post, is editor-in-residence at this convention. Sign up at the registration desk to meet him and discuss internship and job possibilities, your portfolio and anything else on your mind.

Bill Elsen, Fairfax, Va.
9-11 a.m. Saturday, California Ballroom AB, 2nd Floor; 1-3:30 p.m. Ballroom Registration Desk, 2nd Floor

MULTIMEDIA BROADCAST

HUMANS OF YOUR SCHOOL: THE VIDEO
The staff and adviser of Pacemaker-winning Mustang Morning News will discuss how you can produce a video version of “The Humans of New York.” We’ll show examples and discuss the production process, including story and technical elements, and tips for producing creative, high quality interviews.

Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.
9 a.m. Saturday, California Ballroom C, 2nd Floor (450)

DESIGN

HOW DID THEY DO THAT?
From inspiration to a final spread that amazes, come see how yearbook designers from some of the top yearbooks in country start with an inspiration from a professional and then make it their own. Take your book to the next level by designing from inspiration.

9 a.m. Saturday, Avila, 4th Floor (150)

ADVISING/TEACHING

JUGGLING MULTIPLE PUBLICATIONS
This adviser’s staff of 20th publishes a 304 page yearbook and writes for/maintains a news website. Learn the things that have and have not worked for her ... and how to hit the reset button when juggling multiple publications.

Anne Hayman, MJE, Arlington (Wash.) High School
9 a.m. Saturday, Balboa A, 4th Floor (30)

ADVISING/TEACHING

SMALL STAFF SYNDROME
It could be considered an epidemic. With more demands on high school students than ever before, recruiting staff members can be an ongoing struggle. We will discuss strategies to help staffs create quality products with fewer hands on deck.

Jeremy Murphy, CJE, West Fargo (N.D.) High School
9 a.m. Saturday, Balboa B, 4th Floor (30)

PHOTOJOURNALISM

COPYRIGHT FOR PHOTOGRAPHERS
Come learn the basics of copyright and how to protect the copyright of your photographs thanks to the lesson of one insightful student from Texas. Also discuss ways to market and make money off your images while protecting copyright.

Bradley Wilson, MJE, Midwestern State University, Wichita Falls, Texas
9 a.m. Saturday, Capistrano, 4th Floor (150)

GENERAL AUDIENCE

YOU WANT TO MAJOR IN WHAT?
You want to do journalism in college and beyond. But your parents (and you) worry about job prospects. Most journalism schools prepare you beyond writing and designing newspapers. Learn how strategic communication employs journalism’s best practices — interviewing, writing, storytelling – and envision your future.

Peter Bobkowski and Kerry Benson, University of Kansas, Lawrence, Kan.
9 a.m. Saturday, Carmel, 4th Floor (80)

NEWS GATHERING, EXTENDED SESSION

BETTER INTERVIEWS, BETTER STORIES (3 HOURS)
In this three-hour, workshop-style session, students will experience the interviewing process from start to finish. They will learn how to find great sources, develop lists of quality questions, listen for storytelling practices – interviewing, writing, storytelling – and envision your future.

Jim Streisel, MJE, Carmel (Ind.) High School
9 a.m. Saturday, El Capitan B, 4th Floor (45)

ADVISING/TEACHING

WHY CONSIDER JEA CERTIFICATION?
The answer to this question is “Why not?” Learn the steps required to obtain JEA’s two educator certifications: Certified Journalism Educator and Master Journalism Educator. Ask questions about a unique opportunity to demonstrate you are a highly qualified journalism educator.

Kim Green, MJE, Ball State University, Muncie, Ind.
9 a.m. Saturday, Lido B, 4th Floor (30)
MEETING

SCHOLASTIC PRESS ASSOCIATION ROUNDTABLE (2 HOURS)
Join the discussion of scholastic press association directors and those involved in scholastic press organizations in their states.
Valerie Kibler, MJE, Harrisonburg (Va.) High School
9 a.m. Saturday, Executive Board Room, 4th Floor (20)

FEATURED SPEAKER, WRITING

5 STORIES THAT TAUGHT ME ABOUT BEING A SPORTS JOURNALIST
A professional sports journalist will run through what he learned from writing five most important stories: how to ask questions, how to work sources, how to balance your time at an event, how to use social media for reporting, how to boost your SEO and how to tell a story.
J.P. Hoornstra, Southern California News Group, Los Angeles
9 a.m. Saturday, Huntington, 4th Floor (260)

PHOTOJOURNALISM

IMAGE IS EVERYTHING
For all publication genres, photography can make or break the immediate impression of your coverage. Careful planning, exhaustive shooting and effective designing requires attention to detail. It’s a team effort among editors, photographers, writers and designers.
Margaret Sorrows, CJE, Jostens, Sherwood, Ark.; Jeff Moffitt, IMJE, Jostens, Dallas; Elizabeth Walsh, MJE, Jostens, Las Vegas; Tina Cleavelin, CJE, Jostens, Parker, Colo.
9 a.m. Saturday, Laguna, 4th Floor (280)

GENERAL AUDIENCE

CERTIPORT PHOTOSHOP EXAM
Advisers and student who preregistered to take a certification exam for Adobe Photoshop will test at this time. This certification is recognized by industry leaders. It also supports high school journalism classes become funded CTE pathways.
Nina Quintana, CJE, Bernalillo (N.M.) High School
9 a.m. Saturday, Malibu, 4th Floor (30)

LEADERSHIP AND TEAM BUILDING

BEYOND THE CONTENT: BECOMING AN INSPIRATIONAL EDITOR
Editing is an exciting but daunting job and one that comes with many more responsibilities than just editing content. Come learn some tips and get some tools to expand your editorial role so you can more effectively support and inspire your staff.
Danielle Ryan, MJE, Carlsbad (Calif.) High School
9 a.m. Saturday, Redondo, 4th Floor (80)

GENERAL AUDIENCE

YOU SHOULD BE MAD
The Student Press Rights Committee wants you to be MAD: Making a Difference. The committee established a way to recognize your staff for producing work that creates constructive change in your community. We will show you how and why to apply.
9 a.m. Saturday, La Jolla, 4th Floor (50)

LEADERSHIP AND TEAM BUILDING

MAY THE FORCE BE WITH YOU
Empower your staff. Sharing responsibility produces better yearbooks and happier people. We will discuss proven ways to delegate, develop confidence and teach others how to lead.
Heather Nagel, CJE, Christ Presbyterian Academy, Nashville, Tenn.
9 a.m. Saturday, Manhattan, 4th Floor (80)

LAW AND ETHICS

YOUR RIGHT TO SCHOOL RECORDS
A primer on how to request public records at the state and federal levels, including how to use SPLC’s public records letter generator. We’ll also discuss how to respond to high fees, long waits and outright rejection.
Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.
9 a.m. Saturday, Monterey, 4th Floor (74)

MULTIMEDIA BROADCAST

STRONG SENTENCES = STRONG STORIES
Write broadcast stories using techniques you learned in English class. Simple storytelling devices and sentence structure tips will help you create memorable voice-overs.
Nick Fornicoia, Eastview High School, Apple Valley, Minn.
9 a.m. Saturday, San Clemente, 4th Floor (80)

ENTREPRENEURSHIP

SELL SMARTER, NOT HARDER
What is the point of making a yearbook if no one buys it? Marketing your book is just as important as designing it. In this session, learn how to make your staff and your work more visible, so people won’t forget to buy.
Sergio Yanes, CJE, Arvada (Colo.) High School
9 a.m. Saturday, Oceanside, 4th Floor (80)

LAW AND ETHICS

PRESS FREEDOM IN INDEPENDENT SCHOOLS
This session will explore the conundrum of freedom of speech in schools without First Amendment protections. We will discuss strategies for building trust and positive relationships with school administration and pedagogical and mission-based arguments for student press freedoms.
Kristin Taylor, CJE, The Archer School for Girls, Los Angeles
9 a.m. Saturday, Salinas, 4th Floor (64)

DESIGN

BETTER BY DESIGN
These principles of design make the difference between good yearbooks and great ones. See how knowing what subtle changes to make can create a drastically different look in terms of sophistication and polish.
Paul Ender, Herff Jones, Palm Springs, Calif.; Ann Akers, MJE, Herff Jones, Charlotte, N.C.
9 a.m. Saturday, Palos Verdes, 4th Floor (150)

NEWS GATHERING

BE A NEWSHOUND
Sniff-sniff. This session will explore methods to find all kinds of stories that resonate with your audiences and the best ways to tell those important stories.
Mark Newton, MJE, Mountain Vista High School, Highlands Ranch, Colo.
9 a.m. Saturday, San Simeon, 4th Floor (150)

WRITING

PERSONALITY PROFILES: TELL MY STORY
Everybody has a story. Like Steve Hartman, the TV reporter who threw a dart at a map and chose someone at random to interview, you too can randomly select people and turn them into story. Find out how it can work for any media.
Susan Newell, MJE, Tuscaloosa, Ala.
9 a.m. Saturday, Santa Monica, 4th Floor (125)
**SATURDAY 10 a.m.**

**GENERAL AUDIENCE**

**PROMOTING DIVERSITY IN THE NEWSROOM (2 HOURS)**

Our communities are becoming more diverse, and if we are to be able to accurately tell our stories, our newsrooms must reflect this diversity. The presenter will highlight how journalism leaders must actively recruit a newsroom that mirrors the community it represents.

*Alison Bethel McKenzie, Society of Professional Journalists, Indianapolis*

10 a.m. Saturday, Catalina 1 LL Level (80)

**DESIGN**

**ESSENTIAL PHOTO PACKAGING SKILLS**

This session, updated with new examples, will introduce you to several tangible design tools and techniques you can use to bring your photo-packaging skills into the 21st century. The process starts with your photographers and ends with page designers. The process will give your publication the contemporary look you and your audience deserve.

*Pete LeBlanc, CJE, Antelope (Calif.) High School; Dan Austin, Casa Roble High School, Orangevale, Calif.*

10 a.m. Saturday, Catalina 2 LL Level (80)

**MULTIMEDIA BROADCAST**

**FEATURE SCRIPT WRITING FOR RADIO AND VIDEO STORIES**

What makes video and radio scripts different from print news and feature stories? Experience how captured sound can form the basis for the audio script in radio and video reporting, and learn how effective voiceover writing can effectively steer your publication the contemporary look you and your audience deserve.

*Jim McCarthy, Joseph Gregori High School, Modesto, Calif.*

10 a.m. Saturday, Catalina 3 LL Level (70)

**DESIGN**

**RETHINK AND REDESIGN**

This session will walk you through the process of redesigning your publication. We'll start with understanding the values and goals behind a redesign, and then work our way through basic considerations including size, color, typography, paper, design principles, and branding.

*Megan Fromm, MJE, Grand Junction (Colo.) High School*

10 a.m. Saturday, Catalina 4 LL Level (70)

**LAW AND ETHICS**

**COVERING CONTROVERSIAL TOPICS RESPONSIBLY**

This session will walk students through a handful of real law-and-ethics scenarios and ask you to brainstorm what you would do in each circumstance, as well as hear how our staff handled it. Come with a buddy or prepared to discuss and share.

*Julia Satterthwaite, CJE, Monta Vista High School, Cupertino, Calif.*

10 a.m. Saturday, Catalina 5 LL Level (80)

**LEADERSHIP AND TEAM BUILDING, EXTENDED SESSION**

**YEARBOOK JUMP START: 2019-2020 PLANNING (2 HOURS)**

Editors/leaders for the 2019-2020 yearbook plan to attend this two-hour session to get a jump start on the new book. We'll talk theme development, leadership and team building and have plenty of hands-on activities so please plan to stay for the entire two-hour session. Preregistration was required for this extended session.

*Kathy Habiger, MJE, Mill Valley High School, Shawnee, Kan.; Amy Morgan, MJE, Shawnee Mission West High School, Overland Park, Kan.*

10 a.m. Saturday, Catalina 7 LL Level (45)

**MULTIMEDIA BROADCAST**

**BEYOND DAILY ANNOUNCEMENTS: VIDEO NEWS STORIES FOR IMPACT**

Learn how to turn your daily announcements show into a full newscast by integrating video news packages into your program. The staff and adviser of Pacemaker-winning Mustang Morning News will show examples of different types of news packages, and discuss crew roles and workflow.

*Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.*

11 a.m. Saturday, California Ballroom C, 2nd Floor (450)

**FEATURED SPEAKER, GENERAL AUDIENCE**

**NETWORKING AND LANDING YOUR FIRST JOB (OR INTERNSHIP)**

Being quiet and shy won't help you land your first gig. Whether you’re aiming for an internship or professional job, learn the steps it takes to get your foot in the door. It boils down to contacts, contacts, contacts — and being a persistent pest.

*Luz Villarreal, CBS Evening News, Los Angeles*

10 a.m. Saturday, Avila, 4th Floor (150)

**ADVISING/TEACHING**

**HELP FOR NEW ADVISERS**

JEA-trained mentors are prepared to help new journalism advisers who may feel they are likely to 1) live through the experience; 2) die from the experience; or 3) thrive, given appropriate help. Find out how to get your own JEA mentor and hear from mentees on how having a mentor as affected their journalism teaching.

*Bill Flechtner, MJE, Milwaukee, Ore.; Eric Ballas, Southridge High School, Beaverton, Ore.; Mary Rechner, Lincoln High School, Portland, Ore.; Breanne Carlisle, Gresham (Ore.) High School*

10 a.m. Saturday, Balboa A, 4th Floor (30)

**GENERAL AUDIENCE**

**JOURNALISM OUTSIDE THE BOX: BECOME AN ADVISER**

Passionate about journalism? Like helping others? Unsure of what you want to do after college? Consider becoming a high school journalism adviser! This session will discuss what it is like to be a high school adviser and potential pathways and programs to become a teacher.

*Emily Smith, CJE, Pittsburg (Kan.) High School*

10 a.m. Saturday, Balboa B, 4th Floor (30)
MULTIMEDIA BROADCAST

COVERING CONTROVERSY: VIDEO JOURNALISM AND SOCIAL RESPONSIBILITY
Follow Pacemaker-winning Mustang Morning News through case studies of how they’ve succeeded — and sometimes failed — to report on topics that people in the community don’t want to see the light of day. We’ll share tips about how to cover controversy.
Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.
10 a.m. Saturday, California Ballroom C, 2nd Floor (450)

EDITING

EDIT LESS, COACH MORE
Good editors don’t waste time rewriting copy. Learn how and why you should shift gears from being a fixer who makes changes to your reporters’ articles to a coach who builds a strong writing staff.
Katina Paron, MJE, Institute for Environmental Journalism, Brooklyn, N.Y.
10 a.m. Saturday, Capistrano, 4th Floor (150)

DESIGN

A+ PAGES: DESIGNING GREAT PUBLICATIONS
Great design engages readers. During this session, learn what elements create award-winning design with a review of the best of the Quill and Scroll design entries and tools to help you think outside the box and create appealing, informative packages.
Jeff Browne, CJE, Quill and Scroll, Iowa City, Iowa
Annie Wooden, The Sanders County Ledger, Thompson Falls, Mont.
10 a.m. Saturday, Carmel, 4th Floor (80)

FEATURED SPEAKER, WRITING

WRITING LONG-FORM JOURNALISM
Do you love those deep dives into a topic that account for some of the most moving experiences in print journalism? Those who produce long-form pieces find they are challenging stories to conceive, report and write. What goes into making a compelling long-form story?
Ann Herold, Los Angeles (Calif.) Magazine
10 a.m. Saturday, Huntington, 4th Floor (280)

ADVISING/TEACHING

• MANAGING ONE CLASS THAT DOES IT ALL
In this presentation, participants will learn how to manage an integrated academic and production course which produces multiple media products. The presenter will share his online handbook, teaching methods, and management strategies to make this kind of course successful and productive.
Christopher Davis, Clark Magnet High School, La Crescenta, Calif.
10 a.m. Saturday, La Jolla, 4th Floor (50)

GENERAL AUDIENCE

REAL-WORLD REPORTING: COLLEGE EDITION
Learn from college students about the values and principles that have long formed the core of the journalism profession, and a few of the specialized, practical skills needed to succeed in today’s digital world and start a career in journalism or mass communication.
Anita Luera, Bella Sisneros, Ellie Simpson, Faith Abercrombie, Patty Vicente and Ricky Cornish, Arizona State University, Phoenix
10 a.m. Saturday, Manhattan, 4th Floor (80)

A SUMMER RESIDENTIAL EXPERIENCE FOR HIGH SCHOOL STUDENTS
JUNE 23–28, 2019
UNIVERSITY OF OREGON CAMPUS
sojc.co/NextGenUO
@NextGenUO
ADVISING/TEACHING

ADVANCED PLACEMENT, THE VORACIOUS PROGRAM KILLER
The Great GPA Race destroys enrollment in programs. Students load their schedules with AP course options even though they’re not actually interested. How can we save our publications? Let’s look at what some programs and districts are doing to try to curtail the insidious destroyer.
Bernadette Cranmer, MJE, Granite Bay (Calif.) High School
10 a.m. Saturday, Lido B, 4th Floor (30)

PHOTOJOURNALISM

PHOTO STORYTELLING
Great photos create a visual language. Learn how to speak that photo language as you build and manage a photojournalism staff and tell the photo story of who you are as a school.
Margaret Sorrows, CJE, Jostens, Sherwood, Ark.
10 a.m. Saturday, Laguna, 4th Floor (280)

GENERAL AUDIENCE

CERTIPORT INDESIGN EXAM
Advisers and student who have preregistered to take a certification exam for Adobe InDesign will test at this time. This certification is recognized by industry leaders. It also supports high school journalism classes become funded CTE pathways.
Nina Quintana, CJE, Bernalillo (N.M.) High School
10 a.m. Saturday, Malibu, 4th Floor (30)

LAW AND ETHICS

TWEETS, GRAMS, SNAPS, CHATS, STREAMS AND THE LAW
How much can schools regulate what their students post on social media? Can schools make students turn over social-media passwords or inspect their phones? The answers may surprise you — and may depend on where you live.
Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.
10 a.m. Saturday, Monterey, 4th Floor (74)

LEADERSHIP AND TEAM BUILDING

LET’S PARTY! WHY YOU NEED A DISTRIBUTION PARTY
This course will cover everything from planning, marketing and organizing a yearbook distribution party. We’ll also discuss ways of incorporating your community and staff while building interest among your student body. Tips for revealing your book using video and photo coverage will also be included.
Makena Busch, CJE, Mead High School, Spokane, Wash.
10 a.m. Saturday, Redondo, 4th Floor (80)

GENERAL AUDIENCE

THE JOURNALIST’S DIGITAL TOOLBOX
Being a journalist is hard enough! Why work so hard when technology can help make so many tasks easier to accomplish? Learn about digital tools that can help make life easier for journalists, no matter the level of experience.
Sergio Yanes, CJE, Arvada (Colo.) High School
10 a.m. Saturday, Oceanside, 4th Floor (80)

GENERAL AUDIENCE

A LITTLE ABOUT A LOT
This survey of the areas judges and critiquers consider when assessing yearbooks — and a couple of principles that can make big differences in each — includes hundreds of examples from top 2018 books from coast to coast.
Paul Ender, Herff Jones, Palm Springs, Calif.; Ann Akers, MJE, Herff Jones, Charlotte, N.C.
10 a.m. Saturday, Palos Verdes, 4th Floor (150)

LAW AND ETHICS

WORKING WITH ADMINISTRATORS WHO DON’T UNDERSTAND
Student-led media provides the strongest protection for the school and the greatest learning for the students. Even in Hazelwood states it is the law, but some school administrators just don’t “get it.” This session discusses ways students can advance the cause of student-led journalism.
Janet Ewell, MJE, Huntington Beach, Calif.
10 a.m. Saturday, Salinas, 4th Floor (64)

ENTREPRENEURSHIP

95 PERCENT PROFIT FUNDRAISING
Fundraising is a necessary component of operations for smaller schools with smaller budgets for journalism programs. Raising money for equipment and travel is necessary for many programs. Grab our template files and replicate the fundraiser that can make 95 percent profit for your program.
Beth Ann Brown, CJE, and David Weikert, CJE, Northeastern High School, Manchester, Pa.
10 a.m. Saturday, San Clemente, 4th Floor (80)

NEWS GATHERING

HUMANS AT YOUR HIGH SCHOOL
Getting high school students to tell a reporter secrets that make them vulnerable takes special techniques. The editors at Venice High will explain how they have gotten interviewees to talk about being homeless, feeling suicidal, losing loved ones, being fatherless and having a drug-addicted mother.
Nancy Zubiri, Venice High School, Los Angeles
10 a.m. Saturday, Santa Monica, 4th Floor (125)

MULTIMEDIA BROADCAST

VIDEO STORYTELLING WITH PBS NEWSHOUR
Discover video journalism resources from PBS Newshour Student Reporting Labs that will take your production skills to the next level. This hands-on workshop will teach participants how to leverage video storytelling to amplify student voice outside of the classroom and into the community.
Erika Quick, CJE, Cody (Wyo.) High School; Elis Estrada, PBS NewsHour, Arlington, Va.
11 a.m. Saturday, Catalina 2, LL Level (80)

GENERAL AUDIENCE

IT’S ALIVE
In this yearbook theme and coverage presentation, we will analyze four 2018 yearbooks, taking a deep dive into each to help give you a clear understanding of how to not only get your book on message, but more importantly, create varied and clever coverage packages throughout while getting a lot of students in your 2019 book. A yearbook done right way should be a living and breathing organism.
Pete LeBlanc, CJE, Antelope (Calif.) High School; Dan Austin, Casa Roble High School, Orangevale, Calif.
11 a.m. Saturday, Catalina 2, LL Level (64)

MULTIMEDIA BROADCAST

VARIATIONS ON THE STRUCTURE OF VIDEO REPORTING
News and feature video reporting can take multiple shapes to meet the vision of student reporters. This session will show models and identify strategies to consider in order to plan, capture, and ultimately create useful
and unique video stories for multimedia sites and/or broadcast programs.

Jim McCarthy, Joseph Gregori High School, Modesto, Calif.

11 a.m. Saturday, Catalina 3, LL Level (70)

ADVISING/TEACHING

WOW! MIDDLE SCHOOLERS TOOK THOSE PORTRAITS?

Teach students to take incredible portrait photos that capture the unique personality of each student on campus. Learn how basic studio equipment can produce fantastic quality photos for publications and leave students inspired. Walk away with lesson plans and equipment lists for studio photography.

Elizabeth DeVinny, Eagle Peak Middle School, Redwood Valley, Calif.

11 a.m. Saturday, Catalina 4, LL Level (70)

WEB

MULTIMEDIA PACKAGE PLANNING AND EXECUTION

This session will examine how to use multimedia content to drive story format/design, chunk information, utilize visuals, provide alternative story forms for nonreaders, apply a transmedia approach, hyperlink to additional resources or related stories and use social media before, during and after the coverage.

Julia Satterthwaite, CJE, Monta Vista High School, Cupertino, Calif.

11 a.m. Saturday, Catalina 5, LL Level (80)

FEATURED SPEAKER, WRITING

THREE WAYS TO BETTER WRITING

Steve Padilla, editor of the Los Angeles Times’ showcase Column One feature, will offer practical tips on how to make your writing tighter, brighter and more powerful. Among the topics covered will be leads and endings, physical descriptions and anecdotes. This sentence-level seminar will be useful to anyone who puts pen to paper—for school, for media, or for fun.

Steve Padilla, Los Angeles (Calif.) Times

11 a.m. Saturday, Pacific Ballroom B, 2nd Floor (400)

FEATURED SPEAKER, NEWS GATHERING

ENTERTAINMENT JOURNALISM IN THE AGE OF DISRUPTION AND #METOO

As cultural movements and business forces upend creation and consumption of entertainment in every medium, journalists who cover content, dealmaking and distribution — in an industry where the stakes are high and the egos are often fragile — must continually interrogate their reporting process as well as their own unconscious biases.

Alison Brower, The Hollywood Reporter, Los Angeles

11 a.m. Saturday, Pacific Ballroom C, 2nd Floor (450)

DESIGN

JUST YOUR TYPE

Designing with type is more than combining typefaces or owning a slew of fonts. It’s studying the pros to see how they place letters and spacing. It’s understanding readability is the first priority. Learn to create contrast using weight, size, form, structure, direction and color.

Mimi Orth, CJE, Herff Jones, Altadena, Calif.

11 a.m. Saturday, Avila, 4th Floor (150)

ADVISING/TEACHING

GAINING CONFIDENCE AS AN ADVISER

That little voice in your head tells you that you’re the worst adviser ever, but we know that’s not true. Come learn tips and tricks on battling adviser insecurity, no matter your position. We’ve advised yearbook, newspaper and broadcast programs at private and public schools.

Scott Collins, CJE, University Prep, Seattle; Jessica Cordonier, CJE, Lee’s Summit (Mo.) School District

11 a.m. Saturday, Balboa A, 4th Floor (30)

ADVISING/TEACHING

STEVE KERR, GREG POPOVICH AND THE MODERN MEDIA ADVISER

How can student media advisers be both essential and unnecessary? We’ll look at lessons from two of the NBA’s greatest on core values, leadership and super-secret coaching sauce. Included will be wisdom from another coaching great: Jack Kennedy, MJE, who inspired the idea.
Adam Dawkins, CJE, Regis Jesuit High School, Aurora, Colo.
11 a.m. Saturday, Balboa B, 4th Floor (30)

Writing
• **10 STEPS TO BETTER FIRST DRAFTS**
In this workshop, student journalists will learn 10 things they can do to make their first drafts stronger, their editors happier and their journalism better. Topics covered: leads, kickers, proof, nut graphs, attribution, punctuation and more.
Katina Paron, MJE, Institute for Environmental Journalism, Brooklyn, N.Y.
11 a.m. Saturday, Capistrano, 4th Floor (150)

MULTIMEDIA BROADCAST

**DOCUMENTARY NOW: HIGH SCHOOL EDITION**
A documentary film project may sound daunting to high school students who may never have shot video or written a script. But it’s not that difficult. Set reasonable goals, devote a lot of time, and you can produce an impactful short documentary next year.
Jeff Browne, CJE, Quill and Scroll, Iowa City, Iowa
11 a.m. Saturday, Carmel, 4th Floor (80)

MEETING

**JEA AWARDS COMMITTEE MEETING**
Committee members will meet to discuss award procedures.
Karen Slusher, CJE, Eaglecrest High School, Centennial, Colo.
11 a.m. Saturday, Executive Board Room, 4th Floor (20)

FEATURED SPEAKER, MULTIMEDIA BROADCAST

**DEVELOPING NARRATIVE THROUGH SOUND**
Professional sound designer Rebecca Kessin will explore the art of storytelling through audio in this session. In addition to discussing her own work as a sound designer, she will provide audio tips journalists can use to make their podcast and broadcast sound better.
Rebecca Kessin, California State University, Fullerton, Calif.
11 a.m. Saturday, Huntington, 4th Floor (280)

WRITING

**IMPLEMENTING PARTICIPATORY JOURNALISM**
In this session, participants will learn how to teach students how to write a participatory journalistic feature story. The presenter will share student writing samples, instructional strategies, and publishing ideas to help students embrace long-form journalism as a viable and exciting writing form.
Christopher Davis, Clark Magnet High School, La Crescenta, Calif.
11 a.m. Saturday, La Jolla, 4th Floor (50)

PHOTOJOURNALISM

**SUPERIOR**
Come look at the superior photographs from the last few conventions and discuss what it takes to win the top award at a national convention. Includes everything from a review of the contests to the process JEA uses to produce photos with meaning.
Bradley Wilson, MJE, Midwestern State University, Wichita Falls, Texas
11 a.m. Saturday, Laguna, 4th Floor (280)

LEADERSHIP AND TEAM BUILDING

‘IT’S NOT ABOUT ME’ LEADERSHIP
Humility is the most desirable trait in a leader. Come find out seven ways you can lead your team by creating a culture of collaboration and putting them first.
Angela Wolfe, Burke High School, Omaha, Neb.
11 a.m. Saturday, Manhattan, 4th Floor (80)

LEADERSHIP AND TEAM BUILDING

• **IF WE ONLY KNEW THEN ...**
Worried about making a mistake as an editor? Senior Shield yearbook editors from Thomas Downey High School are here to help! With combined years of experience, mistakes and successes, they will share what they wish they knew in their first year to help you now.
Shield yearbook editors, Thomas Downey High School, Modesto, Calif.
11 a.m. Saturday, Monterey, 4th Floor (74)

DESIGN

**IMPACT WITH INFOGRAPHICS**
Get tips and tricks for enhancing your articles with infographics from The Feather editor-in-chief and reporter.
Greg Stobbe, Sam Cross and Addison Schultz, Fresno (Calif.) Christian High School
11 a.m. Saturday, Oceanside, 4th Floor (80)

LAW AND ETHICS

**COVERING #METOO**
We’ll discuss the legal, ethical and practical aspects of covering reports of sexual assault and how to gain access to public information. You’re invited to share your coverage.
Diana Mitsu Klos, Hadar Harris and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.
11 a.m. Saturday, Palos Verdes, 4th Floor (150)

DESIGN

**50 TINY DETAILS THAT TRANSFORM DESIGNS**
The difference between a good and great design is paying attention to little details like reader entry points, text variation and graphics that enhance the reader experience.
 Noon

 WRITING EDITORIALS THAT INSPIRE CHANGE

 Learn how to write impactful and concise editorials that spark change in your local community and how to manage an editorial board to produce editorials reflective of the entire staff’s opinion.

 Samantha Fong, Adi Penix and Nisha Malley, Mountain View (Calif.) High School

 Noon Saturday, Manhattan, 4th Floor (80)

 WEB

 EXPANDING YOUR WEBSITE: 4 ESSENTIAL TOOLS

 Learn how to use social media, multimedia, advertising and analytics to expand your publication’s online presence. We will cover specific topics such as multimedia gear must-haves, using Jetpack and Facebook analytics to make decisions, and how to run low cost or free advertising campaigns.

 Mateo Kaiser, Mountain View (Calif.) High School

 Noon Saturday, Oceanside, 4th Floor (80)

 MULTIMEDIA BROADCAST

 HERE COMES THE PITCH: NOW WHAT?

 Let’s have a true rundown meeting with pitches and story ideas on the table. We’ll discuss where and how to begin the pitch-to-package process for print or broadcast. Bring your ideas and be ready to take plenty of ideas back to your newsrooms.

 James Longoria, Porter (Texas) High School

 Noon Saturday, Palos Verdes, 4th Floor (150)

 LEADERSHIP AND TEAM BUILDING

 NOT JUST JOURNALISTS, WE’RE PEOPLE TOO

 Journalists are more than storytellers, photographers, or editors. They’re people too; the journalism classroom must reflect that. Here, learn to create an open communication between leaders and staffers, give support to students in times of need, and be there for them so they can succeed.

 Nicole Ong, Lynbrook High School, San Jose, Calif.

 Noon Saturday, Redondo, 4th Floor (80)

 GENERAL AUDIENCE

 SPORTS, SOCIAL MEDIA AND SCORPION (DRAKE’S ALBUM)

 So you want to work in sports? So does everyone else. What makes you stand out? This class is a how-to on using social

 Noon Saturday, Malibu, 4th Floor (30)

 DESIGN, EXTENDED SESSION

 INDESIGN TIPS AND TECHNIQUES FOR STUDENT PUBLICATIONS (2 HOURS)

 Tips, tricks and techniques to help you get the most out of Adobe InDesign in your publication. Beginning and advanced techniques will be covered. Bring your questions/challenges to get the most out of this session. Preregistration was required for this extended session.

 Hal Schmidt, Balfour Yearbooks, Houston, Texas; David Graves, St. Thomas’ Episcopal School, Houston

 Noon Saturday, Malibu, 4th Floor (30)

 PHOTOJOURNALISM

 THE CAMERA IN OUR POCKET

 In a world filled with camera apps, learn sound photography foundations that you can use to take better photos with your phone. Adjust your phone’s camera settings to optimize the camera, and discover how you can take better photos naturally without filters and fancy editing.

 Cassandra Workman, CJE, Centennial High School, Las Vegas

 Noon Saturday, Laguna, 4th Floor (280)

 EDITING

 INSERT HEADLINE HERE

 Learn how to write clever, accurate headlines to draw readers into stories using strong action verbs, puns and alliteration in this interactive session where student editors will show how they brainstorm for ideas. Audience members will create their own headlines, with prizes for the winners.

 Susan Sutton, CJE, Archbishop Riordan High School, San Francisco

 Noon Saturday, Avila, 4th Floor (150)

 GENERAL AUDIENCE

 SHOW OFF

 Nothing adds relevant coverage better than a showstopper spread. Learn how to incorporate your visual and verbal factor to your book.

 Jeff Moffitt, MJE, Jostens, Dallas; Lizabeth Walsh, MJE, Jostens, Las Vegas; Tina Cleavelin, CJ, Jostens, Parker, Colo.

 11 a.m. Saturday, San Clemente, 4th Floor (80)

 LAW AND ETHICS

 OPEN FORUM FOR ADDRESSING CENSORSHIP ISSUES

 Facing censorship issues including prior review or just have legal or ethical questions? Come to discuss them with members of JEA’s Scholastic Press Rights Committee.

 Lori Keekley, MJE, St. Louis Park (Minn.) High School

 Noon Saturday, Salinas, 4th Floor (64)

 GENERAL AUDIENCE

 FICTION AS INSPIRATION: ‘THE HATE U GIVE’

 ‘The Hate U Give’ by Angie Thomas is the 2018-2019 JEA One Book. Come discuss this best-selling YA novel through the lens of service journalism. How can Starr’s story inspire student journalists to cover challenging topics that spark change in their communities?

 Evelyn Lauer, MJE, Niles West High School, Skokie, Ill.

 11 a.m. Saturday, Santa Monica, 4th Floor (125)

 ADVISER EVENT

 ADVISER RECOGNITION LUNCHEON

 JEA and NSPA will present awards at this special event. New and renewing Certified Journalism Educators and Master Journalism Educators will be recognized as well JEA spring award winners. Charla Harris, the 2018 H.L. Hall National High School Yearbook Adviser of the Year, will speak.

 Preregistration was required. Please bring your ticket. Sponsor is Herff Jones.

 Noon Saturday, California Ballroom D, 2nd Floor (400)

 Noon Saturday, Laguna, 4th Floor (280)

 11 a.m. Saturday, Malibu, 4th Floor (30)

 LEADERSHIP AND TEAM BUILDING

 CONFLICT IN THE CLASSROOM

 Are you scared of conflict? This course will explore the unique, and sometimes unfortunate, conflicts yearbook students and advisers encounter over the course of the year. We’ll examine common conflicts between staff members, advisers and administration while providing solutions and strategies.

 Makena Busch, CJ, Mead High School, Spokane, Wash.

 11 a.m. Saturday, Redondo, 4th Floor (80)

 11 a.m. Saturday, San Simeon, 4th Floor (150)

 11 a.m. Saturday, Malibu, 4th Floor (30)

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 Evelyn Lauer, CJ, Niles West High School, Skokie, Ill.

 11 a.m. Saturday, Santa Monica, 4th Floor (125)
Get ready for the best day of the year - yearbook delivery day! Share your unboxing moments with us using the hashtag #unboxtheyear.
media to promote yourself, your work, and your publication, all while building your own brand. Hear from personal experience on how you can go from covering high school sports, to college, to the pros (like a pro.) Emily Starkey, Kansas State University, Manhattan, Kan.

**Noon Saturday, San Clemente, 4th Floor (80)**

**GENERAL AUDIENCE**

**RESPONSIBLE SUICIDE REPORTING FOR STUDENT JOURNALISTS**

Student representatives from Youth United for Responsible Media Representation will discuss guidelines known to minimize the risk of suicide contagion and reduce media-influenced harm. This presentation produced by Palo Alto High School journalism students serves as a means of fostering healthy and responsible reporting around mental health. Lia Salvatierra and Ellie Fitton, Palo Alto (Calif.) High School

**Noon Saturday, Santa Monica, 4th Floor (125)**

**1 p.m.**

**GENERAL AUDIENCE**

**GOD AND THE NEWSROOM**

Can you be a serious journalist and devout in your religion? At secular high schools do you feel like the oddball? At Christian, Catholic, Jewish or other faith-based schools, do you battle censorship? Or hear strange questions at conferences? Join us for a conversation.

Paul Glader, The King’s College, New York

1 p.m. Saturday, Avila, 4th Floor (150)

**NEWS GATHERING**

**ENVIRONMENTAL REPORTING 101**

Environmental reporting is fast becoming one of the most important journalism beats in the nation. Come learn about how to cover issues that are affecting your school and community from climate change to drinking water to emerging pollutants.

Katina Paron, MJE, Institute for Environmental Journalism, Brooklyn, N.Y.

1 p.m. Saturday, Capistrano, 4th Floor (150)

**FEATURED SPEAKER, NEWS GATHERING**

**HOW TO INTERVIEW: LONG-FORM INTERVIEWS AND ORAL HISTORY**

This session introduces the audience to the challenges and rewards of oral history practice. As a type of long-form interviewing that places its emphasis on subject ethics, the methodology of oral history creates new opportunities and insights for interviewers and journalists.

Anne Kelly, University of Southern California, Los Angeles

1 p.m. Saturday, Huntington, 4th Floor (280)

**LAW AND ETHICS**

**COPYRIGHT FOR ALL**

Copyright law limits your ability to use the works of others, including cartoons and photos that are posted online. Copyright protects your work as well. Learn what is legal and what is not, why your need to inspect your online photo archives now.

Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.

1 p.m. Saturday, Monterey, 4th Floor (74)

**PHOTOJOURNALISM**

**CANDID EVENT PHOTOGRAPHY: TELLING THE STORY**

This session will cover basic parameters of yearbook photography: How to properly set up a photo shoot for success and make a shot list, bring the correct equipment, and how to photograph the event once you get there. Many examples from the speaker’s photography experiences will be shown.

Jonathan Gurry, L interfouch Photography and Yearbooks, Anchorage, Alaska

1 p.m. Saturday, Laguna, 4th Floor (280)

**LEADERSHIP AND TEAM BUILDING**

**WHO SHAPES FUTURE JOURNALISTS? YOU DO!**

Students learn about careers from various sources. This session, inspired by ongoing research in the high school journalism setting, focuses on two sources: peers and educators. We’ll talk about how editors can be effective teachers and role models, and how advisers can empower students.

Marina Hendricks, CJE, South Dakota State University, Brookings, S.D.

1 p.m. Saturday, Manhattan, 4th Floor (80)

**ENTREPRENEURSHIP**

**USING SOCIAL MEDIA TO CREATE OPPORTUNITIES**

You can’t avoid using social media platforms if you’re interested in pursuing a career in media. Come and learn how college students are using their social media platforms to create opportunities. Learn skills that can help you create revenue and grow your network.

Anita Luera, Arizona State University, Phoenix

1 p.m. Saturday, Oceanside, 4th Floor (80)

**WEB**

**FEEDING THE BEAST**

Being online requires a commitment to posting content on a regular basis. You can’t expect visitors to come back every day if you’re not posting every day. Learn how to feed the online beast and be posting on a daily basis.

Brian Higgins, Liberty High School, Frisco, Texas

1 p.m. Saturday, Carmel, 4th Floor (80)

**MULTIMEDIA BROADCAST**

**INTRODUCTION TO 360/VR STORYTELLING (80 MINUTES)**

Learn about the potential of 360/VR video to provide an immersive experience for your audience and pick up tips on how to shoot and produce engaging content quickly and easily.

Adrian Ma, Ryerson University School of Journalism, Toronto, Ontario, Canada

1-2:20 p.m. Saturday, San Simeon, 4th Floor (150)

**WRITING**

**CAPTION THAT!**

Learn how to complement a photo with a great caption. Be prepared for a bit of drama in this interactive and fun session.

Cindy Griffith, Balfour, Los Angeles

1 p.m. Saturday, Santa Monica, 4th Floor (125)
2 p.m.

DESIGN, EXTENDED SESSION
PHOTOSHOP TIPS AND TECHNIQUES FOR STUDENT PUBLICATIONS (1.5 HOURS)
Tips, tricks, and techniques to help you get the most out of Adobe Photoshops in your publication. Beginning and advanced techniques will be covered. Your questions/ challenges to get the most out of this session. Some laptops will be available to preregistered students. Others may sit in if they bring a laptop with Photoshop loaded. Preregistration was required.
Hal Schmidt, Balfour Yearbooks, Houston; David Graves, St. Thomas’ Episcopal School, Houston
2-3:20 p.m. Saturday, Malibu, 4th Floor (30)

2:30 p.m.

DESIGN
SPIN THE WHEEL
Around and around it goes, where it stop let’s hope someone knows. In this quirky design session, we will look at color management theory and best practice techniques on how to best use your pallet during production.
Michael Malcom-Bjorklund, CJE, Columbia High School, Lake City, Fl.
2:30 p.m. Saturday, Avila, 4th Floor (150)

WRITING
SPIT AND POLISH
Are you looking to make your stories gleam? Here are some tips on how you can turn even the dullest topics into something shiny and new using literary techniques and poetic devices. Bring characters to life through in-depth reporting techniques and stellar writing and rewriting.
Jeff Browne, CJE, Quill and Scroll, Iowa City, Iowa
2:30 p.m. Saturday, Capistrano, 4th Floor (150)

GENERAL AUDIENCE
IMPLICIT BIAS AND ACCURATE STORYTELLING
Students will learn about implicit bias through a self-evaluation. They’ll hear how derogatory images and words disenfranchise communities, and they’ll learn to identify biased reporting. Students will leave with self-awareness and tools to hold their unconscious bias accountable in order to tell more comprehensive stories.
2:30 p.m. Saturday, Carvel, 4th Floor (80)

LEADERSHIP AND TEAM BUILDING
BE RESPECTED; BE A LEADER
A great yearbook editor isn’t just great at yearbook stuff — they are great at knowing the stuff the people care about. Learn how to become a leader that people listen to, who is helpful, not critical, and improves the skills of everyone around them.
John Gearhart, CJE, Walsworth Yearbooks, Oklahoma City
2:30 p.m. Saturday, Manhattan, 4th Floor (80)

PHOTOJOURNALISM
THE CREATIVE EDGE: INCORPORATE PHOTOGRAPHY TRENDS INTO PROFILES
Want to learn how a variety of photography styles can be incorporated into your student life profiles? We’ll explore techniques like long exposures, double exposures, projector-imaging, special effects lighting, and studio portraits with the goal of implementing different styles into your student life coverage.
Makena Busch, CJE, Mead High School, Spokane, Wash.
2:30 p.m. Saturday, Laguna, 4th Floor (280)

ADVISING/TEACHING
EVERY STUDENT IS A PHOTOGRAPHER
This session will discuss how to ensure quality images for your book and newspaper programs. There is no reason why every student cannot take a picture. Let’s prepare students for the real world; the one-trick-pony route will no longer be employable.
Debra Klevens, CJE, Parkway West High School, Ballwin, Mo.
2:30 p.m. Saturday, Oceanside, 4th Floor (80)

GENERAL AUDIENCE
METHOD TO THE MADNESS
Focus on a left brain approach to concept development and staff management so your right brain is free to be creative. Use formulas, workflows and digital tools to break away from canned coverage, templated designs and staff chaos to create a fresh, innovative yearbook.
Margie Raper, MJE, Highland Park High School, Dallas
2:30 p.m. Saturday, Redondo, 4th Floor (80)

MULTIMEDIA BROADCAST
VIDEO JOURNALISM: QUALITY AND QUANTITY WITH STYLE
Videos now capture readers’ attention more than any other medium. The Feather Online uses video each day across multiple platforms to widen its reach. Video editors alongside their adviser bring you tips for both quality and quantity within your publication.
Kori Friesen, Braden Bell and Blake Deffenbacher, Fresno (Calif.) Christian High School
2:30 p.m. Saturday, San Clemente, 4th Floor (80)

ENTREPRENEURSHIP
HOW TO BUILD YOUR MEDIA BRAND
Are you looking to build more buzz for your school news media? Dream of hosting your own YouTube channel or podcast? In this practical workshop, students will learn tried-and-tested strategies the pros use to develop unique brands that truly stand out from the crowd.
Adrian Ma, Ryerson University School of Journalism, Toronto, Ontario, Canada
2:30 p.m. Saturday, San Simeon, 4th Floor (150)

LEADERSHIP AND TEAM BUILDING
STRANGERS TO FAMILY TO LEADERS
How do you build a successful yearbook program filled with trust, respect and a sense of community? It may just take an umbrella, an onion and a roll of string.
Cindy Griffith, Balfour, Los Angeles
2:30 p.m. Saturday, Santa Monica, 4th Floor (125)

3:30 p.m.

EVENT
JEA AND NSPA AWARDS AND CLOSING CEREMONY
Winners of the NSPA Best of Show, NSPA Pacemakers and national individual awards will be honored at this ceremony. In addition, winners of JEA Write-off contest, Journalist of the Year scholarships and Aspiring Young Journalist will be recognized. You also will see a slide show of convention highlights. You may pick up Write-off entries after the ceremony. If you receive entries from other schools in your envelope, contact JEA at staff@jea.org.
3:30 p.m. Saturday, Pacific Ballroom, 2nd Floor (2,800)
In collaboration with the University of San Diego, Jostens customers are offered a relevant online learning experience full of organizational strategies that foster creativity and productivity as well as ways to ensure the production of a quality product, grading and marketing.

Stop by our booth and chat with a Jostens representative to learn more.
**SPEAKERS**

**FAITH ABERCROMBIE** is a freshman at Arizona State University and is a journalism major. She wants to focus in on broadcast journalism and hopes to be a reporter one day. She is an on-air talent for the entertainment news club, Cronkite Cut and works as an ambassador for the Cronkite school helping with its Instagram, @cronkite.school.

10 a.m. Saturday, Manhattan

**SHARI ADWERS**, MJE, teaches at Loudoun Valley H.S. in Virginia, where she advises the Viking newsmagazine. Adwers is a JEA curriculum coordinator. With a focus on mentoring young journalists, she embraces challenges, emphasizes student leadership and maximizes talent.

1 p.m. Friday, Monterey; 2 p.m. Friday, Avila

**ELIZABETH AGUILERA** — Featured speaker, see Page 6.

9 a.m. Friday, Capistrano

**ANN AKERS**, MJE, has been working with yearbook staffs for decades. Formerly NSPA’s associate director and Herff Jones’ educational products manager, Akers has also done stints as a journalism teacher/publications adviser and yearbook representative. She was the 2005 recipient of the Carl Towley Award, JEA’s highest honor, and has been awarded CSPAs Gold Key and NSPA’s Pioneer Award.

11 a.m. Friday, California Ballroom; 9 and 10 a.m. Saturday, Palos Verdes

**MARTHA AKERS**, 2005 JEA Yearbook Adviser of the Year, advises yearbook at Loudoun Valley H.S. Her students’ yearbooks have earned NSPA’s Pacemaker, CSPAs Gold Crown and VHSL’s Trophy. Akers has received CSPAs Gold Key, NSPA’s Pioneer Award, VHSL’s Lifetime Achievement Award, VHSL’s Torch Award and SIPA’s Distinguished Service Award. She is in VHSL’s Hall of Fame and OIPA’s National Scholastic Journalism Hall of Fame.

8 and 9 a.m. Saturday, Catalina 3

**ELLIOTT ALMOND** — Featured speaker, see Page 6.

11 a.m. Friday, Pacific Ballroom C

**SARA-ELLEN AMSTER** directs the master’s degree program in digital journalism at National University’s Costa Mesa campus. She has worked as a daily newspaper reporter in New York, Florida, Delaware and Hawaii.

2 p.m. Friday, Catalina 4

**TYLER ARDEN** is a third-year undergraduate student at the University of San Diego studying marketing and communication. He was recognized as an Al Neuahrth Free Spirit Scholar in 2015 and runner-up for the 2016 JEA Journalist of the Year. Arden is an alumnus of The Red & Blue at Reno (Nevada) H.S. He currently works in sales, fundraising, content marketing and branding.

10 and 11 a.m. Friday, Oceanside

**KEVIN ARIFIN** is a senior and manager for Walnut H.S.’s yearbook Cayuse, which is a Pacemaker and Crown award winner. He has experience managing newspaper and yearbook for the last three years with special skills in planning, organization and human resources.

11 a.m. Friday, Santa Monica

**DAN AUSTIN** advises the Rampages and the Casa Chronicle for Casa Roble H.S. in Orangevale, California. His students have garnered many national awards, including several Gold Crowns and Pacemakers. JEANC named him Adviser of the Year in 1992, and JEA named him a Distinguished Yearbook Adviser in 2000. He is the 2006 National Yearbook Adviser of the Year.

8:30 a.m. Thursday, Huntington; 9, 10 and 11 a.m. Saturday, Catalina 2

**ISABELLA BALANDRAN** — Featured speaker, see Page 6.

1 p.m. Friday, Huntington

**ERIC BALLAS** teaches TV news production, yearbook and journalism at Southridge H.S. in Beaverton, Oregon. He is in his third year of advising student media. Before beginning a teaching career, Ballas worked as a TV news producer in Yakima, Washington, and Albuquerque, New Mexico. Under his leadership, the program has grown from a one-semester class with 11 students to three class periods and more than 80 students.

10 a.m. Saturday, Balboa A

**TINA BARBER**, CJE, advises The Guide and The Legend at Cherokee Trail H.S. in Aurora, Colorado. As a former high school yearbook and college journalist, she enjoys advising because she spends a lot of time in her happy place, the CT newsroom.

11 a.m. Friday, Corona

**HAYLEY BEHAL** served as a two-time editor at Mauldin H.S. before becoming a four-year staffer and editor at Furman University, from which she earned degrees in English and history. A lover of all things printed, she worked at an independent bookstore and interned at a publishing house in Edinburgh, Scotland, before joining Herff Jones as a copywriter.

Noon Friday, Avila

**BRADEN BELL** established confidence and professionalism on The Feather Online from selling papers to benefit the local children’s hospital to interviewing global leaders like Luis Palau in his third year on the team. After improving his skills as a journalist, he now looks to gain confidence in video production and camera skills, stepping into a video editor role for the 2018-2019 year.

2 p.m. Friday, Santa Monica; 2:30 p.m. Saturday, San Clemente

**KERRY BENSON** teaches J101, the first course in journalism and mass communications in the School of Journalism at the University of Kansas. She also teaches Stand and Deliver, the school’s presentation skills class. She is the Strategic Communication Chair in KU’s journalism school.

9 a.m. Saturday, Carmel

**PETER BOBKOWSKI** teaches the information gathering course at the University of Kansas. He also researches high school student media effects.

9 a.m. Saturday, Carmel

**ALYSSA BOEHRINGER**, CJE, is in her 14th year of advising journalism at her alma mater, McKinney (Texas) H.S. She advises
broadcast, yearbook and online news and loves taking kids to journalism conventions. She is president-elect for the Texas Association of Journalism Educators and was JEA’s National Broadcast Adviser of the Year in 2017.

Noon Friday, San Clemente

SAM BOTT is a yearbook representative for Lifetouch and is most passionate about educating aspiring young journalists around the country. She was introduced to scholastic journalism in high school after joining the debate team and newspaper staff. Her love for the profession quickly grew and continues to evolve every day. Bott is a member of JEA and FSPA and hopes to earn her CJE.

11 a.m. Friday, Catalina 1

CANDACE PERKINS BOWEN, MJE, is a professor at Kent (Ohio) State University and directs its Center for Scholastic Journalism and the Ohio Scholastic Media Association. Previously, she was a high school journalism teacher/media adviser in Illinois and Virginia. She is a former DJNF High School Journalism Teacher of the Year. Bowen started JEAHELP while JEA president and serves on the Certification and Press Rights committees.

10 a.m. Friday, Coronado; 2 p.m. Friday, Monterey

JOHN BOWEN, MJE, is former director of JEA’s Scholastic Press Rights Committee. He is assistant director of the Center for Scholastic Journalism and teaches law and ethics at Kent (Ohio) State University. His personal honors include DJNF Journalism Teacher of the Year, JEA Carl Towley Award, NSPA Pioneer and CSPA Gold Key.

9 a.m. Friday, Manhattan

SARAH BRANDT heads the News Literacy Outreach program at NewsGuard, a new company formed by journalists to rate the credibility and transparency of news websites. Brandt leads NewsGuard’s partnerships with libraries and schools and develops programming to use NewsGuard as a news literacy tool.

9 a.m. Saturday, Catalina 5

BETSY BRITTINGHAM is the curriculum manager at Herff Jones. For a decade, she was an adviser at Altavista Combined School in Central Virginia. Altavista’s Nunitus yearbook received several VHSA Trophy Class rankings, Crown Awards and Pacemakers with Brittingham at the helm. She sits on the governing board for student publications at Virginia Tech.

10 a.m. Friday, Santa Monica; noon Friday, Avila

ALISON BROWER — Featured speaker, see Page 6.

11 a.m. Saturday, Pacific Ballroom C

BETH ANN BROWN, CJE, is an English teacher and yearbook adviser at Northeastern H.S. in Manchester, Pennsylvania. She has been a yearbook adviser for the past 11 years where the yearbook has earned All-American and All-Columbian honors from NSPA and CSPA, the Keystone All-State Award, and a 2015 Pacemaker. Brown is treasurer for the Pennsylvania School Press Association.

10 and 11 a.m. Friday, Balboa A; 10 a.m. Saturday, San Clemente

DEANNE BROWN has advised The Featherduster newsmagazine and taught photojournalism at Westlake H.S. in Austin, Texas for 32 years. She was named a 2017...
JEFF BROWNE, CJE, is the executive director of the Quill and Scroll Honor Society and teaches journalism at the University of Iowa. He has also been a professional reporter and columnist, and a documentary film producer. His 2016 documentary “Taking the Lede: Colorado Edition” tells the story of dedicated scholastic journalists across the Centennial State. His also produced the 2017 film “Como Fue? A Cuban Journey.”

HEATHER BURRIS is an English language arts and journalism teacher at Buena H.S. in Ventura, California, where she advises the Buena Speaks newspaper. She graduated with a journalism degree from San Diego State University and worked as a writer, magazine editor and communications consultant prior to starting her second career as an educator 12 years ago.

MAKENA BUSCH, CJE, advises the Pantera yearbook at Mead H.S. in Spokane, Washington. Prior to becoming a teacher Busch worked as both a full-time graphic designer and freelance photographer for seven years. Infusing her industry experience into every lesson Busch is wildly passionate about all things yearbook. Busch is also an alumni of the program she currently teaches.

KEVIN CAMARGO — Featured speaker, see Page 6.

BREANNE CARLISLE is a journalism teacher at Gresham (Oregon) H.S. She advises the school newspaper, The Argus, and teaches beginning journalism. Carlisle, who is in her 13th year of teaching, began advising and teaching journalism last year. Her background and passion for journalism have helped her to inspire her students. Carlisle is looking forward to starting a broadcast program next year.

PHILLIP CASTON is the adviser of the Legend yearbook at Wando H.S. in South Carolina. He is a 12-year adviser. He received his master’s in journalism from the University of Maryland, and he received his bachelor’s degree from Clemson University. The South Carolina Scholastic Press Association named Caston the 2012 Adviser of the Year. He previously worked as a reporter for the Charleston Post and Courier.

ADRIANA CHA VIRA, MJE, is a former newspaper journalism now teaching at Daniel Pearl Magnet H.S. in Los Angeles. She is a board member of SoCal JEA.

JILL CHITTUM, MJE, is a sales rep with Walsworth Yearbooks in Fort Worth, Texas. She was a yearbook rep in Arkansas and Oklahoma for four years. Previously, Chittum was the journalism adviser at Blue Valley H.S. and Derby H.S. in Kansas, as well as a staff photographer at the Wichita Eagle. She has been involved in scholastic journalism since high school.

CURTIS CHRISTIAN teaches Photojournalism 1 and 2, AP studio art photo/digital and co-advises yearbook photography and audio/video production at McKinney (Texas) H.S.

MICHELLE CIULLA LIPKIN is the executive director of the National Association for Media Literacy Education. Lipkin has helped NAMLE grow to be the preeminent media literacy education association in the U.S. She launched the first ever Media Literacy Week in the U.S., developed strategic partnerships with media companies such as Participant Media, Nickelodeon and Twitter, and restructured the governance and membership of the organization.

The Chiarini Fountain is a landmark in downtown Santa Ana’s Artists Village. Nearby is the Grand Central Arts Center, free and open to the public Tuesday-Sunday. Photo by Cecilia Lopez, Mater Dei High School, Santa Ana, Calif.
TINA CLEAVELIN, CJE, a creative accounts manager for Jostens, works with advisers and staffs to produce and market their publications. She advised award-winning newspaper, yearbook and photojournalism staffs for 14 years in Arizona and Oklahoma. She received the JEA Friend of Scholastic Journalism, the Friends of Journalism award from the New Mexico Scholastic Press Association and the Jostens Leadership Award.
9 a.m. Friday, Avila; 9 a.m. Saturday, Laguna; 11 a.m. Saturday, San Clemente

KAYLIE CLEM broadens her entire worldview as she creatively captures transformative images from behind the lens. Timidly moving through her first experiences as a photographer, Clem discovered a true passion and confidence in her ability to document emotions, events and news through strategic imagery. As photo editor for The Feather team, she continues to develop stronger dynamic writing to accompany her photographs.
10 a.m. Friday, Avila; noon Friday, Santa Monica

JOSH CLEMENTS has 13 years of advising under his belt. He teaches at Camp Yearbook in Palm Spring, California, and the Jostens National Summer Workshop in San Diego, California. Recently, he was the keynote speaker at the Jostens Washington Summer Workshop in Portland, Oregon.
9 a.m. Friday, Avila

SCOTT COLLINS, CJE, advises a middle school newspaper, a high school newspaper, a yearbook and an occasional a literary magazine at University Prep in Seattle. He previously advised the newspaper, yearbook and broadcast programs at Raytown (Missouri) H.S. Prior to teaching, Collins worked as a TV news producer in Seattle and Portland. He also has worked in newsrooms in Kansas City and Columbia, Missouri.
11 a.m. Friday, Redondo; 11 a.m. Saturday, Balboa A

WENDY CONNELLY is the journalism adviser and media arts teacher at Amador Valley H.S. in Pleasanton, California. She teaches two periods of journalism, three periods of video production, and one period of digital art and graphic design. She is credentialed in English, social studies and digital arts. Connelly is working on becoming a Google Certified Educator.
10 a.m. Friday, Redondo; 1 p.m. Friday, Salinas

GREG A. COOPER teaches adjunct at Santa Barbara City College and Ventura College. Cooper graduated in May 1996 from Western Kentucky University with a double major in photojournalism and anthropology. After three years working as a picture editor in Ohio, Cooper returned to his native Ventura County, this time to pursue his master’s degree in photography at Brooks, where he graduated in December 2004.
1 p.m. Friday, Catalina 3

JESSICA CORDONIER, CJE, is a yearbook adviser at Lee’s Summit (Missouri) H.S. She is believer in love, laughter and fun, and thinks these are the three most important things in any classroom. She is in her sixth year of advising yearbook.
2 p.m. Friday, Catalina 3; 11 a.m. Saturday, Balboa A

RICKY CORNISH is studying broadcast journalism at the Walter Cronkite School of Journalism. He has interned at television and radio stations in Phoenix and Las Vegas. He attended Faith Lutheran H.S. in Las Vegas and was part of its broadcast program. At Cronkite, Cornish works with the social media team for the School of Public Affairs.
10 a.m. Saturday, Manhattan

BERNADETTE CRANMER, MJE, advises Ursus, the NSPA Pacemaker and CSPA Silver Crown-winning yearbook at Granite Bay (California) H.S. A journalism and English teacher since 1994, she has advised yearbooks and news magazines at four high schools. To be the current IB coordinator, she chose to give up teaching English rather than yearbook because she loves nurturing her caring, skilled, problem-solving young journalists. She is a 2018 Special Recognition Yearbook Adviser.
1 p.m. Friday, Redondo; 8 a.m. Saturday, Palos Verdes; 10 a.m. Saturday, Lido B

SAM CROSS, editor-in-chief for The Feather Online, determines to share the voice of his peers and those whose voice is silent. Cross, a senior, inspires those around him through servant leadership and his worldview. He plans to continue his education and pursue a degree in communications.
9 a.m. Friday, Santa Monica; 11 a.m. Saturday, Oceanside

JUSTIN DAIGLE, CJE, advises the Reflections yearbook at Brighton H.S. in Colorado. His students’ publications have earned state and national awards including four CSPA Crowns and a NSPA Pacemaker Finalist. Daigle has been named the 2009 Colorado Student Media Association (CSMA) Teacher of the Year as well as JEA Rising Star in 2010 and Special Recognition (2014) and Distinguished (2016) Yearbook Adviser of the Year.
9 a.m. Friday, Catalina 2; 11 a.m. Friday, Catalina 5

KATHY DALY is a professional photographer specializing in “lifestyle” family portraits and teaching photo lessons. While an adviser, her yearbooks at Overland H.S. won CSPA Gold and Silver Crowns and NSPA Pacemakers. In 1998 she was named JEA’s Yearbook Adviser of the Year, and has received CSPA’s Gold Key and NSPA’s Pioneer Award, JEA’s Medal of Merit and its Lifetime Achievement award.
9 a.m. Saturday, Catalina 6

CHRISTOPHER DAVIS is a teacher at Clark Magnet H.S. in Glendale, California. He created his current school’s publications course, which is an integrated academic and production course of yearbook, news magazine and news website production. He has taught history, English and journalism, and he is a National Board Certified Teacher (2008-2018).
10 and 11 a.m. Saturday, La Jolla

ADAM DAWKINS, CJE, holds a master’s degree in journalism education from Kent State University, is JEA Scholastic Journalism Week coordinator, and the Colorado Student Media Association past president. He teaches the CSMA press law and ethics course and the Summer Adviser Workshop. He advises RJ Media at Regis Jesuit H.S., which includes Raider Sports Network, RJTV and Elevate newsmagazine.
2 p.m. Friday, Salinas; 11 a.m. Saturday, Balboa B

SOMMER INGRAM DEAN is a staff attorney for the Student Press Law Center. A graduate of Georgetown University Law Center, she served as a law clerk at the U.S. Court of Appeals for Veterans Claims. After graduating from Baylor University, she worked as a legislative and legal reporter. She was a student journalist at the Tiger Times at Texas H.S. and The Baylor Lariat.
9 a.m. Friday, Oceanside; noon and 1 p.m. Friday, Manhattan; 9 and 10 a.m. Saturday, Monterey; 11 a.m. Saturday, Palos Verdes; 1 p.m. Saturday, Monterey

BLAKE DEFFENBACHER spends his second year on The Feather team as a video journalist. Deffenbacher developed his camera skills as a photojournalist, learning the workflow and concept of media in journalism. This year he joins a creative
SPEAKERS

ELIZABETH DEVINNY is the yearbook adviser and digital media teacher at Eagle Peak Middle School in Redwood Valley, California. She founded the digital media program at Ukiah Unified School District five years ago. Her program been recognized by Jostens as being a National Yearbook Program of Excellence, been featured in the Look Book multiple times and featured in the Jostens Cover Art design booklet.

11 a.m. Saturday, Catalina 4

HILLARY DEVOSS, CJJE, has advised high school journalism for 15 years in both Omaha and Detroit. A former JEA Rising Star, Devooss is an active member of the Student Press Rights Committee and spends much of her time working on New Voices campaigns and other initiatives intended to strengthen student press rights.
2 p.m. Friday, Catalina 2; 9 a.m. Saturday, La Jolla

CARINA DOMINGUEZ is a journalist from the Pascua Yaqui Tribe in Tucson, Arizona. She worked for CBS Television Network in New York City before moving back to her hometown to work for the affiliate. She is passionate about reporting on Native American issues, politics, sports and the environment. She's been published in The Arizona Republic, The Tucson Sentinel and on CBSNews.com to name a few.
2:30 p.m. Saturday, Carmel

MARY KAY DOWNES, MJE, advises Odyssey at Chantilly (Virginia) H.S. Her students won CSPS Crowns and NSPA Pacemakers. Downes is 2007 National Yearbook Adviser of the Year and is in the Virginia High School Hall of Fame. She holds a CSPS Gold Key, JEA Medal of Merit and NSPA Pioneer. A longtime yard, Downes is most proud of Chantilly winning multiple First Amendment Press Freedom Awards.
9 a.m. Saturday, Pacific Ballroom B

ALBERT DUPONT is the technology coordinator for the Loyola University School of Mass Communication in New Orleans. Previously, he was the broadcast adviser at the St. Charles Parish Public Schools Satellite Center for 12 years. Before jumping into education, Dupont worked for 17 years in broadcasting as a producer, videographer and editor. He also works freelance for the Pelicans and Saints.
10 and 11 a.m. Friday, Lido C

BILL DWYRE — Featured speaker, see Page 6.
11 a.m. Friday, Pacific Ballroom A; 1 p.m. Friday, Santa Monica

BILL ELSEN, primarily an editor during a 33-1/2-year career at The Washington Post, is editor-in-residence at this convention. At The Post, he spent 7-1/2 years as a director of recruiting and hiring for the newsroom. He also worked as a night and assignment editor on the national desk, a sports and metro copy editor, executive sports editor, metro staff writer, assistant foreign editor, night city editor and night news editor. He edits for Twice Media Productions, a video production company, and is a former board member of the Sigma Delta Chi Foundation of Washington, D.C.
9 a.m. Friday, California Ballroom; 9 a.m. Saturday, California Ballroom AB; 1 p.m. Saturday, Ballroom Registration Desk

PAUL ENDER was adviser to the award-winning American yearbook at Independence H.S. in San Jose, California, for more than 25 years. A longtime special consultant for Herff Jones, Ender's honors include JEA Yearbook Adviser of the Year, Northern California Yearbook Adviser of the Year, CSPS Gold Key, JEA Lifetime Achievement Award, NSPA Pioneer Award and OIPA National Scholastic Journalism Hall of Fame.
1 p.m. Friday, San Simeon; 9 and 10 a.m. Saturday, Palos Verdes

ELIS ESTRADA is the director for Student Reporting Labs, where she oversees the development, work and content of SRL's growing national network of schools and partner public media stations. Estrada is deeply invested in creating fun, educational opportunities for young people to engage with news media. Before joining the NewsHour, she worked at the News Literacy Project and NY1 News in New York City.
10 a.m. Saturday, Santa Monica

JANET EWELL, MJE, helped pass the California Adviser Protection Law and advised a prize-winning newspaper at an urban Title I school in Southern California. She is an author of “Journalism: Publishing Across Media.” She is a Fellow of the South Basin Writing Project, was a National Board Certified Teacher, and received the JEA Medal of Merit and the CSPS Gold Key.
1 p.m. Friday, El Capitan B; 10 a.m. Saturday, Salinas

CARRIE FAUST, MJE, advises Summit yearbook, NEXT magazine and SmokyNow.com at Smoky Hill H.S. in Aurora, Colorado. Her staffs have earned CSPS Gold Crowns and NSPA Pacemakers, she was a JEA Rising Star in 2008, a JAE Distinguished Yearbook Adviser in 2009, the CHSPA Teacher of the Year in 2011, received a Gold Key from CSPS in 2017 and an NSPA Pioneer Award in 2018.
8:30 a.m. Thursday, Laguna; noon Friday, Laguna; 11 a.m. Saturday, San Simeon

MARIN FEHL is editor-in-chief of Red & Black, the newspaper at Hillsborough H.S. in Tampa, Florida. She is a junior and in 2018 was named the Florida Scholastic Press Association’s Emerging Young Journalist. She enjoys playing the piano in her free time with her rooster, Macklemore.
10 a.m. Friday, Palos Verdes

JOYCE FEUERBORN, CJJE, advises advanced, beginning and broadcast journalism in Santa Ana, California. She has been an adviser for 10 years.
11 a.m. Friday, La Jolla

BRENDA FIELD, MJE, has been advising yearbooks for over 20 years. The books her staffs at Glenbrook South H.S. have created have regularly earned NSPA Pacemakers and CSPS Crowns. The 2017 National Yearbook Adviser of the Year, Field serves on the Illinois JEA board and as the JEA Illinois state director. She was closely involved in the New Voices campaign that restored First Amendment rights to high school journalists in Illinois.
10 a.m. Friday, Laguna

JULIA FITKSE continues her dream of capturing a moment through the lens of a camera. A third-year photojournalist, she has grown to love capturing emotion in sports, school, community events and portraits as a hobby and future career. Great photography can evoke emotion and catalogue a moment in time. This became the foundational goal that drives her to excel.
10 a.m. Friday, Avila; noon Friday, Santa Monica

ELLIE FITTON is a junior at Palo Alto H.S. where she is a staff writer and the social media manager for the school’s arts and culture publication, C Magazine. Being a student journalist has made her strongly believe that youth voices are critical in the movement to ensure the next generation of journalists is educated on responsible media reporting with stories surrounding mental health.
Noon Saturday, Santa Monica
BILL FLECHTNER, MJE and JEA mentor advised publications for more than 25 years. A DJNF Distinguished Adviser and a JEA Medal of Merit recipient, he has received the NSPA Pioneer Award and the JEA Lifetime Achievement Award. Flechtner is an Oregon Journalism Teacher of the Year and a JEA mentor.

8 a.m. Thursday, Coronado; 9 a.m. Friday, Balboa A; 2 p.m. Friday, Executive Board Room; 10 a.m. Saturday, Balboa A

SAMANTHA FONG is the print opinions editor for the Mountain View H.S. Oracle. Noon Saturday, Manhattan

NICK FORNICOIA advises the broadcast journalism program at Eastview H.S., which includes a daily show and a weekly news program. These shows have won numerous state and national awards. In addition, he is a yearbook adviser. Fornicoia was 2009 Minnesota Journalism Educator of the Year.

9 a.m. Saturday, San Clemente

KORI FRIESEN, an established Central Valley photographer and designer, joined The Feather team in 2014 (www.thefeather.com). Teaching photojournalism, videomedia and co-advising with Greg Stobbe, Friesen has led The Feather in a website redesign and a visual overhaul. She brings over 13 years of industry knowledge to the publications team.

10 a.m. Friday, Avila; noon Friday, Santa Monica; 9 a.m. Saturday, Catalina 7; 2:30 p.m. Saturday, San Clemente

MEGAN FROMM, Ph.D., MJE, is a former journalist and university professor who recently transitioned back to teaching high school journalism. She now teaches journalism at Grand Junction H.S. and advises the Orange & Black student newspaper. She’s in her second term on the JEA board of directors, serving as the educational initiatives director.

10 a.m. Saturday, Catalina 4

PRISCILLA FROST teaches and advises at Lindbergh H.S. in St. Louis. She serves on the JEA national Write-off committee.

6 p.m. Friday, Huntington

J.D. GARBER, CJE, is a journalism teacher and adviser of the Pylon newsmagazine, a 2018 Pacemaker winner, at Salina (Kansas) Central H.S. He received the 2018 Jackie Engel Award honoring the best high school journalism teacher in Kansas. Garber serves on the Kansas Scholastic Press Association board as an area representative.

8:30 a.m. Thursday, Santa Monica; noon Friday, Salinas

JOHN GEARHART, CJE, consults with yearbook staffs to elevate scholastic journalism in the state of Oklahoma. He is in his sixth year as a representative for Walsworth Yearbooks. He holds a B.S. in organizational leadership and an MBA. Formerly, Gearhart spent five years hiring and developing new talent as a training manager in the finance industry.

2:30 p.m. Saturday, Manhattan

ALAN GIBBONS — Featured speaker, see Page 6.

10 a.m. Friday, El Capitan B; 1 p.m. Friday, Santa Monica

MORGAN GIPSON is a Lifetouch representative with a passion for elevating students and advisers to be the best version of themselves. She works alongside advisers to provide education and training needed to produce exceptional publications and equip
students with the skills needed to succeed outside of their journalism programs.
11 a.m. Friday, Catalina 1

PAUL GLADER is an associate professor of journalism at The King’s College in NYC. He is a former staff writer at The Wall Street Journal and writes for publications such as The Washington Post, Forbes.com and Bloomberg BusinessWeek. He directs the Dow Jones News Fund business reporting program and the NYC Semester in Journalism program.
2 p.m. Friday, Catalina 5; 1 p.m. Saturday, Avila

KELLY GLASSCOCK, CJE, is executive director of the Journalism Education Association and assistant professor in the A.Q. Miller School of Journalism and Mass Communications at Kansas State University. Previously, he was associate director of Collegian Media Group at K-State, where he advised the Royal Purple yearbook and Manhappenin’ magazine. Glasscock also directed the Flint Hills Publications Workshop. He is a freelance photographer.
7 p.m. Thursday, Pacific Ballroom; 9 p.m. Thursday, Avalon; noon Saturday, California Ballroom D; 3:30 p.m. Saturday, Pacific Ballroom

ANNIE GORENSTEIN FALKENBERG, CJE, advises the Priam yearbook at Longmont (Colorado) H.S. During her time as an adviser, her staffs have won numerous state awards and earned CSPA Silver Crowns in 2014 and 2015. Gorenstein Falkenberg is the Colorado Student Media Association president. She has been honored as the 2017 Colorado Student Media Association Teacher of the Year and JEA Rising Star (2015).
8:30 a.m. Thursday, Laguna

MARK GRABOWSKI is a journalism professor at Adelphi University on Long Island. He also writes a column for the Washington Examiner, created CubReporters.org and assists with the Dow Jones News Fund internship program.
2 p.m. Friday, Catalina 4

DAVID GRAVES is the yearbook adviser at St. Thomas’ Episcopal School in Houston. His students have won Crown, Pacemaker and ILPC Star awards. He was awarded a CSPA Gold Key in 2012. In his spare time, he writes and designs political junk mail, so you’ve probably thrown away some of his greatest creations.
1 p.m. Friday, El Capitan A; noon Saturday, Malibu; 2 p.m. Saturday, Malibu

NICOLE GRAVLIN, CJE, works as the Waltsworth Yearbooks representative in San Jose, California. She earned a master of arts in publishing design and uses her strength in InDesign and Photoshop to bring value to journalism staffs who are looking to boost their skills and techniques in their publications.
9 a.m. Friday, Monterey; noon Friday, San Simeon

KIM GREEN, MJE, is the outreach coordinator and a graphics sequence instructor for Ball State University’s Department of Journalism. She is JEA’s Certification Committee chair. Her honors include JEA Yearbook Adviser of the Year and Medal of Merit, NSPA Pioneer Award, Indiana Journalism Teacher of the Year, Folger Outstanding Teacher of the Year, DJNF Distinguished Adviser and Ball State University Journalism Hall of Fame.
2 p.m. Friday, Balboa A; 3:30 p.m. Friday, Malibu; 7:30 a.m. Saturday, Executive Board Room; 9 a.m. Saturday, Lido B; noon Saturday, California Ballroom D

PEGGY GREGORY, CJE, advised the award-winning Greenway H.S. Demon Dispatch for 35 years and held two specialist positions for eight years in the Dysart USD. She has served on the JEA Mentoring Committee since its inception and was local co-chair for two JEA/NSPA Phoenix conventions. Honors include NSPA Pioneer Award, JEA Medal of Merit, CSPA Gold Key and James F. Paschal Award and DJNF Special Recognition Adviser and Distinguished Adviser awards.
7 p.m. Wednesday, JEA Suite; 8 a.m. Thursday, Corona; 9 a.m. Friday, Executive Board Room

CINDY GRIFFITH has experience as a yearbook adviser and design expert. She has held numerous yearbook design and technical workshops and has been on the founding team of two charter schools. While teaching numerous subjects, she also has been an NFL coach (National Forensics League), athletic director, photographer and children’s book author. She is supporting schools as a Balfour yearbook representative in Los Angeles and Orange County.
1 and 2:30 p.m. Saturday, Santa Monica

KARL GRUAUGH, CJE, teaches journalism and AP economics at Granite Bay (California) H.S., where he advises the Gazette student newspaper and GraniteBayToday.org student news website. He was the DJNF National High School Journalism Teacher of the Year in 2008. He loves puns. Most of his students ... don’t.
1 and 2 p.m. Friday, Pacific Ballroom C; 9 a.m. Saturday, Catalina 4

JONATHAN GURRY is a photography manager for Lifetouch Alaska and a freelance photographer. Working for more than 17 years as a professional photographer, Gurry has photographed a wide variety of subjects. His photography experience spans over studio portraiture, sports, weddings, editorial and events. He has created a unique 360-degree style to cover all topics being photographed in a yearbook.
1 p.m. Saturday, Laguna

KATHY HABIGER, MJE, advises yearbook, newspaper and online at Mill Valley H.S. She is past-president of the Kansas Scholastic Press Association and is a frequent speaker at summer workshops. Her publications regularly earn All-Kansas, All-America and Pacemaker honors.
10 a.m. Friday, El Capitan A; 10 a.m. Saturday, Catalina 7

TODD HARMONSON — Featured speaker, see Page 6.
1 p.m. Friday, Santa Monica

CHARLA HARRIS advises the yearbook, the print and online newspaper and the broadcast program at Pleasant Grove H.S. in Texarkana, Texas. The Hawk yearbook and Edge newspaper staffs have both won multiple Gold Crown and Pacemaker awards, as well as individual awards. Harris has received the CSPA Gold Key, the NSPA Pioneer Award and is the 2018 H.L. Hall National Yearbook Adviser of the Year.
9 and 10 a.m. Friday, Laguna; noon Saturday, California Ballroom D

HADAR HARRIS, executive director of the Student Press Law Center, is a human rights attorney and nonprofit leader with a passion for working with and on behalf of students, Harris joined the SPLC in September 2017. She previously led the Northern California Innocence Project and directed the Center for Human Rights & Humanitarian Law at American University Washington College of Law.
11 a.m. and 1 p.m. Friday, Manhattan; 11 a.m. Saturday, Palos Verdes

ANASTASIA HARRISON, CJE, advises the Epic yearbook at Legend H.S. Her students’ publications have earned state and national awards including CSPA Silver Crowns and an NSPA Pacemaker as well as Pacemaker finalist nominations. Harrison was honored...
with the JEA Rising Star award in 2011 and was the Colorado Student Media Association Adviser of the Year for 2016. Noon Friday, Catalina 4

NANCY HASTINGS, MJE, retired from Munster (Indiana) H.S., where she advised the Paragon yearbook and Crier newspaper. Currently serving as JEA’s Indiana state director, the former Indiana Journalism Teacher of the Year has won the National Yearbook Adviser of the Year, an NSPA Pioneer Award, CSPA Gold Key, JEA Medal of Merit, JEA Lifetime Achievement Award, and the 2017 Linda S. Puntney Teacher Inspiration Award. 11 a.m. Friday, Huntington

LACEY HATFIELD is president of SoCal JEA and is the local chair of the JEA/NSPA Spring National High School Journalism Convention in Anaheim 2019. 7 p.m. Thursday, Pacific Ballroom

ANNE HAYMAN, MJE, advises Student News Media at Arlington (Washington) H.S. They publish the yearbook and news website. She has small staff issues with big staff dreams and is always looking for ways to improve. Hayman participated in the Reynolds Institute in 2014. She is president of her state journalism organization, Washington JEA. 9 a.m. Saturday, Balboa A

MOLLY HEBER — Featured speaker, see Page 7. 1 p.m. Friday, Huntington

NELSON HELM, a wannabe know-it-all, owns the distinction of creating 10 books before age 22. A proud product of the Lacomian at Salem H.S. and the Calyx at Washington and Lee University, Helm spent time at Food Network Magazine and in the newsroom at The Atlanta Journal-Constitution, before returning to yearbook, his first love. He co-hosts the Herff Jones Mind the Gutter podcast. 1 p.m. Friday, Avila

MARINA HENDRICKS, Ph.D., CJE, is an assistant professor in the School of Communication and Journalism at South Dakota State University, JEA state director for South Dakota and a member of JEA’s Scholastic Press Rights Committee. Previously, she was communications director at the Newspaper Association of America. She also served as founding editor of the FlipSide teen journalism program at The Charleston Gazette-Mail in West Virginia. 1 p.m. Saturday, Manhattan

CARRIE HENDRIX, CJE, advises the Westwind yearbook and the Ranger Review News at Lewis-Palmer H.S. in Colorado. Her students’ publications have earned state and national awards including four CSPA Crowns, two NSPA Pacemakers, and First Place NSPA Best of Show. Hendrix was named the Colorado Student Media Association Teacher of the Year in 2015 and JEA Special Recognition Yearbook Adviser in 2018. 9 a.m. Friday, Catalina 2; 11 a.m. Friday, Catalina 5

Michael Hernandez is a journalism teacher and consultant in Los Angeles where he has advised the Pacemaker-winning Mustang Morning News for 20 years. He recently published an online course for media literacy and continues to take teachers and students abroad to learn the art of documentary filmmaking. He is an Apple Distinguished Educator and PBS Digital Innovator. Follow him on Twitter and Instagram @cinhead. 8:30 a.m. Thursday, Capistrano; 9, 10 and 11 a.m. Saturday, California Ballroom C

ANN HEROLD — Featured speaker, see Page 7. 10 a.m. Saturday, Huntington

Mike Hiestand is senior legal counsel for the Student Press Law Center. As an SPLC intern in 1989, the organization’s first legal fellow and then first full-time staff attorney, Hiestand has assisted well over 15,000 student journalists and advisers. In 2013-14, he traveled across the country by bus with Mary Beth Tinker, teaching and speaking out on behalf of student press rights and free expression. 8:30 a.m. Thursday, Carmel; 9 a.m. Friday, Oceanside; 11 a.m. and noon Friday, Manhattan; 9 a.m., 10 a.m. and 1 p.m. Saturday, Monterey

BRIAN HIGGINS advises the broadcast journalism and online newspaper programs at Liberty H.S. in Frisco, Texas. In his ninth year of teaching, he has helped his students launch online sites at two schools, both of which have gone on to win local, state and national awards. 1 p.m. Saturday, Carmel

NICK HOMBURG is an instructor in the A.Q. Miller School of Journalism and Mass Communications at Kansas State University in Manhattan, Kansas. He teaches digital photography, drones in media, photojournalism and documentary film production. Prior to coming to K-State, he worked the past 25 years in the Pacific Northwest as a freelance photographer and documentary filmmaker. 10 a.m. Friday, Manhattan

J.P. Hoornstra — Featured speaker, see Page 7. 9 a.m. Saturday, Huntington

John Horvath advises The Bard yearbook at Hill Country Christian School in Austin, Texas. When initially asked to teach yearbook, he threatened to quit. Seven years later, he’s a self-avowed nerd and Photoshop junkie. While his students say they’re proud of their Crown and Pacemaker, they seem more intent on focusing on the challenge ahead, and he’s proud of them for that. Noon Friday, Oceanside

BETHANY GRACE HOWE — Featured speaker, see Page 7. 9 a.m. Friday, Pacific Ballroom C; 2 p.m. Friday, Huntington

JOE HUMPHREY, MJE, advises the Red & Black newspaper, Hilsbore yearbook and HHSToday.com news website at Hillsborough H.S. in Tampa, Florida. He serves is evaluations coordinator for the Florida Scholastic Press Association and a member of JEA’s Certification Committee. He was local team leader for the fall 2015 national convention in Orlando. 10 and 11 a.m. Friday, Palos Verdes

JESSICA HUNZIKER, MJE advises the CV Student Media program at Castle View H.S., which includes yearbook, newspaper, broadcast and online. Hunziker’s media staffs have earned numerous awards to include NSPA Best of Shows, CSPA Crowns, All-COLORado awards, All-American ratings from NSPA and Gold Medalist ratings from CSPA. Hunziker is the president-elect for the Colorado Student Media Association. 10 a.m. Friday, Catalina 1

JESSICA JAGGER is editor-in-chief of Crimson newsmagazine. She has won convention and state-level awards for her writing and designs. Crimson is a 2018 and 2019 Pacemaker Finalist and has placed Top 10 Best of Show at conventions in tabloid and website since 2009. Noon Friday, La Jolla

SARAH JAGGER is editor-in-chief of Crimson newsmagazine. She has won convention and state-level awards for her writing and designs. Crimson is a 2018 and 2019 Pacemaker Finalist and has placed Top 10 Best of Show at conventions in tabloid...
and website since 2009.  

**Noon Friday, La Jolla**

**PATRICK R. JOHNSON,** MJE, is the teacher and adviser of The Tom Tom, sequoitmedia.com and The Arrow media programs at Antioch (Illinois) Community H.S. Johnson is JEA’s Mentoring Program chair, a Quill and Scroll trustee and Kettle Moraine Press Association’s summer workshop director. He is an adjunct professor at Marquette University. Johnson is a former DJNF distinguished adviser, JEA Rising Star, and KEMPA adviser of the year. 8 a.m. Thursday, Coronado; 11 a.m. Friday, Avila; 1 p.m. Friday, Catalina 5

**SHEILA JONES,** CJE, taught English for 23 years at Englewood (Colorado) H.S. and advised the Pirateer newspaper program that became Colorado’s first state-approved CTE Convergent Media program in 2011. A former president of the Colorado High School Press Association, Jones in retirement is a JEA mentor. She received the JEA Lifetime Achievement Award, CHSPA Medal of Merit, CHSPA Adviser of the Year award, Ridgway Freedom of Speech Award and the National Federation of Press Women Fellowship. 11 a.m. Friday, Executive Board Room

**JIM JORDAN** retired after 35 years as the yearbook adviser of the Decamhian at Del Campo H.S. in Fair Oaks, California. He is now a special consultant for Walsworth Yearbooks. In 1996, he was named the National Yearbook Adviser of the Year by JEA. Now with Walsworth, he serves as the lead mentor for the company’s Adviser Mentor Program and hosts the “Yearbook Chat with Jim” podcast. 8 and 9 a.m. Saturday, Avila

**JASON KAISER,** CJE, is an assistant marketing manager for Jostens. Prior to Jostens, he worked for the student newspaper of the College of St. Benedict/St. John’s University and received awards from both the Minnesota Newspaper Association and the Associated Collegiate Press for his designs. A former yearbook adviser and high school teacher, Kaiser has worked with scholastic journalism for over eight years. 9 a.m. Friday, Catalina 3

**MATHEO KAISER** is the managing web editor and one of the editors-in-chief of the MVHS Oracle in Mountain View, California.  
**Noon Saturday, Oceanside**

**PAUL KANDELL** teaches Media Leadership and Management, runs the magazine “Incubator” and advises five publications at Palo Alto H.S. The 2009 DJNF National Journalism Teacher of the Year, he has a master’s in journalism from the University of Missouri-Columbia.  
**Noon Friday, El Capitan A; 2 p.m. Friday, Redondo**

**JESSE KATZ** — Featured speaker, see Page 7.  
**1 p.m. Friday, Laguna**

**THOMAS KAUP,** MJE, has been a teacher and journalism adviser for 33 years, advising in both middle school and high school programs. Kaup is the co-author of “Middle School Journalism,” was the 2013 WJEA Adviser of the year, and a 2014 Dow Jones Special Recognition Adviser. Kaup believes that scholastic journalism has become too competition oriented to the detriment of smaller programs and schools. 6 p.m. Friday, Pacific Ballroom A

**LORI KEEKLEY,** MJE, advises the Echo at St. Louis Park (Minnesota) H.S. where her students have won state and national awards. Keekley is a former DJNF Adviser of Year, recipient of NSPA’s Pioneer and CSPA’s Gold Key. She serves as JEA’s Scholastic Press Rights director. 7 p.m. Thursday, Pacific Ballroom; 11 a.m. Friday, Catalina 4; 7:30 a.m. Saturday, Lido B; 11 a.m. Saturday, Salinas

**ANNE MARIE KELLY** — Featured speaker, see Page 7.  
**1 p.m. Saturday, Huntington**

**REBECCA KESSIN** — Featured speaker, see Page 7.  
**11 a.m. Saturday, Huntington**

**VALERIE J. KIBLER,** MJE, teaches at Harrisonburg (Virginia) H.S., where she advises the print and online newspaper. She was the local chair for the 2009 and 2014 JEA/NSPA Washington, D.C., conventions. She is vice president of JEA and a former member of the NSPA Board of Directors. 9 a.m. Friday, El Capitan B; 9 a.m. Saturday, Executive Board Room

**DEBRA KLEVENS,** CJE, has advised the award-winning publications programs at Parkway West H.S. for 20 years. What began as a yearbook career turned into a career expansion into the online newspaper world eight years ago. Under Klevens advisement, the publications have earned CSPA Gold Crown, a CSPA Silver Crown and an NSPA Pacemaker. 2:30 p.m. Saturday, Oceanside

**DIANA MITSU KLOS** is director of engagement for the Student Press Law Center. Klos has worked as a newspaper reporter and editor and served in leadership posts at nonprofit journalism groups. She was executive director of the National Scholastic Press Association and senior project director at the American Society of News Editors. Klos is on the DJNF board. 1 p.m. Friday, Manhattan; 11 a.m. Saturday, Palos Verdes

**KARI KOSHIOL** is the adviser for the Knight Errant, the student-run publication for Benilde-St. Margaret’s in St. Louis Park, Minnesota. She helps run a newsroom made up of about 75 students who produce material for three different publications. She was a 2016 JEA Rising Star.  
**1 p.m. Friday, Catalina 1**

**GLENN KRAKE,** CJE, advises five publication staffs at West Linn (Oregon) H.S.: yearbook, newspaper, broadcast journalism, literary magazine and an after-school video production event-streaming team. When he’s not bragging about his awesome student journalists and their achievements, Krake can be found leading tangential classroom discussions about how the album “Pet Sounds” is better than anything the Beatles created. Follow his journalism-related tweets @gkrake  
**2 p.m. Friday, El Capitan B**

**SARAH-ANNE LANMAN,** CJE, teaches at Munster H.S. where she has advised Paragon, the school’s yearbook, and Crier, the school’s newspaper, for the past six years. She has seen her staffs win NSPA Pacemakers, CSPA Silver Crowns and Hoosier Stars from IHSPA.  
**2 p.m. Friday, Palos Verdes**

**MATTHEW LAPORTE,** CJE, is an adviser for The Howl yearbook and Southwest Shadow online news site at Southwest Career and Technical Academy in Las Vegas. His staffs have earned multiple state and national accolades. Follow him @matthewlaporte on Instagram.  
**10 a.m. Friday, Balboa B**

**EVELYN LAUER,** MJE, is the Publications/Public Relations chair for JEA. She also oversees JEA’s social media. Her work has been published in the Huffington Post, Education Week and other publications.  
**11 a.m. Saturday, Santa Monica**

**PETE LEBLANC,** CJE, is in his 23rd year of teaching and eighth year advising three programs at Antelope (California)
KEL LEMONS fell in love with yearbook at 16. She now has her dream job as Balfour's key account/education manager. Before joining Balfour, Lemons was a newspaper and yearbook adviser for 12 years. Her publications at Connally and Rouse high schools won numerous Crowns and Pacemakers. When she’s not working, she’s usually curled up with a good book or the latest Entertainment Weekly.

KYLE LEWIS, served as design editor for newspaper and yearbook staffs in high school. He sharpened his skills in the journalism graphics sequence at Ball State University. Lewis curated a decade of graphic design and photography experience during which he redesigned multiple publications, garnering perennial awards. He is an art director in the yearbook marketing department at Herff Jones.

LOGAN LEWIS studied camera, computer graphics, lights and sound over the past summer. When he’s not behind the soundboard, he’s playing on the varsity boys basketball team. This is Lewis’ second year on The Feather staff, and he is passionate about making videos for social media and managing the Feather Twitter account.

GARY LINDSAY, MJE, recently retired after 40 years’ teaching language arts and journalism at Kennedy H.S. in Cedar Rapids, Iowa. During his career he advised newspaper, yearbook and literary magazine, and his staffs earned numerous state and national awards. Lindsay is a member of the JEA Mentoring Committee and JEA mentor for Iowa. He has served on the JEA board and on several JEA committees.

MARK LODATO is associate dean of the Cronkite School and associate general manager of Arizona PBS at ASU. Lodato supervises Cronkite School and Arizona PBS broadcast news operations, including the national award-winning television newscast, “Cronkite News.” The program reaches 1.9 million homes each weeknight on Arizona PBS. Under his leadership, Cronkite School broadcast students have consistently ranked among the nation’s best in premier journalism competitions. 11 a.m. Friday, Salinas

ERIN LONG is the print editor-in-chief of the Knight Errant. She has been part of the school paper for three years, moving from a writer to features editor to EIC. She spends her free time playing soccer and skiing.


ANITA LUERA, an award-winning journalist who has played a pivotal role in the advancement of Latinos in the news industry, directs the Cronkite High School Journalism Institute. She manages a range of programs and outreach efforts that expose students to journalism and support high school journalism programs. Prior to the Cronkite School in 2007, Luera worked in the Phoenix news market for 27 years.

RACHEL LUNA — Featured speaker, see Page 7.

GARY LUNDGREN, associate director of NSPA/ACP, has received the CSPA Gold Key, NSPA Pioneer, JEA Medal of Merit and ILPC Edith Fox King. In his 10 years at the University of Arkansas, the “Arkansas Traveler” newspaper and “Razorback” yearbook staffs he advised were consistent Crown and Pacemaker winners. In his 20 years at Jostens, he launched the “Look Book,” Jostens Adviser University and edited the "1,2,3 Yearbook Curriculum" and Jostens Adviser & Staff magazine.

ADRIAN MA is an award-winning Canadian reporter, producer, author and journalism professor. He specializes in teaching digital storytelling, branding and audience engagement at Ryerson University in Toronto. He also hosts the career development podcast, “Working Media” hosted by the J-Source portal.

BILL MACFADYEN — Featured speaker, see Page 7.

GIANA MAGNOLI — Featured speaker, see Page 8.

MICHAEL MALCOM-BJORKLUND, CJE, became the journalism adviser at Columbia H.S. in Lake City, Florida, after a successful 16-year professional career in the media industry. With a degree in journalism, master’s in education and a dozen design awards under his belt, Malcom-Bjorklund is the East Coast director-at-large, District 2 director for the Florida Scholastic Press Association and webmaster for the Florida Council of Teachers of English.

MICHAEL MALCOM-BJORKLUND, CJE, became the journalism adviser at Columbia H.S. in Lake City, Florida, after a successful 16-year professional career in the media industry. With a degree in journalism, master’s in education and a dozen design awards under his belt, Malcom-Bjorklund is the East Coast director-at-large, District 2 director for the Florida Scholastic Press Association and webmaster for the Florida Council of Teachers of English.

LELAND MALLETT, CJE, has advised yearbooks/newspapers since 1999. He is the adviser at Legacy H.S. in Mansfield, Texas. Legacy’s publications have won Crowns, Pacemakers and Stars. Mallett serves as the webmaster for TAJE. In 2015, he won Texas Adviser of the Year. He has received the Edith Fox King Award, TAJE Trailblazer, DJNF Special Recognition Adviser and JEA’s Special Recognition Yearbook Adviser.

REBECCA MARTIN provides editorial oversight of journalism coverage and broadcast and podcast products at YR Media. She leads YR’s national network of content partners and correspondents, who produce content for the dynamic YR media platform and outlet partners including NYTimes, NPR, and Teen Vogue. Martin is part of the editorial leadership team that sets quality-of-excellence standards and establishes YR’s signature voice/look/feel across platforms.

NISHA MALLEY is the editor-in-chief for the Mountain View H.S. Oracle.

REBECCA MARTIN provides editorial oversight of journalism coverage and broadcast and podcast products at YR Media. She leads YR’s national network of content partners and correspondents, who produce content for the dynamic YR media platform and outlet partners including NYTimes, NPR, and Teen Vogue. Martin is part of the editorial leadership team that sets quality-of-excellence standards and establishes YR’s signature voice/look/feel across platforms.

BRIAN MARTINEZ, CJE, is a lifelong journalist. He started his career at the
Houston Chronicle then became an adviser, where his students won Pacemakers and other awards for their work. Today, he works with technology to help students nationwide produce great publications.

1 p.m. Friday, Palos Verdes

JOY MCCALEB is a former journalist and has published works in the NCTE/IRA English Standards and a book, “Our Hero Freebird: An Organ Donor’s Story.” She advised newspaper, literary magazine and broadcast. She has served as a committee member for the JEA/NSPA national convention in Nashville and is currently writing freelance and serves as a JEA mentor in Tennessee.

Noon Friday, Executive Board Room

JIM MCCARTHY, CJE, teaches broadcast journalism, multimedia, video production, and photography at Gregori H.S. in Modesto, California. He advises JNN, a Broadcast Pacemaker recipient and national award-winning publication. During his 20 years of teaching, McCarthy also has taught yearbook and advised The Corinthian, a nationally recognized student newspaper.

10 and 11 a.m. Saturday, Catalina 3

BARBARA MCCORMACK is vice president of education at the Newseum. Her team is responsible for creating quality, educational resources and programs on First Amendment freedoms and media literacy. NewseumED reaches 10 million students through on-site and virtual classes, and its website. McCormack, a former middle and high school teacher, has spoken on media literacy at numerous conferences including Chautauqua Institution, NCSS and NAMLE.

9 a.m. Friday, Carmel

JIM MCCROSSEN is in his 28th year of teaching. Graduating with a degree in journalism from the University of Kansas, he moved to Southern California to work as a photojournalist. McCrossen moved back to Kansas to find fulfillment in teaching and gets up each morning and tries to do as little damage as possible to his students while they produce a newspaper and yearbook.

9 a.m. Friday, Catalina 5

ALISON BETHEL MCKENZIE is the executive director of the Society of Professional Journalists. A veteran journalist with over 30 years’ experience, she has worked as an editor, bureau chief and nonprofit director. From 2009-2015, she served as the executive director of the International Press Institute in Vienna, Austria.

10 a.m. Saturday, Catalina 1

ALEX MCNAMEE is the educator and trainer at SNO Sites. He is an award-winning journalist, who covered prep sports for the Decatur Herald & Review and Effingham Daily News (both in Illinois) and a journalism graduate of Eastern Illinois University, where he wore many hats for the student news publications from student, writer, editor and designer to morale booster.

10 a.m. and noon Friday, Catalina 2

GARY METZKER — Featured speaker, see Page 8.

10 a.m. Friday, Pacific Ballroom C

ALLISON MILLER is the adviser of The Marauder yearbook and the Insight literary magazine at Marcus H.S. in Flower Mound, Texas. She also teaches the introduction to journalism courses. She has a passion for graphic design and loves learning new and simpler ways to do complex tasks. Miller has spoken at CSPA and JEA conventions about
design and organizational skills.

Noon Friday, Redondo

JEFF MOFFITT, MJE, NBCT, is a creative accounts manager for Jostens. Previously, Moffitt advised the award-winning Oracle newspaper and Torch yearbook at Olympia H.S. in Orlando, Florida. He is certified in career and technical education. He was OHS’s 2007 Teacher of the Year, JEA named him a Rising Star in 2006 and a Special Recognition Adviser in 2010.

9 a.m. Saturday, Laguna; 11 a.m. Saturday, San Clemente

AMY MORGAN, MJE, advises yearbook, newspaper and online at Shawnee Mission West H.S. She is the secretary of the Kansas Scholastic Press Association and is a frequent speaker at summer workshops. Morgan’s publications consistently earn All-Kansas and All-American honors.

10 a.m. Friday, El Capitan A; 10 a.m. Saturday, Catalina 7

R.J. MORGAN, CJE, is the director of the Mississippi Scholastic Press Association and an instructor in the School of Journalism and New Media at the University of Mississippi (Ole Miss). He is a former high school newspaper, yearbook and broadcast adviser, as well as a freelance professional journalist.

11 a.m. Friday, Catalina 2

PATRICK MORING, CJE, is digital media coordinator for the Colorado Student Media Association and the adviser of the KRAM broadcast program at Rampart H.S. in Colorado Springs, Colorado. The program is a NSPA Broadcast Pacemaker, Colorado Broadcaster Association Future Broadcaster Award and the NFHS Network best overall broadcast program.

9 and 10 a.m. Friday, San Clemente

SUZETTE MOYER is a design editor at The Washington Post. A mentor to hundreds of visual journalists, her work has won countless awards from the Society for News Design, Society of Publication Design and other organizations. “She is never at a loss in coming up with ideas and ways to execute them. Moyer is equally amazing whether she is generating content ideas, coming up with a creative ways to visualize them, art directing a photo shoot, illustration or infographic, designing a page or editing the work of others,” wrote designer Paul Wallen.

8:30 a.m. Thursday, Palos Verdes

JEREMY MURPHY, CJE, advises the yearbook, newspaper and television programs at West Fargo H.S. He is JEA’s North Dakota state director. Prior to teaching, he was a reporter for a daily newspaper in Gillette, Wyoming. He spent 10 years directing the state press organization and helped pass the New Voices Act in North Dakota.

9 a.m. Saturday, Balboa B

DAN MUELLER, CJE, is a former yearbook and newspaper editor and has worked as a yearbook representative since 2004 — striving to inspire and encourage students to be leaders on their staffs and publications.

8 a.m. Saturday, Carmel

MARK MURRAY recently retired after 35 years’ working for Arlington (Texas) ISD. That is, he retired from working for the school district. He is still executive director of the Association of Texas Photography Instructors and works with other organizations around the country. He has been honored by JEA with the Carl Towlery Award and by CSPA with the Joseph M. Murphy Award.

8:30 a.m. Thursday, San Simeon; 11 a.m. Friday, Capistrano; noon Friday, Capistrano; 2 p.m. Friday, Capistrano

HEATHER NAGEL, CJE, advises the Lion’s Roar yearbook at Christ Presbyterian Academy in Nashville, Tennessee, and serves as the Tennessee state director for JEA. The Lion’s Roar has won NSPA Pacemaker, NSPA Best of Show, CSPA Gold Crown, CSPA Gold Medal and THSPA Best Overall Yearbook. Nagel received the JEA Special Recognition Yearbook Adviser honor in 2012 and was THSPA’s Bonnie Hufford Outstanding Adviser.

11 a.m. Friday, Monterey; 9 a.m. Saturday, Manhattan

SONIA NAZARIO — Keynote speaker, see Page 5.

7 p.m. Thursday, Pacific Ballroom; 9 p.m. Thursday, Ballroom Registration Desk; 10 a.m. Friday, Pacific Ballroom D

ANDREA NEGRI, MJE, advises the newspaper and yearbook at Alief Hastings H.S. in Houston. She also teaches journalism and photojournalism and serves as department chair. Negri is secretary for ATPI and contest director for the Texas Association of Journalism Educators. She is a recipient of the TAJE Pathfinder award and the Edith Fox King award from the Interscholastic League Press Conference.

2 p.m. Friday, Balboa B

LAURA K. NEGRI, MJE, has taught journalism, photojournalism, newspaper, yearbook and technology for 23 years in Texas public schools. Prior to teaching, she was a newspaper reporter, photographer and editor. She judges for several state journalism organizations and is a 2002 Reynolds High School Journalism Institute participant, a 2005 Radio Television News Directors Foundation Teacher Ambassador, and a 2012 Fund For Teachers Fellow.

6:15 p.m. Thursday, El Capitan; 10 a.m. Friday, Monterey; 1 p.m. Friday, Balboa A

ABRIANNA NELSON, CJE, advises yearbook, newspaper, broadcast and literary magazine at Washington-Lee H.S. in Arlington, Virginia. She is a curriculum coordinator for JEA’s Curriculum Initiative and was the entrepreneurship module leader from 2013-2017. She majored in journalism and history at Washington and Lee University, interned with the Fairfax County Times and USA Today and holds graduate degrees in education from W&M and UVA.

9 and 10 a.m. Friday, Salinas; 2 p.m. Friday, La Jolla

EVERT NELSON is a freelance photojournalist in Kansas specializing in editorial and sports photography. He is a commercial drone pilot and uses that skill on various photography projects. His work covering NCAA basketball championships has been published in Time, Sports Illustrated and Forbes. Recent footage he created for a short film documenting artist Erin Weirsma titled “After the Burn” premiered in Munich, Germany.

8:30 a.m. Thursday, San Simeon

SUSAN NEWELL, MJE, has advised award-winning scholastic newspapers and yearbooks. She is JEA’s Alabama director, has served as a SIPA board member and as ASPA president. She is an Alabama Adviser of the Year, a DJNF Special Recognition Adviser and Distinguished Adviser, and an ASNE Reynolds HSJ Institute fellow. She is a JEA mentor and welcomes new Alabama advisers to become mentees.

8 and 9 a.m. Saturday, Santa Monica

MARK NEWTON, MJE, is the journalism teacher at Mountain Vista H.S. in Highlands Ranch, Colorado. He is the adviser of MV Media, a comprehensive journalism program consisting of the Aerie yearbook, Eagle Eye news magazine, VistaNow.org and VistaNow Video. Newton has been teaching journalism and advising student media for 35 years. He was president of the Journalism Education Association from 2011 to 2017.

9 a.m. Saturday, San Simeon
CASEY NICHOLS, MJE, is a veteran of 36 years of student media advising. He’s a former JEA National High School Yearbook Adviser of the Year and NSPA Pioneer. His current passion is storytelling in all formats. 10 a.m. Friday, Catalina 3

SARAH NICHOLS, MJE, advises student media at Whitney H.S. in Rocklin, California, where her students have been recognized with top national and state honors. Nichols is JEA’s president and a member of the Scholastic Press Rights and Digital Media committees. A former National Yearbook Adviser of the Year, she has been honored with JEA’s Carl Towley Award and Medal of Merit and NSPA’s Pioneer Award. 8 a.m. Thursday, El Capitan; 9 p.m. Thursday, Avalon; 8 a.m. Friday, El Capitan B; 10 a.m. Friday, Capistrano; noon Saturday, California Ballroom D

NICOLE ONG is the opinion editor for Lynbrook H.S.’s student newspaper, the Epic. She loves photography and is passionate about activism and politics. She aspires to use journalism to raise awareness of issues that usually go undiscussed. Feel free to follow her on Twitter @heyitsnicoleo. Noon and 1 p.m. Saturday, Redondo

MIMI ORTH, CJE, represents Herff Jones in Southern California and is the director of Yearbooks@theBeach summer workshop. A former award-winning yearbook adviser, Orth can identify random fonts on the fly, pull off some quick tricks in InDesign, whip up a cool headline design or coverage idea, all in a yearbook class period. Her students, though, love her most for her homemade food. 2 p.m. Friday, San Simeon; 11 a.m. Saturday, Avila

STEVE PADILLA — Featured speaker, see Page 8. 11 a.m. Saturday, Pacific Ballroom B

KATINA PARON, MJE, is a Brooklyn-based journalism educator who has been creating byline opportunities for teens for more than 25 years. She directs the Institute for Environmental Journalism for teens at InsideClimate News, started the NYC High School Journalism Collaborative at Baruch College and is the author of “A NewsHound’s Guide to Student Journalism” (McFarland), a comic book-style textbook. 10 a.m., 11 a.m. and 1 p.m. Saturday, Capistrano

JENNIFER PARSONS has been advising the Ingenium staff at Greenfield Junior High in Gilbert, Arizona, for nine years. Her staff has won three CSPA Crown Awards and has been an NSPA Pacemaker Finalist twice in the past four years. When not working on yearbook, she teaches newspaper and eighth grade English. 9 a.m. Friday, La Jolla; 2 p.m. Friday, San Clemente

ADRI PENIX is the print managing editor for the Mountain View H.S. Oracle. Noon Saturday, Manhattan

MEGHAN PERCIVAL, MJE, teaches photojournalism and AP Psychology and advises The Clan yearbook staff at McLean H.S. in Fairfax County, Virginia. The Clan staff has been awarded the NSPA Pacemaker and CSPA Gold Crown and was inducted into the NSPA Hall of Fame. Percival received a Gold Key from CSPA in 2013 and was a 2014 JEA Distinguished Adviser. Noon Friday, Laguna; 11 a.m. Saturday, San Simeon

RICHIE Plass is the owner/curator of a traveling exhibit on Native American imagery titled “Bittersweet Winds.” Plass is a Menominee, Stockbridge/Munsee Indian from Wisconsin. He was a mascot in the winter of 1968 at the high school he attended, which was located off the reservation he lived on. Because of what he went through then, he still addresses these stereotypical names and images. 9 a.m. Saturday, Catalina 1

BRYAN POLLARD is a lifetime member of Native American Journalists Association, completing his second term as president. He is the former executive editor of the Cherokee Phoenix, the tribal news organization for the Cherokee Nation. He was a certified high school journalism teacher and taught at Sequoyah H.S., an Indian boarding school in Tahlequah, Oklahoma, and has been a mentor for numerous journalism workshops serving minority students. 2:30 p.m. Saturday, Carmel

REBECCA POLLARD, MJE, advises The Leopard yearbook at Lovejoy H.S. in Lucas, Texas. She is not afraid of a challenge, which is why she has advised at five different schools and all mediums in 19 years. Her programs have won top state and national awards, and she is a JEA Distinguished Yearbook Adviser. She serves JEA as Journalist of the Year committee chair. 7 p.m. Thursday, Pacific Ballroom; 9 a.m. Friday, Coronado; 10 a.m. Friday, Laguna; 3:30 p.m. Saturday, Pacific Ballroom

LINDA PUNTNEY, MJE, is the former JEA executive director, and former director of Student Publications Inc. and adviser to the award-winning Royal Purple yearbook at Kansas State University. She received JEA’s Carl Towley, Teacher Inspiration, Lifetime Achievement and Medal of Merit awards, CSPA’s Gold Key and Charles O’Malley awards and NSPA’s Pioneer Award. CMA awarded her the Distinguished Yearbook Adviser and Hall of Fame. 11 a.m. Friday, California Ballroom; 9 and 10 a.m. Saturday, Pacific Ballroom C

ERIKA QUICK CJE, advises CHS Wired, the broadcast journalism program at Cody (Wyoming) H.S. Her staffs have earned national awards including NSPA Pacemaker, NATAS Student Production Awards, and many state and local awards. She is a JEA Distinguished Broadcast Adviser (2018). 1 p.m. Friday, Balboa B; 10 a.m. Saturday, Santa Monica

SARA QUINN is a design consultant and researcher. Former president of the Society for News Design, she is also an affiliate faculty member for The Poynter Institute where she taught full time for more than a decade. She leads design, multimedia storytelling and creativity workshops in newsrooms, at conferences and universities around the world. 8:30 a.m. Thursday, Palos Verdes

NINA QUINTANA, CJE, advises yearbook and broadcast journalism at Bernalillo (New Mexico) H.S. She is a National Board Certified Teacher in Career and Technical Education. Quintana is JEA’s New Mexico state director and chair of the Career and Technical Education Committee. 10 a.m. Friday, Balboa C; 8, 9 and 10 a.m. Saturday, Malibu

MARGIE M. RAPER, MJE, advises student publications and teaches journalism and photojournalism at Highland Park H.S. in Dallas. She is proud to share her passion for scholastic journalism with her students, see them grow as storytellers and celebrate their achievements. She serves as the president of the Texas Association of Journalism Educators and on the board for the Gloria Shields NSPA Media Workshop. 9 a.m. Friday, Catalina 1; 2:30 p.m. Saturday, Redondo

MARY RECHNER teaches at Lincoln H.S. in Portland, Oregon, where she advises The Cardinal Times. This is her first year as an adviser. This past fall two of her mass communications students were named
SPEAKERS

winners in the New York Times Learning Network review contest — one in the top 10 and one in the top 25.
10 a.m. Saturday, Balboa A

MICHAEL REEVES, CJE, is the adviser at James Bowie H.S. in Austin, Texas. After a number of years as a professional journalist, he joined the teaching ranks and has never looked back. Today journalism is more important than ever before. His goal is to help students find their role in the media whether as a consumer, or as an active participant.
9 a.m. Friday, Pacific Ballroom D

BROOKE RENNA is a yearbook lifer, creating yearbooks since the sixth grade. She now proudly serves as the Walsworth representative in Northern California, guiding yearbook staffs to create their best possible product. Renna's passions lie in storytelling and photography.
1 p.m. Friday, Malibu

KRISTY ROSCHKE, Ph.D., MJE, is managing director of the Cronkite School’s News Co/Lab. She previously served as executive director of SPOT 127 Youth Media Center, which mentors and empowers the next-generation of digital storytellers. Roschke has taught journalism, digital media production and media literacy courses at the high school and university levels for 15 years.
1 p.m. Friday, Catalina 2

ANA ROSENTHAL, CJE, former mass communications department chair of The Hockaday School in Dallas, advised The Fourcast, hockadayfourcast.org, Jade, Cornerstones and Vibrato. The publications received CSPA Crowns, NSPA Pacemakers, Design of the Year, Best of Show, UT ILPC Stars, and recognition from National Federation of Press Women and Dallas Morning News. She is a DJNF Special Recognition Adviser and a CSPA Gold Key recipient.
10 a.m. Friday, La Jolla; noon Friday, Monterey

ALEXANDER RURIK is in his second year as The Feather’s editor-in-chief and hopes to carry on the legacy left by those before him. With a lifelong desire to explore science and help others, he plans to pursue a degree in biology and work in biotechnology. A senior, Rurik is also the campus Associated Student Body president.
9 a.m. Friday, Santa Monica

DANIELLE RYAN, MJE, serves as the JEA state director for California. She has taught journalism at Carlsbad H.S. for 12 years, advising web, newspaper and yearbook. Her staffs have been named Pacemaker Finalist, have won the NSPA Silver Crown, earned All-American rankings and won Best of Show. Ryan works with San Diego journalism advisers and was the JEA/NSPA San Diego convention co-chair.
9 a.m. Saturday, Redondo

LIA SALVATIERRA is a senior at Palo Alto H.S. and editor-in-chief of the school’s arts and culture magazine, C Magazine. Her other passion rests in mental health advocacy and working to combat stigma. She is excited to work on this initiative as a means of combining these two important things and enjoys taking action with the group of young adults comprising Youth United.
Noon Saturday, Santa Monica

KATIE SANDERS — Featured speaker, see Page 8.
11 a.m. Friday, Pacific Ballroom D; 1 p.m. Friday, Catalina 4

JULIA SATTERTHWAITE, CJE, advises El Estoque and elestoque.org at Monta Vista H.S. in Cupertino, California. Her students have earned top national and state honors. Satterthwaite serves on the JEA board as a director at large, on the JEANC board as digital media chair and as a JEA mentor. She enjoys developing collaborative opportunities, sharing resources and advocating for journalism advisers and their students.
6:15 p.m. Thursday, El Capitan; 10 and 11 a.m. Saturday, Catalina 5

ROD SATTERTHWAITE, MJE, co-advises The Campanile newspaper and thecampanile.org website at Palo Alto (California) H.S. He is president-elect of JEA of Northern California, a member of JEA's Certification Committee and the SPLC’s advisory council steering committee.
9 a.m. Friday, Carmel; 1 p.m. Friday, La Jolla

SARA SAUSKER, CJE, oversees Jostens classroom materials and offerings. She believes that journalism classes can be the most valuable learning opportunity in high school and loves building resources that contribute to a thriving program. Sausker has developed several Jostens classroom resources: 7-Minute Starters and Start Right in Seven Weeks Curricula, Grow Your Know Educational Series and the Look Book. Sausker speaks at conventions.
9 a.m. Friday, El Capitan A

LAURA SCHAUB, CJE, is Lifetouch’s national key accounts manager. Previously, she directed the Oklahoma Interscholastic Press Association and served as a professor of journalism at the University of Oklahoma. She is past CSPAA president and has received the Gold Key, O’Malley, Paschal and Murphy awards from CSPA.
9, 10 and 11 a.m. Friday, San Simeon

HAL SCHMIDT has been working with student publications for over 30 years, training staffs to get the most from their software. He is a representative for the Balfour Yearbooks in Houston and co-owner of PS Graphics in Fredericksburg, Texas.
1 p.m. Friday, El Capitan A; noon and 2 p.m. Saturday, Malibu

SABRINA SCHMITZ, CJE, a Walsworth Yearbooks representative, is the former publications adviser at J.W. Mitchell H.S. in New Port Richey, Florida. Under her leadership, The Stampede yearbook earned multiple CSPA Crowns, an NSPA Pacemaker, and was a Design of the Year Finalist. She was Teacher of the Year in 2013, was a District Teacher of the Year Finalist, and teaches at workshops and conventions nationwide.
10 a.m. Saturday, Pacific Ballroom B

DEREK SCHROEDER, CJE has been a yearbook editor, a journalist and a photographer since 2005. As a yearbook representative with Lifetouch, Schroeder loves taking students’ photography to the next level with simple and effective techniques that anyone can master.
11 a.m. Friday, El Capitan B

ADDITION SCHULTZ sells her watercolor and calligraphy art pieces in a local shop and teaches youth art at local events and birthday parties. Schultz intends to pursue her art business in college and sell her inventory in three shops by her senior year. During her second year on The Feather staff, Schultz plans to write community-based articles that help give people a voice.
11 a.m. Saturday, Oceanside

KAMRYN SCHULTZ uses her passion for writing to bring awareness to issues and events both on campus and in her city. A senior, she is a Feather editor-in-chief and has nearly completed her first serialized novel, “Redemption.” Schultz likes to play volleyball and sing and serves as Associated Student Body vice president. She plans to major in communications in college.
9 a.m. Friday, Santa Monica
BECKY SHARKEY, former adviser at North Cross School, joined Herff Jones as a designer in fall 2017.
10 a.m. Friday, Santa Monica; 1 p.m. Friday, Avila

AARON SHAROCKMAN — Featured speaker, see Page 8.
11 a.m. Friday, Pacific Ballroom D; 1 p.m. Friday, Catalina 4

THE SHIELD yearbook editors from Thomas Downey H.S. have three to four years of leadership experience in design, copy and photography. Together, the group has created a classroom environment that is extremely productive, proactive and harmonious.
11 a.m. Saturday, Monterey

LESLIE SHIPP, MJE, started as a delivery girl for her hometown newspaper in sixth grade and continues to love journalism. She advises Johnston (Iowa) H.S.’s Dragon yearbook and Black and White print and online editions, all of which have earned Crowns and Pacemakers. She likes to impress on students that the First Amendment is important and they will never regret working for a student publication.
10 a.m. Saturday, Laguna

ELLIE SIMPSON is from Philadelphia. She is studying sports journalism and has interned with PA Rush Soccer and Madrid Media. She has worked as a freelance photographer and worked with AZPreps365 covering high school athletics. Simpson is graduating this spring and finished her undergraduate program in three years.
10 a.m. Saturday, Manhattan

BELLA SISNEROS is from Albuquerque, New Mexico, and is studying sports journalism with a minor in digital audiences. She has worked as the producer and director of football live streams for Highland H.S. in Arizona and a pit notes reporter for ISM Raceway. Sisneros hopes to work in content creation and public relations for a NASCAR team or a college athletic department.
10 a.m. Saturday, Manhattan

KAREN SLUSHER, CJE, has been advising publications for the past 12 years. She developed her passion for storytelling and journalism while on her high school newspaper staff and always knew this was the right job for her. She has her master’s in journalism education. Now, she is using her passion for teaching leadership to boost the publications program. Slusher is JEA’s Awards Committee chair.
11 a.m. Saturday, Executive Board Room; noon Saturday, California Ballroom D

EMILY SMITH, CJE, advises student media at Pittsburg (Kansas) H.S. Her staffs have won various state and national awards, including a Pacemaker, All-American ratings and NSPA’s individual contests. Smith is a 2016 JEA Rising Star, 2015 Jackie Engel award winner and a 2013 ASNE Fellow. She also serves on the Kansas Scholastic Press Association’s executive board.
8:30 a.m. Thursday, Santa Monica; 1 p.m. Friday, Balboa C; 10 a.m. Saturday, Balboa B

NANCY Y. SMITH, MJE, has taught at Lafayette H.S. for 26 years. She advises the lancerfeed.press website, Image newspaper and Legend yearbook. Smith is JEA Contest Committee chair, overseeing the Write-off contest, quiz bowl and middle school media contest. Honors include NSPA Pioneer Award, JEA Carl Towley Award, Medal of
SPEAKERS

AMY SORRELL, MJE, advises The Archer yearbook in Antwerp, Ohio. The Archer is self-published and has earned All-Ohio since 2016. Sorrell serves on the JEA Certification Committee. She won the Courage in Journalism award and Mary Beth Tinker Award in 2007.

MARGARET SORROWS, CJE, retired in May 2015 after 36 years of advising yearbooks, newspapers and teaching digital photography, most recently for 24 years at Bryant (Arkansas) H.S. She was the 2014 JEA H.L. Hall Yearbook Adviser of the Year. Her publications won Gold and Silver CSPA Crowns and NSPA Pacemakers. She is currently an ambassador for Jostens, serving as an educational and creative consultant.

EMILY STARKEY is a photo, social media and creative services intern for Kansas State Athletics. Starkey is a K-State student studying digital journalism with an outside focus in sports marketing. She has covered Power 5 teams since she graduated high school and her future job is being a team photographer in the NFL or NBA.

ALLIE STAUB, CJE advises The Scrapbook yearbook at Westfield (Indiana) M.S., where she teaches art, media arts and yearbook. JEA named Staub a 2015 Rising Star and a 2018 Distinguished Adviser. Her yearbook students have earned numerous state and national honors including multiple CSPA Crowns and NSPA Pacemakers. Staub is the JEA Junior High/Middle School National Media Contest chair and the National Journalism Quiz Bowl director.

LARRY STEINMETZ, CJE, advises the Livewire newsmagazine and Endeavor yearbook at Bullitt East H.S. near Louisville, Kentucky. He is executive director of the Kentucky Journalism Teachers Association and is dedicated to improving and supporting journalism education in his home state.

SEN. HENRY STERN — Featured speaker, see Page 8.

Samaruddin “Sam” Stewart is a journalist and media technologist based in the San Francisco Bay area. He is a program manager for the SPJ Training Program in partnership with the Google News Initiative, which has trained over 20,000 journalists across 48 U.S. states since 2016. Prior, he was co-founder/project lead for the Verified Pixel Project and a U.S. Department of State Franklin Fellow.


Kathleen Stoker is an English/Journalism teacher at Westminster (Massachusetts) H.S. where she advises the online school newspaper The Lobby Observer. She graduated from the University of New Hampshire with an English teaching degree and has taught high school and college students for over 20 years.

Jim Streisel, MJE, advises the HiLite newsmagazine staff at Carmel (Indiana) H.S. He was the 2013 DJNF Journalism Adviser of the Year and has written two journalism textbooks.

Susan Sutton, CJE, advises The Crusader newspaper at Archbishop Riordan H.S. in San Francisco. She has a bachelor’s degree in journalism and is in the final semester of earning a master’s in journalism education from Kent State University. In addition to teaching, she writes for a San Francisco neighborhood newspaper and a sushi blog. This is her 17th year advising a high school newspaper.

So Hee Tan advises newspaper and yearbook at Walnut H.S., both of which are
award-winning publications. She is back for her seventh year of advising after a long hiatus. Organization and attention to detail are some of her strengths, and she believes that structure and effective management are some of the keys to success.

11 a.m. Friday, Santa Monica

KRISTIN TAYLOR, CJE, teaches journalism, yearbook and English at the Archer School for Girls in Los Angeles. She is a member of the Scholastic Press Rights Committee and a 2014 ASNE Reynolds High School Journalism Institute Fellow. She is also a Nationally Certified English Teacher. Taylor earned her master’s degree in journalism through Kent State University. 10 a.m. Friday, Pacific Ballroom D; 9 a.m. Saturday, Salinas

MIKE TAYLOR, CJE, is a journalism specialist/key accounts with Walsworth Yearbooks. He taught yearbook, newspaper and television production at Lecanto (Florida) H.S. for 13 years. He has served as president of the Florida Scholastic Press Association and has received the FSPA Gold Medallion and JEA Medal of Merit. 9 and 10 a.m. Friday, Pacific Ballroom A; 2 p.m. Friday, California Ballroom; 10 a.m. Saturday, Pacific Ballroom B

CINDY TODD is the Texas Association of Journalism Educators executive director. She formerly advised the yearbook and taught photojournalism at Westlake H.S. in Austin, Texas. Her students earned top awards from ILPC, CSPA and NSPA. Todd received the 2012 H.L. Hall National Yearbook Adviser of the Year, Max Haddick Teacher of the Year, TAJE Trailblazer, CSPA Gold Key, NSPA Pioneer and JEA Medal of Merit. 1 p.m. Friday, Capistrano

LATOYA TOOLES is a journalism instructor and editor/producer at YR Media. She is dedicated to helping others lift their stories above the white noise of today’s media landscape. She is fluent in social and digital media, in-depth reporting and compelling writing. She has written and produced for KQED, The Center for Investigative Reporting, Salon.com, and The Afro American. 1 p.m. Friday, San Clemente

APRIL VAN BUREN, MJE, NBCT, teaches broadcast and graphic design and advises the yearbook and Tower TV at East H.S. in Madison, Wisconsin. She served as JEA’s New Mexico director and National Quiz Bowl coordinator and was vice president of the New Mexico Scholastic Press Association and president of the Kettle Moraine Press Association. She was the 2013 New Mexico Adviser of the Year. 8 a.m. Friday, Catalina 7; 11 a.m. Friday, Catalina 6; noon Friday, Sunset

PATTY VICENTE is majoring in sports journalism with a minor in Spanish. She’s a beat reporter for Walter Cronkite Sports Network and a play-by-play hockey broadcaster for Blaze Radio. Vicente hopes to work in a Spanish-speaking country as a bilingual sideline reporter for a team or network. She is originally from Pomona, California, and graduated from Pomona H.S. 10 a.m. Saturday, Manhattan

LUZ VILLARREAL — Featured speaker, see Page 8. 10 a.m. Saturday, Avila

LIZABETH A. WALSH, MJE, is a Jostens creative account manager. She spent 26 years advising programs in private and public schools and was named a JEA Distinguished Yearbook Adviser in 2011 and awarded CSPA’s Gold Key in 2012. Her staffs’ work earned NSPA All-Americans, CSPA Gold Medals and placed in Best of Show in newspaper and yearbook categories. She will share materials by request at yrbkhelp@gmail.com. 9 a.m. Saturday, Laguna; 11 a.m. Saturday, San Clemente

LYNNE WALSH is an Emmy award-winning freelance journalist who has worked in investigative, data and TV journalism at the national level as well as locally in California, Ohio, Texas and Florida. Based in San Diego, she is a past national president of the Society of Professional Journalists and the assistant director at the Trusting News project, where she’s helping to rebuild trust between newsrooms and the public. 8:30 a.m. Thursday, Malibu

CHRIS WAUGAMAN, MJE, teaches journalism and AP Language at Prince George (Virginia) H.S., where he also advises the Royal News newspaper, Peerage yearbook, trnwired.org, PGTV News broadcast and the literary magazine. His staffs have won NSPA Pacemakers and CSPA Crown awards. In 2014, he was honored by the Dow Jones Newspaper Fund as the National High School Journalism Teacher of the Year. 8:30 a.m. Thursday, Oceanside

DAVE WEIKERT teaches broadcast news production and all things technology at Northeastern H.S. in Manchester, Pennsylvania where he has been the chair of the Business Computer and Information Technology department for over 10 years. In addition to teaching broadcast journalism, Weikert teaches AP computer science principles and computer repair certification courses. He is a member of the board of the Pennsylvania School Press Association. 10 a.m. Saturday, San Clemente

BEN WELSH — Featured speaker, see Page 8. Noon Friday, El Capitan B

CARMEN WENDT, MJE, has been a teacher and adviser more than 30 years, advising both yearbook and newspaper staffs. She was a member of the Phoenix local committee, is JEA Arizona state director and is in the Arizona Adviser Hall of Fame. Wendt is a JEA mentor. 10 a.m. Friday, Executive Board Room

ANTHONY WHITTEN serves as the scholastic journalism outreach coordinator at the University of Oregon and Northwest Scholastic Press executive director. He previously advised The Guardian yearbook and The Watchdog newspaper at Westfield H.S. in Chantilly, Virginia, for seven years. He also advised The Stone Observer, a middle school newspaper. In 2013, JEA awarded him its Rising Star. 8:30 a.m. Thursday, La Jolla

LAURA WIDMER serves as executive director at National Scholastic Press Association. Previously, Widmer advised yearbook, newspaper, digital and magazine staffs for 34 years at the college, high school and middle school levels. Her publications have earned Pacemaker from Associated Collegiate Press. She is a recipient of NSPA’s Pioneer Award, College Media Association’s Multimedia Adviser and Distinguished Yearbook Adviser of the Year awards and is a member of the CMA Hall of Fame. 7 p.m. Thursday, Pacific Ballroom; 9 p.m. Thursday, Avalon; noon Saturday, California Ballroom D; 3:30 p.m. Saturday, Pacific Ballroom

BRADLEY WILSON, Ph.D. and MJE, advises the newspaper at Midwestern State University in Wichita Falls, Texas. He is editor of JEA’s magazine, Communication: Journalism Education Today, and photo contest coordinator. 1 p.m. Thursday, Malibu; 8 a.m. Friday, Sunset; 2 p.m. Friday, Catalina 4; 4 p.m. Friday, Pacific Ballroom D; 8 a.m. Saturday, Malibu; noon Sunday, Avalon
HENRY WITTERSCHEIN is the online editor-in-chief and the social media manager for the Knight Errant for Benilde St. Margaret’s School in St. Louis Park, Minnesota.

Noon Friday, Catalina 1

ANGELA WOLFE, CJE, advises the Burke Beat, newly created digital media class and the award-winning Burke Book in Omaha, Nebraska. She helped write curriculum for the digital journalism class. She loves scholastic journalism and is actively working in her state as a member of the Nebraska High School Press Association executive board and to help pass New Voices legislation, hopefully, next year.

11 a.m. Saturday, Manhattan

ANNIE WOODEN is owner and publisher of The Sanders County Ledger, a weekly newspaper in Montana. Her first journalism job in high school was at the publication she now owns. Annie earned a B.A. in journalism from Colorado State University, then spent a decade working as an editor and designer at daily papers around the country before returning to northwest Montana.

1 and 2 p.m. Friday, Oceanside; 10 a.m. Saturday, Carmel

CASANDRA WORKMAN, CJE, is the past president and co-founder of the Southern Nevada Society of Journalists. She has advised yearbook for 16 years, 14 at Centennial H.S. in Las Vegas. She teaches graphic design and previously taught English. She has written curriculum in English and journalism for her district and helped write the design curriculum for JEA. She recently earned her InDesign certification from Adobe.

9 a.m. and 11 a.m. Friday, Malibu; noon Saturday, Laguna

SERGIO LUIS YANES, CJE, has been teaching since 2006 and advising student media since 2011. He teaches journalism at Arvada (Colorado) H.S., where he also advises the Arvadan yearbook, Arvada Argos online news site and BulldogTV broadcast. He serves as a JEA curriculum leader in differentiation for gifted/talented students.

Noon Friday, Palos Verdes; 9 and 10 a.m. Saturday, Oceanside

JESSICA YOUNG, MJE, advises The Torch yearbook and The Musket newspaper at Orange Glen H.S. in Escondido, California. She has been teaching and advising for 10 years, but started her career in scholastic journalism on her middle school yearbook staff. When she’s not at school, she teaches and presents at workshops.

11 a.m. Friday, Laguna

MARY YOUNGBLUT is a copy and managing editor for the Knight Errant at Benilde-St. Margaret’s School, specializing in whiteboard management for the print issue.

Noon Friday, Catalina 1

TAYLOR YUAN is a junior and a photo editor for The Calumet, Arapahoe H.S.’s student-run yearbook in Colorado. Yuan became interested in press law and helped with the creation of Voices of Color after attending the Washington Journalism and Media Conference. She is a Youth Advisory Board member for WJMC and an executive officer for Arapahoe’s FBLA Chapter.

2 p.m. Friday, Catalina 2

MITCH ZIEGLER, CJE, advises the print newspaper, online newspaper and yearbook at Redondo Union H.S. He was named a Distinguished Newspaper Adviser by the Dow Jones Newspaper Fund in 2015, and he was a Distinguished Adviser in the National Yearbook Adviser of the Year competition in 2010. All three publications have won Gold Crowns and Pacemakers from CSPA and NSPA.

8 a.m. Saturday, Capistrano

NANCY ZUBIRI, a former journalist, has led an award-winning array of high school journalists at Venice H.S., a Title-One, largely minority school in Los Angeles. Zubiri and her staff members have built a program that includes a monthly newspaper, a website and a YouTube video channel and is expanding to include a PBS Student Reporting Lab.

10 a.m. Saturday, San Simeon
Hilton Anaheim’s meeting space is stacked directly above and below the main lobby for easy attendee navigation and so planners can create separation between their sessions.
Join us at JAU, the nation’s best adviser-only yearbook workshop, where you will LEARN tactics and strategies to INSPIRE your students to CREATE a beautiful and popular yearbook with less stress.

Register at Jostens.com/JAU starting spring 2019.