

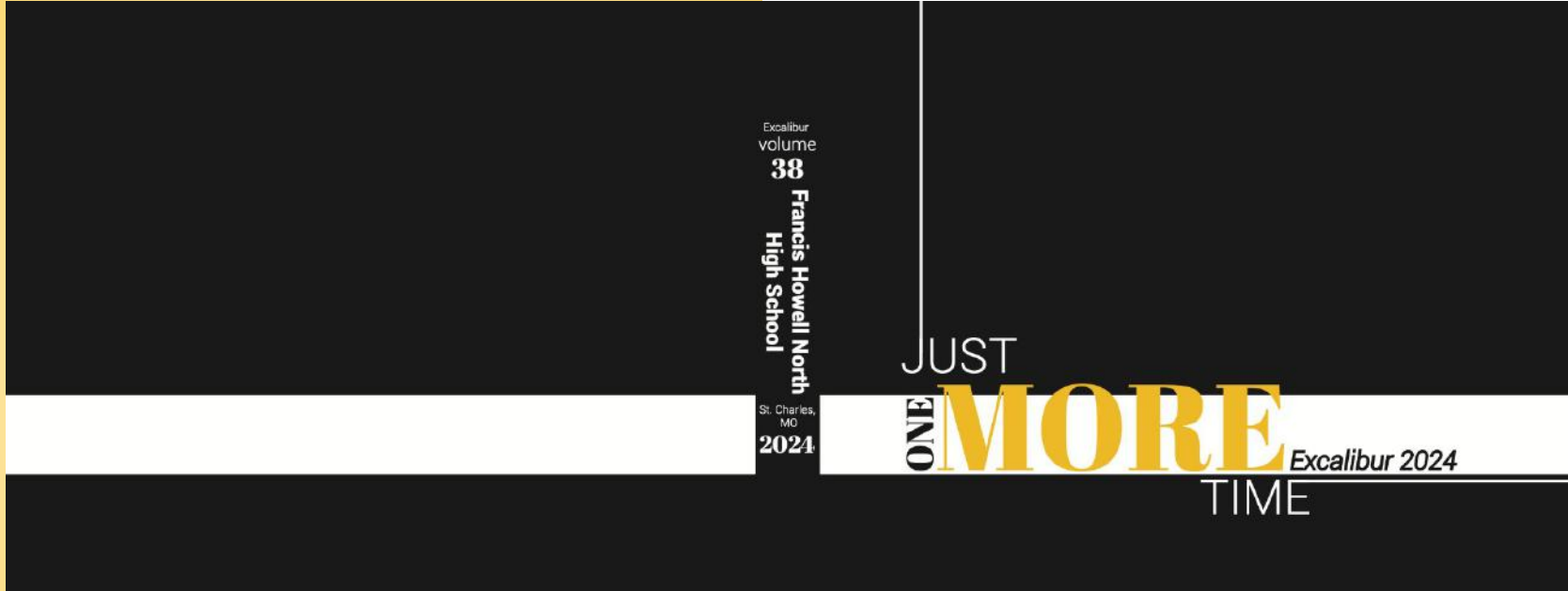
# **NSPA DESIGNER OF THE YEAR**

**LAUREN HARMON - FRANCIS HOWELL NORTH**  
**@FHNTODAY | EXCALIBUR YEARBOOK**

# PERSONAL STATEMENT

[Click here](#) (with Adobe Acrobat) to read about my contributions to the FHN Media program as a designer.

# 1. 2024 YEARBOOK COVER



About this design: This was the first thing we designed as part of the 2024 yearbook theme. We knew we wanted a clean, classic look. We wanted the lines to look like a clock to symbolize time, and we also wanted lines connecting elements to show ways our school had connection and the way it will carry that connection forward despite it being the last year in the current building. We also decided early on that we wanted our school colors, Black and Gold, to guide the whole look of the book and create a nostalgic feel.

# 2. 2024 YEARBOOK STYLE GUIDE

## THE STYLE GUIDE

### FONTS

**HEADLINES:** Abril Fatface and any Roboto. Must be bigger than 60pt.

**SUBHEAD:** Metropolis reg. size 22/23

**BODY COPY:** Metropolis reg. size 10/11

**QUOTES:** Metropolis reg. size 9/10

**BYLINES/FOLIOS:** Abril Fatface size 9/10

**CUTLINES:** Metropolis reg. 8/9

### COLORS



BLACK



GOLD

RGB SWATCH  
R: 247  
B: 189  
G: 5  
# f7bd05

### CUTLINES AND PHOTOS

**ALL PHOTOS NEED**  
- Numbered in corner with black/white. Abril Fatface size 8/9(2 points away from corners)  
- ONLY Dom photos must have timestamp in Abril Fatface size 8/9 font (07/23/2023 6:30 PM)  
- 3 points away from each other  
- ONE photo should be cutout

**ALL CUTLINES NEED**  
- Match photo numbers  
- Cutline: Metropolis reg. size 8/9  
- Lead in: Roboto bold size 8/9  
- Byline that says who took photos. If more than one photog put by staff in byline and then after each cutline put in parenthesis who took pic.

#### EXAMPLE



### HEADLINES

**DOMINANT:** Abril Fatface and any Roboto. Must be bigger than 60pt.

**MODS:** Abril Fatface and any Roboto. Must be smaller than dom headline. Around size 30pt.

### RUNNING COVERAGE

- That time I...  
- Top right or left corner of page  
- That... I... in font Roboto size 11/14  
- Time in Abril Fatface size 12/14 gold

### FOLIOS

- Folios MUST go in the bottom corners on all pages  
- Left folio identifies the type of page (student life, September, Fall Sports)  
- Right folio identifies who designed the page (if more than one person put first initial, last name ex: L. HARMON & C. HOUDSHELL)  
- Abril Fatface size 9/10  
- Page number in gold

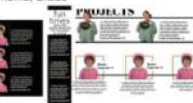
### BODY COPY (DOMINANT STORY)

- Font: Metropolis reg. size 10/11  
- Dropcap: Abril Fatface, gold, size 5  
- Paragraph indent: 1p0  
- Must have byline at the end

**S** ad eumque officia dent perum quas audient fuga cut pens et fugitum rum, semina erecto samendi quidelecto conset et aut pra nusaped ritempore nos ad ex estias eligis ero in lum, semina erecto samendi quidelecto conset et aut pra nusaped ritempore nos ad ex estias eligis ero

### MODS

**QUOTE COLLECTIONS:**  
- Quotes in font Metropolis Reg. 9/10  
- Name of person in font Abril Fatface size 9/10  
- Must have full name and grade  
- Name formatted: First name Last name, Grade



#### TIMELINES

- Can be horizontal or vertical

- Must have insta logo

- Can be horizontal or vertical

- Must have insta logo

- Needs caption (Regland)

- username (Body) Roboto 8/9

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### BYLINES

- Bylines MUST go under all stories and cutlines.  
- Abril Fatface size 9/10

Byline by Lauren Harmon

### PAGE REQUIREMENTS

- Must have one solid black mod on every page  
- Must have running coverage  
- NO hyphenations on the page

### SPORTS REQUIREMENTS

- Must have a numbers mod, by the numbers, what their number means, top 3...

About this design: This item is the style guide for our current 23-24 book themed "Just One More Time". I designed the style guide and all of the elements on it. This is very important because it determines how each page will look in the book. This took a lot of trial and error to get it the way my team and I liked it. I designed one the previous year as well but learned it was not big enough and did not go into enough detail, so I learned from those mistakes and made it even better for this year.

### 3. 2024 THEME DIVIDER



About this design: This is a divider page of our book (senior ads, one of the last dividers). We wanted to represent the vast amount of activities seniors participate in and to show all the different traditions that comes with being a senior, as well as echo the other thematic elements that are shown throughout the book.

Living with friends

"I was in the car with my friends and we screamed 'Party in the USA!'"

1. **Heading time:** Sophomore Jaden Mirmelle reads the song lyrics. 2. **Watch and listen:** Members watch choir director Jennifer Cricken's cues. 3. **One more break:** Sophomore Reagan Moellering takes a break while talking to friends. 4. **Pitch perfect:** Jennifer Cricken practices cues for students to watch.

**Photos by Nadine Hucksch**



1. 03/07/2024 2:45 PM

"I never want to forget the **time** we went to the met because it was very chaotic but there were so many cool things. There were tons of really cool statues."

**Juidero Minirella, 10**

Choir performs at Carnegie Hall during annual spring trip

After months of preparation and anticipation built up, the choir program took its annual Spring trip. On April 19 through 23, they traveled to New York to perform at Carnegie Hall with the other high schools in the district. There were about 20 students from PHN that attended the trip.

"I'm looking forward to that feeling of being in this huge space and getting ready to perform," junior Moly Damery said. "The lights are down and the spotlights are on you. The lights are setting in and the conductor is cueing you to come in. It's like butterflies in your stomach but all over your body and they're not nervous, but they are excited. It's just a really good feeling."

They sang four songs by the composer Gioacchino Rossini and performed with Gioacchino at Carnegie Hall. Two of the songs were over 50 pages long. All choir students, including the ones that did not go, practiced the music. Concert choir

performed one of the songs and Knight Sound performed two at their spring concerts.

"We got our music fairly late in the school year," sophomore Adrielle Araya said. "Every once in a while there will be a big joint rehearsal with all of the people going to New York and all of the choir who are singing. We all sing the music once through and then we listen to ourselves to see 'Oh this doesn't sound right' so we can fix it."

While the main purpose of the trip was to perform, the students had time for fun, too. Throughout the five-day trip, they took time to explore New York City. They also missed prom as well, so they took time to throw their very own 'choir prom.' "We're going to the Met and I'm really

excited for that because I really like art and I just really want to see the paintings in there," Aruya said. "We're also going to see a show on Broadway and all that. New York is just a pretty cool place to be in."

Story by Lauren Hartman

Two popular types of water bottles, Owala and Stanley, are highly debated. Students explain what they like about each kind.



On Apr. 8, a solar eclipse occurred. Although totality was not seen from FHN, students went on football field to watch. Students explain their thoughts on it.

"I was at school on the football field. I thought it was really fun being with my friends and watching it. It was really cool to see."

**Jessica C. Thompson, 10**

Journal of Management Education 10

"It was kind of underwhelming since I saw the totally one in 2017, so it was a lot different than that, but it was nice to be out on the field."

**Ed Matheson, 10**

**Exit Mathewson 10**

Vamos  
a los  
ballpark

On Apr. 10, students in Spanish four and five took a trip to Busch Stadium to learn Spanish baseball terms and watch a game. Students describe their favorite part about it.



**Yusefyn Gonzalez, 18**, senior at San Diego State University

Yusefya Gonzalez, III



**Nathan Amberson, II**

"When we got to have free time to roam around after the whole presentation and before the game,

"Probably staying to watch the game even though it was kind of raining. It was fun just being there with my classmates."

"My favorite part was the rain, it was raining the whole time. It made it interesting and memorable."

DESIGNED BY LAUREN HARMON:



# 5. 2024 SPECIALTY SPREAD



About this design: During the beginning of the school year there was a trend where seniors got backpacks from their childhood. Since this book is so heavily focused on time, I had the idea to focus on the trend and how it was bringing up feelings of nostalgia. I chose to line the backpacks up like they would be in elementary school to help make a statement and to echo the book's style.