

Zoe Karibian

## Multimedia Journalist of the Year Application 2024

I have always loved words. As early as age seven, I wrote poems on small bits of colorful paper and kept them in a little box that remains at my bedside table today. By age ten, I was chosen to recite Kipling's 'If' to the entire school community—parents included. My writing today has taken on an entirely different form: journalism. I find the power of storytelling through journalism incredibly invigorating. To listen, to empathize, and then share these narratives with the world, is a responsibility a value deeply.

Words are powerful. But when coupled with multimedia, the combination can be incredibly effective. In the right context and proportions, multimedia can bring a story to life. Equally, getting it wrong can hurt even the best-written piece.

Over the past year, I have discovered that multimedia is a powerful tool to breathe life into articles. As a descendant of an Armenian genocide survivor, I wrote a piece about the Nagorno-Karabakh conflict it can be easy for distant wars to feel detached and not have a human aspect. I attempted to use multimedia, whether maps or photos, to try and make the topic feel more tangible. And, hopefully, speak for the thousands of Nagorno-Karabakh civilians who are unable to do so. This piece was even selected by the Children of Armenian Fund (COAF) to be [translated in Armenian](#) and distributed across various news channels and institutions in Armenia. The impact of this single piece has been truly surreal, showing how the work of us as student journalists can extend far beyond our school community.

I have also used the power of no-textual formatted stories including a video reviewing a local bagel deli as well as a photo slideshow of basketball games to tell stories that happen in my local community.

Humans also can't think in numbers. Multimedia also gives you the ability to "show" rather than "tell." In my recent in-depth feature on the yearbook, I utilized pie charts and sizing of words to communicate information. Additionally, we used lots of elements and photos to make the story more tangible. Her own story ended up being so interesting, we ended up making a mini pop-up profile with gliding photos on her. We also made all the multimedia pink to create cohesiveness and consistency.

And lastly, one thing that stands out to me is how journalism is not confined to tough topics. I also used multimedia to engage and inform the audience embedded trailers to.

Its the enduring need to challenge what I see around me, ask difficult questions, lend a listening ear, and then communicate that information easily that keeps me going.

1. [The forgotten war: Nagorno-Karabakh conflict remains overlooked, insufficiently acknowledged by world](#)

**Date Published:** April 15, 2024



This piece highlighted the lack of awareness about the Nagorno-Karabakh conflict in my local community and its unfortunate overshadowing by other wars in international media. It features an interactive map, a timeline, informational graphics, and numerous photos to illustrate the extent and damage of the conflict.

2. [VIDEO The Standard reviews popular neighborhood gem “It’s Bagels”](#)

**Date Published:** January 18, 2023



This is a video review of “It’s Bagels,” which features close-ups of the bagels, wide shots of the location, and tracking shots of our journey there. During editing, I seamlessly integrated B-roll and timed the video segments to the soundtrack for a polished final product.

### 3. [Capturing memories: A dive into the High School's yearbook](#)

**Date Published:** May 28, 2024



I co-authored an in-depth feature for my school's yearbook. It includes a dynamic word cloud, a pie chart, engaging graphics, a photo slideshow, an interactive timeline, and an image juxtapose feature.

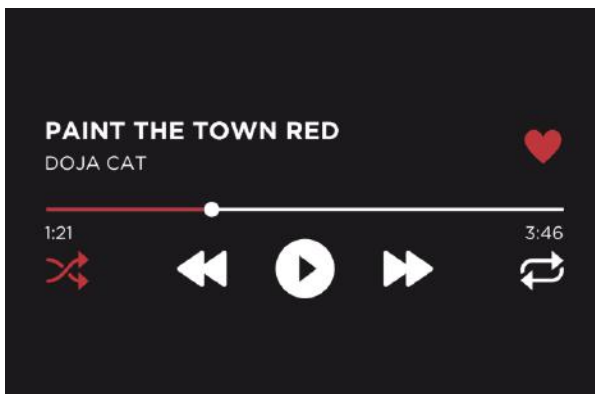
### 4. [GALLERY Girls varsity basketball team competes against ISB](#)

**Date Published:** February 24, 2024



I captured images of a basketball game at my school. The photo slideshow includes a variety of shots, such as action shots of passing, shooting, dribbling, and defending, as well as candid moments, team huddles, and dynamic crowd reactions.

### 5. [Doja Cat's "Scarlet" redefines her artistry, challenges controversy](#)



**Date Published:** October 16, 2023

This commentary piece reviews Doja Cat's album released in October. The article features an embedded Spotify playlist, a trailer, and a graphic with increasing numbers.

Thank you for considering my application!