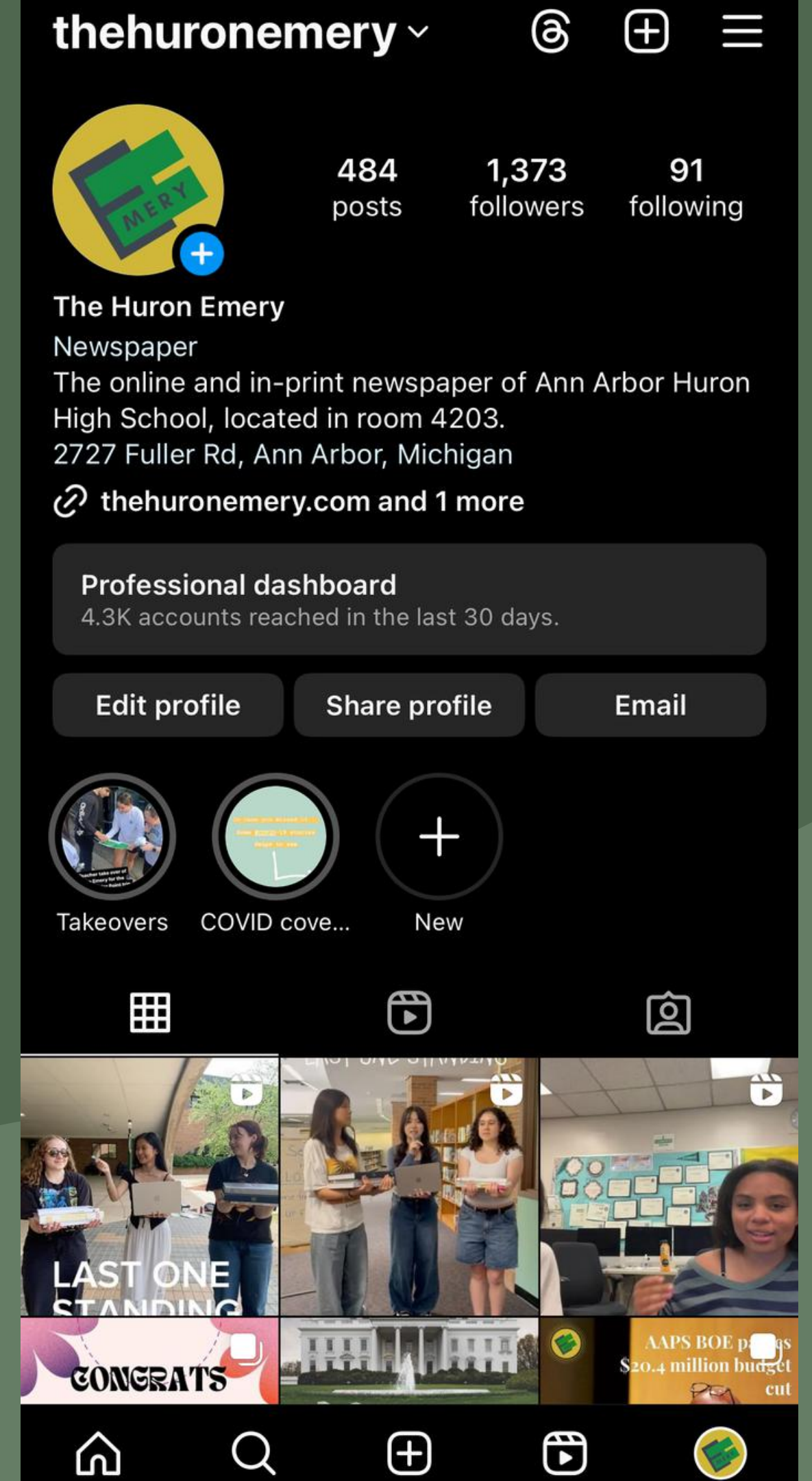


Social Media Reporting

@thehuronemery



Analytics

Reach

Last 90 Days ▾ Mar 5 - Jun 2

11,008
Accounts reached



Impressions 99,060
+116%

Followers

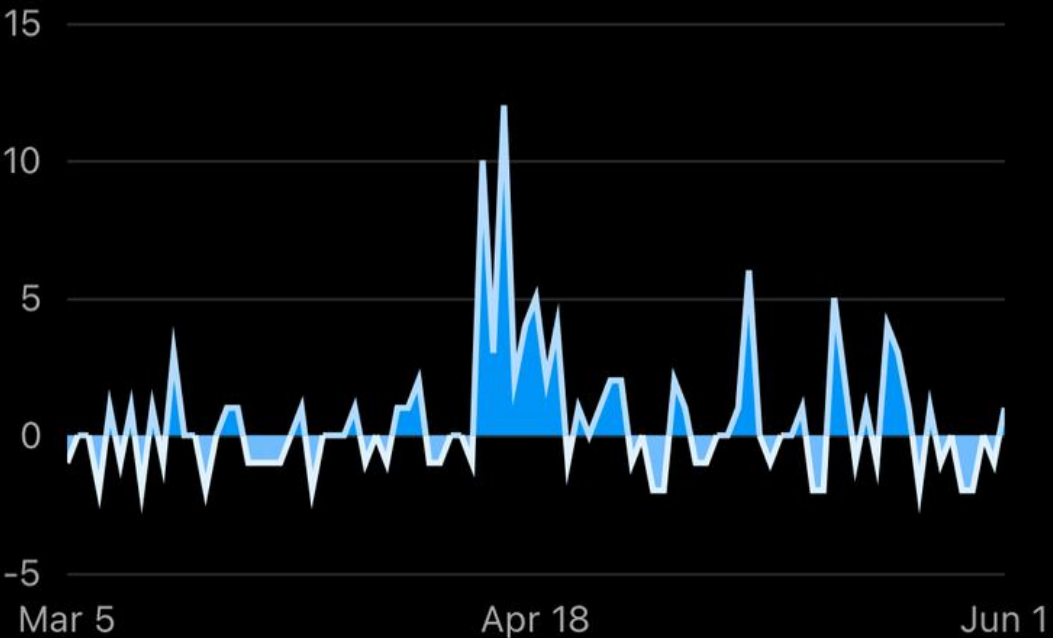
Last 90 Days ▾ Mar 5 - Jun 2

1,373
Followers

+3.6% vs Mar 4

Growth

- Overall followers 48
- Follows 125
- Unfollows 77



Engagement

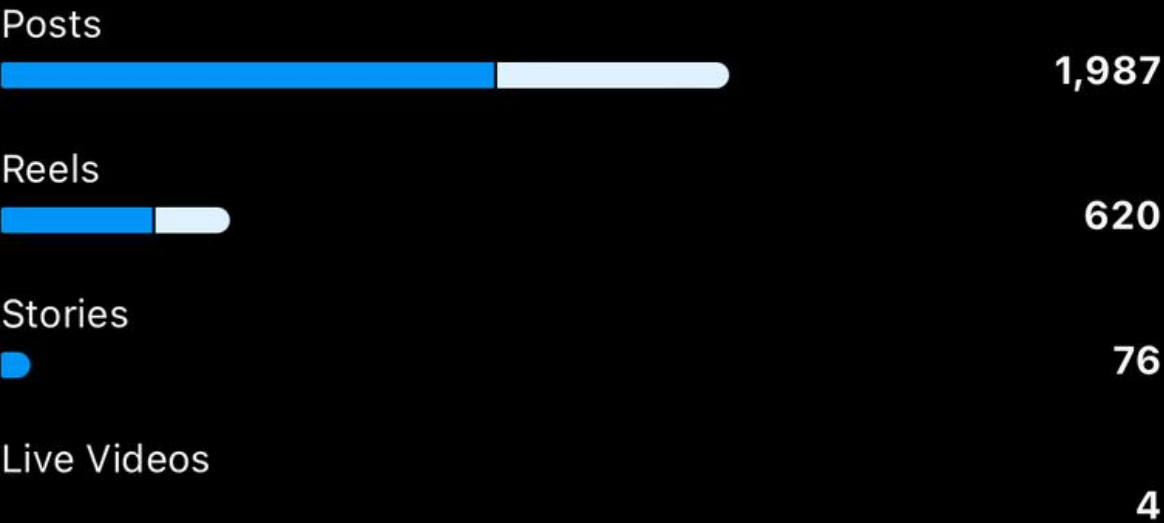
Last 90 Days ▾ Mar 5 - Jun 2

1,510
Accounts engaged

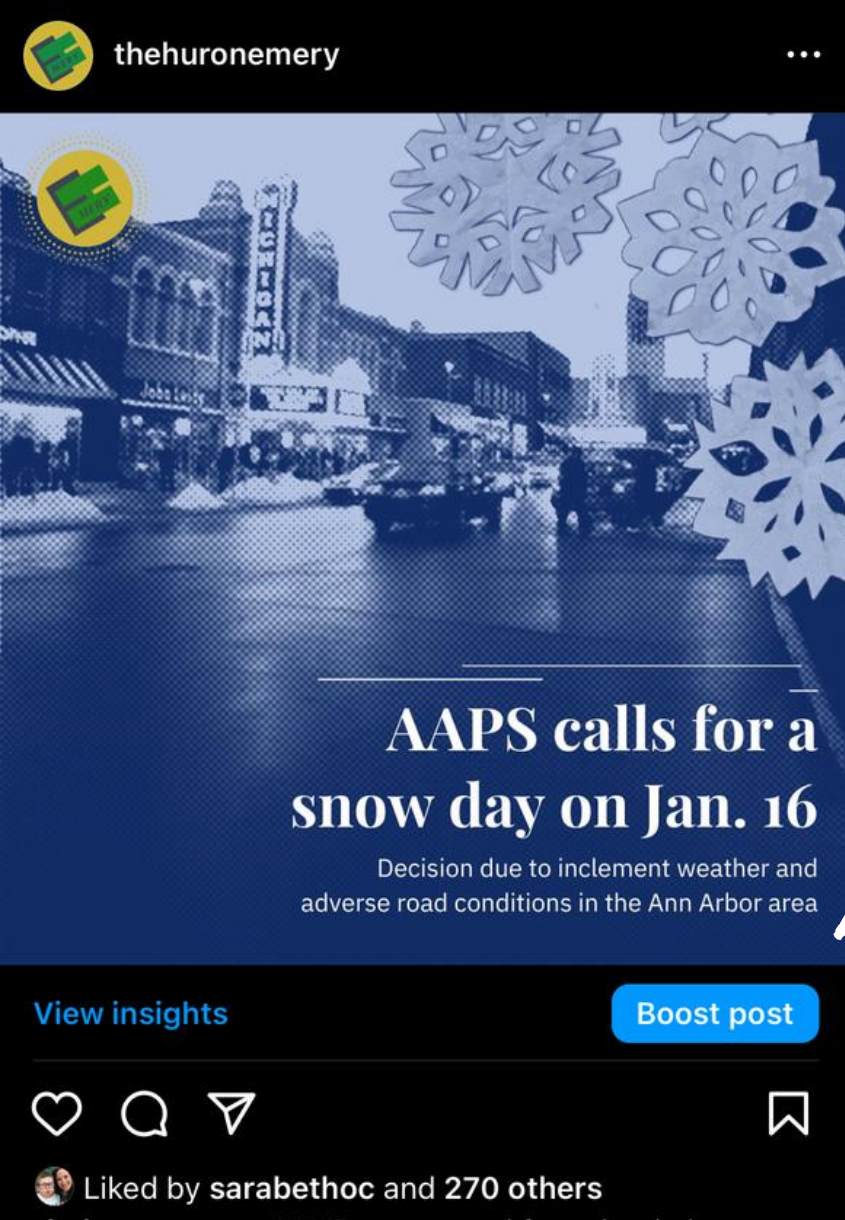


By content type

All Followers Non-followers

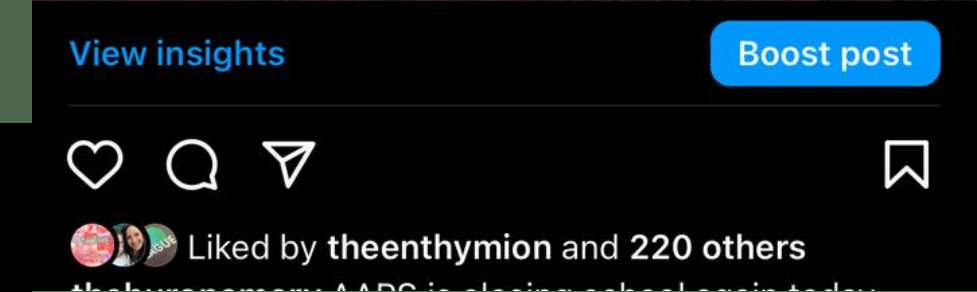
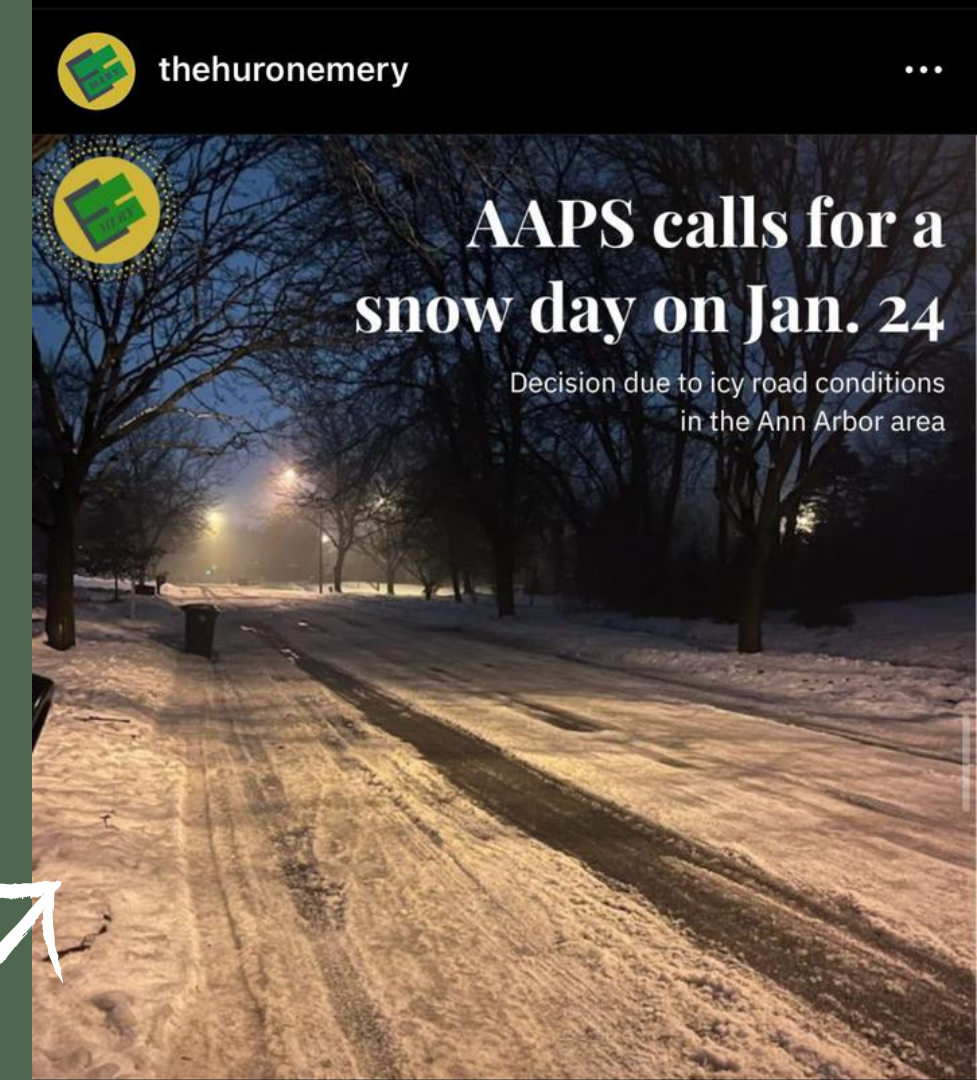


Followers Non-Followers



Weather Converge

- The Emery finds it important to cover big weather events in our community such as snow days.



Likes Shares

271 49

Accounts reached

1,117

thehuronemery AAPS annoucned for school closure on Jan. 16 due to extremely low temperatures and icy road conditions. According to their Facebook post, "The closure decision is based on predicted dangerously low wind chill temperatures of up to 20 below, with concerns particularly for our bus riders and walkers. With temperatures predicted to remain in the low single digits and wind at 10 to 20 miles per hour, conditions are expected to exist that would make frostbite possible in less than 15 minutes."

After-school activities will be addressed by mid-day Tuesday.

Reported by Julia Mae Jones
Stock photo: The Emery

View 1 comment

January 15

thehuronemery AAPS is closing school again today, Jan. 24, due to icy roads in neighborhoods and smaller streets. All elementary and middle school before and after-school activities have been canceled as well as all high school before-school activities. The decision on high-school after-school activities will be made mid-day.

According to Michigan.gov, the state of Michigan is allowed six snow days a year which equals the number of "forgiven" hours of instruction. Today is the fourth snow day.

Photo taken at 5.45 a.m. Wednesday in the Logan Elementary school neighborhood by Sara-Beth Badalamente.

Reporting by Satvika Ramanathan
Graphic by Satvika Ramanathan

January 24

Shares Likes

26 221

Accounts reached

964

thehuronemery On Sept. 13, 2023 the Ann Arbor Public School's school board of education passed a 5-2 vote to approve Superintendent Jeanice Swift's resignation agreement. The meeting took place at the district's Domino's Farms Building, where the board decided to remove Swift from her position. "We all justifiably say we're doing what's best for kids," trustee Jeff Gaynor said. "We may disagree on what that looks like." Swift will continue to work as superintendent until there is an interim or superintendent to take her place on Oct. 31, 2023. Additionally, Swift will serve as the "transition advisor" through Dec. 31, 2023, to the interim or permanent superintendent. Due to the influence of social media and the great amount of attention this situation has received, the ambiguity around the superintendent position has led to lots of attention from the Ann Arbor public schools community.

To continue reading see link in bio to our website

Photo courtesy of Zain Charania

Reported by Anna Esper and Ashley Kim
Comments are off. Review controls.
September 21, 2023

School Board Converage

- The Emery has had continuous converage on what is going on in our school distrctit this 2023-2024 school year. We make sure we are giving information in an accurate and timely manner.
- School Board coverage has been and continues to be our highest-performing content.

thehuronemery The April 11 Ann Arbor Public Schools Board of Education meeting started with a protest by AAPS staff members outside of the Earhart Road Building. The rain did not stop teachers from chanting for about 30 minutes before the meeting. They continued into the building for the first five minutes of scheduled meeting time.

"We are teachers, and we are not the problem," they chanted. "Hey hey! Ho ho! The Balas Palace has got to go! Not our fault – it's yours!"

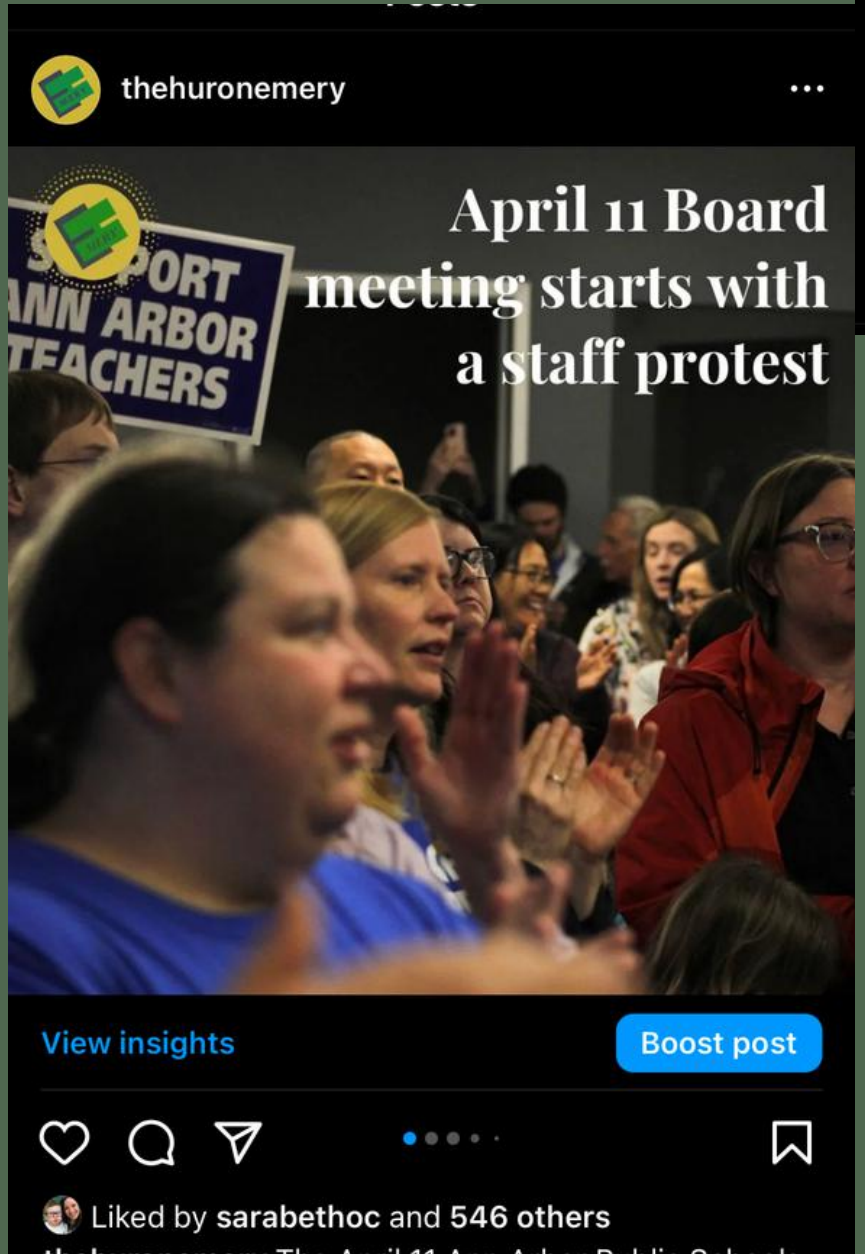
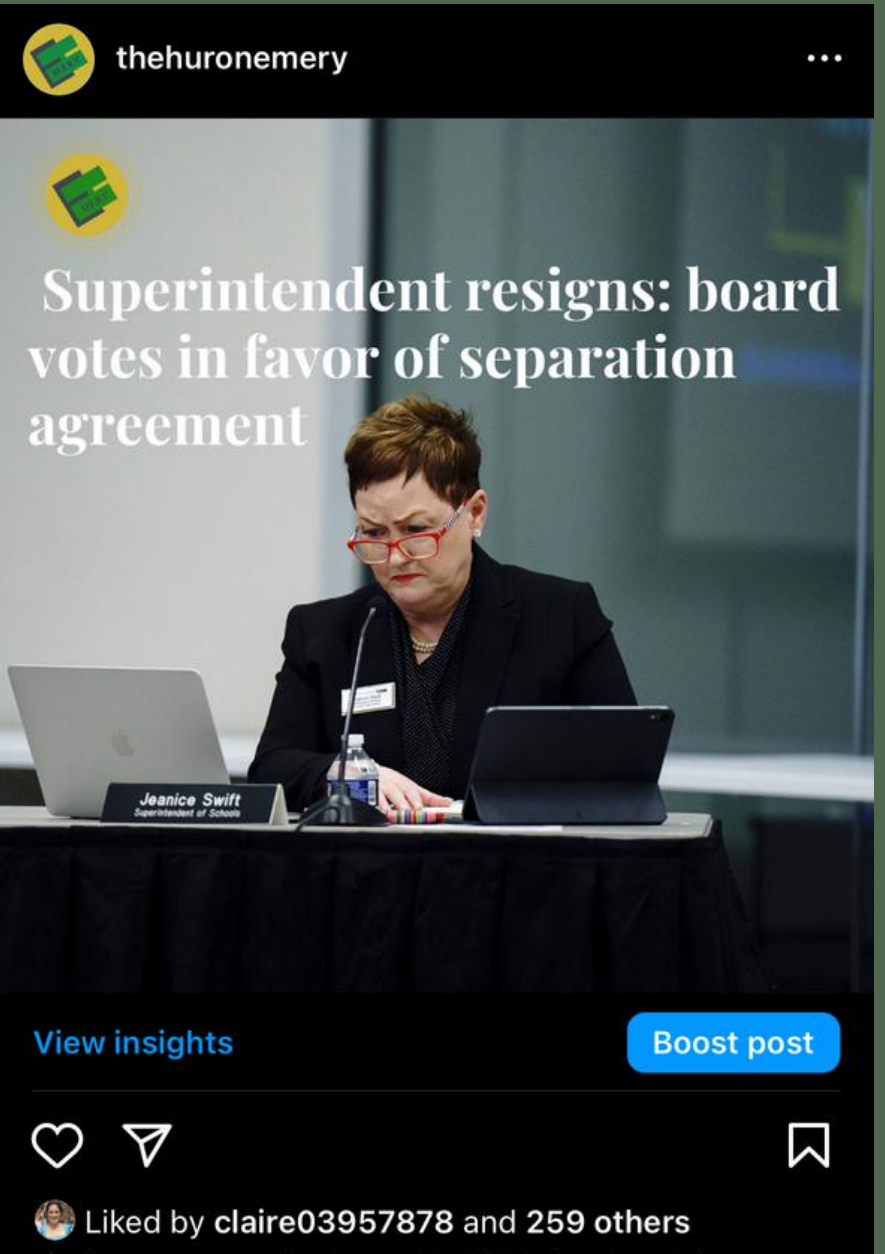
Many teachers also spoke during the Public Commentary.

"You can't just send out one survey to the community and have that be it," Clague Orchestra teacher Abigail Alwin said. "That was extremely, extremely insulting to all of us that our little teeny tiny raise that we got last year was the cause, one of the major causes of this problem. It is not our fault. You have to understand that our emotions are high for a reason."

There were 143 people signed up for Public Commentary. Many teachers who didn't want to give a whole speech also submitted statements to the Public Commentary, saying "I am an Ann Arbor teacher, and I am not the problem."

Post and Photos by Satvika Ramanathan
View all 4 comments
April 13

Likes
260
Accounts reached
1,269
Shares
50



Likes
547
Accounts reached
1,815
Shares
140



Sports Converge

The Emery @TheHuronEmery

Huron Athletics score results for April 22, 2024:

Women's Soccer:
Varsity: Huron 0, Skyline 1
Junior Varsity: Huron 0, Skyline 2

Women's Lacrosse:
Huron 3, Tecumseh 2

Men's Lacrosse:
Huron 6, Skyline 17

2:02 PM · Apr 24, 2024 · 100 Views

The Emery @TheHuronEmery · Apr 30

The Huron Men's Lacrosse Team hosted Pioneer last night for senior night. Huron celebrated 7 seniors including Karl Thorsson, Colin Bulman, Preston Hermansen, Joshua Wagner, Jack Regan, Jensen Bruch, and Nick Bowers. Huron put up a tough fight but Pioneer ended up on top 11-8.



The Emery @TheHuronEmery · Mar 15

St. Mary's continues with their success in the second quarter as they further their lead to 22 points. Let's see if Huron can crawl their way back in to the game in the second half.

Huron - 17
St. Mary's - 39

Halftime.

Go Rats!!

90

The Emery @TheHuronEmery · Mar 15

Huron basketball is matched up against Orchard Lake St. Mary's in an intense showdown in the Breslin Center.

After one quarter of play, St. Mary's pulls out with a large lead of 10 points with help of Daniel Smythe going 4/5 from the three point line.

Huron 11
St. Mary's 21

2

223

The Emery @TheHuronEmery · Mar 15

St. Mary's finishes strong and takes the win in the state semi-finals over the River Rats. They play the winner of the North Farmington and Zeeland West game later today. Congratulations to the River Rats on a historic year.

Huron - 42
St. Mary's - 82

Final.

1

3

419

The Emery @TheHuronEmery · Mar 15

St. Mary's still up big after three quarters as they look to finish it out strong.

Huron - 29
St. Mary's - 57

End of 3rd quarter.

96

- The Emery has managed to continuously cover sports on Twitter helping the publication earn their SNO distinguished stie badge

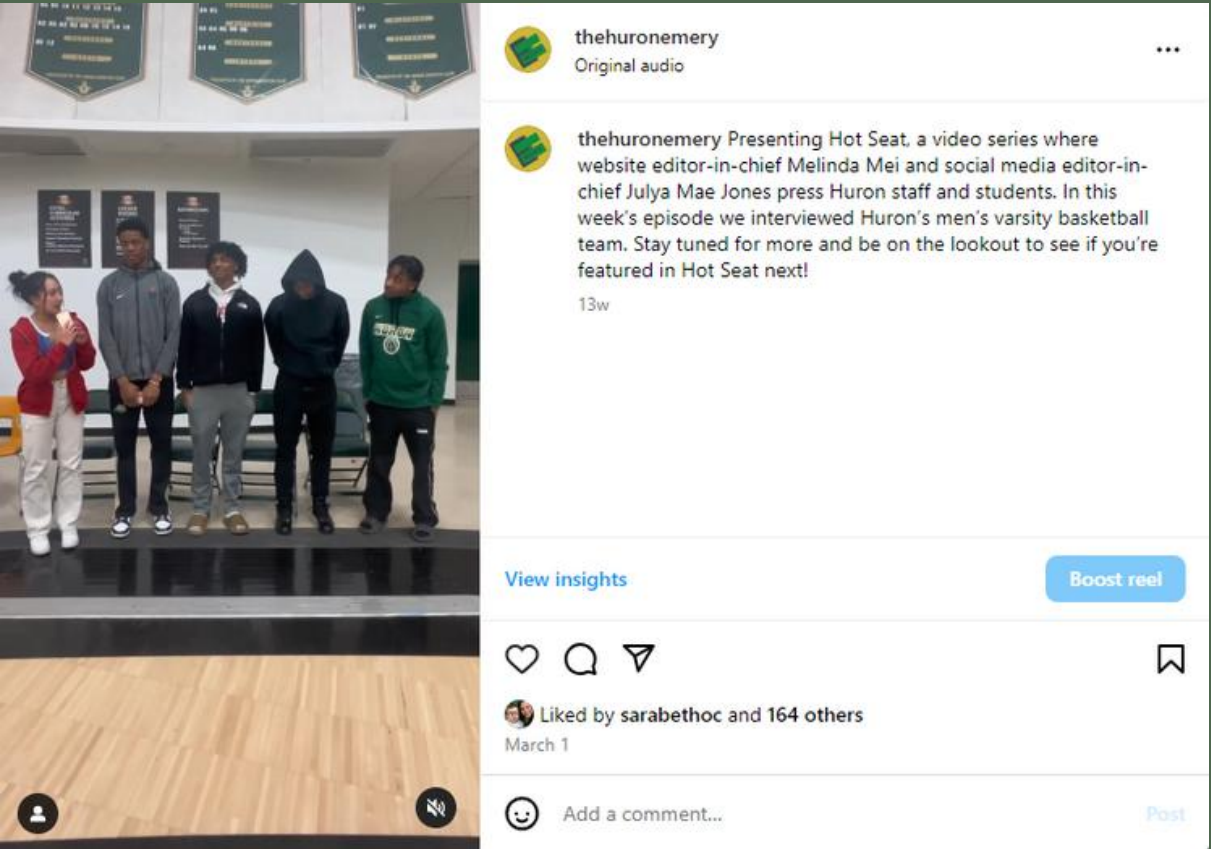
The Emery @TheHuronEmery · Apr 12

The Huron Varsity Women's Soccer team came out victorious last night in a cold and very wet matchup. They beat the Monroe High School Women's Varsity team 3-1.

Huron goal scorers:
Kelsey Sinkewicz
Ashley Meath
Izzy Caddell

Huron's Varsity team improves to 2-2 on the year.

Student Body Coverage



- The Emery is always finding ways to learn and engage with other students among the school and short vidoes has been the most popular way of doing so.

Likes	Accounts reached	Shares
165	1,112	10



Likes	Accounts reached	Shares
219	1,982	44