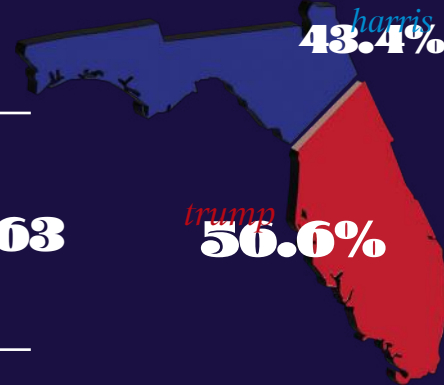


# SLICE OF democracy

A LOOK INTO HOW THE VOTES WERE CAST

florida votes went to **trump** **6,110,125**  
**4,683,038** florida votes went to **harris**  
 a total of **10,793,163** votes were cast from florida for the presidential race  
**30** electoral votes went to **trump**



# a nation DIVIDED a vote UNITED

EVERYTHING YOU NEED TO KNOW ABOUT THE 2024 ELECTION

## the road to NOVEMBER

A TIMELINE TO ELECTION DAY

- 15 JUL** **REPUBLICAN NATIONAL CONVENTION**  
Trump accepted his party's nomination on July 15, becoming the second Republican to be nominated three times for president after Richard Nixon. He also is the first Republican to receive three consecutive presidential nominations.
- 19 AUG** **DEMOCRATIC NATIONAL CONVENTION**  
The United States Democratic Party voted on their party platform and ceremonially reported their vote to nominate Vice President Kamala Harris for president and her chosen running mate Governor Tim Walz for vice.
- 10 SEP** **PRESIDENTIAL DEBATE HOSTED BY ABC**  
At 9 pm both candidates went to head to head in a debate hosted by ABC to show American voters where they stand on issues.
- 05 NOV** **2024 PRESIDENT ELECTION**  
Voters arrived at the polls to vote for America's next president. In order to win one candidate must reach 270 electoral votes.
- 17 DEC** **ELECTORS CAST THEIR VOTES**  
The electors meet in their respective States, where they cast their votes for President and Vice President on separate ballots.



LEARN MORE ABOUT THE 2024 ELECTION BY SCANNING THE QR CODE.

### did you know?

A FUN FACT ABOUT THE ELECTION

The United States is ranked **139th** out of **172** countries in voter participation.

Scan the QR code to learn how you can make your voice heard in elections.



## november FLORIDA'S FORECAST

THE ISSUES THAT TURNED THE TIDE IN 2024



### FLORIDA'S final count

TRACKING FLORIDA'S PRESIDENTIAL VOTE

REAL IN BALLOTS AND EARLY IN PERSON VOTER CASTER: **8,993,463**  
 33% Registered Democrats 43% Registered Republicans

REAL IN BALLOTS REQUESTERS: **8,525,020**  
 42% Registered Democrats 34% Registered Republicans



**TRUMP WINS THE RACE TO 270**

## 2024 TRUMPS victory

THE STATS THAT SECURED THE VICTORY

**312** electoral votes  
**42%** of women voted for trump  
**55%** of men voted for trump  
**63%** of rural voters support trump  
**\$1 BILLION** in additional federal funding for infrastructure  
**7** swing states sided with trump  
**Since 1988** trump became the second republican to win both the electoral and popular vote

### BY THE NUMBERS

THE FACTS BEHIND THE 2024 VOTE

**< 50%** of white people voted for trump

**> 50%** of hispanic/latino people voted for trump

**< 10%** of black people voted for trump

**> 50%** of women voted for trump

Trump's **viral** collaboration with Logan Paul reached **172.4M** views and **5.9M** likes

### TRENDING to the top

HOW TRUMP TOOK OVER TIKTOK



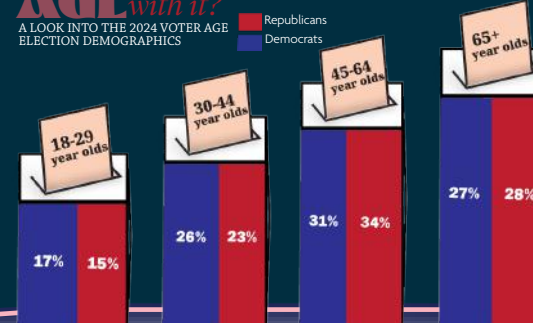
Trump has **double** the amount of **followers** than Harris

With **969** posts Trump has achieved **6.5M** engagements



### WHAT'S AGE GOT TO DO

A LOOK INTO THE 2024 VOTER AGE ELECTION DEMOGRAPHICS



## HARRIS

## HARRIS infocus

THE STATS BEHIND HER CAMPAIGN



harris **led the** HOW HARRIS USED SOCIAL MEDIA DURING HER CAMPAIGN

Harris went **viral** on multiple platforms for her **brag summer** and **rainbow season**

The @KamalaHarris 18.5M account gained **9 million** followers in the first **24 hours** since she became the presidential nominee

### who VOTED?

A DIVE INTO WHO VOTED FOR HARRIS

**> 43%** of voters support harris

**< 50%** of hispanic/latino people voted for harris

**> 75%** of hispanic/latino people voted for harris

**< 75%** of black people voted for harris

**226** electoral votes  
**54%** of women voted for harris  
**44%** of men voted for harris

### WE ARE NOT GOING BACK

HARRIS 2024 SLOGAN

**\$1.3 BILLION** in additional federal funding for infrastructure  
**63%** of rural voters support harris  
**17** states voted over 50% for harris  
**104** months for harris to make over the campaign

## HARRIS'S highlights

THE TRIUMPHS OF HARRIS'S 2024 RUN

**RECORD VOTER TURNOUT AMONG WOMEN AND YOUNG VOTERS.**

**"WHEN WE FIGHT, WE WIN."** -HARRIS 2024

**THEME SONGS:** THE SOUNDTRACK OF HARRIS'S 2024 CAMPAIGN

**FREEDOM** beyonce and kenrick lamar

**SMALL TOWN** john wallencamp

