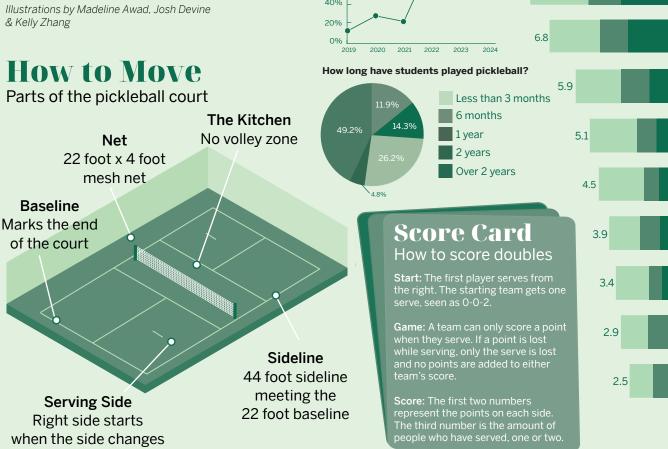
INFOGRAPHIC LADUEPUBLICATIONS.COM **INFOGRAPHIC**

Game, Set, Pickle

Examining aspects of pickleball's recent rise to fame

How to Move



Mastering the Hits

Breaking down the three most common pickleball moves



Underhand Serve

A strong hit from the baseline to the opposite side of the court

Dink

Growth Game

and its market

popularity

80%

60%

Percent increase in pickleball's

Exploring the past and future growth of pickleball

7.9

Predicted market increase of pickleball

Equipment Footwear Apparel

products in billions of dollars



A weak hit to the kitchen to draw up the opponent

Forehand Shot



A powerful way to return a hit from the opposing side

Then and Now

A look into pickleball's history



Pickleball is created by Joel Pritchard.

The first pickleball tournament is held in Tukwila, Washington.

1976



The Professional Pickleball Association is founded.



The Sports and Fitness Association calls pickleball the fastest-growing sport.



The PPA goes on its first tour in the United States.



"I play pickleball with my family and friends. I'm also a part of pickleball club."

Elle Kerner (11)



you can play and have a conversation at once."

Brockden Miller (10)



"Pickleball is fun for me because it's similar to tennis, which I also like."

Balkis Prothro (12)

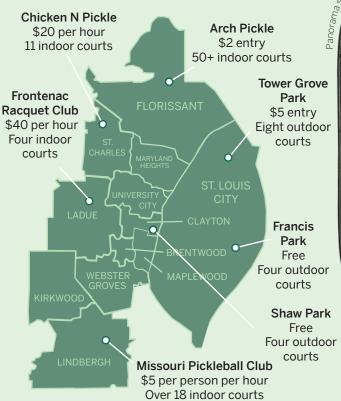


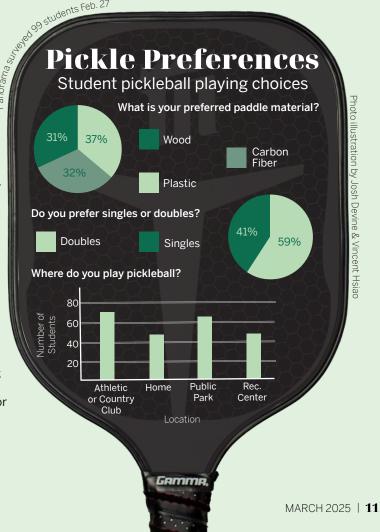
they got involved Sources: Market US.

PlavPickleball.com. USA Pickleball

Where to Go

Places to play pickleball around St. Louis





10 | PANORAMA