

2019-2020

# media kit

## THE UNIVERSITY STAR

DEFENDING THE FIRST AMENDMENT SINCE 1911

TUESDAY, APRIL 3, 2018

Volume 107, Issue 1

@universitystar / universitystar.com

### MAIN POINT

Students have a right to know

MAIN POINT PAGE 5

MERMAIDS FIND HOME

SEE CITY PAGE 3

Tennis player strives for excellence

SEE TENNIS PAGE 7

GREEK

Greek organizations apply for reinstatement, commit to training program

By Andrew Torrell  
News Reporter

### SAFETY

## Congressional bill seeks to prevent future school shootings

By Brigid Richardson  
News Reporter

U.S. Sen. John Cornyn, R-Texas, joined by 21 other senators, introduced a bill March 3 that would allocate funds to increase safety precautions in schools.

The Student, Teachers and Officers Preventing School Violence Act of 2018 would authorize funding to train law enforcement, school personnel and students on how to identify warning signs and intervene before escalation into violence happens. The bill would also establish before infrastructure, school line and security.

The bill would amend the Omnibus Crime Control and Safe Streets Act of 1968 that furthers school security procedures and would reestablish the Secure Our Schools Act grant



File, showing that left 17 students and teachers dead.

The bill passed March 14 with few objections in the House of Representatives and has been referred to the Senate, who read the bill twice and referred to the Committee on the Judiciary.

This legislation is essential to secure, with the training of school officials at the forefront of the resolution, the future of school safety.

Cornyn stated in a press conference, "It is essential to the families of the victims of the Parkland, Fla., shooting that we support the bill. I fully understand the Secretary's stance, and I am confident that the families of the victims of the shooting need to be heard from ever to prevent a mass shooting from occurring at any school."



Dear business owner,

You have no idea what your support means to us.

The University Star student media group is financially and editorially independent from Texas State University. "What does that mean and why does it matter?" you ask. It means that we have to sell more than \$100,000 in ads every year to cover our operating costs which include full-time staff salaries. It matters because this is how we keep our independence to hold the university accountable and university community accountable.

This is where you come in. You, as a business owner, already see the value of advertising with one of the largest and oldest news organizations in Central Texas. The University Star is run by students who attend Texas State University who have a passion to serve our campus community of more than 40,000. As a result, we are nationally recognized among college media organizations.

As students who are also attending classes, we work every day to cover the issues and stories that are important to our readers, but we can't do it without you. So, again, we say thank you to all those businesses who spend their ad dollars with the best news organization around!

Sincerely,

Jakob R. Rodriguez

Editor-in-Chief

The University Star

@JakobRyRod

512-245-3487



## Celebrating **108 Years** of Award Winning Journalism!

### STUDENT ENROLLMENT

**2018-2019**

**38,644** total students

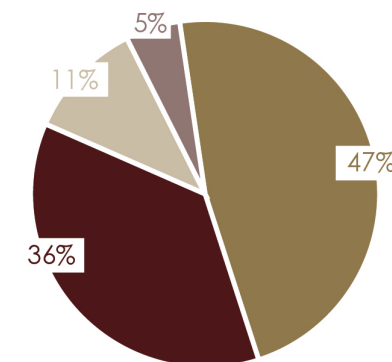
**6,638** students live on campus

### STUDENT POPULATION

**58%** female

**42%** male

### STUDENT ETHNICITY



### ALUMNI

more than

**174,000**

living

### DEGREES



#### Degree Programs

**97** Bachelor's

**93** Master's

**14** Doctoral

**98% IN STATE**  
**2% OUT OF STATE**

### GRADUATION & RETENTION



**77%** graduated within six years

**54%** of fall freshman returned

### RANKINGS

by public university size

**1st** in the Texas State University System

**5th** in Texas

**34th** in the United States

**1<sup>ST</sup>**

**1,556**

full-time  
faculty

**2,182**

full-time  
staff

### SAN MARCOS

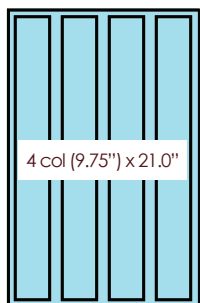
**24 years** median age

**74%** renter-occupied housing

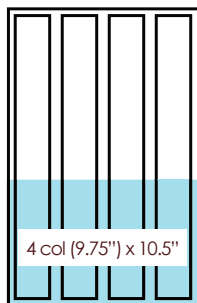
**\$34,748** median household income

**87%** high school diploma or higher

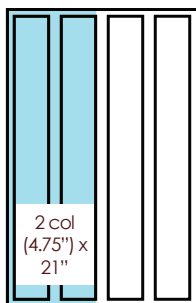
\*Dimensions listed in width x height



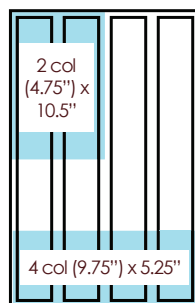
Full Page  
\$1,260



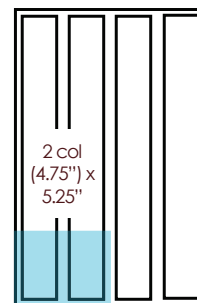
Half-Page  
\$630



Half-Page  
\$630



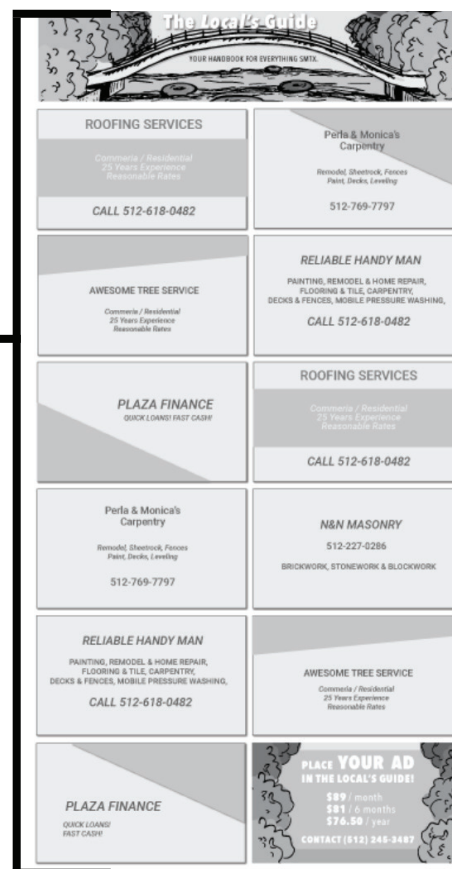
Quarter-Page  
H / V \$315



Eighth-Page  
\$158

## AD RATES – Premium Locations\*

AD TYPE	PRICE
Front Page Banner (color) 4 col x 2.5"	\$545
Back Page Banner (color) 4 col x 2.5"	\$400
Double Truck (b&w) 20.5" x 20.5"	\$2,880
Local Guide (b&w) 2 columns x 3"	\$90/month
*Procrastination Page ad	+\$50
*Back Page ad	+\$100



**PCI RATE:** \$15

**COLOR CHARGE:** \$75

**COLOR CHARGE (Full page):** \$150

**AD DESIGN:** Additional fee of \$45 per ad

\*Print ads must be submitted as .jpg or .pdf at 300 dpi resolution

## INSERTS

Min Size: 5" x 7"  
Max Size: 8.5" x 11"  
Min/Max Pages: 1- 4  
Flat Rate (per 4,500): \$550

## PRINTER ADDRESS

New Braunfels Herald-Zeitung  
Attn: University Star Inserts + Date of Insertion  
1342 Industrial Drive  
New Braunfels, TX 78130

\*Please send a PDF of the insert to [advertising@universitystar.com](mailto:advertising@universitystar.com) for content approval prior to shipping. Inserts must arrive 10 days prior to run date.



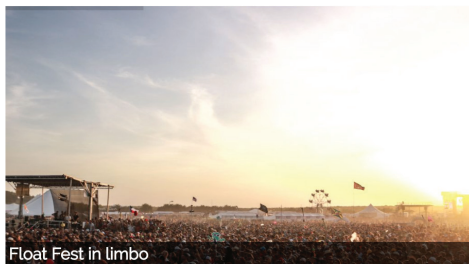
A. Your ad here

THURSDAY, FEBRUARY 14, 2019

f @ in

NEWS ▾ LIFE & ARTS ▾ SPORTS ▾ OPINIONS ▾ MULTIMEDIA ▾ CLASSIFIEDS ▾ ADVERTISING ▾ NEWSLETTER

THE  
UNIVERSITY STAR



B.  
Your ad  
here

**News**

**Social media and depression in millennials**  
Kaitlyn White - Feb 12, 2019, 1:18 pm  
Social media posts are filtered, cropped and carefully selected to make it seem like everything is going great, but that's not always the case. A...

**Fulbright Scholar professor to teach languages in Indonesia**  
Feb 12, 2019, 12:57 pm

**African-American studies is a long-awaited milestone for students**  
Feb 12, 2019, 12:56 pm

**New shopping center to open on Mill Street**  
Feb 12, 2019, 12:02 pm

**In Brief**

**Student Government takes on third administration of academic year**  
Samantha Guerrero - Feb 12, 2019, 11:35 am

**Tweets by @UniversityStar**

The University Star Retweeted  
Camelia Juarez @CameliaJuarez  
Replying to @CameliaJuarez  
Protestor tears up talking about her fear of UPD  
"I don't even do activism work bc I am scared. I see what happens to my friends. Blatant disrespect from this university"

**Opinions**

**Letter to the Editor: Texas State does educate on and address...**  
Feb 13, 2019, 12:43 pm

**Name a black studies scholarship for Tafari**  
Feb 13, 2019, 12:14 pm

**Promoting overconsumption of food is irresponsible**  
Mar 4, 2019, 1:47 pm

**Bobcat Bobbies are not as helpful as they say**  
Mar 1, 2019, 12:31 pm

**Fight the FOMO on Spring Break**  
Feb 28, 2019, 2:46 pm

**Letter to the Editor: Confetti column successfully represents student concerns**  
Feb 28, 2019, 10:00 am

**Life and Arts**

**Bobcat football alum creates app for student athletes**  
Feb 12, 2019, 11:16 am

**Staying heart-healthy for American Heart Month**  
Feb 12, 2019, 11:12 am

**Texas State partners with Hays County EMS**  
Mar 5, 2019, 11:15 am

**Food insecurity remains a problem in the San Marcos area**  
Feb 26, 2019, 11:10 am

**Future teachers integrate technology into art classes with new program**  
Feb 26, 2019, 11:07 am

**Tips for having a fun and safe spring break**  
Feb 19, 2019, 8:35 am

C.  
Your ad  
here

D.  
Your ad  
here

E. Your ad here

## UniversityStar.com

### 494,076

Sessions per year

### 1.3 million

Page views per year

**A. Leaderboard**

728 x 90 pixels  
\$250/week - \$800/month

**B. Premium Rectangle**

300 x 250 pixels  
\$200/week - \$600/month

**C/D. Rectangle**

300x 250 pixels  
\$150/week - \$400/month

**E. Banner**

728 x 90 pixels  
\$150/week - \$400/month

OVER  
**109,000**  
pageviews a month

**The University Star** is the source for breaking news and coverage of the Texas State University student body and San Marcos community. Universitystar.com features prompt news updates, videos, podcasts, galleries and even more exclusive content.

All digital advertisements are enabled with the client's hyper-link and intuitive analytics reporting the impressions and visibility of these ads to the Star's readers.


Digital ads may rotate with up to three advertisement.

### Deadline


All advertisements are due three business days prior to the start date and must be sized correctly by the client or incur an additional charge.

File Requirements:  
-dimensions in pixels (px)  
-72 dpi / RGB mode

# Weekly Newsletter




THE LYNDON  
LIVE BRAND NEW  
NOW LEASING FOR FALL 2019!  
\$200 GET CARD! PLUS WAIVED FEES



THE  
UNIVERSITY STAR  
SERVING THE HILL COUNTRY AREA SINCE 1911

Feb. 21, 2019

**Townhall attempts to reconcile sit-in divisions**




Students and administration met for a townhall regarding the overnight sit-in that occurred almost one year ago. Some sit-in participants are facing legal consequences while others feel like their work has been ignored by the president's cabinet. The most significant change since the sit-in was the firing of Police Chief Clouse in January 2019.  
By Camille Abene

[Read the full story](#)

**ADVERTISE**

**WITH THE STAR TODAY**


in our PAPER, NEWLETTER, WEBSITE or APP



**Santi's Tacos moves from food truck to dine in experience**

Santi's Tacos is moving from the Mexican flagged trailer on Guadalupe to a brick-and-mortar location in San Marcos.  
By Sonia Garcia


[Read the full story](#)



**Texas State upsets Little Rock in an emotional win**

Women's basketball upset the conference-leading Little Rock Trojans in a 58-46 win at the Breast Cancer Awareness game.  
By Gailen McWilliams

[Read the full story](#)



**College students should pick their dog more carefully**

Prospective dog owners should research breeds before bringing a furry friend into the home. It's also important the residence accommodates the human as well as the pup.  
By Laura Nance

[Read the full story](#)

[Visit our Website](#)

**Donate**

Donate to the University Star Excellence Fund  
Journalism is an act of civic responsibility. We see our work as a public service that is necessary for a community to thrive because knowledge is empowering. Please consider helping us "Defend the First Amendment" by donating today!

searching for the next...

**EDITOR-IN-CHIEF**

**APPLICATION AVAILABLE ONLINE NOW**

More info: [universitystar.com/eic](http://universitystar.com/eic) MARCH 15 PACKETS DUE BY 3 P.M.  
APRIL 10 CANDIDATES NOTIFIED

The University Star | 601 University Drive, Trinity Building | San Marcos, Texas 78666  
Phone 512.245.2487 | Email [universitystar@tristate.edu](mailto:universitystar@tristate.edu)

STAY CONNECTED

[f](#) [t](#) [in](#) [s](#)

1,478

Subscribers receive the weekly email edition

"I rely on my Thursday newsletter edition to keep me informed about everything that's happening in the hill country, especially San Marcos."  
-Carol

## Email Newsletters

The Star is delivered directly to our subscribers' inbox every Thursday during the fall, spring and summer semesters. In addition to up to five stories featured in the newsletters, The University Star displays three premium advertising banners with hyperlinks to client's webpage.

### A. Above Masthead Banner

600 x 200 pixels  
**\$150/week - \$350/month**

### B. Below 1st Article banner

600 x 200 pixels  
**\$125/week - \$300/month**

### C. Above Footer banner

600 x 200 pixels  
**\$100/week - \$250/month**

File Requirements:  
-600 x 200 px  
-72 dpi / RGB mode



Scan QR code to **subscribe!**





 **14.9K**  
Twitter followers

 **4,343**  
Facebook Follows

 **1,448**  
Instagram Followers

Let us handle your social media marketing by posting your content among The University Star's outstanding news coverage. Our Engagement Editor utilizes the latest research available for popular social networks to maximize each client's exposure to the Star's growing audience.

## Twitter / Facebook\*

NUMBER OF POSTS	COST PER POST	YOUR SAVINGS	OVERALL PRICE
1	\$60	0%	\$60
20	\$50	10%	\$1,080
30	\$40	15%	\$1,530
40	\$30	20%	\$1,920

\*Up to 4 posts a day, five days a week.  
Campaign must be completed within two months. Please provide images for social media in the following sizes.

**Twitter:** 1024 x 512 px, 72 dpi, RGB

**Facebook:** 940 x 780 px, 72 dpi, RGB



## Premium Packages

	MAROON PACKAGE	GOLD PACKAGE	PLATINUM PACKAGE
DIGITAL	Rectangle (1 month)	Premium Rectangle (1 month)	Leaderboard (1 month)
	Newsletter bottom (1 week)	Newsletter middle (1 week)	Newsletter top (1 month)
SOCIAL	Facebook posts (5)	Facebook posts (10)	Facebook posts (20)
	Tweets (5)	Tweets (10)	Tweets (20)
PRINT	Local Guide b&w ad	Quarter-page color ad	Half-page color ad
TOTAL	<b>\$1,200</b> (\$1,475 VALUE) <b>15% DISCOUNT</b>	<b>\$2,000</b> (\$2,615 VALUE) <b>20% DISCOUNT</b>	<b>\$3,000</b> (\$4,255 VALUE) <b>30% DISCOUNT</b>

\*\*Premium packages must be completed in a 2-Month period. No substitutions.

## Street Team Marketing



Every Tuesday our University Star Street Team passes out the latest issue of The University Star along with your flyers or swag.

**\$550 for up to 500 pieces**

*\*Flyers must be printed by the client. Please have all items shipped to The University Star (601 University Drive San Marcos, TX 78666) at least 10 days prior to the scheduled distribution date. Content must be approved prior to shipment. Printing available for an additional cost.*

## Event Advertising with EVVNT

Have an **upcoming event** you want the Texas State community to know about? Your event could be displayed on the go-to calendar for the Austin/San Marcos/New Braunfels/San Antonio area. For as low as \$25, you can add your concert, pub crawl, farmer's market, brewery tour, art show or any event to The University Star's calendar feed seen by thousands of visitors each month.

ONLINE CHECKOUT		DIRECT SALES	
CONTRACT TERM		CONTRACT TERM	
PREMIUM SINGLE One Event	SUBSCRIPTION 4X events per month	BUNDLE PACKAGE 10 events	SUBSCRIPTION 12 MONTHS Minimum of 4 events per month
12 MONTHS	PER MONTH	3/6/12 MONTHS	12 MONTHS/MONTH TO MONTH
FEATURED EVENT		10% DISCOUNT	
\$25	\$45	\$225	\$486 yearly \$40.50 monthly
\$45	\$95	\$405	\$1,026 yearly \$85.50 monthly
\$75	\$145	\$675	\$1,566 yearly \$130.50 monthly
\$95	\$195	\$855	\$2,106 yearly \$175.50 monthly
\$495	\$995	\$4,455	\$10,746 yearly \$895.50 monthly



## Newsstand Advertising

Have your promotion displayed at our high-traffic kiosks around the Texas State University campus.

Large Newsstand	Medium Newsstand	Small Newsstand
<b>\$500</b> one poster per month <b>\$1,200</b> three posters per month	<b>\$400</b> one poster per month <b>\$1,000</b> three posters per month	<b>\$300</b> one poster per month <b>\$800</b> three posters per month
<b>Dimensions: 27" x 50"</b>	<b>Dimensions: 19" x 36.25"</b>	<b>Dimensions: 18" x 22"</b>
<b>Locations:</b> LBJ Student Center (2) Centennial (2) Commons Dining Hall (1) Flowers Hall (1) Campus Rec (1) JCK Administration Building (1) ASBS / The Den (1)	<b>Locations:</b> UAC - Undergrad Academic Center (1) McCoy College of Business (1) Alkek Library (1)	<b>Locations:</b> Hines (1) Taylor Murphy Hall (1) Alkek Lounge (1)
*Printing: \$54.00 per poster	*Printing: \$34.00 per poster	*Printing: \$24.00 per poster
		

\*Posters printed by the client must be shipped to The University Star at least 10 days prior to the scheduled run date. Print services must be requested and paid in advance at least 10 days prior to the scheduled run date. Content must be approved prior to shipment.

# Publication Schedule

THE  
UNIVERSITY STAR



## 2019

### JUNE

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8

### JULY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13

### AUGUST

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### SEPTEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

### OCTOBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

## 2020

### NOVEMBER

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

### DECEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### JANUARY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

### FEBRUARY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

### MARCH

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### APRIL

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

### MAY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### SPECIAL ISSUES

June 4 – Summer in SMTX  
 July 9 – Orientation Issue  
 Aug 27 – Back-to-School  
 Sep 17 – Restaurant Guide  
 Oct 15 – Election Guide  
 Nov 5 – Homecoming Issue  
 Dec 3 – Year End Review  
 Jan 21 – Health & Wellness  
 Feb 4 – Grad. School Section  
 Feb 18 – Housing Guide  
 March 3 – Spring Break Issue  
 April 14 – San Marcos Stars  
 April 28 – Commencement  
 May 5 – Procrastination Issue

To place an ad please contact:

**The University Star Student Media Group**

**512.245.2261 | [advertising@universitystar.com](mailto:advertising@universitystar.com)**

#### CALENDAR KEY



Regular Issue



Special Issue



### **Basic Creative Requirements**

- PDF with all fonts embedded
- PRINT images must be submitted at **300 dpi / CMYK**
- WEB images should be submitted at **72 dpi / RGB**
- Black and white images must be in grayscale

## **General Advertising Terms & Provisions**

### **Advertising Policy**

All advertising is subject to the approval of The University Star staff. The University Star will not accept ads that are libelous; promote academic dishonesty; violate federal, state or local laws; or encourage discrimination against any individual or group on the basis of race, sex, sexual orientation, age, color, gender identity, creed, religion, national origin or disability.

Advertisers must be honest about the products or services their ads promote. Content that is advertising in nature must be clearly labeled as such. It is deemed the responsibility of the advertiser to comply with all laws and regulations applicable to the marketing and sale of its product or service.

All political advertising must comply with all applicable laws, including all federal elections laws, Federal Election Commission regulations, copyright laws, defamation law, and other state or local laws and regulations. We reserve the right to edit or reject any ad copy, photos, graphics or entire ads. The University Star encourages responsibility and good taste in advertising.

### **Insertion Orders**

All advertiser's orders are subject to the terms and provisions of the current rate card. Quote pricing will be honored for 30 days.

The representative of advertiser whose name is signed on an insertion order represents and acknowledges that he/she has full authority to do so and hereby assumes personal responsibility for the payment of all sums due hereunder.

Advertiser and the representative whose name is signed to the Insertion Order each agree that the venue for any suit to collect and amounts owed to The University Star and its products and services shall be the courts of Texas and each agrees to be subject to the jurisdiction thereof.

### **Deadlines**

Copy, photos and all ad material must be received at least 4 business days prior to the scheduled run date. Products, posters and flyers must be received at The University Star offices at least 10 days prior to the scheduled run date. Inserts must be received at the printer at least 10 days prior to the scheduled run date.

Any advertiser who fails to meet the deadline for providing ad materials will still be responsible for paying for the ad space reserved per the signed insertion order.

### **Deadline and Placement Information**

Space and material deadline is 10 days prior to run date. Please contact your sales representative for more information.

### **Payment Policy**

All orders must be prepaid in full unless the advertiser has an established history with The University Star and receives prior approval from the director. Payment may be made by check, cash, money order or credit card. All payments are non-refundable.

Advertiser assumes responsibility for checking proof of performance and ensuring their advertising campaign has run correctly. Advertiser is responsible for checking ad copy to ensure accuracy before the ads run. We regret it when mistakes happen and will work to amend any advertising errors made by The University Star as quickly as possible. The University Star will be responsible for only the first insertion of incorrect copy. A credit will be issued on the advertiser's account for only the first insertion of incorrect copy. Ads that have been signed off on by the advertiser but contain mistakes are the sole responsibility of the Advertiser.

Advertiser agrees that all bills are due and payable (net) within thirty (30) days. Ads 90 days past due will begin incurring a 10% late fee per day past due backdated to the 30-day mark. Payment may be made by check, cash, money order or credit card. Advertiser further agrees to pay reasonable collection and attorney's fees, in addition to the balance due if it becomes necessary to place for collection a bill incurred under this policy. If payment is not made in accordance with the above specified terms, The University Star reserves the right to refuse to run further advertising, and all bills shall immediately become due and payable. The University Star Student Publications Coordinator reserves the right to request full or partial payment in advance or to cancel credit services at any time on any account.

Ads submitted in the wrong format and requiring changes to meet The University Star's design requirements will incur a \$45 fee per ad. Changes made by the advertiser during the scheduled run of the ad will incur a \$45 fee per ad. This includes any changes to the ad design or visuals that will require additional edits or additional scheduling for The University Star staff.

#### **Position**

The University Star will honor position requests when possible. Guaranteed placement is available for an additional cost. Please ask your account executive for more information.

#### **Memberships**

The University Star and its personnel are members of the Texas Intercollegiate Press Association, Associated Collegiate Press, College Media Association, and the College Media Business and Advertising Managers.

#### **Cancellation Policy**

Advertiser must provide The University Star with a written cancellation request a minimum of 30 business days prior to the ad insertion date to discontinue or cancel a campaign (or portion thereof). The University Star reserves the right to charge the Advertiser up to a 10% cancellation fee for any unused portion of the campaign to cover internal costs.

#### **Indemnification**

All advertisements are accepted and placed by The University Star on the Advertiser's representation that Advertiser is authorized to publish the contents and subject matter of said advertisements. Advertiser agrees to indemnify and hold harmless The University Star and its officers and employees from any loss, liability, or expense (including reasonable attorney's fees) incurred as a result of any claim or lawsuit for libel, violation of the right to privacy or publicity, plagiarism, copyright infringement and any other claim or lawsuit based on the contents or subject matter of said advertisements. Advertiser shall reimburse The University Star for any amount paid by The University Star in settlement of claims or in satisfaction of judgments obtained by reason of publication of such advertising copy together with all expenses in connection therewith, including, but not limited to, attorney's fees and cost of litigation.

The liability of The University Star for any act, error, omission or failure to act for which it may be responsible shall, in no event, exceed the cost of the advertising space ordered. The University Star, will not, in any event, be liable for consequential or special damages including, but not limited to, lost profits or income. The University Star is not, in any event, liable for any errors or omissions in advertisement copy, including but not limited to, key numbers.

Unintentional or inadvertent failure on the part of The University Star to fill an order shall not constitute breach of the Insertion Order or this policy. The University Star shall not be subject to any liability whatsoever for failure to fill an order for advertising, or failure to publish or cause to be published, any advertising such failure(s) occasioned by accidents, fires, work stoppages, floods or other circumstances reasonably beyond The University Star's control.

The University Star reserves the right to cancel or reject any advertising.

#### **Governing Law**

Client hereby agrees to be bound by the terms of this purchase order and that this purchase order shall be governed by and construed in accordance with the laws of the State of Texas. Any civil action or proceeding arising out of or related to this contract shall be brought in the courts of the State of Texas.

***By placing this order, I confirm that I have read and agree to the terms listed above.***