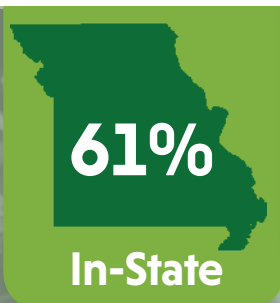




**read it  
hear it  
watch it  
click it**

**Join the team!**  
**Northwest Student Media**



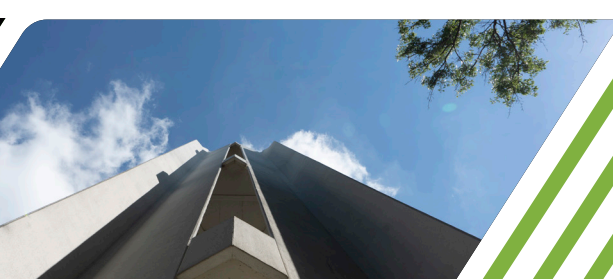


**Reach our  
campus!**

**261**  
Full-time staff

**6,857** Enrolled  
Students

Based on Fall 2018 enrollment





# About Student Media

## Contact Us

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## We Are Northwest

We are the No. 1 sources for news, sports, features and entertainment of Northwest Missouri State University for students, faculty, staff and alumni, as well as residents of the Maryville community. The Northwest Missourian, weekly newspaper; NWMissourinews.com, daily online news website; Tower Yearbook; KNWT Channel 8, television station; and KZLX 106.7 The X, radio station, are all solely produced by Northwest students. Their work is consistently recognized for excellence by the Missouri College Media Association, College Broadcasters, Inc., Associated Collegiate Press, College Media Association and College Media Business and Advertising Managers.





# a-di-da-da

(eine Art Streich) oder über die zehn  
en, wie man sich an den niedlichen  
abhorn ranmachen kann?

Aber dann fällt mir gerade noch recht-  
tig ein, dass ich mithilfe meiner Töch-  
ter jede Menge Fragen in mein Notiz-  
buch geschrieben habe, und die werde  
Bibi jetzt stellen, obwohl es eigent-  
lich keine einzige Frage auf dieser Welt  
gibt, die Bibi nicht schon ir-  
gendwann beantwortet hat. Sie beant-  
wortet jeden Tag in ihren Clips alle Fra-  
gen rund um ihr Leben, und zwar ohne  
es jemand sie stellen würde. Wenn sich  
jemand fragt, was Bibis Erfolgsre-  
zept ist, so lautet die Antwort: Genau  
das. Reden über sich.

Ein paar Daten: Bibi ist 24 Jahre alt.  
Ihren Kanal gibt es seit 2012, er hat 4,5  
Millionen Abonnenten und bisher  
80.000.000 Aufrufe. Sie ist die erfolg-  
reichste deutsche Frau auf YouTube. Oh-  
ne dass irgendeine Feministin je ein Lob-  
wort auf sie gesungen hätte, hat hier also  
eine sehr junge Frau aus Köln im Paral-  
leluniversum YouTube steil Karriere ge-  
macht. Ihr Song wurde letzte Woche 31  
Millionen Mal bei YouTube abgerufen.

**Wap-bap**  
31 Millionen Mal! Das ist wahrschein-  
lich mehr, als die Beatles, die Stones und  
alle anderen zusammen auf YouTube erreicht  
haben. „Wap-bap“ ist ein schlichtes Lied  
mit einer einfachen kleinen Melodie.  
Ein Erfolg ist nicht leicht zu verstehen,  
aber es gefällt nun mal vielen Teenagern,  
was soll also das Gemecker?

Das Gemecker geht ungefähr so: Bibi  
ist peinlich, Bibi kann nicht singen, Bibi  
hat den Song geklaut. Alles Vorwürfe, die  
vielleicht stimmen, vielleicht nicht. In  
Wahrheit geht es natürlich um etwas an-  
deres: Es geht um Neid. Auf YouTube viel-  
leicht noch mehr als im sonstigen Leben.

Das Gemecker hat, wie so oft, mehr  
aufmerksamkeit auf sich gezogen als der  
Erfolg: Das Video schaffte es mit 1,9 Mil-  
lionen Dislikes in wenigen Tagen in die  
entsprechende Top-Ten-Liste, und zwar  
weltweit – noch niemand in Deutschland  
hat etwas Ähnliches geschafft, vor allem  
nicht die deutlich weniger erfolgreiche  
deutsche YouTube-Konkurrenz, die seit  
jahren verzweifelt versucht, auch ein biss-  
chen von Bibis Erfolg zu profitieren. So-  
gar die Parodien des Liedes ziehen Millio-  
nen Klicks. „Einige haben mir gut gefal-  
len“, sagt Bibi. Und es ist ja wohl klar, dass  
so was nur sagt, wer wirklich drübersteht.

Auf Platz 1 der „List of most disliked  
youtube videos“ steht übrigens Justin  
Bieber, auf Platz 9 Miley Cyrus. Bibi  
zog also an Miley Cyrus vorbei auf  
Platz 6. Bibi vor Miley! Miley Cyrus ist  
Bibis Vorbild, und zwar „schon immer“.  
Das verrät Bibi mir jetzt, hier auf dem  
Sofa. Na ja, verraten klingt zwar gut,  
wenn ich an die Vermarktung des Ge-  
sprächs gegenüber meinen Töchtern  
denke, ist aber vielleicht ein bisschen  
übertrieben, denn sicherlich hat Bibi  
das mit Miley Cyrus auch schon x-mal  
erzählt. Was ich sagen will, ist eigent-  
lich nur das: Es gibt keinen besonderen  
Grund, sich für Platz sechs auf dieser  
Liste zu schämen.

Auch darum: Es ist geldtechnisch völ-  
lig Banane, ob jemand ein Video gern  
anschaut oder ob ihm beim Anschauen übel  
wird. Der Klick ist eine wertfreie Re-  
cheneinheit. Es gibt für Bibi also nicht  
nur keinen Grund, sich zu ärgern, son-  
dern Millionen Gründe, sich zu freuen.  
Und Bibi sagt, dass sie das auch tut.

Angeblieh kriegten YouTube pro 1000  
Klicks 80 Euro von YouTube, was Bibi  
weder bestätigt noch abstreitet, sondern  
gar nicht kommentiert, weil sie (und in  
dieser Frage herrscht dann wieder große  
Einigkeit unter den sonst so missgünsti-  
gen Youtubern) der Einfachheit halber  
überhaupt nicht über Geld spricht. Und  
warum sollte sie auch?

Wie Bibi so dasitzt und mit ihrem sü-  
ßen Mund entweder redet oder lacht oder  
beides gleichzeitig macht, wissen natür-  
lich alle hier im Raum, ihr Manager, ihr  
Freund, der Fotograf, sie und ich, dass ihr  
Gesicht, ihr Lachen, ihr Kanal und auch  
ihr „Hallihallo, meine Lieben“ eine einzi-  
ge Projektionsfläche für Marketing und  
Produktwerbung ist. Was immer Bibi hier  
lobt und anpreist oder auch nur in die Ka-  
mera hält, kommt in Millionen Kinder-  
zimmern an, und Kinder sind eben nicht  
nur Fans von Bibi, sondern auch Kunden.

**I sing: Wap-bap, ba-da-di-da-da**  
Wenn ich also meine Kinder in ihre  
Zimmer schicke, um Bibis Clips zu inha-  
lieren, tue ich Bibi in Wahrheit einen Ge-  
fallen. Und darum tut Bibi mir jetzt auch  
einen. Sie schreibt eine lange Liste Auto-  
gramme für meine Kinder und ihre  
Freunde.

Auf dem Weg nach Hause: Anruf mei-  
ner minderjährigen Töchter. „Mama, Bibi  
hat dich in ihre Snapchatstory aufge-  
nommen – du bist Interview Nummer  
sieben!“

Ich bin Interview Nummer sieben! In  
Bibis Windschatten habe auch ich es un-  
ter die Top Ten geschafft.

Will an, was er eine... wurde Ana-  
chronismus findet, nicht wegen An-  
ne Will, sondern wegen des Fernse-  
hens an sich. In der Runde wurde  
Gesine Schwan eingeblendet, und  
Nick sagte: „Hey, cool. Thomas Gort-  
schalk.“ Eine halbe Minute später er-  
klärte er seinen Fernsehabend für  
beendet, indem er sagte: „Eine Talk-  
show über Frankreich – und Franck  
Ribéry ist nicht dabei.“

Aber es gibt auch ernsthafte The-  
men im Leben unseres Sohnes. Ges-  
tern zum Beispiel kam er in mein Bü-  
ro und setzte sich auf den Besucher-  
stuhl, ohne die Zeitschriften und die  
Post runterzunehmen. Er saß also  
merkwürdig erhöht vor mir und frag-  
te mich, was es mit der 1000-Schuss-  
Theorie auf sich hätte. Sein Freund  
Finn habe im Schulbus davon ge-  
sprochen und er frage sich, ob das  
wirklich stimme, denn dann habe er  
ein Problem. Die 1000-Schuss-Theo-  
rie besagt, dass ein Mann im Leben  
genau eintausend Orgasmen erleben  
kann. Danach ist Feierabend. Mit  
diesem kruden Unsinn sollten in frü-  
heren Zeiten die Jungen vom Ona-  
nieren abgehalten werden. Es kann  
aber auch sein, dass diese Formel  
vom Verband deutscher Mathema-  
tiklehrer erfunden wurde, damit die  
Jungen mehr Zeit mit Zahlen ver-  
bringen. Auf jeden Fall finde ich die  
Vorstellung sehr amüsant, dass Vier-  
zehnjährige ernsthaft ausrechnen,  
ob unter Portführung lieb gewonne-  
ner Gewohnheiten ihre Familienpla-  
nung bereits um Pfingsten herum für  
immer beendet sein könnte.

Ebenso gut gefällt mir der Gedan-  
ke, dass es solche Grenzen auch bei  
anderen Verrichtungen geben könnte.  
Jeder Mensch kann nur 500 Fußball-  
spiele gucken, dann wird er blind.  
Nach 300 Tafeln Schokolade fallen  
die Zähne aus. Man muss sich mal  
vorstellen, was Menschen unternäh-  
men, um diese grotesken Zahlen zu  
erhöhen. Der Organhandel blühte wie  
Raps auf dem Kartoffelfeld. Und die  
globale Wirtschaft brummte wie ver-  
rückt, wenn wir bloß 10.000 Lieder  
hören könnten, bevor die Ohren ab-  
fielen. Ich erging mich in diesen Ge-  
danken, und Nick hörte mich. Er  
fragte er: „Also...“  
„Natürlich ist...“  
und hörte, was  
ße des Wets  
abfiel. Er sta-  
luka, der Tag  
klatschte er fröhlich in die Hände  
ging in sein Zimmer.

# read it



## Who am I reaching?

### Homecoming Guide:

Alumni, NW Students,  
Faculty, Staff, Administrators.

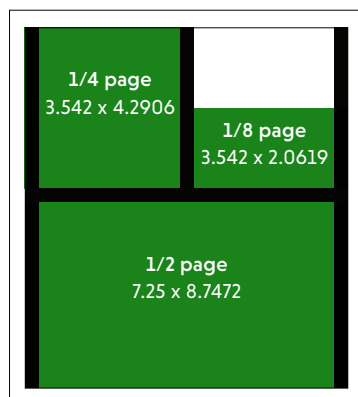
### Cats Guide:

Incoming Freshman &  
Transfer Students and  
their parents,  
NW Students.

# The Missourian Specials

## Homecoming and Cats Guide Rates

Color	B&W	1 Color	2 Color	Full
1/8 Page	\$36.75	\$76.75	\$96.75	\$116.75
1/4 Page	\$73.50	\$113.50	\$133.50	\$153.50
1/2 Page	\$183.75	\$223.75	\$243.75	\$263.75
Full Page	\$367.50	\$407.50	\$427.50	\$447.50



## Advertising Design Guidelines

The preferred files for advertising are PDF and EPS. Adobe & JPG are also acceptable. Unless otherwise noted, deadlines are:

Ad Buying Deadline: 5 p.m. Thursday

Ad Approval Deadline: 3 p.m. Tuesday

## Inserts

Inserts have a minimum size of 3" x 5" and a maximum of 10.35" x 10". All prices are based on per 1,000.

\$100 for 1-4 pages | \$150 for 5-10 pages

\$200 for 10+ pages

## Sponsorships

ICYMI/Puzzles and

Cartoons

Sports Statistics

Athlete of the Week

NCAA Bracket

\$250 for 30 Issues

\$250 for 30 Issues

\$400 for 30 Issues

\$50 per spot/2 issues







## Who am I reaching?

NW Students, Faculty,  
Staff, Administrators,  
Maryville community  
members.

2,000 papers on campus  
2,000 in the community

# The Missourian



@TheMissourian



The Northwest Missourian

## Frequency Discount

- 10% Discount for 5 - 7 runs
- 15% Discount for 8 - 11 runs
- 20% Discount for 12 - 19 runs
- 25% Discount for 20 - 28 runs

## Display Rates

Community Rate | Campus Rate  
Price/PCI

B&W \$6.25 | \$4.25  
Full Color \$10.25 | \$8.25



B&W



Full

## Banner Rates

All Banner Ads are Full Color  
Front Page Back Page

\$100.00 \$85.00

## Directories

Church Weekly \$200/year  
Retail & Automotive Monthly \$125/year

Directory ads are printed in black and white and are 2.26" x 2.18".

NEWS JUMPS

Lawmakers considering electronic ballot ban

Blotters for the week of April 5

Facebook

1/4 PAGE - AD HERE

SPORTS

Men sprint past opening competition

Young talent propels women to first road victory

Facebook

HALF PAGE - AD HERE

SPORTS

Facebook

FULL PAGE - AD HERE



**hear it**



## Who am I reaching?

College and high school students. Pop music lovers.

# KZLX



@KZLXfm



X-106 KZLX-FM

KZLX, known as 106.7 "The X," is a low-power FM radio station housed in the School of Communication and Mass Media, run by students. Featuring music and programming to meet the needs of the northwest Missouri region, The X's programming is comprised of the current charts for the Top 40, Rock, Hip-Hop, Rap and Alternative formats, specialty shows and local sports coverage.

## Program Sponsorships

Program	Price
Specialty Shows	\$250/sem.   \$450 per/year
NWMSU Sports	\$500 per Sport (Home Games only)
MHS Sports	\$350 for Football (Home Games only)

## Rates Community Rate | Campus Rate

	Weekly		Trimester		Year	
2 Underwriting Spots	\$26   \$18		\$320   \$225		\$600   \$425	
4 Underwriting Spots	\$46   \$35		\$525   \$450		\$1,000   \$800	
6 Underwriting Spots	\$60   \$46		\$750   \$575		\$1,400   \$1,000	
8 Underwriting Spots	\$72   \$56		\$900   \$700		\$1,600   \$1,200	

## DJ Services

DJ for 2 hours \$150 | **\$125**

\*\$50 for each additional hour

## Live Remotes

2 hours on location w/ 1 week underwriting

\$175 | **\$150**





**watch it**



## Who am I reaching?

Students and Maryville residents with Suddenlink.



# KNWT



@KNWT8



KNWT

## Rates

Community Rate | [Campus Rate](#)

Ads/Night	Ads/Week	Price/Week	Price/Semester
2 Ads	112 Ads	\$40   \$35	\$440   \$385
4 Ads	224 Ads	\$60   \$55	\$660   \$605
6 Ads	448 Ads	\$80   \$75	\$880   \$825

## Sponsorships

Mentioned in a "Brought to you by" statement and logo shown to viewers during the beginning, end and any commercial breaks during the program. A half hour program has four mentions and a quarter hour show has three mentions.

	Trimester	Year
Half Hour	\$250	\$400
Quarter Hour	\$125	\$200

## Creative Services and Streaming

Live stream your event to Youtube, Facebook Live, etc.

### Single Camera for 2 hours

\$150 | \$125

\*\$50 for each additional hour

### Multi Camera for 2 hours

\$400 | \$350

\*\$50 for each additional hour

# \$50

commercial  
production fee.

## Programming

KNWT programming is original in nature and entirely student produced. New programming airs 6 p.m. to 9 p.m. on Mondays then loops continually for the remainder of the week.

Shows cover Bearcat and Spoofhound athletics, campus and community news, area history and events, video games, and student film and music video production. Rates are based on the number of commercial spots per week. All packages are based on a 11-week KNWT semester schedule and do not include a one-time production fee per commercial.

A close-up photograph of a person's hand with a ring on the ring finger, clicking the trackpad of a silver laptop. The laptop is open, and the keyboard is visible below the trackpad. The background is a light-colored, wrinkled fabric. The entire image has a green tint, and a green banner with white text is at the bottom left.

**click it**



## Who am I reaching?

Alumni, Undergrads/Graduate students, Faculty, Staff, Administrators, Maryville community members. World wide reach!

# Online Rates

The screenshot displays the Northwest Missouri State University website with several ad placement areas highlighted in green boxes and labeled:

- TOP LEADERBOARD**: Located at the top of the main content area, above the main article grid.
- TOP RAIL**: Located on the right side of the main content area, above the 'LATEST NEWS' section.
- MIDDLE LEADERBOARD**: Located below the main article grid, above the 'MIDDLE RAIL' section.
- MIDDLE RAIL**: Located on the right side of the main content area, below the 'TOP RAIL' section.
- BOTTOM LEADERBOARD**: Located at the bottom of the main content area, above the 'BOTTOM RAIL' section.
- BOTTOM RAIL**: Located on the right side of the main content area, below the 'MIDDLE RAIL' section.

The website also features sections for 'NEWS', 'SPORTS', 'MULTIMEDIA', and 'OPINION', each with its own set of articles and images.

Our website is an interactive supplement to the weekly print edition that covers breaking news and daily events at the university and in the Maryville community.

### Top Leaderboard

Size: 728x90 px

\$25/week

### Middle Leaderboard

Size: 728x90 px

\$20/week

### Bottom Leaderboard

Size: 728x90 px

\$15/week

### Top Rail

Size: 300x250 px

\$20/week

### Middle Rail

Size: 300x250 px

\$15/week

### Bottom Rail

Size: 300x250 pxc

\$15/week

Online ads may rotate with no more than three advertisers per spot.

30-40K  
Views Per Month  
nwmissourinews.com

1. Underwriting or advertising or sponsorship(s) may be placed at Northwest Missouri State University's Student Media Office at 030 Wells Hall, 800 University Drive, Maryville, MO 64468; by calling 660-562-1635; or by e-mail, [nwmadv@nwmissouri.edu](mailto:nwmadv@nwmissouri.edu), by forwarding the information as well as mailing the proper payment to the address above. Classified ads may be placed by phone, 660-562-1635; e-mail, [nwmadv@nwmissouri.edu](mailto:nwmadv@nwmissouri.edu); or fax, 660-562-1521. Call 660-562-1635 for further information, but no other underwriting or advertising or sponsorship(s) will be accepted by telephone without written approval.
2. The Northwest Student Media Department can assist a client with all marketing and promotion needs, including campaigns, production and design of underwriting or advertising or sponsorship(s), or remote(s) and event marketing.
3. Deadline for print and online advertisements and inserts is 5 p.m. the Thursday prior to publication. Deadline for classified advertisements is 5 p.m. Tuesday prior to publication. The advertising/general media manager must receive one copy of pre-printed inserts two weeks prior to publication for review. Ready-to-insert copies should arrive at the production plant at least four business days before publication. Send to NPG Printing Co., c/o Northwest Missourian, 1301 South 58th Street, St. Joseph, MO 64507. Full circulation is 4,000 copies. Campus-students only circulation is 2,000 copies.
4. Deadlines for radio underwriting and television advertising are two weeks prior to the initial airdate. For broadcast production consultations and/or questions, call 660-562-1635.
5. All underwriting or advertising or sponsorship(s) is subject to acceptance by the advertising/general media manager and student media leaders of Northwest Student Media, which reserves the right to reject underwriting or advertising or sponsorship(s) at its sole discretion at any time prior to publication or broadcast.
6. Northwest Student Media will not accept underwriting or advertising or sponsorship(s) that is libelous; untrue; promotes academic dishonesty; promotes irresponsible use of alcohol; violates any local, state or federal laws; or encourages discrimination against any individual or group on the basis of race, sex, age, creed, religion, national origin or disability.
7. Underwriting or advertising or sponsorship(s) using a person's name, photograph or other likeness must be authorized to run by written

consent of the person named or pictured.

8. Print advertising having the appearance of news must have the word "Advertisement" printed above and be bordered.
9. Underwriting must meet all Federal Communications Commission (FCC) guidelines.
10. The client and/or advertising/marketing agency assumes full and complete responsibility and liability for the content (including text, text representations, illustrations, graphics, photos and copyrights) of all underwriting or advertising or sponsorship(s) printed or broadcast pursuant to the agreements, and shall indemnify and hold Northwest Student Media at Northwest Missouri State University harmless against any demands, claims or liability.
11. Northwest Student Media will make all reasonable efforts to see that all underwriting or advertising or sponsorship(s) is published or broadcast as accepted, and that pre-printed inserts are distributed as ordered. However, Northwest Student Media will not be liable for any consequential damages resulting from failure to do so.
12. Clients and advertising/marketing agencies forwarding insertion orders that contain incorrect rates or conditions are hereby advised that underwriting or advertising or sponsorship(s) called for will be inserted and/or broadcast and charged in accordance with the rates and terms of the agreements and the Northwest Student Media Kit in effect at the time of publication and/or broadcast programming. Failure to make an order correspond in price or terms will be regarded as a clerical error, and the underwriting or advertising or sponsorship(s) will be inserted without further notification.
13. Premium placement is not sold nor guaranteed.
14. Cancellation of underwriting or advertising or sponsorship(s) placement is accepted until the reservation deadline. If a client decides to pull underwriting or advertising or sponsorship(s) after placement has been guaranteed and/or during broadcast, the client may pay up to 100 percent of the full cost of the underwriting or advertising or sponsorship(s).
15. Proofs, underwriting, and/or commercials will be delivered or sent via e-mail, upon the client's request, for any one or more submitted. Deadline for print corrections is 5 p.m. the Tuesday prior to publication. Deadline for radio underwriting and television advertising is two days before the initial airdate.
16. Northwest Student Media is not responsible for underwriting or advertising or sponsorship(s)

copy omission, typographical errors or any unintentional errors that may occur in underwriting or advertising or sponsorship(s) other than to correct the error in the next underwriting or advertising or sponsorship(s).

17. Northwest Student Media will not consider adjustment of payment for any underwriting or advertising or sponsorship(s) involving typographical errors of erroneous insertion unless notice is given to the advertising/ general media manager within ten (10) days of receipt for the first monthly statement showing the charge in question. Northwest Student Media shall not be held liable for more than one incorrect insertion of any underwriting or advertising or sponsorship(s).

18. Invoices are delivered either with a copy of the newspaper by an account executive every week or are mailed at the end of each month with the monthly statement from Northwest Missouri State University, unless otherwise requested.

19. All statements and/or invoices for underwriting or advertising or sponsorship(s) placed with Northwest Student Media are mailed at the end of each month and are due by the 15th day of the following month, unless otherwise requested. Each client and advertising/marketing agency will be given a University 919#, please include this number with your payment if you do not include the payment stub with your payment. Payments can be made using cash, check, or money order. Payments should be sent to: Cashiering Department, Northwest Missouri State University, 800 University Drive, Maryville, MO 64468-6001. Please note the payment is for Northwest Student Media.

20. Payment of the full balance is required or the client will pay a 1% per month finance fee on the remaining balance.

21. All new accounts will be required to pay in advance for one semester (16 weeks) until credit is established.

22. All bar and tattoo establishments as well as politicians and political campaigns will be required to pay in advance.

23. A \$25 fee will be charged to the client for each returned check.

24. All accounts 90 days past due will be considered delinquent and will not be extended credit until a significant portion of the balance is paid to Northwest Student Media.

25. Verbal agreements, promises or waivers of any nature not contained in Northwest Student Media Kit shall not be binding.

# Ad Policies





# Distribution Locations

## Community Locations

- Americas Best Value Inn
- Bearcat Lanes
- Bram Funeral Home
- Broken Mug
- Casey's - 16th
- Casey's - 1st
- Casey's - Main
- Chamber of Commerce
- City Star
- Deluxe
- Dollar General North
- Holiday Inn
- Hy-Vee
- Hy-Vee Gas
- Maryville Chamber of Commerce
- Maryville High School
- Maryville Public Library
- Nodaway Valley Bank
- Northwest Missouri Credit Union
- Powell Optometry
- Quick Cash
- Priority One Realty
- Senior Center
- Mosaic
- Red Roof Inn
- Styles & Smiles
- The Spec Shoppe
- Post Office
- US Bank North
- US Bank South
- Walgreen's
- Wal-Mart





# Publication Dates

nwstudentmedia.com

wells hall #030, 800 university drive maryville, mo 64468    p: 660.562.1635    f: 660.562.1521    e: nwmadv@nwmissouri.edu

AUGUST						
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

OCTOBER						
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

NOVEMBER						
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

DECEMBER						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JANUARY						
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FEBRUARY						
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

MARCH						
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

APRIL						
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		