

Social media coverage of Eastgate shooting

On Oct. 3, a reported shooting near campus caused Baylor to go into lockdown. During the lockdown, the Lariat posted consistent live updates on our Twitter and Facebook feeds using info from the Baylor Alert system as we found and put the info together.

As soon as the all-clear was given, Lariat and reporters and photographers rushed out of where we were in lockdown and onto the scene of the shooting.

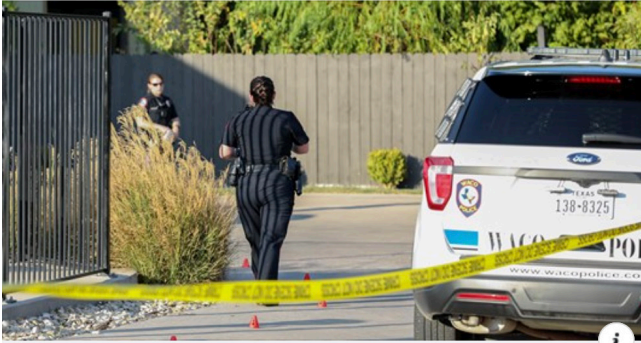
On the scene, the Lariat got videos of Sgt. Conley of Waco PD giving the latest update of the situation with new details, which were then posted on our Twitter and Facebook feeds as video information updates. Most of the videos reached over a thousand views.

The full story, and updated story later, with Lariat photography from the scene were then posted on Twitter and Facebook to complete our social media coverage of the breaking news. Our social media coverage was a collaboration with the whole staff, led by the social media editor, editor-in-chief, multimedia editor and executive producer.

The Baylor Lariat
Published by Shae Koharski [?] · October 3 · 🌐

Four to five suspects are still at large after a shooting at Eastgate Apartments near campus late Thursday afternoon.

Waco PD is still investigating, but Sgt. David Conley said the incident does not involve Baylor.



BAYLORLARIAT.COM

Suspects still at large after Eastgate shooting | The Baylor Lariat

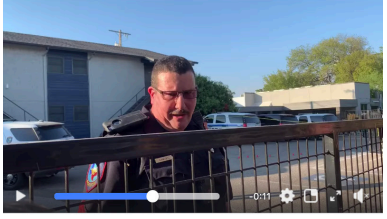
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The Baylor Lariat
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!! Waco PD is investigating and say it does not involve Baylor.



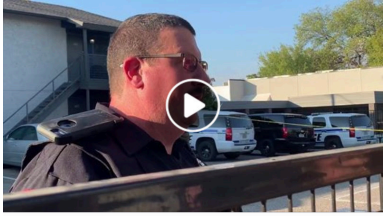
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The Baylor Lariat
Published by Shae Koharski [?] · October 3 · 🌐

Sgt. Conley of Waco PD says there are 4-5 suspects that are still outstanding. Pistol cartridges were found at the scene (Eastgate Apartments). The suspects kicked in the apartment door and shot the 22-year-old man in the arm - a non life threatening injury.




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Thread

Baylor Lariat @bulariat · Oct 3


!! Sgt. Conley of Waco PD says there are 4-5 suspects that are still outstanding. Pistol cartridges were found at the scene (Eastgate Apartments). The suspects kicked in the apartment door and shot the 22-year-old man in the arm - a non life threatening injury.



2 11 16

Baylor Lariat @bulariat

!! Waco PD is investigating and say it does not involve @Baylor



6:16 PM · Oct 3, 2019 · [Twitter for iPhone](#)

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1 Retweet 3 Likes

Baylor Lariat @bulariat · Oct 3

Baylor Alert!
The Waco Police Department has given the all clear. It is now safe to resume normal activities on campus.

1 4

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Baylor Lariat @bulariat · Oct 3

Witnesses observed suspects fleeing the area away from campus. Waco and Baylor PDs are still patrolling the area. Continue to shelter in place.

1 5

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Baylor Lariat @bulariat · Oct 3

Baylor Alert! ONGOING INCIDENT
Waco Police Department reported a shooting at the Eastgate Apartments at 1912 South Fifth Street. Stay away from the area and shelter in place.

1 5 8

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Baylor Lariat @bulariat · Oct 3

!!! Baylor Alert! THIS IS NOT A DRILL. Dangerous Situation! Seek secure shelter immediately, away from doors and windows. (NOT WEATHER RELATED)

1 8 16

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