

# Tribal Tribune



Examples of Social Media Reporting

Compiled by Emma Martin

Instagram: @wandotribaltribune

Twitter: tribaltribune\_

\*\*Click any of the featured images to see the original post

## HOW WE'VE GROWN IN A YEAR

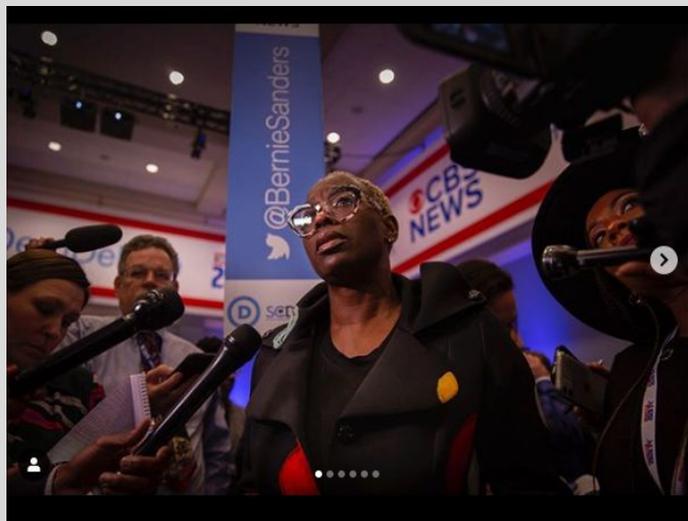
### LAST SCHOOL YEAR:

- Ended the school year with less than **100** followers
- posted **twelve** times
- highest reach = **751**
- most likes from a post = **109**
- highest number of impressions = **1,222**
- most website visits from a post = **21**

### THIS SCHOOL YEAR:

- Ended the school year with **700+** followers
- posted **112** times
- highest reach = **1,081**
- most likes from a post = **274**
- highest number of impressions = **1,655**
- most website visits from a post = **123**

# Reporting - Democratic Debate



wandotribaltribune ... wandotribaltribune ...

**wandotribaltribune** With the South Carolina Democratic Primary on Sat. 29, seven Democratic candidates hashed out policies, similarities, and electability at the Democratic Debate on Feb. 25. Content Editor @hunter\_musi obtained a press pass to cover the events at Gaillard Center. Here is a collection of his photos from the spin room and outside the debate hall.

pass to cover the events at Gaillard Center. Here is a collection of his photos from the spin room and outside the debate hall.

For more information about your 2020 presidential candidates, see page 8 and 9 in the February Issue that came out today and see the link in our bio for the full photo story.

Photos by @hunter\_musi

**Post Insights**

123	1	4	1
21	753		
Profile Visits	Reach		
<b>Interactions</b> 21			
Actions taken from this post			
Profile Visits	21		
<b>Discovery</b> 753			
Accounts reached			
39% weren't following wandotribaltribune			

Liked by hanietta and 122 others FEBRUARY 28

Liked by hanietta and 122 others FEBRUARY 28

Add a comment... Post Add a comment... Post

# Reporting - Local Trump Rally



**wandotribaltribune** ...

**wandotribaltribune** CO-WEBSITE EDITOR, Hana Donnelly, gives us an inside look at Donald Trump's recent campaign rally held at the North Charleston Coliseum. The President points towards a camera while on stage at his Feb. 28 campaign rally. "The press is in hysteria mode [over Wuhan Coronavirus]" Trump said. "CNN, fake news -- and the camera just went off" he said pointing at a camera whose shutter had just closed.

Photos by @hanietta

**Post Insights**

124	2	0	2
20	813		
Profile Visits	Reach		

**Interactions** ⓘ

20	
Actions taken from this post	
Profile Visits	20
Website Clicks	2

**Discovery** ⓘ

813
Accounts reached
43% weren't following wandotribaltribune

Like Comment Share Bookmark

Liked by hanietta and 123 others

MARCH 3

Add a comment... Post

# Reporting - COVID Coverage Series



**wandotribaltribune**  
IOP Beach



**wandotribaltribune** Isle of Palms will begin restricting access to the town and beaches from 7-7 starting tomorrow March 21 due to the COVID-19 threat. This will be in effect for two weeks before re-evaluation.

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UPDATE: Sullivan's Island Town Council decided this afternoon that the beaches will be closed to non residents from the hours 7-6 effective tomorrow March 21.

-----  
For daily coverage and updates on COVID-19, visit the link in our bio.

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Photos by [@grahamcalister](#) and [@cgreenway10](#)

12w



Liked by [hanietta](#) and 167 others

MARCH 20

Add a comment...

Post

## Post Insights

168 1 5 2

17 770  
Profile Visits Reach

## Interactions ⓘ

17  
Actions taken from this post

Profile Visits 17

Website Clicks 2

## Discovery ⓘ

770  
Accounts reached  
35% weren't following wandotribaltribune

# Reporting - COVID Coverage Series



 <span>wandotribaltribune</span>	 <span>wandotribaltribune</span>	<b>Post Insights</b>
<p><b>wandotribaltribune</b> CORRECTION: DHEC sent out an email to parents and faculty this afternoon regarding the COVID-19 outbreak and a "potential exposure" to Wando High School March 13. According to the email, "anyone who had contact with the individual may have been exposed to this illness." DHEC is currently investigating this case further but is encouraging students and faculty to take preventative measures in the meantime. Check the email for more information.</p>	<p>this afternoon regarding the COVID-19 outbreak and a "potential exposure" to Wando High School March 13. According to the email, "anyone who had contact with the individual may have been exposed to this illness." DHEC is currently investigating this case further but is encouraging students and faculty to take preventative measures in the meantime. Check the email for more information.</p> <p>For daily coverage and updates on COVID-19, visit the link in our bio.</p>	<div style="display: flex; justify-content: space-around;"> <div> 106</div> <div> 13</div> <div> 15</div> <div> 6</div> </div>
<div style="display: flex; justify-content: space-between;"> <div> </div> <div> </div> </div> <p>Liked by <b>hanietta</b> and <b>105 others</b></p> <p>MARCH 22</p>	<div style="display: flex; justify-content: space-between;"> <div> </div> <div> </div> </div> <p>Liked by <b>hanietta</b> and <b>105 others</b></p> <p>MARCH 22</p>	<div style="display: flex; justify-content: space-around;"> <div> <p><b>136</b></p> <p>Profile Visits</p> </div> <div> <p><b>898</b></p> <p>Reach</p> </div> </div>
<p>Add a comment...</p> <p style="text-align: right;"><a href="#">Post</a></p>	<p>Add a comment...</p> <p style="text-align: right;"><a href="#">Post</a></p>	<p><b>Interactions</b> ⓘ</p> <p style="text-align: center;"><b>136</b></p> <p style="text-align: center;">Actions taken from this post</p> <div style="display: flex; justify-content: space-between;"> <div>Profile Visits</div> <div>136</div> </div> <div style="display: flex; justify-content: space-between;"> <div>Website Clicks</div> <div>22</div> </div>
		<p><b>Discovery</b> ⓘ</p> <p style="text-align: center;"><b>898</b></p> <p style="text-align: center;">Accounts reached</p> <p style="text-align: center;">45% weren't following wandotribaltribune</p>

# Reporting - Covid Coverage Series (student feature)



<p><b>wandotribaltribune</b> ...</p> <p><b>wandotribaltribune</b> With the closure of all dine-in services in the state of SC, the COVID-19 virus has left restaurants struggling to keep their businesses running. Many have turned to curbside pickups, takeout, or closing all together. Martin's Barbecue has taken a different approach. Each day of the week, they set up base in a different location around Charleston County, bringing in customers from all over town. Junior Jake Haire, an employee at Martin's, says "We just want</p>	<p><b>wandotribaltribune</b> ...</p> <p>employee at Martin's, says "We just want to get out into our local communities and give them [local residents] something to get outside for, while staying safe... Right now, you just have to get out there and keep your business going."</p> <p>----</p> <p>For daily coverage on COVID-19 and its effects on our community, see the link in our bio.</p> <p>----</p> <p>Photos by <a href="#">@grahamcalister</a></p>	<p><b>Post Insights</b></p> <p>137 1 1 4</p> <p>28 Profile Visits 627 Reach</p> <p><b>Interactions</b> ⓘ</p> <p>28 Actions taken from this post</p> <p>Profile Visits 28</p> <p>Website Clicks 1</p> <p><b>Discovery</b> ⓘ</p> <p>627 Accounts reached 21% weren't following wandotribaltribune</p>
<p>👍 🗨️ 📍 📌</p> <p>👤 Liked by <b>hanietta</b> and <b>136 others</b></p> <p>MARCH 29</p> <p>Add a comment... <a href="#">Post</a></p>	<p>👍 🗨️ 📍 📌</p> <p>👤 Liked by <b>hanietta</b> and <b>136 others</b></p> <p>MARCH 29</p> <p>Add a comment... <a href="#">Post</a></p>	

# Reporting - COVID Coverage Series



 **wandotribaltribune** ...

 **wandotribaltribune** Governor Henry McMaster has closed schools in SC for the remainder of the school year to maintain social distancing in the face of the COVID-19 outbreak. Online schooling will continue to dates that will be determined by each district individually. He and State Superintendent Molly Spearman appeared in a press conference this morning to make the announcement. --- For continual updates on COVID-19, visit the link in our bio. --- Photo by @Shelton

 Liked by **hanietta** and **179 others**

APRIL 22

Add a comment... [Post](#)

### Post Insights

 180	 5	 34	 18
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109 Profile Visits	1,079 Reach
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### Interactions

109  
Actions taken from this post

Profile Visits	109
Website Clicks	14

### Discovery

1,079  
Accounts reached  
51% weren't following wandotribaltribune

# Reporting - BLM Local Protest Series



 **wandotribaltribune**  
Charleston, South Carolina

 **wandotribaltribune** George Floyd protesters flooded King street and marched all the way to the Battery this afternoon. Sounds from today could be heard "No justice, no peace," "I can't breathe" and "Black lives matter." What started as a peaceful march became more intense, and marchers were met with counter protesters at the scene as well.



 Liked by **evachillura** and **234 others**

MAY 30

Add a comment...

 **wandotribaltribune**  
Charleston, South Carolina

started as a peaceful march became more intense, and marchers were met with counter protesters at the scene as well.

For more photos of the event, visit the link in our bio.

Photos by [@hunter\\_musi](#)

1w



 Liked by **evachillura** and **234 others**

MAY 30

Add a comment...

Post Insights

 235  0  24  17

79 **1,023**  
Profile Visits Reach

Interactions 

79  
Actions taken from this post

Profile Visits 79

Website Clicks 16

Discovery 

**1,023**  
Accounts reached  
48% weren't following wandotribaltribune

# Reporting - BLM Local Protest Series



 **wandotribaltribune**  
Charleston, South Carolina

 **wandotribaltribune** James Johnson, head of the National Action Committee in South Carolina, demands the appearance of Charleston Police Chief Luther Reynolds May 31 at the Black Lives Matter protest in Marion Square. Police eventually arrested 62 people after protesters did not disperse. The protest was one of many that has occurred in the city of Charleston since the death of George Floyd. After looting took place on the night of May 30, volunteers came to

     
 Liked by [evachillura](#) and 185 others

JUNE 3

Add a comment...

Post

 **wandotribaltribune**  
Charleston, South Carolina

... city of Charleston since the death of George Floyd. After looting took place on the night of May 30, volunteers came to the scene on the morning of May 31 to help rebuild the city.

For more information and to hear personal experiences from the journalists at the protest, visit the link in our bio.

Photos by [@hunter\\_musi](#), [@a.kelly.g](#) and [@grahamcalister](#)

     
 Liked by [evachillura](#) and 185 others

JUNE 3

Add a comment...

Post

## Post Insights

 186  1  9  4

27 Profile Visits 634 Reach

## Interactions <sup>1</sup>

27 Actions taken from this post

Profile Visits 27

Website Clicks 6

## Discovery <sup>1</sup>

634

Accounts reached  
25% weren't following wandotribaltribune

# Reporting - BLM Local Protest Series



wandotribaltribune



Post Insights



wandotribaltribune Today, more than a thousand marched across the Ravenel Bridge following the death of George Floyd. Mount Pleasant police chief Carl Richie led the march up the bridge, while other officers helped to hand out water along the way.

Photos by @grahamcalister

5d



Liked by hanietta and 200 others

5 DAYS AGO

Add a comment...

Post

201 1 8 1

8 553  
Profile Visits Reach

Interactions ⓘ

8  
Actions taken from this post

Profile Visits 8

Discovery ⓘ

553  
Accounts reached  
16% weren't following wandotribaltribune

# Reporting Via Twitter

This platform is crucial in sharing school announcements, sports updates, and local news to keep our audience constantly updated. In contrast to our Instagram, this platform is mainly used for quick reads and often the same content is posted, but in a briefer manner.

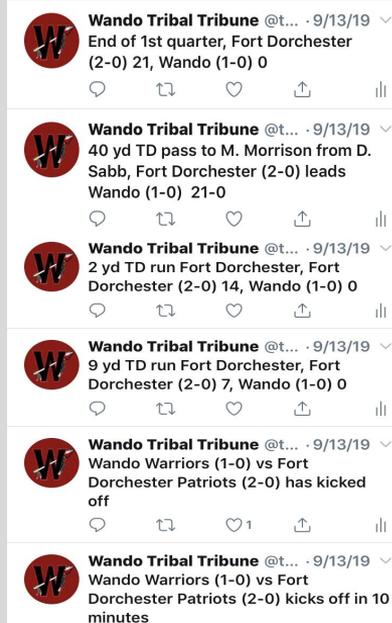
## SCHOOL ANNOUNCEMENTS



**Wando Tribal Tribune @t... · 5/20/20** ✓  
Important announcement from Dr. Eppelsheimer. Stay safe everyone!

Good afternoon Wando seniors and senior parents. This is Dr. Eppelsheimer. Due to the bad weather with thunder and lightning storms, we must suspend senior check out for the rest of the day today. We plan to resume tomorrow morning 8:30. Those scheduled today who did not get through will come back tomorrow or Friday. We apologize for the inconvenience.

## LIVE TWEETING FOR SPORTS



Tweet segment starts here

Our live tweets are mainly used for sporting events to give our followers a play-by-play of the game. Each event we live tweet will have anywhere from 6-15 tweets.



**Wando Tribal Tribune @tribune · 6/2/20** ✓  
Black Lives Matter protesters filled the streets of Downtown Charleston and Marion Square on Sunday May 31. Peaceful protesters were met with counter protesters, policemen in riot gear, SWAT, and the National Guard.

👤: Audrey Kelly, Graham McAlister, Hunter Musi, Peyton Raybon



**Wando Tribal Tribune @tribune · 2/25/20** ✓  
Even with 3 players down, the Lady Warriors rallied past Berkeley Monday night to clinch a spot in the Lowerstate Championship. Wando will face Goose Creek this Saturday in Florence.

👤: Hannah Flint and Audrey Kelly



## SCHOOL AND LOCAL NEWS UPDATES