



Bridgeland Student Media



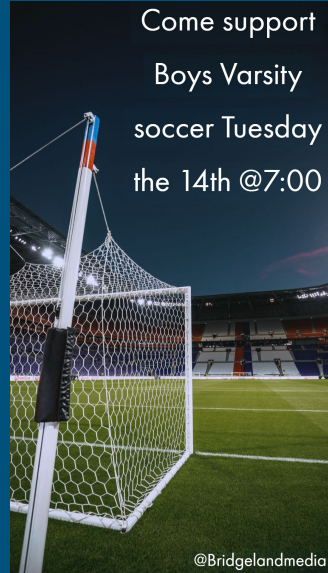
Best Use of Social Media
Social Media Promotion

Evelyn Huerta Munoz
Lilly Kosh

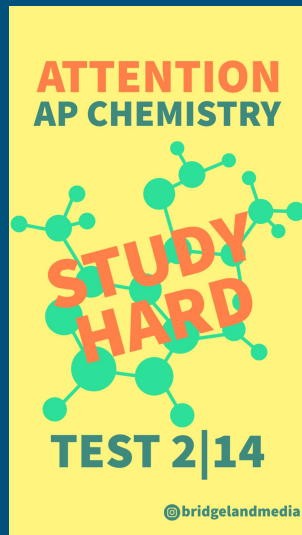
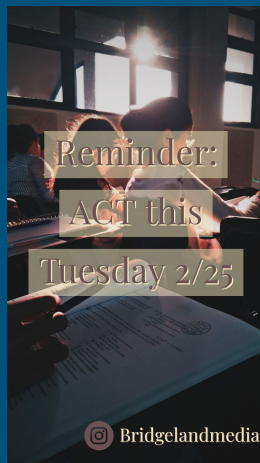
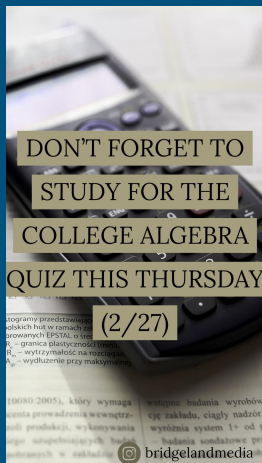
Instagram: @bridgelandmedia
Twitter: @bridgelandmedia



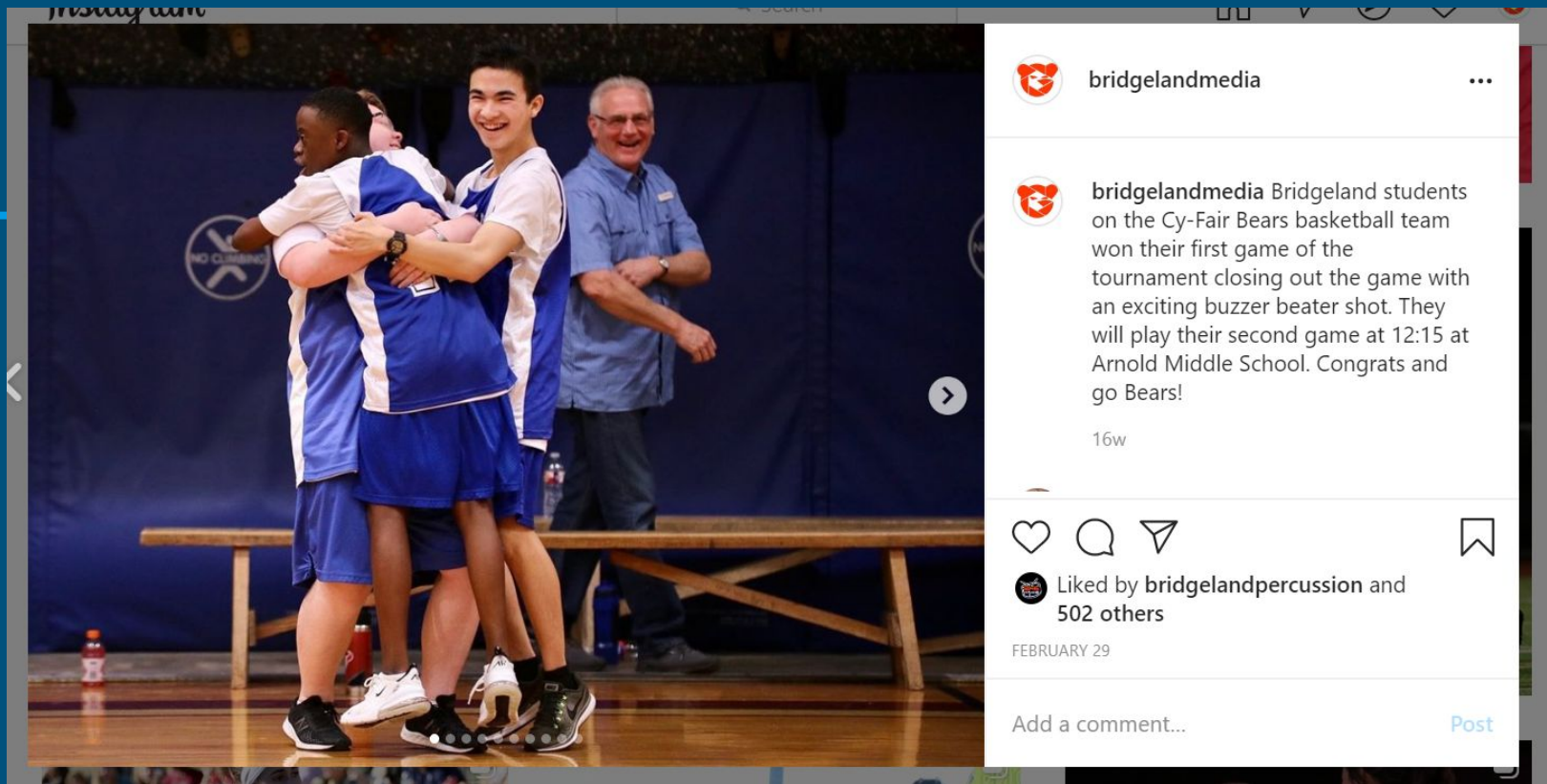
We use our Instagram to inform our school on upcoming events, promote our yearbook sales and share highlights from our year.



Instagram stories were used to share dates about school sports.



Instagram stories were also used to share events going on around our campus.



Our Instagram posts were meant to highlight the main events going on around our school.

By us becoming our schools bulletin board thru our instagram stories our follower count grew drastically. We started with only 950 followers at the beginning of the school year and we are now at over 1300 followers.



bridgelandmedia

Edit Profile



50 posts

1,364 followers

45 following

Bridgeland Student Media

bhsthebridge.com/3351/showcase/pet-madness-round-3

Our Twitter was mainly used to give updates about sport and school-wide events.





Bridgeland Media @BridgelandMedia · May 22

We know you are anxious to receive yearbooks, and so are we! Here's what we know right now. Stay tuned for updates!

YEARBOOK *information*

When will yearbooks arrive?

Our yearbook publisher was closed due to Dallas County's Stay-at-Home orders and reopened May 18. We do not have an estimated ship date yet.

How will they be passed out?

We will choose a plan that respects social distancing requirements and communicate procedures. If you have special circumstances, please email yearbook adviser, Samantha Berry.

How do I know if I've purchased a book?

All yearbooks were purchased online from Balfour.com. Check your email for a receipt first. If you cannot find one, please email samantha.berry@cfisd.net.

Will there be extra books? How can I buy one?

Extra yearbooks will be available for purchase before distribution when we are able to assess how many be posted or shared via media. We



Bridgeland Media @BridgelandMedia · Jan 30

TOMORROW IS THE LAST DAY TO ORDER YOUR YEARBOOK!!!! Order at balfour.com!



BHS Bear Nation and 8 others

These are tweets meant to promote yearbook sales. Similar posts were featured on our Facebook.

In addition to our program's social media accounts, we send 10 photos per week to be featured on our district's social media accounts.

