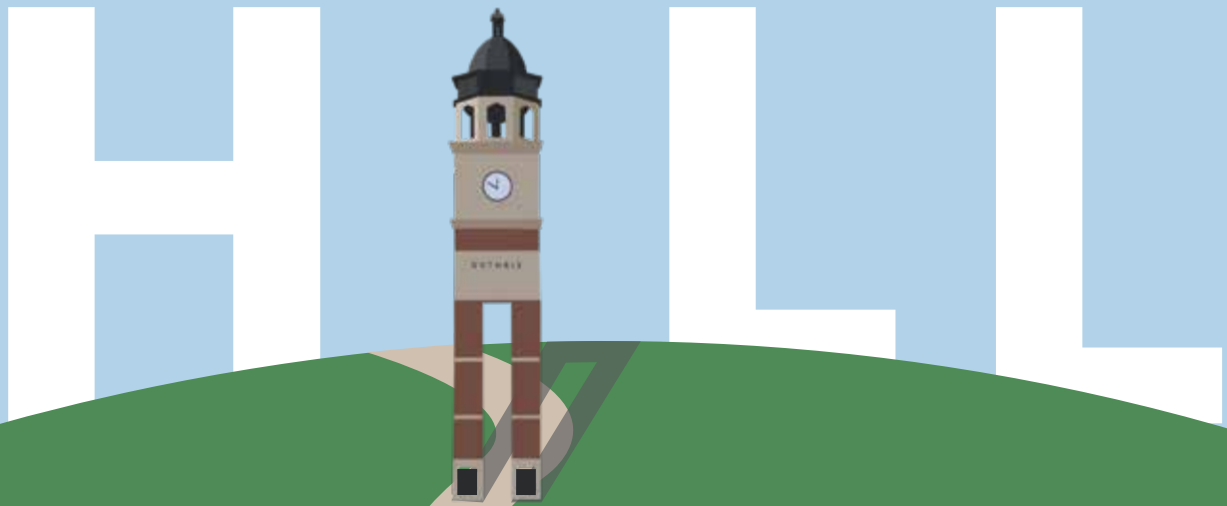


# BEST OF THE



## Best of the Hill Festival

March 24 | 10 am to 2 pm

The Best of the Hill Festival will take place outside in the heart of WKU's campus, Centennial Mall. Ensure you're voted the best in Bowling Green by having a table at the event. You can interact with students, sharing giveaways, samples, promotional items, and other information.

All businesses that purchase advertising in the Best of the Hill special section will have the opportunity to have a table at the event with no additional charge.

To comply with COVID-19 prevention guidelines, tables will be doublewide to ensure social distancing between vendors and attendees, and tables will be spaced at least 20 feet apart. Masks will be required during the event. Any clients refusing to abide by guidelines will be removed from the event. In the event of inclement weather, the event will be rescheduled to March 31.

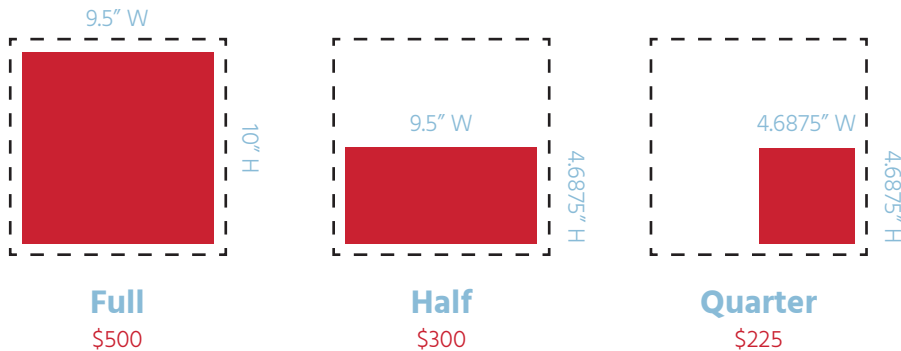
**Voting is underway for the best places in Bowling Green**

Now through March 31, the WKU community is voting for their favorites in a wide range of categories. Winners will be announced in the Best of the Hill special section April 13.

# ADVERTISING OPTIONS

## Display Ads

Create your own ad or have our designers create it for no additional charge.



**Secure your spot at the Best of the Hill event today!**

Display Ad Schedule:

April 1 @ 4 pm  
April 5 @ 4 pm

Commitment Deadline  
Artwork Deadline

## Sponsored Content

A writer and photographer will work with you to craft compelling content about your business.

### Full Page

\$550

A 400-600 word story on your business along with 1-3 photos.

### Blurb + Banner

\$400

A 125-175 word blurb about your business along with one photo, which will run larger than the standard blurb. A 6.25" W by 2" H banner ad will run beneath the blurb.

### Blurb

\$300

A 125-175 word blurb about your business along with one photo.

Sponsored Content Schedule:

March 18 @ 4 pm  
By March 19  
By April 1

Commitment Deadline  
A writer and photographer will contact you  
You'll receive a first draft to proof

April 2 @ 12 pm  
By April 7  
April 7 @ 4 pm

Feedback due on first draft  
You'll receive a final PDF proof  
Feedback due on final proof