

When I joined yearbook sophomore year I had no idea what an impact It would have on my own life and others. Over the past three years, I have learned how to tell a story through my designs and make the stories become a work of art. This year, due to the pandemic, designing became more of a challenge to me than the previous years because we weren't able to cover school spirit the way we usually do. When thinking about covering events, I had to come up with designs that incorporated the little photos that were taken, but still went along with the

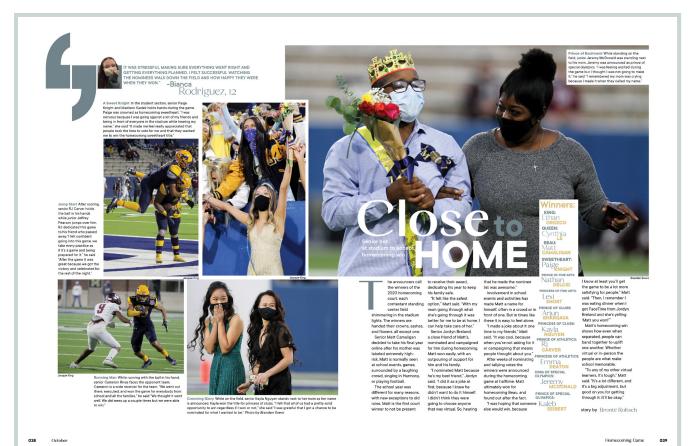
tone and mood of this book. For the spreads that had lots of options for photos, I could design it like I normally do but for the spreads that were a one-time event with a smaller amount of photos, I decided I could do a strong dominant across the whole spread and do smaller packages of photos with a white bar bleeding off the spread. McKinney High typically goes for a big and bold book but this year I wanted to change it up from our typical look. Our theme this year was "It's Like This" and I wanted a simple, magazine look, so using the big photo with one smaller package of photos fit perfectly with the

rest of our book. This year has helped me grow as a designer because with limited photos I have had to adapt. I've had to change the way I attack spreads and adjust my thinking on how to get a good amount of coverage. By changing the look of our book it has helped me become a well rounded designer because I have learned how to do two completely different styles and still make it work.



Feeling THE HOPE

This spread was difficult to design because I wanted to highlight the people in our community that were speaking out, while having enough room for the story and not having to cut it. For this spread our photo editor went to a protest in downtown McKinney and took photos. I came up with the idea to have our illustrator draw one of the photos he took to include people in the spread. I wanted the illustration to pop out of the black border to represent people marching.



Close TO HOME

Knowing how long the story was going to be for this spread, I decided that I didn't want to have two to three long columns on either side of the page. When I decided what photo would be the dominant I knew I could fit the story under it and I could use the winner list to break up the text and cover who won. I put quote marks there to help rope in more of our theme.



Head IN THE GAME

As soon as I saw this photo I knew I wanted it to be the dominant, however the background of the photo is busy and the captions were hard to read on it. I came up with the idea to bleed white bars off the sides and put the photos together. Doing that allowed for the photos to stick out and the captions were now readable.



AWhole New BALLGAME

Spikeball was a new club this year and when I looked at the photos I knew it needed to be a cool spread. I cut out the dominant picture and placed it on top of the headline and had it overlap the photo package on the left. Again, I used a white stroke around the spread to keep the magazine feel and to connect all of our breaker type spreads.



Calendar DIVIDER

Typically our book separates by a student life and sports section but because of COVID, our editors decided it would be best to do our book chronologically by month so that if events were cancelled it wouldn't throw everything off. For every month we did a calendar and a calendar divider that broke up the events. I combined the two opening designs from our book to open each month.