The 'pick me' girl persists

With centuries of misogyny behind us, women still aren't free from judgment

EVELYN GRIFFIN
copy editor

"I'm not like other girls."
"I could never wear heels and makeup like you."
"I can only have guy friends. Girls are too dramatic."

Over the past year or so, sentiments like these have become a part of a popular trend on TikTok: the "pick me" girl. According to Urban Dictionary, a "pick me" girl "goes out of their way to impress boys and make them seem that they're 'not like other girls.'" A bit further down the web page, you will find a more fitting definition: "a woman who acts misogynistic because she wants men to be attracted to her."

Women who fit this stereotype are relentlessly bullied by TikTok users, but they are not to blame. While this trend may seem like lighthearted entertainment, it perpetuates internalized misogyny and encourages women to tear down other women for maintaining an ideology that men have ingrained in our psyches for centuries.

The "pick me" girl trend is merely one example of the centuries-old practice of men turning women against each other. All this does is halt progress, keeping us at the mercy of their prejudice and validation. For example, beginning in the 1700s, young women were expected to have coming out parties or debutante balls, during which they all wore similar clothes and performed synchronized dances. This would make one want to stand out in any way they could to catch the eye of an eligible bachelor. This overcompensation was and is justified.

These women could be considered Georgian era "pick me" girls. They fell victim to the appeal of male validation, and I am not ashamed to admit I have done the same. It feels good to be told you are superior, but this is an antifeminist mindset that we all must fight to escape, regardless of gender.

Outdated stereotypes are not restricted to women. Men face similar challenges. They are told to be macho, never cry and conform to heteronormativity. Any sign of feminine traits is often mocked. This is by no means tolerable, but the difference is that no matter what men do to challenge the status quo, society is far better suited to accommodate them.

I would also be remiss if I were not to mention the impact of race on western beauty standards. TikTok tends to promote features that mostly white women possess. BIPOC people work the hardest to fit into society in every way. This is simply one facet of the systemic racism plaguing our society, physically and virtually.

There is a perfect woman out there. She wakes up early, works out every day, eats healthy and has an effortless love life. She is the TikTok-approved holy grail of womanhood and goes by the name of "that girl." I am sorry to say that her image is unattainable. She is a mirage whose job it is to convince women that they are not doing enough to free themselves from prejudice. The truth is that nothing we do is free from judgment.

No one can live up to "that girl" and we should all just stop trying. Bettering ourselves for the sake of validation is a habit that I and many others must break, regardless of gender. The next time you happen upon a TikTok putting down women for reasons having nothing to do with our character, take a moment to remind yourself of the centuries of misogyny that led up to it.

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