

THAT'S A PWRAP

students share 2021 spotify wrapped results top artists

data reflects 34 responses collected through a google form

97% **OPINION** spotify users look forward to wrapped results

88% **ACCURATE** spotify users thought their wrapped results were accurate

85% **SPOTIFY** south students use spotify as their primary music streaming service

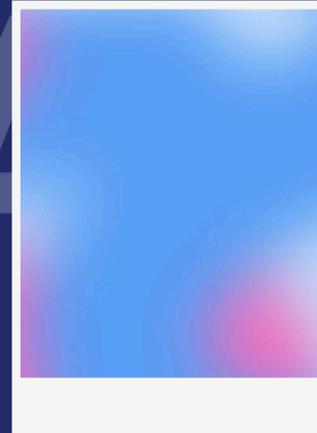
69% **PROUD** spotify users would show off their results

"I think it is so interesting to see which songs and artists I listen to the most."
Katelyn Hull, 11

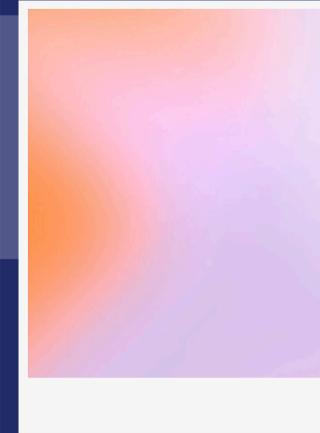
"It was humiliating to have mitski be all of my top five songs."
Maureen Tuohey, 11

audio AURA

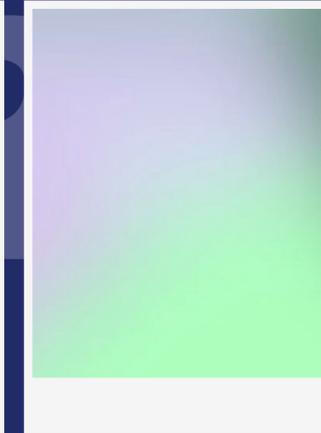
students describe their opinions on new top music moods



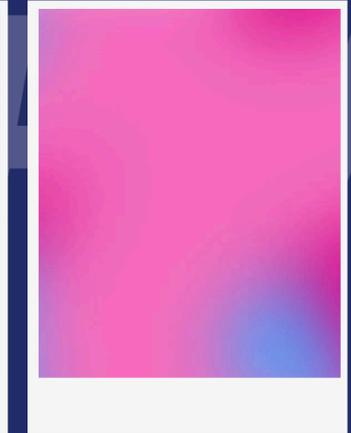
"It is really cool to see a visual representation of your music taste so you can compare it to your friends and see how it matches up."
Greta Albrecht, 11
aura: wistful and yearning



"I think it's wack."
Giles Glackin, 10
aura: confident and bold



"I thought it was nice because mine was pink and green and those are my two favorite colors so it felt really good to kinda be told that my music taste embodies my personality."
Dominic Dawson, 11
aura: chill and euphoric



"It's cool but I think they need to develop the feature a bit more so it's more accurate."
Miriam Clapper, 12
aura: nostalgia and wistful

NO DOUBT

i am constantly listening to music on spotify

180,992 minutes

"I start listening to music right when I get home, when I sleep and before I go to school. This has been my highest score so far and I was listening non-stop so I definitely think my score was accurate."
Harper Pack, 11



122,361 minutes

"I always have to be listening to something weather that is doing simple tasks like getting ready or doing my homework."
Maggie Gerritz, 9



150,000+ minutes

"I have so many minutes because I listen to music all the time with my headphones in my room."
Landon Cummings, 9

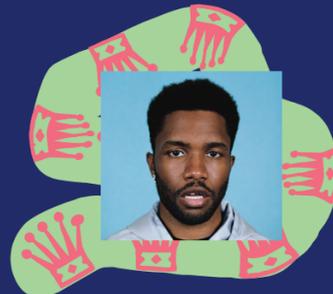


116,563 minutes

"I'm always listening to something like when I'm in the halls or just working out I've always got something playing"
Stone Ford, 9



"Honestly, I only listen to them in the car because it gives me something to focus on so I don't feel rage. I feel like considering how much I'm in the car my results were accurate for sure."
Kadence Duffey, 12, \$uicideboy\$



"Frank Ocean has a beautiful voice. [Spotify wrapped] It's pretty accurate. It is all I listened to."
Ben Blevins, 10, frank ocean



"I think I listen to her so much because her songs are so upbeat and just put me in a good mood. I do think the result was accurate. I listen to Planet Her a lot."
Molly Hannan, 9, doja cat



"I listen to them because you can just vibe to their music. Their music is good in any season."
Isaac Baran, 11, the surfaces



"They just have a lot of good songs. I just got a good vibe and it's easy to listen to."
Charlotte Guthrie, 10, foo fighters



"Honestly I think I listen to her so often because it's easier to vibe out to the mellow, sad stuff sometimes. Also, once her lyrics got more relatable, I couldn't stop listening."
Jaimes Donovan, 12, phoebe bridgers



"She's just my favorite artist of all time. She wrote nfr, my personal aoty [album of the year] of 2019. I repeatedly listen to her music all the time so I'm not surprised with the results. Her discography is unmatched."
Gia-Dat Pham, 9, lana del rey



"My top artist was Tool, closely followed by Led Zeppelin. The reason these were my top artists is because I started really getting into consuming music as opposed to making it."
Alex Johannes, 12, tool