The Chronicle’s Social Media Reporting: 2021-2022
As The Chronicle continues to evolve as a digital-first organization, more of our staff have begun cultivating online presences and using social media to gather information and engage with our audience. As such, we have highlighted a few exemplars of our use of social media as a reporting tool below.

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Students Supporting Israel / Israel-Palestine Coverage
In November, a firestorm erupted on campus when a new student organization, Students Supporting Israel (SSI), had its official recognition revoked by the student government president after singling out a student on social media. The incident resulted in targeted harassment of people involved, widespread news coverage and a statement from the University.

In addition to promoting our writing on social media as we usually do, we also live tweeted meetings, wrote informational threads and incorporated social media posts into our content.
Students Supporting Israel deletes apology, posts statement protesting DSG vetoing group’s recognition

Students Supporting Israel has deleted the statement they posted on Instagram apologizing for singling out an individual student by name on social media and replaced the post with a letter protesting Duke Student Government (DSG) President Christina Wang’s veto of DSG’s decision to recognize their organization.

Thread: DSG will hold a vote tonight about whether or not to overrule DSG President Christina Wang’s veto of Students Supporting Israel receiving recognition. The group was vetoed due to posts on social media that were “unacceptable for any student group.”

At tonight’s meeting, SSI will be present to answer questions from senators and VPs. There will then be a public forum, where any member of the Duke community can come speak; another question time for senators to debate; and then the final vote.

2 Likes

Tweet your reply

The vote was originally going to be delayed to a future DSG meeting because the posts were a conduct matter, and DSG was awaiting results from the Office of Student Conduct and Community Standards. But because DSG operates separately from OSCCS, the vote will be held tonight.
The group eventually regained recognition, but tensions bubbled up once more once student government approved funding for a series of events hosted by Students for Justice in Palestine.
Sports Coverage

Our sports staff regularly live tweet during games and poll readers on trivia, the Player of the Game and more.

Women’s Basketball vs. Miami

By Sam Mickenberg
March 27, 2022 | 7:10pm EDT

With Duke punching its ticket to the Final Four for the first time since 2015, the Blue Zone breaks down its 78-69 Elite Eight win against Arkansas with one player, one word and one stat:

One player: Mark Williams

Arkansas presented an interesting challenge for Duke, giving them a three-guard lineup with no true center. Their tallest player, Jaylin Williams, stands at 6-foot-10 and has the ability to work from the perimeter. These types of matchups are ones that Duke center Mark Williams has struggled with in the past. Against Virginia Tech in the regular season, a team that lines up similarly to Arkansas, Mark Williams was pulled from the game early, playing just 12 minutes after some early struggles. His matchup, Keve Aluma, scored 25 points that game, much of which came in the first half when he was lined up against Williams.

Player of the Game Twitter poll featured in column
Coach K’s final year meant there were ample opportunities for on-the-ground coverage, including his final home game and the return of tenting.
When Duke advanced to the Final Four for the first time since 2015 in March, sports staff produced content on Twitter and TikTok in addition to their traditional coverage.

We posted on TikTok on April 3, the day Duke fans gathered to send the team off to New Orleans. The festivities were also live tweeted on @dukebasketball.
Reporters also shared video of Coach K’s speech to students.

Once the game kicked off, a reporter covered the watch party in Cameron Indoor Stadium on TikTok.